3518 SC-153

Powdersville, SC 29611

April 2023

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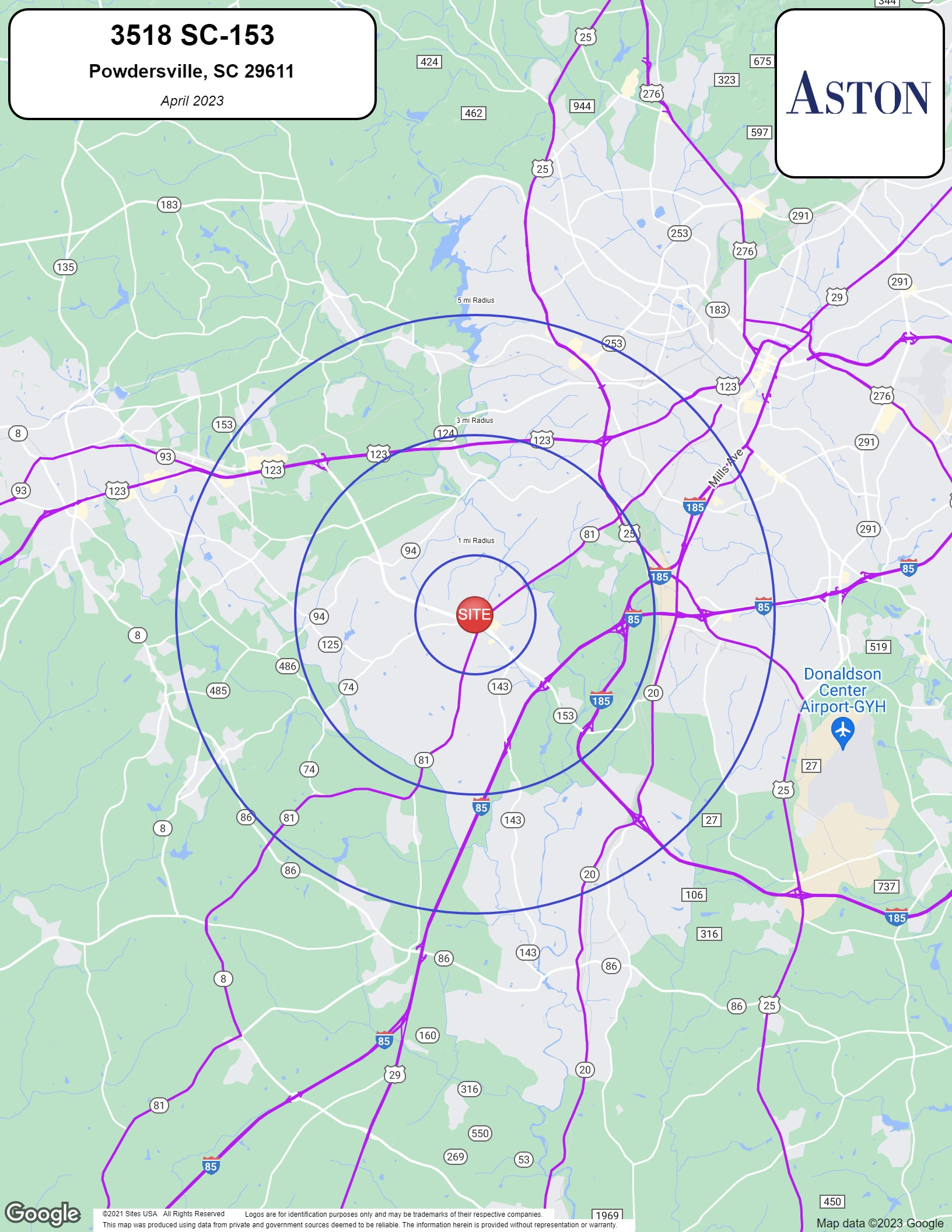

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Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 34.791/-82.4835

