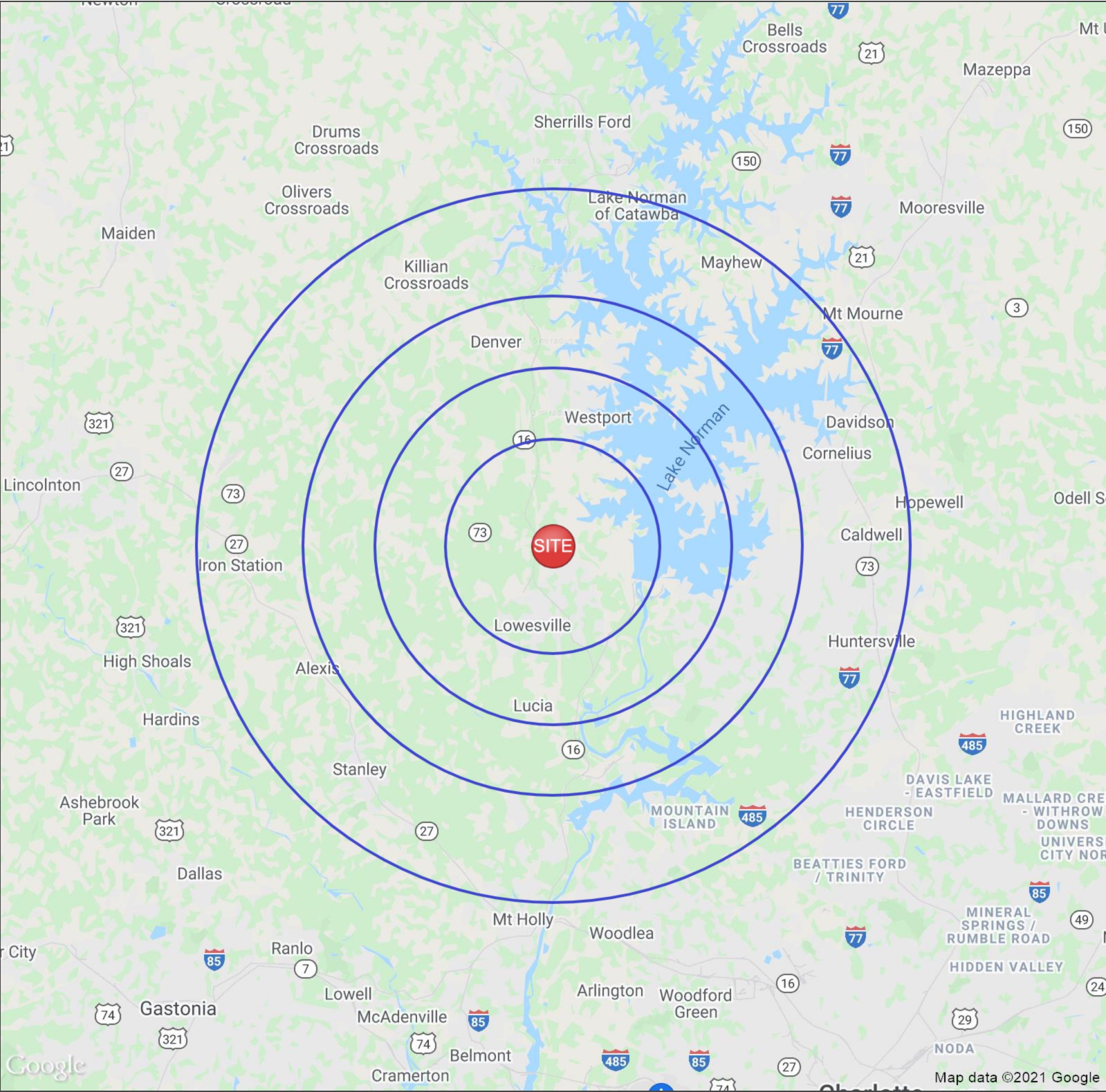


Link Landing


Denver, NC 28037



Demographics

	1 mi radius	3 mi radius	5 mi radius
Population	1,661	14,127	28,298
Households	702	5,881	11,452
Population Median Age	41.6	45.5	44.9
5 Yr Pop Growth (Total%)	20.3%	19.0%	15.9%

