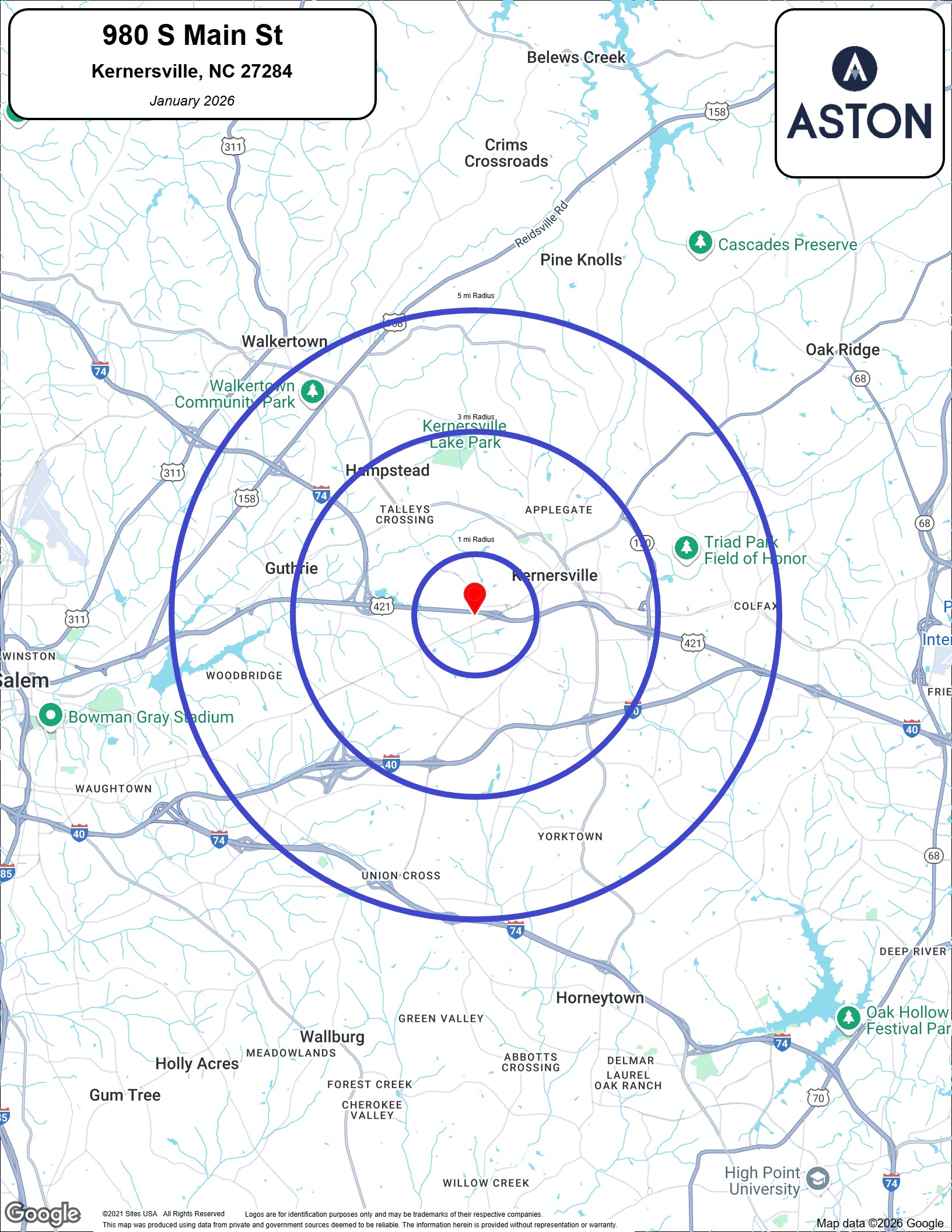


980 S Main St
Kernersville, NC 27284
January 2026



Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.1102/-80.0967

980 S Main St							
Kernersville, NC 27284							
		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2025)		5,838		37,455		72,986	
Projected Population (2030)		6,029		39,123		76,631	
Census Population (2020)		5,612		35,679		68,912	
Census Population (2010)		5,266		32,414		62,097	
Projected Annual Growth (2025 to 2030)		191	0.7%	1,669	0.9%	3,645	1.0%
Historical Annual Growth (2020 to 2025)		227	0.8%	1,775	1.0%	4,074	1.2%
Historical Annual Growth (2010 to 2020)		346	1.3%	3,265	2.0%	6,814	2.2%
Estimated Population Density (2025)		1,859	psm	1,325	psm	930	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2025)		2,702		16,118		30,198	
Projected Households (2030)		2,819		16,903		31,930	
Census Households (2020)		2,604		15,271		28,144	
Census Households (2010)		2,350		13,580		24,812	
Estimated Households with Children (2025)		615	22.7%	4,272	26.5%	8,888	29.4%
Estimated Average Household Size (2025)		2.15		2.31		2.41	
Average Household Income							
Estimated Average Household Income (2025)		\$103,350		\$106,419		\$109,340	
Projected Average Household Income (2030)		\$102,659		\$106,168		\$109,025	
Estimated Average Family Income (2025)		\$140,822		\$133,344		\$132,628	
Median Household Income							
Estimated Median Household Income (2025)		\$81,176		\$86,274		\$87,351	
Projected Median Household Income (2030)		\$80,599		\$85,896		\$87,001	
Estimated Median Family Income (2025)		\$122,527		\$111,787		\$107,211	
Per Capita Income							
Estimated Per Capita Income (2025)		\$47,870		\$45,825		\$45,269	
Projected Per Capita Income (2030)		\$48,025		\$45,899		\$45,456	
Estimated Per Capita Income 5 Year Growth		\$155	0.3%	\$74	0.2%	\$187	0.4%
Estimated Average Household Net Worth (2025)		\$1,185,976		\$1,169,511		\$1,145,244	
Daytime Demos (2025)							
Total Businesses		383		1,826		2,577	
Total Employees		3,199		13,793		20,816	
Company Headquarter Businesses		6	1.5%	54	3.0%	73	2.8%
Company Headquarter Employees		50	1.6%	1,131	8.2%	1,928	9.3%
