

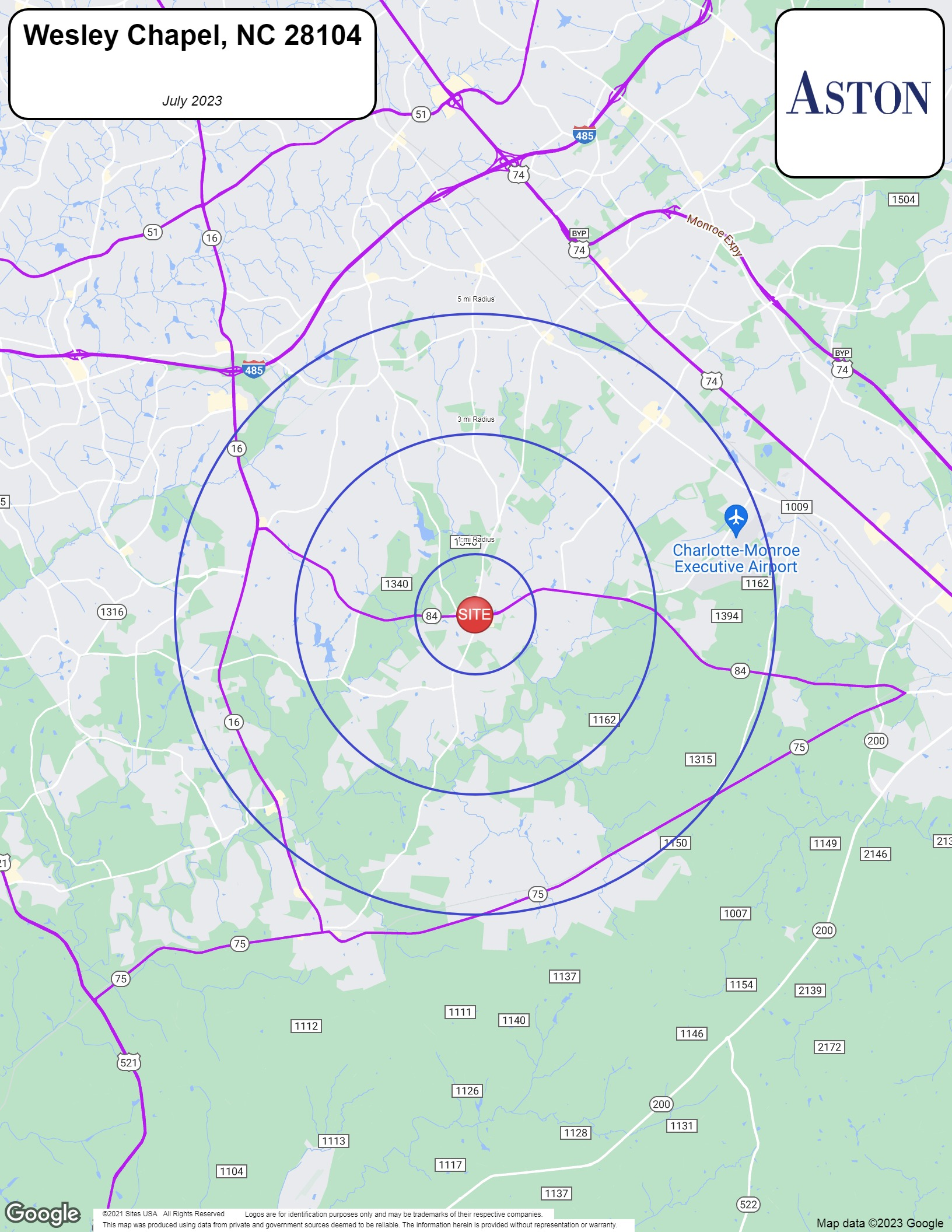
Wesley Chapel, NC 28104

July 2023

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ASTON



Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 35.0012/-80.6983

Wesley Chapel, NC 28104						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	3,105		26,635		76,822	
Projected Population (2028)	3,316		29,302		84,290	
Census Population (2020)	2,924		25,168		74,419	
Census Population (2010)	2,403		18,349		55,981	
Projected Annual Growth (2023 to 2028)	211	1.4%	2,667	2.0%	7,468	1.9%
Historical Annual Growth (2020 to 2023)	181	2.1%	1,467	1.9%	2,403	1.1%
Historical Annual Growth (2010 to 2020)	521	7.2%	6,818	12.4%	18,438	11.0%
Estimated Population Density (2023)	989	psm	943	psm	978	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	902		8,404		24,618	
Projected Households (2028)	1,024		9,794		28,530	
Census Households (2020)	840		7,841		23,497	
Census Households (2010)	693		5,722		17,854	
Estimated Households with Children (2023)	525	58.2%	4,205	50.0%	12,019	48.8%
Estimated Average Household Size (2023)	3.44		3.17		3.12	
Average Household Income						
Estimated Average Household Income (2023)	\$167,578		\$192,955		\$174,776	
Projected Average Household Income (2028)	\$155,646		\$175,255		\$159,820	
Estimated Average Family Income (2023)	\$177,445		\$206,846		\$192,395	
Median Household Income						
Estimated Median Household Income (2023)	\$172,323		\$148,904		\$137,372	
Projected Median Household Income (2028)	\$173,873		\$151,763		\$140,122	
Estimated Median Family Income (2023)	\$178,201		\$158,105		\$150,457	
Per Capita Income						
Estimated Per Capita Income (2023)	\$48,692		\$60,888		\$56,009	
Projected Per Capita Income (2028)	\$48,059		\$58,579		\$54,096	
