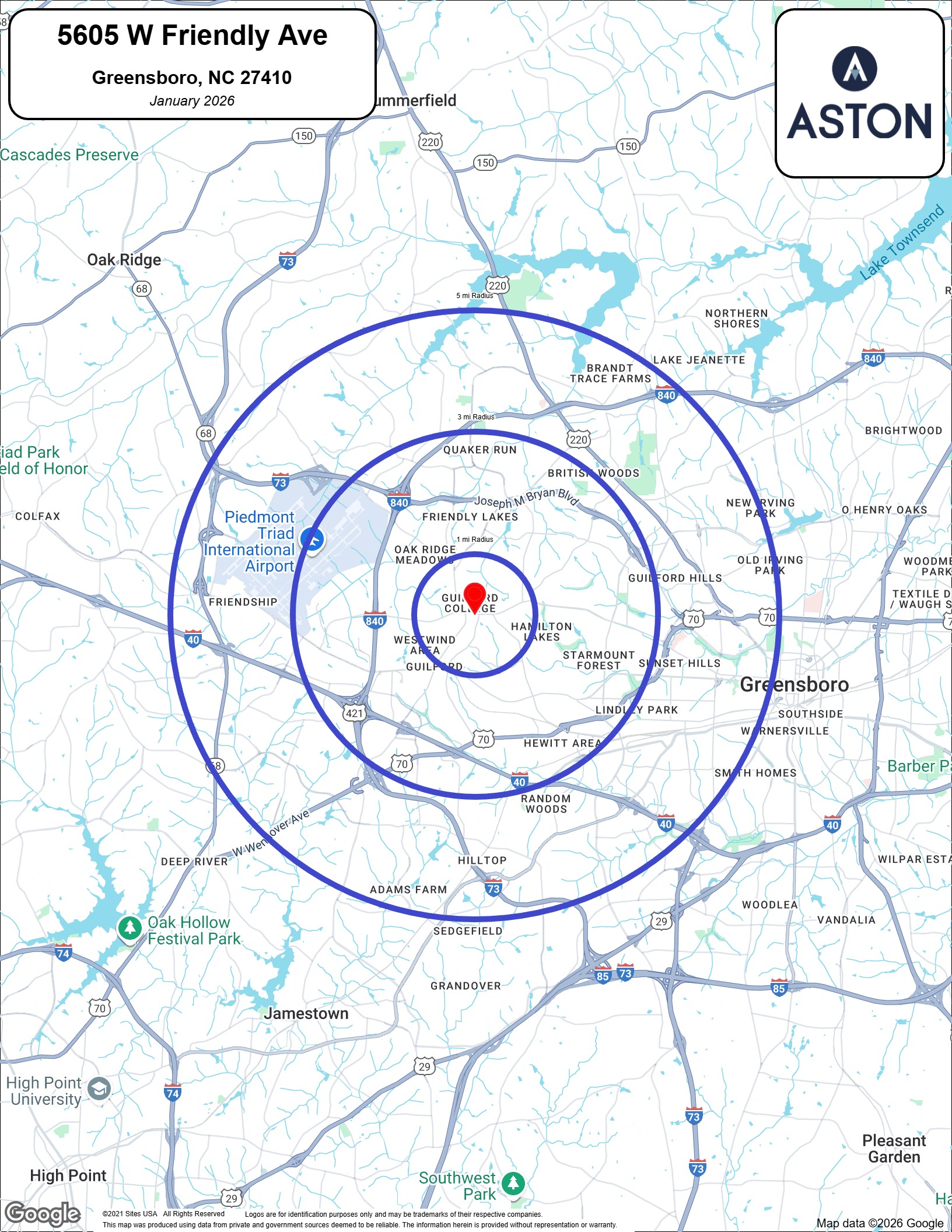


5605 W Friendly Ave

Greensboro, NC 27410

January 2026



Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.0888/-79.8854



5605 W Friendly Ave Greensboro, NC 27410							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2025)							9,821	61,805	171,484
Projected Population (2030)							9,734	62,333	170,408
Census Population (2020)							9,622	60,905	170,205
Census Population (2010)							9,560	57,034	155,919
Projected Annual Growth (2025 to 2030)							-87 -0.2%	528 0.2%	-1,075 -0.1%
Historical Annual Growth (2020 to 2025)							199 0.4%	900 0.3%	1,279 0.2%
Historical Annual Growth (2010 to 2020)							62 0.1%	3,870 1.4%	14,286 1.8%
Estimated Population Density (2025)							3,128 psm	2,187 psm	2,184 psm
Trade Area Size							3.1 sq mi	28.3 sq mi	78.5 sq mi
Households									
Estimated Households (2025)							4,562	29,238	74,781
Projected Households (2030)							4,599	29,982	75,499
Census Households (2020)							4,440	28,276	72,833
Census Households (2010)							4,192	26,163	68,111
Estimated Households with Children (2025)							873 19.1%	6,063 20.7%	17,640 23.6%
Estimated Average Household Size (2025)							1.99	2.06	2.14
Average Household Income									
Estimated Average Household Income (2025)							\$88,185	\$101,008	\$105,155
Projected Average Household Income (2030)							\$87,500	\$99,652	\$104,198
Estimated Average Family Income (2025)							\$114,009	\$139,514	\$139,389
Median Household Income									
Estimated Median Household Income (2025)							\$67,154	\$79,625	\$79,188
Projected Median Household Income (2030)							\$66,601	\$78,570	\$78,453
Estimated Median Family Income (2025)							\$97,173	\$111,305	\$108,646
Per Capita Income									
Estimated Per Capita Income (2025)							\$41,482	\$47,953	\$46,256
Projected Per Capita Income (2030)							\$41,862	\$48,101	\$46,567
Estimated Per Capita Income 5 Year Growth							\$380 0.9%	\$148 0.3%	\$311 0.7%
Estimated Average Household Net Worth (2025)							\$931,594	\$1,049,800	\$957,936
Daytime Demos (2025)									
Total Businesses							485	4,267	10,763
Total Employees							3,232	41,902	107,614
Company Headquarter Businesses							18 3.6%	150 3.5%	358 3.3%
Company Headquarter Employees							517 16.0%	7,127 17.0%	20,532 19.1%
