980 S Main St

Kernersville, NC 27284

June 2023

ASTON

5 mi Radius

3 mi Radius

1 mi Radius

SITE

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

ASTON

Lat/Lon: 36.1102/-80.0967

980 S Main St Kernersville, NC 27284	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	5,752		36,021		69,696	
Projected Population (2028)	5,910		37,074		72,125	
Census Population (2020)	5,612		35,679		68,912	
Census Population (2010)	5,266		32,414		62,097	
Projected Annual Growth (2023 to 2028)	158	0.5%	1,053	0.6%	2,430	0.7%
Historical Annual Growth (2020 to 2023)	140	0.8%	342	0.3%	784	0.4%
Historical Annual Growth (2010 to 2020)	346	2.2%	3,265	3.4%	6,814	3.7%
Estimated Population Density (2023)	1,832	psm	1,274	psm	888	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,700		15,599		28,825	
Projected Households (2028)	2,749		15,949		29,645	
Census Households (2020)	2,604		15,271		28,144	
Census Households (2010)	2,350		13,580		24,812	
Estimated Households with Children (2023)	740	27.4%	4,750	30.5%	9,425	32.7%
Estimated Average Household Size (2023)	2.12		2.30		2.41	
Average Household Income						
Estimated Average Household Income (2023)	$97,672		$98,363		$97,895	
Projected Average Household Income (2028)	$97,478		$97,928		$97,013	
Estimated Average Family Income (2023)	$123,348		$118,240		$113,471	
Median Household Income						
Estimated Median Household Income (2023)	$75,509		$75,824		$74,940	
Projected Median Household Income (2028)	$70,049		$70,737		$69,817	
Estimated Median Family Income (2023)	$114,556		$100,185		$94,176	
Per Capita Income						
Estimated Per Capita Income (2023)	$45,881		$42,626		$40,519	
Projected Per Capita Income (2028)	$45,375		$42,157		$39,905	
Estimated Per Capita Income 5 Year Growth	-$506	-1.1%	-$469	-1.1%	-$614	-1.5%
Estimated Average Household Net Worth (2023)	$455,271		$458,329		$417,070	
Daytime Demos (2023)						
Total Businesses	355		1,859		2,569	
Total Employees	3,045		15,460		22,300	
Company Headquarter Businesses	6	1.6%	62	3.3%	79	3.1%
Company Headquarter Employees	49	1.6%	1,317	8.5%	2,089	9.4%
Employee Population per Business	8.6		8.3		8.7	
Residential Population per Business	16.2		19.4		27.1	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

