

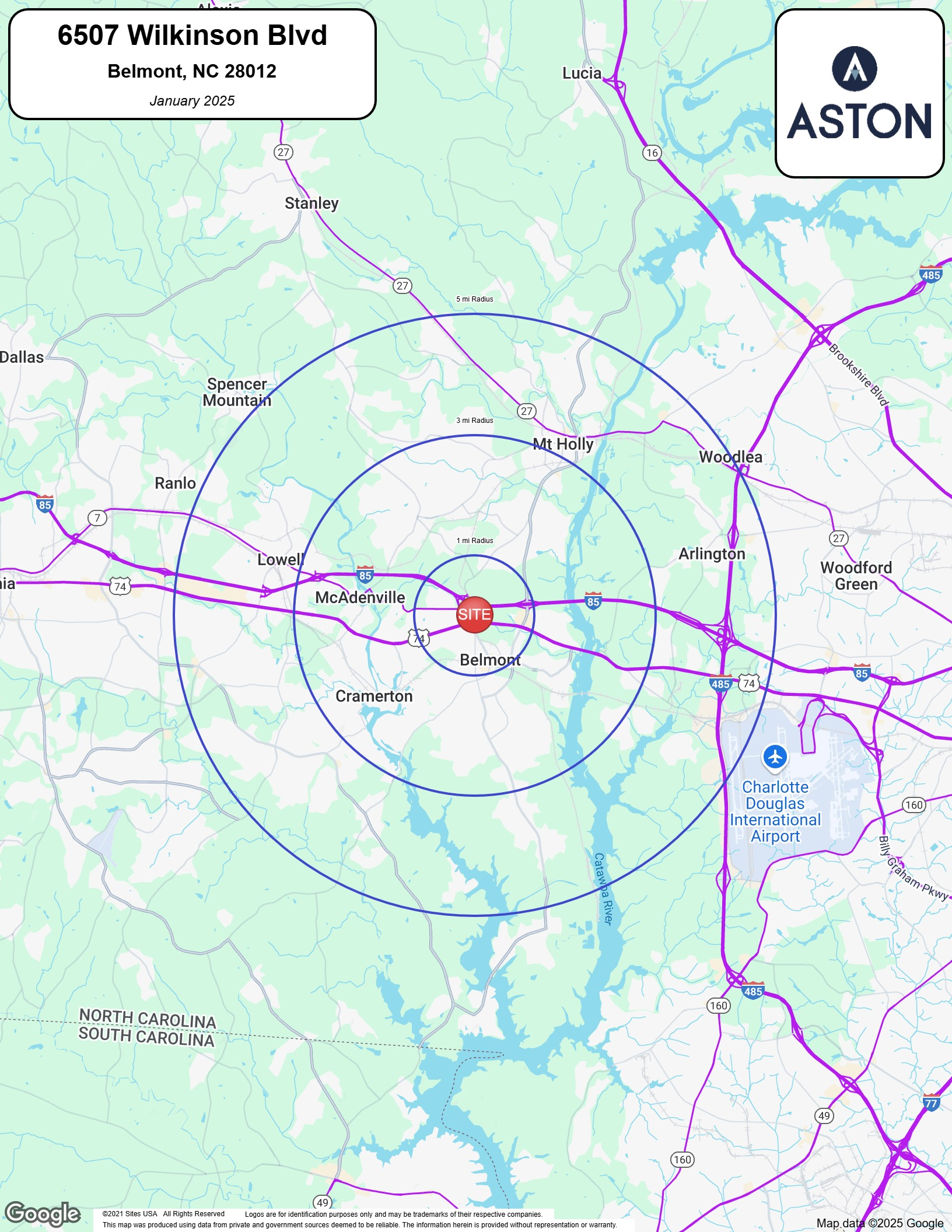
6507 Wilkinson Blvd

Belmont, NC 28012

January 2025



ASTON



Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2542/-81.0421

6507 Wilkinson Blvd						
Belmont, NC 28012						
Population						
Estimated Population (2024)	5,288		35,848		86,119	
Projected Population (2029)	6,255		40,106		94,546	
Census Population (2020)	4,730		33,225		81,126	
Census Population (2010)	3,481		27,345		66,975	
Projected Annual Growth (2024 to 2029)	967	3.7%	4,258	2.4%	8,427	2.0%
Historical Annual Growth (2020 to 2024)	558	2.9%	2,623	2.0%	4,993	1.5%
Historical Annual Growth (2010 to 2020)	1,249	9.0%	5,880	5.4%	14,151	5.3%
Estimated Population Density (2024)	1,684	psm	1,268	psm	1,097	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2024)	2,235		15,547		34,958	
Projected Households (2029)	2,651		17,396		38,257	
Census Households (2020)	1,859		13,969		32,629	
Census Households (2010)	1,314		11,134		26,236	
Estimated Households with Children (2024)	531	23.8%	4,108	26.4%	10,830	31.0%
Estimated Average Household Size (2024)	2.16		2.25		2.44	
Average Household Income						
Estimated Average Household Income (2024)	\$103,719		\$107,545		\$110,241	
Projected Average Household Income (2029)	\$107,697		\$111,892		\$114,301	
Estimated Average Family Income (2024)	\$139,650		\$138,826		\$132,485	
Median Household Income						
Estimated Median Household Income (2024)	\$62,172		\$79,549		\$83,888	
Projected Median Household Income (2029)	\$62,265		\$80,575		\$85,001	
Estimated Median Family Income (2024)	\$92,444		\$108,491		\$105,134	
Per Capita Income						
Estimated Per Capita Income (2024)	\$44,350		\$46,782		\$44,821	
Projected Per Capita Income (2029)	\$46,075		\$48,659		\$46,316	
Estimated Per Capita Income 5 Year Growth	\$1,725	3.9%	\$1,876	4.0%	\$1,495	3.3%
Estimated Average Household Net Worth (2024)	\$859,131		\$1,011,509		\$1,076,956	
Daytime Demos (2024)						
Total Businesses	438		1,170		2,585	
Total Employees	3,187		9,101		19,509	
Company Headquarter Businesses	11	2.6%	32	2.7%	58	2.2%
Company Headquarter Employees	623	19.6%	1,358	14.9%	2,109	10.8%
Employee Population per Business	7.3		7.8		7.5	
