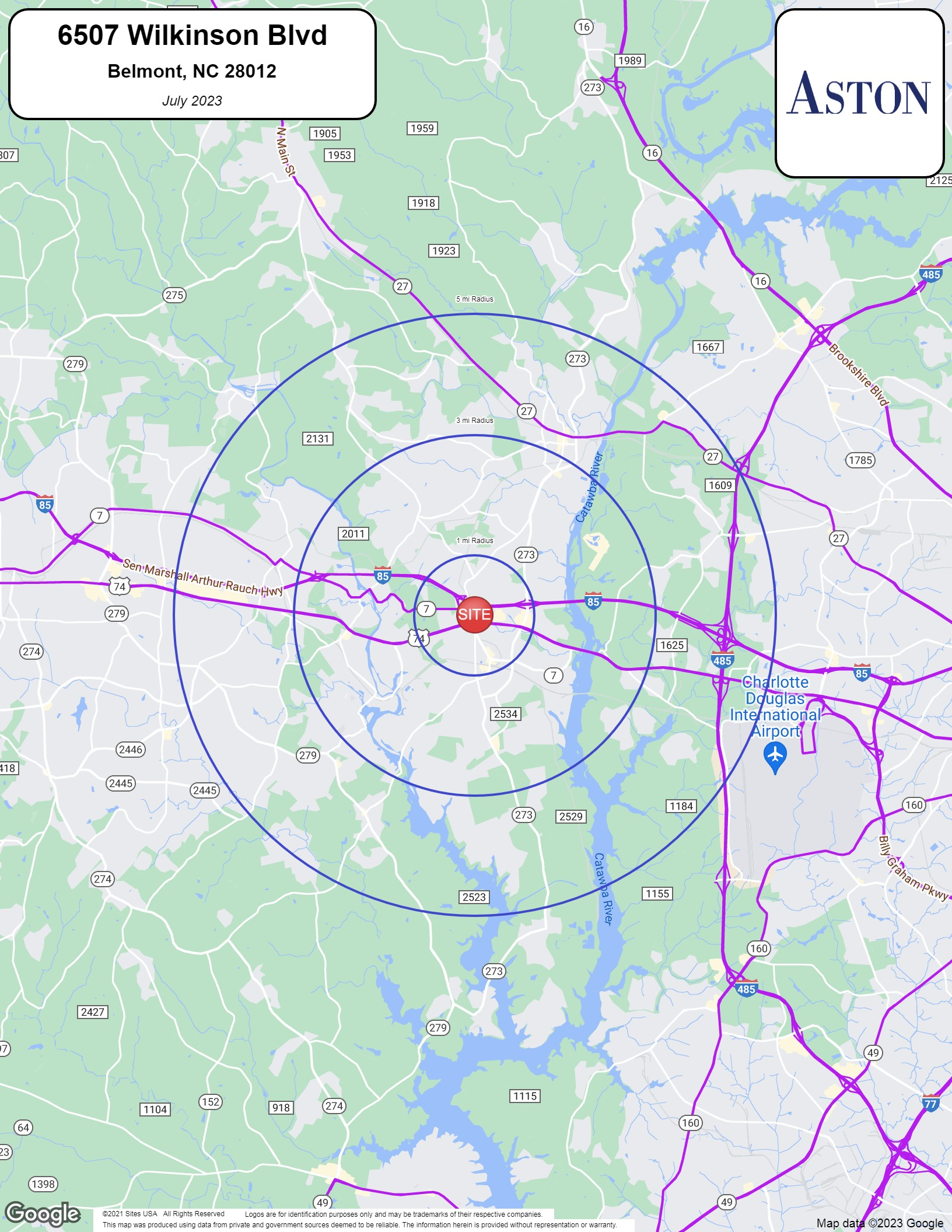


# 6507 Wilkinson Blvd

Belmont, NC 28012

July 2023

# ASTON



## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2542/-81.0421

6507 Wilkinson Blvd Belmont, NC 28012	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	5,110		34,835		83,614	
Projected Population (2028)	6,283		38,074		90,722	
Census Population (2020)	4,730		33,225		81,126	
Census Population (2010)	3,481		27,345		66,975	
Projected Annual Growth (2023 to 2028)	1,173	4.6%	3,239	1.9%	7,107	1.7%
Historical Annual Growth (2020 to 2023)	380	2.7%	1,610	1.6%	2,488	1.0%
Historical Annual Growth (2010 to 2020)	1,249	12.0%	5,880	7.2%	14,151	7.0%
Estimated Population Density (2023)	1,627 psm		1,232 psm		1,065 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2023)	2,056		14,817		34,083	
Projected Households (2028)	2,510		15,908		36,423	
Census Households (2020)	1,859		13,969		32,629	
Census Households (2010)	1,314		11,134		26,236	
Estimated Households with Children (2023)	587	28.6%	4,266	28.8%	10,896	32.0%
Estimated Average Household Size (2023)	2.27		2.29		2.42	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$101,165		\$96,867		\$101,257	
Projected Average Household Income (2028)	\$88,268		\$96,220		\$101,040	
Estimated Average Family Income (2023)	\$112,368		\$110,996		\$115,291	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$67,795		\$73,649		\$77,991	
Projected Median Household Income (2028)	\$70,059		\$75,164		\$79,051	
Estimated Median Family Income (2023)	\$90,897		\$96,693		\$96,802	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$41,273		\$41,366		\$41,356	
Projected Per Capita Income (2028)	\$35,722		\$40,354		\$40,641	
Estimated Per Capita Income 5 Year Growth	-\$5,551	-13.5%	-\$1,012	-2.4%	-\$716	-1.7%
Estimated Average Household Net Worth (2023)	\$399,017		\$451,485		\$471,129	
<b>Daytime Demos (2023)</b>						
Total Businesses	439		1,156		2,568	
Total Employees	3,196		9,013		19,390	
Company Headquarter Businesses	11	2.6%	32	2.8%	58	2.3%
Company Headquarter Employees	623	19.5%	1,355	15.0%	2,107	10.9%
Employee Population per Business	7.3		7.8		7.6	
Residential Population per Business	11.6		30.1		32.6	

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2542/-81.0421

6507 Wilkinson Blvd Belmont, NC 28012		1 mi radius		3 mi radius		5 mi radius	
<b>Race &amp; Ethnicity</b>							
White (2023)	3,526	69.0%	25,984	74.6%	55,554	66.4%	
Black or African American (2023)	686	13.4%	4,408	12.7%	16,090	19.2%	