3518 SC-153 Powdersville, SC 29611	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	3,485		23,869		71,892	
Projected Population (2027)	3,723		24,999		74,727	
Census Population (2020)	3,000		23,422		70,637	
Census Population (2010)	2,084		19,347		60,869	
Projected Annual Growth (2022 to 2027)	238	1.4%	1,130	0.9%	2,835	0.8%
Historical Annual Growth (2020 to 2022)	485	8.1%	447	1.0%	1,255	0.9%
Historical Annual Growth (2010 to 2020)	917	22.0%	4,075	10.5%	9,768	8.0%
Estimated Population Density (2022)	1,110	psm	844	psm	916	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	1,320		8,924		27,902	
Projected Households (2027)	1,422		9,368		29,081	
Census Households (2020)	1,146		8,723		27,292	
Census Households (2010)	801		7,216		23,384	
Estimated Households with Children (2022)	474	35.9%	3,292	36.9%	9,094	32.6%
Estimated Average Household Size (2022)	2.64		2.67		2.56	
Average Household Income						
Estimated Average Household Income (2022)	$63,945		$84,069		$79,429	
Projected Average Household Income (2027)	$68,146		$91,968		$88,898	
Estimated Average Family Income (2022)	$53,625		$87,956		$87,200	
Median Household Income						
Estimated Median Household Income (2022)	$65,393		$76,314		$63,902	
Projected Median Household Income (2027)	$80,531		$79,740		$72,138	
Estimated Median Family Income (2022)	$69,876		$90,119		$79,085	
Per Capita Income						
Estimated Per Capita Income (2022)	$24,221		$31,437		$30,863	
Projected Per Capita Income (2027)	$26,022		$34,468		$34,631	
Estimated Per Capita Income 5 Year Growth	$1,801	7.4%	$3,031	9.6%	$3,768	12.2%
Estimated Average Household Net Worth (2022)	$330,830		$547,244		$483,071	
Daytime Demos (2022)						
Total Businesses	273		861		2,375	
Total Employees	5,272		11,319		36,128	
Company Headquarter Businesses	8	2.7%	31	3.6%	102	4.3%
Company Headquarter Employees	144	2.7%	821	7.2%	5,769	16.0%
Employee Population per Business	19.3		13.1		15.2	
Residential Population per Business	12.8		27.7		30.3	

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Race & Ethnicity						
White (2022)	2,463	70.7%	15,912	66.7%	46,909	65.2%
Black or African American (2022)	539	15.5%	4,762	20.0%	15,207	21.2%
American Indian or Alaska Native (2022)	8	0.2%	121	0.5%	378	0.5%
Asian (2022)	264	7.6%	619	2.6%	1,074	1.5%
Hawaiian or Pacific Islander (2022)	-	-	6	-	30	-
Other Race (2022)	99	2.9%	1,043	4.4%	3,481	4.8%
Two or More Races (2022)	112	3.2%	1,405	5.9%	4,812	6.7%
Not Hispanic or Latino Population (2022)	3,302	94.7%	21,264	89.1%	62,875	87.5%
Hispanic or Latino Population (2022)	183	5.3%	2,605	10.9%	9,017	12.5%
Not Hispanic or Latino Population (2027)	3,532	94.9%	22,305	89.2%	65,246	87.3%
Hispanic or Latino Population (2027)	191	5.1%	2,694	10.8%	9,482	12.7%
Not Hispanic or Latino Population (2020)	2,819	94.0%	20,321	86.8%	59,835	84.7%
Hispanic or Latino Population (2020)	181	6.0%	3,101	13.2%	10,802	15.3%
Not Hispanic or Latino Population (2010)	2,017	96.8%	17,832	92.2%	55,379	91.0%
Hispanic or Latino Population (2010)	67	3.2%	1,515	7.8%	5,490	9.0%
Projected Hispanic Annual Growth (2022 to 2027)	8	0.9%	89	0.7%	465	1.0%
Historic Hispanic Annual Growth (2010 to 2022)	116	14.4%	1,090	6.0%	3,527	5.4%
Age Distribution (2022)						
Age Under 5	191	5.5%	1,442	6.0%	4,394	6.1%
Age 5 to 9 Years	256	7.4%	1,645	6.9%	4,747	6.6%
Age 10 to 14 Years	261	7.5%	1,845	7.7%	5,217	7.3%
Age 15 to 19 Years	246	7.0%	1,634	6.8%	4,535	6.3%
Age 20 to 24 Years	203	5.8%	1,362	5.7%	4,026	5.6%
Age 25 to 29 Years	248	7.1%	1,495	6.3%	4,636	6.4%
Age 30 to 34 Years	234	6.7%	1,532	6.4%	4,772	6.6%
Age 35 to 39 Years	225	6.5%	1,552	6.5%	4,582	6.4%
Age 40 to 44 Years	206	5.9%	1,569	6.6%	4,558	6.3%
Age 45 to 49 Years	237	6.8%	1,493	6.3%	4,436	6.2%
Age 50 to 54 Years	228	6.5%	1,537	6.4%	4,728	6.6%
Age 55 to 59 Years	257	7.4%	1,658	6.9%	4,968	6.9%
Age 60 to 64 Years	176	5.0%	1,553	6.5%	4,570	6.4%
Age 65 to 74 Years	344	9.9%	2,272	9.5%	7,113	9.9%
Age 75 to 84 Years	127	3.6%	1,034	4.3%	3,588	5.0%
Age 85 Years or Over	46	1.3%	244	1.0%	1,021	1.4%
Median Age	36.2		37.1		38.0	
Gender Age Distribution (2022)						
Female Population	1,796	51.5%	12,295	51.5%	36,781	51.2%
Age 0 to 19 Years	497	27.7%	3,311	26.9%	9,218	25.1%
Age 20 to 64 Years	1,011	56.3%	7,053	57.4%	21,039	57.2%
Age 65 Years or Over	289	16.1%	1,931	15.7%	6,524	17.7%
Female Median Age	36.4		37.6		39.2	
Male Population	1,689	48.5%	11,574	48.5%	35,111	48.8%
Age 0 to 19 Years	457	27.1%	3,256	28.1%	9,675	27.6%
Age 20 to 64 Years	1,003	59.4%	6,698	57.9%	20,238	57.6%
Age 65 Years or Over	228	13.5%	1,620	14.0%	5,199	14.8%
Male Median Age	36.0		36.7		36.9	

