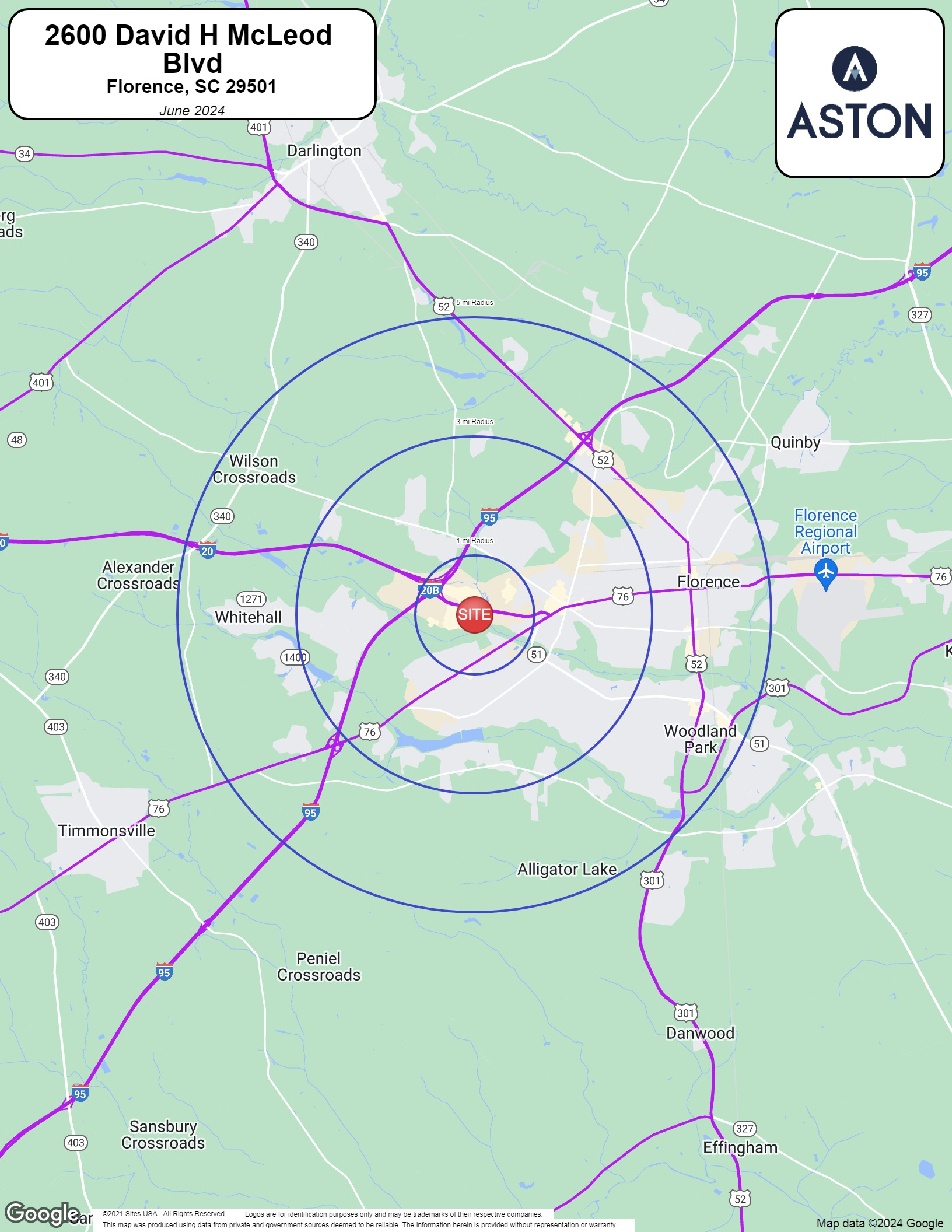


2600 David H McLeod Blvd

Florence, SC 29501

June 2024



Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1871/-79.8313

2600 David H McLeod Blvd Florence, SC 29501	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2024)	2,477	34,225	68,054
Projected Population (2029)	2,409	34,543	69,098
Census Population (2020)	2,521	33,405	66,432
Census Population (2010)	2,238	31,680	63,848
Projected Annual Growth (2024 to 2029)	-68 -0.5%	318 0.2%	1,044 0.3%
Historical Annual Growth (2020 to 2024)	-44 -0.4%	819 0.6%	1,623 0.6%
Historical Annual Growth (2010 to 2020)	283 3.2%	1,726 1.4%	2,583 1.0%
Estimated Population Density (2024)	789 psm	1,211 psm	867 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2024)	1,203	14,415	27,971
Projected Households (2029)	1,146	14,188	27,679
Census Households (2020)	1,195	14,296	27,552
Census Households (2010)	1,056	13,109	25,650
Estimated Households with Children (2024)	215 17.9%	3,627 25.2%	7,647 27.3%
Estimated Average Household Size (2024)	2.03	2.34	2.39
Average Household Income			
Estimated Average Household Income (2024)	\$108,051	\$112,645	\$102,165
Projected Average Household Income (2029)	\$118,740	\$120,298	\$108,234
Estimated Average Family Income (2024)	\$200,547	\$169,435	\$140,519
Median Household Income			
Estimated Median Household Income (2024)	\$71,662	\$79,705	\$74,263
Projected Median Household Income (2029)	\$72,345	\$80,469	\$75,229
Estimated Median Family Income (2024)	\$110,061	\$109,637	\$99,679
Per Capita Income			
Estimated Per Capita Income (2024)	\$52,682	\$47,580	\$42,156
Projected Per Capita Income (2029)	\$56,728	\$49,546	\$43,518
Estimated Per Capita Income 5 Year Growth	\$4,046 7.7%	\$1,966 4.1%	\$1,362 3.2%
Estimated Average Household Net Worth (2024)	\$596,668	\$956,723	\$940,998
Daytime Demos (2024)			
Total Businesses	288	1,513	3,153
Total Employees	4,023	16,024	35,082
Company Headquarter Businesses	8 2.9%	48 3.2%	100 3.2%
Company Headquarter Employees	265 6.6%	1,384 8.6%	4,456 12.7%
Employee Population per Business	14.0	10.6	11.1
Residential Population per Business	8.6	22.6	21.6

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Race & Ethnicity						
White (2024)	1,095	44.2%	18,867	55.1%	36,046	53.0%
Black or African American (2024)	1,290	52.1%	13,869	40.5%	28,541	41.9%
