7741 Colony Rd

Charlotte, NC 28226

February 2024
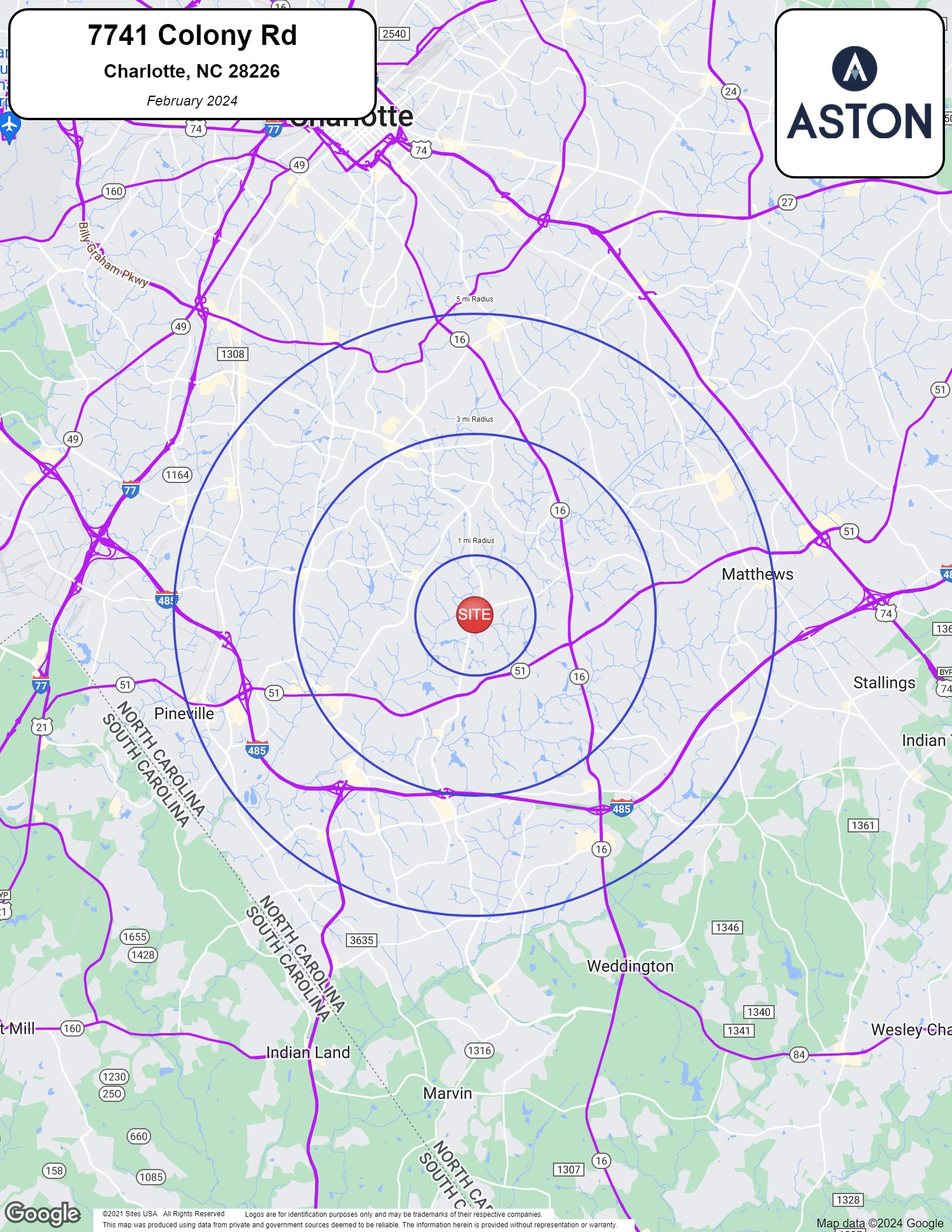
ASTON

5 mi Radius

3 mi Radius

1 mi Radius

SITE

Charlotte

Matthews

Stallings

Indian

Pineville

NORTH CAROLINA
SOUTH CAROLINA

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Indian Land

Marvin

Weddington

Wesley Cha

Google

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

ASTON

Lat/Lon: 35.1067/-80.8065

7741 Colony Rd **Charlotte, NC 28226**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Population						
Estimated Population (2023)	7,638		73,011		216,775	
Projected Population (2028)	7,719		75,610		231,302	
Census Population (2020)	8,214		75,702		217,615	
Census Population (2010)	7,383		70,235		192,270	
Projected Annual Growth (2023 to 2028)	81	0.2%	2,599	0.7%	14,527	1.3%
Historical Annual Growth (2020 to 2023)	-576	-2.3%	-2,691	-1.2%	-840	-0.1%
Historical Annual Growth (2010 to 2020)	831	3.8%	5,467	2.6%	25,345	4.4%
Estimated Population Density (2023)	2,432	psm	2,584	psm	2,761	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	3,035		31,458		92,854	
Projected Households (2028)	3,048		32,529		98,633	
Census Households (2020)	3,218		32,424		91,731	
Census Households (2010)	2,858		29,848		80,405	
Estimated Households with Children (2023)	927	30.6%	10,166	32.3%	28,828	31.0%
Estimated Average Household Size (2023)	2.51		2.31		2.32	
Average Household Income						
Estimated Average Household Income (2023)	$272,841		$221,735		$180,425	
Projected Average Household Income (2028)	$297,489		$233,344		$184,171	
Estimated Average Family Income (2023)	$393,796		$308,208		$242,733	
Median Household Income						
Estimated Median Household Income (2023)	$161,259		$134,348		$121,101	
Projected Median Household Income (2028)	$164,218		$135,963		$122,429	
Estimated Median Family Income (2023)	$198,799		$178,270		$155,738	
Per Capita Income						
Estimated Per Capita Income (2023)	$108,452		$95,587		$77,326	
Projected Per Capita Income (2028)	$117,496		$100,436		$78,574	
Estimated Per Capita Income 5 Year Growth	$9,044	8.3%	$4,849	5.1%	$1,248	1.6%
Estimated Average Household Net Worth (2023)	$1,228,820		$1,043,943		$881,159	
Daytime Demos (2023)						
Total Businesses	307		3,451		13,739	
Total Employees	1,437		22,550		130,601	
Company Headquarter Businesses	4	1.4%	99	2.9%	466	3.4%
Company Headquarter Employees	52	3.6%	2,335	10.4%	37,672	28.8%
Employee Population per Business	4.7		6.5		9.5	
Residential Population per Business	24.9		21.2		15.8	

7741 Colony Rd **Charlotte, NC 28226**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Race & Ethnicity						