ASTON

Lat/Lon: 36.1102/-80.0967

980 S Main St Kernersville, NC 27284	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	4,078	70.9%	24,880	69.1%	46,794	67.1%
Black or African American (2023)	1,037	18.0%	6,684	18.6%	14,175	20.3%
American Indian or Alaska Native (2023)	24	0.4%	169	0.5%	333	0.5%
Asian (2023)	143	2.5%	817	2.3%	1,447	2.1%
Hawaiian or Pacific Islander (2023)	-	-	6	-	14	-
Other Race (2023)	160	2.8%	1,337	3.7%	2,966	4.3%
Two or More Races (2023)	311	5.4%	2,128	5.9%	3,967	5.7%
Not Hispanic or Latino Population (2023)	5,310	92.3%	32,495	90.2%	62,431	89.6%
Hispanic or Latino Population (2023)	442	7.7%	3,526	9.8%	7,265	10.4%
Not Hispanic or Latino Population (2028)	5,453	92.3%	33,445	90.2%	64,601	89.6%
Hispanic or Latino Population (2028)	457	7.7%	3,629	9.8%	7,524	10.4%
Not Hispanic or Latino Population (2020)	5,195	92.6%	31,973	89.6%	61,211	88.8%
Hispanic or Latino Population (2020)	416	7.4%	3,706	10.4%	7,701	11.2%
Not Hispanic or Latino Population (2010)	4,936	93.7%	29,553	91.2%	56,507	91.0%
Hispanic or Latino Population (2010)	330	6.3%	2,861	8.8%	5,591	9.0%
Projected Hispanic Annual Growth (2023 to 2028)	15	0.7%	104	0.6%	260	0.7%
Historic Hispanic Annual Growth (2010 to 2023)	112	2.6%	664	1.8%	1,674	2.3%
Age Distribution (2023)						
Age Under 5	270	4.7%	1,892	5.3%	3,821	5.5%
Age 5 to 9 Years	300	5.2%	2,197	6.1%	4,492	6.4%
Age 10 to 14 Years	358	6.2%	2,347	6.5%	4,899	7.0%
Age 15 to 19 Years	313	5.4%	2,123	5.9%	4,339	6.2%
Age 20 to 24 Years	303	5.3%	1,851	5.1%	3,344	4.8%
Age 25 to 29 Years	374	6.5%	2,289	6.4%	4,193	6.0%
Age 30 to 34 Years	385	6.7%	2,568	7.1%	4,918	7.1%
Age 35 to 39 Years	396	6.9%	2,595	7.2%	5,182	7.4%
Age 40 to 44 Years	336	5.8%	2,397	6.7%	4,804	6.9%
Age 45 to 49 Years	350	6.1%	2,207	6.1%	4,402	6.3%
Age 50 to 54 Years	396	6.9%	2,366	6.6%	4,653	6.7%
Age 55 to 59 Years	437	7.6%	2,459	6.8%	4,745	6.8%
Age 60 to 64 Years	403	7.0%	2,559	7.1%	4,721	6.8%
Age 65 to 74 Years	668	11.6%	3,930	10.9%	7,235	10.4%
Age 75 to 84 Years	339	5.9%	1,714	4.8%	3,029	4.3%
Age 85 Years or Over	124	2.1%	528	1.5%	919	1.3%
Median Age	41.7		39.7		39.1	
Gender Age Distribution (2023)						
Female Population	3,078	53.5%	18,811	52.2%	36,112	51.8%
Age 0 to 19 Years	629	20.4%	4,178	22.2%	8,621	23.9%
Age 20 to 64 Years	1,785	58.0%	11,144	59.2%	21,308	59.0%
Age 65 Years or Over	664	21.6%	3,489	18.5%	6,184	17.1%
Female Median Age	42.7		40.7		39.8	
Male Population	2,674	46.5%	17,210	47.8%	33,583	48.2%
Age 0 to 19 Years	612	22.9%	4,380	25.5%	8,931	26.6%
Age 20 to 64 Years	1,595	59.7%	10,147	59.0%	19,654	58.5%
Age 65 Years or Over	467	17.5%	2,683	15.6%	4,998	14.9%
Male Median Age	40.5		38.7		38.4	

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Household Income Distribution (2023)						
HH Income $200,000 or More	235	8.7%	1,431	9.2%	2,204	7.6%
HH Income $150,000 to $199,999	241	8.9%	1,159	7.4%	2,176	7.5%
HH Income $100,000 to $149,999	554	20.5%	2,823	18.1%	5,442	18.9%
HH Income $75,000 to $99,999	275	10.2%	2,028	13.0%	3,987	13.8%
HH Income $50,000 to $74,999	542	20.1%	2,746	17.6%	4,930	17.1%
HH Income $35,000 to $49,999	248	9.2%	1,782	11.4%	2,972	10.3%
HH Income $25,000 to $34,999	165	6.1%	1,136	7.3%	2,351	8.2%
HH Income $15,000 to $24,999	267	9.9%	1,186	7.6%	2,314	8.0%
HH Income Under $15,000	172	6.4%	1,308	8.4%	2,450	8.5%
HH Income $35,000 or More	2,095	77.6%	11,969	76.7%	21,711	75.3%
HH Income $75,000 or More	1,305	48.3%	7,441	47.7%	13,809	47.9%
Housing (2023)						
Total Housing Units	2,846		16,480		30,420	
Housing Units Occupied	2,700	94.9%	15,599	94.7%	28,825	94.8%
Housing Units Owner-Occupied	1,807	66.9%	11,014	70.6%	21,790	75.6%
Housing Units, Renter-Occupied	893	33.1%	4,585	29.4%	7,035	24.4%
Housing Units, Vacant	146	5.4%	881	5.6%	1,595	5.5%
Marital Status (2023)						
Never Married	1,273	26.4%	8,742	29.5%	16,284	28.8%
Currently Married	2,377	49.3%	14,749	49.9%	29,099	51.5%
Separated	171	3.5%	876	3.0%	1,845	3.3%
Widowed	411	8.5%	2,051	6.9%	3,349	5.9%
Divorced	593	12.3%	3,168	10.7%	5,906	10.5%
Household Type (2023)						
Population Family	4,547	79.0%	29,674	82.4%	58,935	84.6%
Population Non-Family	1,177	20.5%	6,199	17.2%	10,476	15.0%
Population Group Quarters	29	0.5%	148	0.4%	285	0.4%
Family Households	1,653	61.2%	10,268	65.8%	19,915	69.1%
Non-Family Households	1,047	38.8%	5,330	34.2%	8,910	30.9%
Married Couple with Children	461	19.4%	3,229	21.9%	6,535	22.5%
Average Family Household Size	2.8		2.9		3.0	
Household Size (2023)						
1 Person Households	935	34.6%	4,677	30.0%	7,750	26.9%
2 Person Households	1,051	38.9%	5,966	38.2%	10,912	37.9%
3 Person Households	363	13.5%	2,333	15.0%	4,639	16.1%
4 Person Households	227	8.4%	1,693	10.9%	3,494	12.1%
5 Person Households	84	3.1%	657	4.2%	1,432	5.0%
6 or More Person Households	40	1.5%	273	1.7%	598	2.1%
Household Vehicles (2023)						
Households with 0 Vehicles Available	170	6.3%	686	4.4%	1,082	3.8%
Households with 1 Vehicles Available	906	33.6%	4,726	30.3%	8,144	28.3%
Households with 2 or More Vehicles Available	1,623	60.1%	10,186	65.3%	19,599	68.0%
Total Vehicles Available	5,143		31,721		60,213	
Average Vehicles Per Household	1.9		2.0		2.1	

