3110 Fincher Farm Rd

Matthews, NC 28105

March 2024
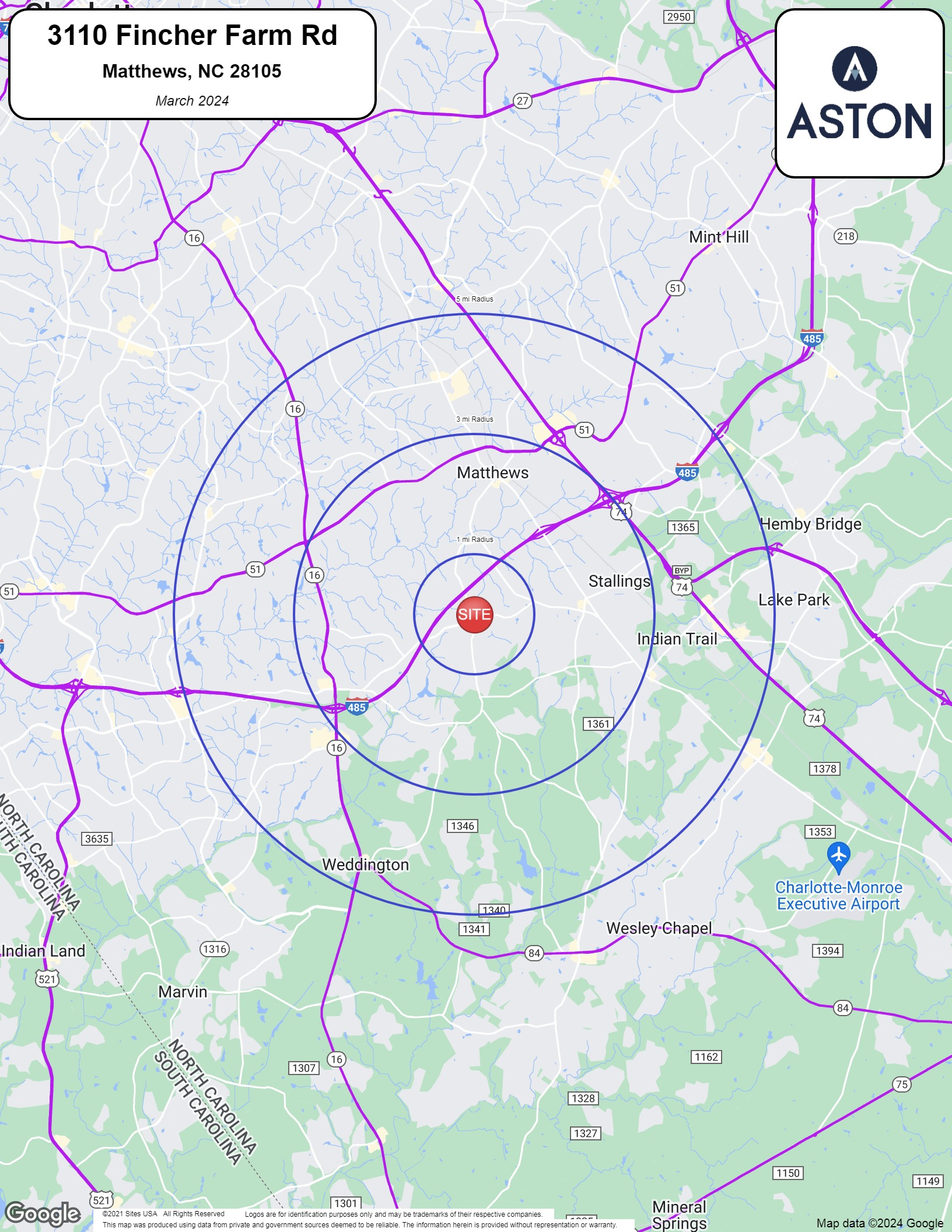
ASTON

5 mi Radius

3 mi Radius

1 mi Radius

SITE

Mint Hill

Matthews

Stallings

Hemby Bridge

Lake Park

Indian Trail

Weddington

Wesley Chapel

Marvin

Indian Land

Charlotte-Monroe Executive Airport

NORTH CAROLINA / SOUTH CAROLINA

Mineral Springs

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

ASTON

Lat/Lon: 35.0823/-80.7287

3110 Fincher Farm Rd Matthews, NC 28105	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	10,215		58,633		150,622	
Projected Population (2028)	11,474		66,084		164,751	
Census Population (2020)	9,956		58,330		149,795	
Census Population (2010)	8,992		49,202		127,478	
Projected Annual Growth (2023 to 2028)	1,259	2.5%	7,450	2.5%	14,129	1.9%
Historical Annual Growth (2020 to 2023)	259	0.9%	304	0.2%	826	0.2%
Historical Annual Growth (2010 to 2020)	964	3.6%	9,128	6.2%	22,318	5.8%
Estimated Population Density (2023)	3,253	psm	2,075	psm	1,919	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	3,645		22,236		58,057	
Projected Households (2028)	4,099		25,082		63,288	
Census Households (2020)	3,464		21,299		56,641	
Census Households (2010)	3,036		17,923		48,129	
Estimated Households with Children (2023)	1,438	39.5%	7,924	35.6%	20,862	35.9%
Estimated Average Household Size (2023)	2.78		2.62		2.58	
Average Household Income						
Estimated Average Household Income (2023)	$178,053		$166,571		$166,171	
Projected Average Household Income (2028)	$171,249		$159,719		$164,810	
Estimated Average Family Income (2023)	$211,609		$203,897		$205,218	
Median Household Income						
Estimated Median Household Income (2023)	$134,613		$127,498		$122,415	
Projected Median Household Income (2028)	$136,951		$128,391		$124,169	
Estimated Median Family Income (2023)	$164,511		$155,562		$149,704	
Per Capita Income						
Estimated Per Capita Income (2023)	$63,617		$63,219		$64,086	
Projected Per Capita Income (2028)	$61,256		$60,664		$63,343	
Estimated Per Capita Income 5 Year Growth	-$2,361	-3.7%	-$2,555	-4.0%	-$743	-1.2%
Estimated Average Household Net Worth (2023)	$1,017,497		$907,405		$870,714	
Daytime Demos (2023)						
Total Businesses	405		3,036		7,756	
Total Employees	2,395		21,957		52,314	
Company Headquarter Businesses	6	1.4%	101	3.3%	242	3.1%
Company Headquarter Employees	77	3.2%	4,721	21.5%	8,076	15.4%
Employee Population per Business	5.9		7.2		6.7	
Residential Population per Business	25.2		19.3		19.4	

Expanded Profile

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ASTON