White (2023)	5,752	75.3%	52,046	71.3%	142,416	65.7%
Black or African American (2023)	855	11.2%	9,830	13.5%	34,010	15.7%
American Indian or Alaska Native (2023)	14	0.2%	192	0.3%	718	0.3%
Asian (2023)	490	6.4%	4,694	6.4%	16,785	7.7%
Hawaiian or Pacific Islander (2023)	2	-	26	-	94	-
Other Race (2023)	91	1.2%	1,822	2.5%	8,898	4.1%
Two or More Races (2023)	434	5.7%	4,401	6.0%	13,854	6.4%
Not Hispanic or Latino Population (2023)	7,209	94.4%	67,440	92.4%	194,156	89.6%
Hispanic or Latino Population (2023)	429	5.6%	5,571	7.6%	22,619	10.4%
Not Hispanic or Latino Population (2028)	7,283	94.3%	69,775	92.3%	207,025	89.5%
Hispanic or Latino Population (2028)	436	5.7%	5,835	7.7%	24,277	10.5%
Not Hispanic or Latino Population (2020)	7,815	95.1%	70,096	92.6%	193,854	89.1%
Hispanic or Latino Population (2020)	400	4.9%	5,606	7.4%	23,761	10.9%
Not Hispanic or Latino Population (2010)	7,145	96.8%	66,285	94.4%	176,463	91.8%
Hispanic or Latino Population (2010)	238	3.2%	3,950	5.6%	15,807	8.2%
Projected Hispanic Annual Growth (2023 to 2028)	7	0.3%	265	0.9%	1,658	1.5%
Historic Hispanic Annual Growth (2010 to 2023)	191	6.2%	1,621	3.2%	6,812	3.3%
Age Distribution (2023)						
Age Under 5	359	4.7%	3,794	5.2%	11,654	5.4%
Age 5 to 9 Years	454	5.9%	4,136	5.7%	12,410	5.7%
Age 10 to 14 Years	506	6.6%	4,619	6.3%	13,424	6.2%
Age 15 to 19 Years	479	6.3%	4,305	5.9%	12,308	5.7%
Age 20 to 24 Years	272	3.6%	3,409	4.7%	10,435	4.8%
Age 25 to 29 Years	319	4.2%	4,697	6.4%	14,928	6.9%
Age 30 to 34 Years	447	5.8%	5,144	7.0%	16,585	7.7%
Age 35 to 39 Years	488	6.4%	4,774	6.5%	15,629	7.2%
Age 40 to 44 Years	544	7.1%	4,821	6.6%	15,752	7.3%
Age 45 to 49 Years	540	7.1%	4,838	6.6%	14,925	6.9%
Age 50 to 54 Years	618	8.1%	5,528	7.6%	16,059	7.4%
Age 55 to 59 Years	583	7.6%	5,261	7.2%	14,744	6.8%
Age 60 to 64 Years	577	7.6%	5,044	6.9%	13,691	6.3%
Age 65 to 74 Years	896	11.7%	7,252	9.9%	19,520	9.0%
Age 75 to 84 Years	432	5.7%	3,746	5.1%	10,287	4.7%
Age 85 Years or Over	127	1.7%	1,644	2.3%	4,427	2.0%
Median Age	43.9		41.3		40.1	
Gender Age Distribution (2023)						
Female Population	3,947	51.7%	38,267	52.4%	112,956	52.1%
Age 0 to 19 Years	865	21.9%	8,247	21.6%	24,310	21.5%
Age 20 to 64 Years	2,296	58.2%	22,941	60.0%	68,941	61.0%
Age 65 Years or Over	786	19.9%	7,078	18.5%	19,705	17.4%
Female Median Age	44.6		42.3		41.2	
Male Population	3,691	48.3%	34,744	47.6%	103,819	47.9%
Age 0 to 19 Years	932	25.3%	8,607	24.8%	25,486	24.5%
Age 20 to 64 Years	2,090	56.6%	20,575	59.2%	63,805	61.5%
Age 65 Years or Over	669	18.1%	5,563	16.0%	14,528	14.0%
Male Median Age	43.0		40.3		38.9	

