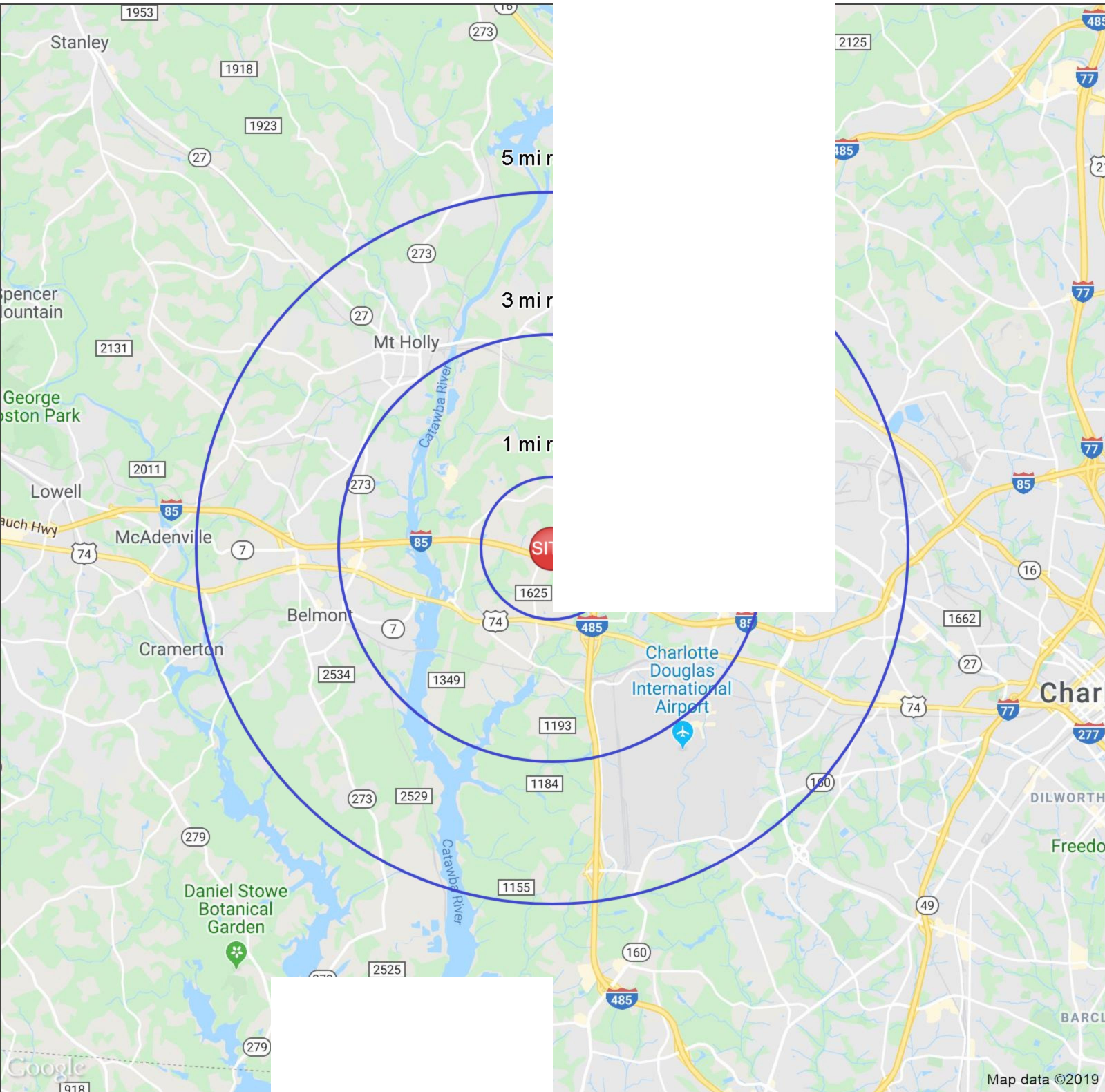


# Sam Wilson Rd and Wake Forest Dr

Charlotte, NC 28214



## Demographics

	1 mi
Population	2
Households	
Population Median Age	
5 Yr Pop Growth (Total%)	6

## Contact Information

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Prepared By **Emma Kelly**

Prepared For

# EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Emma Kelly

Lat/Lon: 35.2565/-80.9797

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## Sam Wilson Rd and West Pointe Dr

