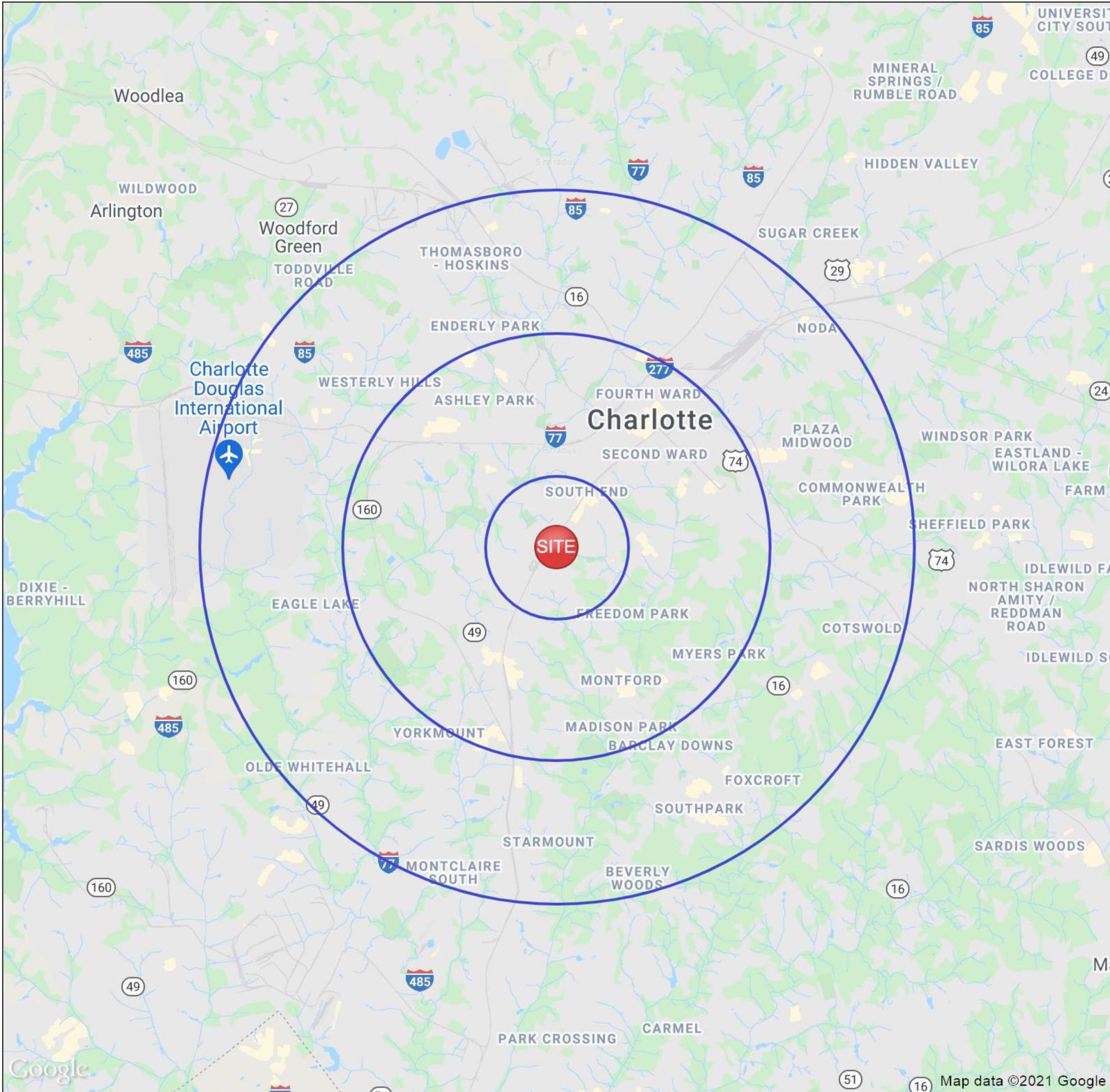


Poindexter Dr & South Blvd



Demographics

	1 mi radius	3 mi radius	5 mi radius
Population	17,867	115,236	257,745
Households	9,327	57,335	118,122
Population Median Age	33.7	34.3	35.2
5 Yr Pop Growth (Total%)	16.7%	12.7%	9.4%

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2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2014/-80.8661

