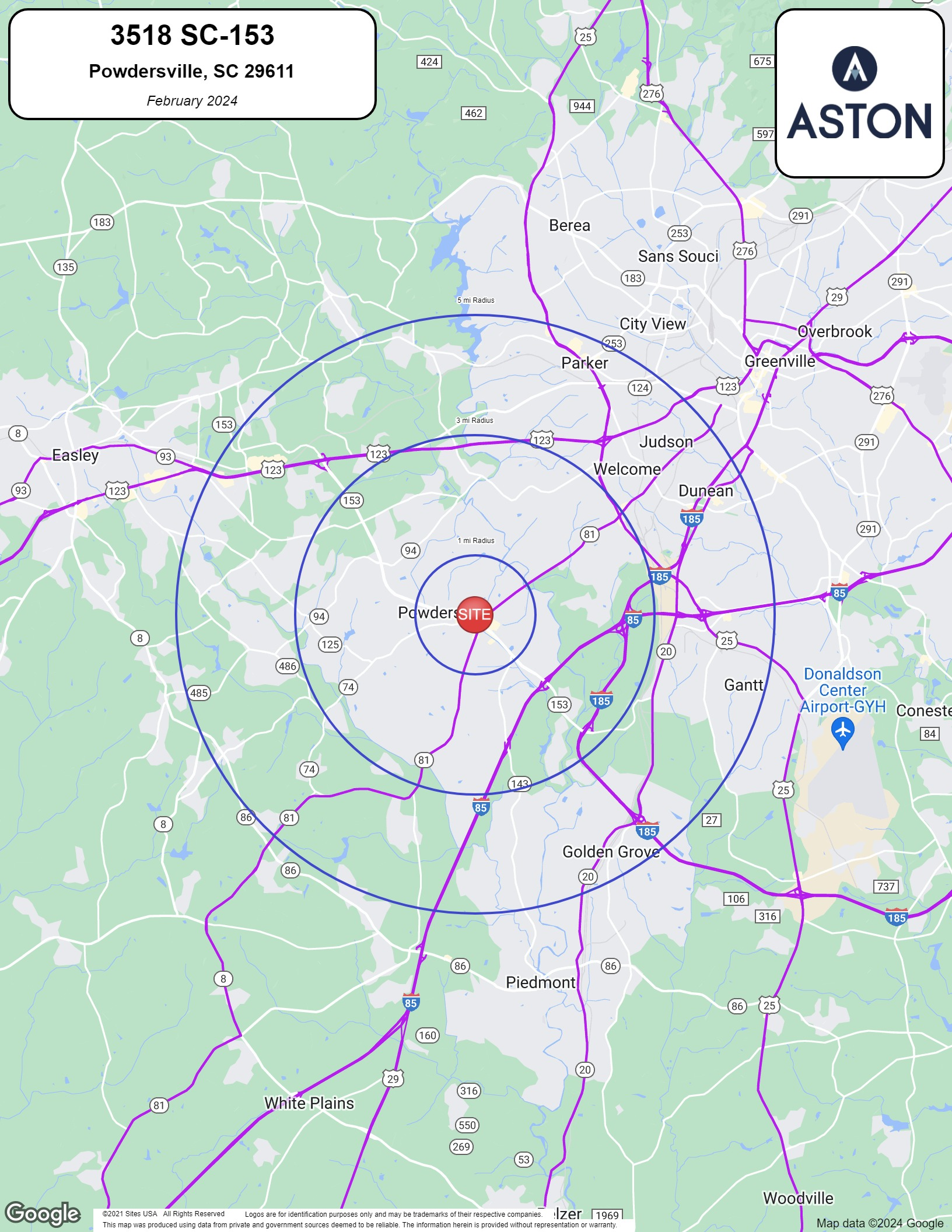


3518 SC-153

Powdersville, SC 29611

February 2024



Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.791/-82.4835

3518 SC-153	1 mi radius		3 mi radius		5 mi radius	
Powdersville, SC 29611						
Population						
Estimated Population (2023)	3,851		25,214		72,375	
Projected Population (2028)	4,524		27,927		79,098	
Census Population (2020)	3,000		23,422		70,637	
Census Population (2010)	2,084		19,347		60,869	
Projected Annual Growth (2023 to 2028)	673	3.5%	2,713	2.2%	6,723	1.9%
Historical Annual Growth (2020 to 2023)	851	9.4%	1,792	2.6%	1,738	0.8%
Historical Annual Growth (2010 to 2020)	917	14.7%	4,075	7.0%	9,768	5.3%
Estimated Population Density (2023)	1,226 psm		892 psm		922 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	1,463		9,222		27,934	
Projected Households (2028)	1,714		10,197		30,512	
Census Households (2020)	1,146		8,723		27,292	
Census Households (2010)	801		7,216		23,384	
Estimated Households with Children (2023)	449	30.7%	4,346	47.1%	10,475	37.5%
Estimated Average Household Size (2023)	2.63		2.73		2.58	
Average Household Income						
Estimated Average Household Income (2023)	\$71,059		\$95,188		\$95,966	
Projected Average Household Income (2028)	\$64,793		\$92,103		\$94,254	
Estimated Average Family Income (2023)	\$63,342		\$101,474		\$108,409	
Median Household Income						
Estimated Median Household Income (2023)	\$72,701		\$82,660		\$69,501	
Projected Median Household Income (2028)	\$72,667		\$82,986		\$70,020	
Estimated Median Family Income (2023)	\$78,723		\$94,636		\$85,483	
Per Capita Income						
Estimated Per Capita Income (2023)	\$26,992		\$34,822		\$37,079	
Projected Per Capita Income (2028)	\$24,549		\$33,637		\$36,395	
Estimated Per Capita Income 5 Year Growth	-\$2,443	-9.1%	-\$1,185	-3.4%	-\$684	-1.8%
Estimated Average Household Net Worth (2023)	\$274,196		\$484,888		\$459,002	
Daytime Demos (2023)						
Total Businesses	282		880		2,364	
Total Employees	5,214		11,214		31,967	
Company Headquarter Businesses	5	1.8%	24	2.7%	77	3.3%
Company Headquarter Employees	123	2.4%	760	6.8%	3,383	10.6%
Employee Population per Business	18.5		12.7		13.5	
Residential Population per Business	13.7		28.6		30.6	

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3518 SC-153

Powdersville, SC 29611

1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity						
White (2023)	2,878	74.7%	17,188	68.2%	48,205	66.6%
