

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6595/-80.4643

815 E Innes St		-		_		
Salisbury, NC 28144	1 mi rad	lius	3 mi rad	lius	5 mi rad	lius
Population						
Estimated Population (2025)	6,683		32,911		58,051	
Projected Population (2030)	6,985		34,007		60,081	
Census Population (2020)	6,161		30,360		54,796	
Census Population (2010)	6,009		29,032		51,474	
Projected Annual Growth (2025 to 2030)	302	0.9%	1,096	0.7%	2,030	0.7%
Historical Annual Growth (2020 to 2025)	522	1.7%	2,551	1.7%	3,255	1.2%
Historical Annual Growth (2010 to 2020)	153	0.5%	1,328	0.9%	3,323	1.3%
Estimated Population Density (2025)	2,128	psm	1,165	psm	739	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						:
Estimated Households (2025)	2,709		13,057		22,921	
Projected Households (2030)	2,842		13,587		23,907	
Census Households (2020)	2,509		11,918		21,604	
Census Households (2010)	2,377		11,148		20,047	
Estimated Households with Children (2025)	779	28.7%	3,854	29.5%	6,834	29.8%
Estimated Average Household Size (2025)	2.28		2.32		2.39	
Average Household Income						
Estimated Average Household Income (2025)	\$61,551		\$85,839		\$87,545	
Projected Average Household Income (2030)	\$60,698		\$84,473		\$86,316	
Estimated Average Family Income (2025)	\$87,369		\$108,952		\$108,826	
Median Household Income						
Estimated Median Household Income (2025)	\$49,283		\$67,859		\$66,772	
Projected Median Household Income (2030)	\$48,780		\$67,118		\$66,194	
Estimated Median Family Income (2025)	\$61,861		\$84,479		\$84,494	
Per Capita Income						
Estimated Per Capita Income (2025)	\$25,305		\$34,530		\$34,849	
Projected Per Capita Income (2030)	\$25,035		\$34,209		\$34,620	
Estimated Per Capita Income 5 Year Growth	-\$271	-1.1%	-\$321	-0.9%	-\$229	-0.7%
Estimated Average Household Net Worth (2025)	\$537,706		\$805,212		\$876,222	
Daytime Demos (2025)						
Total Businesses	722		1,904		2,673	
Total Employees	7,953		22,812		30,001	
Company Headquarter Businesses	18	2.5%	64	3.4%	87	3.3%
Company Headquarter Employees	626	7.9%	4,692	20.6%	5,457	18.2%
Employee Population per Business	11.0		12.0		11.2	
Residential Population per Business	9.3		17.3		21.7	

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Page   Ethnicity   Satisfact   Satisfact	815 E Innes St		_				
White (2025)	Salisbury, NC 28144	1 mi radius		3 mi radius		5 mi rad	lius
Black or African American (2025)   2.67%   2.05%   11.97%   36.4%   17.17   2.95%   2.05%   2.05%   11.95%   2.05%   1.05%   2.05%   1.05%   2.05%   1.05%   2.05%   1.05%   2.05%   1.05%   2.05%   1.05%   2.05%   2.05%   1.05%   2.05%	Race & Ethnicity						
American Indian or Alaska Native (2025)   75   1.1%   4.7%   1.4%   2.80   0.5%   Asian (2025)   75   1.1%   4.7%   1.4%   2.80   1.5%   Asian (2025)   75   1.1%   4.2%   3.5%   5.2	White (2025)	3,078	46.1%	16,989	51.6%	33,252	57.3%
Manipart   Manipart   Mathematic   Mathema	Black or African American (2025)	2,670	40.0%	11,979	36.4%	17,171	29.6%
Palawaiian or Pacific Islander (2025)	American Indian or Alaska Native (2025)	32	0.5%	141	0.4%	280	0.5%
Cher Race (2025)	Asian (2025)	75	1.1%	470	1.4%	924	1.6%
Two or More Races (2025)         415         6.2%         1.693         5.1%         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         5.81         8.12         2.24         6.31         1.22%         3.51         0.81         1.22%         3.51         0.81         1.22%         3.00         8.4%         62.548         1.23%         1.53         1.83         1.00         8.4%         62.548         7.53         1.25%         1.53         1.81         6.368         1.0%         6.258         8.75%         1.53         1.81         6.368         1.0%         6.488         1.18         1.63         0.0%         4.753         1.45%         1.63         0.0%         4.753         1.45%         1.81         3.08         1.0%         6.488         1.18         1.53%         3.0%         4.7033         1.45%         1.81         1.63%         1.0%         4.236         1.0%         4.236         1.0%         4.236         1.0%         4.24         6.3%         2.0%         4.24         6.3%         2.0%         4.24         6.3%	Hawaiian or Pacific Islander (2025)	-	-	22	-	35	-
Not Hispanic or Latino Population (2025)   81,81   87,84   87,84   87,84   81,94   81,95   8	Other Race (2025)	412	6.2%	1,616	4.9%	3,199	5.5%
Hispanic or Latino Population (2025)	Two or More Races (2025)	415	6.2%	1,693	5.1%	3,190	5.5%
Not Hispanic or Latino Population (2030)	Not Hispanic or Latino Population (2025)	5,871	87.8%	29,401	89.3%	51,157	88.1%
Hispanic or Latino Population (2030)	Hispanic or Latino Population (2025)	812	12.2%	3,510	10.7%	6,894	11.9%
