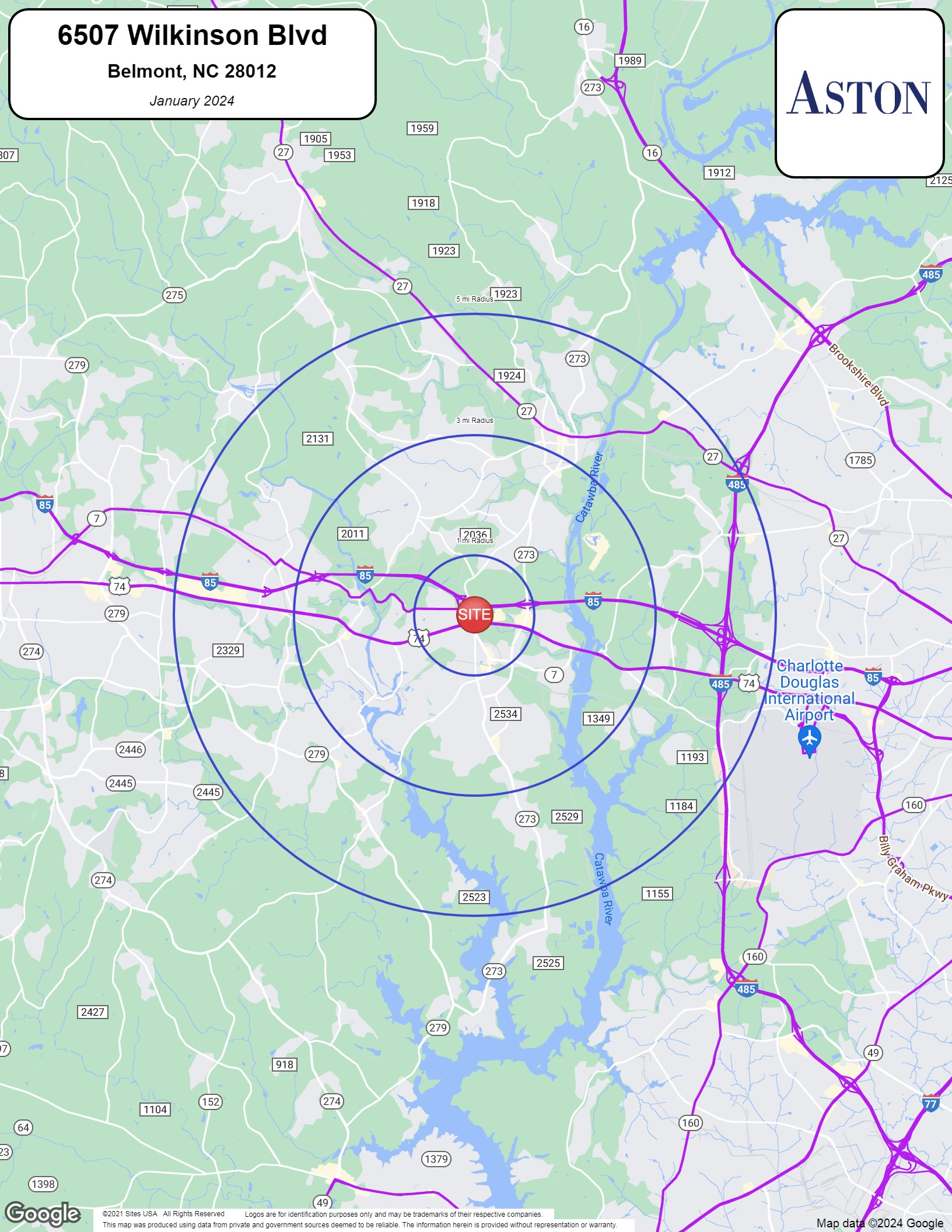


6507 Wilkinson Blvd

Belmont, NC 28012

January 2024

ASTON



Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 35.2542/-81.0421

6507 Wilkinson Blvd Belmont, NC 28012							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2023)	5,240		35,783		85,321				
Projected Population (2028)	6,448		40,524		95,441				
Census Population (2020)	4,730		33,225		81,126				
Census Population (2010)	3,481		27,345		66,975				
Projected Annual Growth (2023 to 2028)	1,208	4.6%	4,742	2.7%	10,120	2.4%			
Historical Annual Growth (2020 to 2023)	510	3.6%	2,558	2.6%	4,195	1.7%			
Historical Annual Growth (2010 to 2020)	1,249	12.0%	5,880	7.2%	14,151	7.0%			
Estimated Population Density (2023)	1,669	psm	1,266	psm	1,087	psm			
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi			
Households									
Estimated Households (2023)	2,227		15,275		34,492				
Projected Households (2028)	2,761		17,220		38,332				
Census Households (2020)	1,859		13,969		32,629				
Census Households (2010)	1,314		11,134		26,236				
Estimated Households with Children (2023)	330	14.8%	3,553	23.3%	11,276	32.7%			
Estimated Average Household Size (2023)	2.15		2.28		2.44				
Average Household Income									
Estimated Average Household Income (2023)	\$96,991		\$98,085		\$103,193				
Projected Average Household Income (2028)	\$84,232		\$93,386		\$99,729				
Estimated Average Family Income (2023)	\$108,034		\$113,209		\$118,377				
Median Household Income									
Estimated Median Household Income (2023)	\$68,766		\$75,747		\$79,790				
Projected Median Household Income (2028)	\$69,480		\$76,388		\$80,972				
Estimated Median Family Income (2023)	\$92,166		\$99,012		\$98,989				
Per Capita Income									
Estimated Per Capita Income (2023)	\$41,789		\$42,031		\$41,796				
