2435 E North St

Greenville, SC 29615

February 2024
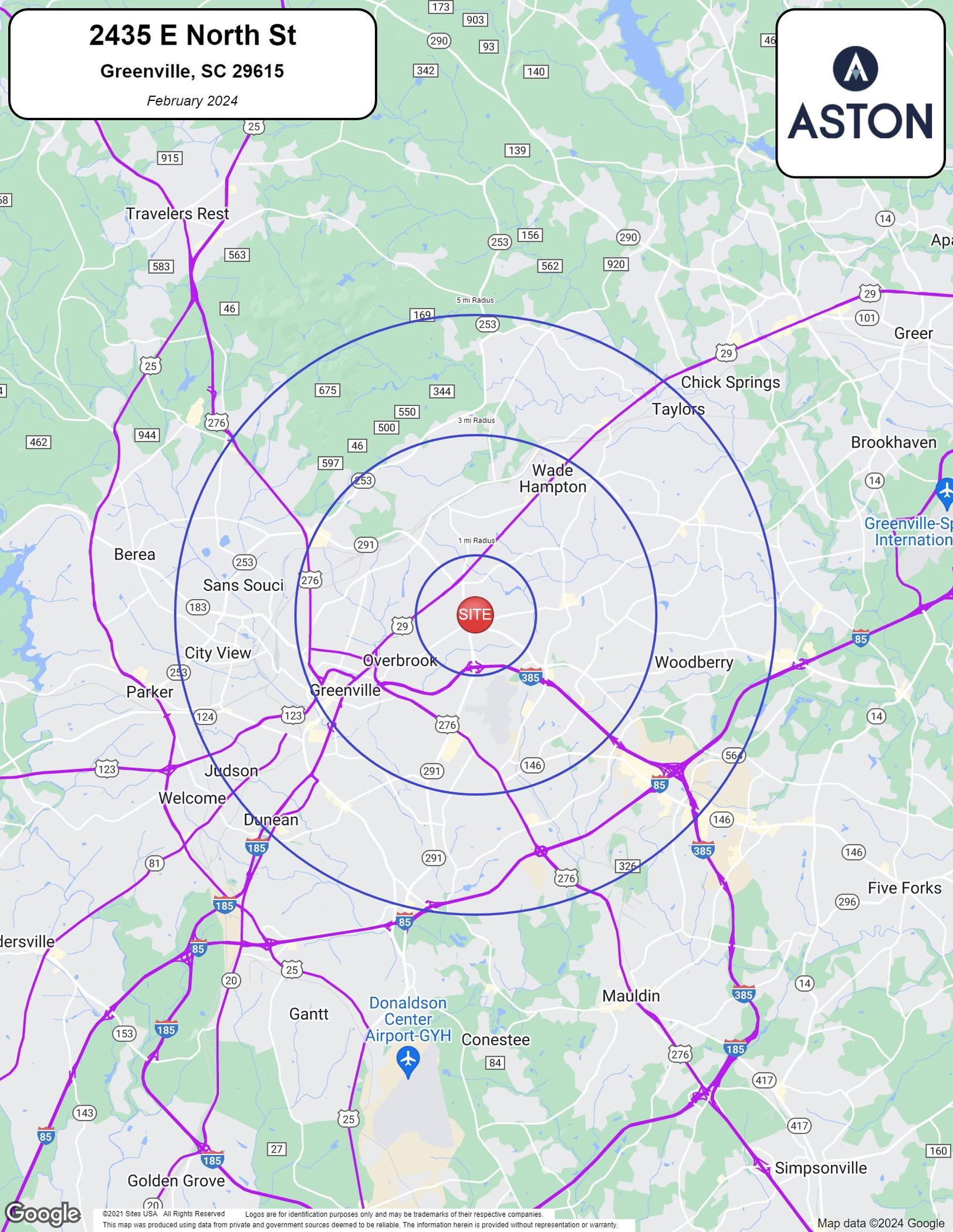
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SITE

1 mi Radius
3 mi Radius
5 mi Radius

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Lat/Lon: 34.8703/-82.3554

2435 E North St Greenville, SC 29615	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	13,013		70,896		173,431	
Projected Population (2028)	14,135		76,501		189,242	
Census Population (2020)	12,613		71,059		172,647	
Census Population (2010)	12,785		64,770		152,559	
Projected Annual Growth (2023 to 2028)	1,122	1.7%	5,605	1.6%	15,811	1.8%
Historical Annual Growth (2020 to 2023)	400	1.1%	-163	-	785	0.2%
Historical Annual Growth (2010 to 2020)	-172	-0.4%	6,288	3.2%	20,088	4.4%
Estimated Population Density (2023)	4,144	psm	2,508	psm	2,209	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	5,500		32,363		75,856	
Projected Households (2028)	6,065		35,280		83,252	
Census Households (2020)	5,197		31,933		74,325	
Census Households (2010)	4,811		28,203		64,099	
Estimated Households with Children (2023)	1,267	23.0%	7,568	23.4%	19,743	26.0%
Estimated Average Household Size (2023)	2.05		2.09		2.23	
Average Household Income						
Estimated Average Household Income (2023)	$82,317		$108,942		$115,018	
Projected Average Household Income (2028)	$79,666		$107,566		$112,802	
Estimated Average Family Income (2023)	$99,356		$141,286		$141,508	
Median Household Income						
Estimated Median Household Income (2023)	$63,006		$73,933		$77,730	
Projected Median Household Income (2028)	$63,252		$74,661		$78,935	
Estimated Median Family Income (2023)	$77,966		$104,686		$104,289	
Per Capita Income						
Estimated Per Capita Income (2023)	$35,856		$50,238		$50,569	
Projected Per Capita Income (2028)	$35,160		$50,076		$49,864	
Estimated Per Capita Income 5 Year Growth	-$696	-1.9%	-$162	-0.3%	-$705	-1.4%
Estimated Average Household Net Worth (2023)	$324,472		$489,384		$526,527	
Daytime Demos (2023)						
Total Businesses	619		5,314		9,644	
Total Employees	7,940		56,569		113,603	
Company Headquarter Businesses	19	3.1%	224	4.2%	395	4.1%
Company Headquarter Employees	2,459	31.0%	9,882	17.5%	23,136	20.4%
Employee Population per Business	12.8		10.6		11.8	
Residential Population per Business	21.0		13.3		18.0	

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2435 E North St Greenville, SC 29615	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	7,302	56.1%	46,190	65.2%	114,764	66.2%
Black or African American (2023)	2,091	16.1%	13,849	19.5%	34,474	19.9%
