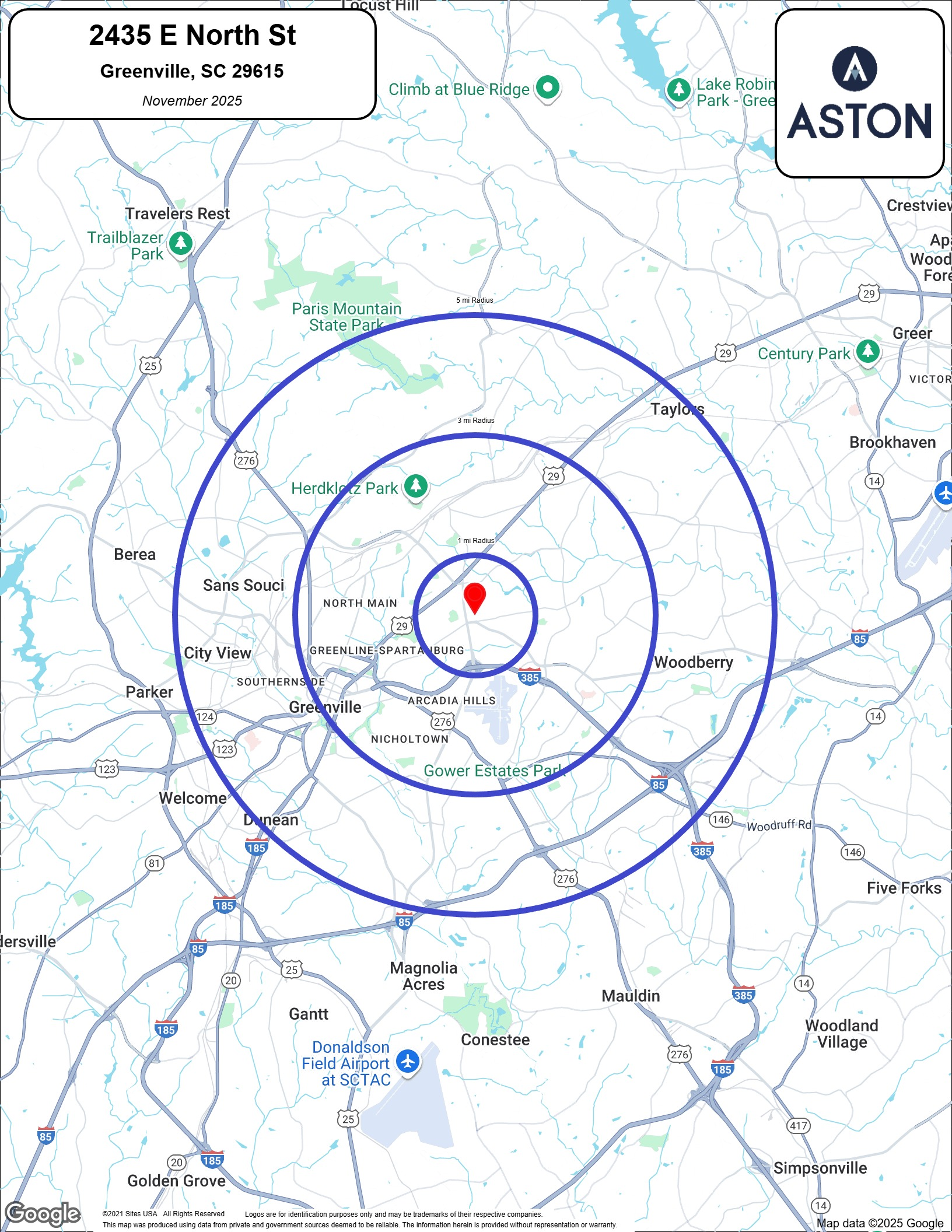


2435 E North St

Greenville, SC 29615

November 2025



Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.8703/-82.3554

2435 E North St		1 mi radius		3 mi radius		5 mi radius	
Greenville, SC 29615							
Population							
Estimated Population (2025)	13,029		76,245		186,184		
Projected Population (2030)	13,366		79,159		194,982		
Census Population (2020)	12,613		71,059		172,647		
Census Population (2010)	12,785		64,770		152,559		
Projected Annual Growth (2025 to 2030)	337	0.5%	2,914	0.8%	8,798	0.9%	
Historical Annual Growth (2020 to 2025)	416	0.7%	5,186	1.5%	13,537	1.6%	
Historical Annual Growth (2010 to 2020)	-172	-0.3%	6,288	1.9%	20,088	2.6%	
Estimated Population Density (2025)	4,149	psm	2,697	psm	2,371	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	5,599		33,944		81,225		
Projected Households (2030)	5,824		35,607		85,961		
Census Households (2020)	5,197		31,933		74,325		
Census Households (2010)	4,811		28,203		64,099		
Estimated Households with Children (2025)	1,139	20.3%	8,005	23.6%	21,355	26.3%	
Estimated Average Household Size (2025)	2.01		2.15		2.24		
Average Household Income							
Estimated Average Household Income (2025)	\$92,317		\$109,430		\$119,039		
Projected Average Household Income (2030)	\$92,882		\$109,743		\$119,896		
Estimated Average Family Income (2025)	\$122,468		\$153,227		\$156,559		
Median Household Income							
Estimated Median Household Income (2025)	\$70,323		\$78,511		\$82,259		
Projected Median Household Income (2030)	\$70,439		\$78,570		\$82,260		
Estimated Median Family Income (2025)	\$93,951		\$113,222		\$111,227		
Per Capita Income							
Estimated Per Capita Income (2025)	\$40,926		\$48,997		\$52,099		
Projected Per Capita Income (2030)	\$41,694		\$49,633		\$53,017		
Estimated Per Capita Income 5 Year Growth	\$768	1.9%	\$636	1.3%	\$918	1.8%	
Estimated Average Household Net Worth (2025)	\$628,115		\$899,908		\$1,000,219		
Daytime Demos (2025)							
Total Businesses	646		5,580		10,136		
Total Employees	7,902		57,840		116,068		
Company Headquarter Businesses	19	2.9%	219	3.9%	391	3.9%	
Company Headquarter Employees	2,219	28.1%	9,541	16.5%	22,891	19.7%	
Employee Population per Business	12.2		10.4		11.5		
Residential Population per Business	20.2		13.7		18.4		

Expanded Profile

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1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity						
White (2025)	8,678	66.6%	51,452	67.5%	124,858	67.1%
Black or African American (2025)	2,147	16.5%	13,585	17.8%	33,477	18.0%