American Indian or Alaska Native (2024)	2	-	37	0.1%	90	0.1%
Asian (2024)	23	0.9%	512	1.5%	1,108	1.6%
Hawaiian or Pacific Islander (2024)	-	-	9	-	16	-
Other Race (2024)	23	0.9%	243	0.7%	558	0.8%
Two or More Races (2024)	43	1.7%	687	2.0%	1,695	2.5%
Not Hispanic or Latino Population (2024)	2,424	97.8%	33,453	97.7%	66,208	97.3%
Hispanic or Latino Population (2024)	53	2.2%	772	2.3%	1,846	2.7%
Not Hispanic or Latino Population (2029)	2,332	96.8%	33,420	96.7%	66,605	96.4%
Hispanic or Latino Population (2029)	78	3.2%	1,123	3.3%	2,493	3.6%
Not Hispanic or Latino Population (2020)	2,413	95.7%	32,172	96.3%	64,448	97.0%
Hispanic or Latino Population (2020)	108	4.3%	1,233	3.7%	1,984	3.0%
Not Hispanic or Latino Population (2010)	2,180	97.4%	30,962	97.7%	62,682	98.2%
Hispanic or Latino Population (2010)	57	2.6%	718	2.3%	1,167	1.8%
Projected Hispanic Annual Growth (2024 to 2029)	24	9.1%	351	9.1%	647	7.0%
Historic Hispanic Annual Growth (2010 to 2024)	-4	-0.5%	54	0.5%	680	4.2%
Age Distribution (2024)						
Age Under 5	150	6.1%	1,970	5.8%	4,030	5.9%
Age 5 to 9 Years	174	7.0%	1,998	5.8%	4,142	6.1%
Age 10 to 14 Years	140	5.6%	2,206	6.4%	4,534	6.7%
Age 15 to 19 Years	140	5.6%	2,047	6.0%	4,195	6.2%
Age 20 to 24 Years	191	7.7%	2,178	6.4%	4,160	6.1%
Age 25 to 29 Years	219	8.8%	2,216	6.5%	4,218	6.2%
Age 30 to 34 Years	187	7.5%	2,363	6.9%	4,637	6.8%
Age 35 to 39 Years	146	5.9%	2,186	6.4%	4,265	6.3%
Age 40 to 44 Years	140	5.6%	2,271	6.6%	4,428	6.5%
Age 45 to 49 Years	122	4.9%	2,063	6.0%	4,133	6.1%
Age 50 to 54 Years	142	5.7%	2,249	6.6%	4,374	6.4%
Age 55 to 59 Years	139	5.6%	2,042	6.0%	4,146	6.1%
Age 60 to 64 Years	145	5.8%	2,084	6.1%	4,102	6.0%
Age 65 to 74 Years	263	10.6%	3,610	10.5%	7,378	10.8%
Age 75 to 84 Years	145	5.9%	2,083	6.1%	4,001	5.9%
Age 85 Years or Over	34	1.4%	659	1.9%	1,312	1.9%
Median Age	36.5		38.9		38.8	
Gender Age Distribution (2024)						
Female Population	1,304	52.6%	17,971	52.5%	35,810	52.6%
Age 0 to 19 Years	294	22.5%	4,076	22.7%	8,341	23.3%
Age 20 to 64 Years	765	58.7%	10,435	58.1%	20,540	57.4%
Age 65 Years or Over	245	18.8%	3,460	19.3%	6,929	19.3%
Female Median Age	37.6		40.0		39.9	
Male Population	1,174	47.4%	16,253	47.5%	32,245	47.4%
Age 0 to 19 Years	310	26.4%	4,145	25.5%	8,559	26.5%
Age 20 to 64 Years	667	56.8%	9,217	56.7%	17,923	55.6%
Age 65 Years or Over	197	16.8%	2,891	17.8%	5,762	17.9%
Male Median Age	35.3		37.9		37.6	

