2600 David H McLeod Blvd

Florence, SC 29501

July 2023

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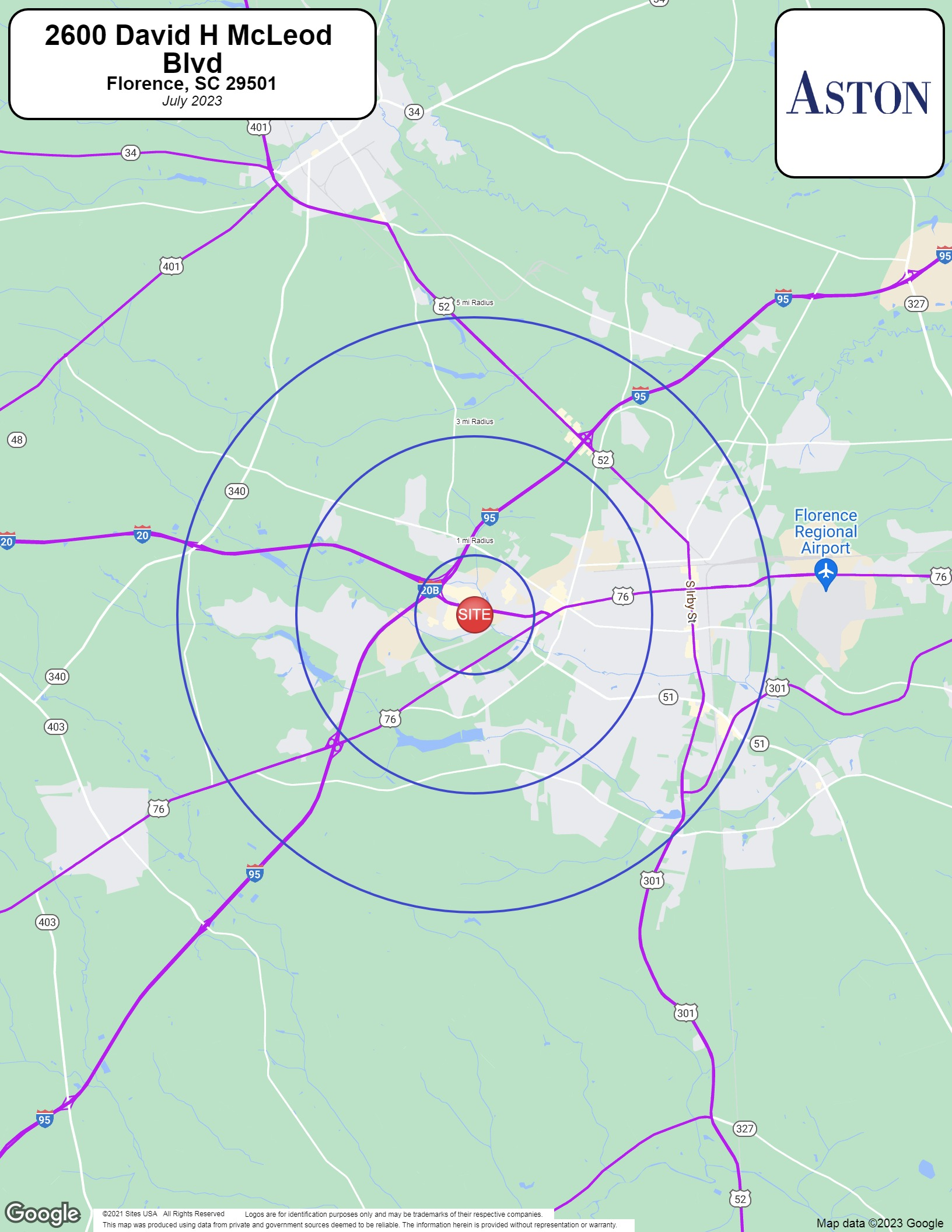
Florence Regional Airport

