1922 Augusta St

Greenville, SC 29605

February 2024

ASTON

SITE

5 mi Radius
3 mi Radius
1 mi Radius

Chick Springs
Taylors
Wade Hampton
Woodberry
Berea
Sans Souci
City View
Parker
Overbrook
Greenville
Judson
Welcome
Dunean
Powdersville
Gantt
Donaldson Center Airport-GYH
Conestee
Mauldin
Golden Grove
Piedmont
Simps
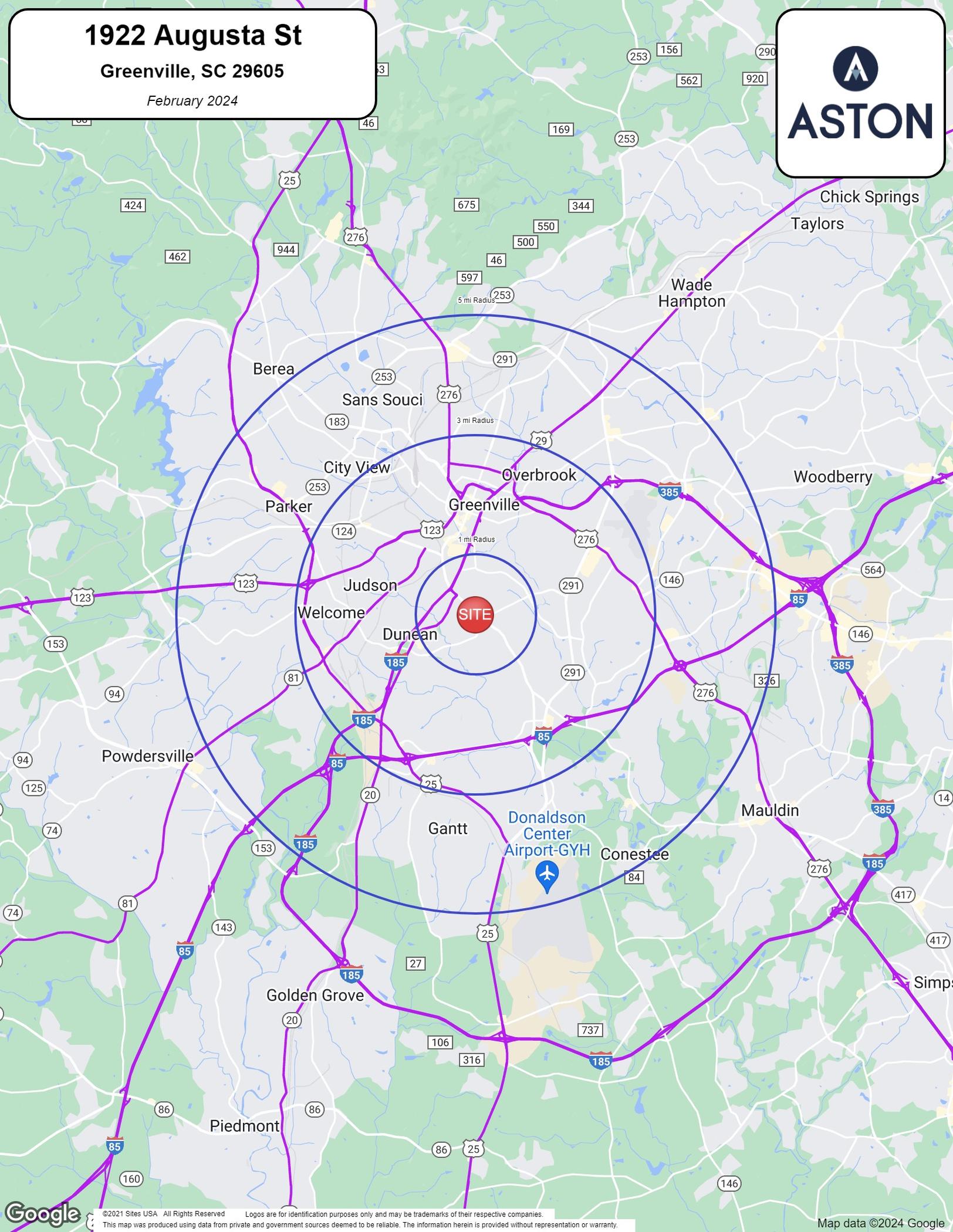
Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 34.8257/-82.3963