Lat/Lon: 36.1102/-80.0967

980 S Main St Kernersville, NC 27284	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	4,757		29,119		55,525	
Estimated Civilian Employed	3,186	67.0%	18,623	64.0%	35,285	63.5%
Estimated Civilian Unemployed	83	1.8%	465	1.6%	1,037	1.9%
Estimated in Armed Forces	1	-	140	0.5%	388	0.7%
Estimated Not in Labor Force	1,486	31.2%	9,891	34.0%	18,814	33.9%
Unemployment Rate	1.8%		1.6%		1.9%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	3,186		18,623		35,285	
Management, Business, Financial Operations	625	19.6%	3,450	18.5%	6,324	17.9%
Professional, Related	883	27.7%	4,527	24.3%	8,613	24.4%
Service	425	13.3%	2,739	14.7%	5,203	14.7%
Sales, Office	670	21.0%	3,838	20.6%	7,419	21.0%
Farming, Fishing, Forestry	2	-	40	0.2%	117	0.3%
Construct, Extraction, Maintenance	154	4.8%	1,390	7.5%	2,699	7.6%
Production, Transport Material Moving	428	13.4%	2,640	14.2%	4,910	13.9%
White Collar Workers	2,177	68.4%	11,814	63.4%	22,356	63.4%
Blue Collar Workers	1,008	31.6%	6,809	36.6%	12,928	36.6%
Consumer Expenditure (2023)						
Total Household Expenditure	$185.19 M		$1.08 B		$2 B	
Total Non-Retail Expenditure	$97.95 M	52.9%	$572.98 M	52.8%	$1.05 B	52.7%
Total Retail Expenditure	$87.24 M	47.1%	$511.57 M	47.2%	$943.39 M	47.3%
Apparel	$6.51 M	3.5%	$38.17 M	3.5%	$70.16 M	3.5%
Contributions	$6.21 M	3.4%	$36.12 M	3.3%	$65.77 M	3.3%
Education	$5.69 M	3.1%	$33.07 M	3.0%	$59.83 M	3.0%
Entertainment	$10.56 M	5.7%	$61.73 M	5.7%	$113.52 M	5.7%
Food and Beverages	$27.08 M	14.6%	$158.95 M	14.7%	$293.26 M	14.7%
Furnishings and Equipment	$6.57 M	3.5%	$38.37 M	3.5%	$70.55 M	3.5%
Gifts	$4.72 M	2.5%	$27.37 M	2.5%	$49.39 M	2.5%
Health Care	$15.65 M	8.5%	$91.65 M	8.5%	$169.38 M	8.5%
Household Operations	$7.33 M	4.0%	$42.81 M	3.9%	$78.57 M	3.9%
Miscellaneous Expenses	$3.53 M	1.9%	$20.59 M	1.9%	$37.8 M	1.9%
Personal Care	$2.49 M	1.3%	$14.57 M	1.3%	$26.82 M	1.3%
Personal Insurance	$1.33 M	0.7%	$7.78 M	0.7%	$14.26 M	0.7%
Reading	$408.71 K	0.2%	$2.38 M	0.2%	$4.37 M	0.2%
Shelter	$38.97 M	21.0%	$228.09 M	21.0%	$418.82 M	21.0%
Tobacco	$1.07 M	0.6%	$6.38 M	0.6%	$11.86 M	0.6%
Transportation	$33.65 M	18.2%	$197.41 M	18.2%	$364.72 M	18.3%
Utilities	$13.43 M	7.3%	$79.11 M	7.3%	$146.5 M	7.3%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	4,208		25,611		48,801	
Elementary (Grade Level 0 to 8)	55	1.3%	793	3.1%	1,866	3.8%
Some High School (Grade Level 9 to 11)	164	3.9%	1,316	5.1%	2,572	5.3%
High School Graduate	966	23.0%	6,583	25.7%	12,855	26.3%
Some College	800	19.0%	5,697	22.2%	11,008	22.6%
Associate Degree Only	565	13.4%	2,838	11.1%	5,368	11.0%
Bachelor Degree Only	1,116	26.5%	5,734	22.4%	10,462	21.4%
Graduate Degree	541	12.9%	2,650	10.3%	4,670	9.6%