### Charlotte, NC 28214

#### Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2019)	2,011		25,461		93,550	
Projected Population (2024)	2,147		27,049		99,984	
Census Population (2010)	2,099		21,296		80,199	
Census Population (2000)	1,458		16,757		63,706	
Projected Annual Growth (2019 to 2024)	136	1.4%	1,588	1.2%	6,434	1.4%
Historical Annual Growth (2010 to 2019)	-88	-0.5%	4,165	1.8%	13,351	1.6%
Historical Annual Growth (2000 to 2010)	641	4.4%	4,539	2.7%	16,493	2.6%
Estimated Population Density (2019)	640 psm		901 psm		1,192 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

#### Households

Estimated Households (2019)	807		9,884		35,914	
Projected Households (2024)	874		10,566		38,405	
Census Households (2010)	829		8,067		29,985	
Census Households (2000)	603		6,542		24,465	
Estimated Households with Children (2019)	286	35.5%	3,402	34.4%	13,027	36.3%
Estimated Average Household Size (2019)	2.49		2.57		2.57	

#### Average Household Income

Estimated Average Household Income (2019)	\$69,605		\$69,576		\$68,298	
Projected Average Household Income (2024)	\$74,127		\$75,714		\$74,555	
Estimated Average Family Income (2019)	\$83,821		\$79,826		\$77,081	

#### Median Household Income

Estimated Median Household Income (2019)	\$61,158		\$58,566		\$58,272	
Projected Median Household Income (2024)	\$72,162		\$68,831		\$67,555	
Estimated Median Family Income (2019)	\$72,174		\$69,650		\$70,148	

#### Per Capita Income

Estimated Per Capita Income (2019)	\$27,921		\$27,044		\$26,302	
Projected Per Capita Income (2024)	\$30,175		\$29,609		\$28,714	
Estimated Per Capita Income 5 Year Growth	\$2,254	8.1%	\$2,565	9.5%	\$2,412	9.2%
Estimated Average Household Net Worth (2019)	\$413,892		\$391,536		\$395,389	

#### Daytime Demos (2019)

Total Businesses	112		776		3,212	
Total Employees	1,403		8,642		41,223	
Company Headquarter Businesses	-	-	3	0.3%	21	0.6%
Company Headquarter Employees	-	-	934	10.8%	3,010	7.3%
Employee Population per Business	12.6		11.1		12.8	
Residential Population per Business	18.0		32.8		29.1	

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## Sam Wilson Rd and West Pointe Dr

### Charlotte, NC 28214

#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2019)	1,105	54.9%	14,470	56.8%	48,364	51.7%
Black or African American (2019)	498	24.8%	6,900	27.1%	32,955	35.2%
American Indian or Alaska Native (2019)	12	0.6%	127	0.5%	465	0.5%
Asian (2019)	204	10.2%	1,891	7.4%	5,033	5.4%
Hawaiian or Pacific Islander (2019)	-	-	22	-	83	-
Other Race (2019)	133	6.6%	1,409	5.5%	4,356	4.7%
Two or More Races (2019)	59	2.9%	641	2.5%	2,294	2.5%
Not Hispanic or Latino Population (2019)	1,763	87.7%	22,735	89.3%	84,805	90.7%
Hispanic or Latino Population (2019)	248	12.3%	2,726	10.7%	8,745	9.3%
Not Hispanic or Latino Population (2024)	1,883	87.7%	24,129	89.2%	90,505	90.5%
Hispanic or Latino Population (2024)	264	12.3%	2,920	10.8%	9,479	9.5%
Not Hispanic or Latino Population (2010)	1,815	86.5%	18,802	88.3%	72,917	90.9%
Hispanic or Latino Population (2010)	284	13.5%	2,494	11.7%	7,281	9.1%
Not Hispanic or Latino Population (2000)	1,421	97.5%	16,358	97.6%	61,037	95.8%
Hispanic or Latino Population (2000)	37	2.5%	399	2.4%	2,668	4.2%
Projected Hispanic Annual Growth (2019 to 2024)	16	1.3%	194	1.4%	734	1.7%
Historic Hispanic Annual Growth (2000 to 2019)	211	30.2%	2,327	30.7%	6,077	12.0%

