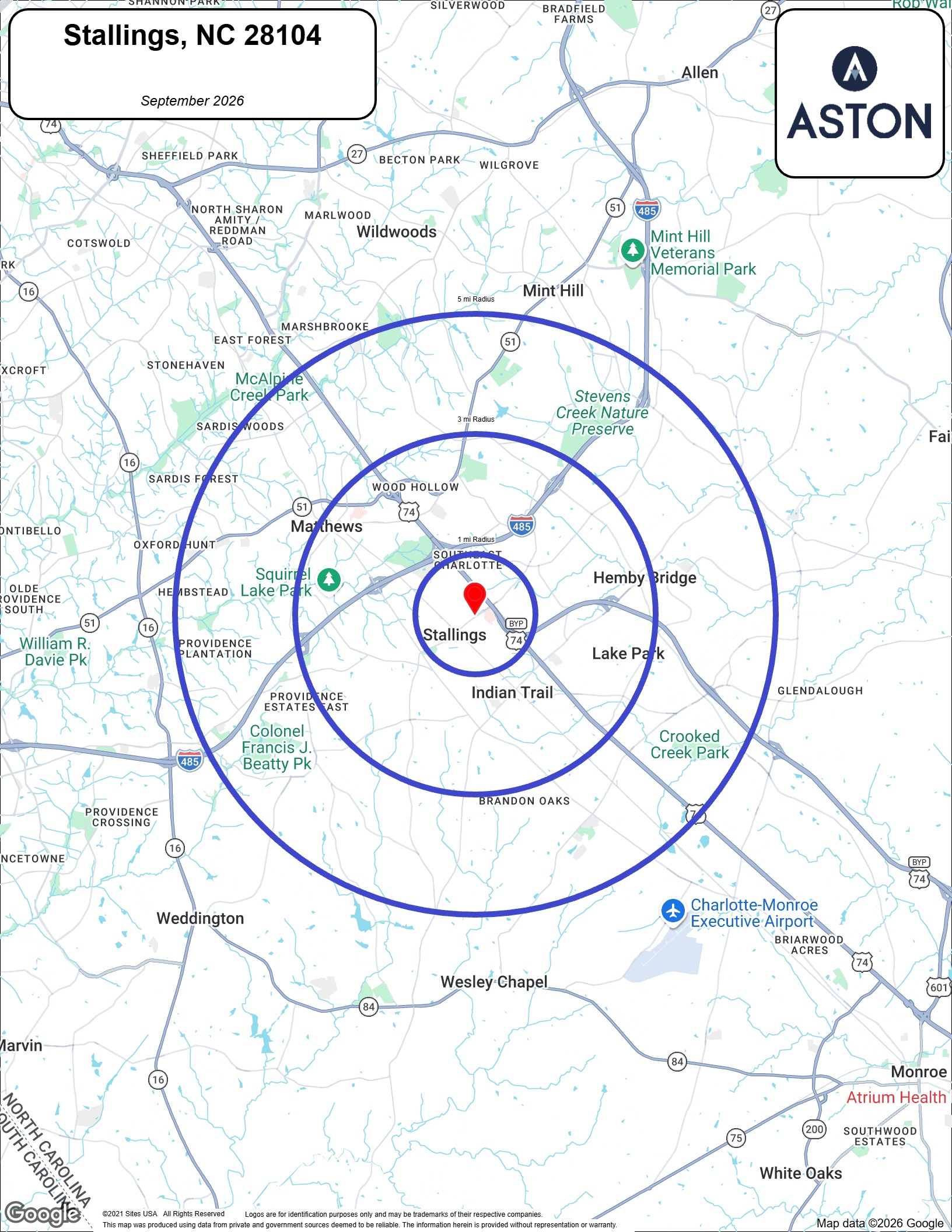


Stallings, NC 28104

September 2026



Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0952/-80.6798

Stallings, NC 28104							
	1 mi radius		3 mi radius		5 mi radius		
Population							
Estimated Population (2026)	2,801		49,729		136,197		
Projected Population (2031)	3,345		54,116		146,175		
Census Population (2020)	2,335		44,067		126,342		
Census Population (2010)	2,180		39,459		109,957		
Projected Annual Growth (2026 to 2031)	545	3.9%	4,387	1.8%	9,979	1.5%	
Historical Annual Growth (2020 to 2026)	465	3.3%	5,662	2.1%	9,855	1.3%	
Historical Annual Growth (2010 to 2020)	156	0.7%	4,608	1.2%	16,385	1.5%	
Estimated Population Density (2026)	892	psm	1,760	psm	1,735	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2026)	1,095		19,501		50,945		
Projected Households (2031)	1,328		21,466		55,174		
Census Households (2020)	897		16,664		45,782		
Census Households (2010)	833		14,627		39,531		
Estimated Households with Children (2026)	355	32.4%	6,778	34.8%	18,747	36.8%	
Estimated Average Household Size (2026)	2.56		2.54		2.66		
Average Household Income							
Estimated Average Household Income (2026)	\$113,069		\$142,460		\$163,624		
Projected Average Household Income (2031)	\$112,636		\$142,736		\$162,782		
Estimated Average Family Income (2026)	\$121,217		\$172,025		\$194,900		
Median Household Income							
Estimated Median Household Income (2026)	\$89,780		\$110,846		\$123,698		
Projected Median Household Income (2031)	\$88,837		\$110,277		\$122,839		
Estimated Median Family Income (2026)	\$100,688		\$136,108		\$146,980		
Per Capita Income							
Estimated Per Capita Income (2026)	\$44,189		\$55,906		\$61,243		
Projected Per Capita Income (2031)	\$44,710		\$56,654		\$61,478		
Estimated Per Capita Income 5 Year Growth	\$521	1.2%	\$749	1.3%	\$235	0.4%	
Estimated Average Household Net Worth (2026)	\$891,959		\$1,392,158		\$1,567,519		
Daytime Demos (2026)							
Total Businesses	323		3,033		6,758		
Total Employees	2,894		24,635		50,248		
Company Headquarter Businesses	16	5.0%	111	3.7%	224	3.3%	
Company Headquarter Employees	900	31.1%	4,889	19.8%	6,957	13.8%	
Employee Population per Business	9.0		8.1		7.4		