Projected Per Capita Income (2028)	\$36,532		\$39,825		\$40,126				
Estimated Per Capita Income 5 Year Growth	-\$5,256	-12.6%	-\$2,206	-5.2%	-\$1,670	-4.0%			
Estimated Average Household Net Worth (2023)	\$392,055		\$446,989		\$465,276				
Daytime Demos (2023)									
Total Businesses	439		1,156		2,568				
Total Employees	3,196		9,013		19,390				
Company Headquarter Businesses	11	2.6%	32	2.8%	58	2.3%			
Company Headquarter Employees	623	19.5%	1,355	15.0%	2,107	10.9%			
Employee Population per Business	7.3		7.8		7.6				
Residential Population per Business	11.9		31.0		33.2				

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1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity

White (2023)	3,470	66.2%	26,468	74.0%	57,110	66.9%
Black or African American (2023)	853	16.3%	4,716	13.2%	15,918	18.7%
American Indian or Alaska Native (2023)	16	0.3%	111	0.3%	314	0.4%
Asian (2023)	561	10.7%	1,892	5.3%	3,888	4.6%
Hawaiian or Pacific Islander (2023)	3	-	17	-	27	-
Other Race (2023)	137	2.6%	956	2.7%	3,717	4.4%
Two or More Races (2023)	201	3.8%	1,623	4.5%	4,345	5.1%
Not Hispanic or Latino Population (2023)	4,892	93.4%	33,284	93.0%	77,309	90.6%
Hispanic or Latino Population (2023)	348	6.6%	2,499	7.0%	8,012	9.4%
Not Hispanic or Latino Population (2028)	6,056	93.9%	37,728	93.1%	86,602	90.7%
Hispanic or Latino Population (2028)	393	6.1%	2,796	6.9%	8,838	9.3%
Not Hispanic or Latino Population (2020)	4,395	92.9%	30,930	93.1%	73,111	90.1%
Hispanic or Latino Population (2020)	335	7.1%	2,295	6.9%	8,015	9.9%
Not Hispanic or Latino Population (2010)	3,309	95.0%	26,094	95.4%	62,546	93.4%
Hispanic or Latino Population (2010)	172	5.0%	1,251	4.6%	4,430	6.6%
Projected Hispanic Annual Growth (2023 to 2028)	45	2.6%	298	2.4%	827	2.1%
Historic Hispanic Annual Growth (2010 to 2023)	176	7.8%	1,247	7.7%	3,582	6.2%

Age Distribution (2023)