#### Age Distribution (2019)

Age Under 5	132	6.6%	1,495	5.9%	6,104	6.5%
Age 5 to 9 Years	119	5.9%	1,555	6.1%	6,169	6.6%
Age 10 to 14 Years	130	6.5%	1,681	6.6%	6,402	6.8%
Age 15 to 19 Years	110	5.5%	1,567	6.2%	6,248	6.7%
Age 20 to 24 Years	103	5.1%	1,368	5.4%	5,768	6.2%
Age 25 to 29 Years	157	7.8%	1,927	7.6%	7,125	7.6%
Age 30 to 34 Years	181	9.0%	1,867	7.3%	7,002	7.5%
Age 35 to 39 Years	147	7.3%	1,825	7.2%	6,711	7.2%
Age 40 to 44 Years	142	7.1%	1,713	6.7%	6,219	6.6%
Age 45 to 49 Years	138	6.8%	1,858	7.3%	6,624	7.1%
Age 50 to 54 Years	135	6.7%	1,741	6.8%	6,132	6.6%
Age 55 to 59 Years	141	7.0%	1,766	6.9%	6,068	6.5%
Age 60 to 64 Years	116	5.7%	1,533	6.0%	5,065	5.4%
Age 65 to 74 Years	163	8.1%	2,151	8.4%	7,206	7.7%
Age 75 to 84 Years	76	3.8%	1,073	4.2%	3,609	3.9%
Age 85 Years or Over	22	1.1%	342	1.3%	1,098	1.2%
Median Age	36.7		37.6		35.9	

#### Gender Age Distribution (2019)

Female Population	1,014	50.4%	12,975	51.0%	48,354	51.7%
Age 0 to 19 Years	238	23.5%	3,051	23.5%	12,251	25.3%
Age 20 to 64 Years	629	62.0%	7,935	61.2%	29,376	60.8%
Age 65 Years or Over	147	14.5%	1,989	15.3%	6,727	13.9%
Female Median Age	36.8		38.5		36.9	
Male Population	997	49.6%	12,486	49.0%	45,196	48.3%
Age 0 to 19 Years	252	25.3%	3,246	26.0%	12,672	28.0%
Age 20 to 64 Years	630	63.2%	7,663	61.4%	27,338	60.5%
Age 65 Years or Over	115	11.5%	1,577	12.6%	5,186	11.5%
Male Median Age	36.7		36.6		34.8	

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### Charlotte, NC 28214

#### Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	31	3.8%	247	2.5%	1,073	3.0%
HH Income \$150,000 to \$199,999	33	4.1%	499	5.0%	1,632	4.5%
HH Income \$100,000 to \$149,999	83	10.3%	1,266	12.8%	4,714	13.1%
HH Income \$75,000 to \$99,999	127	15.7%	1,515	15.3%	5,013	14.0%
HH Income \$50,000 to \$74,999	157	19.5%	2,034	20.6%	7,019	19.5%
HH Income \$35,000 to \$49,999	155	19.3%	1,672	16.9%	5,732	16.0%
HH Income \$25,000 to \$34,999	72	8.9%	1,099	11.1%	3,656	10.2%
HH Income \$15,000 to \$24,999	99	12.3%	861	8.7%	3,766	10.5%
HH Income Under \$15,000	49	6.0%	692	7.0%	3,309	9.2%
HH Income \$35,000 or More	587	72.8%	7,232	73.2%	25,183	70.1%
HH Income \$75,000 or More	274	34.0%	3,526	35.7%	12,432	34.6%

#### Housing (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	829		10,182		37,107	
Housing Units Occupied	807	97.3%	9,884	97.1%	35,914	96.8%
Housing Units Owner-Occupied	637	78.9%	7,562	76.5%	24,257	67.5%
Housing Units, Renter-Occupied	170	21.1%	2,322	23.5%	11,657	32.5%
Housing Units, Vacant	22	2.7%	298	3.0%	1,193	3.3%

#### Marital Status (2019)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	421	25.8%	7,094	34.2%	28,097	37.5%
Currently Married	956	58.6%	8,941	43.1%	29,886	39.9%
Separated	90	5.5%	1,109	5.3%	3,881	5.2%
Widowed	39	2.4%	818	3.9%	3,590	4.8%
Divorced	124	7.6%	2,768	13.4%	9,421	12.6%

#### Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	1,689	84.0%	21,572	84.7%	78,311	83.7%
Population Non-Family	322	16.0%	3,796	14.9%	14,158	15.1%
Population Group Quarters	-	-	93	0.4%	1,081	1.2%
Family Households	544	67.5%	6,800	68.8%	24,427	68.0%
Non-Family Households	262	32.5%	3,084	31.2%	11,486	32.0%
Married Couple with Children	167	17.5%	2,012	22.5%	7,054	23.6%
Average Family Household Size	3.1		3.2		3.2	