1922 Augusta St Greenville, SC 29605	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	9,910		65,010		148,777	
Projected Population (2028)	10,379		69,852		163,593	
Census Population (2020)	10,231		65,607		145,906	
Census Population (2010)	9,552		57,637		129,218	
Projected Annual Growth (2023 to 2028)	469	0.9%	4,842	1.5%	14,816	2.0%
Historical Annual Growth (2020 to 2023)	-321	-1.0%	-597	-0.3%	2,872	0.7%
Historical Annual Growth (2010 to 2020)	678	2.4%	7,970	4.6%	16,688	4.3%
Estimated Population Density (2023)	3,156	psm	2,300	psm	1,895	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	4,775		28,944		64,571	
Projected Households (2028)	5,041		31,268		71,462	
Census Households (2020)	4,941		28,780		62,100	
Census Households (2010)	4,504		24,273		53,289	
Estimated Households with Children (2023)	1,025	21.5%	5,687	19.6%	15,896	24.6%
Estimated Average Household Size (2023)	2.07		2.19		2.24	
Average Household Income						
Estimated Average Household Income (2023)	$193,314		$126,740		$105,709	
Projected Average Household Income (2028)	$199,634		$126,860		$102,770	
Estimated Average Family Income (2023)	$291,665		$166,176		$130,975	
Median Household Income						
Estimated Median Household Income (2023)	$113,842		$78,324		$71,101	
Projected Median Household Income (2028)	$114,739		$80,184		$72,450	
Estimated Median Family Income (2023)	$184,006		$115,064		$98,141	
Per Capita Income						
Estimated Per Capita Income (2023)	$93,161		$56,814		$46,175	
Projected Per Capita Income (2028)	$96,966		$57,145		$45,162	
Estimated Per Capita Income 5 Year Growth	$3,805	4.1%	$332	0.6%	-$1,013	-2.2%
Estimated Average Household Net Worth (2023)	$963,820		$609,788		$496,098	
Daytime Demos (2023)						
Total Businesses	437		4,902		8,803	
Total Employees	3,230		55,209		108,589	
Company Headquarter Businesses	22	5.1%	224	4.6%	364	4.1%
Company Headquarter Employees	353	10.9%	9,884	17.9%	21,838	20.1%
Employee Population per Business	7.4		11.3		12.3	
Residential Population per Business	22.7		13.3		16.9	

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1922 Augusta St Greenville, SC 29605	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	7,984	80.6%	36,603	56.3%	84,111	56.5%
Black or African American (2023)	1,446	14.6%	22,560	34.7%	42,510	28.6%
American Indian or Alaska Native (2023)	12	0.1%	208	0.3%	715	0.5%
Asian (2023)	114	1.1%	665	1.0%	4,279	2.9%
Hawaiian or Pacific Islander (2023)	4	-	30	-	96	-
Other Race (2023)	78	0.8%	2,564	3.9%	10,193	6.9%
Two or More Races (2023)	272	2.7%	2,380	3.7%	6,873	4.6%
Not Hispanic or Latino Population (2023)	9,564	96.5%	59,431	91.4%	129,195	86.8%
Hispanic or Latino Population (2023)	346	3.5%	5,579	8.6%	19,582	13.2%
Not Hispanic or Latino Population (2028)	10,013	96.5%	63,842	91.4%	142,214	86.9%
Hispanic or Latino Population (2028)	366	3.5%	6,010	8.6%	21,380	13.1%
Not Hispanic or Latino Population (2020)	9,908	96.8%	59,437	90.6%	123,456	84.6%
Hispanic or Latino Population (2020)	323	3.2%	6,170	9.4%	22,450	15.4%
Not Hispanic or Latino Population (2010)	9,371	98.1%	53,719	93.2%	114,539	88.6%
Hispanic or Latino Population (2010)	181	1.9%	3,918	6.8%	14,679	11.4%
Projected Hispanic Annual Growth (2023 to 2028)	20	1.1%	431	1.5%	1,798	1.8%
Historic Hispanic Annual Growth (2010 to 2023)	165	7.0%	1,662	3.3%	4,903	2.6%
Age Distribution (2023)						
Age Under 5	663	6.7%	3,687	5.7%	9,002	6.1%
Age 5 to 9 Years	572	5.8%	3,538	5.4%	8,369	5.6%
Age 10 to 14 Years	465	4.7%	3,380	5.2%	8,351	5.6%
Age 15 to 19 Years	384	3.9%	3,127	4.8%	8,410	5.7%
Age 20 to 24 Years	476	4.8%	4,049	6.2%	11,667	7.8%
Age 25 to 29 Years	739	7.5%	5,356	8.2%	12,549	8.4%
Age 30 to 34 Years	854	8.6%	5,351	8.2%	11,588	7.8%
Age 35 to 39 Years	718	7.2%	4,379	6.7%	9,539	6.4%
Age 40 to 44 Years	600	6.1%	3,855	5.9%	8,738	5.9%
Age 45 to 49 Years	514	5.2%	3,697	5.7%	8,156	5.5%
Age 50 to 54 Years	630	6.4%	4,197	6.5%	8,980	6.0%
Age 55 to 59 Years	683	6.9%	4,459	6.9%	9,256	6.2%
Age 60 to 64 Years	673	6.8%	4,088	6.3%	8,603	5.8%
Age 65 to 74 Years	1,026	10.4%	6,499	10.0%	14,098	9.5%
Age 75 to 84 Years	593	6.0%	3,867	5.9%	8,398	5.6%
Age 85 Years or Over	320	3.2%	1,482	2.3%	3,075	2.1%
Median Age	40.4		39.1		37.0	
Gender Age Distribution (2023)						
Female Population	5,156	52.0%	33,521	51.6%	76,912	51.7%
Age 0 to 19 Years	1,003	19.5%	6,747	20.1%	16,712	21.7%
Age 20 to 64 Years	3,008	58.3%	19,755	58.9%	45,127	58.7%
Age 65 Years or Over	1,145	22.2%	7,020	20.9%	15,072	19.6%
Female Median Age	42.1		40.7		38.5	
Male Population	4,754	48.0%	31,489	48.4%	71,865	48.3%
Age 0 to 19 Years	1,081	22.7%	6,985	22.2%	17,419	24.2%
Age 20 to 64 Years	2,880	60.6%	19,675	62.5%	43,947	61.2%
Age 65 Years or Over	794	16.7%	4,829	15.3%	10,499	14.6%
Male Median Age	38.9		37.5		35.6	