Contact Information



Prepared By

Prepared For

Name **Jennifer L. Malina**

Email **jimalina@astonprop.com**

Phone **704.319.4938**

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.449/-81.001

RF5

Link Landing

Denver, NC 28037

Population

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Estimated Population (2021)	14,127		28,278		71,938		193,798	
Projected Population (2026)	16,804		32,768		80,937		213,765	
Census Population (2010)	10,510		22,220		59,304		164,510	
Census Population (2000)	6,855		15,035		36,723		104,501	
Projected Annual Growth (2021 to 2026)	2,678	3.8%	4,490	3.2%	8,999	2.5%	19,967	2.1%
Historical Annual Growth (2010 to 2021)	3,617	3.1%	6,058	2.5%	12,634	1.9%	29,288	1.6%
Historical Annual Growth (2000 to 2010)	3,655	5.3%	7,185	4.8%	22,581	6.1%	60,009	5.7%
Estimated Population Density (2021)	500 psm		360 psm		468 psm		617 psm	
Trade Area Size	28.3 sq mi		78.5 sq mi		153.9 sq mi		314.0 sq mi	

Households

Estimated Households (2021)	5,881		11,444		29,853		77,204	
Projected Households (2026)	6,650		12,754		32,774		84,255	
Census Households (2010)	4,174		8,620		23,769		63,356	
Census Households (2000)	2,675		5,777		14,404		39,771	
Estimated Households with Children (2021)	1,676	28.5%	3,409	29.8%	9,017	30.2%	25,351	32.8%
Estimated Average Household Size (2021)	2.40		2.47		2.41		2.48	

Average Household Income

Estimated Average Household Income (2021)	\$99,405		\$120,962		\$126,577		\$117,600	
Projected Average Household Income (2026)	\$103,208		\$128,069		\$135,267		\$126,253	
Estimated Average Family Income (2021)	\$112,523		\$140,431		\$153,435		\$140,664	

Median Household Income

Estimated Median Household Income (2021)	\$85,718		\$95,544		\$99,090		\$91,390	
Projected Median Household Income (2026)	\$99,847		\$110,271		\$113,360		\$104,491	
Estimated Median Family Income (2021)	\$99,854		\$114,258		\$122,216		\$112,086	

Per Capita Income

Estimated Per Capita Income (2021)	\$41,381		\$48,953		\$52,528		\$46,905	
Projected Per Capita Income (2026)	\$40,841		\$49,848		\$54,774		\$49,813	
Estimated Per Capita Income 5 Year Growth	-\$540	-1.3%	\$895	1.8%	\$2,246	4.3%	\$2,909	6.2%
Estimated Average Household Net Worth (2021)	\$791,197		\$998,102		\$1,050,973		\$936,732	

Daytime Demos (2021)

Total Businesses	722		1,200		3,222		8,422	
Total Employees	5,156		7,794		22,851		65,847	
Company Headquarter Businesses	30	4.1%	47	3.9%	102	3.2%	256	3.0%
Company Headquarter Employees	426	8.3%	638	8.2%	2,869	12.6%	9,362	14.2%
Employee Population per Business	7.1		6.5		7.1		7.8	
Residential Population per Business	19.6		23.6		22.3		23.0	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.449/-81.001

