



Caldwell Crossing

Harrisburg, NC 28075

May 2017

Jennifer L. Williams

ASTON
properties

EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
 Calculated using Weighted Block Centroid from Block Groups



Jennifer L. Williams
 Lat/Lon: 35.3170/-80.6740

RF5

Caldwell Crossing			
Harrisburg, NC 28075	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2017)	3,675	50,822	113,930
Projected Population (2022)	4,066	56,176	125,684
Census Population (2010)	3,599	41,950	94,695
Census Population (2000)	1,272	22,787	54,129
Projected Annual Growth (2017 to 2022)	391 2.1%	5,354 2.1%	11,754 2.1%
Historical Annual Growth (2010 to 2017)	76 0.3%	8,872 3.0%	19,235 2.9%
Historical Annual Growth (2000 to 2010)	2,327 18.3%	19,163 8.4%	40,566 7.5%
Estimated Population Density (2017)	1,170 <i>psm</i>	1,798 <i>psm</i>	1,451 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2017)	1,325	18,364	42,421
Projected Households (2022)	1,441	20,022	46,284
Census Households (2010)	1,269	15,053	34,403
Census Households (2000)	440	7,836	18,854
Estimated Households with Children (2017)	575 43.4%	6,872 37.4%	14,706 34.7%
Estimated Average Household Size (2017)	2.77	2.76	2.61
Average Household Income			
Estimated Average Household Income (2017)	\$88,027	\$79,121	\$72,649
Projected Average Household Income (2022)	\$110,844	\$98,097	\$91,470
Estimated Average Family Income (2017)	\$101,020	\$94,436	\$88,751
Median Household Income			
Estimated Median Household Income (2017)	\$81,693	\$72,309	\$66,335
Projected Median Household Income (2022)	\$94,569	\$83,821	\$77,207
Estimated Median Family Income (2017)	\$97,181	\$87,278	\$81,704
Per Capita Income			
Estimated Per Capita Income (2017)	\$31,743	\$28,602	\$27,143
Projected Per Capita Income (2022)	\$39,289	\$34,973	\$33,768
Estimated Per Capita Income 5 Year Growth	\$7,547 23.8%	\$6,371 22.3%	\$6,625 24.4%
Estimated Average Household Net Worth (2017)	\$617,631	\$542,076	\$489,236
Daytime Demos (2017)			
Total Businesses	236	975	3,486
Total Employees	2,129	8,139	40,742
Company Headquarter Businesses	2 0.9%	7 0.8%	23 0.7%
Company Headquarter Employees	60 2.8%	469 5.8%	2,125 5.2%
Employee Population per Business	9.0	8.3	11.7
Residential Population per Business	15.6	52.1	32.7