Employee Population per Business		8.3		7.6		8.1	
Residential Population per Business		15.2		20.5		28.3	

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5 mi radius

Race & Ethnicity

White (2025)	3,929	67.3%	24,948	66.6%	47,422	65.0%
Black or African American (2025)	1,131	19.4%	7,255	19.4%	15,400	21.1%
American Indian or Alaska Native (2025)	29	0.5%	202	0.5%	386	0.5%
Asian (2025)	165	2.8%	963	2.6%	1,787	2.4%
Hawaiian or Pacific Islander (2025)	-	-	7	-	16	-
Other Race (2025)	254	4.4%	1,833	4.9%	3,721	5.1%
Two or More Races (2025)	331	5.7%	2,247	6.0%	4,254	5.8%
Not Hispanic or Latino Population (2025)	5,224	89.5%	33,032	88.2%	64,072	87.8%
Hispanic or Latino Population (2025)	614	10.5%	4,422	11.8%	8,914	12.2%
Not Hispanic or Latino Population (2030)	5,252	87.1%	33,815	86.4%	66,094	86.3%
Hispanic or Latino Population (2030)	777	12.9%	5,309	13.6%	10,537	13.7%
Not Hispanic or Latino Population (2020)	5,170	92.1%	31,882	89.4%	61,328	89.0%
Hispanic or Latino Population (2020)	441	7.9%	3,798	10.6%	7,584	11.0%
Not Hispanic or Latino Population (2010)	4,936	93.7%	29,553	91.2%	56,507	91.0%
Hispanic or Latino Population (2010)	330	6.3%	2,861	8.8%	5,591	9.0%
Projected Hispanic Annual Growth (2025 to 2030)	162	5.3%	886	4.0%	1,623	3.6%
Historic Hispanic Annual Growth (2010 to 2025)	285	5.8%	1,561	3.6%	3,323	4.0%

Age Distribution (2025)

Age Under 5	292	5.0%	2,067	5.5%	4,065	5.6%
Age 5 to 9 Years	308	5.3%	2,123	5.7%	4,361	6.0%
Age 10 to 14 Years	342	5.9%	2,274	6.1%	4,724	6.5%
Age 15 to 19 Years	339	5.8%	2,425	6.5%	4,865	6.7%
Age 20 to 24 Years	324	5.5%	1,969	5.3%	3,864	5.3%
Age 25 to 29 Years	346	5.9%	2,171	5.8%	4,128	5.7%
Age 30 to 34 Years	361	6.2%	2,293	6.1%	4,543	6.2%
Age 35 to 39 Years	331	5.7%	2,240	6.0%	4,618	6.3%
Age 40 to 44 Years	290	5.0%	2,208	5.9%	4,564	6.3%
Age 45 to 49 Years	341	5.8%	2,363	6.3%	4,712	6.5%
Age 50 to 54 Years	377	6.5%	2,554	6.8%	5,109	7.0%
Age 55 to 59 Years	384	6.6%	2,426	6.5%	4,830	6.6%
Age 60 to 64 Years	387	6.6%	2,503	6.7%	4,862	6.7%
Age 65 to 74 Years	781	13.4%	4,519	12.1%	8,093	11.1%
Age 75 to 84 Years	469	8.0%	2,650	7.1%	4,543	6.2%
Age 85 Years or Over	166	2.8%	669	1.8%	1,105	1.5%
Median Age	43.1		41.8		40.8	