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Household Income Distribution (2022)						
HH Income $200,000 or More	34	2.5%	847	9.5%	2,251	8.1%
HH Income $150,000 to $199,999	88	6.7%	443	5.0%	1,124	4.0%
HH Income $100,000 to $149,999	214	16.2%	1,263	14.2%	3,782	13.6%
HH Income $75,000 to $99,999	183	13.8%	1,036	11.6%	2,863	10.3%
HH Income $50,000 to $74,999	399	30.3%	2,118	23.7%	5,527	19.8%
HH Income $35,000 to $49,999	192	14.6%	1,189	13.3%	3,942	14.1%
HH Income $25,000 to $34,999	45	3.4%	500	5.6%	2,570	9.2%
HH Income $15,000 to $24,999	117	8.9%	671	7.5%	2,393	8.6%
HH Income Under $15,000	48	3.6%	857	9.6%	3,450	12.4%
HH Income $35,000 or More	1,110	84.1%	6,896	77.3%	19,489	69.8%
HH Income $75,000 or More	518	39.2%	3,589	40.2%	10,020	35.9%
Housing (2022)						
Total Housing Units	1,612		10,021		30,686	
Housing Units Occupied	1,320	81.9%	8,924	89.0%	27,902	90.9%
Housing Units Owner-Occupied	1,137	86.2%	7,266	81.4%	20,393	73.1%
Housing Units, Renter-Occupied	183	13.8%	1,658	18.6%	7,508	26.9%
Housing Units, Vacant	292	22.1%	1,097	12.3%	2,785	10.0%
Marital Status (2022)						
Never Married	979	35.3%	6,319	33.4%	18,877	32.8%
Currently Married	1,143	41.2%	8,411	44.4%	25,949	45.1%
Separated	101	3.6%	744	3.9%	2,551	4.4%
Widowed	150	5.4%	899	4.7%	3,674	6.4%
Divorced	402	14.5%	2,563	13.5%	6,484	11.3%
Household Type (2022)						
Population Family	3,125	89.7%	21,244	89.0%	61,577	85.7%
Population Non-Family	360	10.3%	2,610	10.9%	9,973	13.9%
Population Group Quarters	-	-	15	-	342	0.5%
Family Households	1,042	78.9%	6,761	75.8%	19,751	70.8%
Non-Family Households	279	21.1%	2,162	24.2%	8,151	29.2%
Married Couple with Children	362	31.6%	2,259	26.9%	5,764	22.2%
Average Family Household Size	3.0		3.1		3.1	
Household Size (2022)						
1 Person Households	235	17.8%	1,873	21.0%	7,004	25.1%
2 Person Households	539	40.8%	3,190	35.7%	9,877	35.4%
3 Person Households	231	17.5%	1,630	18.3%	4,752	17.0%
4 Person Households	194	14.7%	1,322	14.8%	3,739	13.4%
5 Person Households	87	6.6%	579	6.5%	1,629	5.8%
6 or More Person Households	35	2.6%	331	3.7%	900	3.2%
Household Vehicles (2022)						
Households with 0 Vehicles Available	15	1.2%	278	3.1%	2,010	7.2%
Households with 1 Vehicles Available	324	24.5%	2,210	24.8%	7,963	28.5%
Households with 2 or More Vehicles Available	981	74.3%	6,436	72.1%	17,928	64.3%
Total Vehicles Available	2,920		18,720		53,782	
Average Vehicles Per Household	2.2		2.1		1.9	