Residential Population per Business	8.7		16.4		20.2		

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Stallings, NC 28104

1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity

White (2026)	1,988	71.0%	33,526	67.4%	91,190	67.0%
Black or African American (2026)	294	10.5%	6,855	13.8%	19,462	14.3%
American Indian or Alaska Native (2026)	17	0.6%	179	0.4%	451	0.3%
Asian (2026)	132	4.7%	3,151	6.3%	9,398	6.9%
Hawaiian or Pacific Islander (2026)	2	-	25	-	53	-
Other Race (2026)	159	5.7%	2,381	4.8%	6,250	4.6%
Two or More Races (2026)	208	7.4%	3,613	7.3%	9,393	6.9%
Not Hispanic or Latino Population (2026)	2,411	86.1%	43,357	87.2%	119,374	87.6%
Hispanic or Latino Population (2026)	390	13.9%	6,372	12.8%	16,823	12.4%
Not Hispanic or Latino Population (2031)	2,820	84.3%	46,320	85.6%	125,743	86.0%
Hispanic or Latino Population (2031)	525	15.7%	7,797	14.4%	20,432	14.0%
Not Hispanic or Latino Population (2020)	2,082	89.1%	39,953	90.7%	113,822	90.1%
Hispanic or Latino Population (2020)	254	10.9%	4,114	9.3%	12,520	9.9%
Not Hispanic or Latino Population (2010)	2,003	91.9%	36,841	93.4%	101,905	92.7%
Hispanic or Latino Population (2010)	176	8.1%	2,618	6.6%	8,052	7.3%
Projected Hispanic Annual Growth (2026 to 2031)	135	6.9%	1,425	4.5%	3,610	4.3%
Historic Hispanic Annual Growth (2010 to 2026)	214	7.6%	3,754	9.0%	8,771	6.8%

Age Distribution (2026)

Age Under 5	202	7.2%	3,030	6.1%	7,919	5.8%
Age 5 to 9 Years	178	6.3%	3,261	6.6%	8,828	6.5%
Age 10 to 14 Years	188	6.7%	3,292	6.6%	9,377	6.9%
Age 15 to 19 Years	167	6.0%	3,234	6.5%	9,644	7.1%
Age 20 to 24 Years	199	7.1%	2,713	5.5%	7,466	5.5%
Age 25 to 29 Years	204	7.3%	2,840	5.7%	7,080	5.2%
Age 30 to 34 Years	200	7.1%	3,183	6.4%	8,147	6.0%
Age 35 to 39 Years	192	6.9%	3,397	6.8%	9,110	6.7%
Age 40 to 44 Years	187	6.7%	3,407	6.9%	9,677	7.1%
Age 45 to 49 Years	154	5.5%	3,183	6.4%	9,361	6.9%
Age 50 to 54 Years	175	6.2%	3,280	6.6%	9,657	7.1%
Age 55 to 59 Years	174	6.2%	3,201	6.4%	8,933	6.6%
Age 60 to 64 Years	173	6.2%	3,041	6.1%	8,272	6.1%
Age 65 to 74 Years	234	8.3%	4,571	9.2%	12,383	9.1%
Age 75 to 84 Years	143	5.1%	3,130	6.3%	7,879	5.8%
Age 85 Years or Over	33	1.2%	965	1.9%	2,465	1.8%
Median Age	35.7		39.6		40.0	