Gender Age Distribution (2025)

Female Population	3,136	53.7%	19,506	52.1%	37,779	51.8%
Age 0 to 19 Years	645	20.6%	4,359	22.3%	8,870	23.5%
Age 20 to 64 Years	1,676	53.5%	10,791	55.3%	21,404	56.7%
Age 65 Years or Over	814	26.0%	4,356	22.3%	7,505	19.9%
Female Median Age	45.5		43.3		41.9	
Male Population	2,703	46.3%	17,948	47.9%	35,207	48.2%
Age 0 to 19 Years	635	23.5%	4,530	25.2%	9,145	26.0%
Age 20 to 64 Years	1,466	54.2%	9,937	55.4%	19,825	56.3%
Age 65 Years or Over	601	22.3%	3,481	19.4%	6,236	17.7%
Male Median Age	40.9		40.4		39.6	

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Household Income Distribution (2025)

HH Income \$200,000 or More	304	11.2%	1,759	10.9%	3,103	10.3%
HH Income \$150,000 to \$199,999	296	11.0%	1,598	9.9%	3,169	10.5%
HH Income \$100,000 to \$149,999	468	17.3%	2,956	18.3%	6,044	20.0%
HH Income \$75,000 to \$99,999	322	11.9%	2,365	14.7%	4,503	14.9%
HH Income \$50,000 to \$74,999	516	19.1%	2,710	16.8%	4,764	15.8%
HH Income \$35,000 to \$49,999	243	9.0%	1,515	9.4%	2,804	9.3%
HH Income \$25,000 to \$34,999	233	8.6%	1,197	7.4%	2,031	6.7%
HH Income \$15,000 to \$24,999	131	4.9%	730	4.5%	1,513	5.0%
HH Income Under \$15,000	188	7.0%	1,288	8.0%	2,267	7.5%
HH Income \$35,000 or More	2,150	79.5%	12,903	80.1%	24,387	80.8%
HH Income \$75,000 or More	1,390	51.5%	8,678	53.8%	16,819	55.7%

Housing (2025)

Total Housing Units	2,950		17,572		32,965	
Housing Units Occupied	2,702	91.6%	16,118	91.7%	30,198	91.6%
Housing Units Owner-Occupied	1,580	58.5%	10,395	64.5%	20,694	68.5%
Housing Units, Renter-Occupied	1,122	41.5%	5,723	35.5%	9,504	31.5%
Housing Units, Vacant	248	9.2%	1,454	9.0%	2,766	9.2%

Marital Status (2025)

Never Married	1,340	27.4%	8,987	29.0%	17,516	29.3%
Currently Married	2,563	52.3%	15,990	51.6%	31,361	52.4%
Separated	117	2.4%	1,020	3.3%	1,924	3.2%
Widowed	339	6.9%	1,952	6.3%	3,205	5.4%
Divorced	537	11.0%	3,041	9.8%	5,830	9.7%

Household Type (2025)

Population Family	4,144	71.0%	28,819	76.9%	58,193	79.7%
Population Non-Family	1,665	28.5%	8,478	22.6%	14,507	19.9%
Population Group Quarters	29	0.5%	157	0.4%	287	0.4%
Family Households	1,374	50.9%	9,520	59.1%	19,311	63.9%
Non-Family Households	1,328	49.1%	6,598	40.9%	10,887	36.1%
Married Couple with Children	412	16.1%	2,914	18.2%	6,080	19.4%
Average Family Household Size	3.0		3.0		3.0	

Household Size (2025)

