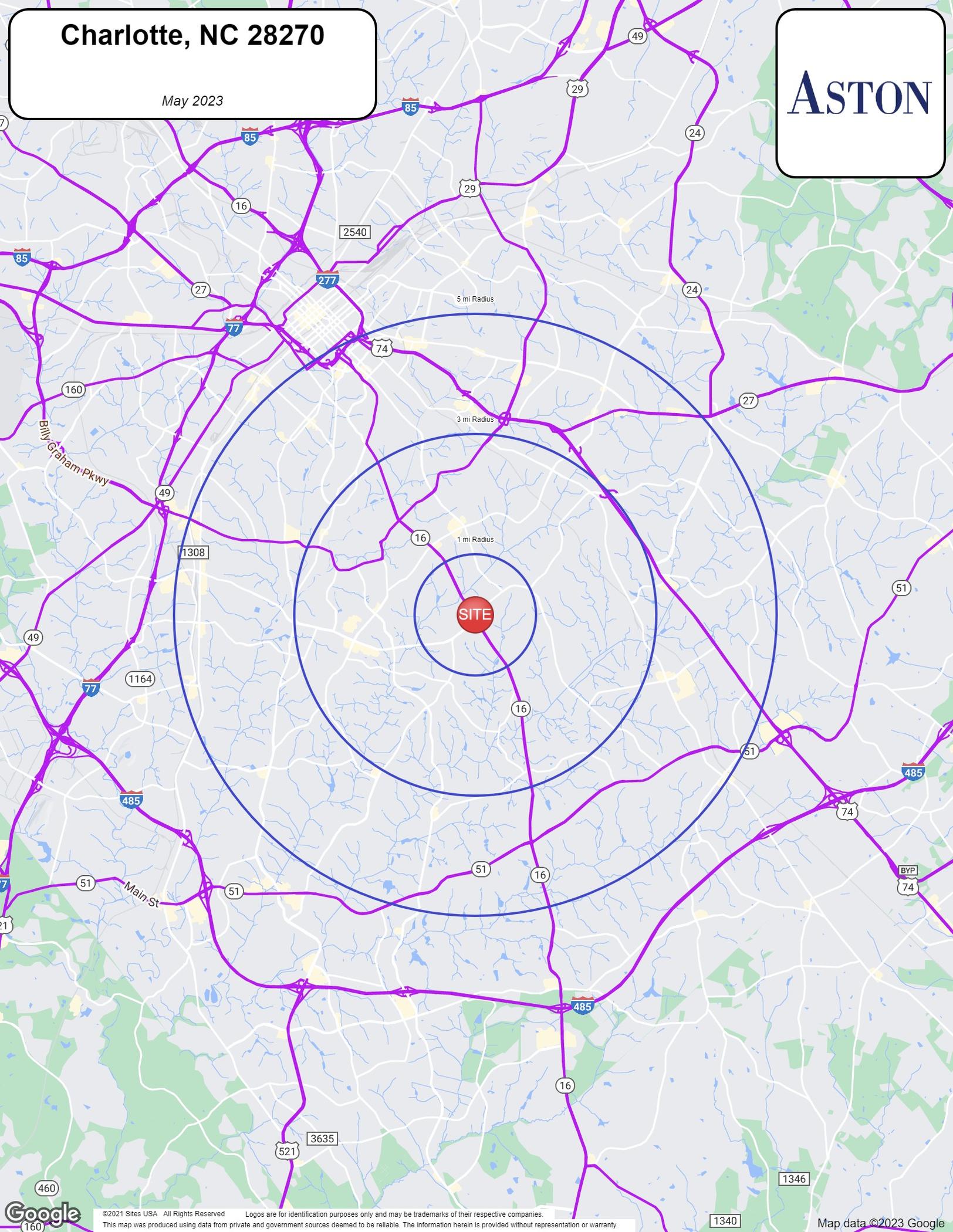


Charlotte, NC 28270

May 2023

ASTON



Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.1544/-80.7948

Charlotte, NC 28270							
	1 mi radius		3 mi radius		5 mi radius		
Population							
Estimated Population (2023)	8,900		86,477		262,505		
Projected Population (2028)	9,691		92,482		278,863		
Census Population (2020)	8,735		84,075		256,535		
Census Population (2010)	8,152		77,479		231,040		
Projected Annual Growth (2023 to 2028)	791	1.8%	6,005	1.4%	16,358	1.2%	
Historical Annual Growth (2020 to 2023)	165	0.6%	2,402	1.0%	5,970	0.8%	
Historical Annual Growth (2010 to 2020)	583	2.4%	6,597	2.8%	25,496	3.7%	
Estimated Population Density (2023)	2,834 psm		3,059 psm		3,344 psm		
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		
Households							
Estimated Households (2023)	3,897		38,624		116,216		
Projected Households (2028)	4,215		41,573		124,295		
Census Households (2020)	3,775		37,116		112,109		
Census Households (2010)	3,491		33,449		98,533		
Estimated Households with Children (2023)	1,082	27.8%	10,754	27.8%	31,764	27.3%	
Estimated Average Household Size (2023)	2.26		2.22		2.23		
Average Household Income							
Estimated Average Household Income (2023)	\$258,759		\$188,005		\$163,417		
Projected Average Household Income (2028)	\$257,557		\$187,084		\$162,470		
Estimated Average Family Income (2023)	\$384,196		\$261,986		\$225,698		
Median Household Income							
Estimated Median Household Income (2023)	\$151,874		\$124,063		\$107,552		
Projected Median Household Income (2028)	\$158,109		\$124,477		\$105,405		
Estimated Median Family Income (2023)	\$190,987		\$173,391		\$149,848		
Per Capita Income							
Estimated Per Capita Income (2023)	\$113,378		\$84,036		\$72,427		
Projected Per Capita Income (2028)	\$112,084		\$84,161		\$72,491		
Estimated Per Capita Income 5 Year Growth	-\$1,294	-1.1%	\$125	0.1%	\$64	-	
Estimated Average Household Net Worth (2023)	\$1,160,447		\$959,639		\$804,627		
Daytime Demos (2023)							
Total Businesses	411		5,479		15,955		
Total Employees	3,199		52,036		139,054		
Company Headquarter Businesses	8	1.9%	157	2.9%	458	2.9%	
Company Headquarter Employees	645	20.2%	14,463	27.8%	26,554	19.1%	
Employee Population per Business	7.8		9.5		8.7		
Residential Population per Business	21.7		15.8		16.5		

Expanded Profile

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Charlotte, NC 28270						
	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	6,709	75.4%	60,202	69.6%	162,003	61.7%