5 mi Radius

3 mi Radius

1 mi Radius

SITE

Google

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 34.1871/-79.8313

2600 David H McLeod Blvd Florence, SC 29501	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	2,660		33,074		65,789	
Projected Population (2028)	2,589		32,621		65,446	
Census Population (2020)	2,521		33,405		66,432	
Census Population (2010)	2,238		31,680		63,848	
Projected Annual Growth (2023 to 2028)	-71	-0.5%	-453	-0.3%	-343	-0.1%
Historical Annual Growth (2020 to 2023)	139	1.8%	-331	-0.3%	-643	-0.3%
Historical Annual Growth (2010 to 2020)	283	4.2%	1,726	1.8%	2,583	1.3%
Estimated Population Density (2023)	847	psm	1,170	psm	838	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,269		14,327		27,608	
Projected Households (2028)	1,196		13,673		26,568	
Census Households (2020)	1,195		14,296		27,552	
Census Households (2010)	1,056		13,109		25,650	
Estimated Households with Children (2023)	345	27.2%	4,204	29.3%	8,140	29.5%
Estimated Average Household Size (2023)	2.06		2.27		2.34	
Average Household Income						
Estimated Average Household Income (2023)	$108,065		$109,212		$97,860	
Projected Average Household Income (2028)	$121,300		$121,520		$106,347	
Estimated Average Family Income (2023)	$152,298		$141,167		$121,458	
Median Household Income						
Estimated Median Household Income (2023)	$68,940		$73,786		$68,944	
Projected Median Household Income (2028)	$64,865		$69,943		$64,836	
Estimated Median Family Income (2023)	$92,470		$102,002		$91,712	
Per Capita Income						
Estimated Per Capita Income (2023)	$51,783		$47,534		$41,291	
Projected Per Capita Income (2028)	$56,290		$51,163		$43,398	
Estimated Per Capita Income 5 Year Growth	$4,506	8.7%	$3,629	7.6%	$2,107	5.1%
Estimated Average Household Net Worth (2023)	$302,660		$455,134		$409,718	
Daytime Demos (2023)						
Total Businesses	283		1,497		3,128	
Total Employees	3,937		15,740		34,678	
Company Headquarter Businesses	8	2.9%	48	3.2%	100	3.2%
Company Headquarter Employees	260	6.6%	1,367	8.7%	4,432	12.8%
Employee Population per Business	13.9		10.5		11.1	
Residential Population per Business	9.4		22.1		21.0	

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2600 David H McLeod Blvd Florence, SC 29501	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	1,404	52.8%	18,976	57.4%	33,440	50.8%
Black or African American (2023)	943	35.5%	11,185	33.8%	27,562	41.9%
American Indian or Alaska Native (2023)	6	0.2%	55	0.2%	108	0.2%
Asian (2023)	148	5.6%	1,304	3.9%	1,879	2.9%
Hawaiian or Pacific Islander (2023)	1	-	16	-	25	-
Other Race (2023)	56	2.1%	415	1.3%	729	1.1%
Two or More Races (2023)	103	3.9%	1,123	3.4%	2,047	3.1%
Not Hispanic or Latino Population (2023)	2,515	94.6%	31,779	96.1%	63,482	96.5%
Hispanic or Latino Population (2023)	145	5.4%	1,295	3.9%	2,307	3.5%
Not Hispanic or Latino Population (2028)	2,452	94.7%	31,352	96.1%	63,158	96.5%
Hispanic or Latino Population (2028)	137	5.3%	1,269	3.9%	2,288	3.5%
Not Hispanic or Latino Population (2020)	2,400	95.2%	32,108	96.1%	64,305	96.8%
Hispanic or Latino Population (2020)	121	4.8%	1,297	3.9%	2,127	3.2%
Not Hispanic or Latino Population (2010)	2,180	97.4%	30,962	97.7%	62,682	98.2%
Hispanic or Latino Population (2010)	57	2.6%	718	2.3%	1,167	1.8%
Projected Hispanic Annual Growth (2023 to 2028)	-8	-1.1%	-26	-0.4%	-19	-0.2%
Historic Hispanic Annual Growth (2010 to 2023)	87	11.7%	577	6.2%	1,140	7.5%
Age Distribution (2023)						
Age Under 5	154	5.8%	1,936	5.9%	3,946	6.0%
Age 5 to 9 Years	185	7.0%	2,147	6.5%	4,157	6.3%
Age 10 to 14 Years	157	5.9%	2,357	7.1%	4,659	7.1%
Age 15 to 19 Years	165	6.2%	2,080	6.3%	4,121	6.3%
Age 20 to 24 Years	208	7.8%	1,889	5.7%	3,668	5.6%
Age 25 to 29 Years	218	8.2%	2,216	6.7%	4,227	6.4%
Age 30 to 34 Years	179	6.7%	2,243	6.8%	4,363	6.6%
Age 35 to 39 Years	163	6.1%	2,153	6.5%	4,117	6.3%
Age 40 to 44 Years	166	6.2%	2,224	6.7%	4,221	6.4%
Age 45 to 49 Years	159	6.0%	2,039	6.2%	3,966	6.0%
Age 50 to 54 Years	166	6.2%	2,145	6.5%	4,256	6.5%
Age 55 to 59 Years	146	5.5%	2,006	6.1%	4,307	6.5%
Age 60 to 64 Years	142	5.3%	1,982	6.0%	4,091	6.2%
Age 65 to 74 Years	275	10.3%	3,361	10.2%	7,017	10.7%
Age 75 to 84 Years	129	4.8%	1,653	5.0%	3,465	5.3%
Age 85 Years or Over	47	1.8%	642	1.9%	1,209	1.8%
Median Age	36.4		38.1		38.8	
Gender Age Distribution (2023)						
Female Population	1,444	54.3%	17,594	53.2%	35,103	53.4%
Age 0 to 19 Years	352	24.4%	4,203	23.9%	8,342	23.8%
Age 20 to 64 Years	836	57.9%	10,166	57.8%	19,930	56.8%
Age 65 Years or Over	255	17.7%	3,225	18.3%	6,831	19.5%
Female Median Age	36.8		39.4		40.5	
Male Population	1,216	45.7%	15,481	46.8%	30,687	46.6%
Age 0 to 19 Years	309	25.4%	4,317	27.9%	8,541	27.8%
Age 20 to 64 Years	711	58.4%	8,732	56.4%	17,286	56.3%
Age 65 Years or Over	196	16.1%	2,431	15.7%	4,860	15.8%
Male Median Age	36.0		36.7		36.9	