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Race & Ethnicity						
White (2017)	2,216	60.3%	27,067	53.3%	61,344	53.8%
Black or African American (2017)	1,061	28.9%	16,807	33.1%	36,312	31.9%
American Indian or Alaska Native (2017)	17	0.5%	211	0.4%	481	0.4%
Asian (2017)	195	5.3%	3,138	6.2%	7,256	6.4%
Hawaiian or Pacific Islander (2017)	1	-	23	-	47	-
Other Race (2017)	89	2.4%	2,151	4.2%	5,063	4.4%
Two or More Races (2017)	96	2.6%	1,425	2.8%	3,427	3.0%
Not Hispanic or Latino Population (2017)	3,427	93.3%	45,786	90.1%	102,024	89.5%
Hispanic or Latino Population (2017)	247	6.7%	5,036	9.9%	11,906	10.5%
Not Hispanic or Latino Population (2022)	3,776	92.9%	50,181	89.3%	111,509	88.7%
Hispanic or Latino Population (2022)	289	7.1%	5,995	10.7%	14,175	11.3%
Not Hispanic or Latino Population (2010)	3,373	93.7%	38,342	91.4%	85,755	90.6%
Hispanic or Latino Population (2010)	226	6.3%	3,608	8.6%	8,939	9.4%
Not Hispanic or Latino Population (2000)	1,250	98.3%	21,943	96.3%	52,258	96.5%
Hispanic or Latino Population (2000)	22	1.7%	844	3.7%	1,872	3.5%
Projected Hispanic Annual Growth (2017 to 2022)	42	3.4%	959	3.8%	2,269	3.8%
Historic Hispanic Annual Growth (2000 to 2017)	225	59.9%	4,192	29.2%	10,034	31.5%
Age Distribution (2017)						
Age Under 5	252	6.9%	3,305	6.5%	7,202	6.3%
Age 5 to 9 Years	297	8.1%	3,675	7.2%	7,711	6.8%
Age 10 to 14 Years	310	8.4%	3,828	7.5%	7,974	7.0%
Age 15 to 19 Years	266	7.2%	3,940	7.8%	10,000	8.8%
Age 20 to 24 Years	186	5.1%	4,812	9.5%	12,240	10.7%
Age 25 to 29 Years	225	6.1%	3,604	7.1%	8,992	7.9%
Age 30 to 34 Years	268	7.3%	3,782	7.4%	8,561	7.5%
Age 35 to 39 Years	313	8.5%	3,939	7.8%	8,462	7.4%
Age 40 to 44 Years	309	8.4%	3,846	7.6%	8,146	7.2%
Age 45 to 49 Years	271	7.4%	3,589	7.1%	7,708	6.8%
Age 50 to 54 Years	245	6.7%	3,183	6.3%	6,720	5.9%
Age 55 to 59 Years	210	5.7%	2,794	5.5%	5,892	5.2%
Age 60 to 64 Years	162	4.4%	2,237	4.4%	4,737	4.2%
Age 65 to 74 Years	229	6.2%	2,812	5.5%	6,154	5.4%
Age 75 to 84 Years	94	2.5%	1,052	2.1%	2,410	2.1%
Age 85 Years or Over	38	1.0%	424	0.8%	1,021	0.9%
Median Age	35.1		32.9		32.2	
Gender Age Distribution (2017)						
Female Population	1,881	51.2%	25,823	50.8%	58,176	51.1%
Age 0 to 19 Years	524	27.9%	7,112	27.5%	16,112	27.7%
Age 20 to 64 Years	1,147	61.0%	16,248	62.9%	36,592	62.9%
Age 65 Years or Over	210	11.1%	2,463	9.5%	5,471	9.4%
Female Median Age	36.5		34.0		33.1	
Male Population	1,794	48.8%	24,999	49.2%	55,754	48.9%
Age 0 to 19 Years	601	33.5%	7,637	30.5%	16,775	30.1%
Age 20 to 64 Years	1,042	58.1%	15,538	62.2%	34,866	62.5%
Age 65 Years or Over	151	8.4%	1,825	7.3%	4,114	7.4%
Male Median Age	33.5		31.9		31.3	

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Household Income Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	56	4.2%	843	4.6%	1,731	4.1%
HH Income \$150,000 to \$199,999	127	9.6%	1,295	7.1%	2,538	6.0%
HH Income \$100,000 to \$149,999	287	21.6%	3,289	17.9%	6,581	15.5%
HH Income \$75,000 to \$99,999	211	15.9%	2,844	15.5%	6,476	15.3%
HH Income \$50,000 to \$74,999	263	19.8%	3,516	19.1%	8,311	19.6%
HH Income \$35,000 to \$49,999	167	12.6%	2,342	12.8%	5,753	13.6%
HH Income \$25,000 to \$34,999	77	5.8%	1,479	8.1%	3,927	9.3%
HH Income \$15,000 to \$24,999	60	4.6%	1,253	6.8%	3,446	8.1%
HH Income Under \$15,000	78	5.9%	1,503	8.2%	3,658	8.6%
HH Income \$35,000 or More	1,110	83.8%	14,129	76.9%	31,389	74.0%
HH Income \$75,000 or More	680	51.3%	8,271	45.0%	17,325	40.8%

Housing (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	1,361		18,807		43,473	
Housing Units Occupied	1,325	97.4%	18,364	97.6%	42,421	97.6%
Housing Units Owner-Occupied	1,158	87.4%	13,480	73.4%	26,880	63.4%
Housing Units, Renter-Occupied	166	12.6%	4,884	26.6%	15,541	36.6%
Housing Units, Vacant	36	2.6%	443	2.4%	1,052	2.4%

Marital Status (2017)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	906	32.2%	16,700	41.7%	40,547	44.5%
Currently Married	1,419	50.4%	17,082	42.7%	36,483	40.1%
Separated	94	3.3%	1,575	3.9%	3,623	4.0%
Widowed	100	3.5%	1,131	2.8%	2,593	2.8%
Divorced	298	10.6%	3,526	8.8%	7,797	8.6%