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3110 Fincher Farm Rd Matthews, NC 28105	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	6,865	67.2%	41,689	71.1%	103,681	68.8%
Black or African American (2023)	1,333	13.1%	7,083	12.1%	20,354	13.5%
American Indian or Alaska Native (2023)	29	0.3%	144	0.2%	402	0.3%
Asian (2023)	999	9.8%	4,868	8.3%	12,706	8.4%
Hawaiian or Pacific Islander (2023)	4	-	27	-	68	-
Other Race (2023)	256	2.5%	1,347	2.3%	4,055	2.7%
Two or More Races (2023)	728	7.1%	3,475	5.9%	9,356	6.2%
Not Hispanic or Latino Population (2023)	9,327	91.3%	54,287	92.6%	138,244	91.8%
Hispanic or Latino Population (2023)	888	8.7%	4,346	7.4%	12,378	8.2%
Not Hispanic or Latino Population (2028)	10,468	91.2%	61,183	92.6%	151,179	91.8%
Hispanic or Latino Population (2028)	1,006	8.8%	4,901	7.4%	13,572	8.2%
Not Hispanic or Latino Population (2020)	9,171	92.1%	54,264	93.0%	137,756	92.0%
Hispanic or Latino Population (2020)	785	7.9%	4,066	7.0%	12,039	8.0%
Not Hispanic or Latino Population (2010)	8,465	94.1%	46,764	95.0%	119,904	94.1%
Hispanic or Latino Population (2010)	527	5.9%	2,437	5.0%	7,574	5.9%
Projected Hispanic Annual Growth (2023 to 2028)	118	2.7%	555	2.6%	1,194	1.9%
Historic Hispanic Annual Growth (2010 to 2023)	361	5.3%	1,909	6.0%	4,804	4.9%
Age Distribution (2023)						
Age Under 5	516	5.1%	2,647	4.5%	7,327	4.9%
Age 5 to 9 Years	701	6.9%	3,551	6.1%	9,012	6.0%
Age 10 to 14 Years	791	7.7%	4,313	7.4%	10,744	7.1%
Age 15 to 19 Years	707	6.9%	4,066	6.9%	10,193	6.8%
Age 20 to 24 Years	383	3.7%	2,517	4.3%	7,039	4.7%
Age 25 to 29 Years	405	4.0%	2,763	4.7%	7,976	5.3%
Age 30 to 34 Years	655	6.4%	3,354	5.7%	9,526	6.3%
Age 35 to 39 Years	839	8.2%	4,022	6.9%	10,478	7.0%
Age 40 to 44 Years	896	8.8%	4,743	8.1%	11,798	7.8%
Age 45 to 49 Years	880	8.6%	4,742	8.1%	11,539	7.7%
Age 50 to 54 Years	832	8.1%	5,106	8.7%	12,440	8.3%
Age 55 to 59 Years	643	6.3%	4,274	7.3%	10,941	7.3%
Age 60 to 64 Years	587	5.7%	3,767	6.4%	9,648	6.4%
Age 65 to 74 Years	877	8.6%	5,241	8.9%	13,456	8.9%
Age 75 to 84 Years	399	3.9%	2,525	4.3%	6,309	4.2%
Age 85 Years or Over	105	1.0%	1,002	1.7%	2,195	1.5%
Median Age	40.7		41.7		40.8	
Gender Age Distribution (2023)						
Female Population	5,269	51.6%	30,257	51.6%	77,448	51.4%
Age 0 to 19 Years	1,335	25.3%	7,148	23.6%	18,048	23.3%
Age 20 to 64 Years	3,147	59.7%	18,144	60.0%	47,117	60.8%
Age 65 Years or Over	786	14.9%	4,964	16.4%	12,283	15.9%
Female Median Age	41.3		42.5		41.7	
Male Population	4,946	48.4%	28,377	48.4%	73,174	48.6%
Age 0 to 19 Years	1,379	27.9%	7,429	26.2%	19,229	26.3%
Age 20 to 64 Years	2,973	60.1%	17,143	60.4%	44,269	60.5%
Age 65 Years or Over	594	12.0%	3,804	13.4%	9,676	13.2%
Male Median Age	39.9		40.7		39.8	

