

VALLEY VIEW PROMENADE
ROANOKE, VIRGINIA



Trade Area

Northwest of downtown
Roanoke within the Roundhill
submarket

Demographics

2018 Est. Population

1 mile	6,934
3 mile	70,849
5 mile	140,868

*10/2018 AGS

Average Household Income

1 mile	\$47,117
3 mile	\$55,836
5 mile	\$65,649

*2018 Estimate

Availability

Outparcel available for lease or for sale
± 1.933 ac

Traffic Counts

Valley View Blvd	23,000
VA-101	32,000
I-581	60,000
*VDOT ADT	

Other Highlights

- Dynamic synergy from over 2 million sf of additional retail in immediate area
- Neighboring retailers include Target, Dick's, Best Buy, PetSmart, JC Penney, Sears, Macy's, Belk, Longhorn, Olive Garden and TGI Friday's Restaurants

Valley View Promenade

1959 Valley View Blvd NW
Roanoke, VA 24012

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