Residential Population per Business	12.1		30.6		33.3	

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1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2024)	3,708	70.1%	26,541	74.0%	56,168	65.2%
Black or African American (2024)	818	15.5%	4,898	13.7%	17,277	20.1%
American Indian or Alaska Native (2024)	24	0.4%	137	0.4%	364	0.4%
Asian (2024)	276	5.2%	1,240	3.5%	3,151	3.7%
Hawaiian or Pacific Islander (2024)	6	0.1%	23	-	32	-
Other Race (2024)	191	3.6%	1,222	3.4%	4,216	4.9%
Two or More Races (2024)	265	5.0%	1,787	5.0%	4,911	5.7%
Not Hispanic or Latino Population (2024)	4,847	91.7%	32,905	91.8%	76,954	89.4%
Hispanic or Latino Population (2024)	441	8.3%	2,943	8.2%	9,165	10.6%
Not Hispanic or Latino Population (2029)	5,644	90.2%	36,032	89.8%	82,965	87.8%
Hispanic or Latino Population (2029)	611	9.8%	4,074	10.2%	11,581	12.2%
Not Hispanic or Latino Population (2020)	4,395	92.9%	30,930	93.1%	73,111	90.1%
Hispanic or Latino Population (2020)	335	7.1%	2,295	6.9%	8,015	9.9%
Not Hispanic or Latino Population (2010)	3,309	95.0%	26,094	95.4%	62,546	93.4%
Hispanic or Latino Population (2010)	172	5.0%	1,251	4.6%	4,430	6.6%
Projected Hispanic Annual Growth (2024 to 2029)	169	7.7%	1,131	7.7%	2,416	5.3%
Historic Hispanic Annual Growth (2010 to 2024)	269	11.2%	1,692	9.7%	4,736	7.6%

Age Distribution (2024)

Age Under 5	284	5.4%	1,989	5.5%	5,064	5.9%
Age 5 to 9 Years	264	5.0%	1,976	5.5%	5,226	6.1%
Age 10 to 14 Years	262	5.0%	1,997	5.6%	5,329	6.2%
Age 15 to 19 Years	420	7.9%	2,349	6.6%	5,666	6.6%
Age 20 to 24 Years	465	8.8%	2,305	6.4%	4,926	5.7%
Age 25 to 29 Years	412	7.8%	2,549	7.1%	5,634	6.5%
Age 30 to 34 Years	403	7.6%	2,898	8.1%	6,822	7.9%
Age 35 to 39 Years	336	6.3%	2,511	7.0%	6,198	7.2%
Age 40 to 44 Years	294	5.6%	2,171	6.1%	5,654	6.6%
Age 45 to 49 Years	252	4.8%	2,142	6.0%	5,449	6.3%
Age 50 to 54 Years	323	6.1%	2,491	6.9%	5,957	6.9%
Age 55 to 59 Years	321	6.1%	2,384	6.6%	5,796	6.7%
Age 60 to 64 Years	310	5.9%	2,285	6.4%	5,410	6.3%
Age 65 to 74 Years	512	9.7%	3,448	9.6%	7,929	9.2%
Age 75 to 84 Years	316	6.0%	1,854	5.2%	3,979	4.6%
Age 85 Years or Over	113	2.1%	502	1.4%	1,080	1.3%
Median Age	36.9		38.1		38.1	