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Poindexter Dr & South Blvd

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2021)	17,911	115,104	257,159
Projected Population (2026)	20,901	129,677	281,480
Census Population (2010)	10,099	81,742	197,292
Census Population (2000)	9,967	73,613	188,628
Projected Annual Growth (2021 to 2026)	2,990 3.3%	14,573 2.5%	24,321 1.9%
Historical Annual Growth (2010 to 2021)	7,812 7.0%	33,362 3.7%	59,867 2.8%
Historical Annual Growth (2000 to 2010)	132 0.1%	8,129 1.1%	8,664 0.5%
Estimated Population Density (2021)	5,704 psm	4,073 psm	3,275 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2021)	9,347	57,266	117,786
Projected Households (2026)	10,917	65,834	131,306
Census Households (2010)	5,064	37,070	83,681
Census Households (2000)	4,686	32,362	78,378
Estimated Households with Children (2021)	1,649 17.6%	10,032 17.5%	26,905 22.8%
Estimated Average Household Size (2021)	1.91	1.91	2.11
Average Household Income			
Estimated Average Household Income (2021)	\$104,599	\$120,410	\$107,540
Projected Average Household Income (2026)	\$103,049	\$121,078	\$111,982
Estimated Average Family Income (2021)	\$150,994	\$181,846	\$147,770
Median Household Income			
Estimated Median Household Income (2021)	\$86,798	\$82,622	\$77,256
Projected Median Household Income (2026)	\$98,202	\$93,458	\$87,902
Estimated Median Family Income (2021)	\$136,896	\$127,497	\$108,649
Per Capita Income			
Estimated Per Capita Income (2021)	\$54,607	\$60,314	\$49,529
Projected Per Capita Income (2026)	\$53,844	\$61,830	\$52,487
Estimated Per Capita Income 5 Year Growth	-\$763 -1.4%	\$1,516 2.5%	\$2,958 6.0%
Estimated Average Household Net Worth (2021)	\$950,912	\$883,210	\$793,087
Daytime Demos (2021)			
Total Businesses	1,528	10,907	19,042
Total Employees	13,076	147,698	252,289
Company Headquarter Businesses	64 4.2%	485 4.4%	831 4.4%
Company Headquarter Employees	1,201 9.2%	32,943 22.3%	53,223 21.1%
Employee Population per Business	8.6	13.5	13.2
Residential Population per Business	11.7	10.6	13.5

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Poindexter Dr & South Blvd

	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2021)	9,724	54.3%	60,607	52.7%	120,609	46.9%
Black or African American (2021)	5,847	32.6%	40,482	35.2%	99,383	38.6%
American Indian or Alaska Native (2021)	130	0.7%	479	0.4%	1,179	0.5%
Asian (2021)	976	5.5%	6,601	5.7%	14,979	5.8%
Hawaiian or Pacific Islander (2021)	12	-	35	-	180	-
Other Race (2021)	715	4.0%	3,989	3.5%	13,871	5.4%
Two or More Races (2021)	508	2.8%	2,912	2.5%	6,958	2.7%
Not Hispanic or Latino Population (2021)	16,019	89.4%	104,294	90.6%	225,581	87.7%
Hispanic or Latino Population (2021)	1,892	10.6%	10,809	9.4%	31,578	12.3%
Not Hispanic or Latino Population (2026)	18,713	89.5%	117,353	90.5%	246,888	87.7%
Hispanic or Latino Population (2026)	2,188	10.5%	12,324	9.5%	34,592	12.3%
Not Hispanic or Latino Population (2010)	9,310	92.2%	75,992	93.0%	175,749	89.1%
Hispanic or Latino Population (2010)	789	7.8%	5,750	7.0%	21,543	10.9%
Not Hispanic or Latino Population (2000)	9,375	94.1%	70,053	95.2%	174,367	92.4%
Hispanic or Latino Population (2000)	592	5.9%	3,560	4.8%	14,261	7.6%
Projected Hispanic Annual Growth (2021 to 2026)	296	3.1%	1,515	2.8%	3,014	1.9%
Historic Hispanic Annual Growth (2000 to 2021)	1,300	10.5%	7,249	9.7%	17,317	5.8%
Age Distribution (2021)						
Age Under 5	1,163	6.5%	6,596	5.7%	15,957	6.2%
Age 5 to 9 Years	938	5.2%	5,737	5.0%	14,240	5.5%
Age 10 to 14 Years	899	5.0%	5,488	4.8%	13,677	5.3%
Age 15 to 19 Years	1,061	5.9%	7,626	6.6%	15,542	6.0%
Age 20 to 24 Years	1,404	7.8%	10,006	8.7%	19,430	7.6%
Age 25 to 29 Years	1,998	11.2%	12,902	11.2%	26,113	10.2%
Age 30 to 34 Years	1,864	10.4%	11,237	9.8%	23,951	9.3%
Age 35 to 39 Years	1,321	7.4%	8,358	7.3%	18,969	7.4%
Age 40 to 44 Years	1,100	6.1%	7,194	6.3%	16,590	6.5%
Age 45 to 49 Years	1,060	5.9%	6,684	5.8%	15,704	6.1%
Age 50 to 54 Years	996	5.6%	6,412	5.6%	15,363	6.0%
Age 55 to 59 Years	970	5.4%	6,307	5.5%	14,870	5.8%
Age 60 to 64 Years	948	5.3%	5,835	5.1%	13,161	5.1%
Age 65 to 74 Years	1,307	7.3%	8,800	7.6%	19,382	7.5%
Age 75 to 84 Years	651	3.6%	4,276	3.7%	9,870	3.8%
Age 85 Years or Over	232	1.3%	1,647	1.4%	4,340	1.7%
Median Age	33.7		34.3		35.1	
Gender Age Distribution (2021)						
Female Population	9,150	51.1%	58,761	51.1%	132,257	51.4%
Age 0 to 19 Years	1,864	20.4%	12,594	21.4%	29,300	22.2%
Age 20 to 64 Years	5,935	64.9%	37,297	63.5%	82,768	62.6%
Age 65 Years or Over	1,351	14.8%	8,870	15.1%	20,189	15.3%
Female Median Age	36.0		35.2		36.3	
Male Population	8,761	48.9%	56,342	48.9%	124,902	48.6%
Age 0 to 19 Years	2,196	25.1%	12,852	22.8%	30,116	24.1%
Age 20 to 64 Years	5,726	65.4%	37,638	66.8%	81,383	65.2%
Age 65 Years or Over	839	9.6%	5,852	10.4%	13,403	10.7%
Male Median Age	31.8		33.4		34.0	