1 Person Households	1,130	41.8%	5,589	34.7%	8,868	29.4%
2 Person Households	792	29.3%	5,206	32.3%	10,525	34.9%
3 Person Households	339	12.5%	2,324	14.4%	4,802	15.9%
4 Person Households	281	10.4%	1,828	11.3%	3,562	11.8%
5 Person Households	99	3.7%	700	4.3%	1,502	5.0%
6 or More Person Households	61	2.3%	471	2.9%	939	3.1%

Household Vehicles (2025)

Households with 0 Vehicles Available	187	6.9%	740	4.6%	1,123	3.7%
Households with 1 Vehicles Available	861	31.9%	4,838	30.0%	8,746	29.0%
Households with 2 or More Vehicles Available	1,654	61.2%	10,540	65.4%	20,329	67.3%
Total Vehicles Available	5,221		32,800		62,914	
Average Vehicles Per Household	1.9		2.0		2.1	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	4,819		30,456		58,762	
Estimated Civilian Employed	3,019	62.7%	18,532	60.8%	36,792	62.6%
Estimated Civilian Unemployed	96	2.0%	714	2.3%	1,432	2.4%
Estimated in Armed Forces	-	-	134	0.4%	264	0.4%
Estimated Not in Labor Force	1,704	35.4%	11,075	36.4%	20,274	34.5%
Unemployment Rate	2.0%		2.3%		2.4%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	3,019		18,532		36,792	
Management, Business, Financial Operations	532	17.6%	3,339	18.0%	6,416	17.4%
Professional, Related Service	776	25.7%	4,366	23.6%	8,727	23.7%
Sales, Office	407	13.5%	2,653	14.3%	5,208	14.2%
Farming, Fishing, Forestry	528	17.5%	3,806	20.5%	7,680	20.9%
Construct, Extraction, Maintenance	-	-	3	-	9	-
Production, Transport Material Moving	163	5.4%	1,392	7.5%	2,911	7.9%
White Collar Workers	613	20.3%	2,973	16.0%	5,840	15.9%
Blue Collar Workers	1,836	60.8%	11,511	62.1%	22,823	62.0%
	1,183	39.2%	7,022	37.9%	13,968	38.0%

Consumer Expenditure (2025)

Total Household Expenditure	\$279.28 M		\$1.67 B		\$3.16 B	
Total Non-Retail Expenditure	\$140.92 M	50.5%	\$829.07 M	49.8%	\$1.56 B	49.4%
Total Retail Expenditure	\$138.36 M	49.5%	\$836.94 M	50.2%	\$1.6 B	50.6%
Alcoholic Beverages	\$1.7 M	0.6%	\$10.12 M	0.6%	\$19.21 M	0.6%
Apparel	\$5.07 M	1.8%	\$30.37 M	1.8%	\$57.81 M	1.8%
Contributions	\$9.05 M	3.2%	\$53.47 M	3.2%	\$100.76 M	3.2%
Education	\$6.39 M	2.3%	\$37.91 M	2.3%	\$71.63 M	2.3%
Entertainment	\$15.68 M	5.6%	\$93.97 M	5.6%	\$178.96 M	5.7%
Food Away From Home	\$12.1 M	4.3%	\$72.38 M	4.3%	\$137.65 M	4.4%
Grocery	\$17.06 M	6.1%	\$104.45 M	6.3%	\$201.82 M	6.4%
Health Care	\$18.34 M	6.6%	\$108.16 M	6.5%	\$201.87 M	6.4%
Household Furnishings and Equipment	\$7.35 M	2.6%	\$43.86 M	2.6%	\$83.32 M	2.6%
Household Operations	\$5.08 M	1.8%	\$30.5 M	1.8%	\$58.18 M	1.8%
Miscellaneous Expenses	\$4.73 M	1.7%	\$28.25 M	1.7%	\$53.68 M	1.7%
Personal Care	\$3.39 M	1.2%	\$20.66 M	1.2%	\$39.77 M	1.3%
Shelter	\$44.07 M	15.8%	\$259.89 M	15.6%	\$491.65 M	15.6%
Tax and Retirement	\$71.44 M	25.6%	\$414.99 M	24.9%	\$773.35 M	24.5%
Tobacco and Related	\$1.17 M	0.4%	\$7.46 M	0.4%	\$14.75 M	0.5%
Transportation	\$44.54 M	15.9%	\$275.32 M	16.5%	\$527.01 M	16.7%
Utilities	\$12.1 M	4.3%	\$74.25 M	4.5%	\$143.69 M	4.6%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	4,234		26,596		51,107	
Elementary (Grade Level 0 to 8)	121	2.9%	921	3.5%	1,839	3.6%
Some High School (Grade Level 9 to 11)	95	2.2%	1,022	3.8%	1,967	3.8%
High School Graduate	1,003	23.7%	6,775	25.5%	13,151	25.7%
Some College	738	17.4%	5,224	19.6%	10,779	21.1%
Associate Degree Only	593	14.0%	3,005	11.3%	5,762	11.3%
Bachelor Degree Only	1,079	25.5%	5,892	22.2%	11,217	21.9%
Graduate Degree	606	14.3%	3,758	14.1%	6,392	12.5%