Not Hispanic or Latino Population (2020)         5.434         88.2%         27.301         89.9%         48.288         81.19%           Hispanic or Latino Population (2020)         5727         11.8%         3.058         10.1%         6.498         11.9%           Not Hispanic or Latino Population (2010)         55.17         91.8%         26.986         93.0%         47.053         91.4%           Projected Hispanic Annual Growth (2025 to 2030)         73         1.8%         430         2.4%         638         1.9%           Historic Hispanic Annual Growth (2010 to 2025)         32         3.26         1.65         2.4%         2.43         3.78           Age Under 5         423         6.5%         1.939         5.9%         3.248         5.6%           Age 10 to 14 Years         376         5.6%         1.887         5.7%         3.57         6.2%           Age 10 to 14 Years         36         5.7%         2.46         7.5%         4.21         7.3%           Age 2 to 19 Years         48         5.9%         2.847         8.7%         4.42         6.2%           Age 15 to 19 Years         48         5.9%         2.84         7.5%         4.21         7.3%           Age 25 to 29 Years	Not Hispanic or Latino Population (2030)	6,101	87.3%	30,067	88.4%	52,549	87.5%
Hispanic or Latino Population (2010)	Hispanic or Latino Population (2030)	885	12.7%	3,940	11.6%	7,532	12.5%
Not Hispanic or Latino Population (2010)	Not Hispanic or Latino Population (2020)	5,434	88.2%	27,301	89.9%	48,298	88.1%
Hispanic or Latino Population (2010)	Hispanic or Latino Population (2020)	727	11.8%	3,058	10.1%	6,498	11.9%
Projected Hispanic Annual Growth (2025 to 2030)         73         1.8%         430         2.4%         638         1.9%           Historic Hispanic Annual Growth (2010 to 2025)         320         4.3%         1.465         4.8%         2.473         3.78           Age Under S         435         6.5%         1.939         5.9%         3.248         5.6%           Age 5 to 9 Years         423         6.3%         2.029         6.2%         3.546         6.1%           Age 10 to 19 Years         376         5.6%         1.1837         5.7%         4.246         7.5%         4.211         7.3%           Age 20 to 24 Years         496         7.4%         2.267         6.9%         3.691         6.4%           Age 30 to 34 Years         496         7.4%         2.267         6.9%         3.691         6.4%           Age 30 to 34 Years         496         7.4%         2.267         6.9%         4.437         7.6%           Age 35 to 39 Years         496         7.4%         2.267         6.9%         3.491         6.0%           Age 34 to 49 Years         357         5.3%         1.981         5.2%         3.173         5.5%           Age 50 to 54 Years         459 Years	Not Hispanic or Latino Population (2010)	5,517	91.8%	26,986	93.0%	47,053	91.4%
Mistoric Hispanic Annual Growth (2010 to 2025)   320   4.3%   1.465   4.8%   2.473   3.7%     Age Distribution (2025)   343   6.5%   1.939   5.9%   3.248   5.6%     Age Loder 5   423   6.3%   2.029   6.2%   3.546   6.1%     Age 10 to 14 Years   376   5.6%   1.887   5.7%   3.577   6.2%     Age 15 to 19 Years   380   5.7%   2.466   7.5%   4.211   7.3%     Age 20 to 24 Years   452   6.9%   2.467   6.9%   4.431   7.6%     Age 20 to 29 Years   458   6.9%   2.247   6.9%   3.691   6.4%     Age 30 to 34 Years   563   8.4%   2.237   7.2%   4.006   6.9%     Age 30 to 34 Years   442   6.6%   1.950   5.9%   3.499   6.0%     Age 30 to 34 Years   442   6.6%   1.950   5.9%   3.491   6.9%     Age 40 to 44 Years   442   6.6%   1.950   5.9%   3.491   5.5%     Age 40 to 44 Years   436   6.5%   1.950   5.5%   3.401   5.5%     Age 50 to 54 Years   400   6.0%   1.976   6.0%   3.651   6.5%     Age 50 to 54 Years   400   6.0%   1.976   6.0%   3.651   6.5%     Age 60 to 64 Years   400   6.0%   4.976   6.0%   3.651   6.5%     Age 60 to 64 Years   436   5.2%   4.714   5.4%   3.285   7.7%     Age 65 to 74 Years   4.8%   4.8	Hispanic or Latino Population (2010)	492	8.2%	2,046	7.0%	4,421	8.6%
Age Under 5         435         6.5%         1.939         5.9%         3.248         5.6%           Age 5 to 9 Years         423         6.3%         2.029         6.2%         3.546         6.1%           Age 10 to 14 Years         376         5.6%         1.887         5.7%         3.576         6.2%           Age 15 to 19 Years         380         5.7%         2.466         7.5%         4.211         7.3%           Age 20 to 24 Years         459         6.9%         2.847         8.7%         4.437         7.6%           Age 25 to 29 Years         496         7.4%         2.267         6.9%         3.691         6.4%           Age 30 to 34 Years         563         8.4%         2.267         6.9%         3.691         6.4%           Age 30 to 34 Years         442         6.6%         1.955         5.9%         3.499         6.0%           Age 35 to 39 Years         442         6.6%         1.950         5.9%         3.499         6.0%           Age 35 to 39 Years         400         6.0%         1.975         5.4%         3.31         5.7%           Age 45 to 49 Years         357         5.3%         1.698         5.2%         3.173         5.5% </td <td>Projected Hispanic Annual Growth (2025 to 2030)</td> <td>73</td> <td>1.8%</td> <td>430</td> <td>2.4%</td> <td>638</td> <td>1.9%</td>	Projected Hispanic Annual Growth (2025 to 2030)	73	1.8%	430	2.4%	638	1.9%