American Indian or Alaska Native (2023)	40	0.3%	217	0.3%	589	0.3%
Asian (2023)	2,126	16.3%	3,907	5.5%	7,158	4.1%
Hawaiian or Pacific Islander (2023)	14	0.1%	61	-	112	-
Other Race (2023)	683	5.2%	3,046	4.3%	7,977	4.6%
Two or More Races (2023)	757	5.8%	3,626	5.1%	8,357	4.8%
Not Hispanic or Latino Population (2023)	11,324	87.0%	63,404	89.4%	155,357	89.6%
Hispanic or Latino Population (2023)	1,689	13.0%	7,492	10.6%	18,074	10.4%
Not Hispanic or Latino Population (2028)	12,300	87.0%	68,351	89.3%	169,540	89.6%
Hispanic or Latino Population (2028)	1,835	13.0%	8,150	10.7%	19,701	10.4%
Not Hispanic or Latino Population (2020)	10,594	84.0%	62,612	88.1%	152,585	88.4%
Hispanic or Latino Population (2020)	2,019	16.0%	8,447	11.9%	20,062	11.6%
Not Hispanic or Latino Population (2010)	11,177	87.4%	58,645	90.5%	139,034	91.1%
Hispanic or Latino Population (2010)	1,609	12.6%	6,125	9.5%	13,525	8.9%
Projected Hispanic Annual Growth (2023 to 2028)	145	1.7%	659	1.8%	1,627	1.8%
Historic Hispanic Annual Growth (2010 to 2023)	81	0.4%	1,367	1.7%	4,549	2.6%
Age Distribution (2023)						
Age Under 5	689	5.3%	3,996	5.6%	9,673	5.6%
Age 5 to 9 Years	593	4.6%	3,711	5.2%	9,534	5.5%
Age 10 to 14 Years	570	4.4%	3,661	5.2%	9,721	5.6%
Age 15 to 19 Years	1,226	9.4%	3,990	5.6%	9,561	5.5%
Age 20 to 24 Years	2,210	17.0%	6,536	9.2%	13,053	7.5%
Age 25 to 29 Years	1,188	9.1%	6,379	9.0%	13,931	8.0%
Age 30 to 34 Years	919	7.1%	5,611	7.9%	13,119	7.6%
Age 35 to 39 Years	690	5.3%	4,370	6.2%	10,897	6.3%
Age 40 to 44 Years	591	4.5%	3,890	5.5%	10,052	5.8%
Age 45 to 49 Years	551	4.2%	3,679	5.2%	9,667	5.6%
Age 50 to 54 Years	638	4.9%	4,120	5.8%	10,775	6.2%
Age 55 to 59 Years	637	4.9%	4,327	6.1%	11,334	6.5%
Age 60 to 64 Years	594	4.6%	3,954	5.6%	10,652	6.1%
Age 65 to 74 Years	970	7.5%	6,736	9.5%	17,485	10.1%
Age 75 to 84 Years	708	5.4%	4,207	5.9%	10,165	5.9%
Age 85 Years or Over	239	1.8%	1,729	2.4%	3,814	2.2%
Median Age	32.0		37.2		38.6	
Gender Age Distribution (2023)						
Female Population	6,820	52.4%	36,609	51.6%	89,498	51.6%
Age 0 to 19 Years	1,607	23.6%	7,583	20.7%	18,925	21.1%
Age 20 to 64 Years	4,093	60.0%	21,608	59.0%	52,507	58.7%
Age 65 Years or Over	1,120	16.4%	7,418	20.3%	18,067	20.2%
Female Median Age	33.2		38.7		39.9	
Male Population	6,193	47.6%	34,287	48.4%	83,933	48.4%
Age 0 to 19 Years	1,471	23.8%	7,774	22.7%	19,564	23.3%
Age 20 to 64 Years	3,925	63.4%	21,258	62.0%	50,971	60.7%
Age 65 Years or Over	797	12.9%	5,254	15.3%	13,398	16.0%
Male Median Age	30.9		35.7		37.2	

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2435 E North St Greenville, SC 29615	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	303	5.5%	3,584	11.1%	9,331	12.3%