Employee Population per Business							6.7	9.8	10.0
Residential Population per Business							20.2	14.5	15.9

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1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity

White (2025)	5,591	56.9%	34,321	55.5%	90,614	52.8%
Black or African American (2025)	2,847	29.0%	18,784	30.4%	51,712	30.2%
American Indian or Alaska Native (2025)	38	0.4%	239	0.4%	726	0.4%
Asian (2025)	382	3.9%	2,894	4.7%	11,498	6.7%
Hawaiian or Pacific Islander (2025)	7	-	19	-	87	-
Other Race (2025)	421	4.3%	2,333	3.8%	7,198	4.2%
Two or More Races (2025)	536	5.5%	3,215	5.2%	9,649	5.6%
Not Hispanic or Latino Population (2025)	8,893	90.6%	56,383	91.2%	154,921	90.3%
Hispanic or Latino Population (2025)	928	9.4%	5,422	8.8%	16,563	9.7%
Not Hispanic or Latino Population (2030)	8,747	89.9%	56,405	90.5%	152,997	89.8%
Hispanic or Latino Population (2030)	987	10.1%	5,928	9.5%	17,411	10.2%
Not Hispanic or Latino Population (2020)	8,777	91.2%	55,502	91.1%	153,623	90.3%
Hispanic or Latino Population (2020)	845	8.8%	5,403	8.9%	16,583	9.7%
Not Hispanic or Latino Population (2010)	8,920	93.3%	53,138	93.2%	144,323	92.6%
Hispanic or Latino Population (2010)	640	6.7%	3,897	6.8%	11,596	7.4%
Projected Hispanic Annual Growth (2025 to 2030)	59	1.3%	506	1.9%	848	1.0%
Historic Hispanic Annual Growth (2010 to 2025)	288	3.0%	1,525	2.6%	4,967	2.9%

Age Distribution (2025)

Age Under 5	504	5.1%	3,404	5.5%	8,908	5.2%
Age 5 to 9 Years	516	5.3%	3,447	5.6%	9,132	5.3%
Age 10 to 14 Years	468	4.8%	3,228	5.2%	9,005	5.3%
Age 15 to 19 Years	741	7.5%	3,797	6.1%	13,348	7.8%
Age 20 to 24 Years	868	8.8%	4,426	7.2%	16,993	9.9%
Age 25 to 29 Years	636	6.5%	4,880	7.9%	13,390	7.8%
Age 30 to 34 Years	686	7.0%	4,631	7.5%	12,623	7.4%
Age 35 to 39 Years	597	6.1%	4,080	6.6%	11,160	6.5%
Age 40 to 44 Years	495	5.0%	3,618	5.9%	10,122	5.9%
Age 45 to 49 Years	390	4.0%	3,160	5.1%	8,895	5.2%
Age 50 to 54 Years	449	4.6%	3,266	5.3%	9,304	5.4%
Age 55 to 59 Years	497	5.1%	3,496	5.7%	9,430	5.5%
Age 60 to 64 Years	489	5.0%	3,615	5.8%	9,554	5.6%
Age 65 to 74 Years	1,010	10.3%	6,740	10.9%	16,505	9.6%
Age 75 to 84 Years	837	8.5%	4,286	6.9%	9,643	5.6%
Age 85 Years or Over	636	6.5%	1,732	2.8%	3,471	2.0%
Median Age	39.6		39.4		37.1	