Estimated Per Capita Income 5 Year Growth	-\$633	-1.3%	-\$2,309	-3.8%	-\$1,913	-3.4%
Estimated Average Household Net Worth (2023)	\$1,259,564		\$1,149,184		\$1,004,296	
Daytime Demos (2023)						
Total Businesses	174		753		2,352	
Total Employees	912		3,676		12,747	
Company Headquarter Businesses	3	1.7%	16	2.1%	55	2.3%
Company Headquarter Employees	29	3.2%	172	4.7%	1,643	12.9%
Employee Population per Business	5.2		4.9		5.4	
Residential Population per Business	17.8		35.4		32.7	

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1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2023)	2,348	75.6%	20,192	75.8%	56,515	73.6%
Black or African American (2023)	315	10.1%	2,463	9.2%	8,137	10.6%
American Indian or Alaska Native (2023)	6	0.2%	53	0.2%	170	0.2%
Asian (2023)	212	6.8%	1,691	6.3%	4,962	6.5%
Hawaiian or Pacific Islander (2023)	-	-	8	-	21	-
Other Race (2023)	50	1.6%	625	2.3%	2,143	2.8%
Two or More Races (2023)	175	5.6%	1,604	6.0%	4,873	6.3%
Not Hispanic or Latino Population (2023)	2,889	93.1%	24,491	92.0%	70,052	91.2%
Hispanic or Latino Population (2023)	216	6.9%	2,144	8.0%	6,770	8.8%
Not Hispanic or Latino Population (2028)	3,090	93.2%	26,927	91.9%	76,825	91.1%
Hispanic or Latino Population (2028)	226	6.8%	2,376	8.1%	7,465	8.9%
Not Hispanic or Latino Population (2020)	2,715	92.9%	23,188	92.1%	67,744	91.0%
Hispanic or Latino Population (2020)	209	7.1%	1,980	7.9%	6,675	9.0%
Not Hispanic or Latino Population (2010)	2,289	95.3%	17,432	95.0%	52,201	93.2%
Hispanic or Latino Population (2010)	114	4.7%	918	5.0%	3,780	6.8%
Projected Hispanic Annual Growth (2023 to 2028)	10	0.9%	232	2.2%	695	2.1%
Historic Hispanic Annual Growth (2010 to 2023)	102	6.9%	1,227	10.3%	2,989	6.1%

Age Distribution (2023)