Expanded Profile

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Household Income Distribution (2023)						
HH Income $200,000 or More	1,043	28.6%	5,465	24.6%	13,569	23.4%
HH Income $150,000 to $199,999	488	13.4%	3,010	13.5%	7,412	12.8%
HH Income $100,000 to $149,999	663	18.2%	4,326	19.5%	11,230	19.3%
HH Income $75,000 to $99,999	374	10.3%	2,509	11.3%	6,880	11.8%
HH Income $50,000 to $74,999	425	11.7%	2,670	12.0%	7,428	12.8%
HH Income $35,000 to $49,999	289	7.9%	1,806	8.1%	4,805	8.3%
HH Income $25,000 to $34,999	146	4.0%	1,104	5.0%	2,696	4.6%
HH Income $15,000 to $24,999	104	2.9%	631	2.8%	1,965	3.4%
HH Income Under $15,000	112	3.1%	716	3.2%	2,072	3.6%
HH Income $35,000 or More	3,282	90.1%	19,785	89.0%	51,324	88.4%
HH Income $75,000 or More	2,568	70.5%	15,310	68.8%	39,091	67.3%
Housing (2023)						
Total Housing Units	3,890		23,473		61,270	
Housing Units Occupied	3,645	93.7%	22,236	94.7%	58,057	94.8%
Housing Units Owner-Occupied	2,175	59.7%	14,031	63.1%	36,317	62.6%
Housing Units, Renter-Occupied	1,470	40.3%	8,206	36.9%	21,740	37.4%
Housing Units, Vacant	245	6.7%	1,237	5.6%	3,213	5.5%
Marital Status (2023)						
Never Married	1,943	23.7%	12,694	26.4%	32,187	26.1%
Currently Married	5,059	61.6%	28,541	59.3%	72,654	58.8%
Separated	282	3.4%	1,426	3.0%	3,527	2.9%
Widowed	576	7.0%	2,656	5.5%	5,819	4.7%
Divorced	348	4.2%	2,806	5.8%	9,351	7.6%
Household Type (2023)						
Population Family	9,107	89.2%	51,575	88.0%	130,065	86.4%
Population Non-Family	1,039	10.2%	6,720	11.5%	19,885	13.2%
Population Group Quarters	69	0.7%	338	0.6%	672	0.4%
Family Households	2,774	76.1%	16,146	72.6%	41,293	71.1%
Non-Family Households	871	23.9%	6,091	27.4%	16,763	28.9%
Married Couple with Children	1,071	21.2%	6,241	21.9%	16,326	22.5%
Average Family Household Size	3.3		3.2		3.1	
Household Size (2023)						
1 Person Households	721	19.8%	5,162	23.2%	13,851	23.9%
2 Person Households	1,186	32.5%	6,616	29.8%	19,227	33.1%
3 Person Households	653	17.9%	4,132	18.6%	10,144	17.5%
4 Person Households	621	17.0%	4,048	18.2%	9,360	16.1%
5 Person Households	334	9.2%	1,632	7.3%	3,876	6.7%
6 or More Person Households	130	3.6%	646	2.9%	1,599	2.8%
Household Vehicles (2023)						
Households with 0 Vehicles Available	173	4.7%	1,100	4.9%	2,897	5.0%
Households with 1 Vehicles Available	1,103	30.3%	6,408	28.8%	17,426	30.0%
Households with 2 or More Vehicles Available	2,369	65.0%	14,729	66.2%	37,734	65.0%
Total Vehicles Available	6,623		41,950		108,942	
Average Vehicles Per Household	1.8		1.9		1.9	