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1922 Augusta St Greenville, SC 29605	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	1,308	27.4%	4,515	15.6%	7,564	11.7%
HH Income $150,000 to $199,999	531	11.1%	1,982	6.8%	3,821	5.9%
HH Income $100,000 to $149,999	727	15.2%	3,758	13.0%	7,808	12.1%
HH Income $75,000 to $99,999	500	10.5%	2,966	10.2%	7,149	11.1%
HH Income $50,000 to $74,999	524	11.0%	3,967	13.7%	10,275	15.9%
HH Income $35,000 to $49,999	268	5.6%	2,769	9.6%	7,896	12.2%
HH Income $25,000 to $34,999	388	8.1%	2,766	9.6%	7,098	11.0%
HH Income $15,000 to $24,999	154	3.2%	2,072	7.2%	4,915	7.6%
HH Income Under $15,000	375	7.9%	4,149	14.3%	8,044	12.5%
HH Income $35,000 or More	3,858	80.8%	19,957	68.9%	44,513	68.9%
HH Income $75,000 or More	3,066	64.2%	13,221	45.7%	26,342	40.8%
Housing (2023)						
Total Housing Units	5,324		32,310		71,274	
Housing Units Occupied	4,775	89.7%	28,944	89.6%	64,571	90.6%
Housing Units Owner-Occupied	3,154	66.0%	18,308	63.3%	40,401	62.6%
Housing Units, Renter-Occupied	1,622	34.0%	10,637	36.7%	24,170	37.4%
Housing Units, Vacant	549	11.5%	3,365	11.6%	6,703	10.4%
Marital Status (2023)						
Never Married	2,488	30.3%	22,703	41.7%	51,588	41.9%
Currently Married	4,405	53.7%	20,119	37.0%	44,010	35.8%
Separated	71	0.9%	2,363	4.3%	5,851	4.8%
Widowed	520	6.3%	3,721	6.8%	8,467	6.9%
Divorced	726	8.8%	5,500	10.1%	13,140	10.7%
Household Type (2023)						
Population Family	7,281	73.5%	48,221	74.2%	112,881	75.9%
Population Non-Family	2,617	26.4%	15,120	23.3%	31,876	21.4%
Population Group Quarters	12	0.1%	1,669	2.6%	4,020	2.7%
Family Households	2,472	51.8%	16,054	55.5%	37,348	57.8%
Non-Family Households	2,303	48.2%	12,890	44.5%	27,223	42.2%
Married Couple with Children	752	17.1%	2,601	12.9%	8,800	20.0%
Average Family Household Size	2.9		3.0		3.0	
Household Size (2023)						
1 Person Households	2,052	43.0%	11,257	38.9%	23,347	36.2%
2 Person Households	1,505	31.5%	9,220	31.9%	21,353	33.1%
3 Person Households	519	10.9%	3,939	13.6%	9,144	14.2%
4 Person Households	471	9.9%	2,705	9.3%	6,072	9.4%
5 Person Households	165	3.4%	1,165	4.0%	2,851	4.4%
6 or More Person Households	63	1.3%	658	2.3%	1,804	2.8%
Household Vehicles (2023)						
Households with 0 Vehicles Available	335	7.0%	2,983	10.3%	5,210	8.1%
Households with 1 Vehicles Available	1,682	35.2%	11,051	38.2%	25,760	39.9%
Households with 2 or More Vehicles Available	2,758	57.8%	14,910	51.5%	33,601	52.0%
Total Vehicles Available	8,182		47,448		108,212	
Average Vehicles Per Household	1.7		1.6		1.7	