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7741 Colony Rd Charlotte, NC 28226	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	1,102	36.3%	9,433	30.0%	22,365	24.1%
HH Income $150,000 to $199,999	448	14.7%	3,787	12.0%	10,723	11.5%
HH Income $100,000 to $149,999	440	14.5%	5,046	16.0%	16,412	17.7%
HH Income $75,000 to $99,999	298	9.8%	3,219	10.2%	10,715	11.5%
HH Income $50,000 to $74,999	294	9.7%	3,827	12.2%	12,099	13.0%
HH Income $35,000 to $49,999	169	5.6%	2,494	7.9%	7,670	8.3%
HH Income $25,000 to $34,999	112	3.7%	1,201	3.8%	4,712	5.1%
HH Income $15,000 to $24,999	57	1.9%	1,129	3.6%	3,866	4.2%
HH Income Under $15,000	116	3.8%	1,321	4.2%	4,292	4.6%
HH Income $35,000 or More	2,751	90.6%	27,807	88.4%	79,985	86.1%
HH Income $75,000 or More	2,288	75.4%	21,486	68.3%	60,216	64.8%
Housing (2023)						
Total Housing Units	3,205		33,435		99,148	
Housing Units Occupied	3,035	94.7%	31,458	94.1%	92,854	93.7%
Housing Units Owner-Occupied	1,783	58.7%	17,858	56.8%	51,603	55.6%
Housing Units, Renter-Occupied	1,252	41.3%	13,600	43.2%	41,251	44.4%
Housing Units, Vacant	170	5.6%	1,978	6.3%	6,294	6.8%
Marital Status (2023)						
Never Married	1,329	21.0%	15,846	26.2%	54,304	30.3%
Currently Married	4,066	64.3%	34,795	57.5%	94,221	52.6%
Separated	98	1.5%	1,590	2.6%	6,605	3.7%
Widowed	231	3.7%	2,796	4.6%	8,023	4.5%
Divorced	595	9.4%	5,435	9.0%	16,134	9.0%
Household Type (2023)						
Population Family	6,110	80.0%	57,535	78.8%	171,804	79.3%
Population Non-Family	1,502	19.7%	14,993	20.5%	43,825	20.2%
Population Group Quarters	26	0.3%	483	0.7%	1,146	0.5%
Family Households	1,896	62.5%	19,368	61.6%	56,263	60.6%
Non-Family Households	1,139	37.5%	12,089	38.4%	36,591	39.4%
Married Couple with Children	771	19.0%	7,996	23.0%	21,927	23.3%
Average Family Household Size	3.2		3.0		3.1	
Household Size (2023)						
1 Person Households	1,014	33.4%	10,016	31.8%	30,333	32.7%
2 Person Households	1,126	37.1%	11,716	37.2%	30,219	32.5%
3 Person Households	438	14.4%	4,334	13.8%	13,548	14.6%
4 Person Households	309	10.2%	3,531	11.2%	11,961	12.9%
5 Person Households	110	3.6%	1,392	4.4%	4,948	5.3%
6 or More Person Households	37	1.2%	468	1.5%	1,845	2.0%
Household Vehicles (2023)						
Households with 0 Vehicles Available	255	8.4%	1,823	5.8%	5,357	5.8%
Households with 1 Vehicles Available	959	31.6%	11,453	36.4%	35,184	37.9%
Households with 2 or More Vehicles Available	1,821	60.0%	18,182	57.8%	52,313	56.3%
Total Vehicles Available	5,206		54,123		158,085	
Average Vehicles Per Household	1.7		1.7		1.7	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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7741 Colony Rd Charlotte, NC 28226	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	6,194		59,419		176,448	