Age Under 5       435       6.5%       1,939       5.9%       3,248       5.6%         Age 5 to 9 Years       423       6.3%       2,029       6.2%       3,546       6.1%         Age 1 to 14 Years       376       5.6%       1,887       5.7%       4,211       7.3%         Age 20 to 24 Years       459       6.9%       2,847       8.7%       4,437       7.6%         Age 25 to 29 Years       496       7,4%       2,267       6.9%       3,691       6.4%         Age 30 to 34 Years       442       6.6%       1,950       5.9%       3,691       6.0%         Age 35 to 39 Years       442       6.6%       1,950       5.9%       3,091       6.0%         Age 35 to 39 Years       442       6.6%       1,950       5.9%       3,391       6.0%         Age 40 to 44 Years       408       6.1%       1,779       5.4%       3,313       5.7%         Age 45 to 49 Years       357       5.3%       1,698       5.2%       3,173       5.5%         Age 50 to 52 Years       408       6.1%       1,779       5.4%       3,361       5.9%         Age 50 to 64 Years       36       5.9%       1,862       5.5% <t< td=""><td>Historic Hispanic Annual Growth (2010 to 2025)</td><td>320</td><td>4.3%</td><td>1,465</td><td>4.8%</td><td>2,473</td><td>3.7%</td></t<>	Historic Hispanic Annual Growth (2010 to 2025)	320	4.3%	1,465	4.8%	2,473	3.7%
Age 5 to 9 Years       423       6.3%       2.029       6.2%       3.546       6.1%         Age 10 to 14 Years       376       5.6%       1.887       5.7%       3.577       6.2%         Age 15 to 19 Years       380       5.7%       2.466       7.5%       4.211       7.3%         Age 20 to 24 Years       469       6.9%       2.847       8.7%       4.437       7.6%         Age 25 to 29 Years       466       7.4%       2.267       6.9%       3.691       6.4%         Age 30 to 34 Years       466       7.4%       2.267       5.9%       3.699       6.9%         Age 35 to 39 Years       442       6.6%       1.950       5.9%       3.499       6.0%         Age 35 to 39 Years       442       6.6%       1.950       5.9%       3.499       6.0%         Age 45 to 49 Years       400       6.0%       1.950       5.9%       3.499       6.0%         Age 50 to 54 Years       400       6.0%       1.976       6.0%       3.657       8.5%         Age 60 to 64 Years       400       6.0%       1.976       6.0%       3.657       8.5%         Age 60 to 4 Years       426       5.5%       4.0       3.0	Age Distribution (2025)						
Age 10 to 14 Years       376       5.6%       1,887       5.7%       3,577       6.2%         Age 15 to 19 Years       380       5.7%       2,466       7.5%       4,211       7.3%         Age 20 to 24 Years       459       6.9%       2,847       8.7%       4,437       7.6%         Age 25 to 29 Years       496       7.4%       2,267       6.9%       3,691       6.4%         Age 30 to 34 Years       496       7.4%       2,237       7.2%       4,006       6.9%         Age 30 to 34 Years       408       6.1%       1,979       5.9%       3,499       6.0%         Age 40 to 44 Years       408       6.1%       1,779       5.4%       3,331       5.7%         Age 45 to 49 Years       378       5.7%       1,686       5.5%       3,408       5.5%         Age 50 to 54 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 60 to 64 Years       40       6.0%       1,976       6.0%       3,657       6.3%         Age 65 to 74 Years       42       6.6%       3,23       1,01       6.5%       4,26       1,27       1,27       4,28       1,25       7,2%       4,28       1,27	Age Under 5	435	6.5%	1,939	5.9%	3,248	5.6%
Age 15 to 19 Years       380       5.7%       2.466       7.5%       4.211       7.3%         Age 20 to 24 Years       459       6.9%       2.847       8.7%       4.437       7.6%         Age 25 to 29 Years       496       7.4%       2.267       6.9%       3.691       6.4%         Age 30 to 34 Years       563       8.4%       2.375       7.2%       4,006       6.0%         Age 35 to 39 Years       408       6.1%       1,779       5.4%       3,331       5.7%         Age 40 to 44 Years       408       6.1%       1,779       5.4%       3,331       5.7%         Age 45 to 49 Years       375       5.3%       1,698       5.2%       3,131       5.7%         Age 50 to 54 Years       378       5.7%       1,826       5.5%       3,408       5.9%         Age 50 to 54 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 65 to 74 Years       400       6.0%       1,976       6.0%       3,576       6.5%         Age 65 to 74 Years       64       9.6%       3,320       1,174       5.4%       3,28       7,76         Age 65 Years or Over       12       2.2%       1,172 <td>Age 5 to 9 Years</td> <td>423</td> <td>6.3%</td> <td>2,029</td> <td>6.2%</td> <td>3,546</td> <td>6.1%</td>	Age 5 to 9 Years	423	6.3%	2,029	6.2%	3,546	6.1%