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980 S Main St Kernersville, NC 27284	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	1,710	72.8%	11,120	81.9%	22,162	89.3%
1 Attached Unit	244	10.4%	853	6.3%	1,156	4.7%
2 to 4 Units	103	4.4%	684	5.0%	940	3.8%
5 to 9 Units	125	5.3%	631	4.6%	904	3.6%
10 to 19 Units	205	8.7%	794	5.8%	1,107	4.5%
20 to 49 Units	70	3.0%	325	2.4%	563	2.3%
50 or More Units	182	7.8%	384	2.8%	553	2.2%
Mobile Home or Trailer	60	2.6%	668	4.9%	1,289	5.2%
Other Structure	1	-	142	1.0%	151	0.6%
Homes Built By Year (2023)						
Homes Built 2010 or later	315	13.4%	2,031	15.0%	4,243	17.1%
Homes Built 2000 to 2009	513	21.8%	3,115	22.9%	5,757	23.2%
Homes Built 1990 to 1999	433	18.4%	2,552	18.8%	4,808	19.4%
Homes Built 1980 to 1989	508	21.6%	2,389	17.6%	3,861	15.6%
Homes Built 1970 to 1979	557	23.7%	2,790	20.5%	5,026	20.3%
Homes Built 1960 to 1969	210	8.9%	1,132	8.3%	1,987	8.0%
Homes Built 1950 to 1959	69	3.0%	817	6.0%	1,595	6.4%
Homes Built Before 1949	95	4.0%	773	5.7%	1,548	6.2%
Home Values (2023)						
Home Values $1,000,000 or More	22	1.2%	45	0.4%	100	0.5%
Home Values $500,000 to $999,999	38	2.1%	311	2.8%	831	3.8%
Home Values $400,000 to $499,999	132	7.3%	460	4.2%	876	4.0%
Home Values $300,000 to $399,999	397	22.0%	1,812	16.5%	3,372	15.5%
Home Values $200,000 to $299,999	560	31.0%	3,691	33.5%	6,863	31.5%
Home Values $150,000 to $199,999	328	18.2%	2,466	22.4%	4,852	22.3%
Home Values $100,000 to $149,999	205	11.3%	1,290	11.7%	2,808	12.9%
Home Values $70,000 to $99,999	41	2.3%	312	2.8%	816	3.7%
Home Values $50,000 to $69,999	24	1.3%	94	0.9%	178	0.8%
Home Values $25,000 to $49,999	26	1.4%	97	0.9%	186	0.9%
Home Values Under $25,000	36	2.0%	437	4.0%	908	4.2%
Owner-Occupied Median Home Value	$241,634		$222,180		$216,807	
Renter-Occupied Median Rent	$807		$776		$793	
Transportation To Work (2023)						
Drive to Work Alone	2,222	69.7%	13,889	74.6%	25,923	73.5%
Drive to Work in Carpool	242	7.6%	1,220	6.6%	2,389	6.8%
Travel to Work by Public Transportation	32	1.0%	64	0.3%	77	0.2%
Drive to Work on Motorcycle	-	-	-	-	3	-
Walk or Bicycle to Work	35	1.1%	176	0.9%	249	0.7%
Other Means	13	0.4%	135	0.7%	249	0.7%
Work at Home	641	20.1%	3,140	16.9%	6,394	18.1%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	705	22.1%	4,050	21.7%	7,061	20.0%
Travel to Work in 15 to 29 Minutes	1,071	33.6%	7,008	37.6%	13,396	38.0%
Travel to Work in 30 to 59 Minutes	606	19.0%	3,557	19.1%	6,750	19.1%
Travel to Work in 60 Minutes or More	163	5.1%	870	4.7%	1,683	4.8%
Average Minutes Travel to Work	21.6		20.4		20.8	

