Charlotte, NC 28226

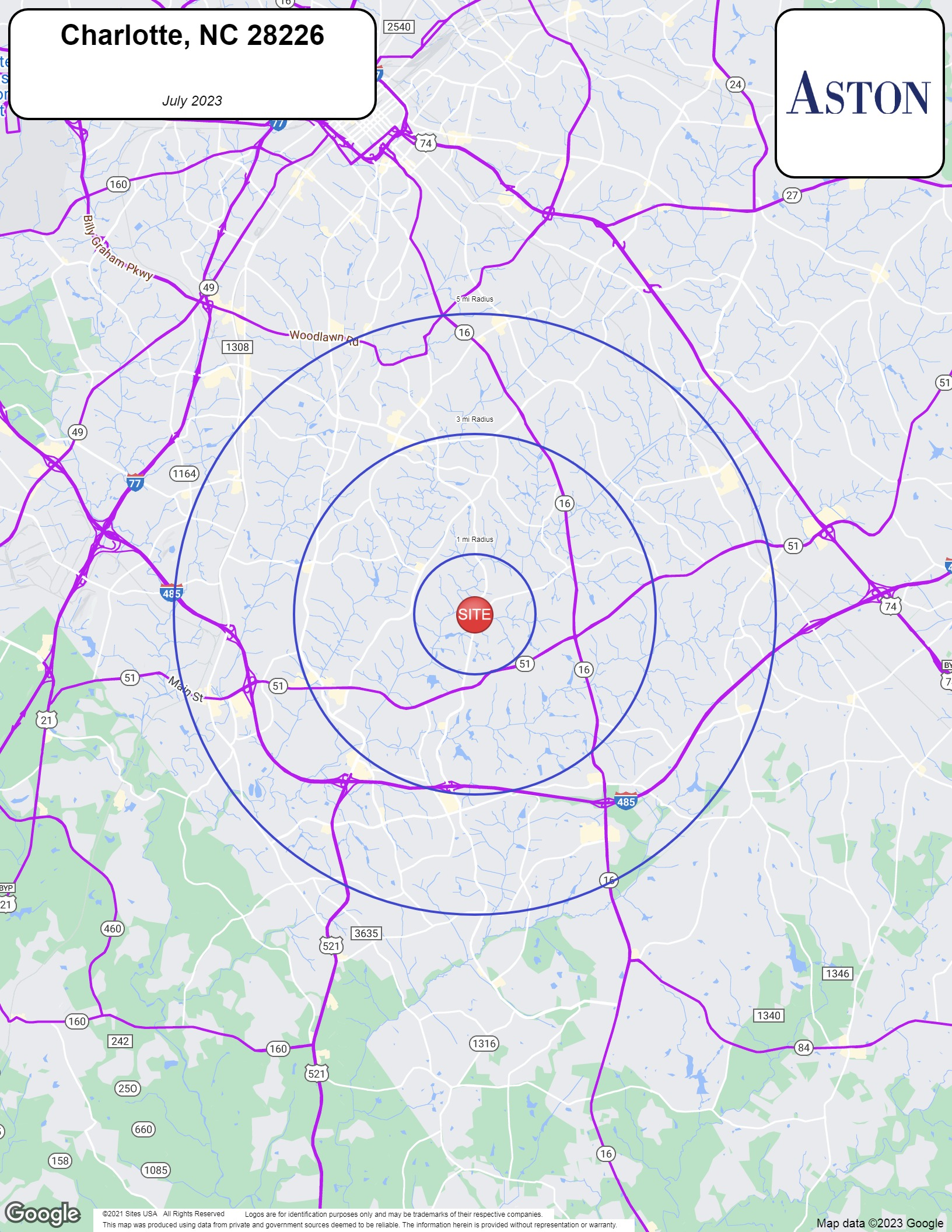*July 2023*

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5 mi Radius

3 mi Radius

1 mi Radius

SITE

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Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