HH Income $150,000 to $199,999	287	5.2%	2,201	6.8%	5,560	7.3%
HH Income $100,000 to $149,999	716	13.0%	4,781	14.8%	11,421	15.1%
HH Income $75,000 to $99,999	696	12.7%	3,941	12.2%	9,314	12.3%
HH Income $50,000 to $74,999	1,256	22.8%	5,505	17.0%	12,101	16.0%
HH Income $35,000 to $49,999	817	14.9%	4,166	12.9%	9,100	12.0%
HH Income $25,000 to $34,999	629	11.4%	2,995	9.3%	7,188	9.5%
HH Income $15,000 to $24,999	279	5.1%	2,218	6.9%	4,892	6.4%
HH Income Under $15,000	517	9.4%	2,971	9.2%	6,949	9.2%
HH Income $35,000 or More	4,076	74.1%	24,179	74.7%	56,827	74.9%
HH Income $75,000 or More	2,003	36.4%	14,508	44.8%	35,625	47.0%
Housing (2023)						
Total Housing Units	5,908		35,092		83,106	
Housing Units Occupied	5,500	93.1%	32,363	92.2%	75,856	91.3%
Housing Units Owner-Occupied	3,400	61.8%	20,072	62.0%	48,288	63.7%
Housing Units, Renter-Occupied	2,101	38.2%	12,291	38.0%	27,569	36.3%
Housing Units, Vacant	408	7.4%	2,729	8.4%	7,249	9.6%
Marital Status (2023)						
Never Married	5,468	49.0%	23,260	39.1%	53,035	36.7%
Currently Married	3,786	33.9%	23,817	40.0%	62,282	43.1%
Separated	344	3.1%	2,095	3.5%	5,200	3.6%
Widowed	408	3.7%	3,510	5.9%	8,617	6.0%
Divorced	1,155	10.4%	6,846	11.5%	15,369	10.6%
Household Type (2023)						
Population Family	7,915	60.8%	51,504	72.6%	134,415	77.5%
Population Non-Family	3,338	25.7%	16,082	22.7%	34,831	20.1%
Population Group Quarters	1,761	13.5%	3,310	4.7%	4,185	2.4%
Family Households	2,837	51.6%	18,225	56.3%	45,732	60.3%
Non-Family Households	2,664	48.4%	14,139	43.7%	30,124	39.7%
Married Couple with Children	816	21.6%	4,885	20.5%	12,847	20.6%
Average Family Household Size	2.8		2.8		2.9	
Household Size (2023)						
1 Person Households	2,172	39.5%	11,902	36.8%	25,756	34.0%
2 Person Households	2,088	38.0%	11,286	34.9%	26,059	34.4%
3 Person Households	633	11.5%	4,498	13.9%	11,143	14.7%
4 Person Households	349	6.3%	2,844	8.8%	7,699	10.1%
5 Person Households	175	3.2%	1,184	3.7%	3,356	4.4%
6 or More Person Households	84	1.5%	650	2.0%	1,843	2.4%
Household Vehicles (2023)						
Households with 0 Vehicles Available	255	4.6%	1,997	6.2%	4,949	6.5%
Households with 1 Vehicles Available	2,507	45.6%	13,608	42.0%	29,150	38.4%
Households with 2 or More Vehicles Available	2,738	49.8%	16,758	51.8%	41,758	55.0%
Total Vehicles Available	9,038		53,829		130,181	
Average Vehicles Per Household	1.6		1.7		1.7	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	11,026		58,804		142,461	
Estimated Civilian Employed	8,189	74.3%	39,776	67.6%	94,537	66.4%