Gender Age Distribution (2026)

Female Population	1,455	51.9%	25,628	51.5%	69,933	51.3%
Age 0 to 19 Years	378	26.0%	6,277	24.5%	17,442	24.9%
Age 20 to 64 Years	844	58.0%	14,485	56.5%	40,001	57.2%
Age 65 Years or Over	233	16.0%	4,866	19.0%	12,491	17.9%
Female Median Age	35.8		40.7		40.9	
Male Population	1,346	48.1%	24,102	48.5%	66,263	48.7%
Age 0 to 19 Years	356	26.4%	6,541	27.1%	18,326	27.7%
Age 20 to 64 Years	813	60.4%	13,760	57.1%	37,702	56.9%
Age 65 Years or Over	177	13.2%	3,801	15.8%	10,236	15.4%
Male Median Age	35.5		38.5		38.9	

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Stallings, NC 28104

1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2026)

HH Income \$200,000 or More	98	8.9%	3,458	17.7%	11,261	22.1%
HH Income \$150,000 to \$199,999	120	10.9%	2,402	12.3%	6,864	13.5%
HH Income \$100,000 to \$149,999	260	23.8%	4,324	22.2%	10,796	21.2%
HH Income \$75,000 to \$99,999	170	15.5%	2,418	12.4%	6,042	11.9%
HH Income \$50,000 to \$74,999	148	13.5%	2,810	14.4%	6,643	13.0%
HH Income \$35,000 to \$49,999	139	12.7%	2,003	10.3%	3,984	7.8%
HH Income \$25,000 to \$34,999	57	5.2%	754	3.9%	1,831	3.6%
HH Income \$15,000 to \$24,999	29	2.6%	477	2.4%	1,453	2.9%
HH Income Under \$15,000	76	6.9%	855	4.4%	2,071	4.1%
HH Income \$35,000 or More	934	85.3%	17,415	89.3%	45,590	89.5%
HH Income \$75,000 or More	647	59.1%	12,602	64.6%	34,962	68.6%

Housing (2026)

Total Housing Units	1,165		20,655		54,015	
Housing Units Occupied	1,095	93.9%	19,501	94.4%	50,945	94.3%
Housing Units Owner-Occupied	778	71.1%	14,420	73.9%	39,072	76.7%
Housing Units, Renter-Occupied	316	28.9%	5,081	26.1%	11,873	23.3%
Housing Units, Vacant	70	6.1%	1,153	5.6%	3,070	5.7%

Marital Status (2026)

Never Married	766	34.3%	11,857	29.5%	31,949	29.0%
Currently Married	1,146	51.3%	21,877	54.5%	62,239	56.5%
Separated	44	2.0%	1,104	2.8%	3,062	2.8%
Widowed	80	3.6%	2,267	5.6%	5,193	4.7%
Divorced	197	8.8%	3,041	7.6%	7,629	6.9%

Household Type (2026)

Population Family	2,275	81.2%	40,515	81.5%	114,634	84.2%
Population Non-Family	526	18.8%	8,942	18.0%	20,935	15.4%
Population Group Quarters	-	-	273	0.5%	627	0.5%
Family Households	717	65.5%	12,958	66.4%	36,028	70.7%
Non-Family Households	377	34.5%	6,543	33.6%	14,917	29.3%
Married Couple with Children	245	21.4%	5,349	24.4%	15,042	24.2%
Average Family Household Size	3.2		3.1		3.2	

Household Size (2026)

1 Person Households	302	27.6%	5,199	26.7%	11,623	22.8%
2 Person Households	379	34.7%	6,635	34.0%	17,104	33.6%
3 Person Households	152	13.9%	2,985	15.3%	8,615	16.9%
4 Person Households	143	13.0%	2,727	14.0%	7,871	15.4%
5 Person Households	69	6.3%	1,196	6.1%	3,544	7.0%
6 or More Person Households	49	4.5%	759	3.9%	2,187	4.3%