RF5

Link Landing

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Denver, NC 28037								
Race & Ethnicity								
White (2021)	12,890	91.2%	25,249	89.3%	61,003	84.8%	153,159	79.0%
Black or African American (2021)	474	3.4%	1,546	5.5%	6,067	8.4%	24,963	12.9%
American Indian or Alaska Native (2021)	68	0.5%	123	0.4%	271	0.4%	732	0.4%
Asian (2021)	241	1.7%	509	1.8%	2,071	2.9%	6,465	3.3%
Hawaiian or Pacific Islander (2021)	3	-	3	-	15	-	72	-
Other Race (2021)	269	1.9%	395	1.4%	1,128	1.6%	4,153	2.1%
Two or More Races (2021)	182	1.3%	453	1.6%	1,383	1.9%	4,253	2.2%
Not Hispanic or Latino Population (2021)	13,586	96.2%	27,233	96.3%	68,348	95.0%	181,328	93.6%
Hispanic or Latino Population (2021)	540	3.8%	1,045	3.7%	3,590	5.0%	12,470	6.4%
Not Hispanic or Latino Population (2026)	16,145	96.1%	31,508	96.2%	76,730	94.8%	199,449	93.3%
Hispanic or Latino Population (2026)	659	3.9%	1,260	3.8%	4,207	5.2%	14,315	6.7%
Not Hispanic or Latino Population (2010)	10,161	96.7%	21,586	97.1%	57,304	96.6%	156,549	95.2%
Hispanic or Latino Population (2010)	349	3.3%	634	2.9%	1,999	3.4%	7,961	4.8%
Not Hispanic or Latino Population (2000)	6,765	98.7%	14,846	98.7%	36,141	98.4%	102,371	98.0%
Hispanic or Latino Population (2000)	90	1.3%	189	1.3%	581	1.6%	2,130	2.0%
Projected Hispanic Annual Growth (2021 to 2026)	119	4.4%	216	4.1%	618	3.4%	1,846	3.0%
Historic Hispanic Annual Growth (2000 to 2021)	450	23.8%	856	21.5%	3,008	24.6%	10,340	23.1%
Age Distribution (2021)								
Age Under 5	672	4.8%	1,389	4.9%	3,901	5.4%	11,200	5.8%
Age 5 to 9 Years	773	5.5%	1,657	5.9%	4,492	6.2%	12,540	6.5%
Age 10 to 14 Years	832	5.9%	1,775	6.3%	4,738	6.6%	12,976	6.7%
Age 15 to 19 Years	735	5.2%	1,515	5.4%	3,872	5.4%	11,838	6.1%
Age 20 to 24 Years	641	4.5%	1,163	4.1%	2,934	4.1%	9,457	4.9%
Age 25 to 29 Years	666	4.7%	1,224	4.3%	3,672	5.1%	11,212	5.8%
Age 30 to 34 Years	732	5.2%	1,469	5.2%	4,512	6.3%	13,477	7.0%
Age 35 to 39 Years	817	5.8%	1,736	6.1%	5,071	7.0%	14,175	7.3%
Age 40 to 44 Years	868	6.1%	1,898	6.7%	5,220	7.3%	14,016	7.2%
Age 45 to 49 Years	1,030	7.3%	2,136	7.6%	5,474	7.6%	14,005	7.2%
Age 50 to 54 Years	1,108	7.8%	2,264	8.0%	5,597	7.8%	14,104	7.3%
Age 55 to 59 Years	1,156	8.2%	2,317	8.2%	5,463	7.6%	13,259	6.8%
Age 60 to 64 Years	1,192	8.4%	2,330	8.2%	5,374	7.5%	12,614	6.5%
Age 65 to 74 Years	1,778	12.6%	3,484	12.3%	7,686	10.7%	18,760	9.7%
Age 75 to 84 Years	912	6.5%	1,549	5.5%	3,132	4.4%	7,861	4.1%
Age 85 Years or Over	213	1.5%	370	1.3%	800	1.1%	2,305	1.2%
Median Age	45.5		44.9		42.1		39.7	
Gender Age Distribution (2021)								
Female Population	7,164	50.7%	14,262	50.4%	36,485	50.7%	99,260	51.2%
Age 0 to 19 Years	1,461	20.4%	3,072	21.5%	8,267	22.7%	23,542	23.7%
Age 20 to 64 Years	4,136	57.7%	8,358	58.6%	22,108	60.6%	59,858	60.3%
Age 65 Years or Over	1,567	21.9%	2,832	19.9%	6,110	16.7%	15,860	16.0%
Female Median Age	46.5		45.5		42.6		40.4	
Male Population	6,962	49.3%	14,016	49.6%	35,453	49.3%	94,538	48.8%
Age 0 to 19 Years	1,551	22.3%	3,264	23.3%	8,735	24.6%	25,011	26.5%
Age 20 to 64 Years	4,075	58.5%	8,180	58.4%	21,208	59.8%	56,461	59.7%
Age 65 Years or Over	1,336	19.2%	2,572	18.3%	5,509	15.5%	13,066	13.8%
Male Median Age	44.5		44.3		41.6		38.9	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.449/-81.001