ASTON

Lat/Lon: 35.1051/-80.8079

Charlotte, NC 28226	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	7,606		76,749		223,583	
Projected Population (2028)	7,874		80,762		238,902	
Census Population (2020)	7,543		75,615		217,466	
Census Population (2010)	6,762		70,008		191,661	
Projected Annual Growth (2023 to 2028)	268	0.7%	4,013	1.0%	15,319	1.4%
Historical Annual Growth (2020 to 2023)	63	0.3%	1,134	0.5%	6,117	0.9%
Historical Annual Growth (2010 to 2020)	781	3.8%	5,607	2.7%	25,805	4.5%
Estimated Population Density (2023)	2,422	psm	2,716	psm	2,847	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,989		33,279		95,286	
Projected Households (2028)	3,110		35,370		102,461	
Census Households (2020)	2,928		32,382		91,584	
Census Households (2010)	2,593		29,757		80,156	
Estimated Households with Children (2023)	1,056	35.3%	10,046	30.2%	29,239	30.7%
Estimated Average Household Size (2023)	2.54		2.29		2.33	
Average Household Income						
Estimated Average Household Income (2023)	$263,752		$203,239		$171,138	
Projected Average Household Income (2028)	$270,495		$203,625		$169,310	
Estimated Average Family Income (2023)	$307,024		$273,946		$225,381	
Median Household Income						
Estimated Median Household Income (2023)	$167,219		$132,655		$119,841	
Projected Median Household Income (2028)	$170,979		$134,802		$122,440	
Estimated Median Family Income (2023)	$197,888		$181,034		$158,758	
Per Capita Income						
Estimated Per Capita Income (2023)	$103,698		$88,173		$72,977	
Projected Per Capita Income (2028)	$106,867		$89,223		$72,654	
Estimated Per Capita Income 5 Year Growth	$3,168	3.1%	$1,051	1.2%	-$323	-0.4%
Estimated Average Household Net Worth (2023)	$1,302,908		$1,057,938		$898,133	
Daytime Demos (2023)						
Total Businesses	308		3,324		13,551	
Total Employees	1,442		21,357		128,791	
Company Headquarter Businesses	4	1.4%	98	3.0%	457	3.4%
Company Headquarter Employees	52	3.6%	2,155	10.1%	37,355	29.0%
Employee Population per Business	4.7		6.4		9.5	
Residential Population per Business	24.7		23.1		16.5	

Lat/Lon: 35.1051/-80.8079

Charlotte, NC 28226	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	5,980	78.6%	55,651	72.5%	148,796	66.6%
Black or African American (2023)	769	10.1%	10,222	13.3%	33,844	15.1%
American Indian or Alaska Native (2023)	6	-	164	0.2%	668	0.3%
Asian (2023)	370	4.9%	4,668	6.1%	17,430	7.8%
Hawaiian or Pacific Islander (2023)	-	-	17	-	83	-
Other Race (2023)	80	1.1%	1,771	2.3%	8,621	3.9%
Two or More Races (2023)	401	5.3%	4,256	5.5%	14,140	6.3%
Not Hispanic or Latino Population (2023)	7,185	94.5%	71,179	92.7%	201,299	90.0%
Hispanic or Latino Population (2023)	421	5.5%	5,570	7.3%	22,284	10.0%
Not Hispanic or Latino Population (2028)	7,439	94.5%	74,878	92.7%	214,973	90.0%
Hispanic or Latino Population (2028)	435	5.5%	5,883	7.3%	23,928	10.0%
Not Hispanic or Latino Population (2020)	7,175	95.1%	70,193	92.8%	194,380	89.4%
Hispanic or Latino Population (2020)	368	4.9%	5,423	7.2%	23,085	10.6%
Not Hispanic or Latino Population (2010)	6,556	97.0%	66,030	94.3%	175,888	91.8%
Hispanic or Latino Population (2010)	206	3.0%	3,978	5.7%	15,773	8.2%
Projected Hispanic Annual Growth (2023 to 2028)	13	0.6%	313	1.1%	1,644	1.5%
Historic Hispanic Annual Growth (2010 to 2023)	216	8.1%	1,592	3.1%	6,512	3.2%
Age Distribution (2023)						
Age Under 5	351	4.6%	3,906	5.1%	12,360	5.5%
Age 5 to 9 Years	471	6.2%	4,367	5.7%	13,525	6.0%
Age 10 to 14 Years	529	7.0%	4,854	6.3%	14,754	6.6%
Age 15 to 19 Years	491	6.5%	4,416	5.8%	12,863	5.8%
Age 20 to 24 Years	234	3.1%	3,258	4.2%	9,682	4.3%
Age 25 to 29 Years	287	3.8%	4,900	6.4%	15,156	6.8%
Age 30 to 34 Years	414	5.4%	5,314	6.9%	16,641	7.4%
Age 35 to 39 Years	476	6.3%	5,113	6.7%	16,216	7.3%
Age 40 to 44 Years	534	7.0%	5,131	6.7%	16,017	7.2%
Age 45 to 49 Years	547	7.2%	5,298	6.9%	15,571	7.0%
Age 50 to 54 Years	630	8.3%	5,932	7.7%	16,544	7.4%
Age 55 to 59 Years	606	8.0%	5,767	7.5%	15,500	6.9%
Age 60 to 64 Years	584	7.7%	5,400	7.0%	14,183	6.3%
Age 65 to 74 Years	915	12.0%	7,764	10.1%	20,195	9.0%
Age 75 to 84 Years	405	5.3%	3,668	4.8%	9,929	4.4%
Age 85 Years or Over	131	1.7%	1,660	2.2%	4,448	2.0%
Median Age	44.4		41.8		40.0	
Gender Age Distribution (2023)						
Female Population	3,906	51.4%	40,178	52.4%	116,684	52.2%
Age 0 to 19 Years	886	22.7%	8,563	21.3%	26,086	22.4%
Age 20 to 64 Years	2,249	57.6%	24,359	60.6%	70,812	60.7%
Age 65 Years or Over	771	19.7%	7,256	18.1%	19,786	17.0%
Female Median Age	45.0		42.6		41.1	
Male Population	3,700	48.6%	36,571	47.6%	106,899	47.8%
Age 0 to 19 Years	956	25.8%	8,980	24.6%	27,416	25.6%
Age 20 to 64 Years	2,065	55.8%	21,754	59.5%	64,697	60.5%
Age 65 Years or Over	680	18.4%	5,836	16.0%	14,787	13.8%
Male Median Age	43.7		40.8		38.9	