#### Household Size (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	208	25.8%	2,510	25.4%	9,367	26.1%
2 Person Households	280	34.8%	3,345	33.8%	11,618	32.4%
3 Person Households	136	16.9%	1,719	17.4%	6,265	17.4%
4 Person Households	106	13.2%	1,248	12.6%	4,731	13.2%
5 Person Households	49	6.1%	632	6.4%	2,383	6.6%
6 or More Person Households	27	3.3%	430	4.3%	1,549	4.3%

#### Household Vehicles (2019)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	23	2.8%	306	3.1%	2,037	5.7%
Households with 1 Vehicles Available	214	26.6%	3,067	31.0%	11,934	33.2%
Households with 2 or More Vehicles Available	570	70.6%	6,511	65.9%	21,943	61.1%
Total Vehicles Available	1,658		19,759		67,846	
Average Vehicles Per Household	2.1		2.0		1.9	

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### Charlotte, NC 28214

#### Labor Force (2019)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	1,610		20,415		73,683	
Estimated Civilian Employed	1,075	66.8%	13,053	63.9%	47,664	64.7%
Estimated Civilian Unemployed	68	4.2%	541	2.6%	2,218	3.0%
Estimated in Armed Forces	2	0.1%	15	-	53	-
Estimated Not in Labor Force	465	28.9%	6,805	33.3%	23,748	32.2%
Unemployment Rate	4.2%		2.6%		3.0%	

#### Occupation (2019)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	1,075		13,053		47,664	
Management, Business, Financial Operations	160	14.9%	1,957	15.0%	7,359	15.4%
Professional, Related	214	19.9%	2,203	16.9%	9,483	19.9%
Service	241	22.4%	2,209	16.9%	8,311	17.4%
Sales, Office	242	22.5%	3,101	23.8%	10,566	22.2%
Farming, Fishing, Forestry	4	0.4%	8	-	19	-
Construct, Extraction, Maintenance	90	8.4%	1,391	10.7%	4,376	9.2%
Production, Transport Material Moving	123	11.5%	2,183	16.7%	7,549	15.8%
White Collar Workers	616	57.3%	7,262	55.6%	27,408	57.5%
Blue Collar Workers	458	42.7%	5,791	44.4%	20,256	42.5%

#### Consumer Expenditure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$44.1 M		\$541.52 M		\$1.93 B	
Total Non-Retail Expenditure	\$23.18 M	52.6%	\$284.4 M	52.5%	\$1.02 B	52.6%
Total Retail Expenditure	\$20.92 M	47.4%	\$257.12 M	47.5%	\$916.08 M	47.4%
Apparel	\$1.53 M	3.5%	\$18.84 M	3.5%	\$67.47 M	3.5%
Contributions	\$1.4 M	3.2%	\$17.02 M	3.1%	\$60.66 M	3.1%
Education	\$1.21 M	2.7%	\$14.73 M	2.7%	\$53.59 M	2.8%
Entertainment	\$2.47 M	5.6%	\$30.22 M	5.6%	\$107.74 M	5.6%
Food and Beverages	\$6.54 M	14.8%	\$80.51 M	14.9%	\$287.51 M	14.9%
Furnishings and Equipment	\$1.53 M	3.5%	\$18.83 M	3.5%	\$67.07 M	3.5%
Gifts	\$1.03 M	2.3%	\$12.58 M	2.3%	\$45.12 M	2.3%
Health Care	\$3.82 M	8.7%	\$46.96 M	8.7%	\$166.48 M	8.6%
Household Operations	\$1.71 M	3.9%	\$21.01 M	3.9%	\$74.96 M	3.9%
Miscellaneous Expenses	\$830.28 K	1.9%	\$10.2 M	1.9%	\$36.38 M	1.9%
Personal Care	\$590.14 K	1.3%	\$7.26 M	1.3%	\$25.91 M	1.3%
Personal Insurance	\$301.83 K	0.7%	\$3.69 M	0.7%	\$13.1 M	0.7%
Reading	\$95.52 K	0.2%	\$1.17 M	0.2%	\$4.17 M	0.2%
Shelter	\$9.27 M	21.0%	\$113.77 M	21.0%	\$407.85 M	21.1%
Tobacco	\$285.43 K	0.6%	\$3.53 M	0.7%	\$12.62 M	0.7%
Transportation	\$8.11 M	18.4%	\$99.76 M	18.4%	\$354.81 M	18.4%
Utilities	\$3.36 M	7.6%	\$41.44 M	7.7%	\$147.46 M	7.6%