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1922 Augusta St Greenville, SC 29605	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	8,117		53,694		121,345	
Estimated Civilian Employed	5,686	70.1%	34,247	63.8%	79,520	65.5%
Estimated Civilian Unemployed	115	1.4%	1,561	2.9%	3,139	2.6%
Estimated in Armed Forces	2	-	35	-	118	-
Estimated Not in Labor Force	2,314	28.5%	17,851	33.2%	38,567	31.8%
Unemployment Rate	1.4%		2.9%		2.6%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	5,686		34,247		79,518	
Management, Business, Financial Operations	1,264	22.2%	6,239	18.2%	12,548	15.8%
Professional, Related	2,339	41.1%	10,304	30.1%	21,441	27.0%
Service	524	9.2%	4,900	14.3%	13,250	16.7%
Sales, Office	1,113	19.6%	7,155	20.9%	15,923	20.0%
Farming, Fishing, Forestry	-	-	27	-	112	0.1%
Construct, Extraction, Maintenance	101	1.8%	1,753	5.1%	6,404	8.1%
Production, Transport Material Moving	347	6.1%	3,870	11.3%	9,840	12.4%
White Collar Workers	4,715	82.9%	23,698	69.2%	49,912	62.8%
Blue Collar Workers	971	17.1%	10,549	30.8%	29,606	37.2%
Consumer Expenditure (2023)						
Total Household Expenditure	$558.96 M		$2.41 B		$4.69 B	
Total Non-Retail Expenditure	$298.98 M	53.5%	$1.28 B	53.3%	$2.49 B	53.2%
Total Retail Expenditure	$259.98 M	46.5%	$1.12 B	46.7%	$2.19 B	46.8%
Apparel	$20.23 M	3.6%	$86.04 M	3.6%	$166.29 M	3.5%
Contributions	$20.53 M	3.7%	$84.52 M	3.5%	$159.97 M	3.4%
Education	$20.35 M	3.6%	$81.81 M	3.4%	$151.22 M	3.2%
Entertainment	$32.72 M	5.9%	$138.26 M	5.7%	$266.47 M	5.7%
Food and Beverages	$79.94 M	14.3%	$348.86 M	14.5%	$683.7 M	14.6%
Furnishings and Equipment	$20.14 M	3.6%	$85.38 M	3.5%	$164.95 M	3.5%
Gifts	$15.94 M	2.9%	$65.29 M	2.7%	$122.72 M	2.6%
Health Care	$44.83 M	8.0%	$197.65 M	8.2%	$390.04 M	8.3%
Household Operations	$22.82 M	4.1%	$96.83 M	4.0%	$186.74 M	4.0%
Miscellaneous Expenses	$10.73 M	1.9%	$45.96 M	1.9%	$89.12 M	1.9%
Personal Care	$7.48 M	1.3%	$32.22 M	1.3%	$62.73 M	1.3%
Personal Insurance	$4.31 M	0.8%	$17.74 M	0.7%	$33.67 M	0.7%
Reading	$1.25 M	0.2%	$5.35 M	0.2%	$10.35 M	0.2%
Shelter	$118.02 M	21.1%	$510.1 M	21.2%	$992.79 M	21.2%
Tobacco	$2.74 M	0.5%	$13.27 M	0.6%	$27.28 M	0.6%
Transportation	$99.11 M	17.7%	$428.53 M	17.8%	$839.81 M	17.9%
Utilities	$37.8 M	6.8%	$170.09 M	7.1%	$338.7 M	7.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	7,350		47,229		102,978	
Elementary (Grade Level 0 to 8)	96	1.3%	1,975	4.2%	5,188	5.0%
Some High School (Grade Level 9 to 11)	152	2.1%	3,763	8.0%	8,978	8.7%
High School Graduate	643	8.7%	10,316	21.8%	24,375	23.7%
Some College	714	9.7%	6,237	13.2%	15,606	15.2%
Associate Degree Only	493	6.7%	3,211	6.8%	8,025	7.8%
Bachelor Degree Only	3,000	40.8%	12,916	27.3%	25,395	24.7%
Graduate Degree	2,252	30.6%	8,810	18.7%	15,412	15.0%