American Indian or Alaska Native (2023)	17	0.3%	118	0.3%	323	0.4%	
Asian (2023)	520	10.2%	1,763	5.1%	3,558	4.3%	
Hawaiian or Pacific Islander (2023)	4	-	18	-	25	-	
Other Race (2023)	138	2.7%	963	2.8%	3,795	4.5%	
Two or More Races (2023)	219	4.3%	1,581	4.5%	4,268	5.1%	
Not Hispanic or Latino Population (2023)	4,765	93.2%	32,526	93.4%	75,950	90.8%	
Hispanic or Latino Population (2023)	345	6.8%	2,309	6.6%	7,665	9.2%	
Not Hispanic or Latino Population (2028)	5,879	93.6%	35,569	93.4%	82,232	90.6%	
Hispanic or Latino Population (2028)	404	6.4%	2,505	6.6%	8,490	9.4%	
Not Hispanic or Latino Population (2020)	4,368	92.3%	30,874	92.9%	72,801	89.7%	
Hispanic or Latino Population (2020)	362	7.7%	2,351	7.1%	8,325	10.3%	
Not Hispanic or Latino Population (2010)	3,309	95.0%	26,094	95.4%	62,546	93.4%	
Hispanic or Latino Population (2010)	172	5.0%	1,251	4.6%	4,430	6.6%	
Projected Hispanic Annual Growth (2023 to 2028)	59	3.4%	196	1.7%	825	2.2%	
Historic Hispanic Annual Growth (2010 to 2023)	173	7.7%	1,058	6.5%	3,235	5.6%	
<b>Age Distribution (2023)</b>							
Age Under 5	224	4.4%	1,772	5.1%	4,638	5.5%	
Age 5 to 9 Years	221	4.3%	1,871	5.4%	4,973	5.9%	
Age 10 to 14 Years	276	5.4%	2,089	6.0%	5,496	6.6%	
Age 15 to 19 Years	465	9.1%	2,348	6.7%	5,389	6.4%	
Age 20 to 24 Years	448	8.8%	2,300	6.6%	4,876	5.8%	
Age 25 to 29 Years	330	6.5%	2,481	7.1%	5,740	6.9%	
Age 30 to 34 Years	325	6.4%	2,566	7.4%	6,335	7.6%	
Age 35 to 39 Years	319	6.3%	2,304	6.6%	5,687	6.8%	
Age 40 to 44 Years	325	6.4%	2,198	6.3%	5,345	6.4%	
Age 45 to 49 Years	329	6.4%	2,339	6.7%	5,735	6.9%	
Age 50 to 54 Years	347	6.8%	2,485	7.1%	6,133	7.3%	
Age 55 to 59 Years	347	6.8%	2,435	7.0%	5,743	6.9%	
Age 60 to 64 Years	285	5.6%	2,216	6.4%	5,147	6.2%	
Age 65 to 74 Years	494	9.7%	3,303	9.5%	7,695	9.2%	
Age 75 to 84 Years	284	5.6%	1,653	4.7%	3,674	4.4%	
Age 85 Years or Over	90	1.8%	477	1.4%	1,008	1.2%	
Median Age	37.9		38.5		38.3		
<b>Gender Age Distribution (2023)</b>							
Female Population	2,638	51.6%	17,896	51.4%	42,803	51.2%	
Age 0 to 19 Years	584	22.1%	3,998	22.3%	10,054	23.5%	
Age 20 to 64 Years	1,542	58.5%	10,791	60.3%	25,806	60.3%	
Age 65 Years or Over	512	19.4%	3,107	17.4%	6,943	16.2%	
Female Median Age	40.1		39.8		39.3		
Male Population	2,472	48.4%	16,939	48.6%	40,812	48.8%	
Age 0 to 19 Years	603	24.4%	4,080	24.1%	10,442	25.6%	
Age 20 to 64 Years	1,513	61.2%	10,533	62.2%	24,936	61.1%	
Age 65 Years or Over	357	14.4%	2,325	13.7%	5,434	13.3%	
Male Median Age	35.5		37.0		37.2		