Age 20 to 24 Years       459       6.9%       2.847       8.7%       4.437       7.6%         Age 25 to 29 Years       496       7.4%       2.267       6.9%       3.691       6.4%         Age 30 to 34 Years       563       8.4%       2.375       7.2%       4.006       6.9%         Age 35 to 39 Years       442       6.6%       1.950       5.9%       3.499       6.0%         Age 40 to 44 Years       408       6.1%       1.779       5.4%       3.331       5.7%         Age 50 to 54 Years       357       5.3%       1,698       5.2%       3.173       5.5%         Age 50 to 54 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 60 to 64 Years       436       6.5%       2,056       6.2%       3,761       6.5%         Age 65 to 74 Years       644       9.6%       3,320       10.1%       6.089       10.5%         Age 65 Years or Over       141       2.5%       1,74       5.4%       3,285       5.7%         Age 85 Years or Over       3,234       48.4%       15.87       48.2%       28.518       49.1%         Age 20 to 19 Years       75       23.4%       3,691	Age 10 to 14 Years	376	5.6%	1,887	5.7%	3,577	6.2%
Age 25 to 29 Years       496       7.4%       2.267       6.9%       3.691       6.4%         Age 30 to 34 Years       563       8.4%       2.375       7.2%       4,006       6.9%         Age 35 to 39 Years       442       6.6%       1,950       5.9%       3,499       6.0%         Age 40 to 44 Years       408       6.1%       1,779       5.4%       3,331       5.7%         Age 45 to 49 Years       357       5.3%       1,698       5.5%       3,148       5.9%         Age 55 to 54 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 60 to 64 Years       400       6.0%       1,976       6.0%       3,651       6.5%         Age 65 to 74 Years       464       9.6%       3,201       1,01%       6.0%       3,651       6.5%         Age 65 to 74 Years       464       9.6%       3,202       10.1%       6,089       1,05%         Age 85 Years or Over       141       2.1%       721       2.4%       3,285       5,7%         Age 85 Years or Over       323       48.4%       15,879       48.2%       28,518       49.1%         Female Population       3,23       48.4%       <	Age 15 to 19 Years	380	5.7%	2,466	7.5%	4,211	7.3%
Age 30 to 34 Years       563       8.4%       2,375       7.2%       4,006       6.9%         Age 35 to 39 Years       442       6.6%       1,950       5.9%       3,499       6.0%         Age 40 to 44 Years       408       6.1%       1,779       5.4%       3,331       5.7%         Age 45 to 49 Years       378       5.7%       1,826       5.5%       3,408       5.9%         Age 50 to 54 Years       400       6.0%       1,976       6.0%       3,627       6.3%         Age 65 to 59 Years       400       6.0%       1,976       6.0%       3,627       6.5%         Age 65 to 64 Years       436       6.5%       2,056       6.2%       3,761       6.5%         Age 65 to 74 Years       64       9,6%       3,320       10.1%       6,089       10.5%         Age 65 to 74 Years       44       2.1%       1,774       5.4%       3,285       5.7%         Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5.7%         Age 85 Years or Over       141       2.1%       1,712       2.2%       1,1,13       2.0%         Median Age       36.1       3,234       48.4%       15,879 <td>Age 20 to 24 Years</td> <td>459</td> <td>6.9%</td> <td>2,847</td> <td>8.7%</td> <td>4,437</td> <td>7.6%</td>	Age 20 to 24 Years	459	6.9%	2,847	8.7%	4,437	7.6%
Age 35 to 39 Years       442       6.6%       1,950       5.9%       3,499       6.0%         Age 40 to 44 Years       408       6.1%       1,779       5.4%       3,331       5.7%         Age 45 to 49 Years       357       5.3%       1,698       5.2%       3,173       5.5%         Age 50 to 54 Years       378       5.7%       1,826       5.5%       3,408       5.9%         Age 65 to 59 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 60 to 64 Years       644       9.6%       2,056       6.2%       3,761       6.5%         Age 65 to 74 Years       644       9.6%       3,320       10.1%       6.089       10.5%         Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5.7%         Age 85 Years or Over       141       2,1%       721       2.2%       1,132       2.0%         Median Age       36.8       3,234       48.4%       15,879       48.2%       28,518       49.1%         Age 0 to 19 Years       52       3,43       3,691       23.2%       6,718       23.6%         Age 20 to 64 Years       1,93       3,48       5,88 </td <td></td> <td>496</td> <td>7.4%</td> <td>2,267</td> <td>6.9%</td> <td>3,691</td> <td>6.4%</td>		496	7.4%	2,267	6.9%	3,691	6.4%
Age 40 to 44 Years       408       6.1%       1,779       5.4%       3,331       5.7%         Age 45 to 49 Years       357       5.3%       1,698       5.2%       3,173       5.5%         Age 50 to 54 Years       378       5.7%       1,826       5.5%       3,408       5.9%         Age 65 to 59 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 60 to 64 Years       436       6.5%       2,056       6.2%       3,761       6.5%         Age 65 to 74 Years       644       9.6%       3,320       10.1%       6,089       10.5%         Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5,7%         Age 85 Years or Over       141       2.1%       721       2.2%       1,132       2.0%         Median Age       36.8       36.9       36.1       37.7       7       7       2.2%       1,132       2.0%         Age 20 to 19 Years       3,234       48.4%       15.879       48.2%       28.518       49.1%         Age 20 to 64 Years       1,901       58.8%       9,18       57.8%       16.273       57.1%         Age 65 Years or Over       577 </td <td>Age 30 to 34 Years</td> <td>563</td> <td>8.4%</td> <td>2,375</td> <td>7.2%</td> <td>4,006</td> <td>6.9%</td>	Age 30 to 34 Years	563	8.4%	2,375	7.2%	4,006	6.9%