Black or African American (2023)	497	12.9%	4,820	19.1%	15,121	20.9%
American Indian or Alaska Native (2023)	9	0.2%	109	0.4%	326	0.5%
Asian (2023)	223	5.8%	544	2.2%	986	1.4%
Hawaiian or Pacific Islander (2023)	1	-	11	-	29	-
Other Race (2023)	92	2.4%	1,354	5.4%	4,459	6.2%
Two or More Races (2023)	151	3.9%	1,188	4.7%	3,249	4.5%
Not Hispanic or Latino Population (2023)	3,622	94.0%	22,523	89.3%	64,017	88.5%
Hispanic or Latino Population (2023)	229	6.0%	2,691	10.7%	8,358	11.5%
Not Hispanic or Latino Population (2028)	4,271	94.4%	24,989	89.5%	69,985	88.5%
Hispanic or Latino Population (2028)	253	5.6%	2,938	10.5%	9,113	11.5%
Not Hispanic or Latino Population (2020)	2,790	93.0%	20,505	87.5%	61,075	86.5%
Hispanic or Latino Population (2020)	211	7.0%	2,917	12.5%	9,562	13.5%
Not Hispanic or Latino Population (2010)	2,017	96.8%	17,832	92.2%	55,379	91.0%
Hispanic or Latino Population (2010)	67	3.2%	1,515	7.8%	5,490	9.0%
Projected Hispanic Annual Growth (2023 to 2028)	23	2.0%	246	1.8%	755	1.8%
Historic Hispanic Annual Growth (2010 to 2023)	163	18.7%	1,176	6.0%	2,869	4.0%
Age Distribution (2023)						
Age Under 5	186	4.8%	1,440	5.7%	4,136	5.7%
Age 5 to 9 Years	259	6.7%	1,660	6.6%	4,441	6.1%
Age 10 to 14 Years	271	7.0%	1,829	7.3%	4,789	6.6%
Age 15 to 19 Years	261	6.8%	1,726	6.8%	4,420	6.1%
Age 20 to 24 Years	268	6.9%	1,585	6.3%	4,427	6.1%
Age 25 to 29 Years	286	7.4%	1,604	6.4%	4,763	6.6%
Age 30 to 34 Years	263	6.8%	1,683	6.7%	5,014	6.9%
Age 35 to 39 Years	264	6.8%	1,626	6.4%	4,658	6.4%
Age 40 to 44 Years	232	6.0%	1,673	6.6%	4,619	6.4%
Age 45 to 49 Years	256	6.6%	1,551	6.2%	4,436	6.1%
Age 50 to 54 Years	242	6.3%	1,613	6.4%	4,828	6.7%
Age 55 to 59 Years	283	7.4%	1,731	6.9%	5,009	6.9%
Age 60 to 64 Years	191	5.0%	1,622	6.4%	4,675	6.5%
Age 65 to 74 Years	378	9.8%	2,411	9.6%	7,215	10.0%
Age 75 to 84 Years	159	4.1%	1,192	4.7%	3,870	5.3%
Age 85 Years or Over	52	1.4%	269	1.1%	1,075	1.5%
Median Age	36.1		37.2		38.6	
Gender Age Distribution (2023)						
Female Population	1,980	51.4%	12,950	51.4%	37,211	51.4%
Age 0 to 19 Years	515	26.0%	3,325	25.7%	8,646	23.2%
Age 20 to 64 Years	1,142	57.7%	7,508	58.0%	21,637	58.1%
Age 65 Years or Over	323	16.3%	2,118	16.4%	6,929	18.6%
Female Median Age	36.7		37.9		40.0	
Male Population	1,871	48.6%	12,264	48.6%	35,164	48.6%
Age 0 to 19 Years	463	24.7%	3,330	27.2%	9,140	26.0%
Age 20 to 64 Years	1,142	61.1%	7,179	58.5%	20,793	59.1%
Age 65 Years or Over	266	14.2%	1,754	14.3%	5,232	14.9%
Male Median Age	35.5		36.5		37.1	