Black or African American (2023)	966	10.9%	14,879	17.2%	53,107	20.2%
American Indian or Alaska Native (2023)	19	0.2%	237	0.3%	1,128	0.4%
Asian (2023)	615	6.9%	3,782	4.4%	14,941	5.7%
Hawaiian or Pacific Islander (2023)	4	-	25	-	91	-
Other Race (2023)	161	1.8%	2,280	2.6%	15,684	6.0%
Two or More Races (2023)	426	4.8%	5,073	5.9%	15,550	5.9%
Not Hispanic or Latino Population (2023)	8,384	94.2%	79,442	91.9%	229,720	87.5%
Hispanic or Latino Population (2023)	516	5.8%	7,035	8.1%	32,785	12.5%
Not Hispanic or Latino Population (2028)	9,122	94.1%	84,818	91.7%	244,142	87.5%
Hispanic or Latino Population (2028)	570	5.9%	7,664	8.3%	34,721	12.5%
Not Hispanic or Latino Population (2020)	8,287	94.9%	77,432	92.1%	220,176	85.8%
Hispanic or Latino Population (2020)	448	5.1%	6,644	7.9%	36,360	14.2%
Not Hispanic or Latino Population (2010)	7,775	95.4%	72,374	93.4%	201,708	87.3%
Hispanic or Latino Population (2010)	377	4.6%	5,105	6.6%	29,331	12.7%
Projected Hispanic Annual Growth (2023 to 2028)	54	2.1%	629	1.8%	1,936	1.2%
Historic Hispanic Annual Growth (2010 to 2023)	140	2.9%	1,930	2.9%	3,453	0.9%
Age Distribution (2023)						
Age Under 5	490	5.5%	5,052	5.8%	15,750	6.0%
Age 5 to 9 Years	503	5.7%	4,867	5.6%	14,676	5.6%
Age 10 to 14 Years	519	5.8%	4,987	5.8%	15,009	5.7%
Age 15 to 19 Years	476	5.3%	4,407	5.1%	14,074	5.4%
Age 20 to 24 Years	358	4.0%	4,033	4.7%	14,419	5.5%
Age 25 to 29 Years	642	7.2%	6,100	7.1%	21,937	8.4%
Age 30 to 34 Years	617	6.9%	6,640	7.7%	22,545	8.6%
Age 35 to 39 Years	594	6.7%	6,130	7.1%	19,084	7.3%
Age 40 to 44 Years	565	6.4%	5,702	6.6%	17,849	6.8%
Age 45 to 49 Years	542	6.1%	5,369	6.2%	16,799	6.4%
Age 50 to 54 Years	609	6.8%	6,118	7.1%	17,895	6.8%
Age 55 to 59 Years	604	6.8%	6,058	7.0%	17,010	6.5%
Age 60 to 64 Years	556	6.2%	5,718	6.6%	15,295	5.8%
Age 65 to 74 Years	1,047	11.8%	8,780	10.2%	22,633	8.6%
Age 75 to 84 Years	544	6.1%	4,475	5.2%	11,912	4.5%
Age 85 Years or Over	233	2.6%	2,041	2.4%	5,616	2.1%
Median Age	41.6		40.5		38.1	
Gender Age Distribution (2023)						
Female Population	4,710	52.9%	45,279	52.4%	136,593	52.0%
Age 0 to 19 Years	999	21.2%	9,434	20.8%	29,297	21.4%
Age 20 to 64 Years	2,678	56.9%	27,138	59.9%	84,077	61.6%
Age 65 Years or Over	1,034	21.9%	8,707	19.2%	23,219	17.0%
Female Median Age	42.9		41.6		39.1	
Male Population	4,190	47.1%	41,198	47.6%	125,913	48.0%
Age 0 to 19 Years	990	23.6%	9,879	24.0%	30,212	24.0%
Age 20 to 64 Years	2,410	57.5%	24,730	60.0%	78,758	62.5%
Age 65 Years or Over	790	18.9%	6,589	16.0%	16,942	13.5%
Male Median Age	40.2		39.4		37.2	