1922 Augusta St Greenville, SC 29605	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	3,213	71.3%	18,754	77.3%	40,421	75.9%
1 Attached Unit	134	3.0%	1,175	4.8%	2,884	5.4%
2 to 4 Units	293	6.5%	1,465	6.0%	3,291	6.2%
5 to 9 Units	257	5.7%	1,558	6.4%	3,897	7.3%
10 to 19 Units	238	5.3%	1,558	6.4%	3,902	7.3%
20 to 49 Units	120	2.7%	1,151	4.7%	2,446	4.6%
50 or More Units	315	7.0%	1,742	7.2%	3,420	6.4%
Mobile Home or Trailer	204	4.5%	1,536	6.3%	4,269	8.0%
Other Structure	1	-	4	-	41	-
Homes Built By Year (2023)						
Homes Built 2010 or later	840	18.6%	5,219	21.5%	11,195	21.0%
Homes Built 2000 to 2009	498	11.1%	3,658	15.1%	8,216	15.4%
Homes Built 1990 to 1999	363	8.1%	2,061	8.5%	6,787	12.7%
Homes Built 1980 to 1989	448	10.0%	2,526	10.4%	7,400	13.9%
Homes Built 1970 to 1979	360	8.0%	2,907	12.0%	7,482	14.0%
Homes Built 1960 to 1969	425	9.4%	3,428	14.1%	8,082	15.2%
Homes Built 1950 to 1959	555	12.3%	4,196	17.3%	7,959	14.9%
Homes Built Before 1949	1,286	28.6%	4,950	20.4%	7,448	14.0%
Home Values (2023)						
Home Values $1,000,000 or More	245	7.8%	850	4.6%	1,199	3.0%
Home Values $500,000 to $999,999	1,242	39.4%	4,166	22.8%	6,255	15.5%
Home Values $400,000 to $499,999	477	15.1%	1,656	9.0%	3,102	7.7%
Home Values $300,000 to $399,999	402	12.7%	2,639	14.4%	5,396	13.4%
Home Values $200,000 to $299,999	455	14.4%	3,679	20.1%	10,259	25.4%
Home Values $150,000 to $199,999	148	4.7%	1,477	8.1%	4,326	10.7%
Home Values $100,000 to $149,999	76	2.4%	1,178	6.4%	3,333	8.3%
Home Values $70,000 to $99,999	43	1.4%	1,116	6.1%	2,723	6.7%
Home Values $50,000 to $69,999	16	0.5%	415	2.3%	853	2.1%
Home Values $25,000 to $49,999	8	0.3%	536	2.9%	1,351	3.3%
Home Values Under $25,000	43	1.4%	597	3.3%	1,604	4.0%
Owner-Occupied Median Home Value	$501,404		$359,507		$294,372	
Renter-Occupied Median Rent	$966		$902		$906	
Transportation To Work (2023)						
Drive to Work Alone	4,050	71.2%	23,452	68.5%	54,962	69.1%
Drive to Work in Carpool	270	4.7%	2,599	7.6%	6,306	7.9%
Travel to Work by Public Transportation	13	0.2%	121	0.4%	249	0.3%
Drive to Work on Motorcycle	-	-	5	-	11	-
Walk or Bicycle to Work	89	1.6%	757	2.2%	1,631	2.1%
Other Means	52	0.9%	537	1.6%	1,621	2.0%
Work at Home	1,211	21.3%	6,776	19.8%	14,737	18.5%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,890	33.2%	9,035	26.4%	18,836	23.7%
Travel to Work in 15 to 29 Minutes	1,631	28.7%	11,526	33.7%	28,965	36.4%
Travel to Work in 30 to 59 Minutes	814	14.3%	5,233	15.3%	12,789	16.1%
Travel to Work in 60 Minutes or More	141	2.5%	1,677	4.9%	4,191	5.3%
Average Minutes Travel to Work	16.0		18.5		19.3	

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