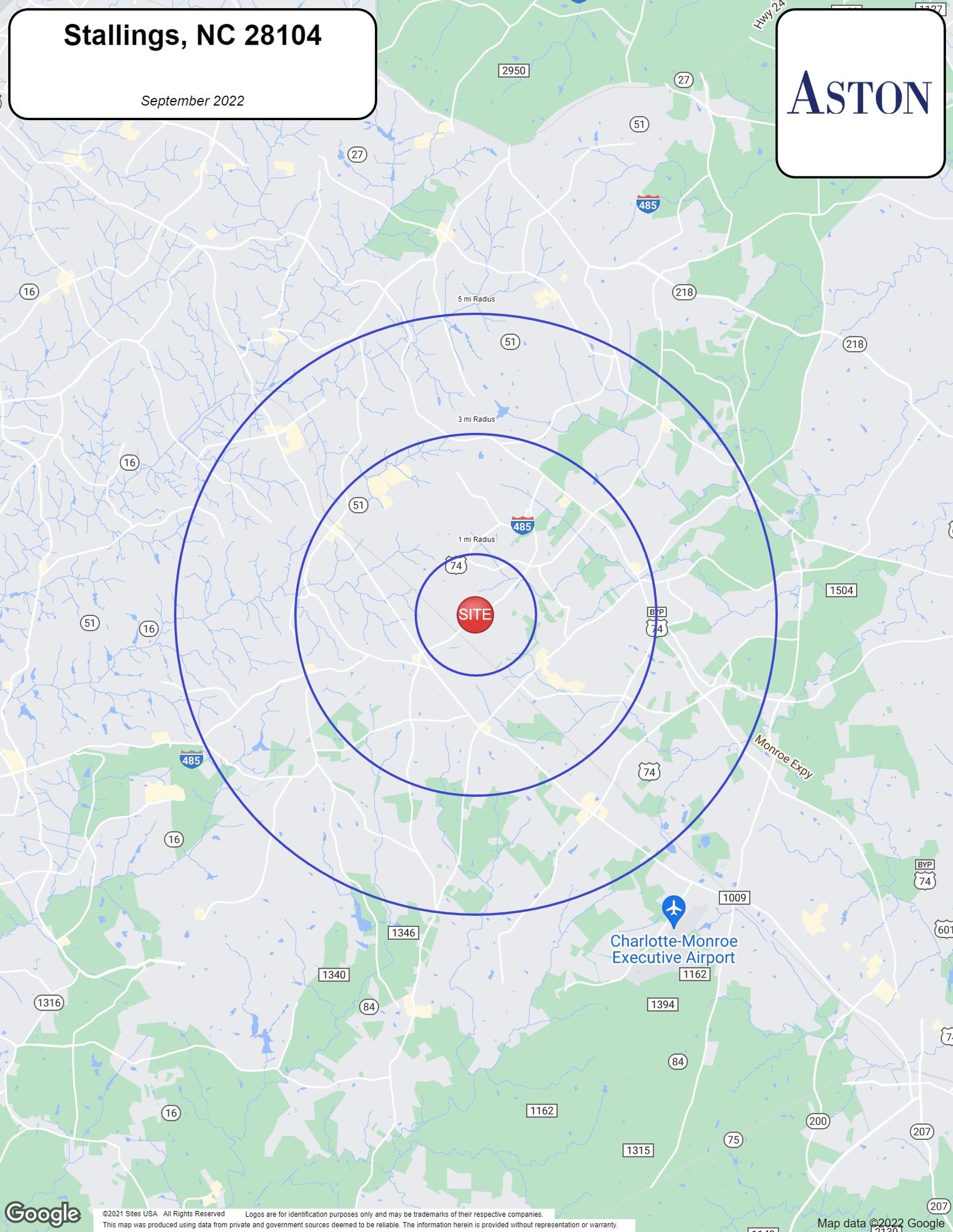


# Stallings, NC 28104

September 2022

# ASTON



## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0952/-80.6798

Stallings, NC 28104		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2022)		2,388		46,059		131,770	
Projected Population (2027)		2,618		50,203		143,219	
Census Population (2020)		2,355		43,854		128,400	
Census Population (2010)		2,198		39,196		111,784	
Projected Annual Growth (2022 to 2027)		230	1.9%	4,144	1.8%	11,449	1.7%
Historical Annual Growth (2020 to 2022)		33	0.7%	2,205	2.5%	3,370	1.3%
Historical Annual Growth (2010 to 2020)		157	3.6%	4,658	5.9%	16,617	7.4%
Estimated Population Density (2022)		761	psm	1,630	psm	1,678	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2022)		919		17,405		47,836	
Projected Households (2027)		1,034		19,297		52,699	
Census Households (2020)		904		16,568		46,517	
Census Households (2010)		840		14,528		40,196	
Estimated Households with Children (2022)		326	35.5%	6,621	38.0%	19,043	39.8%
Estimated Average Household Size (2022)		2.60		2.63		2.74	
<b>Average Household Income</b>							
Estimated Average Household Income (2022)		\$63,829		\$98,454		\$116,143	
Projected Average Household Income (2027)		\$66,137		\$107,753		\$126,739	
Estimated Average Family Income (2022)		\$67,536		\$112,204		\$133,464	
<b>Median Household Income</b>							
Estimated Median Household Income (2022)		\$65,762		\$86,155		\$95,321	
Projected Median Household Income (2027)		\$80,528		\$102,490		\$113,142	
Estimated Median Family Income (2022)		\$72,178		\$100,043		\$110,663	
<b>Per Capita Income</b>							
Estimated Per Capita Income (2022)		\$24,552		\$37,240		\$42,197	
Projected Per Capita Income (2027)		\$26,123		\$41,451		\$46,667	
Estimated Per Capita Income 5 Year Growth		\$1,571	6.4%	\$4,211	11.3%	\$4,469	10.6%
Estimated Average Household Net Worth (2022)		\$319,477		\$612,791		\$752,057	
<b>Daytime Demos (2022)</b>							
Total Businesses		321		2,896		6,312	
Total Employees		3,056		24,235		47,517	
Company Headquarter Businesses		18	5.7%	121	4.2%	232	3.7%
Company Headquarter Employees		830	27.2%	4,989	20.6%	6,949	14.6%
Employee Population per Business		9.5		8.4		7.5	
Residential Population per Business		7.4		15.9		20.9	

# Expanded Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0952/-80.6798

Stallings, NC 28104						
	1 mi radius		3 mi radius		5 mi radius	
<b>Race &amp; Ethnicity</b>						
White (2022)	1,705	71.4%	32,811	71.2%	92,849	70.5%