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Units In Structure (2025)

1 Detached Unit	1,602	68.2%	10,604	78.1%	21,214	85.5%
1 Attached Unit	166	7.1%	728	5.4%	1,220	4.9%
2 to 4 Units	117	5.0%	693	5.1%	973	3.9%
5 to 9 Units	128	5.4%	804	5.9%	1,348	5.4%
10 to 19 Units	309	13.1%	1,351	10.0%	2,017	8.1%
20 to 49 Units	136	5.8%	747	5.5%	1,346	5.4%
50 or More Units	203	8.6%	532	3.9%	873	3.5%
Mobile Home or Trailer	42	1.8%	599	4.4%	1,143	4.6%
Other Structure	-	-	61	0.4%	65	0.3%

Homes Built By Year (2025)

Homes Built 2010 or later	337	14.3%	2,666	19.6%	5,422	21.9%
Homes Built 2000 to 2009	468	19.9%	2,820	20.8%	5,526	22.3%
Homes Built 1990 to 1999	400	17.0%	2,734	20.1%	4,952	20.0%
Homes Built 1980 to 1989	632	26.9%	2,507	18.5%	4,233	17.1%
Homes Built 1970 to 1979	464	19.7%	2,575	19.0%	4,509	18.2%
Homes Built 1960 to 1969	217	9.2%	1,264	9.3%	2,335	9.4%
Homes Built 1950 to 1959	96	4.1%	824	6.1%	1,733	7.0%
Homes Built Before 1949	89	3.8%	727	5.4%	1,487	6.0%

Home Values (2025)

Home Values \$1,000,000 or More	20	1.3%	70	0.7%	171	0.8%
Home Values \$500,000 to \$999,999	98	6.2%	646	6.2%	1,510	7.3%
Home Values \$400,000 to \$499,999	177	11.2%	1,006	9.7%	2,025	9.8%
Home Values \$300,000 to \$399,999	364	23.1%	2,588	24.9%	4,740	22.9%
Home Values \$200,000 to \$299,999	585	37.0%	3,885	37.4%	7,331	35.4%
Home Values \$150,000 to \$199,999	213	13.5%	1,132	10.9%	2,491	12.0%
Home Values \$100,000 to \$149,999	48	3.0%	380	3.7%	1,105	5.3%
Home Values \$70,000 to \$99,999	14	0.9%	96	0.9%	211	1.0%
Home Values \$50,000 to \$69,999	6	0.4%	41	0.4%	95	0.5%
Home Values \$25,000 to \$49,999	34	2.2%	164	1.6%	293	1.4%
Home Values Under \$25,000	22	1.4%	387	3.7%	722	3.5%
Owner-Occupied Median Home Value	\$289,699		\$276,557		\$277,784	
Renter-Occupied Median Rent	\$969		\$1,013		\$1,051	

Transportation To Work (2025)

Drive to Work Alone	2,298	76.1%	14,261	77.0%	27,941	75.9%
Drive to Work in Carpool	194	6.4%	1,215	6.6%	2,725	7.4%
Travel to Work by Public Transportation	52	1.7%	100	0.5%	128	0.3%
Drive to Work on Motorcycle	23	0.8%	43	0.2%	56	0.2%
Walk or Bicycle to Work	28	0.9%	178	1.0%	289	0.8%
Other Means	21	0.7%	270	1.5%	381	1.0%
Work at Home	402	13.3%	2,466	13.3%	5,271	14.3%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	950	31.5%	4,329	23.4%	7,778	21.1%
Travel to Work in 15 to 29 Minutes	1,155	38.3%	7,519	40.6%	14,934	40.6%
Travel to Work in 30 to 59 Minutes	410	13.6%	3,573	19.3%	7,427	20.2%
Travel to Work in 60 Minutes or More	101	3.4%	646	3.5%	1,381	3.8%
Average Minutes Travel to Work	18.9		20.5		21.1	