Expanded Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.791/-82.4835

3518 SC-153			1 mi radius		3 mi radius		5 mi radius	
Powdersville, SC 29611								
Household Income Distribution (2023)								
HH Income \$200,000 or More	42	2.9%	1,021	11.1%	2,865	10.3%		
HH Income \$150,000 to \$199,999	79	5.4%	468	5.1%	1,494	5.3%		
HH Income \$100,000 to \$149,999	304	20.8%	1,367	14.8%	4,182	15.0%		
HH Income \$75,000 to \$99,999	233	15.9%	1,240	13.4%	2,757	9.9%		
HH Income \$50,000 to \$74,999	382	26.1%	1,910	20.7%	4,958	17.7%		
HH Income \$35,000 to \$49,999	224	15.3%	1,170	12.7%	3,713	13.3%		
HH Income \$25,000 to \$34,999	51	3.5%	677	7.3%	2,775	9.9%		
HH Income \$15,000 to \$24,999	50	3.4%	401	4.4%	1,874	6.7%		
HH Income Under \$15,000	97	6.6%	968	10.5%	3,318	11.9%		
HH Income \$35,000 or More	1,265	86.5%	7,175	77.8%	19,968	71.5%		
HH Income \$75,000 or More	658	45.0%	4,096	44.4%	11,297	40.4%		
Housing (2023)								
Total Housing Units	1,661		10,226		30,796			
Housing Units Occupied	1,463	88.0%	9,222	90.2%	27,934	90.7%		
Housing Units Owner-Occupied	1,041	71.2%	6,518	70.7%	19,054	68.2%		
Housing Units, Renter-Occupied	421	28.8%	2,704	29.3%	8,879	31.8%		
Housing Units, Vacant	199	13.6%	1,004	10.9%	2,863	10.2%		
Marital Status (2023)								
Never Married	1,037	33.1%	6,689	33.0%	19,813	33.6%		
Currently Married	1,333	42.5%	9,006	44.4%	26,107	44.2%		
Separated	177	5.7%	970	4.8%	2,468	4.2%		
Widowed	210	6.7%	1,150	5.7%	4,137	7.0%		
Divorced	377	12.0%	2,470	12.2%	6,485	11.0%		
Household Type (2023)								
Population Family	3,317	86.1%	22,155	87.9%	61,007	84.3%		
Population Non-Family	534	13.9%	3,043	12.1%	11,026	15.2%		
Population Group Quarters	-	-	16	-	342	0.5%		
Family Households	1,071	73.2%	6,847	74.2%	19,234	68.9%		
Non-Family Households	392	26.8%	2,375	25.8%	8,700	31.1%		
Married Couple with Children	311	23.3%	3,228	35.8%	7,302	28.0%		
Average Family Household Size	3.1		3.2		3.2			
Household Size (2023)								
1 Person Households	329	22.5%	1,992	21.6%	7,361	26.4%		
2 Person Households	578	39.5%	3,106	33.7%	9,576	34.3%		
3 Person Households	250	17.1%	1,753	19.0%	4,665	16.7%		
4 Person Households	182	12.5%	1,380	15.0%	3,672	13.1%		
5 Person Households	75	5.2%	604	6.6%	1,664	6.0%		
6 or More Person Households	47	3.2%	387	4.2%	996	3.6%		
Household Vehicles (2023)								
Households with 0 Vehicles Available	42	2.8%	421	4.6%	2,070	7.4%		
Households with 1 Vehicles Available	441	30.1%	2,681	29.1%	8,623	30.9%		
Households with 2 or More Vehicles Available	980	67.0%	6,120	66.4%	17,241	61.7%		
Total Vehicles Available	2,975		18,298		52,434			
Average Vehicles Per Household	2.0		2.0		1.9			

