

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2516/-80.8079

136 E 36th St			- ·			
Charlotte, NC 28206	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius
Population						
Estimated Population (2024)	13,183		110,870		289,791	
Projected Population (2029)	17,769		125,712		323,869	
Census Population (2020)	9,829		102,470		264,340	
Census Population (2010)	7,537		86,141		222,037	
Projected Annual Growth (2024 to 2029)	4,585	7.0%	14,842	2.7%	34,078	2.4%
Historical Annual Growth (2020 to 2024)	3,355	8.5%	8,400	2.0%	25,451	2.4%
Historical Annual Growth (2010 to 2020)	2,292	7.6%	16,330	4.7%	42,303	4.8%
Estimated Population Density (2024)	4,199	psm	3,923	psm	3,691	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2024)	6,627		52,574		131,022	
Projected Households (2029)	9,064		60,602		148,250	
Census Households (2020)	4,499		44,704		113,010	
Census Households (2010)	3,157		34,289		89,474	
Estimated Households with Children (2024)	1,134	17.1%	10,082	19.2%	28,623	21.8%
Estimated Average Household Size (2024)	1.94		2.05		2.16	
Average Household Income						
Estimated Average Household Income (2024)	\$104,667		\$108,172		\$118,367	
Projected Average Household Income (2029)	\$108,288		\$114,192		\$123,491	
Estimated Average Family Income (2024)	\$128,327		\$120,402		\$137,491	
Median Household Income						
Estimated Median Household Income (2024)	\$74,929		\$75,865		\$79,687	
Projected Median Household Income (2029)	\$76,583		\$78,266		\$81,524	
Estimated Median Family Income (2024)	\$117,979		\$98,093		\$100,091	
Per Capita Income						
Estimated Per Capita Income (2024)	\$52,976		\$51,535		\$53,667	
Projected Per Capita Income (2029)	\$55,509		\$55,261		\$56,662	
Estimated Per Capita Income 5 Year Growth	\$2,533	4.8%	\$3,725	7.2%	\$2,995	5.6%
Estimated Average Household Net Worth (2024)	\$552,185		\$601,972		\$680,567	
Daytime Demos (2024)						
Total Businesses	805		7,311		18,643	
Total Employees	6,103		72,833		170,238	
Company Headquarter Businesses	26	3.3%	237	3.2%	547	2.9%
Company Headquarter Employees	1,044	17.1%	12,031	16.5%	25,650	15.1%
Employee Population per Business	7.6		10.0		9.1	
Residential Population per Business	16.4		15.2		15.5	