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Population						
Estimated Population (2023)	5,578		36,348		70,778	
Projected Population (2028)	6,071		39,489		77,339	
Census Population (2020)	5,612		35,679		68,912	
Census Population (2010)	5,266		32,414		62,097	
Projected Annual Growth (2023 to 2028)	493	1.8%	3,141	1.7%	6,562	1.9%
Historical Annual Growth (2020 to 2023)	-34	-0.2%	669	0.6%	1,866	0.9%
Historical Annual Growth (2010 to 2020)	346	2.2%	3,265	3.4%	6,814	3.7%
Estimated Population Density (2023)	1,776	psm	1,286	psm	902	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,603		15,540		29,140	
Projected Households (2028)	2,816		16,759		31,670	
Census Households (2020)	2,604		15,271		28,144	
Census Households (2010)	2,350		13,580		24,812	
Estimated Households with Children (2023)	716	27.5%	4,711	30.3%	9,159	31.4%
Estimated Average Household Size (2023)	2.13		2.33		2.42	
Average Household Income						
Estimated Average Household Income (2023)	$103,091		$102,277		$101,074	
Projected Average Household Income (2028)	$101,971		$101,479		$99,666	
Estimated Average Family Income (2023)	$133,958		$127,306		$122,088	
Median Household Income						
Estimated Median Household Income (2023)	$76,724		$78,162		$77,853	
Projected Median Household Income (2028)	$76,994		$78,729		$78,188	
Estimated Median Family Income (2023)	$113,944		$101,717		$96,309	
Per Capita Income						
Estimated Per Capita Income (2023)	$48,152		$43,757		$41,645	
Projected Per Capita Income (2028)	$47,326		$43,094		$40,841	
Estimated Per Capita Income 5 Year Growth	-$825	-1.7%	-$663	-1.5%	-$804	-1.9%
Estimated Average Household Net Worth (2023)	$440,969		$455,369		$417,284	
Daytime Demos (2023)						
Total Businesses	355		1,859		2,569	
Total Employees	3,045		15,460		22,300	
Company Headquarter Businesses	6	1.6%	62	3.3%	79	3.1%
Company Headquarter Employees	49	1.6%	1,317	8.5%	2,089	9.4%
Employee Population per Business	8.6		8.3		8.7	
Residential Population per Business	15.7		19.6		27.5	

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Race & Ethnicity						
White (2023)	3,932	70.5%	25,141	69.2%	47,687	67.4%
Black or African American (2023)	976	17.5%	6,348	17.5%	13,828	19.5%
American Indian or Alaska Native (2023)	22	0.4%	169	0.5%	328	0.5%
Asian (2023)	143	2.6%	910	2.5%	1,631	2.3%
Hawaiian or Pacific Islander (2023)	2	-	13	-	27	-
Other Race (2023)	176	3.2%	1,509	4.2%	3,171	4.5%
Two or More Races (2023)	328	5.9%	2,259	6.2%	4,105	5.8%
Not Hispanic or Latino Population (2023)	5,086	91.2%	32,498	89.4%	63,257	89.4%
Hispanic or Latino Population (2023)	492	8.8%	3,850	10.6%	7,520	10.6%
Not Hispanic or Latino Population (2028)	5,526	91.0%	35,287	89.4%	69,165	89.4%
Hispanic or Latino Population (2028)	545	9.0%	4,202	10.6%	8,174	10.6%
Not Hispanic or Latino Population (2020)	5,170	92.1%	31,882	89.4%	61,328	89.0%
Hispanic or Latino Population (2020)	441	7.9%	3,798	10.6%	7,584	11.0%
Not Hispanic or Latino Population (2010)	4,936	93.7%	29,553	91.2%	56,507	91.0%
Hispanic or Latino Population (2010)	330	6.3%	2,861	8.8%	5,591	9.0%
Projected Hispanic Annual Growth (2023 to 2028)	53	2.2%	352	1.8%	654	1.7%
Historic Hispanic Annual Growth (2010 to 2023)	162	3.8%	989	2.7%	1,930	2.7%
Age Distribution (2023)						
Age Under 5	266	4.8%	1,770	4.9%	3,549	5.0%
Age 5 to 9 Years	274	4.9%	2,010	5.5%	4,154	5.9%
Age 10 to 14 Years	322	5.8%	2,185	6.0%	4,534	6.4%
Age 15 to 19 Years	298	5.3%	2,056	5.7%	4,209	5.9%
Age 20 to 24 Years	317	5.7%	2,065	5.7%	3,761	5.3%
Age 25 to 29 Years	370	6.6%	2,342	6.4%	4,301	6.1%
Age 30 to 34 Years	379	6.8%	2,655	7.3%	5,103	7.2%
Age 35 to 39 Years	386	6.9%	2,670	7.3%	5,398	7.6%
Age 40 to 44 Years	337	6.0%	2,490	6.9%	5,002	7.1%
Age 45 to 49 Years	334	6.0%	2,225	6.1%	4,499	6.4%
Age 50 to 54 Years	376	6.7%	2,403	6.6%	4,812	6.8%
Age 55 to 59 Years	412	7.4%	2,472	6.8%	4,816	6.8%
Age 60 to 64 Years	387	6.9%	2,602	7.2%	4,874	6.9%
Age 65 to 74 Years	651	11.7%	4,015	11.0%	7,504	10.6%
Age 75 to 84 Years	346	6.2%	1,854	5.1%	3,326	4.7%
Age 85 Years or Over	126	2.3%	535	1.5%	938	1.3%
Median Age	41.6		40.1		39.7	
Gender Age Distribution (2023)						
Female Population	2,994	53.7%	18,967	52.2%	36,650	51.8%
Age 0 to 19 Years	592	19.8%	3,910	20.6%	8,028	21.9%
Age 20 to 64 Years	1,732	57.8%	11,394	60.1%	22,044	60.1%
Age 65 Years or Over	671	22.4%	3,663	19.3%	6,577	17.9%
Female Median Age	42.9		41.2		40.5	
Male Population	2,583	46.3%	17,380	47.8%	34,128	48.2%
Age 0 to 19 Years	567	21.9%	4,111	23.7%	8,417	24.7%
Age 20 to 64 Years	1,565	60.6%	10,529	60.6%	20,520	60.1%
Age 65 Years or Over	452	17.5%	2,740	15.8%	5,191	15.2%
Male Median Age	40.2		39.0		38.9	