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Poindexter Dr & South Blvd

	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2021)						
HH Income \$200,000 or More	1,431	15.3%	8,310	14.5%	15,004	12.7%
HH Income \$150,000 to \$199,999	828	8.9%	4,045	7.1%	7,206	6.1%
HH Income \$100,000 to \$149,999	1,559	16.7%	8,475	14.8%	16,311	13.8%
HH Income \$75,000 to \$99,999	999	10.7%	6,754	11.8%	13,657	11.6%
HH Income \$50,000 to \$74,999	1,631	17.5%	9,951	17.4%	20,166	17.1%
HH Income \$35,000 to \$49,999	817	8.7%	5,482	9.6%	13,172	11.2%
HH Income \$25,000 to \$34,999	708	7.6%	4,195	7.3%	9,918	8.4%
HH Income \$15,000 to \$24,999	517	5.5%	3,169	5.5%	8,213	7.0%
HH Income Under \$15,000	857	9.2%	6,884	12.0%	14,139	12.0%
HH Income \$35,000 or More	7,266	77.7%	43,018	75.1%	85,516	72.6%
HH Income \$75,000 or More	4,817	51.5%	27,585	48.2%	52,178	44.3%
Housing (2021)						
Total Housing Units	9,911		61,200		126,386	
Housing Units Occupied	9,347	94.3%	57,266	93.6%	117,786	93.2%
Housing Units Owner-Occupied	2,805	30.0%	20,185	35.2%	46,796	39.7%
Housing Units, Renter-Occupied	6,543	70.0%	37,082	64.8%	70,990	60.3%
Housing Units, Vacant	564	6.0%	3,934	6.9%	8,600	7.3%
Marital Status (2021)						
Never Married	8,598	57.7%	53,252	54.7%	107,156	50.2%
Currently Married	4,294	28.8%	27,723	28.5%	65,589	30.8%
Separated	547	3.7%	4,495	4.6%	11,535	5.4%
Widowed	393	2.6%	2,801	2.9%	7,498	3.5%
Divorced	1,080	7.2%	9,013	9.3%	21,506	10.1%
Household Type (2021)						
Population Family	10,864	60.7%	66,388	57.7%	169,036	65.7%
Population Non-Family	6,996	39.1%	42,732	37.1%	79,517	30.9%
Population Group Quarters	52	0.3%	5,984	5.2%	8,605	3.3%
Family Households	3,681	39.4%	21,958	38.3%	53,933	45.8%
Non-Family Households	5,667	60.6%	35,308	61.7%	63,853	54.2%
Married Couple with Children	748	17.4%	4,886	17.6%	12,985	19.8%
Average Family Household Size	3.0		3.0		3.1	
Household Size (2021)						
1 Person Households	4,498	48.1%	28,980	50.6%	51,309	43.6%
2 Person Households	2,757	29.5%	15,795	27.6%	34,088	28.9%
3 Person Households	1,077	11.5%	5,885	10.3%	14,403	12.2%
4 Person Households	613	6.6%	3,856	6.7%	9,940	8.4%
5 Person Households	261	2.8%	1,767	3.1%	4,880	4.1%
6 or More Person Households	143	1.5%	984	1.7%	3,165	2.7%
Household Vehicles (2021)						
Households with 0 Vehicles Available	738	7.9%	5,643	9.9%	11,517	9.8%
Households with 1 Vehicles Available	4,272	45.7%	26,316	46.0%	51,936	44.1%
Households with 2 or More Vehicles Available	4,337	46.4%	25,307	44.2%	54,333	46.1%
Total Vehicles Available	13,936		84,783		179,263	
Average Vehicles Per Household	1.5		1.5		1.5	