Age Under 5	211	4.0%	1,701	4.8%	4,532	5.3%
Age 5 to 9 Years	187	3.6%	1,733	4.8%	4,761	5.6%
Age 10 to 14 Years	262	5.0%	1,963	5.5%	5,245	6.1%
Age 15 to 19 Years	421	8.0%	2,259	6.3%	5,283	6.2%
Age 20 to 24 Years	486	9.3%	2,541	7.1%	5,342	6.3%
Age 25 to 29 Years	342	6.5%	2,615	7.3%	5,890	6.9%
Age 30 to 34 Years	351	6.7%	2,789	7.8%	6,718	7.9%
Age 35 to 39 Years	345	6.6%	2,423	6.8%	5,952	7.0%
Age 40 to 44 Years	344	6.6%	2,302	6.4%	5,472	6.4%
Age 45 to 49 Years	322	6.2%	2,341	6.5%	5,717	6.7%
Age 50 to 54 Years	372	7.1%	2,619	7.3%	6,384	7.5%
Age 55 to 59 Years	357	6.8%	2,502	7.0%	5,811	6.8%
Age 60 to 64 Years	322	6.1%	2,322	6.5%	5,308	6.2%
Age 65 to 74 Years	509	9.7%	3,359	9.4%	7,806	9.1%
Age 75 to 84 Years	309	5.9%	1,780	5.0%	4,015	4.7%
Age 85 Years or Over	99	1.9%	535	1.5%	1,085	1.3%
Median Age	39.1		38.9		38.6	

Gender Age Distribution (2023)

Female Population	2,709	51.7%	18,358	51.3%	43,492	51.0%
Age 0 to 19 Years	544	20.1%	3,757	20.5%	9,577	22.0%
Age 20 to 64 Years	1,612	59.5%	11,291	61.5%	26,573	61.1%
Age 65 Years or Over	553	20.4%	3,310	18.0%	7,342	16.9%
Female Median Age	41.5		40.5		39.8	
Male Population	2,531	48.3%	17,425	48.7%	41,829	49.0%
Age 0 to 19 Years	538	21.3%	3,900	22.4%	10,244	24.5%
Age 20 to 64 Years	1,629	64.4%	11,163	64.1%	26,020	62.2%
Age 65 Years or Over	364	14.4%	2,363	13.6%	5,566	13.3%
Male Median Age	36.4		37.2		37.3	

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3 mi radius

5 mi radius

Household Income Distribution (2023)

HH Income \$200,000 or More	157	7.1%	1,383	9.1%	3,258	9.4%
HH Income \$150,000 to \$199,999	219	9.8%	1,415	9.3%	3,446	10.0%
HH Income \$100,000 to \$149,999	345	15.5%	2,520	16.5%	6,100	17.7%
HH Income \$75,000 to \$99,999	268	12.1%	1,971	12.9%	4,810	13.9%
HH Income \$50,000 to \$74,999	372	16.7%	2,224	14.6%	5,442	15.8%
HH Income \$35,000 to \$49,999	231	10.4%	1,563	10.2%	3,537	10.3%
HH Income \$25,000 to \$34,999	227	10.2%	1,365	8.9%	2,656	7.7%
HH Income \$15,000 to \$24,999	224	10.1%	1,405	9.2%	2,531	7.3%
HH Income Under \$15,000	183	8.2%	1,429	9.4%	2,712	7.9%
HH Income \$35,000 or More	1,593	71.5%	11,076	72.5%	26,593	77.1%
HH Income \$75,000 or More	989	44.4%	7,289	47.7%	17,614	51.1%

Housing (2023)

Total Housing Units	2,417		16,577		37,318	
Housing Units Occupied	2,227	92.1%	15,275	92.1%	34,492	92.4%
Housing Units Owner-Occupied	1,384	62.1%	9,849	64.5%	22,060	64.0%
Housing Units, Renter-Occupied	843	37.9%	5,426	35.5%	12,432	36.0%
Housing Units, Vacant	190	8.5%	1,302	8.5%	2,826	8.2%

Marital Status (2023)

Never Married	1,932	42.2%	10,404	34.2%	22,973	32.5%
Currently Married	1,526	33.3%	12,455	41.0%	32,762	46.3%
Separated	214	4.7%	1,191	3.9%	2,401	3.4%
Widowed	241	5.3%	1,508	5.0%	3,639	5.1%
Divorced	667	14.6%	4,828	15.9%	9,008	12.7%

Household Type (2023)

Population Family	3,787	72.3%	28,017	78.3%	70,384	82.5%
Population Non-Family	1,003	19.1%	6,855	19.2%	13,928	16.3%
Population Group Quarters	451	8.6%	910	2.5%	1,009	1.2%
Family Households	1,355	60.8%	9,561	62.6%	23,103	67.0%
Non-Family Households	873	39.2%	5,714	37.4%	11,389	33.0%
Married Couple with Children	104	6.8%	2,175	17.5%	7,650	23.4%
Average Family Household Size	2.8		2.9		3.0	

Household Size (2023)