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Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1871/-79.8313

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Florence, SC 29501

1 mi radius 3 mi radius 5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2024)						
HH Income \$200,000 or More	71	5.9%	1,404	9.7%	2,472	8.8%
HH Income \$150,000 to \$199,999	96	8.0%	1,384	9.6%	2,698	9.6%
HH Income \$100,000 to \$149,999	231	19.2%	2,372	16.5%	4,241	15.2%
HH Income \$75,000 to \$99,999	119	9.9%	2,108	14.6%	3,495	12.5%
HH Income \$50,000 to \$74,999	261	21.7%	2,337	16.2%	4,811	17.2%
HH Income \$35,000 to \$49,999	116	9.6%	1,664	11.5%	3,052	10.9%
HH Income \$25,000 to \$34,999	40	3.3%	804	5.6%	1,815	6.5%
HH Income \$15,000 to \$24,999	150	12.4%	985	6.8%	2,374	8.5%
HH Income Under \$15,000	119	9.9%	1,357	9.4%	3,013	10.8%
HH Income \$35,000 or More	894	74.3%	11,269	78.2%	20,770	74.3%
HH Income \$75,000 or More	517	43.0%	7,268	50.4%	12,907	46.1%
Housing (2024)						
Total Housing Units	1,333		16,170		31,617	
Housing Units Occupied	1,203	90.2%	14,415	89.1%	27,971	88.5%
Housing Units Owner-Occupied	415	34.5%	8,683	60.2%	17,077	61.1%
Housing Units, Renter-Occupied	788	65.5%	5,732	39.8%	10,894	38.9%
Housing Units, Vacant	130	10.8%	1,755	12.2%	3,646	13.0%
Marital Status (2024)						
Never Married	628	31.2%	8,346	29.8%	18,053	32.6%
Currently Married	896	44.5%	13,712	48.9%	25,997	47.0%
Separated	80	4.0%	836	3.0%	1,880	3.4%
Widowed	171	8.5%	2,184	7.8%	4,239	7.7%
Divorced	237	11.8%	2,973	10.6%	5,180	9.4%
Household Type (2024)						
Population Family	1,449	58.5%	24,642	72.0%	51,592	75.8%
Population Non-Family	987	39.9%	9,027	26.4%	15,290	22.5%
Population Group Quarters	41	1.7%	555	1.6%	1,173	1.7%
Family Households	446	37.1%	7,638	53.0%	16,143	57.7%
Non-Family Households	756	62.9%	6,777	47.0%	11,828	42.3%
Married Couple with Children	139	15.5%	2,488	18.1%	4,659	17.9%
Average Family Household Size	3.2		3.2		3.2	
Household Size (2024)						
1 Person Households	706	58.7%	6,296	43.7%	10,904	39.0%
2 Person Households	244	20.3%	4,625	32.1%	9,616	34.4%
3 Person Households	121	10.0%	1,632	11.3%	3,523	12.6%
4 Person Households	82	6.8%	1,185	8.2%	2,460	8.8%
5 Person Households	37	3.1%	465	3.2%	996	3.6%
6 or More Person Households	13	1.1%	212	1.5%	472	1.7%
Household Vehicles (2024)						
Households with 0 Vehicles Available	54	4.5%	750	5.2%	2,034	7.3%
Households with 1 Vehicles Available	568	47.2%	5,293	36.7%	9,580	34.3%
Households with 2 or More Vehicles Available	580	48.3%	8,372	58.1%	16,356	58.5%
Total Vehicles Available	1,942		26,035		50,449	
Average Vehicles Per Household	1.6		1.8		1.8	