#### Educational Attainment (2019)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	1,418		17,795		62,859	
Elementary (Grade Level 0 to 8)	105	7.4%	1,213	6.8%	3,623	5.8%
Some High School (Grade Level 9 to 11)	115	8.1%	1,669	9.4%	5,563	8.9%
High School Graduate	422	29.7%	4,954	27.8%	17,468	27.8%
Some College	279	19.7%	3,843	21.6%	13,697	21.8%
Associate Degree Only	157	11.1%	1,773	10.0%	6,326	10.1%
Bachelor Degree Only	250	17.7%	2,968	16.7%	11,243	17.9%
Graduate Degree	90	6.4%	1,375	7.7%	4,938	7.9%

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#### Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	525	63.3%	7,550	93.6%	26,963	89.9%
1 Attached Unit	20	2.5%	418	5.2%	1,231	4.1%
2 to 4 Units	9	1.1%	265	3.3%	1,537	5.1%
5 to 9 Units	10	1.2%	252	3.1%	1,541	5.1%
10 to 19 Units	41	4.9%	232	2.9%	1,406	4.7%
20 to 49 Units	9	1.1%	143	1.8%	775	2.6%
50 or More Units	8	1.0%	102	1.3%	467	1.6%
Mobile Home or Trailer	184	22.3%	922	11.4%	1,972	6.6%
Other Structure	-	-	-	-	22	-

#### Homes Built By Year (2019)

Homes Built 2010 or later	118	14.3%	963	11.9%	3,361	11.2%
Homes Built 2000 to 2009	230	27.7%	2,254	27.9%	8,024	26.8%
Homes Built 1990 to 1999	132	16.0%	1,447	17.9%	5,720	19.1%
Homes Built 1980 to 1989	122	14.7%	1,491	18.5%	4,721	15.7%
Homes Built 1970 to 1979	83	10.1%	1,389	17.2%	4,091	13.6%
Homes Built 1960 to 1969	65	7.8%	867	10.7%	4,195	14.0%
Homes Built 1950 to 1959	33	3.9%	734	9.1%	2,901	9.7%
Homes Built Before 1949	23	2.8%	740	9.2%	2,902	9.7%

#### Home Values (2019)

Home Values \$1,000,000 or More	4	0.8%	49	0.8%	162	0.8%
Home Values \$500,000 to \$999,999	50	9.0%	450	7.4%	1,194	6.0%
Home Values \$400,000 to \$499,999	26	4.7%	270	4.4%	873	4.4%
Home Values \$300,000 to \$399,999	75	13.6%	595	9.7%	1,915	9.6%
Home Values \$200,000 to \$299,999	72	13.1%	1,099	18.0%	4,120	20.7%
Home Values \$150,000 to \$199,999	105	19.1%	1,495	24.5%	4,696	23.6%
Home Values \$100,000 to \$149,999	159	29.0%	1,951	31.9%	6,342	31.9%
Home Values \$70,000 to \$99,999	55	10.1%	866	14.2%	2,682	13.5%
Home Values \$50,000 to \$69,999	22	4.1%	274	4.5%	948	4.8%
Home Values \$25,000 to \$49,999	20	3.6%	173	2.8%	539	2.7%
Home Values Under \$25,000	46	8.5%	308	5.0%	688	3.5%
Owner-Occupied Median Home Value	\$151,001		\$157,335		\$162,557	
Renter-Occupied Median Rent	\$863		\$803		\$783	

#### Transportation To Work (2019)

Drive to Work Alone	863	79.1%	10,782	81.2%	39,353	81.6%
Drive to Work in Carpool	78	7.1%	1,250	9.4%	3,953	8.2%
Travel to Work by Public Transportation	8	0.8%	196	1.5%	1,049	2.2%
Drive to Work on Motorcycle	-	-	10	-	62	0.1%
Walk or Bicycle to Work	26	2.4%	144	1.1%	554	1.1%
Other Means	41	3.8%	201	1.5%	722	1.5%
Work at Home	75	6.8%	699	5.3%	2,532	5.2%

#### Travel Time (2019)

Travel to Work in 14 Minutes or Less	141	12.9%	2,328	17.5%	8,512	17.7%
Travel to Work in 15 to 29 Minutes	497	45.6%	5,795	43.6%	20,612	42.7%
Travel to Work in 30 to 59 Minutes	317	29.0%	3,624	27.3%	13,737	28.5%
Travel to Work in 60 Minutes or More	50	4.6%	603	4.5%	2,251	4.7%
Average Minutes Travel to Work	22.2		21.7		22.8	

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