Expanded Profile

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Charlotte, NC 28270						
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Household Income Distribution (2023)						
HH Income \$200,000 or More	1,284	32.9%	10,257	26.6%	24,625	21.2%
HH Income \$150,000 to \$199,999	360	9.2%	3,879	10.0%	11,156	9.6%
HH Income \$100,000 to \$149,999	1,029	26.4%	6,136	15.9%	18,452	15.9%
HH Income \$75,000 to \$99,999	315	8.1%	3,609	9.3%	12,213	10.5%
HH Income \$50,000 to \$74,999	405	10.4%	5,712	14.8%	17,735	15.3%
HH Income \$35,000 to \$49,999	258	6.6%	2,996	7.8%	10,858	9.3%
HH Income \$25,000 to \$34,999	76	1.9%	1,995	5.2%	7,452	6.4%
HH Income \$15,000 to \$24,999	106	2.7%	1,969	5.1%	6,646	5.7%
HH Income Under \$15,000	64	1.6%	2,072	5.4%	7,078	6.1%
HH Income \$35,000 or More	3,651	93.7%	32,587	84.4%	95,039	81.8%
HH Income \$75,000 or More	2,988	76.7%	23,880	61.8%	66,447	57.2%
Housing (2023)						
Total Housing Units	4,107		41,490		125,468	
Housing Units Occupied	3,897	94.9%	38,624	93.1%	116,216	92.6%
Housing Units Owner-Occupied	2,193	56.3%	22,483	58.2%	64,303	55.3%
Housing Units, Renter-Occupied	1,704	43.7%	16,141	41.8%	51,913	44.7%
Housing Units, Vacant	210	5.4%	2,866	7.4%	9,252	8.0%
Marital Status (2023)						
Never Married	1,826	24.7%	21,518	30.1%	82,390	38.0%
Currently Married	4,325	58.5%	37,292	52.1%	95,991	44.2%
Separated	369	5.0%	2,765	3.9%	8,828	4.1%
Widowed	151	2.0%	3,061	4.3%	8,751	4.0%
Divorced	716	9.7%	6,936	9.7%	21,110	9.7%
Household Type (2023)						
Population Family	6,910	77.6%	66,368	76.7%	194,773	74.2%
Population Non-Family	1,890	21.2%	19,357	22.4%	64,857	24.7%
Population Group Quarters	100	1.1%	752	0.9%	2,875	1.1%
Family Households	2,341	60.1%	22,442	58.1%	64,203	55.2%
Non-Family Households	1,556	39.9%	16,182	41.9%	52,013	44.8%
Married Couple with Children	861	19.9%	7,555	20.3%	20,681	21.5%
Average Family Household Size	3.0		3.0		3.0	
Household Size (2023)						
1 Person Households	1,269	32.6%	13,570	35.1%	42,550	36.6%
2 Person Households	1,389	35.6%	13,421	34.7%	38,403	33.0%
3 Person Households	545	14.0%	5,115	13.2%	15,349	13.2%
4 Person Households	453	11.6%	4,157	10.8%	12,091	10.4%
5 Person Households	176	4.5%	1,768	4.6%	5,267	4.5%
6 or More Person Households	66	1.7%	592	1.5%	2,555	2.2%
Household Vehicles (2023)						
Households with 0 Vehicles Available	119	3.1%	1,868	4.8%	6,849	5.9%
Households with 1 Vehicles Available	1,297	33.3%	14,081	36.5%	46,003	39.6%
Households with 2 or More Vehicles Available	2,481	63.7%	22,674	58.7%	63,365	54.5%
Total Vehicles Available	6,856		67,501		194,826	
Average Vehicles Per Household	1.8		1.7		1.7	