Black or African American (2022)	231	9.7%	4,757	10.3%	14,401	10.9%
American Indian or Alaska Native (2022)	18	0.7%	180	0.4%	504	0.4%
Asian (2022)	91	3.8%	2,318	5.0%	6,828	5.2%
Hawaiian or Pacific Islander (2022)	2	-	25	-	60	-
Other Race (2022)	103	4.3%	1,533	3.3%	4,079	3.1%
Two or More Races (2022)	238	10.0%	4,435	9.6%	13,050	9.9%
Not Hispanic or Latino Population (2022)	2,107	88.2%	41,231	89.5%	117,750	89.4%
Hispanic or Latino Population (2022)	281	11.8%	4,828	10.5%	14,020	10.6%
Not Hispanic or Latino Population (2027)	2,309	88.2%	44,958	89.6%	127,967	89.4%
Hispanic or Latino Population (2027)	309	11.8%	5,245	10.4%	15,252	10.6%
Not Hispanic or Latino Population (2020)	2,080	88.3%	39,460	90.0%	115,232	89.7%
Hispanic or Latino Population (2020)	275	11.7%	4,394	10.0%	13,168	10.3%
Not Hispanic or Latino Population (2010)	2,020	91.9%	36,585	93.3%	103,653	92.7%
Hispanic or Latino Population (2010)	178	8.1%	2,611	6.7%	8,130	7.3%
Projected Hispanic Annual Growth (2022 to 2027)	27	1.9%	417	1.7%	1,232	1.8%
Historic Hispanic Annual Growth (2010 to 2022)	104	4.9%	2,217	7.1%	5,890	6.0%
<b>Age Distribution (2022)</b>						
Age Under 5	138	5.8%	2,505	5.4%	7,378	5.6%
Age 5 to 9 Years	152	6.4%	3,206	7.0%	9,821	7.5%
Age 10 to 14 Years	148	6.2%	3,252	7.1%	10,278	7.8%
Age 15 to 19 Years	138	5.8%	2,670	5.8%	8,269	6.3%
Age 20 to 24 Years	118	4.9%	2,232	4.8%	6,019	4.6%
Age 25 to 29 Years	159	6.7%	2,945	6.4%	7,640	5.8%
Age 30 to 34 Years	195	8.2%	3,506	7.6%	9,658	7.3%
Age 35 to 39 Years	191	8.0%	3,744	8.1%	10,818	8.2%
Age 40 to 44 Years	162	6.8%	3,429	7.4%	10,304	7.8%
Age 45 to 49 Years	156	6.5%	2,903	6.3%	8,583	6.5%
Age 50 to 54 Years	146	6.1%	2,874	6.2%	8,343	6.3%
Age 55 to 59 Years	123	5.2%	2,732	5.9%	7,907	6.0%
Age 60 to 64 Years	157	6.6%	2,888	6.3%	8,071	6.1%
Age 65 to 74 Years	272	11.4%	4,646	10.1%	12,091	9.2%
Age 75 to 84 Years	109	4.6%	1,899	4.1%	4,887	3.7%
Age 85 Years or Over	23	1.0%	630	1.4%	1,704	1.3%
Median Age	37.9		38.0		37.7	
<b>Gender Age Distribution (2022)</b>						
Female Population	1,216	50.9%	23,731	51.5%	67,177	51.0%
Age 0 to 19 Years	274	22.6%	5,704	24.0%	17,341	25.8%
Age 20 to 64 Years	711	58.5%	13,932	58.7%	39,387	58.6%
Age 65 Years or Over	231	19.0%	4,094	17.3%	10,449	15.6%
Female Median Age	39.3		39.1		38.6	
Male Population	1,172	49.1%	22,328	48.5%	64,593	49.0%
Age 0 to 19 Years	301	25.7%	5,928	26.5%	18,405	28.5%
Age 20 to 64 Years	697	59.5%	13,319	59.7%	37,956	58.8%
Age 65 Years or Over	174	14.8%	3,081	13.8%	8,232	12.7%
Male Median Age	36.6		36.9		36.7	