Household Vehicles (2026)

Households with 0 Vehicles Available	69	6.3%	722	3.7%	1,456	2.9%
Households with 1 Vehicles Available	332	30.3%	5,654	29.0%	12,963	25.4%
Households with 2 or More Vehicles Available	693	63.3%	13,126	67.3%	36,526	71.7%
Total Vehicles Available	2,059		38,276		104,738	
Average Vehicles Per Household	1.9		2.0		2.1	

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Stallings, NC 28104

1 mi radius 3 mi radius 5 mi radius

Labor Force (2026)

Estimated Labor Population Age 16 Years or Over	2,195		39,410		107,937	
Estimated Civilian Employed	1,601	72.9%	26,606	67.5%	72,875	67.5%
Estimated Civilian Unemployed	79	3.6%	823	2.1%	2,540	2.4%
Estimated in Armed Forces	-	-	-	-	14	-
Estimated Not in Labor Force	515	23.5%	11,981	30.4%	32,508	30.1%
Unemployment Rate	3.6%		2.1%		2.4%	

Occupation (2026)

Occupation: Population Age 16 Years or Over	1,601		26,606		72,872	
Management, Business, Financial Operations	306	19.1%	5,628	21.2%	16,297	22.4%
Professional, Related Service	346	21.6%	6,803	25.6%	19,508	26.8%
Sales, Office	316	19.8%	4,719	17.7%	11,086	15.2%
Farming, Fishing, Forestry	340	21.2%	5,557	20.9%	14,771	20.3%
Construct, Extraction, Maintenance	2	0.1%	33	0.1%	142	0.2%
Production, Transport Material Moving	118	7.4%	1,675	6.3%	4,578	6.3%
White Collar Workers	171	10.7%	2,192	8.2%	6,490	8.9%
Blue Collar Workers	993	62.0%	17,988	67.6%	50,575	69.4%
	608	38.0%	8,618	32.4%	22,297	30.6%

Consumer Expenditure (2026)

Total Household Expenditure	\$103.38 M		\$2.12 B		\$5.94 B	
Total Non-Retail Expenditure	\$50.32 M	48.7%	\$1.05 B	49.5%	\$2.98 B	50.2%
Total Retail Expenditure	\$53.06 M	51.3%	\$1.07 B	50.5%	\$2.96 B	49.8%
Alcoholic Beverages	\$723.83 K	0.7%	\$14.84 M	0.7%	\$41.45 M	0.7%
Apparel	\$2.28 M	2.2%	\$45.67 M	2.2%	\$126.95 M	2.1%
Contributions	\$2.55 M	2.5%	\$53.75 M	2.5%	\$151.11 M	2.5%
Education	\$1.75 M	1.7%	\$36.58 M	1.7%	\$102.57 M	1.7%
Entertainment	\$5.15 M	5.0%	\$103.1 M	4.9%	\$286.45 M	4.8%
Food Away From Home	\$5 M	4.8%	\$101.59 M	4.8%	\$283.21 M	4.8%
Grocery	\$7.34 M	7.1%	\$138.63 M	6.5%	\$379.97 M	6.4%
Health Care	\$7.14 M	6.9%	\$129.61 M	6.1%	\$340.62 M	5.7%
Household Furnishings and Equipment	\$2.7 M	2.6%	\$54.79 M	2.6%	\$152.71 M	2.6%
Household Operations	\$2.06 M	2.0%	\$41.2 M	1.9%	\$114.7 M	1.9%
Miscellaneous Expenses	\$1.58 M	1.5%	\$31.95 M	1.5%	\$88.81 M	1.5%
Personal Care	\$1.17 M	1.1%	\$22.57 M	1.1%	\$62.17 M	1.0%
Shelter	\$18.83 M	18.2%	\$365.69 M	17.2%	\$1.01 B	17.0%
Tax and Retirement	\$24.16 M	23.4%	\$558.8 M	26.3%	\$1.62 B	27.3%
Tobacco and Related	\$426.57 K	0.4%	\$7.15 M	0.3%	\$18.96 M	0.3%
Transportation	\$14.98 M	14.5%	\$312.76 M	14.7%	\$868.31 M	14.6%
Utilities	\$5.54 M	5.4%	\$104.02 M	4.9%	\$284.64 M	4.8%

Educational Attainment (2026)