Age 45 to 49 Years       357       5.3%       1.698       5.2%       3,173       5.5%         Age 50 to 54 Years       378       5.7%       1,826       5.5%       3,408       5.9%         Age 55 to 59 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 60 to 64 Years       436       6.5%       2,056       6.2%       3,761       6.5%         Age 65 to 74 Years       644       9.6%       3,320       10.1%       6,089       10.5%         Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5.7%         Age 85 Years or Over       141       2.1%       721       2.2%       1,132       2.0%         Median Age       36.       36.       36.       37.       7.7	Age 35 to 39 Years	442	6.6%	1,950	5.9%	3,499	6.0%
Age 50 to 54 Years       378       5.7%       1,826       5.5%       3,408       5.9%         Age 55 to 59 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 60 to 64 Years       436       6.5%       2,056       6.2%       3,761       6.5%         Age 65 to 74 Years       644       9.6%       3,320       10.1%       6,089       10.5%         Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5.7%         Age 85 Years or Over       141       2.1%       721       2.2%       1,132       2.0%         Median Age       36.6       36.1       721       2.2%       1,132       2.0%         Median Age       36.6       36.1       36.1       37.7       7         Female Population       3,234       48.4%       15,879       48.2%       28,518       49.1%         Age 20 to 64 Years       1,91       58.8%       9,184       57.8%       16,273       57.1%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       17,032       51.8%       29,533 </td <td>Age 40 to 44 Years</td> <td>408</td> <td>6.1%</td> <td>1,779</td> <td>5.4%</td> <td>3,331</td> <td>5.7%</td>	Age 40 to 44 Years	408	6.1%	1,779	5.4%	3,331	5.7%
Age 50 to 54 Years       378       5.7%       1,826       5.5%       3,408       5.9%         Age 55 to 59 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 60 to 64 Years       436       6.5%       2,056       6.2%       3,761       6.5%         Age 65 to 74 Years       644       9.6%       3,320       10.1%       6,089       10.5%         Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5.7%         Age 85 Years or Over       141       2.1%       721       2.2%       1,132       2.0%         Median Age       36.6       36.1       721       2.2%       1,132       2.0%         Median Age       36.6       36.1       36.1       37.7       7         Female Population       3,234       48.4%       15,879       48.2%       28,518       49.1%         Age 20 to 64 Years       1,91       58.8%       9,184       57.8%       16,273       57.1%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       17,032       51.8%       29,533 </td <td>  "</td> <td>357</td> <td></td> <td></td> <td></td> <td></td> <td></td>	"	357					
Age 55 to 59 Years       400       6.0%       1,976       6.0%       3,657       6.3%         Age 60 to 64 Years       436       6.5%       2,056       6.2%       3,761       6.5%         Age 65 to 74 Years       644       9.6%       3,320       10.1%       6,089       10.5%         Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5.7%         Age 85 Years or Over       141       2.1%       721       2.2%       1,132       2.0%         Median Age       36.6       36.1       721       2.2%       1,132       2.0%         Median Age       36.2       36.1       37.2       1,132       2.0%         Median Age       3,234       48.4%       15,879       48.2%       28,518       49.1%         Age 0 to 19 Years       756       23.4%       3,691       23.2%       6,718       23.6%         Age 20 to 64 Years       1,901       58.8%       9,184       57.8%       16,273       57.1%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Age 0 to 19 Years       37.4       38.6       17.032       51.8%       29,533 </td <td>Age 50 to 54 Years</td> <td>378</td> <td>5.7%</td> <td>1,826</td> <td>5.5%</td> <td>3,408</td> <td>5.9%</td>	Age 50 to 54 Years	378	5.7%	1,826	5.5%	3,408	5.9%
Age 60 to 64 Years       436       6.5%       2,056       6.2%       3,761       6.5%         Age 65 to 74 Years       644       9.6%       3,320       10.1%       6,089       10.5%         Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5.7%         Age 85 Years or Over       141       2.1%       721       2.2%       1,132       2.0%         Median Age       36.6       36.1       37.7       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8       7.8		400	6.0%				