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Charlotte, NC 28270

	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	7,285		70,600		214,043	
Estimated Civilian Employed	4,906	67.3%	48,165	68.2%	152,305	71.2%
Estimated Civilian Unemployed	197	2.7%	1,237	1.8%	5,127	2.4%
Estimated in Armed Forces	-	-	57	-	449	0.2%
Estimated Not in Labor Force	2,182	30.0%	21,140	29.9%	56,163	26.2%
Unemployment Rate	2.7%		1.8%		2.4%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	4,906		48,164		152,301	
Management, Business, Financial Operations	1,674	34.1%	14,496	30.1%	41,636	27.3%
Professional, Related	1,468	29.9%	12,781	26.5%	39,600	26.0%
Service	286	5.8%	4,860	10.1%	18,018	11.8%
Sales, Office	1,031	21.0%	10,141	21.1%	29,501	19.4%
Farming, Fishing, Forestry	16	0.3%	104	0.2%	293	0.2%
Construct, Extraction, Maintenance	200	4.1%	2,040	4.2%	9,479	6.2%
Production, Transport Material Moving	231	4.7%	3,743	7.8%	13,774	9.0%
White Collar Workers	4,173	85.1%	37,418	77.7%	110,737	72.7%
Blue Collar Workers	732	14.9%	10,747	22.3%	41,563	27.3%
Consumer Expenditure (2023)						
Total Household Expenditure	\$584.04 M		\$4.4 B		\$11.84 B	
Total Non-Retail Expenditure	\$312.43 M	53.5%	\$2.36 B	53.5%	\$6.32 B	53.4%
Total Retail Expenditure	\$271.61 M	46.5%	\$2.05 B	46.5%	\$5.52 B	46.6%
Apparel	\$21.26 M	3.6%	\$159.72 M	3.6%	\$428.14 M	3.6%
Contributions	\$21.9 M	3.7%	\$162.42 M	3.7%	\$427.92 M	3.6%
Education	\$21.97 M	3.8%	\$161.9 M	3.7%	\$422.8 M	3.6%
Entertainment	\$34.4 M	5.9%	\$257.93 M	5.9%	\$689.23 M	5.8%
Food and Beverages	\$83.05 M	14.2%	\$628.94 M	14.3%	\$1.7 B	14.4%
Furnishings and Equipment	\$21.2 M	3.6%	\$158.83 M	3.6%	\$424.95 M	3.6%
Gifts	\$17.62 M	3.0%	\$128.05 M	2.9%	\$334.91 M	2.8%
Health Care	\$46.02 M	7.9%	\$350.87 M	8.0%	\$950.89 M	8.0%
Household Operations	\$23.92 M	4.1%	\$179.75 M	4.1%	\$480.23 M	4.1%
Miscellaneous Expenses	\$11.22 M	1.9%	\$84.39 M	1.9%	\$226.55 M	1.9%
Personal Care	\$7.81 M	1.3%	\$58.8 M	1.3%	\$158.3 M	1.3%
Personal Insurance	\$4.6 M	0.8%	\$34.11 M	0.8%	\$90 M	0.8%
Reading	\$1.31 M	0.2%	\$9.84 M	0.2%	\$26.33 M	0.2%
Shelter	\$122.85 M	21.0%	\$928.67 M	21.1%	\$2.5 B	21.1%
Tobacco	\$2.67 M	0.5%	\$21.35 M	0.5%	\$60.03 M	0.5%
Transportation	\$103.82 M	17.8%	\$782.09 M	17.8%	\$2.11 B	17.8%
Utilities	\$38.41 M	6.6%	\$296.03 M	6.7%	\$809.14 M	6.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	6,554		63,131		188,577	
Elementary (Grade Level 0 to 8)	177	2.7%	1,887	3.0%	8,470	4.5%
Some High School (Grade Level 9 to 11)	127	1.9%	1,457	2.3%	5,792	3.1%
High School Graduate	398	6.1%	6,659	10.5%	24,477	13.0%
Some College	662	10.1%	8,072	12.8%	27,837	14.8%
Associate Degree Only	376	5.7%	4,000	6.3%	11,628	6.2%
Bachelor Degree Only	2,827	43.1%	24,788	39.3%	69,382	36.8%
Graduate Degree	1,987	30.3%	16,268	25.8%	40,990	21.7%