ASTON

Lat/Lon: 36.1102/-80.0967

980 S Main St Kernersville, NC 27284	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	221	8.5%	1,452	9.3%	2,298	7.9%
HH Income $150,000 to $199,999	239	9.2%	1,182	7.6%	2,283	7.8%
HH Income $100,000 to $149,999	542	20.8%	2,911	18.7%	5,683	19.5%
HH Income $75,000 to $99,999	279	10.7%	2,144	13.8%	4,278	14.7%
HH Income $50,000 to $74,999	522	20.0%	2,667	17.2%	4,784	16.4%
HH Income $35,000 to $49,999	235	9.0%	1,806	11.6%	3,027	10.4%
HH Income $25,000 to $34,999	157	6.0%	1,066	6.9%	2,309	7.9%
HH Income $15,000 to $24,999	253	9.7%	1,091	7.0%	2,155	7.4%
HH Income Under $15,000	157	6.0%	1,222	7.9%	2,323	8.0%
HH Income $35,000 or More	2,037	78.3%	12,161	78.3%	22,353	76.7%
HH Income $75,000 or More	1,281	49.2%	7,689	49.5%	14,542	49.9%
Housing (2023)						
Total Housing Units	2,837		16,875		31,644	
Housing Units Occupied	2,603	91.8%	15,540	92.1%	29,140	92.1%
Housing Units Owner-Occupied	1,569	60.3%	9,564	61.5%	18,032	61.9%
Housing Units, Renter-Occupied	1,035	39.7%	5,976	38.5%	11,109	38.1%
Housing Units, Vacant	233	9.0%	1,335	8.6%	2,503	8.6%
Marital Status (2023)						
Never Married	1,245	26.4%	9,033	29.7%	16,877	28.8%
Currently Married	2,315	49.1%	15,132	49.8%	30,216	51.6%
Separated	171	3.6%	909	3.0%	1,914	3.3%
Widowed	407	8.6%	2,086	6.9%	3,446	5.9%
Divorced	578	12.3%	3,223	10.6%	6,088	10.4%
Household Type (2023)						
Population Family	4,380	78.5%	29,631	81.5%	58,870	83.2%
Population Non-Family	1,169	21.0%	6,568	18.1%	11,619	16.4%
Population Group Quarters	29	0.5%	149	0.4%	289	0.4%
Family Households	1,536	59.0%	9,853	63.4%	19,294	66.2%
Non-Family Households	1,067	41.0%	5,687	36.6%	9,846	33.8%
Married Couple with Children	489	21.1%	3,274	21.6%	6,234	20.6%
Average Family Household Size	2.9		3.0		3.1	
Household Size (2023)						
1 Person Households	963	37.0%	5,003	32.2%	8,535	29.3%
2 Person Households	878	33.7%	5,436	35.0%	10,112	34.7%
3 Person Households	373	14.3%	2,283	14.7%	4,674	16.0%
4 Person Households	256	9.8%	1,800	11.6%	3,624	12.4%
5 Person Households	92	3.5%	705	4.5%	1,497	5.1%
6 or More Person Households	40	1.5%	313	2.0%	698	2.4%
Household Vehicles (2023)						
Households with 0 Vehicles Available	260	10.0%	987	6.4%	1,817	6.2%
Households with 1 Vehicles Available	926	35.6%	5,074	32.7%	9,235	31.7%
Households with 2 or More Vehicles Available	1,417	54.4%	9,479	61.0%	18,088	62.1%
Total Vehicles Available	4,621		29,817		56,431	
Average Vehicles Per Household	1.8		1.9		1.9	