Gender Age Distribution (2025)

Female Population	5,028	51.2%	32,461	52.5%	85,236	49.7%
Age 0 to 19 Years	972	19.3%	6,709	20.7%	18,201	21.4%
Age 20 to 64 Years	2,559	50.9%	18,488	57.0%	50,381	59.1%
Age 65 Years or Over	1,497	29.8%	7,264	22.4%	16,654	19.5%
Female Median Age	45.6		41.5		39.6	
Male Population	4,794	48.8%	29,344	47.5%	86,248	50.3%
Age 0 to 19 Years	1,257	26.2%	7,167	24.4%	22,193	25.7%
Age 20 to 64 Years	2,550	53.2%	16,684	56.9%	51,090	59.2%
Age 65 Years or Over	987	20.6%	5,493	18.7%	12,966	15.0%
Male Median Age	35.8		37.8		34.9	

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1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2025)

HH Income \$200,000 or More	273	6.0%	2,864	9.8%	7,560	10.1%
HH Income \$150,000 to \$199,999	403	8.8%	2,209	7.6%	5,555	7.4%
HH Income \$100,000 to \$149,999	669	14.7%	4,781	16.4%	12,759	17.1%
HH Income \$75,000 to \$99,999	660	14.5%	3,592	12.3%	9,906	13.2%
HH Income \$50,000 to \$74,999	698	15.3%	4,720	16.1%	12,437	16.6%
HH Income \$35,000 to \$49,999	778	17.0%	4,076	13.9%	9,689	13.0%
HH Income \$25,000 to \$34,999	552	12.1%	2,673	9.1%	5,455	7.3%
HH Income \$15,000 to \$24,999	198	4.3%	2,008	6.9%	4,585	6.1%
HH Income Under \$15,000	330	7.2%	2,316	7.9%	6,834	9.1%
HH Income \$35,000 or More	3,482	76.3%	22,241	76.1%	57,906	77.4%
HH Income \$75,000 or More	2,006	44.0%	13,445	46.0%	35,780	47.8%

Housing (2025)

Total Housing Units	4,947		31,554		80,763	
Housing Units Occupied	4,562	92.2%	29,238	92.7%	74,781	92.6%
Housing Units Owner-Occupied	2,077	45.5%	14,183	48.5%	36,307	48.6%
Housing Units, Renter-Occupied	2,485	54.5%	15,055	51.5%	38,474	51.4%
Housing Units, Vacant	385	8.4%	2,317	7.9%	5,982	8.0%

Marital Status (2025)

Never Married	3,756	45.1%	21,421	41.4%	65,136	45.1%
Currently Married	2,566	30.8%	20,298	39.2%	52,154	36.1%
Separated	515	6.2%	2,312	4.5%	5,605	3.9%
Widowed	663	8.0%	2,895	5.6%	7,263	5.0%
Divorced	833	10.0%	4,800	9.3%	14,281	9.9%

Household Type (2025)

Population Family	5,650	57.5%	39,038	63.2%	109,540	63.9%
Population Non-Family	3,407	34.7%	21,228	34.3%	50,729	29.6%
Population Group Quarters	764	7.8%	1,539	2.5%	11,214	6.5%
Family Households	1,862	40.8%	12,859	44.0%	36,511	48.8%
Non-Family Households	2,700	59.2%	16,378	56.0%	38,270	51.2%
Married Couple with Children	553	21.5%	3,796	18.7%	10,961	21.0%
Average Family Household Size	3.0		3.0		3.0	

Household Size (2025)

1 Person Households	2,339	51.3%	13,607	46.5%	31,015	41.5%
2 Person Households	1,045	22.9%	7,511	25.7%	21,812	29.2%
3 Person Households	524	11.5%	3,646	12.5%	10,000	13.4%
4 Person Households	393	8.6%	2,777	9.5%	7,290	9.7%
5 Person Households	163	3.6%	1,089	3.7%	2,959	4.0%
6 or More Person Households	98	2.2%	608	2.1%	1,705	2.3%