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Lat/Lon: 35.1051/-80.8079

Charlotte, NC 28226	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	1,139	38.1%	9,900	29.7%	22,915	24.0%
HH Income $150,000 to $199,999	430	14.4%	3,925	11.8%	10,837	11.4%
HH Income $100,000 to $149,999	404	13.5%	5,169	15.5%	16,580	17.4%
HH Income $75,000 to $99,999	263	8.8%	3,296	9.9%	10,405	10.9%
HH Income $50,000 to $74,999	273	9.1%	4,183	12.6%	12,781	13.4%
HH Income $35,000 to $49,999	186	6.2%	2,638	7.9%	7,771	8.2%
HH Income $25,000 to $34,999	122	4.1%	1,430	4.3%	5,032	5.3%
HH Income $15,000 to $24,999	55	1.8%	1,271	3.8%	4,288	4.5%
HH Income Under $15,000	117	3.9%	1,467	4.4%	4,676	4.9%
HH Income $35,000 or More	2,695	90.2%	29,111	87.5%	81,290	85.3%
HH Income $75,000 or More	2,236	74.8%	22,291	67.0%	60,737	63.7%
Housing (2023)						
Total Housing Units	3,035		34,188		100,004	
Housing Units Occupied	2,989	98.5%	33,279	97.3%	95,286	95.3%
Housing Units Owner-Occupied	2,668	89.3%	21,811	65.5%	59,647	62.6%
Housing Units, Renter-Occupied	321	10.7%	11,468	34.5%	35,639	37.4%
Housing Units, Vacant	46	1.5%	909	2.7%	4,718	5.0%
Marital Status (2023)						
Never Married	1,266	20.2%	16,686	26.2%	54,853	30.0%
Currently Married	4,118	65.8%	36,587	57.5%	96,757	52.9%
Separated	88	1.4%	1,679	2.6%	6,657	3.6%
Widowed	235	3.8%	2,975	4.7%	8,092	4.4%
Divorced	548	8.8%	5,695	9.0%	16,585	9.1%
Household Type (2023)						
Population Family	6,845	90.0%	61,938	80.7%	178,197	79.7%
Population Non-Family	734	9.7%	14,328	18.7%	44,191	19.8%
Population Group Quarters	26	0.3%	482	0.6%	1,196	0.5%
Family Households	2,354	78.7%	21,158	63.6%	59,122	62.0%
Non-Family Households	636	21.3%	12,121	36.4%	36,164	38.0%
Married Couple with Children	898	21.8%	7,780	21.3%	21,704	22.4%
Average Family Household Size	2.9		2.9		3.0	
Household Size (2023)						
1 Person Households	548	18.3%	10,209	30.7%	30,399	31.9%
2 Person Households	1,249	41.8%	12,210	36.7%	32,613	34.2%
3 Person Households	497	16.6%	4,756	14.3%	13,991	14.7%
4 Person Households	460	15.4%	4,076	12.2%	11,936	12.5%
5 Person Households	181	6.1%	1,541	4.6%	4,720	5.0%
6 or More Person Households	55	1.8%	488	1.5%	1,627	1.7%
Household Vehicles (2023)						
Households with 0 Vehicles Available	69	2.3%	1,181	3.5%	4,466	4.7%
Households with 1 Vehicles Available	621	20.8%	11,305	34.0%	33,658	35.3%
Households with 2 or More Vehicles Available	2,299	76.9%	20,792	62.5%	57,163	60.0%
Total Vehicles Available	6,052		60,121		168,083	
Average Vehicles Per Household	2.0		1.8		1.8	