1 Person Households	783	35.2%	4,926	32.3%	9,581	27.8%
2 Person Households	820	36.8%	5,256	34.4%	11,861	34.4%
3 Person Households	291	13.1%	2,354	15.4%	5,777	16.7%
4 Person Households	202	9.1%	1,698	11.1%	4,359	12.6%
5 Person Households	90	4.0%	711	4.7%	1,982	5.7%
6 or More Person Households	41	1.9%	330	2.2%	932	2.7%

Household Vehicles (2023)

Households with 0 Vehicles Available	194	8.7%	1,092	7.2%	2,034	5.9%
Households with 1 Vehicles Available	703	31.6%	5,043	33.0%	10,972	31.8%
Households with 2 or More Vehicles Available	1,330	59.7%	9,139	59.8%	21,485	62.3%
Total Vehicles Available	3,904		27,846		65,758	
Average Vehicles Per Household	1.8		1.8		1.9	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	4,521		29,951		69,623	
Estimated Civilian Employed	3,067	67.8%	20,562	68.7%	48,667	69.9%
Estimated Civilian Unemployed	94	2.1%	795	2.7%	1,900	2.7%
Estimated in Armed Forces	35	0.8%	125	0.4%	411	0.6%
Estimated Not in Labor Force	1,325	29.3%	8,468	28.3%	18,646	26.8%
Unemployment Rate	2.1%		2.7%		2.7%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	3,067		20,562		48,667	
Management, Business, Financial Operations	693	22.6%	4,303	20.9%	9,776	20.1%
Professional, Related	632	20.6%	4,396	21.4%	11,028	22.7%
Service	420	13.7%	2,471	12.0%	5,834	12.0%
Sales, Office	647	21.1%	4,517	22.0%	10,489	21.6%
Farming, Fishing, Forestry	3	0.1%	17	-	74	0.2%
Construct, Extraction, Maintenance	289	9.4%	1,749	8.5%	4,067	8.4%
Production, Transport Material Moving	382	12.5%	3,108	15.1%	7,400	15.2%
White Collar Workers	1,972	64.3%	13,216	64.3%	31,292	64.3%
Blue Collar Workers	1,095	35.7%	7,346	35.7%	17,375	35.7%

Consumer Expenditure (2023)

Total Household Expenditure	\$153.28 M		\$1.06 B		\$2.48 B	
Total Non-Retail Expenditure	\$81.16 M	53.0%	\$560.24 M	53.0%	\$1.31 B	52.9%
Total Retail Expenditure	\$72.12 M	47.0%	\$497.72 M	47.0%	\$1.17 B	47.1%
Apparel	\$5.4 M	3.5%	\$37.47 M	3.5%	\$88.14 M	3.6%
Contributions	\$5.1 M	3.3%	\$35.33 M	3.3%	\$82.58 M	3.3%
Education	\$4.7 M	3.1%	\$33.07 M	3.1%	\$77.65 M	3.1%
Entertainment	\$8.71 M	5.7%	\$60.24 M	5.7%	\$141.63 M	5.7%
Food and Beverages	\$22.46 M	14.7%	\$154.98 M	14.6%	\$363.65 M	14.7%
Furnishings and Equipment	\$5.41 M	3.5%	\$37.37 M	3.5%	\$87.87 M	3.5%
Gifts	\$3.82 M	2.5%	\$26.6 M	2.5%	\$62.27 M	2.5%
Health Care	\$12.92 M	8.4%	\$88.62 M	8.4%	\$207.18 M	8.4%
Household Operations	\$6.05 M	3.9%	\$41.84 M	4.0%	\$98.02 M	4.0%
Miscellaneous Expenses	\$2.91 M	1.9%	\$20.1 M	1.9%	\$47.06 M	1.9%
Personal Care	\$2.06 M	1.3%	\$14.21 M	1.3%	\$33.32 M	1.3%
Personal Insurance	\$1.09 M	0.7%	\$7.59 M	0.7%	\$17.88 M	0.7%
Reading	\$337.15 K	0.2%	\$2.32 M	0.2%	\$5.42 M	0.2%
Shelter	\$32.45 M	21.2%	\$223.59 M	21.1%	\$523.34 M	21.1%
Tobacco	\$908.55 K	0.6%	\$6.19 M	0.6%	\$14.37 M	0.6%
Transportation	\$27.78 M	18.1%	\$191.63 M	18.1%	\$451.18 M	18.2%
Utilities	\$11.18 M	7.3%	\$76.8 M	7.3%	\$179.47 M	7.2%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	3,672		25,585		60,158	
Elementary (Grade Level 0 to 8)	133	3.6%	788	3.1%	2,085	3.5%
Some High School (Grade Level 9 to 11)	270	7.3%	1,561	6.1%	3,731	6.2%
High School Graduate	724	19.7%	6,600	25.8%	15,242	25.3%
Some College	689	18.8%	5,354	20.9%	12,249	20.4%
Associate Degree Only	416	11.3%	2,361	9.2%	6,369	10.6%
Bachelor Degree Only	1,031	28.1%	5,897	23.0%	13,238	22.0%
Graduate Degree	409	11.1%	3,025	11.8%	7,245	12.0%