Household Vehicles (2025)

Households with 0 Vehicles Available	651	14.3%	2,167	7.4%	4,784	6.4%
Households with 1 Vehicles Available	1,831	40.1%	12,826	43.9%	31,864	42.6%
Households with 2 or More Vehicles Available	2,080	45.6%	14,245	48.7%	38,132	51.0%
Total Vehicles Available	6,743		46,860		124,837	
Average Vehicles Per Household	1.5		1.6		1.7	

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1 mi radius 3 mi radius 5 mi radius

Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	8,234		50,975		142,383	
Estimated Civilian Employed	4,718	57.3%	32,620	64.0%	91,119	64.0%
Estimated Civilian Unemployed	229	2.8%	1,465	2.9%	4,227	3.0%
Estimated in Armed Forces	-	-	72	0.1%	274	0.2%
Estimated Not in Labor Force	3,286	39.9%	16,818	33.0%	46,764	32.8%
Unemployment Rate	2.8%		2.9%		3.0%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	4,717		32,611		91,103	
Management, Business, Financial Operations	859	18.2%	6,550	20.1%	16,661	18.3%
Professional, Related Service	1,312	27.8%	8,602	26.4%	23,719	26.0%
Sales, Office	667	14.1%	4,983	15.3%	14,341	15.7%
Farming, Fishing, Forestry	884	18.7%	6,423	19.7%	19,127	21.0%
Construct, Extraction, Maintenance	7	0.2%	16	-	30	-
Production, Transport Material Moving	293	6.2%	1,616	5.0%	4,466	4.9%
White Collar Workers	696	14.8%	4,421	13.6%	12,760	14.0%
Blue Collar Workers	3,054	64.8%	21,575	66.2%	59,507	65.3%
	1,663	35.2%	11,036	33.8%	31,597	34.7%

Consumer Expenditure (2025)

Total Household Expenditure	\$397.05 M		\$2.74 B		\$7.17 B	
Total Non-Retail Expenditure	\$196.46 M	49.5%	\$1.38 B	50.4%	\$3.62 B	50.5%
Total Retail Expenditure	\$200.59 M	50.5%	\$1.36 B	49.6%	\$3.55 B	49.5%
Alcoholic Beverages	\$2.42 M	0.6%	\$16.69 M	0.6%	\$43.59 M	0.6%
Apparel	\$7.31 M	1.8%	\$50.16 M	1.8%	\$131.27 M	1.8%
Contributions	\$12.65 M	3.2%	\$87.75 M	3.2%	\$228.36 M	3.2%
Education	\$9.01 M	2.3%	\$62.32 M	2.3%	\$162.42 M	2.3%
Entertainment	\$22.68 M	5.7%	\$155.34 M	5.7%	\$406.71 M	5.7%
Food Away From Home	\$17.41 M	4.4%	\$119.47 M	4.4%	\$312.5 M	4.4%
Grocery	\$25.85 M	6.5%	\$174.18 M	6.3%	\$459.57 M	6.4%
Health Care	\$30.94 M	7.8%	\$188.27 M	6.9%	\$476.31 M	6.6%
Household Furnishings and Equipment	\$10.53 M	2.7%	\$72.36 M	2.6%	\$189.14 M	2.6%
Household Operations	\$7.34 M	1.8%	\$50.4 M	1.8%	\$132.18 M	1.8%
Miscellaneous Expenses	\$6.83 M	1.7%	\$46.7 M	1.7%	\$122.01 M	1.7%
Personal Care	\$5.07 M	1.3%	\$34.35 M	1.3%	\$90.46 M	1.3%
Shelter	\$66.96 M	16.9%	\$450.86 M	16.4%	\$1.19 B	16.5%
Tax and Retirement	\$92.06 M	23.2%	\$668.65 M	24.4%	\$1.74 B	24.3%
Tobacco and Related	\$1.96 M	0.5%	\$12.81 M	0.5%	\$34.21 M	0.5%
Transportation	\$59.61 M	15.0%	\$429.21 M	15.6%	\$1.13 B	15.7%
Utilities	\$18.43 M	4.6%	\$123.95 M	4.5%	\$327.3 M	4.6%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	6,723		43,503		114,097	
Elementary (Grade Level 0 to 8)	559	8.3%	1,449	3.3%	3,252	2.9%
Some High School (Grade Level 9 to 11)	216	3.2%	1,157	2.7%	3,714	3.3%
High School Graduate	1,035	15.4%	7,123	16.4%	18,820	16.5%
Some College	1,272	18.9%	8,245	19.0%	20,951	18.4%
Associate Degree Only	684	10.2%	3,602	8.3%	10,268	9.0%
Bachelor Degree Only	1,726	25.7%	13,163	30.3%	34,496	30.2%
Graduate Degree	1,232	18.3%	8,765	20.1%	22,597	19.8%