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over			1,977		27,610		54,431
Estimated Civilian Employed		67.1%	1,327		17,302	62.7%	33,077
Estimated Civilian Unemployed		0.6%	11		382	1.4%	979
Estimated in Armed Forces	-	-	-		76	0.3%	517
Estimated Not in Labor Force		32.3%	640		9,850	35.7%	19,857
Unemployment Rate		0.6%			1.4%		1.8%
Occupation (2024)							
Occupation: Population Age 16 Years or Over			1,326		17,299		33,073
Management, Business, Financial Operations		14.1%	186		2,606	15.1%	4,638
Professional, Related Service		25.8%	342		5,572	32.2%	10,228
Sales, Office		10.8%	144		2,158	12.5%	4,926
Farming, Fishing, Forestry	-	-	-		19	0.1%	28
Construct, Extraction, Maintenance		7.5%	100		1,353	7.8%	2,352
Production, Transport Material Moving		16.4%	218		2,215	12.8%	4,760
White Collar Workers		65.2%	864		11,553	66.8%	21,007
Blue Collar Workers		34.8%	462		5,746	33.2%	12,066
Consumer Expenditure (2024)							
Total Household Expenditure	\$89.45 M			\$1.1 B			\$1.99 B
Total Non-Retail Expenditure	\$47.44 M	53.0%		\$584.27 M	53.0%		\$1.05 B
Total Retail Expenditure	\$42.01 M	47.0%		\$518.05 M	47.0%		\$934.18 M
Apparel	\$3.15 M	3.5%		\$38.9 M	3.5%		\$70.1 M
Contributions	\$2.9 M	3.2%		\$37.11 M	3.4%		\$66.6 M
Education	\$2.69 M	3.0%		\$34.33 M	3.1%		\$61.76 M
Entertainment	\$5.02 M	5.6%		\$62.83 M	5.7%		\$113.16 M
Food and Beverages	\$13.19 M	14.7%		\$161.12 M	14.6%		\$290.85 M
Furnishings and Equipment	\$3.11 M	3.5%		\$38.98 M	3.5%		\$70.2 M
Gifts	\$2.19 M	2.4%		\$27.87 M	2.5%		\$49.94 M
Health Care	\$7.48 M	8.4%		\$92.44 M	8.4%		\$167.15 M
Household Operations	\$3.49 M	3.9%		\$43.66 M	4.0%		\$78.68 M
Miscellaneous Expenses	\$1.7 M	1.9%		\$21.03 M	1.9%		\$37.9 M
Personal Care	\$1.2 M	1.3%		\$14.8 M	1.3%		\$26.68 M
Personal Insurance	\$606.99 K	0.7%		\$7.9 M	0.7%		\$14.21 M
Reading	\$195.34 K	0.2%		\$2.44 M	0.2%		\$4.39 M
Shelter	\$19.17 M	21.4%		\$233.26 M	21.2%		\$420.9 M
Tobacco	\$553.74 K	0.6%		\$6.41 M	0.6%		\$11.67 M
Transportation	\$16.22 M	18.1%		\$199.48 M	18.1%		\$359.39 M
Utilities	\$6.59 M	7.4%		\$79.76 M	7.2%		\$144.44 M
Educational Attainment (2024)							
Adult Population Age 25 Years or Over			1,683		23,826		46,994
Elementary (Grade Level 0 to 8)		1.2%	20		372	1.6%	875
Some High School (Grade Level 9 to 11)		5.4%	90		1,243	5.2%	3,257
High School Graduate		22.1%	371		5,586	23.4%	12,339
Some College		22.9%	385		4,530	19.0%	9,263
Associate Degree Only		11.7%	196		3,069	12.9%	5,472
Bachelor Degree Only		22.3%	375		5,411	22.7%	9,125
Graduate Degree		14.6%	245		3,614	15.2%	6,664