Gender Age Distribution (2024)

Female Population	2,552	48.3%	17,955	50.1%	43,667	50.7%
Age 0 to 19 Years	498	19.5%	3,816	21.3%	10,145	23.2%
Age 20 to 64 Years	1,509	59.1%	10,850	60.4%	26,300	60.2%
Age 65 Years or Over	546	21.4%	3,289	18.3%	7,222	16.5%
Female Median Age	41.6		40.5		39.6	
Male Population	2,736	51.7%	17,893	49.9%	42,452	49.3%
Age 0 to 19 Years	733	26.8%	4,494	25.1%	11,140	26.2%
Age 20 to 64 Years	1,608	58.8%	10,884	60.8%	25,546	60.2%
Age 65 Years or Over	395	14.4%	2,515	14.1%	5,766	13.6%
Male Median Age	33.5		36.1		36.7	

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Household Income Distribution (2024)

HH Income \$200,000 or More	194	8.7%	1,536	9.9%	3,579	10.2%
HH Income \$150,000 to \$199,999	214	9.6%	1,603	10.3%	3,757	10.7%
HH Income \$100,000 to \$149,999	263	11.7%	2,503	16.1%	6,105	17.5%
HH Income \$75,000 to \$99,999	269	12.0%	1,940	12.5%	4,708	13.5%
HH Income \$50,000 to \$74,999	419	18.7%	2,347	15.1%	5,829	16.7%
HH Income \$35,000 to \$49,999	207	9.2%	1,731	11.1%	3,743	10.7%
HH Income \$25,000 to \$34,999	254	11.4%	1,314	8.5%	2,624	7.5%
HH Income \$15,000 to \$24,999	203	9.1%	1,109	7.1%	1,839	5.3%
HH Income Under \$15,000	213	9.5%	1,463	9.4%	2,773	7.9%
HH Income \$35,000 or More	1,565	70.0%	11,660	75.0%	27,722	79.3%
HH Income \$75,000 or More	939	42.0%	7,582	48.8%	18,150	51.9%

Housing (2024)

Total Housing Units	2,459		17,027		38,070	
Housing Units Occupied	2,235	90.9%	15,547	91.3%	34,958	91.8%
Housing Units Owner-Occupied	1,084	48.5%	9,506	61.1%	23,432	67.0%
Housing Units, Renter-Occupied	1,151	51.5%	6,041	38.9%	11,526	33.0%
Housing Units, Vacant	224	10.0%	1,480	9.5%	3,113	8.9%

Marital Status (2024)

Never Married	1,938	43.3%	10,327	34.6%	23,072	32.7%
Currently Married	1,443	32.2%	12,164	40.7%	32,491	46.1%
Separated	174	3.9%	1,114	3.7%	2,342	3.3%
Widowed	225	5.0%	1,468	4.9%	3,563	5.1%
Divorced	698	15.6%	4,815	16.1%	9,031	12.8%

Household Type (2024)

Population Family	3,300	62.4%	26,193	73.1%	68,846	79.9%
Population Non-Family	1,533	29.0%	8,759	24.4%	16,279	18.9%
Population Group Quarters	455	8.6%	896	2.5%	994	1.2%
Family Households	1,061	47.5%	8,524	54.8%	22,327	63.9%
Non-Family Households	1,174	52.5%	7,023	45.2%	12,631	36.1%
Married Couple with Children	348	24.1%	2,764	22.7%	7,142	22.0%
Average Family Household Size	3.1		3.1		3.1	

Household Size (2024)