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Household Income Distribution (2023)						
HH Income $200,000 or More	46	3.7%	1,272	8.9%	2,067	7.5%
HH Income $150,000 to $199,999	95	7.5%	1,409	9.8%	2,649	9.6%
HH Income $100,000 to $149,999	283	22.3%	2,348	16.4%	4,109	14.9%
HH Income $75,000 to $99,999	110	8.7%	1,597	11.1%	2,917	10.6%
HH Income $50,000 to $74,999	219	17.3%	2,552	17.8%	4,743	17.2%
HH Income $35,000 to $49,999	137	10.8%	1,692	11.8%	3,206	11.6%
HH Income $25,000 to $34,999	87	6.8%	1,061	7.4%	2,117	7.7%
HH Income $15,000 to $24,999	121	9.5%	888	6.2%	2,387	8.6%
HH Income Under $15,000	171	13.4%	1,509	10.5%	3,413	12.4%
HH Income $35,000 or More	891	70.2%	10,870	75.9%	19,691	71.3%
HH Income $75,000 or More	534	42.1%	6,626	46.2%	11,742	42.5%
Housing (2023)						
Total Housing Units	1,415		15,780		30,503	
Housing Units Occupied	1,269	89.7%	14,327	90.8%	27,608	90.5%
Housing Units Owner-Occupied	443	34.9%	8,931	62.3%	17,129	62.0%
Housing Units, Renter-Occupied	826	65.1%	5,397	37.7%	10,479	38.0%
Housing Units, Vacant	146	11.5%	1,453	10.1%	2,895	10.5%
Marital Status (2023)						
Never Married	666	30.8%	8,015	30.1%	17,520	33.0%
Currently Married	992	45.9%	12,991	48.8%	24,640	46.5%
Separated	85	3.9%	820	3.1%	1,878	3.5%
Widowed	184	8.5%	2,049	7.7%	4,060	7.7%
Divorced	235	10.9%	2,759	10.4%	4,930	9.3%
Household Type (2023)						
Population Family	1,902	71.5%	26,074	78.8%	52,825	80.3%
Population Non-Family	709	26.6%	6,379	19.3%	11,735	17.8%
Population Group Quarters	49	1.9%	621	1.9%	1,229	1.9%
Family Households	664	52.3%	8,920	62.3%	17,723	64.2%
Non-Family Households	605	47.7%	5,407	37.7%	9,885	35.8%
Married Couple with Children	185	18.7%	2,721	20.9%	4,918	20.0%
Average Family Household Size	2.9		2.9		3.0	
Household Size (2023)						
1 Person Households	511	40.3%	4,652	32.5%	8,522	30.9%
2 Person Households	421	33.1%	5,124	35.8%	9,678	35.1%
3 Person Households	167	13.2%	2,123	14.8%	4,387	15.9%
4 Person Households	106	8.4%	1,540	10.7%	3,104	11.2%
5 Person Households	51	4.0%	643	4.5%	1,330	4.8%
6 or More Person Households	13	1.0%	245	1.7%	587	2.1%
Household Vehicles (2023)						
Households with 0 Vehicles Available	60	4.7%	510	3.6%	1,838	6.7%
Households with 1 Vehicles Available	581	45.7%	5,371	37.5%	9,780	35.4%
Households with 2 or More Vehicles Available	629	49.6%	8,446	59.0%	15,989	57.9%
Total Vehicles Available	2,047		26,408		49,856	
Average Vehicles Per Household	1.6		1.8		1.8	