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2542/-81.0421

6507 Wilkinson Blvd Belmont, NC 28012	1 mi radius		3 mi radius		5 mi radius	
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	146	7.1%	1,325	8.9%	3,199	9.4%
HH Income \$150,000 to \$199,999	190	9.2%	1,348	9.1%	3,293	9.7%
HH Income \$100,000 to \$149,999	310	15.1%	2,365	16.0%	5,787	17.0%
HH Income \$75,000 to \$99,999	229	11.2%	1,770	11.9%	4,466	13.1%
HH Income \$50,000 to \$74,999	375	18.2%	2,218	15.0%	5,602	16.4%
HH Income \$35,000 to \$49,999	220	10.7%	1,556	10.5%	3,541	10.4%
HH Income \$25,000 to \$34,999	196	9.5%	1,286	8.7%	2,634	7.7%
HH Income \$15,000 to \$24,999	218	10.6%	1,485	10.0%	2,712	8.0%
HH Income Under \$15,000	172	8.4%	1,464	9.9%	2,849	8.4%
HH Income \$35,000 or More	1,471	71.5%	10,582	71.4%	25,888	76.0%
HH Income \$75,000 or More	875	42.6%	6,808	45.9%	16,745	49.1%
<b>Housing (2023)</b>						
Total Housing Units	2,430		16,386		37,034	
Housing Units Occupied	2,056	84.6%	14,817	90.4%	34,083	92.0%
Housing Units Owner-Occupied	1,114	54.2%	10,210	68.9%	25,125	73.7%
Housing Units, Renter-Occupied	942	45.8%	4,607	31.1%	8,958	26.3%
Housing Units, Vacant	374	18.2%	1,570	10.6%	2,950	8.7%
<b>Marital Status (2023)</b>						
Never Married	1,889	43.0%	10,092	34.7%	22,482	32.8%
Currently Married	1,432	32.6%	11,753	40.4%	31,394	45.8%
Separated	208	4.7%	1,134	3.9%	2,327	3.4%
Widowed	224	5.1%	1,466	5.0%	3,505	5.1%
Divorced	636	14.5%	4,658	16.0%	8,800	12.8%
<b>Household Type (2023)</b>						
Population Family	3,696	72.3%	27,222	78.1%	69,113	82.7%
Population Non-Family	967	18.9%	6,703	19.2%	13,492	16.1%
Population Group Quarters	447	8.7%	911	2.6%	1,010	1.2%
Family Households	1,252	60.9%	9,376	63.3%	23,077	67.7%
Non-Family Households	804	39.1%	5,440	36.7%	11,006	32.3%
Married Couple with Children	311	21.7%	2,712	23.1%	7,104	22.6%
Average Family Household Size	3.0		2.9		3.0	
<b>Household Size (2023)</b>						
1 Person Households	720	35.0%	4,661	31.5%	9,302	27.3%
2 Person Households	719	35.0%	5,663	38.2%	12,718	37.3%
3 Person Households	290	14.1%	2,134	14.4%	5,463	16.0%
4 Person Households	200	9.7%	1,521	10.3%	4,057	11.9%
5 Person Households	87	4.2%	597	4.0%	1,749	5.1%
6 or More Person Households	41	2.0%	241	1.6%	794	2.3%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	192	9.3%	936	6.3%	1,495	4.4%
Households with 1 Vehicles Available	626	30.5%	4,582	30.9%	9,907	29.1%
Households with 2 or More Vehicles Available	1,238	60.2%	9,299	62.8%	22,681	66.5%
Total Vehicles Available	3,549		27,779		67,835	
Average Vehicles Per Household	1.7		1.9		2.0	