Estimated Civilian Employed	4,409	71.2%	42,983	72.3%	129,519	73.4%
Estimated Civilian Unemployed	154	2.5%	1,155	1.9%	3,630	2.1%
Estimated in Armed Forces	2	-	146	0.2%	473	0.3%
Estimated Not in Labor Force	1,629	26.3%	15,135	25.5%	42,825	24.3%
Unemployment Rate	2.5%		1.9%		2.1%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	4,409		42,983		129,519	
Management, Business, Financial Operations	1,391	31.5%	13,349	31.1%	36,995	28.6%
Professional, Related	1,411	32.0%	12,226	28.4%	35,283	27.2%
Service	342	7.7%	4,287	10.0%	13,729	10.6%
Sales, Office	768	17.4%	8,097	18.8%	26,318	20.3%
Farming, Fishing, Forestry	5	0.1%	80	0.2%	214	0.2%
Construct, Extraction, Maintenance	156	3.5%	1,735	4.0%	6,875	5.3%
Production, Transport Material Moving	336	7.6%	3,209	7.5%	10,105	7.8%
White Collar Workers	3,570	81.0%	33,672	78.3%	98,596	76.1%
Blue Collar Workers	839	19.0%	9,311	21.7%	30,923	23.9%
Consumer Expenditure (2023)						
Total Household Expenditure	$476.84 M		$4.14 B		$10.26 B	
Total Non-Retail Expenditure	$256.24 M	53.7%	$2.22 B	53.6%	$5.48 B	53.4%
Total Retail Expenditure	$220.6 M	46.3%	$1.92 B	46.4%	$4.78 B	46.6%
Apparel	$17.48 M	3.7%	$151.1 M	3.6%	$373.3 M	3.6%
Contributions	$18.16 M	3.8%	$154.11 M	3.7%	$372.52 M	3.6%
Education	$18.62 M	3.9%	$155.75 M	3.8%	$373.62 M	3.6%
Entertainment	$28.25 M	5.9%	$243.65 M	5.9%	$599.99 M	5.8%
Food and Beverages	$67.45 M	14.1%	$590.24 M	14.2%	$1.47 B	14.3%
Furnishings and Equipment	$17.35 M	3.6%	$149.92 M	3.6%	$369.81 M	3.6%
Gifts	$14.4 M	3.0%	$121.62 M	2.9%	$292.26 M	2.8%
Health Care	$37.28 M	7.8%	$327.43 M	7.9%	$817.2 M	8.0%
Household Operations	$19.67 M	4.1%	$169.6 M	4.1%	$416.87 M	4.1%
Miscellaneous Expenses	$9.19 M	1.9%	$79.51 M	1.9%	$196.4 M	1.9%
Personal Care	$6.36 M	1.3%	$55.33 M	1.3%	$137.34 M	1.3%
Personal Insurance	$3.81 M	0.8%	$32.42 M	0.8%	$78.87 M	0.8%
Reading	$1.07 M	0.2%	$9.27 M	0.2%	$22.79 M	0.2%
Shelter	$100.75 M	21.1%	$874.79 M	21.1%	$2.17 B	21.1%
Tobacco	$2.14 M	0.4%	$19.57 M	0.5%	$50.53 M	0.5%
Transportation	$83.8 M	17.6%	$733.72 M	17.7%	$1.83 B	17.8%
Utilities	$31.05 M	6.5%	$275.3 M	6.6%	$693.06 M	6.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	5,569		52,748		156,544	
Elementary (Grade Level 0 to 8)	66	1.2%	829	1.6%	4,492	2.9%
Some High School (Grade Level 9 to 11)	61	1.1%	759	1.4%	3,288	2.1%
High School Graduate	496	8.9%	5,288	10.0%	17,184	11.0%
Some College	620	11.1%	6,718	12.7%	21,835	13.9%
Associate Degree Only	417	7.5%	3,430	6.5%	10,563	6.7%
Bachelor Degree Only	2,398	43.1%	21,593	40.9%	61,713	39.4%
Graduate Degree	1,511	27.1%	14,131	26.8%	37,470	23.9%