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Race & Ethnicity						
White (2024)	6,022	45.7%	42,701	38.5%	111,664	38.5%
Black or African American (2024)	5,168	39.2%	47,799	43.1%	122,942	42.4%
American Indian or Alaska Native (2024)	59	0.4%	475	0.4%	1,344	0.5%
Asian (2024)	490	3.7%	4,644	4.2%	14,701	5.1%
Hawaiian or Pacific Islander (2024)	4	-	50	-	148	-
Other Race (2024)	709	5.4%	9,415	8.5%	23,470	8.1%
Two or More Races (2024)	731	5.5%	5,787	5.2%	15,522	5.4%
Not Hispanic or Latino Population (2024)	11,687	88.6%	94,651	85.4%	247,573	85.4%
Hispanic or Latino Population (2024)	1,497	11.4%	16,219	14.6%	42,218	14.6%
Not Hispanic or Latino Population (2029)	15,521	87.4%	106,557	84.8%	274,055	84.6%
Hispanic or Latino Population (2029)	2,247	12.6%	19,155	15.2%	49,813	15.4%
Not Hispanic or Latino Population (2020)	8,424	85.7%	84,374	82.3%	219,271	83.0%
Hispanic or Latino Population (2020)	1,404	14.3%	18,096	17.7%	45,069	17.0%
Not Hispanic or Latino Population (2010)	6,496	86.2%	72,652	84.3%	189,906	85.5%
Hispanic or Latino Population (2010)	1,041	13.8%	13,488	15.7%	32,131	14.5%
Projected Hispanic Annual Growth (2024 to 2029)	751	10.0%	2,936	3.6%	7,596	3.6%
Historic Hispanic Annual Growth (2010 to 2024)	455	3.1%	2,731	1.4%	10,087	2.2%
Age Distribution (2024)						
Age Under 5	758	5.8%	6,821	6.2%	18,067	6.2%
Age 5 to 9 Years	575	4.4%	5,855	5.3%	16,366	5.6%
Age 10 to 14 Years	559	4.2%	5,512	5.0%	15,638	5.4%
Age 15 to 19 Years	509	3.9%	5,729	5.2%	16,324	5.6%
Age 20 to 24 Years	990	7.5%	8,301	7.5%	22,837	7.9%
Age 25 to 29 Years	2,088	15.8%	14,226	12.8%	34,218	11.8%
Age 30 to 34 Years	2,027	15.4%	13,678	12.3%	32,039	11.1%
Age 35 to 39 Years	1,270	9.6%	9,418	8.5%	23,436	8.1%
Age 40 to 44 Years	948	7.2%	7,485	6.8%	19,847	6.8%
Age 45 to 49 Years	738	5.6%	6,150	5.5%	16,576	5.7%
Age 50 to 54 Years	714	5.4%	6,208	5.6%	16,626	5.7%
Age 55 to 59 Years	556	4.2%	5,465	4.9%	14,851	5.1%
Age 60 to 64 Years	551	4.2%	5,160	4.7%	13,779	4.8%
Age 65 to 74 Years	572	4.3%	7,129	6.4%	18,760	6.5%
Age 75 to 84 Years	237	1.8%	2,832	2.6%	7,921	2.7%
Age 85 Years or Over	92	0.7%	901	0.8%	2,508	0.9%
Median Age	32.0		33.0		33.3	
Gender Age Distribution (2024)						
Female Population	6,298	47.8%	54,037	48.7%	144,874	50.0%
Age 0 to 19 Years		18.1%	11,274		31,884	
Age 20 to 64 Years	4,660	74.0%	36,657		96,597	66.7%
Age 65 Years or Over	498	7.9%	6,106	11.3%	16,392	
Female Median Age	31.9		33.7		34.2	
Male Population		52.2%	56,834	51.3%	144,917	50.0%
Age 0 to 19 Years		18.3%	12,643		34,510	
Age 20 to 64 Years		75.8%	39,434		97,610	
Age 65 Years or Over	404	5.9%	4,756	8.4%	12,797	8.8%
Male Median Age	32.4		32.5		32.6	

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Household Income Distribution (2024)						-
HH Income \$200,000 or More	885	13.4%	6,576	12.5%	17,110	13.1%
HH Income \$150,000 to \$199,999	496	7.5%	3,521	6.7%	8,974	6.8%
HH Income \$100,000 to \$149,999	915	13.8%	7,476	14.2%	18,587	14.2%
HH Income \$75,000 to \$99,999	796	12.0%	6,407	12.2%	15,367	11.7%
HH Income \$50,000 to \$74,999	1,217	18.4%	8,752	16.6%	23,257	17.8%
HH Income \$35,000 to \$49,999	767	11.6%	6,561	12.5%	15,994	12.2%
HH Income \$25,000 to \$34,999	655	9.9%	4,886	9.3%	11,631	8.9%
HH Income \$15,000 to \$24,999	395	6.0%	3,416	6.5%	7,934	6.1%
HH Income Under \$15,000	499	7.5%	4,978	9.5%	12,171	9.3%
HH Income \$35,000 or More	5,078	76.6%	39,294	74.7%	99,287	75.8%
HH Income \$75,000 or More	3,093	46.7%	23,980	45.6%	60,037	45.8%
Housing (2024)						
Total Housing Units	7,198		57,614		143,226	
Housing Units Occupied	6,627	92.1%	52,574	91.3%	131,022	91.5%
Housing Units Owner-Occupied	1,998	30.1%	18,419	35.0%	51,770	39.5%
Housing Units, Renter-Occupied	4,629	69.9%	34,155	65.0%	79,253	60.5%
Housing Units, Vacant	571	8.6%	5,039	9.6%	12,204	9.3%
Marital Status (2024)						
Never Married	6,418	56.8%	49,876	53.8%	124,285	51.8%
Currently Married	3,257	28.8%	25,284	27.3%	69,703	29.1%
Separated	413	3.7%	4,377	4.7%	11,921	5.0%
Widowed	309	2.7%	3,289	3.5%	8,734	3.6%
Divorced	894	7.9%	9,857	10.6%	25,078	10.5%
Household Type (2024)						
Population Family	7,648	58.0%	66,652	60.1%	186,732	64.4%
Population Non-Family	5,199	39.4%	41,330	37.3%	96,841	33.4%
Population Group Quarters	336	2.6%	2,888	2.6%	6,217	2.1%
Family Households	2,570	38.8%	21,118	40.2%	58,424	44.6%
Non-Family Households	4,057	61.2%	31,456	59.8%	72,598	55.4%
Married Couple with Children	582	17.9%	5,276	20.9%	15,618	22.4%
Average Family Household Size	3.0		3.2		3.2	
Household Size (2024)						
1 Person Households	3,126	47.2%	26,102		60,073	45.8%
2 Person Households	2,193	33.1%	15,908	30.3%	42,724	32.6%
3 Person Households	664	10.0%	5,085	9.7%	12,943	9.9%
4 Person Households	350	5.3%	3,040	5.8%	8,457	6.5%
5 Person Households	177	2.7%	1,454	2.8%	4,063	3.1%
6 or More Person Households	116	1.8%	985	1.9%	2,762	2.1%
Household Vehicles (2024)						
Households with 0 Vehicles Available		10.5%		10.6%	11,799	9.0%
Households with 1 Vehicles Available		50.9%	27,073		63,140	48.2%
Households with 2 or More Vehicles Available		38.6%	19,908	37.9%		42.8%
Total Vehicles Available	8,977		73,187		195,653	
Average Vehicles Per Household	1.4		1.4		1.5	