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Lat/Lon: 35.1051/-80.8079

Charlotte, NC 28226	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	6,130		62,581		179,979	
Estimated Civilian Employed	4,079	66.5%	42,762	68.3%	125,324	69.6%
Estimated Civilian Unemployed	158	2.6%	1,216	1.9%	3,721	2.1%
Estimated in Armed Forces	-	-	152	0.2%	434	0.2%
Estimated Not in Labor Force	1,893	30.9%	18,451	29.5%	50,501	28.1%
Unemployment Rate	2.6%		1.9%		2.1%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	4,079		42,762		125,324	
Management, Business, Financial Operations	1,328	32.6%	13,547	31.7%	36,576	29.2%
Professional, Related	1,326	32.5%	12,195	28.5%	34,502	27.5%
Service	304	7.5%	4,221	9.9%	13,087	10.4%
Sales, Office	685	16.8%	8,108	19.0%	25,202	20.1%
Farming, Fishing, Forestry	5	0.1%	76	0.2%	205	0.2%
Construct, Extraction, Maintenance	133	3.3%	1,618	3.8%	6,428	5.1%
Production, Transport Material Moving	297	7.3%	2,998	7.0%	9,325	7.4%
White Collar Workers	3,339	81.9%	33,849	79.2%	96,279	76.8%
Blue Collar Workers	740	18.1%	8,912	20.8%	29,044	23.2%
Consumer Expenditure (2023)						
Total Household Expenditure	$452.11 M		$4.04 B		$10.04 B	
Total Non-Retail Expenditure	$242.15 M	53.6%	$2.16 B	53.5%	$5.36 B	53.4%
Total Retail Expenditure	$209.96 M	46.4%	$1.88 B	46.5%	$4.68 B	46.6%
Apparel	$16.54 M	3.7%	$146.99 M	3.6%	$364.03 M	3.6%
Contributions	$17.35 M	3.8%	$150.31 M	3.7%	$364.52 M	3.6%
Education	$17.61 M	3.9%	$150.72 M	3.7%	$362.5 M	3.6%
Entertainment	$26.94 M	6.0%	$237.91 M	5.9%	$587.48 M	5.8%
Food and Beverages	$63.85 M	14.1%	$575.75 M	14.2%	$1.44 B	14.3%
Furnishings and Equipment	$16.53 M	3.7%	$146.36 M	3.6%	$362.19 M	3.6%
Gifts	$13.62 M	3.0%	$117.9 M	2.9%	$284.61 M	2.8%
Health Care	$35.61 M	7.9%	$321.16 M	7.9%	$804.35 M	8.0%
Household Operations	$18.75 M	4.1%	$165.56 M	4.1%	$408.09 M	4.1%
Miscellaneous Expenses	$8.7 M	1.9%	$77.56 M	1.9%	$192.26 M	1.9%
Personal Care	$6.02 M	1.3%	$53.94 M	1.3%	$134.34 M	1.3%
Personal Insurance	$3.67 M	0.8%	$31.72 M	0.8%	$77.35 M	0.8%
Reading	$1.02 M	0.2%	$9.04 M	0.2%	$22.33 M	0.2%
Shelter	$94.46 M	20.9%	$850 M	21.0%	$2.11 B	21.1%
Tobacco	$1.98 M	0.4%	$19.13 M	0.5%	$49.6 M	0.5%
Transportation	$79.94 M	17.7%	$717.62 M	17.8%	$1.79 B	17.9%
Utilities	$29.51 M	6.5%	$269.75 M	6.7%	$680.8 M	6.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	5,530		55,948		160,399	
Elementary (Grade Level 0 to 8)	66	1.2%	883	1.6%	4,627	2.9%
Some High School (Grade Level 9 to 11)	53	1.0%	831	1.5%	3,437	2.1%
High School Graduate	524	9.5%	5,688	10.2%	17,822	11.1%
Some College	597	10.8%	7,295	13.0%	22,826	14.2%
Associate Degree Only	408	7.4%	3,677	6.6%	10,887	6.8%
Bachelor Degree Only	2,351	42.5%	22,805	40.8%	62,672	39.1%
Graduate Degree	1,530	27.7%	14,770	26.4%	38,130	23.8%