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Units In Structure (2025)

1 Detached Unit	1,994	47.6%	13,197	50.4%	37,009	54.3%
1 Attached Unit	419	10.0%	3,262	12.5%	7,439	10.9%
2 to 4 Units	254	6.0%	1,915	7.3%	4,351	6.4%
5 to 9 Units	228	5.4%	3,726	14.2%	8,120	11.9%
10 to 19 Units	713	17.0%	2,930	11.2%	8,255	12.1%
20 to 49 Units	276	6.6%	1,943	7.4%	5,227	7.7%
50 or More Units	658	15.7%	2,005	7.7%	3,749	5.5%
Mobile Home or Trailer	17	0.4%	252	1.0%	610	0.9%
Other Structure	2	-	8	-	20	-

Homes Built By Year (2025)

Homes Built 2010 or later	309	7.4%	2,916	11.1%	8,050	11.8%
Homes Built 2000 to 2009	843	20.1%	4,807	18.4%	11,697	17.2%
Homes Built 1990 to 1999	321	7.6%	4,070	15.6%	12,413	18.2%
Homes Built 1980 to 1989	614	14.6%	4,970	19.0%	11,852	17.4%
Homes Built 1970 to 1979	1,045	24.9%	4,661	17.8%	9,685	14.2%
Homes Built 1960 to 1969	644	15.4%	3,801	14.5%	8,375	12.3%
Homes Built 1950 to 1959	595	14.2%	2,290	8.8%	6,313	9.3%
Homes Built Before 1949	191	4.5%	1,723	6.6%	6,397	9.4%

Home Values (2025)

Home Values \$1,000,000 or More	9	0.4%	113	0.8%	498	1.4%
Home Values \$500,000 to \$999,999	121	5.8%	1,770	12.5%	4,445	12.2%
Home Values \$400,000 to \$499,999	140	6.8%	2,115	14.9%	4,344	12.0%
Home Values \$300,000 to \$399,999	679	32.7%	3,386	23.9%	7,834	21.6%
Home Values \$200,000 to \$299,999	478	23.0%	3,556	25.1%	9,957	27.4%
Home Values \$150,000 to \$199,999	463	22.3%	1,745	12.3%	4,917	13.5%
Home Values \$100,000 to \$149,999	109	5.3%	817	5.8%	2,395	6.6%
Home Values \$70,000 to \$99,999	31	1.5%	266	1.9%	866	2.4%
Home Values \$50,000 to \$69,999	4	0.2%	107	0.8%	282	0.8%
Home Values \$25,000 to \$49,999	18	0.8%	93	0.7%	227	0.6%
Home Values Under \$25,000	23	1.1%	214	1.5%	542	1.5%
Owner-Occupied Median Home Value	\$275,169		\$310,292		\$298,624	
Renter-Occupied Median Rent	\$1,600		\$1,150		\$1,103	

Transportation To Work (2025)

Drive to Work Alone	3,687	78.2%	23,928	73.4%	66,137	72.6%
Drive to Work in Carpool	263	5.6%	2,268	7.0%	6,834	7.5%
Travel to Work by Public Transportation	10	0.2%	318	1.0%	761	0.8%
Drive to Work on Motorcycle	-	-	2	-	3	-
Walk or Bicycle to Work	194	4.1%	651	2.0%	2,304	2.5%
Other Means	18	0.4%	253	0.8%	1,365	1.5%
Work at Home	545	11.5%	5,190	15.9%	13,700	15.0%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	1,782	37.8%	10,113	31.0%	28,542	31.3%
Travel to Work in 15 to 29 Minutes	1,817	38.5%	12,229	37.5%	33,455	36.7%
Travel to Work in 30 to 59 Minutes	510	10.8%	4,104	12.6%	11,986	13.2%
Travel to Work in 60 Minutes or More	63	1.3%	976	3.0%	3,421	3.8%
Average Minutes Travel to Work	15.7		17.1		17.2	