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## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0952/-80.6798

Stallings, NC 28104	1 mi radius		3 mi radius		5 mi radius	
<b>Household Income Distribution (2022)</b>						
HH Income \$200,000 or More	28	3.1%	1,625	9.3%	6,212	13.0%
HH Income \$150,000 to \$199,999	21	2.3%	1,397	8.0%	4,394	9.2%
HH Income \$100,000 to \$149,999	145	15.8%	3,640	20.9%	10,139	21.2%
HH Income \$75,000 to \$99,999	158	17.2%	3,010	17.3%	7,563	15.8%
HH Income \$50,000 to \$74,999	268	29.1%	3,304	19.0%	8,259	17.3%
HH Income \$35,000 to \$49,999	138	15.0%	1,878	10.8%	4,652	9.7%
HH Income \$25,000 to \$34,999	42	4.5%	1,082	6.2%	2,579	5.4%
HH Income \$15,000 to \$24,999	44	4.8%	666	3.8%	1,844	3.9%
HH Income Under \$15,000	76	8.3%	803	4.6%	2,195	4.6%
HH Income \$35,000 or More	757	82.4%	14,853	85.3%	41,218	86.2%
HH Income \$75,000 or More	351	38.3%	9,671	55.6%	28,307	59.2%
<b>Housing (2022)</b>						
Total Housing Units	971		18,478		49,996	
Housing Units Occupied	919	94.6%	17,405	94.2%	47,836	95.7%
Housing Units Owner-Occupied	735	80.0%	13,336	76.6%	37,704	78.8%
Housing Units, Renter-Occupied	183	20.0%	4,069	23.4%	10,132	21.2%
Housing Units, Vacant	53	5.7%	1,074	6.2%	2,159	4.5%
<b>Marital Status (2022)</b>						
Never Married	561	28.7%	9,829	26.5%	27,874	26.7%
Currently Married	1,015	52.1%	21,081	56.8%	60,217	57.7%
Separated	139	7.1%	1,307	3.5%	4,071	3.9%
Widowed	83	4.3%	1,850	5.0%	4,422	4.2%
Divorced	152	7.8%	3,031	8.2%	7,710	7.4%
<b>Household Type (2022)</b>						
Population Family	2,056	86.1%	40,061	87.0%	117,130	88.9%
Population Non-Family	332	13.9%	5,733	12.4%	14,029	10.6%
Population Group Quarters	-	-	265	0.6%	611	0.5%
Family Households	655	71.3%	12,782	73.4%	36,451	76.2%
Non-Family Households	264	28.7%	4,623	26.6%	11,385	23.8%
Married Couple with Children	229	22.6%	4,919	23.3%	14,889	24.7%
Average Family Household Size	3.1		3.1		3.2	
<b>Household Size (2022)</b>						
1 Person Households	215	23.5%	3,795	21.8%	9,477	19.8%
2 Person Households	333	36.3%	6,067	34.9%	15,995	33.4%
3 Person Households	157	17.1%	3,139	18.0%	8,735	18.3%
4 Person Households	126	13.7%	2,758	15.8%	8,597	18.0%
5 Person Households	55	5.9%	1,118	6.4%	3,433	7.2%
6 or More Person Households	32	3.5%	528	3.0%	1,600	3.3%
<b>Household Vehicles (2022)</b>						
Households with 0 Vehicles Available	7	0.8%	410	2.4%	1,159	2.4%
Households with 1 Vehicles Available	274	29.8%	4,742	27.2%	11,419	23.9%
Households with 2 or More Vehicles Available	638	69.4%	12,252	70.4%	35,259	73.7%
Total Vehicles Available	1,841		34,995		99,560	
Average Vehicles Per Household	2.0		2.0		2.1	