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Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

ASTON

Lat/Lon: 35.1051/-80.8079

Charlotte, NC 28226	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	2,449	94.4%	19,361	65.1%	53,866	67.2%
1 Attached Unit	230	8.9%	3,548	11.9%	10,714	13.4%
2 to 4 Units	40	1.5%	1,196	4.0%	3,324	4.1%
5 to 9 Units	88	3.4%	2,103	7.1%	5,848	7.3%
10 to 19 Units	105	4.0%	2,968	10.0%	7,436	9.3%
20 to 49 Units	26	1.0%	2,063	6.9%	5,880	7.3%
50 or More Units	40	1.5%	1,818	6.1%	7,415	9.3%
Mobile Home or Trailer	12	0.5%	219	0.7%	796	1.0%
Other Structure	-	-	3	-	8	-
Homes Built By Year (2023)						
Homes Built 2010 or later	338	13.0%	3,431	11.5%	13,904	17.3%
Homes Built 2000 to 2009	570	22.0%	4,542	15.3%	16,730	20.9%
Homes Built 1990 to 1999	596	23.0%	8,015	26.9%	18,886	23.6%
Homes Built 1980 to 1989	855	33.0%	9,257	31.1%	20,469	25.5%
Homes Built 1970 to 1979	332	12.8%	4,564	15.3%	11,393	14.2%
Homes Built 1960 to 1969	222	8.6%	2,414	8.1%	8,438	10.5%
Homes Built 1950 to 1959	46	1.8%	594	2.0%	3,618	4.5%
Homes Built Before 1949	30	1.2%	462	1.6%	1,848	2.3%
Home Values (2023)						
Home Values $1,000,000 or More	252	9.5%	1,638	7.5%	3,994	6.7%
Home Values $500,000 to $999,999	1,025	38.4%	8,299	38.1%	17,300	29.0%
Home Values $400,000 to $499,999	514	19.3%	4,314	19.8%	11,020	18.5%
Home Values $300,000 to $399,999	570	21.4%	4,032	18.5%	12,770	21.4%
Home Values $200,000 to $299,999	217	8.1%	2,314	10.6%	9,903	16.6%
Home Values $150,000 to $199,999	42	1.6%	664	3.0%	2,601	4.4%
Home Values $100,000 to $149,999	13	0.5%	220	1.0%	911	1.5%
Home Values $70,000 to $99,999	7	0.3%	56	0.3%	241	0.4%
Home Values $50,000 to $69,999	2	-	24	0.1%	96	0.2%
Home Values $25,000 to $49,999	15	0.6%	87	0.4%	274	0.5%
Home Values Under $25,000	11	0.4%	162	0.7%	535	0.9%
Owner-Occupied Median Home Value	$513,283		$504,107		$464,671	
Renter-Occupied Median Rent	$1,129		$1,243		$1,253	
Transportation To Work (2023)						
Drive to Work Alone	1,892	46.4%	21,636	50.6%	63,510	50.7%
Drive to Work in Carpool	170	4.2%	1,935	4.5%	6,184	4.9%
Travel to Work by Public Transportation	15	0.4%	264	0.6%	1,009	0.8%
Drive to Work on Motorcycle	-	-	6	-	28	-
Walk or Bicycle to Work	23	0.6%	302	0.7%	1,244	1.0%
Other Means	28	0.7%	329	0.8%	1,158	0.9%
Work at Home	1,950	47.8%	18,290	42.8%	52,191	41.6%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	426	10.4%	5,711	13.4%	17,846	14.2%
Travel to Work in 15 to 29 Minutes	990	24.3%	10,631	24.9%	30,774	24.6%
Travel to Work in 30 to 59 Minutes	626	15.4%	7,348	17.2%	21,783	17.4%
Travel to Work in 60 Minutes or More	86	2.1%	781	1.8%	2,730	2.2%
Average Minutes Travel to Work	22.5		22.6		22.5	