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ASTON

Lat/Lon: 36.1102/-80.0967

980 S Main St Kernersville, NC 27284	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	4,653		29,940		57,619	
Estimated Civilian Employed	3,211	69.0%	19,703	65.8%	37,612	65.3%
Estimated Civilian Unemployed	86	1.9%	493	1.6%	1,119	1.9%
Estimated in Armed Forces	1	-	141	0.5%	385	0.7%
Estimated Not in Labor Force	1,355	29.1%	9,603	32.1%	18,503	32.1%
Unemployment Rate	1.9%		1.6%		1.9%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	3,211		19,703		37,612	
Management, Business, Financial Operations	627	19.5%	3,641	18.5%	6,745	17.9%
Professional, Related	884	27.5%	4,791	24.3%	9,147	24.3%
Service	429	13.4%	2,898	14.7%	5,542	14.7%
Sales, Office	689	21.4%	4,073	20.7%	7,913	21.0%
Farming, Fishing, Forestry	1	-	44	0.2%	135	0.4%
Construct, Extraction, Maintenance	154	4.8%	1,459	7.4%	2,875	7.6%
Production, Transport Material Moving	428	13.3%	2,798	14.2%	5,255	14.0%
White Collar Workers	2,199	68.5%	12,505	63.5%	23,805	63.3%
Blue Collar Workers	1,012	31.5%	7,198	36.5%	13,807	36.7%
Consumer Expenditure (2023)						
Total Household Expenditure	$186.91 M		$1.11 B		$2.06 B	
Total Non-Retail Expenditure	$98.98 M	53.0%	$588.89 M	52.9%	$1.09 B	52.8%
Total Retail Expenditure	$87.93 M	47.0%	$524.58 M	47.1%	$974.16 M	47.2%
Apparel	$6.6 M	3.5%	$39.34 M	3.5%	$72.89 M	3.5%
Contributions	$6.24 M	3.3%	$37 M	3.3%	$67.79 M	3.3%
Education	$5.79 M	3.1%	$34.21 M	3.1%	$62.45 M	3.0%
Entertainment	$10.64 M	5.7%	$63.31 M	5.7%	$117.18 M	5.7%
Food and Beverages	$27.36 M	14.6%	$163.29 M	14.7%	$303.6 M	14.7%
Furnishings and Equipment	$6.62 M	3.5%	$39.34 M	3.5%	$72.82 M	3.5%
Gifts	$4.76 M	2.5%	$28.2 M	2.5%	$51.32 M	2.5%
Health Care	$15.71 M	8.4%	$93.55 M	8.4%	$173.94 M	8.4%
Household Operations	$7.39 M	4.0%	$43.89 M	3.9%	$81.1 M	3.9%
Miscellaneous Expenses	$3.57 M	1.9%	$21.13 M	1.9%	$39.08 M	1.9%
Personal Care	$2.52 M	1.3%	$14.97 M	1.3%	$27.77 M	1.3%
Personal Insurance	$1.34 M	0.7%	$7.96 M	0.7%	$14.66 M	0.7%
Reading	$411.47 K	0.2%	$2.44 M	0.2%	$4.5 M	0.2%
Shelter	$39.47 M	21.1%	$235.02 M	21.1%	$435.45 M	21.1%
Tobacco	$1.08 M	0.6%	$6.54 M	0.6%	$12.27 M	0.6%
Transportation	$33.88 M	18.1%	$202.36 M	18.2%	$376.42 M	18.2%
Utilities	$13.53 M	7.2%	$80.92 M	7.3%	$150.89 M	7.3%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	4,102		26,262		50,572	
Elementary (Grade Level 0 to 8)	49	1.2%	809	3.1%	1,923	3.8%
Some High School (Grade Level 9 to 11)	158	3.8%	1,293	4.9%	2,559	5.1%
High School Graduate	936	22.8%	6,674	25.4%	13,184	26.1%
Some College	773	18.8%	5,757	21.9%	11,216	22.2%
Associate Degree Only	543	13.2%	2,918	11.1%	5,575	11.0%
Bachelor Degree Only	1,099	26.8%	6,008	22.9%	11,082	21.9%
Graduate Degree	544	13.3%	2,804	10.7%	5,032	10.0%