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### Stallings, NC 28104

	1 mi radius		3 mi radius		5 mi radius	
<b>Labor Force (2022)</b>						
Estimated Labor Population Age 16 Years or Over	1,920		36,484		102,344	
Estimated Civilian Employed	1,313	68.4%	24,792	68.0%	68,577	67.0%
Estimated Civilian Unemployed	45	2.3%	693	1.9%	2,297	2.2%
Estimated in Armed Forces	2	0.1%	11	-	82	-
Estimated Not in Labor Force	559	29.1%	10,988	30.1%	31,388	30.7%
Unemployment Rate	2.3%		1.9%		2.2%	
<b>Occupation (2022)</b>						
Occupation: Population Age 16 Years or Over	1,313		24,792		68,577	
Management, Business, Financial Operations	199	15.1%	5,423	21.9%	15,907	23.2%
Professional, Related	247	18.8%	6,163	24.9%	16,877	24.6%
Service	190	14.4%	3,028	12.2%	8,856	12.9%
Sales, Office	344	26.2%	5,928	23.9%	15,403	22.5%
Farming, Fishing, Forestry	-	-	32	0.1%	66	-
Construct, Extraction, Maintenance	157	11.9%	1,678	6.8%	4,744	6.9%
Production, Transport Material Moving	177	13.4%	2,540	10.2%	6,723	9.8%
White Collar Workers	790	60.1%	17,514	70.6%	48,188	70.3%
Blue Collar Workers	524	39.9%	7,278	29.4%	20,390	29.7%
<b>Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$47.42 M		\$1.21 B		\$3.75 B	
Total Non-Retail Expenditure	\$24.83 M	52.4%	\$638.66 M	52.6%	\$1.98 B	52.8%
Total Retail Expenditure	\$22.59 M	47.6%	\$574.91 M	47.4%	\$1.77 B	47.2%
Apparel	\$1.64 M	3.5%	\$43.02 M	3.5%	\$134 M	3.6%
Contributions	\$1.49 M	3.1%	\$40.04 M	3.3%	\$126.88 M	3.4%
Education	\$1.26 M	2.7%	\$36.82 M	3.0%	\$120.12 M	3.2%
Entertainment	\$2.65 M	5.6%	\$69.5 M	5.7%	\$216.45 M	5.8%
Food and Beverages	\$7.06 M	14.9%	\$178.29 M	14.7%	\$547.24 M	14.6%
Furnishings and Equipment	\$1.66 M	3.5%	\$43.17 M	3.6%	\$134.1 M	3.6%
Gifts	\$1.11 M	2.3%	\$30.15 M	2.5%	\$96.47 M	2.6%
Health Care	\$4.13 M	8.7%	\$102.06 M	8.4%	\$310.41 M	8.3%
Household Operations	\$1.83 M	3.9%	\$47.81 M	3.9%	\$148.92 M	4.0%
Miscellaneous Expenses	\$891.77 K	1.9%	\$22.98 M	1.9%	\$71.12 M	1.9%
Personal Care	\$635.33 K	1.3%	\$16.31 M	1.3%	\$50.28 M	1.3%
Personal Insurance	\$323.06 K	0.7%	\$8.77 M	0.7%	\$27.7 M	0.7%
Reading	\$102.73 K	0.2%	\$2.64 M	0.2%	\$8.18 M	0.2%
Shelter	\$9.91 M	20.9%	\$253.76 M	20.9%	\$783.94 M	20.9%
Tobacco	\$306.29 K	0.6%	\$6.98 M	0.6%	\$20.54 M	0.5%
Transportation	\$8.81 M	18.6%	\$223.17 M	18.4%	\$685.51 M	18.3%
Utilities	\$3.62 M	7.6%	\$88.1 M	7.3%	\$266.62 M	7.1%
<b>Educational Attainment (2022)</b>						
Adult Population Age 25 Years or Over	1,695		32,195		90,005	
Elementary (Grade Level 0 to 8)	107	6.3%	1,016	3.2%	2,219	2.5%
Some High School (Grade Level 9 to 11)	121	7.1%	1,417	4.4%	3,557	4.0%
High School Graduate	510	30.1%	6,343	19.7%	16,367	18.2%
Some College	347	20.5%	6,672	20.7%	17,748	19.7%
Associate Degree Only	123	7.3%	2,876	8.9%	7,944	8.8%
Bachelor Degree Only	349	20.6%	9,371	29.1%	28,063	31.2%
Graduate Degree	138	8.1%	4,501	14.0%	14,109	15.7%