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2600 David H McLeod Blvd Florence, SC 29501	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	2,128		26,133		52,085	
Estimated Civilian Employed	1,365	64.2%	15,504	59.3%	29,893	57.4%
Estimated Civilian Unemployed	3	0.2%	391	1.5%	974	1.9%
Estimated in Armed Forces	-	-	44	0.2%	210	0.4%
Estimated Not in Labor Force	759	35.7%	10,194	39.0%	21,008	40.3%
Unemployment Rate	0.2%		1.5%		1.9%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	1,365		15,504		29,893	
Management, Business, Financial Operations	232	17.0%	2,581	16.6%	4,759	15.9%
Professional, Related	319	23.4%	4,335	28.0%	7,914	26.5%
Service	136	9.9%	2,015	13.0%	4,705	15.7%
Sales, Office	325	23.8%	2,931	18.9%	5,451	18.2%
Farming, Fishing, Forestry	-	-	1	-	5	-
Construct, Extraction, Maintenance	124	9.1%	1,395	9.0%	2,368	7.9%
Production, Transport Material Moving	229	16.8%	2,246	14.5%	4,691	15.7%
White Collar Workers	876	64.2%	9,847	63.5%	18,125	60.6%
Blue Collar Workers	489	35.8%	5,657	36.5%	11,768	39.4%
Consumer Expenditure (2023)						
Total Household Expenditure	$93.12 M		$1.07 B		$1.89 B	
Total Non-Retail Expenditure	$49.24 M	52.9%	$564.36 M	52.9%	$1 B	52.9%
Total Retail Expenditure	$43.88 M	47.1%	$501.97 M	47.1%	$890.36 M	47.1%
Apparel	$3.27 M	3.5%	$37.7 M	3.5%	$66.81 M	3.5%
Contributions	$2.96 M	3.2%	$35.56 M	3.3%	$62.59 M	3.3%
Education	$2.74 M	2.9%	$33.16 M	3.1%	$58.45 M	3.1%
Entertainment	$5.21 M	5.6%	$60.74 M	5.7%	$107.45 M	5.7%
Food and Beverages	$13.8 M	14.8%	$156.19 M	14.6%	$277.65 M	14.7%
Furnishings and Equipment	$3.24 M	3.5%	$37.69 M	3.5%	$66.68 M	3.5%
Gifts	$2.21 M	2.4%	$26.7 M	2.5%	$46.81 M	2.5%
Health Care	$7.86 M	8.4%	$89.47 M	8.4%	$159.26 M	8.4%
Household Operations	$3.62 M	3.9%	$42.2 M	4.0%	$74.72 M	3.9%
Miscellaneous Expenses	$1.76 M	1.9%	$20.28 M	1.9%	$35.94 M	1.9%
Personal Care	$1.25 M	1.3%	$14.31 M	1.3%	$25.39 M	1.3%
Personal Insurance	$630.04 K	0.7%	$7.64 M	0.7%	$13.48 M	0.7%
Reading	$202.46 K	0.2%	$2.35 M	0.2%	$4.15 M	0.2%
Shelter	$19.89 M	21.4%	$225.08 M	21.1%	$399.94 M	21.1%
Tobacco	$589.16 K	0.6%	$6.24 M	0.6%	$11.24 M	0.6%
Transportation	$16.96 M	18.2%	$193.55 M	18.2%	$342.88 M	18.1%
Utilities	$6.93 M	7.4%	$77.49 M	7.3%	$138.36 M	7.3%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	1,790		22,665		45,239	
Elementary (Grade Level 0 to 8)	19	1.1%	349	1.5%	836	1.8%
Some High School (Grade Level 9 to 11)	86	4.8%	1,454	6.4%	3,798	8.4%
High School Graduate	384	21.4%	5,414	23.9%	12,198	27.0%
Some College	417	23.3%	4,006	17.7%	8,272	18.3%
Associate Degree Only	182	10.1%	3,216	14.2%	5,731	12.7%
Bachelor Degree Only	422	23.5%	5,170	22.8%	8,686	19.2%
Graduate Degree	281	15.7%	3,056	13.5%	5,719	12.6%