American Indian or Alaska Native (2025)	24	0.2%	249	0.3%	768	0.4%
Asian (2025)	547	4.2%	2,243	2.9%	5,711	3.1%
Hawaiian or Pacific Islander (2025)	29	0.2%	105	0.1%	169	-
Other Race (2025)	754	5.8%	3,913	5.1%	10,099	5.4%
Two or More Races (2025)	849	6.5%	4,698	6.2%	11,103	6.0%
Not Hispanic or Latino Population (2025)	11,428	87.7%	66,914	87.8%	162,678	87.4%
Hispanic or Latino Population (2025)	1,601	12.3%	9,331	12.2%	23,506	12.6%
Not Hispanic or Latino Population (2030)	11,628	87.0%	68,520	86.6%	168,026	86.2%
Hispanic or Latino Population (2030)	1,738	13.0%	10,640	13.4%	26,956	13.8%
Not Hispanic or Latino Population (2020)	10,594	84.0%	62,612	88.1%	152,585	88.4%
Hispanic or Latino Population (2020)	2,019	16.0%	8,447	11.9%	20,062	11.6%
Not Hispanic or Latino Population (2010)	11,177	87.4%	58,645	90.5%	139,034	91.1%
Hispanic or Latino Population (2010)	1,609	12.6%	6,125	9.5%	13,525	8.9%
Projected Hispanic Annual Growth (2025 to 2030)	137	1.7%	1,308	2.8%	3,450	2.9%
Historic Hispanic Annual Growth (2010 to 2025)	-7	-	3,206	3.5%	9,981	4.9%
Age Distribution (2025)						
Age Under 5	736	5.6%	4,436	5.8%	11,090	6.0%
Age 5 to 9 Years	579	4.4%	4,294	5.6%	11,170	6.0%
Age 10 to 14 Years	509	3.9%	3,972	5.2%	10,521	5.7%
Age 15 to 19 Years	1,205	9.3%	4,508	5.9%	10,925	5.9%
Age 20 to 24 Years	1,938	14.9%	6,405	8.4%	13,458	7.2%
Age 25 to 29 Years	1,398	10.7%	7,342	9.6%	16,008	8.6%
Age 30 to 34 Years	1,105	8.5%	6,735	8.8%	15,640	8.4%
Age 35 to 39 Years	853	6.5%	5,477	7.2%	13,461	7.2%
Age 40 to 44 Years	695	5.3%	4,758	6.2%	11,787	6.3%
Age 45 to 49 Years	575	4.4%	3,951	5.2%	10,042	5.4%
Age 50 to 54 Years	549	4.2%	3,879	5.1%	10,125	5.4%
Age 55 to 59 Years	551	4.2%	3,927	5.2%	10,131	5.4%
Age 60 to 64 Years	623	4.8%	4,086	5.4%	10,501	5.6%
Age 65 to 74 Years	990	7.6%	6,964	9.1%	17,679	9.5%
Age 75 to 84 Years	527	4.0%	4,049	5.3%	10,183	5.5%
Age 85 Years or Over	194	1.5%	1,464	1.9%	3,463	1.9%
Median Age	31.5		35.7		36.5	
Gender Age Distribution (2025)						
Female Population	5,760	44.2%	37,935	49.8%	94,196	50.6%
Age 0 to 19 Years	1,133	19.7%	7,975	21.0%	21,000	22.3%
Age 20 to 64 Years	3,637	63.1%	23,043	60.7%	55,946	59.4%
Age 65 Years or Over	990	17.2%	6,917	18.2%	17,250	18.3%
Female Median Age	35.6		37.1		37.6	
Male Population	7,269	55.8%	38,310	50.2%	91,988	49.4%
Age 0 to 19 Years	1,896	26.1%	9,234	24.1%	22,706	24.7%
Age 20 to 64 Years	4,652	64.0%	23,516	61.4%	55,207	60.0%
Age 65 Years or Over	721	9.9%	5,560	14.5%	14,074	15.3%
Male Median Age	29.3		34.5		35.5	