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Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	11,176		91,605		236,627	
Estimated Civilian Employed		75.5%	64,580		166,731	
Estimated Civilian Unemployed	448	4.0%	2,513	2.7%	6,041	
Estimated in Armed Forces	184	1.7%	773	0.8%	1,669	0.7%
Estimated Not in Labor Force Unemployment Rate	2,106	18.8%	23,739 2.7%	25.9%	62,185	26.3%
Occupation (2024)			2.770		2.070	-
Occupation: Population Age 16 Years or Over	7,976		62,434		163,916	
Management, Business, Financial Operations		25.0%	15,212	24.4%		24.1%
Professional, Related	1,983	24.9%	14,342	23.0%	36,684	22.4%
Service	960	12.0%	8,172	13.1%	21,190	12.9%
Sales, Office	1,460	18.3%	11,685	18.7%	31,842	19.4%
Farming, Fishing, Forestry	4	-	66	0.1%	206	0.1%
Construct, Extraction, Maintenance	525	6.6%	4,733	7.6%	12,608	7.7%
Production, Transport Material Moving		13.1%		13.2%		13.4%
White Collar Workers		68.2%		66.1%	108,005	
Blue Collar Workers Consumer Expenditure (2024)	2,530	31.8%	21,195	33.9%	55,912	34.1%
Total Household Expenditure	\$374.88 M		\$3.58 B		\$9.92 B	
Total Non-Retail Expenditure	\$199.51 M	53.2%	\$3.50 B \$1.91 B	53.3%	\$9.92 B \$5.29 B	53.3%
Total Retail Expenditure	\$175.38 M		\$1.67 B		\$4.63 B	46.7%
Apparel	\$13.4 M		\$127.59 M		\$354.66 M	3.6%
Contributions	\$12.5 M	3.3%	\$120.08 M	3.4%	\$340.71 M	3.4%
Education	\$11.95 M	3.2%	\$114.83 M	3.2%	\$327.94 M	3.3%
Entertainment	\$21.18 M	5.6%	\$202.07 M	5.6%	\$564.91 M	5.7%
Food and Beverages	\$54.88 M	14.6%	\$523.35 M	14.6%	\$1.44 B	14.6%
Furnishings and Equipment	\$13.17 M	3.5%	\$125.34 M	3.5%	\$349.72 M	3.5%
Gifts	\$9.88 M	2.6%	\$93.72 M	2.6%	\$266.17 M	2.7%
Health Care	\$30.66 M		\$293.22 M		\$808.56 M	8.2%
Household Operations	\$14.77 M		\$141.3 M		\$394.61 M	4.0%
Miscellaneous Expenses Personal Care	\$7.11 M \$5.03 M		\$67.99 M \$47.99 M		\$188.78 M \$132.78 M	1.9% 1.3%
Personal Insurance	\$5.03 M \$2.62 M					0.7%
Reading	\$2.62 M \$818.06 K		\$24.97 M \$7.83 M		\$70.87 M \$21.83 M	0.7%
Shelter	\$80.41 M		\$766.95 M		\$2.12 B	21.4%
Торассо	\$2.21 M		\$21.14 M		\$56.42 M	0.6%
Transportation	\$67.37 M		\$640.65 M		\$1.77 B	17.9%
Utilities	\$26.93 M		\$257.49 M		\$703.92 M	7.1%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	9,792		78,652		200,560	
Elementary (Grade Level 0 to 8)	490	5.0%	5,238	6.7%	12,512	6.2%
Some High School (Grade Level 9 to 11)	601	6.1%	4,498	5.7%	10,875	5.4%
High School Graduate		15.8%	13,269			16.5%
Some College		16.5%	14,155			17.1%
Associate Degree Only	479	4.9%	5,557	7.1%	14,599	7.3%
Bachelor Degree Only		32.1%	22,654			30.1%
Graduate Degree	1,921_	19.6%	13,280	10.9%	34,902	17.4%