Expanded Profile

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2600 David H McLeod Blvd **Florence, SC 29501**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Units In Structure (2023)						
1 Detached Unit	582	55.2%	9,710	74.1%	18,438	71.9%
1 Attached Unit	31	2.9%	495	3.8%	911	3.6%
2 to 4 Units	130	12.4%	1,259	9.6%	2,676	10.4%
5 to 9 Units	246	23.3%	1,017	7.8%	1,389	5.4%
10 to 19 Units	58	5.5%	270	2.1%	481	1.9%
20 to 49 Units	75	7.1%	379	2.9%	744	2.9%
50 or More Units	59	5.6%	302	2.3%	429	1.7%
Mobile Home or Trailer	83	7.9%	867	6.6%	2,447	9.5%
Other Structure	4	0.4%	27	0.2%	93	0.4%
Homes Built By Year (2023)						
Homes Built 2010 or later	286	27.1%	2,214	16.9%	4,096	16.0%
Homes Built 2000 to 2009	154	14.6%	2,202	16.8%	4,507	17.6%
Homes Built 1990 to 1999	124	11.7%	1,880	14.3%	3,747	14.6%
Homes Built 1980 to 1989	159	15.1%	1,876	14.3%	3,778	14.7%
Homes Built 1970 to 1979	310	29.4%	2,256	17.2%	4,225	16.5%
Homes Built 1960 to 1969	101	9.6%	1,736	13.2%	3,117	12.2%
Homes Built 1950 to 1959	75	7.1%	1,201	9.2%	2,390	9.3%
Homes Built Before 1949	59	5.6%	964	7.4%	1,748	6.8%
Home Values (2023)						
Home Values $1,000,000 or More	-	-	26	0.3%	34	0.2%
Home Values $500,000 to $999,999	17	3.8%	546	6.1%	824	4.8%
Home Values $400,000 to $499,999	36	8.1%	489	5.5%	748	4.4%
Home Values $300,000 to $399,999	113	25.4%	1,407	15.8%	2,179	12.7%
Home Values $200,000 to $299,999	91	20.6%	1,841	20.6%	3,848	22.5%
Home Values $150,000 to $199,999	64	14.4%	1,791	20.1%	3,241	18.9%
Home Values $100,000 to $149,999	89	20.2%	1,676	18.8%	2,887	16.9%
Home Values $70,000 to $99,999	9	2.1%	603	6.8%	1,588	9.3%
Home Values $50,000 to $69,999	9	2.0%	178	2.0%	610	3.6%
Home Values $25,000 to $49,999	2	0.4%	129	1.4%	414	2.4%
Home Values Under $25,000	13	3.0%	244	2.7%	756	4.4%
Owner-Occupied Median Home Value	$242,436		$213,381		$195,551	
Renter-Occupied Median Rent	$673		$749		$723	
Transportation To Work (2023)						
Drive to Work Alone	1,115	81.7%	12,405	80.0%	23,570	78.8%
Drive to Work in Carpool	134	9.8%	1,357	8.8%	2,573	8.6%
Travel to Work by Public Transportation	17	1.2%	104	0.7%	188	0.6%
Drive to Work on Motorcycle	-	-	-	-	8	-
Walk or Bicycle to Work	5	0.4%	66	0.4%	143	0.5%
Other Means	2	0.1%	19	0.1%	60	0.2%
Work at Home	93	6.8%	1,553	10.0%	3,351	11.2%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	420	30.8%	5,036	32.5%	9,527	31.9%
Travel to Work in 15 to 29 Minutes	724	53.1%	6,596	42.5%	12,305	41.2%
Travel to Work in 30 to 59 Minutes	90	6.6%	1,869	12.1%	3,924	13.1%
Travel to Work in 60 Minutes or More	38	2.8%	449	2.9%	787	2.6%
Average Minutes Travel to Work	16.1		16.4		16.8	