Expanded Profile

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1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2025)

HH Income \$200,000 or More	419	7.5%	3,826	11.3%	10,419	12.8%
HH Income \$150,000 to \$199,999	374	6.7%	2,521	7.4%	6,486	8.0%
HH Income \$100,000 to \$149,999	757	13.5%	5,713	16.8%	13,476	16.6%
HH Income \$75,000 to \$99,999	914	16.3%	4,391	12.9%	9,949	12.2%
HH Income \$50,000 to \$74,999	1,222	21.8%	5,702	16.8%	13,460	16.6%
HH Income \$35,000 to \$49,999	781	13.9%	3,712	10.9%	8,885	10.9%
HH Income \$25,000 to \$34,999	417	7.5%	2,771	8.2%	6,471	8.0%
HH Income \$15,000 to \$24,999	251	4.5%	1,999	5.9%	4,764	5.9%
HH Income Under \$15,000	464	8.3%	3,309	9.7%	7,314	9.0%
HH Income \$35,000 or More	4,467	79.8%	25,865	76.2%	62,676	77.2%
HH Income \$75,000 or More	2,464	44.0%	16,451	48.5%	40,330	49.7%

Housing (2025)

Total Housing Units	6,152		37,432		89,525	
Housing Units Occupied	5,599	91.0%	33,944	90.7%	81,225	90.7%
Housing Units Owner-Occupied	2,281	40.7%	15,861	46.7%	41,391	51.0%
Housing Units, Renter-Occupied	3,318	59.3%	18,083	53.3%	39,834	49.0%
Housing Units, Vacant	553	9.9%	3,488	10.3%	8,299	10.2%

Marital Status (2025)

Never Married	4,678	41.8%	22,071	34.7%	51,168	33.4%
Currently Married	4,912	43.8%	29,724	46.8%	74,525	48.6%
Separated	419	3.7%	2,669	4.2%	6,274	4.1%
Widowed	284	2.5%	2,806	4.4%	7,417	4.8%
Divorced	911	8.1%	6,273	9.9%	14,018	9.1%

Household Type (2025)

Population Family	6,712	51.5%	48,067	63.0%	128,977	69.3%
Population Non-Family	4,557	35.0%	24,841	32.6%	52,985	28.5%
Population Group Quarters	1,760	13.5%	3,337	4.4%	4,221	2.3%
Family Households	2,323	41.5%	16,284	48.0%	43,098	53.1%
Non-Family Households	3,276	58.5%	17,659	52.0%	38,127	46.9%
Married Couple with Children	724	14.7%	4,961	16.7%	13,801	18.5%
Average Family Household Size	2.9		3.0		3.0	

Household Size (2025)

1 Person Households	2,502	44.7%	13,265	39.1%	29,203	36.0%
2 Person Households	1,765	31.5%	11,107	32.7%	27,085	33.3%
3 Person Households	600	10.7%	4,340	12.8%	10,915	13.4%
4 Person Households	460	8.2%	3,250	9.6%	8,319	10.2%
5 Person Households	174	3.1%	1,305	3.8%	3,680	4.5%
6 or More Person Households	98	1.8%	676	2.0%	2,024	2.5%