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Units In Structure (2024)						-
1 Detached Unit	2,511	79.5%	21,591	63.0%	58,446	65.3%
1 Attached Unit	386	12.2%	3,264	9.5%	9,773	10.9%
2 to 4 Units	510	16.2%	2,896	8.4%	6,957	7.8%
5 to 9 Units	572	18.1%	3,226	9.4%	8,090	9.0%
10 to 19 Units	371	11.7%	4,096	11.9%	11,580	12.9%
20 to 49 Units	506	16.0%	3,549	10.4%	8,427	9.4%
50 or More Units	1,749	55.4%	13,201	38.5%	25,999	29.1%
Mobile Home or Trailer	14	0.4%	588	1.7%	1,490	1.7%
Other Structure	8	0.3%	164	0.5%	258	0.3%
Homes Built By Year (2024)						•
Homes Built 2010 or later	2,251	71.3%	14,632	42.7%	34,837	38.9%
Homes Built 2000 to 2009	1,070	33.9%	9,562	27.9%	24,510	27.4%
Homes Built 1990 to 1999	370	11.7%	4,669	13.6%	12,476	13.9%
Homes Built 1980 to 1989	351	11.1%	4,097	11.9%	12,106	13.5%
Homes Built 1970 to 1979	643	20.4%	4,962	14.5%	12,251	13.7%
Homes Built 1960 to 1969	402	12.7%	4,916	14.3%	12,299	13.7%
Homes Built 1950 to 1959	597	18.9%	4,470	13.0%	10,384	11.6%
Homes Built Before 1949	944	29.9%	5,266	15.4%	12,159	13.6%
Home Values (2024)						
Home Values \$1,000,000 or More	36	1.8%	1,039	5.6%	5,637	10.9%
Home Values \$500,000 to \$999,999	949	47.5%	5,504	29.9%	13,507	26.1%
Home Values \$400,000 to \$499,999	246	12.3%	2,679	14.5%	6,057	11.7%
Home Values \$300,000 to \$399,999	346	17.3%	3,929	21.3%	10,345	20.0%
Home Values \$200,000 to \$299,999	210	10.5%	2,383	12.9%	7,829	15.1%
Home Values \$150,000 to \$199,999	47	2.4%	950	5.2%	3,026	5.8%
Home Values \$100,000 to \$149,999	89	4.5%	921	5.0%	2,866	5.5%
Home Values \$70,000 to \$99,999	13	0.6%	443	2.4%	952	1.8%
Home Values \$50,000 to \$69,999	18	0.9%	148	0.8%	263	0.5%
Home Values \$25,000 to \$49,999	19	0.9%	148	0.8%	404	0.8%
Home Values Under \$25,000	25	1.3%	273	1.5%	883	1.7%
Owner-Occupied Median Home Value	\$473,544		\$420,156		\$477,852	
Renter-Occupied Median Rent	\$1,312		\$1,297		\$1,310	
Transportation To Work (2024)						
Drive to Work Alone	3,818	47.9%	32,711	52.4%	88,606	54.1%
Drive to Work in Carpool	447	5.6%	4,028	6.5%	11,444	7.0%
Travel to Work by Public Transportation	222	2.8%	1,321	2.1%	3,144	1.9%
Drive to Work on Motorcycle	27	0.3%	106	0.2%	171	0.1%
Walk or Bicycle to Work	109	1.4%	1,934	3.1%	4,182	2.6%
Other Means	97	1.2%	625	1.0%	1,370	0.8%
Work at Home	3,256	40.8%	21,710	34.8%	55,000	33.6%
Travel Time (2024)						
Travel to Work in 14 Minutes or Less		16.1%	10,078			16.2%
Travel to Work in 15 to 29 Minutes	2,029	25.4%	19,056	30.5%	50,603	
Travel to Work in 30 to 59 Minutes		15.5%		15.7%		16.7%
Travel to Work in 60 Minutes or More	176	2.2%	1,814	2.9%	4,401	2.7%
Average Minutes Travel to Work	19.8		20.3		20.8	

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