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

ASTON

Lat/Lon: 36.1102/-80.0967

980 S Main St Kernersville, NC 27284	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	1,582	67.3%	10,454	77.0%	20,005	80.6%
1 Attached Unit	144	6.1%	702	5.2%	1,154	4.7%
2 to 4 Units	141	6.0%	790	5.8%	1,385	5.6%
5 to 9 Units	154	6.6%	850	6.3%	1,509	6.1%
10 to 19 Units	208	8.8%	1,004	7.4%	1,737	7.0%
20 to 49 Units	87	3.7%	537	4.0%	1,125	4.5%
50 or More Units	228	9.7%	606	4.5%	1,126	4.5%
Mobile Home or Trailer	58	2.5%	495	3.6%	975	3.9%
Other Structure	2	-	102	0.8%	124	0.5%
Homes Built By Year (2023)						
Homes Built 2010 or later	285	12.1%	1,984	14.6%	4,431	17.9%
Homes Built 2000 to 2009	466	19.8%	3,124	23.0%	5,717	23.0%
Homes Built 1990 to 1999	393	16.7%	2,468	18.2%	4,681	18.9%
Homes Built 1980 to 1989	500	21.3%	2,382	17.5%	3,958	16.0%
Homes Built 1970 to 1979	527	22.4%	2,682	19.7%	4,941	19.9%
Homes Built 1960 to 1969	235	10.0%	1,202	8.8%	2,089	8.4%
Homes Built 1950 to 1959	84	3.6%	951	7.0%	1,833	7.4%
Homes Built Before 1949	113	4.8%	746	5.5%	1,490	6.0%
Home Values (2023)						
Home Values $1,000,000 or More	20	1.3%	38	0.4%	78	0.4%
Home Values $500,000 to $999,999	36	2.3%	278	2.9%	719	4.0%
Home Values $400,000 to $499,999	123	7.8%	431	4.5%	776	4.3%
Home Values $300,000 to $399,999	315	20.0%	1,588	16.6%	2,866	15.9%
Home Values $200,000 to $299,999	504	32.1%	3,274	34.2%	5,866	32.5%
Home Values $150,000 to $199,999	280	17.9%	2,002	20.9%	3,818	21.2%
Home Values $100,000 to $149,999	182	11.6%	1,113	11.6%	2,225	12.3%
Home Values $70,000 to $99,999	36	2.3%	268	2.8%	633	3.5%
Home Values $50,000 to $69,999	21	1.3%	72	0.8%	137	0.8%
Home Values $25,000 to $49,999	19	1.2%	81	0.8%	148	0.8%
Home Values Under $25,000	33	2.1%	420	4.4%	768	4.3%
Owner-Occupied Median Home Value	$240,213		$225,706		$222,122	
Renter-Occupied Median Rent	$739		$773		$786	
Transportation To Work (2023)						
Drive to Work Alone	2,239	69.7%	14,733	74.8%	27,638	73.5%
Drive to Work in Carpool	244	7.6%	1,285	6.5%	2,534	6.7%
Travel to Work by Public Transportation	33	1.0%	66	0.3%	79	0.2%
Drive to Work on Motorcycle	-	-	-	-	4	-
Walk or Bicycle to Work	35	1.1%	182	0.9%	265	0.7%
Other Means	14	0.4%	143	0.7%	264	0.7%
Work at Home	645	20.1%	3,294	16.7%	6,829	18.2%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	725	22.6%	4,310	21.9%	7,580	20.2%
Travel to Work in 15 to 29 Minutes	1,067	33.2%	7,416	37.6%	14,269	37.9%
Travel to Work in 30 to 59 Minutes	609	19.0%	3,762	19.1%	7,137	19.0%
Travel to Work in 60 Minutes or More	164	5.1%	921	4.7%	1,798	4.8%
Average Minutes Travel to Work	21.5		20.3		20.7	

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