RF5

Link Landing

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Denver, NC 28037								
Household Income Distribution (2021)								
HH Income \$200,000 or More	661	11.2%	1,886	16.5%	5,137	17.2%	11,313	14.7%
HH Income \$150,000 to \$199,999	416	7.1%	936	8.2%	2,796	9.4%	6,636	8.6%
HH Income \$100,000 to \$149,999	1,286	21.9%	2,167	18.9%	5,903	19.8%	14,193	18.4%
HH Income \$75,000 to \$99,999	909	15.5%	1,622	14.2%	3,918	13.1%	10,588	13.7%
HH Income \$50,000 to \$74,999	1,154	19.6%	1,946	17.0%	4,592	15.4%	13,801	17.9%
HH Income \$35,000 to \$49,999	621	10.6%	1,076	9.4%	2,473	8.3%	7,204	9.3%
HH Income \$25,000 to \$34,999	303	5.2%	607	5.3%	1,822	6.1%	4,770	6.2%
HH Income \$15,000 to \$24,999	233	4.0%	577	5.0%	1,550	5.2%	4,054	5.3%
HH Income Under \$15,000	297	5.1%	629	5.5%	1,662	5.6%	4,644	6.0%
HH Income \$35,000 or More	5,048	85.8%	9,631	84.2%	24,818	83.1%	63,736	82.6%
HH Income \$75,000 or More	3,273	55.7%	6,610	57.8%	17,752	59.5%	42,731	55.3%
Housing (2021)								
Total Housing Units	6,579		12,680		32,649		83,999	
Housing Units Occupied	5,881	89.4%	11,444	90.3%	29,853	91.4%	77,204	91.9%
Housing Units Owner-Occupied	4,968	84.5%	9,928	86.8%	23,867	80.0%	59,347	76.9%
Housing Units, Renter-Occupied	913	15.5%	1,516	13.2%	5,985	20.0%	17,857	23.1%
Housing Units, Vacant	698	11.9%	1,236	10.8%	2,797	9.4%	6,795	8.8%
Marital Status (2021)								
Never Married	2,329	19.7%	5,008	21.3%	13,767	23.4%	42,527	27.1%
Currently Married	7,192	60.7%	14,377	61.3%	34,900	59.3%	86,431	55.0%
Separated	219	1.8%	455	1.9%	1,437	2.4%	4,590	2.9%
Widowed	694	5.9%	1,203	5.1%	2,399	4.1%	6,913	4.4%
Divorced	1,415	11.9%	2,415	10.3%	6,304	10.7%	16,622	10.6%
Household Type (2021)								
Population Family	12,189	86.3%	24,859	87.9%	61,308	85.2%	162,705	84.0%
Population Non-Family	1,937	13.7%	3,418	12.1%	10,625	14.8%	28,598	14.8%
Population Group Quarters	-	-	1	-	5	-	2,496	1.3%
Family Households	4,270	72.6%	8,609	75.2%	21,022	70.4%	54,106	70.1%
Non-Family Households	1,611	27.4%	2,835	24.8%	8,830	29.6%	23,098	29.9%
Married Couple with Children	1,296	18.0%	2,645	18.4%	6,976	20.0%	18,558	21.5%
Average Family Household Size	2.9		2.9		2.9		3.0	
Household Size (2021)								
1 Person Households	1,377	23.4%	2,396	20.9%	7,307	24.5%	18,556	24.0%
2 Person Households	2,482	42.2%	4,846	42.3%	11,908	39.9%	28,898	37.4%
3 Person Households	928	15.8%	1,823	15.9%	4,501	15.1%	12,541	16.2%
4 Person Households	721	12.3%	1,585	13.8%	4,087	13.7%	11,079	14.4%
5 Person Households	269	4.6%	568	5.0%	1,492	5.0%	4,286	5.6%
6 or More Person Households	105	1.8%	227	2.0%	559	1.9%	1,844	2.4%
Household Vehicles (2021)								
Households with 0 Vehicles Available	113	1.9%	267	2.3%	625	2.1%	1,862	2.4%
Households with 1 Vehicles Available	1,156	19.7%	2,208	19.3%	6,721	22.5%	20,078	26.0%
Households with 2 or More Vehicles Available	4,612	78.4%	8,970	78.4%	22,506	75.4%	55,263	71.6%
Total Vehicles Available	12,848		25,307		63,567		159,665	
Average Vehicles Per Household	2.2		2.2		2.1		2.1	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.449/-81.001