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### Stallings, NC 28104

	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2022)</b>						
1 Detached Unit	775	92.2%	13,499	92.9%	38,464	95.7%
1 Attached Unit	93	11.1%	1,269	8.7%	2,780	6.9%
2 to 4 Units	8	0.9%	279	1.9%	629	1.6%
5 to 9 Units	8	1.0%	400	2.8%	834	2.1%
10 to 19 Units	-	-	505	3.5%	1,428	3.6%
20 to 49 Units	-	-	719	4.9%	1,528	3.8%
50 or More Units	-	-	328	2.3%	1,125	2.8%
Mobile Home or Trailer	34	4.1%	404	2.8%	1,043	2.6%
Other Structure	-	-	2	-	6	-
<b>Homes Built By Year (2022)</b>						
Homes Built 2010 or later	56	6.6%	1,629	11.2%	5,442	13.5%
Homes Built 2000 to 2009	228	27.1%	5,541	38.1%	14,240	35.4%
Homes Built 1990 to 1999	311	37.0%	4,527	31.2%	12,085	30.1%
Homes Built 1980 to 1989	66	7.9%	2,393	16.5%	7,819	19.5%
Homes Built 1970 to 1979	104	12.4%	2,059	14.2%	5,210	13.0%
Homes Built 1960 to 1969	100	12.0%	637	4.4%	1,542	3.8%
Homes Built 1950 to 1959	31	3.7%	404	2.8%	886	2.2%
Homes Built Before 1949	22	2.6%	214	1.5%	613	1.5%
<b>Home Values (2022)</b>						
Home Values \$1,000,000 or More	8	1.1%	98	0.7%	333	0.9%
Home Values \$500,000 to \$999,999	16	2.2%	688	5.2%	3,799	10.1%
Home Values \$400,000 to \$499,999	15	2.0%	818	6.1%	4,214	11.2%
Home Values \$300,000 to \$399,999	51	6.9%	2,841	21.3%	7,944	21.1%
Home Values \$200,000 to \$299,999	257	34.9%	5,060	37.9%	13,283	35.2%
Home Values \$150,000 to \$199,999	187	25.4%	2,373	17.8%	5,005	13.3%
Home Values \$100,000 to \$149,999	168	22.9%	1,014	7.6%	2,106	5.6%
Home Values \$70,000 to \$99,999	17	2.4%	147	1.1%	326	0.9%
Home Values \$50,000 to \$69,999	5	0.7%	74	0.6%	187	0.5%
Home Values \$25,000 to \$49,999	-	-	59	0.4%	163	0.4%
Home Values Under \$25,000	11	1.5%	165	1.2%	343	0.9%
Owner-Occupied Median Home Value	\$192,865		\$262,880		\$302,384	
Renter-Occupied Median Rent	\$750		\$1,084		\$1,163	
<b>Transportation To Work (2022)</b>						
Drive to Work Alone	1,040	79.2%	19,694	79.4%	54,912	80.1%
Drive to Work in Carpool	167	12.7%	1,880	7.6%	4,998	7.3%
Travel to Work by Public Transportation	2	0.2%	426	1.7%	1,049	1.5%
Drive to Work on Motorcycle	-	-	30	0.1%	64	-
Walk or Bicycle to Work	6	0.5%	239	1.0%	756	1.1%
Other Means	8	0.6%	134	0.5%	538	0.8%
Work at Home	90	6.8%	2,388	9.6%	6,260	9.1%
<b>Travel Time (2022)</b>						
Travel to Work in 14 Minutes or Less	305	23.2%	4,278	17.3%	11,624	16.9%
Travel to Work in 15 to 29 Minutes	323	24.6%	6,538	26.4%	19,934	29.1%
Travel to Work in 30 to 59 Minutes	487	37.1%	9,455	38.1%	25,094	36.6%
Travel to Work in 60 Minutes or More	109	8.3%	2,132	8.6%	5,666	8.3%
Average Minutes Travel to Work	27.9		28.5		27.7	