Adult Population Age 25 Years or Over	1,868		34,198		92,963	
Elementary (Grade Level 0 to 8)	66	3.5%	838	2.5%	1,994	2.1%
Some High School (Grade Level 9 to 11)	77	4.1%	1,260	3.7%	3,153	3.4%
High School Graduate	460	24.6%	6,703	19.6%	17,330	18.6%
Some College	466	25.0%	6,583	19.2%	16,364	17.6%
Associate Degree Only	124	6.6%	2,496	7.3%	7,467	8.0%
Bachelor Degree Only	470	25.2%	10,560	30.9%	29,866	32.1%
Graduate Degree	206	11.0%	5,759	16.8%	16,788	18.1%

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Stallings, NC 28104

1 mi radius 3 mi radius 5 mi radius

Units In Structure (2026)

1 Detached Unit	841	76.8%	14,525	74.5%	40,359	79.2%
1 Attached Unit	85	7.8%	1,291	6.6%	2,778	5.5%
2 to 4 Units	33	3.0%	515	2.6%	1,091	2.1%
5 to 9 Units	5	0.5%	327	1.7%	795	1.6%
10 to 19 Units	9	0.9%	775	4.0%	1,703	3.3%
20 to 49 Units	28	2.6%	604	3.1%	1,273	2.5%
50 or More Units	68	6.2%	1,155	5.9%	2,138	4.2%
Mobile Home or Trailer	24	2.2%	310	1.6%	806	1.6%
Other Structure	-	-	-	-	1	-

Occupied Homes Built By Year (2026)

Homes Built 2020 or later	125	11.5%	1,406	7.2%	4,233	8.3%
Homes Built 2010 to 2019	154	14.1%	2,980	15.3%	8,386	16.5%
Homes Built 2000 to 2009	174	15.9%	5,412	27.8%	13,689	26.9%
Homes Built 1990 to 1999	319	29.1%	4,399	22.6%	11,047	21.7%
Homes Built 1980 to 1989	102	9.3%	1,946	10.0%	6,084	11.9%
Homes Built 1970 to 1979	123	11.3%	2,195	11.3%	4,570	9.0%
Homes Built 1960 to 1969	70	6.4%	675	3.5%	1,560	3.1%
Homes Built Before 1959	27	2.5%	489	2.5%	1,377	2.7%

Home Values (2026)

Home Values \$1,000,000 or More	19	2.4%	580	4.0%	2,320	5.9%
Home Values \$500,000 to \$999,999	147	18.9%	4,002	27.8%	13,322	34.1%
Home Values \$400,000 to \$499,999	158	20.4%	3,280	22.7%	8,717	22.3%
Home Values \$300,000 to \$399,999	291	37.4%	4,344	30.1%	9,749	25.0%
Home Values \$200,000 to \$299,999	119	15.3%	1,533	10.6%	3,138	8.0%
Home Values \$150,000 to \$199,999	11	1.5%	134	0.9%	450	1.2%
Home Values \$100,000 to \$149,999	14	1.8%	152	1.1%	302	0.8%
Home Values \$70,000 to \$99,999	9	1.1%	62	0.4%	118	0.3%
Home Values \$50,000 to \$69,999	1	0.1%	94	0.6%	221	0.6%
Home Values \$25,000 to \$49,999	2	0.3%	101	0.7%	229	0.6%
Home Values Under \$25,000	6	0.8%	139	1.0%	507	1.3%
Owner-Occupied Median Home Value	\$379,960		\$434,841		\$483,689	
Renter-Occupied Median Rent	\$1,470		\$1,615		\$1,642	

Transportation To Work (2026)

Drive to Work Alone	1,144	71.5%	19,137	71.9%	50,675	69.5%
Drive to Work in Carpool	205	12.8%	2,326	8.7%	6,464	8.9%
Travel to Work by Public Transportation	-	-	251	0.9%	709	1.0%
Drive to Work on Motorcycle	-	-	24	-	29	-
Walk or Bicycle to Work	12	0.8%	263	1.0%	586	0.8%
Other Means	6	0.4%	165	0.6%	534	0.7%
Work at Home	232	14.5%	4,441	16.7%	13,874	19.0%

Travel Time (2026)

Travel to Work in 14 Minutes or Less	295	18.4%	3,980	15.0%	9,627	13.2%
Travel to Work in 15 to 29 Minutes	536	33.5%	7,828	29.4%	21,463	29.5%
Travel to Work in 30 to 59 Minutes	437	27.3%	9,218	34.6%	24,593	33.7%
Travel to Work in 60 Minutes or More	101	6.3%	1,139	4.3%	3,316	4.6%
Average Minutes Travel to Work	24.9		27.0		27.5	