Estimated Civilian Unemployed	277	2.5%	1,198	2.0%	3,081	2.2%
Estimated in Armed Forces	20	0.2%	71	0.1%	120	-
Estimated Not in Labor Force	2,540	23.0%	17,759	30.2%	44,722	31.4%
Unemployment Rate	2.5%		2.0%		2.2%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	8,187		39,774		94,535	
Management, Business, Financial Operations	1,263	15.4%	7,235	18.2%	16,648	17.6%
Professional, Related	2,487	30.4%	12,623	31.7%	29,334	31.0%
Service	1,414	17.3%	5,994	15.1%	13,919	14.7%
Sales, Office	1,936	23.6%	8,328	20.9%	19,909	21.1%
Farming, Fishing, Forestry	18	0.2%	66	0.2%	96	0.1%
Construct, Extraction, Maintenance	478	5.8%	2,166	5.4%	5,664	6.0%
Production, Transport Material Moving	592	7.2%	3,363	8.5%	8,965	9.5%
White Collar Workers	5,686	69.5%	28,186	70.9%	65,891	69.7%
Blue Collar Workers	2,501	30.5%	11,588	29.1%	28,644	30.3%
Consumer Expenditure (2023)						
Total Household Expenditure	$338.45 M		$2.41 B		$5.88 B	
Total Non-Retail Expenditure	$178.73 M	52.8%	$1.28 B	53.1%	$3.12 B	53.1%
Total Retail Expenditure	$159.73 M	47.2%	$1.13 B	46.9%	$2.76 B	46.9%
Apparel	$11.79 M	3.5%	$85.26 M	3.5%	$208.68 M	3.6%
Contributions	$10.91 M	3.2%	$81.55 M	3.4%	$200.62 M	3.4%
Education	$9.64 M	2.8%	$76.15 M	3.2%	$189.11 M	3.2%
Entertainment	$18.91 M	5.6%	$136.95 M	5.7%	$335.48 M	5.7%
Food and Beverages	$49.99 M	14.8%	$351.85 M	14.6%	$856.52 M	14.6%
Furnishings and Equipment	$11.79 M	3.5%	$84.94 M	3.5%	$207.85 M	3.5%
Gifts	$8.26 M	2.4%	$62.38 M	2.6%	$153.52 M	2.6%
Health Care	$29.07 M	8.6%	$201.41 M	8.4%	$488.83 M	8.3%
Household Operations	$13.23 M	3.9%	$95.7 M	4.0%	$234.08 M	4.0%
Miscellaneous Expenses	$6.42 M	1.9%	$45.85 M	1.9%	$111.85 M	1.9%
Personal Care	$4.54 M	1.3%	$32.3 M	1.3%	$78.76 M	1.3%
Personal Insurance	$2.31 M	0.7%	$17.26 M	0.7%	$42.58 M	0.7%
Reading	$743.51 K	0.2%	$5.32 M	0.2%	$12.97 M	0.2%
Shelter	$71.55 M	21.1%	$509.25 M	21.1%	$1.24 B	21.1%
Tobacco	$2.16 M	0.6%	$14.05 M	0.6%	$33.55 M	0.6%
Transportation	$61.66 M	18.2%	$434.13 M	18.0%	$1.06 B	18.0%
Utilities	$25.49 M	7.5%	$174.44 M	7.2%	$422.09 M	7.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	7,725		49,002		121,890	
Elementary (Grade Level 0 to 8)	103	1.3%	1,133	2.3%	3,648	3.0%
Some High School (Grade Level 9 to 11)	287	3.7%	2,580	5.3%	6,853	5.6%
High School Graduate	1,347	17.4%	8,985	18.3%	23,586	19.4%
Some College	1,433	18.6%	7,633	15.6%	19,153	15.7%
Associate Degree Only	740	9.6%	4,547	9.3%	9,890	8.1%
Bachelor Degree Only	2,268	29.4%	14,894	30.4%	35,933	29.5%
Graduate Degree	1,545	20.0%	9,231	18.8%	22,827	18.7%