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2542/-81.0421

### 6507 Wilkinson Blvd Belmont, NC 28012

1 mi radius      3 mi radius      5 mi radius

<b>Labor Force (2023)</b>						
Estimated Labor Population Age 16 Years or Over	4,319		28,653		67,340	
Estimated Civilian Employed	2,791	64.6%	18,724	65.3%	44,935	66.7%
Estimated Civilian Unemployed	99	2.3%	804	2.8%	1,958	2.9%
Estimated in Armed Forces	38	0.9%	127	0.4%	394	0.6%
Estimated Not in Labor Force	1,390	32.2%	8,998	31.4%	20,053	29.8%
Unemployment Rate	2.3%		2.8%		2.9%	
<b>Occupation (2023)</b>						
Occupation: Population Age 16 Years or Over	2,791		18,724		44,935	
Management, Business, Financial Operations	632	22.6%	3,949	21.1%	9,037	20.1%
Professional, Related	579	20.8%	3,981	21.3%	10,139	22.6%
Service	370	13.2%	2,231	11.9%	5,343	11.9%
Sales, Office	596	21.4%	4,075	21.8%	9,675	21.5%
Farming, Fishing, Forestry	3	-	13	-	70	0.2%
Construct, Extraction, Maintenance	262	9.4%	1,632	8.7%	3,811	8.5%
Production, Transport Material Moving	349	12.5%	2,843	15.2%	6,859	15.3%
White Collar Workers	1,808	64.8%	12,005	64.1%	28,851	64.2%
Blue Collar Workers	983	35.2%	6,719	35.9%	16,083	35.8%
<b>Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$146.06 M		\$1.02 B		\$2.42 B	
Total Non-Retail Expenditure	\$77.41 M	53.0%	\$538.53 M	52.9%	\$1.28 B	52.9%
Total Retail Expenditure	\$68.65 M	47.0%	\$478.57 M	47.1%	\$1.14 B	47.1%
Apparel	\$5.15 M	3.5%	\$35.92 M	3.5%	\$85.53 M	3.5%
Contributions	\$4.84 M	3.3%	\$34.1 M	3.4%	\$80.89 M	3.3%
Education	\$4.5 M	3.1%	\$31.75 M	3.1%	\$75.39 M	3.1%
Entertainment	\$8.28 M	5.7%	\$57.99 M	5.7%	\$138.23 M	5.7%
Food and Beverages	\$21.41 M	14.7%	\$148.83 M	14.6%	\$353.62 M	14.6%
Furnishings and Equipment	\$5.14 M	3.5%	\$35.98 M	3.5%	\$85.76 M	3.5%
Gifts	\$3.65 M	2.5%	\$25.57 M	2.5%	\$60.66 M	2.5%
Health Care	\$12.27 M	8.4%	\$85.47 M	8.4%	\$202.77 M	8.4%
Household Operations	\$5.75 M	3.9%	\$40.28 M	4.0%	\$95.68 M	4.0%
Miscellaneous Expenses	\$2.77 M	1.9%	\$19.33 M	1.9%	\$45.89 M	1.9%
Personal Care	\$1.96 M	1.3%	\$13.65 M	1.3%	\$32.43 M	1.3%
Personal Insurance	\$1.04 M	0.7%	\$7.32 M	0.7%	\$17.52 M	0.7%
Reading	\$320.43 K	0.2%	\$2.24 M	0.2%	\$5.3 M	0.2%
Shelter	\$31.02 M	21.2%	\$214.68 M	21.1%	\$507.98 M	21.0%
Tobacco	\$869.5 K	0.6%	\$5.95 M	0.6%	\$13.95 M	0.6%
Transportation	\$26.44 M	18.1%	\$184.18 M	18.1%	\$439.64 M	18.2%
Utilities	\$10.64 M	7.3%	\$73.88 M	7.3%	\$175.03 M	7.2%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	3,476		24,457		58,242	
Elementary (Grade Level 0 to 8)	130	3.7%	763	3.1%	2,079	3.6%
Some High School (Grade Level 9 to 11)	252	7.3%	1,544	6.3%	3,734	6.4%
High School Graduate	704	20.2%	6,398	26.2%	14,952	25.7%
Some College	662	19.1%	5,179	21.2%	11,939	20.5%
Associate Degree Only	390	11.2%	2,250	9.2%	6,116	10.5%
Bachelor Degree Only	963	27.7%	5,523	22.6%	12,583	21.6%
Graduate Degree	374	10.8%	2,800	11.4%	6,840	11.7%