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3518 SC-153

Powdersville, SC 29611

1 mi radius 3 mi radius 5 mi radius

Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	3,064		19,883		58,005	
Estimated Civilian Employed	2,146	70.0%	13,394	67.4%	37,048	63.9%
Estimated Civilian Unemployed	33	1.1%	335	1.7%	1,511	2.6%
Estimated in Armed Forces	-	-	-	-	44	-
Estimated Not in Labor Force	885	28.9%	6,155	31.0%	19,403	33.5%
Unemployment Rate	1.1%		1.7%		2.6%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	2,146		13,394		37,048	
Management, Business, Financial Operations	386	18.0%	1,932	14.4%	5,029	13.6%
Professional, Related	480	22.4%	3,116	23.3%	8,765	23.7%
Service	271	12.6%	2,455	18.3%	6,176	16.7%
Sales, Office	431	20.1%	2,601	19.4%	7,465	20.1%
Farming, Fishing, Forestry	3	0.1%	27	0.2%	43	0.1%
Construct, Extraction, Maintenance	233	10.9%	1,044	7.8%	3,301	8.9%
Production, Transport Material Moving	342	15.9%	2,218	16.6%	6,269	16.9%
White Collar Workers	1,297	60.4%	7,649	57.1%	21,259	57.4%
Blue Collar Workers	849	39.6%	5,745	42.9%	15,789	42.6%
Consumer Expenditure (2023)						
Total Household Expenditure	\$81.54 M		\$620.87 M		\$1.89 B	
Total Non-Retail Expenditure	\$42.75 M	52.4%	\$328.13 M	52.8%	\$1 B	53.0%
Total Retail Expenditure	\$38.8 M	47.6%	\$292.74 M	47.2%	\$889.07 M	47.0%
Apparel	\$2.84 M	3.5%	\$21.99 M	3.5%	\$66.78 M	3.5%
Contributions	\$2.57 M	3.2%	\$20.67 M	3.3%	\$63.14 M	3.3%
Education	\$2.24 M	2.7%	\$19.29 M	3.1%	\$58.82 M	3.1%
Entertainment	\$4.58 M	5.6%	\$35.29 M	5.7%	\$107.2 M	5.7%
Food and Beverages	\$12.09 M	14.8%	\$91.08 M	14.7%	\$277.11 M	14.7%
Furnishings and Equipment	\$2.87 M	3.5%	\$21.9 M	3.5%	\$66.44 M	3.5%
Gifts	\$1.97 M	2.4%	\$15.92 M	2.6%	\$48.16 M	2.5%
Health Care	\$7.04 M	8.6%	\$52.03 M	8.4%	\$158.83 M	8.4%
Household Operations	\$3.16 M	3.9%	\$24.5 M	3.9%	\$74.74 M	4.0%
Miscellaneous Expenses	\$1.54 M	1.9%	\$11.74 M	1.9%	\$35.86 M	1.9%
Personal Care	\$1.1 M	1.3%	\$8.3 M	1.3%	\$25.29 M	1.3%
Personal Insurance	\$565.76 K	0.7%	\$4.45 M	0.7%	\$13.48 M	0.7%
Reading	\$176.99 K	0.2%	\$1.35 M	0.2%	\$4.14 M	0.2%
Shelter	\$17.05 M	20.9%	\$130.48 M	21.0%	\$398.66 M	21.1%
Tobacco	\$510.29 K	0.6%	\$3.65 M	0.6%	\$11.24 M	0.6%
Transportation	\$15.11 M	18.5%	\$112.95 M	18.2%	\$341.84 M	18.1%
Utilities	\$6.13 M	7.5%	\$45.26 M	7.3%	\$138.25 M	7.3%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	2,606		16,974		50,163	
Elementary (Grade Level 0 to 8)	78	3.0%	666	3.9%	2,420	4.8%
Some High School (Grade Level 9 to 11)	134	5.1%	1,380	8.1%	4,954	9.9%
High School Graduate	667	25.6%	4,719	27.8%	14,441	28.8%
Some College	644	24.7%	3,178	18.7%	8,582	17.1%
Associate Degree Only	316	12.1%	2,205	13.0%	5,431	10.8%
Bachelor Degree Only	551	21.1%	3,384	19.9%	9,185	18.3%
Graduate Degree	216	8.3%	1,442	8.5%	5,151	10.3%