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	8,048		47,198		121,252	
Estimated Civilian Employed	5,904	73.4%	33,657	71.3%	87,966	72.5%
Estimated Civilian Unemployed	152	1.9%	953	2.0%	2,575	2.1%
Estimated in Armed Forces	-	-	176	0.4%	266	0.2%
Estimated Not in Labor Force	1,992	24.8%	12,411	26.3%	30,445	25.1%
Unemployment Rate	1.9%		2.0%		2.1%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	5,904		33,657		87,966	
Management, Business, Financial Operations	1,846	31.3%	8,815	26.2%	23,030	26.2%
Professional, Related	1,640	27.8%	10,141	30.1%	26,007	29.6%
Service	526	8.9%	3,488	10.4%	9,367	10.6%
Sales, Office	1,217	20.6%	6,779	20.1%	17,684	20.1%
Farming, Fishing, Forestry	13	0.2%	71	0.2%	161	0.2%
Construct, Extraction, Maintenance	279	4.7%	2,061	6.1%	4,672	5.3%
Production, Transport Material Moving	384	6.5%	2,303	6.8%	7,044	8.0%
White Collar Workers	4,703	79.6%	25,735	76.5%	66,721	75.8%
Blue Collar Workers	1,202	20.4%	7,922	23.5%	21,245	24.2%
Consumer Expenditure (2023)						
Total Household Expenditure	$395.74 M		$2.31 B		$6 B	
Total Non-Retail Expenditure	$211.01 M	53.3%	$1.23 B	53.3%	$3.2 B	53.3%
Total Retail Expenditure	$184.73 M	46.7%	$1.08 B	46.7%	$2.8 B	46.7%
Apparel	$14.51 M	3.7%	$84.3 M	3.7%	$218.26 M	3.6%
Contributions	$14.32 M	3.6%	$83.26 M	3.6%	$215.4 M	3.6%
Education	$14.62 M	3.7%	$84.32 M	3.7%	$215.96 M	3.6%
Entertainment	$23.26 M	5.9%	$135.42 M	5.9%	$351.15 M	5.9%
Food and Beverages	$56.79 M	14.3%	$331.36 M	14.4%	$862.48 M	14.4%
Furnishings and Equipment	$14.32 M	3.6%	$83.41 M	3.6%	$216.5 M	3.6%
Gifts	$11.22 M	2.8%	$64.94 M	2.8%	$167.78 M	2.8%
Health Care	$31.23 M	7.9%	$183.26 M	7.9%	$479.12 M	8.0%
Household Operations	$16.07 M	4.1%	$93.64 M	4.1%	$242.85 M	4.0%
Miscellaneous Expenses	$7.55 M	1.9%	$44.1 M	1.9%	$114.58 M	1.9%
Personal Care	$5.29 M	1.3%	$30.87 M	1.3%	$80.28 M	1.3%
Personal Insurance	$3.08 M	0.8%	$17.9 M	0.8%	$46.22 M	0.8%
Reading	$872.07 K	0.2%	$5.09 M	0.2%	$13.24 M	0.2%
Shelter	$83.35 M	21.1%	$485.64 M	21.0%	$1.26 B	21.0%
Tobacco	$1.9 M	0.5%	$11.2 M	0.5%	$29.62 M	0.5%
Transportation	$70.84 M	17.9%	$413.59 M	17.9%	$1.08 B	17.9%
Utilities	$26.52 M	6.7%	$155.47 M	6.7%	$406.63 M	6.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	7,118		41,540		106,306	
Elementary (Grade Level 0 to 8)	114	1.6%	719	1.7%	2,233	2.1%
Some High School (Grade Level 9 to 11)	265	3.7%	1,115	2.7%	2,604	2.4%
High School Graduate	829	11.6%	5,089	12.3%	13,910	13.1%
Some College	1,069	15.0%	6,246	15.0%	16,479	15.5%
Associate Degree Only	391	5.5%	2,874	6.9%	8,277	7.8%
Bachelor Degree Only	2,663	37.4%	15,967	38.4%	39,882	37.5%
Graduate Degree	1,786	25.1%	9,531	22.9%	22,919	21.6%