Household Type (2017)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	3,235	88.0%	40,682	80.0%	86,898	76.3%
Population Non-Family	434	11.8%	9,982	19.6%	23,775	20.9%
Population Group Quarters	5	0.1%	158	0.3%	3,257	2.9%
Family Households	994	75.0%	12,425	67.7%	26,810	63.2%
Non-Family Households	331	25.0%	5,939	32.3%	15,610	36.8%
Married Couple with Children	429	30.3%	4,775	28.0%	9,816	26.9%
Average Family Household Size	3.3		3.3		3.2	

Household Size (2017)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	251	19.0%	3,782	20.6%	10,541	24.8%
2 Person Households	423	32.0%	5,552	30.2%	13,087	30.8%
3 Person Households	235	17.7%	3,425	18.7%	7,635	18.0%
4 Person Households	265	20.0%	3,604	19.6%	6,986	16.5%
5 Person Households	101	7.7%	1,285	7.0%	2,665	6.3%
6 or More Person Households	49	3.7%	716	3.9%	1,507	3.6%

Household Vehicles (2017)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	20	1.5%	574	3.1%	1,543	3.6%
Households with 1 Vehicles Available	380	28.7%	4,957	27.0%	13,580	32.0%
Households with 2 or More Vehicles Available	924	69.8%	12,832	69.9%	27,298	64.4%
Total Vehicles Available	2,698		38,008		82,926	
Average Vehicles Per Household	2.0		2.1		2.0	

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1 mi radius 3 mi radius 5 mi radius

Labor Force (2017)

Estimated Labor Population Age 16 Years or Over	2,750		39,293		89,528
Estimated Civilian Employed	1,939	70.5%	27,472	69.9%	60,401
Estimated Civilian Unemployed	60	2.2%	1,155	2.9%	2,705
Estimated in Armed Forces	8	0.3%	38	0.1%	65
Estimated Not in Labor Force	744	27.1%	10,628	27.0%	26,356
Unemployment Rate	2.2%		2.9%		3.0%

Occupation (2010)

Occupation: Population Age 16 Years or Over	2,259		27,533		59,351
Management, Business, Financial Operations	602	26.6%	6,119	22.2%	12,045
Professional, Related	523	23.2%	6,122	22.2%	13,480
Service	303	13.4%	4,627	16.8%	10,002
Sales, Office	503	22.3%	6,427	23.3%	14,642
Farming, Fishing, Forestry	2	0.1%	34	0.1%	48
Construct, Extraction, Maintenance	120	5.3%	1,680	6.1%	3,919
Production, Transport Material Moving	206	9.1%	2,525	9.2%	5,214
White Collar Workers	1,628	72.1%	18,668	67.8%	40,167
Blue Collar Workers	631	27.9%	8,866	32.2%	19,184

Consumer Expenditure (2017)

Total Household Expenditure	\$85.7 M		\$1.10 B		\$2.39 B
Total Non-Retail Expenditure	\$46.9 M	54.7%	\$599 M	54.5%	\$1.30 B
Total Retail Expenditure	\$38.9 M	45.3%	\$499 M	45.5%	\$1.09 B
Apparel	\$3.00 M	3.5%	\$38.5 M	3.5%	\$83.5 M
Contributions	\$3.84 M	4.5%	\$48.0 M	4.4%	\$102 M
Education	\$3.29 M	3.8%	\$41.2 M	3.8%	\$87.7 M
Entertainment	\$4.86 M	5.7%	\$62.0 M	5.6%	\$134 M
Food and Beverages	\$12.4 M	14.5%	\$160 M	14.6%	\$351 M
Furnishings and Equipment	\$3.03 M	3.5%	\$38.3 M	3.5%	\$82.6 M
Gifts	\$2.18 M	2.5%	\$27.4 M	2.5%	\$58.6 M
Health Care	\$6.63 M	7.7%	\$86.1 M	7.8%	\$189 M
Household Operations	\$2.55 M	3.0%	\$32.0 M	2.9%	\$68.3 M
Miscellaneous Expenses	\$1.24 M	1.4%	\$16.0 M	1.5%	\$35.1 M
Personal Care	\$1.11 M	1.3%	\$14.3 M	1.3%	\$31.1 M
Personal Insurance	\$658 K	0.8%	\$8.29 M	0.8%	\$17.7 M
Reading	\$190 K	0.2%	\$2.43 M	0.2%	\$5.29 M
Shelter	\$17.7 M	20.6%	\$226 M	20.6%	\$490 M
Tobacco	\$489 K	0.6%	\$6.50 M	0.6%	\$14.5 M
Transportation	\$16.3 M	19.0%	\$210 M	19.1%	\$457 M
Utilities	\$6.25 M	7.3%	\$81.5 M	7.4%	\$179 M