Household Vehicles (2025)

Households with 0 Vehicles Available	379	6.8%	2,768	8.2%	6,446	7.9%
Households with 1 Vehicles Available	2,554	45.6%	13,900	40.9%	31,091	38.3%
Households with 2 or More Vehicles Available	2,666	47.6%	17,276	50.9%	43,688	53.8%
Total Vehicles Available	8,693		55,194		136,460	
Average Vehicles Per Household	1.6		1.6		1.7	

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1 mi radius

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5 mi radius

Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	11,114		62,752		151,283	
Estimated Civilian Employed	7,947	71.5%	42,597	67.9%	100,203	66.2%
Estimated Civilian Unemployed	383	3.4%	1,606	2.6%	4,547	3.0%
Estimated in Armed Forces	19	0.2%	219	0.3%	358	0.2%
Estimated Not in Labor Force	2,765	24.9%	18,331	29.2%	46,175	30.5%
Unemployment Rate	3.4%		2.6%		3.0%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	7,943		42,588		100,193	
Management, Business, Financial Operations	1,461	18.4%	8,408	19.7%	20,776	20.7%
Professional, Related Service	2,039	25.7%	11,925	28.0%	27,335	27.3%
Sales, Office	1,578	19.9%	6,871	16.1%	14,844	14.8%
Farming, Fishing, Forestry	1,767	22.2%	8,761	20.6%	20,535	20.5%
Construct, Extraction, Maintenance	7	-	118	0.3%	171	0.2%
Production, Transport Material Moving	416	5.2%	2,275	5.3%	5,770	5.8%
White Collar Workers	675	8.5%	4,230	9.9%	10,763	10.7%
Blue Collar Workers	5,267	66.3%	29,094	68.3%	68,646	68.5%
	2,676	33.7%	13,494	31.7%	31,547	31.5%

Consumer Expenditure (2025)

Total Household Expenditure	\$502.81 M		\$3.3 B		\$8.2 B	
Total Non-Retail Expenditure	\$254.29 M	50.6%	\$1.69 B	51.1%	\$4.19 B	51.1%
Total Retail Expenditure	\$248.52 M	49.4%	\$1.61 B	48.9%	\$4.01 B	48.9%
Alcoholic Beverages	\$3.07 M	0.6%	\$20.12 M	0.6%	\$50.02 M	0.6%
Apparel	\$9.25 M	1.8%	\$60.5 M	1.8%	\$150.35 M	1.8%
Contributions	\$16.05 M	3.2%	\$105.87 M	3.2%	\$263.38 M	3.2%
Education	\$11.42 M	2.3%	\$75.17 M	2.3%	\$186.95 M	2.3%
Entertainment	\$28.66 M	5.7%	\$187.39 M	5.7%	\$465.38 M	5.7%
Food Away From Home	\$22.02 M	4.4%	\$144.07 M	4.4%	\$358.03 M	4.4%
Grocery	\$32.53 M	6.5%	\$209.85 M	6.4%	\$520.46 M	6.3%
Health Care	\$33.62 M	6.7%	\$211.89 M	6.4%	\$515.45 M	6.3%
Household Furnishings and Equipment	\$13.33 M	2.7%	\$87.26 M	2.6%	\$216.84 M	2.6%
Household Operations	\$9.28 M	1.8%	\$60.94 M	1.8%	\$151.61 M	1.8%
Miscellaneous Expenses	\$8.62 M	1.7%	\$56.22 M	1.7%	\$139.42 M	1.7%
Personal Care	\$6.39 M	1.3%	\$41.4 M	1.3%	\$102.75 M	1.3%
Shelter	\$85.78 M	17.1%	\$550.26 M	16.7%	\$1.35 B	16.4%
Tax and Retirement	\$118.02 M	23.5%	\$818.76 M	24.8%	\$2.06 B	25.2%
Tobacco and Related	\$2.43 M	0.5%	\$15.44 M	0.5%	\$38.2 M	0.5%
Transportation	\$79.15 M	15.7%	\$507.32 M	15.4%	\$1.26 B	15.3%
Utilities	\$23.18 M	4.6%	\$149.33 M	4.5%	\$370.28 M	4.5%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	8,062		52,631		129,020	
Elementary (Grade Level 0 to 8)	150	1.9%	1,468	2.8%	4,370	3.4%
Some High School (Grade Level 9 to 11)	310	3.8%	2,906	5.5%	6,987	5.4%
High School Graduate	1,261	15.6%	9,220	17.5%	24,433	18.9%
Some College	1,462	18.1%	8,560	16.3%	20,874	16.2%
Associate Degree Only	800	9.9%	4,272	8.1%	9,237	7.2%
Bachelor Degree Only	2,542	31.5%	16,362	31.1%	38,824	30.1%
Graduate Degree	1,535	19.0%	9,843	18.7%	24,295	18.8%