RF5

Link Landing

	3 mi radius			5 mi radius		7 mi radius		10 mi radius	
Denver, NC 28037									
Labor Force (2021)									
Estimated Labor Population Age 16 Years or Over	11,684		23,109		57,901		154,590		
Estimated Civilian Employed	7,137	61.1%	13,736	59.4%	35,894	62.0%	96,278	62.3%	
Estimated Civilian Unemployed	323	2.8%	623	2.7%	1,746	3.0%	5,248	3.4%	
Estimated in Armed Forces	-	-	8	-	60	0.1%	168	0.1%	
Estimated Not in Labor Force	4,224	36.2%	8,742	37.8%	20,201	34.9%	52,895	34.2%	
Unemployment Rate	2.8%		2.7%		3.0%		3.4%		
Occupation (2021)									
Occupation: Population Age 16 Years or Over	7,137		13,736		35,894		96,278		
Management, Business, Financial Operations	1,777	24.9%	3,911	28.5%	10,506	29.3%	24,210	25.1%	
Professional, Related	1,485	20.8%	2,798	20.4%	7,838	21.8%	22,007	22.9%	
Service	798	11.2%	1,672	12.2%	4,119	11.5%	12,533	13.0%	
Sales, Office	1,534	21.5%	2,675	19.5%	7,805	21.7%	21,453	22.3%	
Farming, Fishing, Forestry	-	-	-	-	8	-	41	-	
Construct, Extraction, Maintenance	456	6.4%	968	7.0%	2,181	6.1%	6,365	6.6%	
Production, Transport Material Moving	1,088	15.2%	1,711	12.5%	3,436	9.6%	9,671	10.0%	
White Collar Workers	4,795	67.2%	9,384	68.3%	26,149	72.9%	67,669	70.3%	
Blue Collar Workers	2,342	32.8%	4,352	31.7%	9,745	27.1%	28,609	29.7%	
Consumer Expenditure (2021)									
Total Household Expenditure	\$412.74 M		\$925.02 M		\$2.5 B		\$6.11 B		
Total Non-Retail Expenditure	\$217.62 M	52.7%	\$489.88 M	53.0%	\$1.33 B	53.0%	\$3.24 B	52.9%	
Total Retail Expenditure	\$195.12 M	47.3%	\$435.14 M	47.0%	\$1.18 B	47.0%	\$2.88 B	47.1%	
Apparel	\$14.5 M	3.5%	\$32.91 M	3.6%	\$89.34 M	3.6%	\$217.88 M	3.6%	
Contributions	\$14.01 M	3.4%	\$32.54 M	3.5%	\$87.91 M	3.5%	\$210.48 M	3.4%	
Education	\$12.61 M	3.1%	\$30.55 M	3.3%	\$83.75 M	3.3%	\$199.16 M	3.3%	