Educational Attainment (2017)

Adult Population Age 25 Years or Over	2,363		31,262		68,803
Elementary (Grade Level 0 to 8)	31	1.3%	749	2.4%	1,860
Some High School (Grade Level 9 to 11)	120	5.1%	1,432	4.6%	3,371
High School Graduate	395	16.7%	5,882	18.8%	13,451
Some College	475	20.1%	6,996	22.4%	15,144
Associate Degree Only	284	12.0%	3,264	10.4%	7,261
Bachelor Degree Only	635	26.9%	8,561	27.4%	18,532
Graduate Degree	424	17.9%	4,379	14.0%	9,184

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Units In Structure (2010)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,347	106.1	13,887	92.2%	28,184	81.9%
1 Attached Unit	101	7.9%	888	5.9%	1,822	5.3%
2 to 4 Units	4	0.3%	323	2.1%	961	2.8%
5 to 9 Units	13	1.0%	496	3.3%	1,719	5.0%
10 to 19 Units	27	2.1%	1,345	8.9%	4,410	12.8%
20 to 49 Units	9	0.7%	786	5.2%	2,552	7.4%
50 or More Units	10	0.8%	246	1.6%	662	1.9%
Mobile Home or Trailer	24	1.9%	482	3.2%	1,301	3.8%
Other Structure	-	-	1	-	2	-

Homes Built By Year (2010)

Homes Built 2005 or later	12	1.0%	127	0.8%	389	1.1%
Homes Built 2000 to 2004	812	64.0%	7,022	46.6%	14,611	42.5%
Homes Built 1990 to 1999	225	17.7%	4,365	29.0%	11,585	33.7%
Homes Built 1980 to 1989	160	12.6%	2,897	19.2%	6,115	17.8%
Homes Built 1970 to 1979	78	6.2%	1,373	9.1%	2,783	8.1%
Homes Built 1960 to 1969	34	2.7%	712	4.7%	1,568	4.6%
Homes Built 1950 to 1959	43	3.4%	401	2.7%	891	2.6%
Homes Built Before 1949	21	1.6%	330	2.2%	820	2.4%

Home Values (2010)

Home Values \$1,000,000 or More	2	0.2%	34	0.3%	72	0.3%
Home Values \$500,000 to \$999,999	13	1.2%	321	2.9%	697	3.1%
Home Values \$400,000 to \$499,999	122	11.0%	632	5.7%	995	4.4%
Home Values \$300,000 to \$399,999	203	18.4%	1,729	15.5%	3,261	14.4%
Home Values \$200,000 to \$299,999	336	30.5%	3,101	27.9%	5,716	25.3%
Home Values \$150,000 to \$199,999	267	24.2%	3,443	30.9%	6,703	29.7%
Home Values \$100,000 to \$149,999	320	29.0%	3,269	29.4%	6,834	30.3%
Home Values \$70,000 to \$99,999	67	6.0%	546	4.9%	1,303	5.8%
Home Values \$50,000 to \$69,999	10	0.9%	133	1.2%	451	2.0%
Home Values \$25,000 to \$49,999	3	0.3%	70	0.6%	143	0.6%
Home Values Under \$25,000	10	0.9%	214	1.9%	538	2.4%
Owner-Occupied Median Home Value	\$210,996		\$197,624		\$188,547	
Renter-Occupied Median Rent	\$955		\$913		\$851	

Transportation To Work (2010)

Drive to Work Alone	1,883	86.6%	21,913	83.1%	47,842	82.3%
Drive to Work in Carpool	146	6.7%	2,253	8.5%	5,027	8.7%
Travel to Work by Public Transportation	13	0.6%	525	2.0%	1,109	1.9%
Drive to Work on Motorcycle	1	-	8	-	40	0.1%
Walk or Bicycle to Work	16	0.8%	375	1.4%	1,046	1.8%
Other Means	6	0.3%	154	0.6%	361	0.6%
Work at Home	108	5.0%	1,148	4.4%	2,687	4.6%

Travel Time (2010)

Travel to Work in 14 Minutes or Less	337	16.3%	4,719	18.7%	10,608	19.1%
Travel to Work in 15 to 29 Minutes	779	37.7%	9,701	38.5%	20,716	37.4%
Travel to Work in 30 to 59 Minutes	863	41.8%	10,382	41.2%	21,837	39.4%
Travel to Work in 60 Minutes or More	164	8.0%	1,530	6.1%	3,515	6.3%
Average Minutes Travel to Work	27.6		26.5		25.9	

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