1 Person Households	927	41.5%	5,703	36.7%	9,989	28.6%
2 Person Households	682	30.5%	4,906	31.6%	11,931	34.1%
3 Person Households	270	12.1%	2,173	14.0%	5,742	16.4%
4 Person Households	202	9.1%	1,661	10.7%	4,296	12.3%
5 Person Households	90	4.0%	644	4.1%	1,824	5.2%
6 or More Person Households	63	2.8%	460	3.0%	1,175	3.4%

Household Vehicles (2024)

Households with 0 Vehicles Available	190	8.5%	941	6.1%	1,531	4.4%
Households with 1 Vehicles Available	850	38.0%	5,358	34.5%	10,965	31.4%
Households with 2 or More Vehicles Available	1,194	53.4%	9,247	59.5%	22,461	64.3%
Total Vehicles Available	3,698		28,320		68,189	
Average Vehicles Per Household	1.7		1.8		2.0	

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Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	4,430		29,472		69,375	
Estimated Civilian Employed	2,758	62.3%	18,993	64.4%	46,161	66.5%
Estimated Civilian Unemployed	112	2.5%	1,029	3.5%	2,440	3.5%
Estimated in Armed Forces	23	0.5%	69	0.2%	222	0.3%
Estimated Not in Labor Force	1,537	34.7%	9,381	31.8%	20,552	29.6%
Unemployment Rate	2.5%		3.5%		3.5%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	2,756		18,991		46,159	
Management, Business, Financial Operations	510	18.5%	3,685	19.4%	8,457	18.3%
Professional, Related Service	655	23.8%	4,503	23.7%	10,561	22.9%
Sales, Office	427	15.5%	2,426	12.8%	5,834	12.6%
Farming, Fishing, Forestry	516	18.7%	3,908	20.6%	10,054	21.8%
Construct, Extraction, Maintenance	5	0.2%	22	0.1%	74	0.2%
Production, Transport Material Moving	314	11.4%	1,820	9.6%	4,399	9.5%
White Collar Workers	330	12.0%	2,627	13.8%	6,779	14.7%
Blue Collar Workers	1,680	61.0%	12,095	63.7%	29,072	63.0%
	1,076	39.0%	6,895	36.3%	17,087	37.0%

Consumer Expenditure (2024)

Total Household Expenditure	\$204.33 M		\$1.52 B		\$3.59 B	
Total Non-Retail Expenditure	\$102.21 M	50.0%	\$757.97 M	49.7%	\$1.78 B	49.4%
Total Retail Expenditure	\$102.12 M	50.0%	\$766.09 M	50.3%	\$1.82 B	50.6%
Alcoholic Beverages	\$1.23 M	0.6%	\$9.25 M	0.6%	\$21.91 M	0.6%
Apparel	\$3.73 M	1.8%	\$27.91 M	1.8%	\$66.3 M	1.8%
Contributions	\$6.4 M	3.1%	\$48.3 M	3.2%	\$113.93 M	3.2%
Education	\$4.57 M	2.2%	\$34.4 M	2.3%	\$81.29 M	2.3%
Entertainment	\$11.56 M	5.7%	\$86.49 M	5.7%	\$205.35 M	5.7%
Food Away From Home	\$8.86 M	4.3%	\$66.42 M	4.4%	\$157.63 M	4.4%
Grocery	\$13.29 M	6.5%	\$98.48 M	6.5%	\$236.17 M	6.6%
Health Care	\$14.48 M	7.1%	\$101 M	6.6%	\$227.91 M	6.3%
Household Furnishings and Equipment	\$5.36 M	2.6%	\$40.17 M	2.6%	\$95.25 M	2.7%
Household Operations	\$3.76 M	1.8%	\$28.18 M	1.8%	\$67 M	1.9%
Miscellaneous Expenses	\$3.46 M	1.7%	\$25.88 M	1.7%	\$61.31 M	1.7%
Personal Care	\$2.61 M	1.3%	\$19.36 M	1.3%	\$46.31 M	1.3%
Shelter	\$33.88 M	16.6%	\$243.3 M	16.0%	\$569.19 M	15.8%
Tax and Retirement	\$47.99 M	23.5%	\$369.94 M	24.3%	\$868.25 M	24.2%
Tobacco and Related	\$1.01 M	0.5%	\$7.37 M	0.5%	\$17.88 M	0.5%
Transportation	\$32.66 M	16.0%	\$247.44 M	16.2%	\$588.01 M	16.4%
Utilities	\$9.48 M	4.6%	\$70.18 M	4.6%	\$168.46 M	4.7%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	3,592		25,234		59,908	
Elementary (Grade Level 0 to 8)	143	4.0%	713	2.8%	1,887	3.1%
Some High School (Grade Level 9 to 11)	229	6.4%	1,346	5.3%	3,291	5.5%
High School Graduate	690	19.2%	6,136	24.3%	14,844	24.8%
Some College	682	19.0%	4,881	19.3%	11,480	19.2%
Associate Degree Only	389	10.8%	2,418	9.6%	6,565	11.0%
Bachelor Degree Only	1,086	30.2%	6,461	25.6%	14,144	23.6%
Graduate Degree	374	10.4%	3,279	13.0%	7,697	12.8%