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	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2021)						
Estimated Labor Population Age 16 Years or Over	14,769		96,464		211,020	
Estimated Civilian Employed	11,115	75.3%	68,044	70.5%	143,117	67.8%
Estimated Civilian Unemployed	666	4.5%	4,444	4.6%	10,264	4.9%
Estimated in Armed Forces	4	-	20	-	106	-
Estimated Not in Labor Force	2,984	20.2%	23,956	24.8%	57,532	27.3%
Unemployment Rate	4.5%		4.6%		4.9%	
Occupation (2021)						
Occupation: Population Age 16 Years or Over	11,115		68,044		143,117	
Management, Business, Financial Operations	3,428	30.8%	19,896	29.2%	35,496	24.8%
Professional, Related	3,149	28.3%	17,730	26.1%	34,149	23.9%
Service	1,277	11.5%	9,253	13.6%	22,235	15.5%
Sales, Office	2,211	19.9%	14,222	20.9%	28,723	20.1%
Farming, Fishing, Forestry	-	-	5	-	68	-
Construct, Extraction, Maintenance	376	3.4%	2,209	3.2%	8,371	5.8%
Production, Transport Material Moving	674	6.1%	4,729	7.0%	14,076	9.8%
White Collar Workers	8,788	79.1%	51,848	76.2%	98,368	68.7%
Blue Collar Workers	2,327	20.9%	16,196	23.8%	44,749	31.3%
Consumer Expenditure (2021)						
Total Household Expenditure	\$682.45 M		\$4.61 B		\$8.67 B	
Total Non-Retail Expenditure	\$363.79 M	53.3%	\$2.46 B	53.4%	\$4.62 B	53.3%
Total Retail Expenditure	\$318.66 M	46.7%	\$2.15 B	46.6%	\$4.05 B	46.7%
Apparel	\$24.47 M	3.6%	\$165.25 M	3.6%	\$310.29 M	3.6%
Contributions	\$23.25 M	3.4%	\$159.05 M	3.5%	\$295.97 M	3.4%
Education	\$22.71 M	3.3%	\$155.8 M	3.4%	\$287 M	3.3%
Entertainment	\$38.89 M	5.7%	\$262.89 M	5.7%	\$493.31 M	5.7%
Food and Beverages	\$99.4 M	14.6%	\$669.14 M	14.5%	\$1.26 B	14.6%
Furnishings and Equipment	\$24.07 M	3.5%	\$162.55 M	3.5%	\$305.15 M	3.5%
Gifts	\$18.12 M	2.7%	\$124.88 M	2.7%	\$231.07 M	2.7%
Health Care	\$55.33 M	8.1%	\$372.29 M	8.1%	\$707.16 M	8.2%
Household Operations	\$27.06 M	4.0%	\$183.41 M	4.0%	\$344.36 M	4.0%
Miscellaneous Expenses	\$12.97 M	1.9%	\$87.67 M	1.9%	\$164.69 M	1.9%
Personal Care	\$9.14 M	1.3%	\$61.63 M	1.3%	\$116.04 M	1.3%
Personal Insurance	\$4.86 M	0.7%	\$33.01 M	0.7%	\$61.77 M	0.7%
Reading	\$1.5 M	0.2%	\$10.13 M	0.2%	\$19.01 M	0.2%
Shelter	\$146.3 M	21.4%	\$986.39 M	21.4%	\$1.85 B	21.4%
Tobacco	\$3.87 M	0.6%	\$25.82 M	0.6%	\$49.77 M	0.6%
Transportation	\$122.31 M	17.9%	\$821.38 M	17.8%	\$1.55 B	17.9%
Utilities	\$48.19 M	7.1%	\$323.97 M	7.0%	\$617.46 M	7.1%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	12,448		79,651		178,312	
Elementary (Grade Level 0 to 8)	295	2.4%	2,200	2.8%	8,176	4.6%
Some High School (Grade Level 9 to 11)	502	4.0%	4,249	5.3%	11,482	6.4%
High School Graduate	1,433	11.5%	10,352	13.0%	28,581	16.0%
Some College	1,771	14.2%	11,645	14.6%	30,143	16.9%
Associate Degree Only	772	6.2%	4,335	5.4%	11,227	6.3%
Bachelor Degree Only	4,680	37.6%	29,394	36.9%	56,124	31.5%
Graduate Degree	2,994	24.1%	17,476	21.9%	32,580	18.3%