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Units In Structure (2023)						
1 Detached Unit	2,335	76.9%	14,428	80.5%	37,784	78.5%
1 Attached Unit	304	10.0%	2,069	11.5%	5,085	10.6%
2 to 4 Units	109	3.6%	689	3.8%	1,902	4.0%
5 to 9 Units	150	4.9%	972	5.4%	2,646	5.5%
10 to 19 Units	212	7.0%	1,328	7.4%	3,575	7.4%
20 to 49 Units	146	4.8%	979	5.5%	2,824	5.9%
50 or More Units	351	11.6%	1,432	8.0%	3,454	7.2%
Mobile Home or Trailer	37	1.2%	338	1.9%	782	1.6%
Other Structure	-	-	1	-	4	-
Homes Built By Year (2023)						
Homes Built 2010 or later	603	19.9%	4,220	23.5%	10,348	21.5%
Homes Built 2000 to 2009	1,243	40.9%	5,704	31.8%	14,573	30.3%
Homes Built 1990 to 1999	1,059	34.9%	4,698	26.2%	12,909	26.8%
Homes Built 1980 to 1989	264	8.7%	3,816	21.3%	9,951	20.7%
Homes Built 1970 to 1979	350	11.5%	2,343	13.1%	6,028	12.5%
Homes Built 1960 to 1969	58	1.9%	626	3.5%	2,317	4.8%
Homes Built 1950 to 1959	35	1.2%	407	2.3%	995	2.1%
Homes Built Before 1949	33	1.1%	423	2.4%	937	1.9%
Home Values (2023)						
Home Values $1,000,000 or More	57	2.6%	267	1.9%	1,172	3.2%
Home Values $500,000 to $999,999	321	14.8%	3,905	27.8%	9,583	26.4%
Home Values $400,000 to $499,999	464	21.3%	2,449	17.5%	5,889	16.2%
Home Values $300,000 to $399,999	668	30.7%	3,462	24.7%	8,902	24.5%
Home Values $200,000 to $299,999	531	24.4%	2,702	19.3%	7,466	20.6%
Home Values $150,000 to $199,999	74	3.4%	701	5.0%	1,803	5.0%
Home Values $100,000 to $149,999	28	1.3%	260	1.9%	700	1.9%
Home Values $70,000 to $99,999	7	0.3%	64	0.5%	199	0.5%
Home Values $50,000 to $69,999	3	0.1%	41	0.3%	97	0.3%
Home Values $25,000 to $49,999	8	0.3%	64	0.5%	160	0.4%
Home Values Under $25,000	14	0.7%	117	0.8%	345	0.9%
Owner-Occupied Median Home Value	$361,403		$406,775		$406,715	
Renter-Occupied Median Rent	$1,415		$1,277		$1,266	
Transportation To Work (2023)						
Drive to Work Alone	3,117	52.8%	18,830	55.9%	50,782	57.7%
Drive to Work in Carpool	319	5.4%	1,832	5.4%	4,577	5.2%
Travel to Work by Public Transportation	42	0.7%	223	0.7%	601	0.7%
Drive to Work on Motorcycle	-	-	11	-	15	-
Walk or Bicycle to Work	83	1.4%	371	1.1%	797	0.9%
Other Means	44	0.7%	261	0.8%	744	0.8%
Work at Home	2,300	38.9%	12,130	36.0%	30,451	34.6%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	793	13.4%	4,845	14.4%	12,726	14.5%
Travel to Work in 15 to 29 Minutes	1,309	22.2%	8,164	24.3%	21,930	24.9%
Travel to Work in 30 to 59 Minutes	1,296	22.0%	7,570	22.5%	20,515	23.3%
Travel to Work in 60 Minutes or More	205	3.5%	948	2.8%	2,344	2.7%
Average Minutes Travel to Work	21.9		23.8		23.9	

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