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7741 Colony Rd Charlotte, NC 28226	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	1,869	65.4%	17,507	58.7%	50,835	63.2%
1 Attached Unit	212	7.4%	3,084	10.3%	9,239	11.5%
2 to 4 Units	111	3.9%	1,286	4.3%	3,663	4.6%
5 to 9 Units	178	6.2%	2,067	6.9%	6,130	7.6%
10 to 19 Units	266	9.3%	2,800	9.4%	8,308	10.3%
20 to 49 Units	181	6.3%	2,040	6.8%	5,777	7.2%
50 or More Units	197	6.9%	2,451	8.2%	7,986	9.9%
Mobile Home or Trailer	20	0.7%	221	0.7%	908	1.1%
Other Structure	-	-	-	-	8	-
Homes Built By Year (2023)						
Homes Built 2010 or later	361	12.6%	3,629	12.2%	14,799	18.4%
Homes Built 2000 to 2009	762	26.7%	4,635	15.5%	16,313	20.3%
Homes Built 1990 to 1999	522	18.3%	7,212	24.2%	17,650	22.0%
Homes Built 1980 to 1989	788	27.6%	8,516	28.5%	19,029	23.7%
Homes Built 1970 to 1979	254	8.9%	4,071	13.6%	11,729	14.6%
Homes Built 1960 to 1969	273	9.5%	2,356	7.9%	7,900	9.8%
Homes Built 1950 to 1959	46	1.6%	632	2.1%	3,685	4.6%
Homes Built Before 1949	29	1.0%	406	1.4%	1,749	2.2%
Home Values (2023)						
Home Values $1,000,000 or More	156	8.7%	1,530	8.6%	3,834	7.4%
Home Values $500,000 to $999,999	652	36.6%	6,771	37.9%	14,461	28.0%
Home Values $400,000 to $499,999	354	19.9%	3,465	19.4%	9,420	18.3%
Home Values $300,000 to $399,999	405	22.7%	3,230	18.1%	10,876	21.1%
Home Values $200,000 to $299,999	154	8.6%	1,894	10.6%	8,657	16.8%
Home Values $150,000 to $199,999	32	1.8%	545	3.1%	2,324	4.5%
Home Values $100,000 to $149,999	9	0.5%	198	1.1%	856	1.7%
Home Values $70,000 to $99,999	3	0.2%	46	0.3%	235	0.5%
Home Values $50,000 to $69,999	-	-	19	0.1%	117	0.2%
Home Values $25,000 to $49,999	11	0.6%	61	0.3%	338	0.7%
Home Values Under $25,000	6	0.4%	97	0.5%	484	0.9%
Owner-Occupied Median Home Value	$501,572		$512,872		$465,982	
Renter-Occupied Median Rent	$1,123		$1,221		$1,255	
Transportation To Work (2023)						
Drive to Work Alone	2,049	46.5%	21,612	50.3%	65,479	50.6%
Drive to Work in Carpool	186	4.2%	2,048	4.8%	6,527	5.0%
Travel to Work by Public Transportation	23	0.5%	307	0.7%	1,124	0.9%
Drive to Work on Motorcycle	-	-	6	-	32	-
Walk or Bicycle to Work	31	0.7%	380	0.9%	1,383	1.1%
Other Means	34	0.8%	357	0.8%	1,178	0.9%
Work at Home	2,087	47.3%	18,274	42.5%	53,795	41.5%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	479	10.9%	5,760	13.4%	18,539	14.3%
Travel to Work in 15 to 29 Minutes	1,062	24.1%	10,743	25.0%	31,899	24.6%
Travel to Work in 30 to 59 Minutes	695	15.8%	7,420	17.3%	22,515	17.4%
Travel to Work in 60 Minutes or More	87	2.0%	786	1.8%	2,770	2.1%
Average Minutes Travel to Work	22.4		22.5		22.4	