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1 mi radius 3 mi radius 5 mi radius

Units In Structure (2025)						
1 Detached Unit	2,264	47.1%	17,760	63.0%	47,598	74.3%
1 Attached Unit	699	14.5%	2,178	7.7%	4,662	7.3%
2 to 4 Units	706	14.7%	3,065	10.9%	5,703	8.9%
5 to 9 Units	511	10.6%	2,275	8.1%	4,182	6.5%
10 to 19 Units	734	15.3%	2,871	10.2%	4,964	7.7%
20 to 49 Units	281	5.8%	2,156	7.6%	5,179	8.1%
50 or More Units	287	6.0%	2,437	8.6%	6,202	9.7%
Mobile Home or Trailer	114	2.4%	1,185	4.2%	2,684	4.2%
Other Structure	3	-	18	-	52	-
Homes Built By Year (2025)						
Homes Built 2010 or later	903	18.8%	6,351	22.5%	18,245	28.5%
Homes Built 2000 to 2009	561	11.7%	4,005	14.2%	9,466	14.8%
Homes Built 1990 to 1999	609	12.6%	4,163	14.8%	9,228	14.4%
Homes Built 1980 to 1989	903	18.8%	4,038	14.3%	10,199	15.9%
Homes Built 1970 to 1979	1,011	21.0%	4,834	17.1%	10,915	17.0%
Homes Built 1960 to 1969	710	14.8%	4,275	15.2%	8,915	13.9%
Homes Built 1950 to 1959	587	12.2%	3,835	13.6%	8,017	12.5%
Homes Built Before 1949	316	6.6%	2,443	8.7%	6,240	9.7%
Home Values (2025)						
Home Values \$1,000,000 or More	19	0.8%	671	4.2%	2,429	5.9%
Home Values \$500,000 to \$999,999	288	12.6%	3,464	21.8%	9,261	22.4%
Home Values \$400,000 to \$499,999	458	20.1%	2,420	15.3%	6,207	15.0%
Home Values \$300,000 to \$399,999	716	31.4%	3,716	23.4%	8,494	20.5%
Home Values \$200,000 to \$299,999	489	21.5%	3,352	21.1%	8,439	20.4%
Home Values \$150,000 to \$199,999	130	5.7%	818	5.2%	2,363	5.7%
Home Values \$100,000 to \$149,999	90	3.9%	503	3.2%	1,413	3.4%
Home Values \$70,000 to \$99,999	25	1.1%	257	1.6%	763	1.8%
Home Values \$50,000 to \$69,999	7	0.3%	138	0.9%	448	1.1%
Home Values \$25,000 to \$49,999	19	0.8%	139	0.9%	662	1.6%
Home Values Under \$25,000	40	1.7%	383	2.4%	913	2.2%
Owner-Occupied Median Home Value	\$343,927		\$392,143		\$402,017	
Renter-Occupied Median Rent	\$1,057		\$1,146		\$1,171	
Transportation To Work (2025)						
Drive to Work Alone	5,294	66.6%	30,943	72.7%	72,959	72.8%
Drive to Work in Carpool	436	5.5%	2,826	6.6%	6,961	6.9%
Travel to Work by Public Transportation	66	0.8%	206	0.5%	379	0.4%
Drive to Work on Motorcycle	83	1.0%	215	0.5%	346	0.3%
Walk or Bicycle to Work	614	7.7%	1,154	2.7%	2,129	2.1%
Other Means	69	0.9%	314	0.7%	853	0.9%
Work at Home	1,380	17.4%	6,929	16.3%	16,565	16.5%
Travel Time (2025)						
Travel to Work in 14 Minutes or Less	2,815	35.4%	11,229	26.4%	25,196	25.1%
Travel to Work in 15 to 29 Minutes	2,683	33.8%	16,619	39.0%	39,041	39.0%
Travel to Work in 30 to 59 Minutes	659	8.3%	6,103	14.3%	15,842	15.8%
Travel to Work in 60 Minutes or More	406	5.1%	1,708	4.0%	3,548	3.5%
Average Minutes Travel to Work	15.5		18.1		18.5	