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Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	2,711		18,555		56,501	
Estimated Civilian Employed	1,879	69.3%	12,705	68.5%	35,312	62.5%
Estimated Civilian Unemployed	20	0.7%	250	1.3%	1,153	2.0%
Estimated in Armed Forces	-	-	-	-	74	0.1%
Estimated Not in Labor Force	812	29.9%	5,601	30.2%	19,961	35.3%
Unemployment Rate	0.7%		1.3%		2.0%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	1,879		12,705		35,312	
Management, Business, Financial Operations	312	16.6%	1,911	15.0%	4,910	13.9%
Professional, Related	466	24.8%	2,853	22.5%	8,149	23.1%
Service	264	14.0%	2,358	18.6%	6,034	17.1%
Sales, Office	361	19.2%	2,548	20.1%	6,993	19.8%
Farming, Fishing, Forestry	1	-	28	0.2%	43	0.1%
Construct, Extraction, Maintenance	199	10.6%	1,019	8.0%	3,109	8.8%
Production, Transport Material Moving	278	14.8%	1,987	15.6%	6,074	17.2%
White Collar Workers	1,138	60.5%	7,312	57.6%	20,051	56.8%
Blue Collar Workers	742	39.5%	5,393	42.4%	15,261	43.2%
Consumer Expenditure (2022)						
Total Household Expenditure	$68.2 M		$553.59 M		$1.65 B	
Total Non-Retail Expenditure	$35.72 M	52.4%	$292.07 M	52.8%	$872.04 M	52.8%
Total Retail Expenditure	$32.48 M	47.6%	$261.53 M	47.2%	$778.42 M	47.2%
Apparel	$2.36 M	3.5%	$19.46 M	3.5%	$57.92 M	3.5%
Contributions	$2.16 M	3.2%	$18.31 M	3.3%	$54.24 M	3.3%
Education	$1.85 M	2.7%	$16.74 M	3.0%	$49.49 M	3.0%
Entertainment	$3.84 M	5.6%	$31.43 M	5.7%	$93.15 M	5.6%
Food and Beverages	$10.11 M	14.8%	$81.31 M	14.7%	$242.97 M	14.7%
Furnishings and Equipment	$2.4 M	3.5%	$19.5 M	3.5%	$57.79 M	3.5%
Gifts	$1.6 M	2.3%	$13.91 M	2.5%	$41.01 M	2.5%
Health Care	$5.94 M	8.7%	$46.9 M	8.5%	$140.38 M	8.5%
Household Operations	$2.65 M	3.9%	$21.82 M	3.9%	$64.92 M	3.9%
Miscellaneous Expenses	$1.29 M	1.9%	$10.49 M	1.9%	$31.27 M	1.9%
Personal Care	$913.82 K	1.3%	$7.39 M	1.3%	$22.07 M	1.3%
Personal Insurance	$473.02 K	0.7%	$3.95 M	0.7%	$11.62 M	0.7%
Reading	$148.41 K	0.2%	$1.21 M	0.2%	$3.61 M	0.2%
Shelter	$14.21 M	20.8%	$116.01 M	21.0%	$347.45 M	21.1%
Tobacco	$429.09 K	0.6%	$3.31 M	0.6%	$10.15 M	0.6%
Transportation	$12.66 M	18.6%	$101.04 M	18.3%	$299.76 M	18.2%
Utilities	$5.17 M	7.6%	$40.81 M	7.4%	$122.65 M	7.4%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	2,327		15,940		48,973	
Elementary (Grade Level 0 to 8)	65	2.8%	511	3.2%	2,235	4.6%
Some High School (Grade Level 9 to 11)	124	5.3%	1,253	7.9%	5,289	10.8%
High School Graduate	531	22.8%	4,299	27.0%	13,863	28.3%
Some College	606	26.0%	3,262	20.5%	8,807	18.0%
Associate Degree Only	291	12.5%	2,038	12.8%	5,235	10.7%
Bachelor Degree Only	508	21.8%	3,094	19.4%	8,706	17.8%
Graduate Degree	203	8.7%	1,484	9.3%	4,839	9.9%