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Units In Structure (2023)						
1 Detached Unit	1,915	54.9%	20,871	62.4%	60,579	61.5%
1 Attached Unit	445	12.7%	3,569	10.7%	10,744	10.9%
2 to 4 Units	308	8.8%	2,165	6.5%	6,175	6.3%
5 to 9 Units	416	11.9%	3,229	9.7%	9,444	9.6%
10 to 19 Units	334	9.6%	2,824	8.4%	9,287	9.4%
20 to 49 Units	130	3.7%	2,003	6.0%	7,485	7.6%
50 or More Units	311	8.9%	3,592	10.7%	11,311	11.5%
Mobile Home or Trailer	37	1.1%	361	1.1%	1,179	1.2%
Other Structure	-	-	10	-	13	-
Homes Built By Year (2023)						
Homes Built 2010 or later	481	13.8%	5,188	15.5%	17,572	17.8%
Homes Built 2000 to 2009	422	12.1%	5,053	15.1%	15,984	16.2%
Homes Built 1990 to 1999	417	12.0%	4,411	13.2%	14,337	14.6%
Homes Built 1980 to 1989	631	18.1%	6,499	19.4%	19,891	20.2%
Homes Built 1970 to 1979	779	22.3%	6,521	19.5%	16,409	16.7%
Homes Built 1960 to 1969	742	21.2%	5,922	17.7%	13,621	13.8%
Homes Built 1950 to 1959	353	10.1%	3,248	9.7%	10,163	10.3%
Homes Built Before 1949	72	2.1%	1,783	5.3%	8,239	8.4%
Home Values (2023)						
Home Values \$1,000,000 or More	374	17.0%	3,324	14.8%	7,042	11.0%
Home Values \$500,000 to \$999,999	1,015	46.3%	7,112	31.6%	17,574	27.3%
Home Values \$400,000 to \$499,999	307	14.0%	3,568	15.9%	9,618	15.0%
Home Values \$300,000 to \$399,999	246	11.2%	3,770	16.8%	12,102	18.8%
Home Values \$200,000 to \$299,999	132	6.0%	3,084	13.7%	11,271	17.5%
Home Values \$150,000 to \$199,999	37	1.7%	905	4.0%	3,897	6.1%
Home Values \$100,000 to \$149,999	47	2.1%	334	1.5%	1,343	2.1%
Home Values \$70,000 to \$99,999	15	0.7%	116	0.5%	509	0.8%
Home Values \$50,000 to \$69,999	7	0.3%	43	0.2%	146	0.2%
Home Values \$25,000 to \$49,999	7	0.3%	74	0.3%	311	0.5%
Home Values Under \$25,000	7	0.3%	153	0.7%	492	0.8%
Owner-Occupied Median Home Value	\$699,165		\$589,806		\$502,158	
Renter-Occupied Median Rent	\$1,343		\$1,192		\$1,167	
Transportation To Work (2023)						
Drive to Work Alone	2,199	44.8%	25,591	53.1%	81,341	53.4%
Drive to Work in Carpool	167	3.4%	2,162	4.5%	8,246	5.4%
Travel to Work by Public Transportation	48	1.0%	462	1.0%	2,005	1.3%
Drive to Work on Motorcycle	-	-	3	-	13	-
Walk or Bicycle to Work	23	0.5%	453	0.9%	1,743	1.1%
Other Means	19	0.4%	344	0.7%	1,331	0.9%
Work at Home	2,449	49.9%	19,149	39.8%	57,620	37.8%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	587	12.0%	7,608	15.8%	24,261	15.9%
Travel to Work in 15 to 29 Minutes	1,040	21.2%	12,332	25.6%	40,398	26.5%
Travel to Work in 30 to 59 Minutes	745	15.2%	8,298	17.2%	26,300	17.3%
Travel to Work in 60 Minutes or More	85	1.7%	777	1.6%	3,721	2.4%
Average Minutes Travel to Work	22.4		21.6		21.5	

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