Age 65 to 74 Years       644       9.6%       3,320       10.1%       6,089       10.5%         Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5.7%         Age 85 Years or Over       141       2.1%       721       2.2%       1,132       2.0%         Median Age       36.6       36.1       37.7       37.7         Gender Age Distribution (2025)         Female Population       3,234       48.4%       15,879       48.2%       28,518       49.1%         Age 0 to 19 Years       756       23.4%       3,691       23.2%       6,718       23.6%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       39.6       3		436					
Age 75 to 84 Years       345       5.2%       1,774       5.4%       3,285       5.7%         Age 85 Years or Over       141       2.1%       721       2.2%       1,132       2.0%         Median Age       36.6       36.1       37.7       37.7         Gender Age Distribution (2025)         Female Population       3,234       48.4%       15,879       48.2%       28,518       49.1%         Age 0 to 19 Years       756       23.4%       3,691       23.2%       6,718       23.6%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       39.6       39.6         Male Population       3,449       51.6%       17,032       51.8%       29,533       50.9%         Age 0 to 19 Years       857       24.9%       4,631       27.2%       7,864       26.6%         Age 20 to 64 Years							
Age 85 Years or Over       141       2.1%       721       2.2%       1,132       2.0%         Median Age       36.6       36.1       37.7       37.7         Gender Age Distribution (2025)         Female Population       3,234       48.4%       15,879       48.2%       28,518       49.1%         Age 0 to 19 Years       756       23.4%       3,691       23.2%       6,718       23.6%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       39.6       39.6       39.6         Male Population       3,449       51.6%       17,032       51.8%       29,533       50.9%         Age 0 to 19 Years       857       24.9%       4,631       27.2%       7,864       26.6%         Age 20 to 64 Years       20 to 64 Years       20,038       59.1%       9,591       56.3%       16,690       56.5%         Age 65 Years or Over       554       16.1%       2,809       16.5%       4,979       16.9%		345					
Median Age       36.6       36.1       37.7         Gender Age Distribution (2025)         Female Population       3,234       48.4%       15,879       48.2%       28,518       49.1%         Age 0 to 19 Years       756       23.4%       3,691       23.2%       6,718       23.6%         Age 20 to 64 Years       1,901       58.8%       9,184       57.8%       16,273       57.1%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       39.6       39.6         Male Population       3,449       51.6%       17,032       51.8%       29,533       50.9%         Age 0 to 19 Years       857       24.9%       4,631       27.2%       7,864       26.6%         Age 20 to 64 Years       20 to 64 Years       2,038       59.1%       9,591       56.3%       16,690       56.5%         Age 65 Years or Over       554       16.1%       2,809       16.5%       4,979       16.9%	Age 85 Years or Over	141	2.1%	721	2.2%	1,132	2.0%
Gender Age Distribution (2025)         Female Population       3,234       48.4%       15,879       48.2%       28,518       49.1%         Age 0 to 19 Years       756       23.4%       3,691       23.2%       6,718       23.6%         Age 20 to 64 Years       1,901       58.8%       9,184       57.8%       16,273       57.1%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       39.6       39.6         Male Population       3,449       51.6%       17,032       51.8%       29,533       50.9%         Age 0 to 19 Years       857       24.9%       4,631       27.2%       7,864       26.6%         Age 20 to 64 Years       2,038       59.1%       9,591       56.3%       16,690       56.5%         Age 65 Years or Over       554       16.1%       2,809       16.5%       4,979       16.9%							
Age 0 to 19 Years       756       23.4%       3,691       23.2%       6,718       23.6%         Age 20 to 64 Years       1,901       58.8%       9,184       57.8%       16,273       57.1%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       39.6       39.6         Male Population       3,449       51.6%       17,032       51.8%       29,533       50.9%         Age 0 to 19 Years       857       24.9%       4,631       27.2%       7,864       26.6%         Age 20 to 64 Years       2,038       59.1%       9,591       56.3%       16,690       56.5%         Age 65 Years or Over       554       16.1%       2,809       16.5%       4,979       16.9%	Gender Age Distribution (2025)						
Age 20 to 64 Years       1,901       58.8%       9,184       57.8%       16,273       57.1%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.9       39.	Female Population	3,234	48.4%	15,879	48.2%	28,518	49.1%