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3518 SC-153

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1 mi radius 3 mi radius 5 mi radius

Units In Structure (2023)

1 Detached Unit	1,001	125.0%	6,080	84.2%	18,509	79.2%
1 Attached Unit	31	3.9%	158	2.2%	553	2.4%
2 to 4 Units	32	3.9%	220	3.1%	843	3.6%
5 to 9 Units	108	13.5%	437	6.1%	1,369	5.9%
10 to 19 Units	89	11.1%	379	5.2%	1,074	4.6%
20 to 49 Units	16	2.0%	134	1.9%	497	2.1%
50 or More Units	3	0.4%	122	1.7%	758	3.2%
Mobile Home or Trailer	181	22.6%	1,686	23.4%	4,312	18.4%
Other Structure	3	0.3%	6	-	17	-

Homes Built By Year (2023)

Homes Built 2010 or later	457	57.1%	1,887	26.1%	4,406	18.8%
Homes Built 2000 to 2009	240	29.9%	1,280	17.7%	3,863	16.5%
Homes Built 1990 to 1999	222	27.7%	1,973	27.3%	4,962	21.2%
Homes Built 1980 to 1989	176	21.9%	1,282	17.8%	4,081	17.5%
Homes Built 1970 to 1979	221	27.5%	1,220	16.9%	3,373	14.4%
Homes Built 1960 to 1969	99	12.3%	795	11.0%	2,827	12.1%
Homes Built 1950 to 1959	25	3.1%	516	7.1%	2,478	10.6%
Homes Built Before 1949	24	3.0%	269	3.7%	1,943	8.3%

Home Values (2023)

Home Values \$1,000,000 or More	36	3.5%	125	1.9%	282	1.5%
Home Values \$500,000 to \$999,999	30	2.8%	424	6.5%	1,408	7.4%
Home Values \$400,000 to \$499,999	100	9.6%	327	5.0%	1,058	5.6%
Home Values \$300,000 to \$399,999	106	10.2%	645	9.9%	2,118	11.1%
Home Values \$200,000 to \$299,999	373	35.9%	2,013	30.9%	5,022	26.4%
Home Values \$150,000 to \$199,999	143	13.8%	1,217	18.7%	2,877	15.1%
Home Values \$100,000 to \$149,999	86	8.2%	514	7.9%	1,629	8.6%
Home Values \$70,000 to \$99,999	103	9.8%	512	7.9%	1,681	8.8%
Home Values \$50,000 to \$69,999	10	0.9%	119	1.8%	555	2.9%
Home Values \$25,000 to \$49,999	24	2.3%	170	2.6%	944	5.0%
Home Values Under \$25,000	31	3.0%	454	7.0%	1,481	7.8%
Owner-Occupied Median Home Value	\$219,004		\$212,087		\$203,434	
Renter-Occupied Median Rent	\$713		\$741		\$792	

Transportation To Work (2023)

Drive to Work Alone	1,952	91.0%	11,313	84.5%	29,011	78.3%
Drive to Work in Carpool	48	2.2%	1,071	8.0%	3,651	9.9%
Travel to Work by Public Transportation	2	-	47	0.4%	100	0.3%
Drive to Work on Motorcycle	1	-	2	-	3	-
Walk or Bicycle to Work	3	0.2%	76	0.6%	285	0.8%
Other Means	2	-	102	0.8%	388	1.0%
Work at Home	137	6.4%	782	5.8%	3,611	9.7%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	494	23.0%	2,804	20.9%	7,637	20.6%
Travel to Work in 15 to 29 Minutes	927	43.2%	5,181	38.7%	14,168	38.2%
Travel to Work in 30 to 59 Minutes	431	20.1%	3,836	28.6%	9,590	25.9%
Travel to Work in 60 Minutes or More	157	7.3%	791	5.9%	2,042	5.5%
Average Minutes Travel to Work	20.7		23.4		22.9	