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Units In Structure (2023)

1 Detached Unit	1,423	108.3%	10,206	91.7%	23,713	90.4%
1 Attached Unit	106	8.0%	926	8.3%	1,796	6.8%
2 to 4 Units	77	5.8%	685	6.2%	1,334	5.1%
5 to 9 Units	131	10.0%	791	7.1%	1,663	6.3%
10 to 19 Units	190	14.4%	736	6.6%	1,491	5.7%
20 to 49 Units	165	12.6%	593	5.3%	991	3.8%
50 or More Units	26	2.0%	298	2.7%	825	3.1%
Mobile Home or Trailer	110	8.4%	1,037	9.3%	2,669	10.2%
Other Structure	-	-	2	-	9	-

Homes Built By Year (2023)

Homes Built 2010 or later	472	35.9%	2,427	21.8%	5,686	21.7%
Homes Built 2000 to 2009	273	20.8%	2,623	23.6%	6,652	25.4%
Homes Built 1990 to 1999	180	13.7%	1,803	16.2%	4,118	15.7%
Homes Built 1980 to 1989	329	25.0%	1,737	15.6%	4,296	16.4%
Homes Built 1970 to 1979	243	18.5%	1,702	15.3%	4,310	16.4%
Homes Built 1960 to 1969	119	9.1%	1,297	11.6%	2,697	10.3%
Homes Built 1950 to 1959	246	18.7%	1,375	12.3%	2,884	11.0%
Homes Built Before 1949	364	27.7%	2,311	20.8%	3,848	14.7%

Home Values (2023)

Home Values \$1,000,000 or More	3	0.2%	76	0.8%	301	1.4%
Home Values \$500,000 to \$999,999	108	7.8%	695	7.1%	1,675	7.6%
Home Values \$400,000 to \$499,999	97	7.0%	510	5.2%	1,346	6.1%
Home Values \$300,000 to \$399,999	208	15.1%	1,704	17.3%	3,511	15.9%
Home Values \$200,000 to \$299,999	511	36.9%	3,183	32.3%	7,142	32.4%
Home Values \$150,000 to \$199,999	216	15.6%	1,346	13.7%	3,342	15.1%
Home Values \$100,000 to \$149,999	125	9.0%	1,262	12.8%	2,381	10.8%
Home Values \$70,000 to \$99,999	22	1.6%	327	3.3%	683	3.1%
Home Values \$50,000 to \$69,999	19	1.4%	180	1.8%	353	1.6%
Home Values \$25,000 to \$49,999	7	0.5%	65	0.7%	271	1.2%
Home Values Under \$25,000	67	4.8%	499	5.1%	1,057	4.8%
Owner-Occupied Median Home Value	\$237,255		\$240,291		\$248,375	
Renter-Occupied Median Rent	\$942		\$899		\$924	

Transportation To Work (2023)

Drive to Work Alone	2,214	72.2%	16,146	78.5%	37,098	76.2%
Drive to Work in Carpool	212	6.9%	1,337	6.5%	3,209	6.6%
Travel to Work by Public Transportation	7	0.2%	21	0.1%	135	0.3%
Drive to Work on Motorcycle	-	-	23	0.1%	52	0.1%
Walk or Bicycle to Work	51	1.7%	284	1.4%	554	1.1%
Other Means	1	-	24	0.1%	261	0.5%
Work at Home	582	19.0%	2,726	13.3%	7,358	15.1%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	563	18.4%	4,253	20.7%	9,416	19.3%
Travel to Work in 15 to 29 Minutes	861	28.1%	6,420	31.2%	15,402	31.6%
Travel to Work in 30 to 59 Minutes	877	28.6%	6,331	30.8%	14,742	30.3%
Travel to Work in 60 Minutes or More	184	6.0%	832	4.0%	1,748	3.6%
Average Minutes Travel to Work	24.5		23.8		24.0	