Age 20 to 64 Years       1,901       58.8%       9,184       57.8%       16,273       57.1%         Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       39.6       39.6         Male Population       3,449       51.6%       17,032       51.8%       29,533       50.9%         Age 0 to 19 Years       857       24.9%       4,631       27.2%       7,864       26.6%         Age 20 to 64 Years       2,038       59.1%       9,591       56.3%       16,690       56.5%         Age 65 Years or Over       554       16.1%       2,809       16.5%       4,979       16.9%		756	23.4%				
Age 65 Years or Over       577       17.8%       3,005       18.9%       5,527       19.4%         Female Median Age       37.4       38.6       39.9       39.6       39.6       39.6       39.6       39.6       39.6       39.6       39.6       39.6       39.6       39.6       39.6       39.6       39.6       39.6       39.	Age 20 to 64 Years	1,901	58.8%				
Female Median Age     37.4     38.6     39.6       Male Population     3,449     51.6%     17,032     51.8%     29,533     50.9%       Age 0 to 19 Years     857     24.9%     4,631     27.2%     7,864     26.6%       Age 20 to 64 Years     2,038     59.1%     9,591     56.3%     16,690     56.5%       Age 65 Years or Over     554     16.1%     2,809     16.5%     4,979     16.9%	-					5,527	19.4%
Male Population       3,449       51.6%       17,032       51.8%       29,533       50.9%         Age 0 to 19 Years       857       24.9%       4,631       27.2%       7,864       26.6%         Age 20 to 64 Years       2,038       59.1%       9,591       56.3%       16,690       56.5%         Age 65 Years or Over       554       16.1%       2,809       16.5%       4,979       16.9%	Female Median Age					39.6	
Age 0 to 19 Years       857       24.9%       4,631       27.2%       7,864       26.6%         Age 20 to 64 Years       2,038       59.1%       9,591       56.3%       16,690       56.5%         Age 65 Years or Over       554       16.1%       2,809       16.5%       4,979       16.9%	•	3,449	51.6%		51.8%		50.9%
Age 20 to 64 Years       2,038 59.1%       9,591 56.3%       16,690 56.5%         Age 65 Years or Over       554 16.1%       2,809 16.5%       4,979 16.9%							
Age 65 Years or Over 554 16.1% 2,809 16.5% 4,979 16.9%	-						
	-						
1900 Product region region 30.0 Pt.3 34.3 30.0 Pt	Male Median Age	35.9		34.3		36.0	

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2025, TIGER Geography - RF5

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6595/-80.4643

815 E Innes St						
Salisbury, NC 28144	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2025)						
HH Income \$200,000 or More	85	3.1%	1,027	7.9%	1,918	8.4%
HH Income \$150,000 to \$199,999	110	4.1%	798	6.1%	1,396	6.1%
HH Income \$100,000 to \$149,999	276	10.2%	1,667	12.8%	2,831	12.4%
HH Income \$75,000 to \$99,999	235	8.7%	1,457	11.2%	2,794	12.2%
HH Income \$50,000 to \$74,999	589	21.7%	2,424	18.6%	4,454	19.4%
HH Income \$35,000 to \$49,999	281	10.4%	1,444	11.1%	2,438	10.6%
HH Income \$25,000 to \$34,999	233	8.6%	1,032	7.9%	2,131	9.3%
HH Income \$15,000 to \$24,999	223	8.2%	1,151	8.8%	1,962	8.6%
HH Income Under \$15,000	677	25.0%	2,056	15.7%	2,996	13.1%
HH Income \$35,000 or More	1,576	58.2%	8,817	67.5%	15,832	69.1%
HH Income \$75,000 or More	706	26.1%	4,949	37.9%	8,940	39.0%
Housing (2025)	-					
Total Housing Units	3,038		14,612		25,481	
Housing Units Occupied	2,709	89.2%	13,057	89.4%	22,921	90.0%
Housing Units Owner-Occupied	1,119	41.3%	6,296	48.2%	12,684	55.3%
Housing Units, Renter-Occupied	1,590	58.7%	6,760	51.8%	10,237	44.7%
Housing Units, Vacant	330	12.2%	1,555	11.9%	2,561	11.2%
Marital Status (2025)						
Never Married	2,202	40.4%	10,607	39.2%	17,877	37.5%
Currently Married	1,837	33.7%	10,471	38.7%	19,993	41.9%
Separated	372	6.8%	1,462	5.4%	2,153	4.5%
Widowed	272	5.0%	1,355	5.0%	2,374	5.0%
Divorced	768	14.1%	3,160	11.7%	5,283	11.1%
Household Type (2025)		_		_		
Population Family	4,623	69.2%	23,220	70.6%	43,595	75.1%
Population Non-Family	1,566	23.4%	7,057	21.4%	11,269	19.4%
Population Group Quarters	494	7.4%	2,634	8.0%	3,187	5.5%
Family Households	1,500	55.4%	7,614	58.3%	14,220	62.0%
Non-Family Households	1,209	44.6%	5,443	41.7%	8,700	38.0%
Married Couple with Children	324	17.7%	1,754	16.7%	3,547	17.7%
Average Family Household Size	3.1		3.0		3.1	
Household Size (2025)		_		_		
1 Person Households	1,023	37.8%	4,569	35.0%	7,331	32.0%
2 Person Households	827	30.5%	4,280	32.8%	7,775	33.9%
3 Person Households	371	13.7%	1,832	14.0%	3,340	14.6%
4 Person Households	251	9.3%	1,261	9.7%	2,430	10.6%
5 Person Households	131	4.8%	648	5.0%	1,192	5.2%
6 or More Person Households	105	3.9%	467	3.6%	853	3.7%
Household Vehicles (2025)						
Households with 0 Vehicles Available	472	17.4%	1,466	11.2%	2,102	9.2%
Households with 1 Vehicles Available	1,112	41.1%	4,914	37.6%	7,941	34.6%
Households with 2 or More Vehicles Available	1,125	41.5%	6,677	51.1%	12,878	56.2%
Total Vehicles Available	3,930		21,516		41,318	
Average Vehicles Per Household	1.5		1.6		1.8	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6595/-80.4643

815 E Innes St			•		5 mi rac	
Salisbury, NC 28144	1 mi rad	1 mi radius		3 mi radius		lius
Labor Force (2025)	<u> </u>					
Estimated Labor Population Age 16 Years or Over	5,378		26,715		46,975	