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2542/-81.0421

6507 Wilkinson Blvd Belmont, NC 28012		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
1 Detached Unit		1,179	89.7%	10,007	89.9%	24,971	95.2%
1 Attached Unit		108	8.2%	1,214	10.9%	2,227	8.5%
2 to 4 Units		72	5.5%	541	4.9%	953	3.6%
5 to 9 Units		120	9.1%	571	5.1%	1,255	4.8%
10 to 19 Units		259	19.7%	635	5.7%	996	3.8%
20 to 49 Units		205	15.6%	590	5.3%	690	2.6%
50 or More Units		22	1.7%	209	1.9%	357	1.4%
Mobile Home or Trailer		91	6.9%	1,045	9.4%	2,622	10.0%
Other Structure	-	-	-	4	-	15	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2010 or later		556	42.3%	2,506	22.5%	5,810	22.1%
Homes Built 2000 to 2009		223	17.0%	2,633	23.6%	6,785	25.9%
Homes Built 1990 to 1999		134	10.2%	1,759	15.8%	3,931	15.0%
Homes Built 1980 to 1989		285	21.7%	1,619	14.5%	4,046	15.4%
Homes Built 1970 to 1979		197	15.0%	1,483	13.3%	4,062	15.5%
Homes Built 1960 to 1969		121	9.2%	1,178	10.6%	2,716	10.4%
Homes Built 1950 to 1959		229	17.4%	1,328	11.9%	2,897	11.0%
Homes Built Before 1949		310	23.6%	2,312	20.8%	3,836	14.6%
<b>Home Values (2023)</b>							
Home Values \$1,000,000 or More		1	0.1%	78	0.8%	376	1.5%
Home Values \$500,000 to \$999,999		86	7.7%	757	7.4%	1,990	7.9%
Home Values \$400,000 to \$499,999		78	7.0%	526	5.2%	1,561	6.2%
Home Values \$300,000 to \$399,999		169	15.2%	1,834	18.0%	4,020	16.0%
Home Values \$200,000 to \$299,999		419	37.6%	3,310	32.4%	8,067	32.1%
Home Values \$150,000 to \$199,999		168	15.1%	1,349	13.2%	3,808	15.2%
Home Values \$100,000 to \$149,999		104	9.3%	1,266	12.4%	2,576	10.3%
Home Values \$70,000 to \$99,999		18	1.6%	340	3.3%	793	3.2%
Home Values \$50,000 to \$69,999		16	1.4%	184	1.8%	397	1.6%
Home Values \$25,000 to \$49,999		5	0.5%	74	0.7%	345	1.4%
Home Values Under \$25,000		50	4.5%	490	4.8%	1,192	4.7%
Owner-Occupied Median Home Value		\$236,326		\$241,445		\$249,378	
Renter-Occupied Median Rent		\$989		\$879		\$900	
<b>Transportation To Work (2023)</b>							
Drive to Work Alone		2,016	72.2%	14,686	78.4%	34,100	75.9%
Drive to Work in Carpool		190	6.8%	1,235	6.6%	2,986	6.6%
Travel to Work by Public Transportation		6	0.2%	17	-	114	0.3%
Drive to Work on Motorcycle	-	-	-	24	0.1%	50	0.1%
Walk or Bicycle to Work		45	1.6%	247	1.3%	488	1.1%
Other Means		2	-	28	0.1%	245	0.5%
Work at Home		532	19.1%	2,487	13.3%	6,950	15.5%
<b>Travel Time (2023)</b>							
Travel to Work in 14 Minutes or Less		510	18.3%	3,830	20.5%	8,627	19.2%
Travel to Work in 15 to 29 Minutes		782	28.0%	5,833	31.2%	14,217	31.6%
Travel to Work in 30 to 59 Minutes		801	28.7%	5,824	31.1%	13,520	30.1%
Travel to Work in 60 Minutes or More		167	6.0%	751	4.0%	1,622	3.6%
Average Minutes Travel to Work		24.7		24.0		24.1	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.