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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Units In Structure (2023)						
1 Detached Unit	2,894	60.2%	19,786	70.2%	48,786	76.1%
1 Attached Unit	754	15.7%	1,849	6.6%	3,495	5.5%
2 to 4 Units	433	9.0%	1,853	6.6%	3,876	6.0%
5 to 9 Units	373	7.8%	2,116	7.5%	4,513	7.0%
10 to 19 Units	388	8.1%	2,254	8.0%	4,529	7.1%
20 to 49 Units	192	4.0%	1,256	4.5%	2,986	4.7%
50 or More Units	291	6.1%	1,733	6.1%	3,901	6.1%
Mobile Home or Trailer	175	3.6%	1,509	5.4%	3,752	5.9%
Other Structure	-	-	7	-	19	-
Homes Built By Year (2023)						
Homes Built 2010 or later	832	17.3%	4,788	17.0%	13,080	20.4%
Homes Built 2000 to 2009	685	14.2%	4,231	15.0%	10,507	16.4%
Homes Built 1990 to 1999	407	8.5%	3,999	14.2%	8,325	13.0%
Homes Built 1980 to 1989	897	18.6%	3,928	13.9%	9,819	15.3%
Homes Built 1970 to 1979	977	20.3%	4,312	15.3%	9,989	15.6%
Homes Built 1960 to 1969	791	16.4%	4,327	15.3%	8,884	13.9%
Homes Built 1950 to 1959	591	12.3%	3,769	13.4%	7,788	12.1%
Homes Built Before 1949	321	6.7%	3,009	10.7%	7,464	11.6%
Home Values (2023)						
Home Values $1,000,000 or More	13	0.4%	377	1.9%	1,282	2.7%
Home Values $500,000 to $999,999	194	5.7%	2,665	13.3%	6,701	13.9%
Home Values $400,000 to $499,999	336	9.9%	1,498	7.5%	4,260	8.8%
Home Values $300,000 to $399,999	758	22.3%	3,851	19.2%	8,466	17.5%
Home Values $200,000 to $299,999	1,037	30.5%	7,024	35.0%	14,375	29.8%
Home Values $150,000 to $199,999	549	16.1%	2,074	10.3%	5,420	11.2%
Home Values $100,000 to $149,999	287	8.4%	1,158	5.8%	3,047	6.3%
Home Values $70,000 to $99,999	151	4.4%	632	3.1%	1,951	4.0%
Home Values $50,000 to $69,999	12	0.4%	185	0.9%	662	1.4%
Home Values $25,000 to $49,999	21	0.6%	252	1.3%	920	1.9%
Home Values Under $25,000	43	1.3%	354	1.8%	1,203	2.5%
Owner-Occupied Median Home Value	$256,745		$306,583		$310,187	
Renter-Occupied Median Rent	$930		$927		$934	
Transportation To Work (2023)						
Drive to Work Alone	5,058	61.8%	26,558	66.8%	62,705	66.3%
Drive to Work in Carpool	502	6.1%	2,451	6.2%	5,959	6.3%
Travel to Work by Public Transportation	13	0.2%	119	0.3%	282	0.3%
Drive to Work on Motorcycle	-	-	8	-	15	-
Walk or Bicycle to Work	389	4.7%	831	2.1%	1,704	1.8%
Other Means	123	1.5%	646	1.6%	1,608	1.7%
Work at Home	2,100	25.7%	9,162	23.0%	22,263	23.5%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	2,361	28.8%	9,744	24.5%	21,649	22.9%
Travel to Work in 15 to 29 Minutes	2,472	30.2%	14,586	36.7%	34,337	36.3%
Travel to Work in 30 to 59 Minutes	664	8.1%	4,438	11.2%	12,522	13.2%
Travel to Work in 60 Minutes or More	590	7.2%	1,843	4.6%	3,764	4.0%
Average Minutes Travel to Work	16.7		18.1		18.8	