Entertainment	\$23.73 M	5.7%	\$53.76 M	5.8%	\$145.33 M	5.8%	\$352.91 M	5.8%	
Food and Beverages	\$60.21 M	14.6%	\$133.77 M	14.5%	\$361.6 M	14.5%	\$888.4 M	14.5%	
Furnishings and Equipment	\$14.73 M	3.6%	\$33.24 M	3.6%	\$89.84 M	3.6%	\$218.42 M	3.6%	
Gifts	\$10.54 M	2.6%	\$24.76 M	2.7%	\$67.24 M	2.7%	\$160.7 M	2.6%	
Health Care	\$35.05 M	8.5%	\$76.87 M	8.3%	\$205.96 M	8.2%	\$506.06 M	8.3%	
Household Operations	\$16.37 M	4.0%	\$37.17 M	4.0%	\$100.47 M	4.0%	\$244.01 M	4.0%	
Miscellaneous Expenses	\$7.86 M	1.9%	\$17.64 M	1.9%	\$47.68 M	1.9%	\$116.24 M	1.9%	
Personal Care	\$5.54 M	1.3%	\$12.38 M	1.3%	\$33.49 M	1.3%	\$81.85 M	1.3%	
Personal Insurance	\$3.04 M	0.7%	\$7.01 M	0.8%	\$18.91 M	0.8%	\$45.38 M	0.7%	
Reading	\$912.72 K	0.2%	\$2.05 M	0.2%	\$5.53 M	0.2%	\$13.45 M	0.2%	
Shelter	\$85.97 M	20.8%	\$192.85 M	20.8%	\$523.38 M	20.9%	\$1.28 B	21.0%	
Tobacco	\$2.34 M	0.6%	\$4.9 M	0.5%	\$13.18 M	0.5%	\$33.38 M	0.5%	
Transportation	\$75.53 M	18.3%	\$167.6 M	18.1%	\$452.37 M	18.1%	\$1.11 B	18.2%	
Utilities	\$29.81 M	7.2%	\$65.01 M	7.0%	\$174.78 M	7.0%	\$433.2 M	7.1%	
Educational Attainment (2021)									
Adult Population Age 25 Years or Over	10,473		20,780		52,001		135,788		
Elementary (Grade Level 0 to 8)	107	1.0%	276	1.3%	647	1.2%	2,501	1.8%	
Some High School (Grade Level 9 to 11)	578	5.5%	1,172	5.6%	2,116	4.1%	5,506	4.1%	
High School Graduate	2,673	25.5%	4,767	22.9%	10,315	19.8%	27,743	20.4%	
Some College	2,414	23.1%	4,334	20.9%	10,065	19.4%	26,356	19.4%	
Associate Degree Only	1,217	11.6%	2,191	10.5%	5,335	10.3%	14,344	10.6%	
Bachelor Degree Only	2,507	23.9%	5,456	26.3%	15,678	30.1%	40,006	29.5%	
Graduate Degree	976	9.3%	2,584	12.4%	7,845	15.1%	19,333	14.2%	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.449/-81.001