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Units In Structure (2022)						
1 Detached Unit	1,028	128.4%	6,426	89.1%	19,935	85.3%
1 Attached Unit	24	3.0%	97	1.3%	418	1.8%
2 to 4 Units	30	3.7%	169	2.3%	624	2.7%
5 to 9 Units	51	6.4%	292	4.0%	1,136	4.9%
10 to 19 Units	41	5.2%	287	4.0%	845	3.6%
20 to 49 Units	6	0.8%	71	1.0%	222	1.0%
50 or More Units	1	0.2%	32	0.4%	442	1.9%
Mobile Home or Trailer	137	17.1%	1,544	21.4%	4,265	18.2%
Other Structure	1	0.1%	5	-	15	-
Homes Built By Year (2022)						
Homes Built 2010 or later	235	29.3%	1,675	23.2%	4,276	18.3%
Homes Built 2000 to 2009	227	28.4%	1,465	20.3%	4,316	18.5%
Homes Built 1990 to 1999	219	27.3%	1,648	22.8%	5,047	21.6%
Homes Built 1980 to 1989	162	20.3%	1,215	16.8%	4,075	17.4%
Homes Built 1970 to 1979	266	33.2%	1,236	17.1%	3,322	14.2%
Homes Built 1960 to 1969	107	13.3%	733	10.2%	2,538	10.9%
Homes Built 1950 to 1959	46	5.8%	659	9.1%	2,419	10.3%
Homes Built Before 1949	58	7.2%	292	4.0%	1,909	8.2%
Home Values (2022)						
Home Values $1,000,000 or More	75	6.6%	191	2.6%	401	2.0%
Home Values $500,000 to $999,999	12	1.1%	490	6.7%	1,676	8.2%
Home Values $400,000 to $499,999	60	5.3%	300	4.1%	1,146	5.6%
Home Values $300,000 to $399,999	119	10.5%	778	10.7%	2,375	11.6%
Home Values $200,000 to $299,999	482	42.4%	2,205	30.3%	5,389	26.4%
Home Values $150,000 to $199,999	172	15.1%	1,411	19.4%	3,340	16.4%
Home Values $100,000 to $149,999	81	7.1%	596	8.2%	1,652	8.1%
Home Values $70,000 to $99,999	81	7.1%	493	6.8%	1,500	7.4%
Home Values $50,000 to $69,999	9	0.8%	154	2.1%	604	3.0%
Home Values $25,000 to $49,999	19	1.7%	223	3.1%	953	4.7%
Home Values Under $25,000	26	2.3%	425	5.8%	1,359	6.7%
Owner-Occupied Median Home Value	$232,855		$216,086		$218,932	
Renter-Occupied Median Rent	$773		$810		$821	
Transportation To Work (2022)						
Drive to Work Alone	1,752	93.2%	10,689	84.1%	27,463	77.8%
Drive to Work in Carpool	45	2.4%	1,033	8.1%	3,627	10.3%
Travel to Work by Public Transportation	1	-	27	0.2%	110	0.3%
Drive to Work on Motorcycle	2	-	10	-	17	-
Walk or Bicycle to Work	3	0.1%	84	0.7%	283	0.8%
Other Means	-	-	125	1.0%	358	1.0%
Work at Home	77	4.1%	737	5.8%	3,454	9.8%
Travel Time (2022)						
Travel to Work in 14 Minutes or Less	428	22.8%	2,508	19.7%	7,033	19.9%
Travel to Work in 15 to 29 Minutes	870	46.3%	5,284	41.6%	14,085	39.9%
Travel to Work in 30 to 59 Minutes	381	20.3%	3,466	27.3%	8,871	25.1%
Travel to Work in 60 Minutes or More	123	6.6%	709	5.6%	1,870	5.3%
Average Minutes Travel to Work	20.3		23.4		22.9	

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