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Units In Structure (2024)

1 Detached Unit	1,289	98.1%	10,312	92.6%	24,914	95.0%
1 Attached Unit	75	5.7%	784	7.0%	1,635	6.2%
2 to 4 Units	140	10.6%	813	7.3%	1,422	5.4%
5 to 9 Units	134	10.2%	560	5.0%	1,194	4.6%
10 to 19 Units	321	24.4%	1,216	10.9%	1,939	7.4%
20 to 49 Units	152	11.5%	557	5.0%	716	2.7%
50 or More Units	35	2.7%	349	3.1%	581	2.2%
Mobile Home or Trailer	89	6.8%	946	8.5%	2,516	9.6%
Other Structure	-	-	10	-	40	0.2%

Homes Built By Year (2024)

Homes Built 2010 or later	596	45.3%	3,775	33.9%	8,452	32.2%
Homes Built 2000 to 2009	233	17.8%	2,128	19.1%	5,611	21.4%
Homes Built 1990 to 1999	212	16.1%	1,686	15.1%	3,687	14.1%
Homes Built 1980 to 1989	245	18.6%	1,591	14.3%	4,050	15.4%
Homes Built 1970 to 1979	243	18.5%	1,507	13.5%	3,822	14.6%
Homes Built 1960 to 1969	179	13.6%	1,550	13.9%	3,278	12.5%
Homes Built 1950 to 1959	164	12.5%	1,120	10.1%	2,290	8.7%
Homes Built Before 1949	362	27.6%	2,190	19.7%	3,768	14.4%

Home Values (2024)

Home Values \$1,000,000 or More	30	2.8%	234	2.5%	587	2.5%
Home Values \$500,000 to \$999,999	184	16.9%	1,189	12.5%	2,957	12.6%
Home Values \$400,000 to \$499,999	80	7.4%	988	10.4%	2,572	11.0%
Home Values \$300,000 to \$399,999	170	15.7%	2,063	21.7%	5,428	23.2%
Home Values \$200,000 to \$299,999	356	32.8%	2,502	26.3%	5,984	25.5%
Home Values \$150,000 to \$199,999	128	11.8%	984	10.4%	2,515	10.7%
Home Values \$100,000 to \$149,999	62	5.7%	764	8.0%	1,649	7.0%
Home Values \$70,000 to \$99,999	37	3.4%	366	3.8%	721	3.1%
Home Values \$50,000 to \$69,999	8	0.7%	105	1.1%	239	1.0%
Home Values \$25,000 to \$49,999	10	0.9%	121	1.3%	304	1.3%
Home Values Under \$25,000	19	1.8%	191	2.0%	477	2.0%
Owner-Occupied Median Home Value	\$279,146		\$293,442		\$307,024	
Renter-Occupied Median Rent	\$985		\$967		\$1,001	

Transportation To Work (2024)

Drive to Work Alone	1,686	61.2%	13,131	69.1%	31,655	68.6%
Drive to Work in Carpool	237	8.6%	1,385	7.3%	3,522	7.6%
Travel to Work by Public Transportation	6	0.2%	34	0.2%	195	0.4%
Drive to Work on Motorcycle	-	-	8	-	20	-
Walk or Bicycle to Work	40	1.5%	221	1.2%	504	1.1%
Other Means	7	0.3%	78	0.4%	480	1.0%
Work at Home	780	28.3%	4,135	21.8%	9,783	21.2%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	411	14.9%	2,935	15.5%	6,986	15.1%
Travel to Work in 15 to 29 Minutes	755	27.4%	5,905	31.1%	14,763	32.0%
Travel to Work in 30 to 59 Minutes	679	24.6%	5,122	27.0%	12,583	27.3%
Travel to Work in 60 Minutes or More	131	4.7%	894	4.7%	2,044	4.4%
Average Minutes Travel to Work	22.0		24.1		24.6	