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Units In Structure (2021)						
1 Detached Unit	3,438	67.9%	21,903	59.1%	54,082	64.6%
1 Attached Unit	986	19.5%	4,507	12.2%	8,988	10.7%
2 to 4 Units	947	18.7%	3,649	9.8%	6,901	8.2%
5 to 9 Units	651	12.9%	3,475	9.4%	8,162	9.8%
10 to 19 Units	733	14.5%	4,849	13.1%	9,251	11.1%
20 to 49 Units	646	12.8%	5,042	13.6%	10,115	12.1%
50 or More Units	1,860	36.7%	13,233	35.7%	18,831	22.5%
Mobile Home or Trailer	86	1.7%	606	1.6%	1,450	1.7%
Other Structure	-	-	2	-	5	-
Homes Built By Year (2021)						
Homes Built 2010 or later	2,389	47.2%	12,290	33.2%	21,743	26.0%
Homes Built 2000 to 2009	1,484	29.3%	10,807	29.2%	19,300	23.1%
Homes Built 1990 to 1999	759	15.0%	6,258	16.9%	13,260	15.8%
Homes Built 1980 to 1989	749	14.8%	5,311	14.3%	11,752	14.0%
Homes Built 1970 to 1979	795	15.7%	5,132	13.8%	13,258	15.8%
Homes Built 1960 to 1969	642	12.7%	4,055	10.9%	12,693	15.2%
Homes Built 1950 to 1959	1,128	22.3%	6,160	16.6%	12,737	15.2%
Homes Built Before 1949	1,403	27.7%	7,254	19.6%	13,043	15.6%
Home Values (2021)						
Home Values \$1,000,000 or More	263	9.4%	2,752	13.6%	4,508	9.6%
Home Values \$500,000 to \$999,999	759	27.0%	4,678	23.2%	9,134	19.5%
Home Values \$400,000 to \$499,999	401	14.3%	1,857	9.2%	4,689	10.0%
Home Values \$300,000 to \$399,999	484	17.3%	3,464	17.2%	7,777	16.6%
Home Values \$200,000 to \$299,999	474	16.9%	3,649	18.1%	8,804	18.8%
Home Values \$150,000 to \$199,999	254	9.1%	1,781	8.8%	5,194	11.1%
Home Values \$100,000 to \$149,999	110	3.9%	1,056	5.2%	3,199	6.8%
Home Values \$70,000 to \$99,999	28	1.0%	560	2.8%	1,923	4.1%
Home Values \$50,000 to \$69,999	25	0.9%	159	0.8%	766	1.6%
Home Values \$25,000 to \$49,999	4	0.2%	56	0.3%	324	0.7%
Home Values Under \$25,000	3	-	173	0.9%	479	1.0%
Owner-Occupied Median Home Value	\$474,340		\$491,198		\$418,820	
Renter-Occupied Median Rent	\$1,174		\$1,172		\$1,087	
Transportation To Work (2021)						
Drive to Work Alone	7,076	73.5%	43,679	70.0%	98,906	72.5%
Drive to Work in Carpool	496	5.2%	3,953	6.3%	10,442	7.7%
Travel to Work by Public Transportation	757	7.9%	3,429	5.5%	7,056	5.2%
Drive to Work on Motorcycle	15	0.2%	40	-	80	-
Walk or Bicycle to Work	375	3.9%	4,427	7.1%	5,688	4.2%
Other Means	111	1.1%	799	1.3%	1,710	1.3%
Work at Home	798	8.3%	6,041	9.7%	12,606	9.2%
Travel Time (2021)						
Travel to Work in 14 Minutes or Less	3,169	32.9%	20,295	32.5%	36,340	26.6%
Travel to Work in 15 to 29 Minutes	5,040	52.3%	28,294	45.4%	60,275	44.2%
Travel to Work in 30 to 59 Minutes	1,493	15.5%	9,920	15.9%	25,919	19.0%
Travel to Work in 60 Minutes or More	464	4.8%	2,678	4.3%	7,076	5.2%
Average Minutes Travel to Work	18.1		18.0		19.7	

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