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Units In Structure (2024)

1 Detached Unit	542	51.4%	9,312	71.0%	18,164	70.8%
1 Attached Unit	13	1.3%	391	3.0%	837	3.3%
2 to 4 Units	179	16.9%	1,524	11.6%	3,360	13.1%
5 to 9 Units	180	17.0%	794	6.1%	1,038	4.0%
10 to 19 Units	65	6.2%	413	3.1%	636	2.5%
20 to 49 Units	81	7.7%	472	3.6%	735	2.9%
50 or More Units	61	5.8%	358	2.7%	527	2.1%
Mobile Home or Trailer	76	7.2%	1,072	8.2%	2,504	9.8%
Other Structure	5	0.5%	78	0.6%	169	0.7%

Homes Built By Year (2024)

Homes Built 2010 or later	209	19.8%	2,323	17.7%	4,286	16.7%
Homes Built 2000 to 2009	176	16.6%	2,499	19.1%	5,198	20.3%
Homes Built 1990 to 1999	177	16.8%	2,525	19.3%	4,773	18.6%
Homes Built 1980 to 1989	213	20.1%	2,014	15.4%	4,096	16.0%
Homes Built 1970 to 1979	167	15.8%	1,355	10.3%	2,704	10.5%
Homes Built 1960 to 1969	88	8.4%	1,314	10.0%	2,415	9.4%
Homes Built 1950 to 1959	82	7.8%	1,174	9.0%	2,278	8.9%
Homes Built Before 1949	91	8.6%	1,211	9.2%	2,221	8.7%

Home Values (2024)

Home Values \$1,000,000 or More	-	-	41	0.5%	76	0.4%
Home Values \$500,000 to \$999,999	14	3.4%	313	3.6%	549	3.2%
Home Values \$400,000 to \$499,999	37	8.8%	791	9.1%	1,270	7.4%
Home Values \$300,000 to \$399,999	94	22.7%	1,609	18.5%	2,952	17.3%
Home Values \$200,000 to \$299,999	106	25.6%	2,039	23.5%	4,278	25.0%
Home Values \$150,000 to \$199,999	83	19.9%	1,608	18.5%	2,726	16.0%
Home Values \$100,000 to \$149,999	39	9.5%	1,377	15.9%	2,685	15.7%
Home Values \$70,000 to \$99,999	10	2.5%	312	3.6%	940	5.5%
Home Values \$50,000 to \$69,999	6	1.4%	119	1.4%	371	2.2%
Home Values \$25,000 to \$49,999	8	1.9%	239	2.8%	604	3.5%
Home Values Under \$25,000	17	4.2%	234	2.7%	625	3.7%
Owner-Occupied Median Home Value	\$246,452		\$230,559		\$220,058	
Renter-Occupied Median Rent	\$667		\$685		\$667	

Transportation To Work (2024)

Drive to Work Alone	1,081	81.5%	13,796	79.8%	26,105	78.9%
Drive to Work in Carpool	144	10.9%	1,452	8.4%	2,913	8.8%
Travel to Work by Public Transportation	11	0.8%	102	0.6%	217	0.7%
Drive to Work on Motorcycle	-	-	-	-	11	-
Walk or Bicycle to Work	7	0.5%	89	0.5%	186	0.6%
Other Means	6	0.5%	95	0.5%	188	0.6%
Work at Home	76	5.7%	1,763	10.2%	3,453	10.4%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	387	29.2%	5,270	30.5%	9,753	29.5%
Travel to Work in 15 to 29 Minutes	696	52.5%	7,162	41.4%	13,518	40.9%
Travel to Work in 30 to 59 Minutes	118	8.9%	2,640	15.3%	5,469	16.5%
Travel to Work in 60 Minutes or More	49	3.7%	463	2.7%	880	2.7%
Average Minutes Travel to Work	16.3		16.5		17.1	

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