Estimated Civilian Employed	2,824	52.5%	14,879	55.7%	26,427	56.3%
Estimated Civilian Unemployed	138	2.6%	712	2.7%	•	2.9%
Estimated in Armed Forces	7	0.1%	14		18	
Estimated Not in Labor Force	,	44.8%		41.6%	19,148	40.8%
Unemployment Rate	2.6%		2.7%		2.9%	
Occupation (2025)	2.024		1.4.077		26.425	
Occupation: Population Age 16 Years or Over Management, Business, Financial Operations	2,824	19.0%	14,877	19.4%	26,425	17.9%
•						
Professional, Related Service		15.3% 16.0%		22.2% 16.7%	•	20.8% 16.3%
Sales, Office		21.3%		18.2%		19.0%
Farming, Fishing, Forestry	-	-	2,700		3,024	
Construct, Extraction, Maintenance	167	5.9%	911	6.1%	1,886	
Production, Transport Material Moving		22.5%		17.3%	•	18.9%
White Collar Workers	1.568	55.5%		59.8%	15,249	
Blue Collar Workers	,	44.5%		40.2%	11,176	
Consumer Expenditure (2025)	<u> </u>					-
Total Household Expenditure	\$197.59 M		\$1.14 B		\$2.06 B	
Total Non-Retail Expenditure	\$94.59 M	47.9%	\$564.85 M	49.5%	\$1.01 B	49.0%
Total Retail Expenditure	\$103 M	52.1%	\$575.41 M	50.5%	\$1.05 B	51.0%
Alcoholic Beverages	\$1.18 M	0.6%	\$6.86 M	0.6%	\$12.37 M	0.6%
Apparel	\$3.7 M		\$21.05 M		\$37.95 M	1.8%
Contributions	\$5.59 M		\$34.64 M		\$62.4 M	3.0%
Education	\$4.14 M		\$25.01 M		\$45.07 M	2.2%
Entertainment	\$11.57 M		\$65.38 M		\$117.83 M	5.7%
Food Away From Home	\$8.7 M		\$49.84 M		\$89.86 M	4.4%
Grocery	\$15.44 M		\$79.45 M		\$143.47 M	7.0%
Health Care	\$17.3 M \$5.18 M		\$84.4 M \$29.98 M		\$150.84 M \$54.04 M	7.3% 2.6%
Household Furnishings and Equipment						
Household Operations Miscellaneous Expenses	\$3.84 M \$3.37 M		\$21.48 M \$19.35 M		\$38.73 M \$34.85 M	1.9% 1.7%
Personal Care	\$2.91 M		\$15.34 M		\$27.7 M	1.3%
Shelter	\$36.32 M		\$195.41 M		\$343.86 M	16.7%
Tax and Retirement	\$35.4 M		\$250.21 M		\$450.08 M	21.9%
Tobacco and Related	\$1.48 M		\$6.69 M		\$12.06 M	0.6%
Transportation	\$30.31 M		\$178.19 M	15.6%	\$333.67 M	16.2%
Utilities	\$11.17 M		\$56.99 M		\$102.93 M	5.0%
Educational Attainment (2025)						-
Adult Population Age 25 Years or Over	4,611		21,742		39,032	
Elementary (Grade Level 0 to 8)	345	7.5%	906	4.2%	1,615	4.1%
Some High School (Grade Level 9 to 11)	359	7.8%	1,411	6.5%	2,656	6.8%
High School Graduate	1,445	31.3%	6,148	28.3%	11,844	30.3%
Some College		21.6%		23.1%		21.9%
Associate Degree Only	402	8.7%	2,002	9.2%	3,861	9.9%
Bachelor Degree Only	710	15.4%	3,968	18.3%	6,662	17.1%
Graduate Degree	355	7.7%	2,278	10.5%	3,834	9.8%

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6595/-80.4643

815 E Innes St							
Salisbury, NC 28144	1 mi radius		3 mi rac	lius	5 mi rac	5 mi radius	
Units In Structure (2025)							
1 Detached Unit	1.498	63.0%	8.306	74.5%	15,313	76.4%	
1 Attached Unit	199	8.4%	519	4.7%	658	3.3%	
2 to 4 Units		16.8%	1,598	14.3%		11.4%	
5 to 9 Units	235	9.9%	689	6.2%	1,367	6.8%	
10 to 19 Units	93	3.9%	745	6.7%	1,152		
20 to 49 Units	33	1.4%	262	2.4%	353	1.8%	
50 or More Units	87	3.7%	395	3.5%	481		
Mobile Home or Trailer	67	2.8%	383	3.4%	1,141	5.7%	
Other Structure	97	4.1%	161	1.4%	165		
Homes Built By Year (2025)						-	
Homes Built 2010 or later	276	11.6%	1.869	16.8%	2.830	14.1%	
Homes Built 2000 to 2009	236	9.9%		11.1%		13.5%	
Homes Built 1990 to 1999	103	4.3%		11.3%		14.4%	
Homes Built 1980 to 1989	253	10.7%	995	8.9%		12.1%	
Homes Built 1970 to 1979	220	9.3%		12.0%	•	13.6%	
Homes Built 1960 to 1969	226	9.5%		12.9%		11.5%	
Homes Built 1950 to 1959		12.3%		13.6%		12.6%	
Homes Built Before 1949		46.4%		30.5%	,	22.6%	
Home Values (2025)	-	-			·	-	
Home Values \$1,000,000 or More	5	0.4%	46	0.7%	77	0.6%	
Home Values \$500,000 to \$999,999	58	5.2%	491	7.8%	1,115	8.8%	
Home Values \$400,000 to \$499,999	66	5.9%	595	9.4%	1,213		
Home Values \$300,000 to \$399,999	173	15.5%	1,198	19.0%	2,739	21.6%	
Home Values \$200,000 to \$299,999	337	30.1%		30.5%		30.7%	
Home Values \$150,000 to \$199,999	252	22.5%	984	15.6%	1,727	13.6%	
Home Values \$100,000 to \$149,999	98	8.8%	434	6.9%	774	6.1%	
Home Values \$70,000 to \$99,999	49	4.4%	204	3.2%	321	2.5%	
Home Values \$50,000 to \$69,999	15	1.4%	222	3.5%	297	2.3%	
Home Values \$25,000 to \$49,999	33	3.0%	81	1.3%	190	1.5%	
Home Values Under \$25,000	32	2.8%	124	2.0%	338	2.7%	
Owner-Occupied Median Home Value	\$224,713		\$261,395		\$275,911		
Renter-Occupied Median Rent	\$833		\$964		\$910		
Transportation To Work (2025)						-	
Drive to Work Alone	2,176	77.1%	11,356	76.3%	20,319	76.9%	
Drive to Work in Carpool	280	9.9%	1,322	8.9%		10.6%	
Travel to Work by Public Transportation	82	2.9%	298	2.0%	352	1.3%	
Drive to Work on Motorcycle	-		-	-	2	-	
Walk or Bicycle to Work	99	3.5%	450	3.0%	576	2.2%	
Other Means	7	0.2%	122	0.8%	290	1.1%	
Work at Home	181	6.4%	1,328	8.9%	2,073	7.8%	
Travel Time (2025)							
Travel to Work in 14 Minutes or Less	1,089	38.6%	5,646	37.9%	8,925	33.8%	
Travel to Work in 15 to 29 Minutes		31.3%		29.9%		31.2%	
Travel to Work in 30 to 59 Minutes		18.4%		16.9%		18.89	
Travel to Work in 60 Minutes or More	151	5.3%	939	6.3%	2,211	8.49	
Average Minutes Travel to Work	17.8		16.9		18.6		

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