RF5

Link Landing

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Denver, NC 28037								
Units In Structure (2021)								
1 Detached Unit	4,474	107.2%	9,120	105.8%	22,084	92.9%	57,502	90.8%
1 Attached Unit	317	7.6%	491	5.7%	1,561	6.6%	3,937	6.2%
2 to 4 Units	106	2.5%	193	2.2%	557	2.3%	1,463	2.3%
5 to 9 Units	72	1.7%	111	1.3%	781	3.3%	2,039	3.2%
10 to 19 Units	54	1.3%	62	0.7%	1,082	4.6%	2,964	4.7%
20 to 49 Units	30	0.7%	43	0.5%	675	2.8%	1,910	3.0%
50 or More Units	21	0.5%	30	0.3%	533	2.2%	1,723	2.7%
Mobile Home or Trailer	807	19.3%	1,394	16.2%	2,581	10.9%	5,655	8.9%
Other Structure	-	-	-	-	-	-	11	-
Homes Built By Year (2021)								
Homes Built 2010 or later	1,332	31.9%	2,140	24.8%	5,168	21.7%	11,495	18.1%
Homes Built 2000 to 2009	1,635	39.2%	3,258	37.8%	8,907	37.5%	22,700	35.8%
Homes Built 1990 to 1999	1,212	29.0%	2,420	28.1%	7,176	30.2%	18,735	29.6%
Homes Built 1980 to 1989	724	17.4%	1,558	18.1%	3,882	16.3%	9,586	15.1%
Homes Built 1970 to 1979	450	10.8%	901	10.5%	2,036	8.6%	5,926	9.4%
Homes Built 1960 to 1969	238	5.7%	555	6.4%	1,207	5.1%	3,695	5.8%
Homes Built 1950 to 1959	164	3.9%	365	4.2%	829	3.5%	2,402	3.8%
Homes Built Before 1949	125	3.0%	246	2.9%	648	2.7%	2,665	4.2%
Home Values (2021)								
Home Values \$1,000,000 or More	75	1.5%	432	4.3%	1,336	5.6%	2,549	4.3%
Home Values \$500,000 to \$999,999	620	12.5%	1,582	15.9%	3,754	15.7%	8,052	13.6%
Home Values \$400,000 to \$499,999	443	8.9%	1,078	10.9%	2,605	10.9%	5,826	9.8%
Home Values \$300,000 to \$399,999	979	19.7%	1,964	19.8%	5,183	21.7%	11,301	19.0%
Home Values \$200,000 to \$299,999	1,648	33.2%	2,503	25.2%	5,707	23.9%	14,593	24.6%
Home Values \$150,000 to \$199,999	582	11.7%	1,026	10.3%	2,471	10.4%	8,066	13.6%
Home Values \$100,000 to \$149,999	211	4.3%	547	5.5%	1,216	5.1%	4,758	8.0%
Home Values \$70,000 to \$99,999	144	2.9%	258	2.6%	631	2.6%	1,995	3.4%
Home Values \$50,000 to \$69,999	30	0.6%	102	1.0%	188	0.8%	623	1.1%
Home Values \$25,000 to \$49,999	127	2.6%	238	2.4%	351	1.5%	658	1.1%
Home Values Under \$25,000	108	2.2%	199	2.0%	425	1.8%	926	1.6%
Owner-Occupied Median Home Value	\$295,856		\$336,693		\$356,883		\$319,821	
Renter-Occupied Median Rent	\$813		\$834		\$1,026		\$1,010	
Transportation To Work (2021)								
Drive to Work Alone	5,781	85.6%	11,321	82.1%	28,573	79.3%	76,728	78.7%
Drive to Work in Carpool	464	6.9%	849	6.2%	2,170	6.0%	6,082	6.2%
Travel to Work by Public Transportation	18	0.3%	94	0.7%	394	1.1%	1,392	1.4%
Drive to Work on Motorcycle	9	0.1%	13	-	25	-	74	-
Walk or Bicycle to Work	19	0.3%	84	0.6%	280	0.8%	1,432	1.5%
Other Means	71	1.1%	168	1.2%	513	1.4%	1,251	1.3%
Work at Home	391	5.8%	1,261	9.1%	4,065	11.3%	10,507	10.8%
Travel Time (2021)								
Travel to Work in 14 Minutes or Less	981	14.5%	1,853	13.4%	5,161	14.3%	15,261	15.7%
Travel to Work in 15 to 29 Minutes	1,489	22.1%	3,017	21.9%	9,144	25.4%	28,139	28.9%
Travel to Work in 30 to 59 Minutes	3,505	51.9%	6,006	43.6%	13,457	37.4%	33,093	34.0%
Travel to Work in 60 Minutes or More	761	11.3%	1,667	12.1%	4,156	11.5%	9,541	9.8%
Average Minutes Travel to Work	34.0		33.3		30.7		28.1	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.