Age Under 5	168	5.4%	1,281	4.8%	3,983	5.2%
Age 5 to 9 Years	275	8.8%	2,029	7.6%	5,939	7.7%
Age 10 to 14 Years	337	10.9%	2,736	10.3%	7,618	9.9%
Age 15 to 19 Years	318	10.3%	2,533	9.5%	6,875	8.9%
Age 20 to 24 Years	115	3.7%	1,222	4.6%	3,552	4.6%
Age 25 to 29 Years	73	2.4%	822	3.1%	2,728	3.6%
Age 30 to 34 Years	109	3.5%	1,015	3.8%	3,434	4.5%
Age 35 to 39 Years	239	7.7%	1,706	6.4%	5,087	6.6%
Age 40 to 44 Years	305	9.8%	2,352	8.8%	6,705	8.7%
Age 45 to 49 Years	330	10.6%	2,532	9.5%	6,888	9.0%
Age 50 to 54 Years	288	9.3%	2,544	9.6%	6,604	8.6%
Age 55 to 59 Years	168	5.4%	1,878	7.1%	5,309	6.9%
Age 60 to 64 Years	147	4.7%	1,459	5.5%	4,158	5.4%
Age 65 to 74 Years	165	5.3%	1,709	6.4%	5,329	6.9%
Age 75 to 84 Years	55	1.8%	692	2.6%	2,163	2.8%
Age 85 Years or Over	13	0.4%	124	0.5%	450	0.6%
Median Age	37.6		39.0		38.3	

Gender Age Distribution (2023)

Female Population	1,548	49.8%	13,151	49.4%	38,369	49.9%
Age 0 to 19 Years	519	33.5%	4,044	30.8%	11,772	30.7%
Age 20 to 64 Years	905	58.5%	7,806	59.4%	22,415	58.4%
Age 65 Years or Over	124	8.0%	1,300	9.9%	4,183	10.9%
Female Median Age	37.9		39.2		38.6	
Male Population	1,557	50.2%	13,484	50.6%	38,453	50.1%
Age 0 to 19 Years	579	37.2%	4,535	33.6%	12,643	32.9%
Age 20 to 64 Years	869	55.8%	7,725	57.3%	22,049	57.3%
Age 65 Years or Over	109	7.0%	1,225	9.1%	3,760	9.8%
Male Median Age	37.4		38.4		37.6	

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1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2023)

HH Income \$200,000 or More	309	34.3%	2,656	31.6%	6,581	26.7%
HH Income \$150,000 to \$199,999	226	25.0%	1,352	16.1%	3,856	15.7%
HH Income \$100,000 to \$149,999	206	22.9%	1,997	23.8%	5,288	21.5%
HH Income \$75,000 to \$99,999	38	4.2%	861	10.2%	2,761	11.2%
HH Income \$50,000 to \$74,999	64	7.1%	709	8.4%	2,590	10.5%
HH Income \$35,000 to \$49,999	27	3.0%	356	4.2%	1,482	6.0%
HH Income \$25,000 to \$34,999	-	-	140	1.7%	853	3.5%
HH Income \$15,000 to \$24,999	17	1.8%	214	2.5%	691	2.8%
HH Income Under \$15,000	16	1.8%	120	1.4%	516	2.1%
HH Income \$35,000 or More	870	96.4%	7,931	94.4%	22,558	91.6%
HH Income \$75,000 or More	779	86.3%	6,865	81.7%	18,486	75.1%

Housing (2023)

Total Housing Units	934		8,999		26,022	
Housing Units Occupied	902	96.6%	8,404	93.4%	24,618	94.6%
Housing Units Owner-Occupied	782	86.7%	7,520	89.5%	21,741	88.3%
Housing Units, Renter-Occupied	120	13.3%	884	10.5%	2,877	11.7%
Housing Units, Vacant	32	3.5%	594	7.1%	1,404	5.7%

Marital Status (2023)

Never Married	629	27.0%	4,650	22.6%	13,267	22.4%
Currently Married	1,543	66.4%	14,061	68.3%	39,565	66.7%
Separated	21	0.9%	573	2.8%	1,292	2.2%
Widowed	58	2.5%	334	1.6%	1,800	3.0%
Divorced	75	3.2%	971	4.7%	3,357	5.7%

Household Type (2023)

Population Family	3,018	97.2%	25,365	95.2%	72,151	93.9%
Population Non-Family	87	2.8%	1,264	4.7%	4,657	6.1%
Population Group Quarters	-	-	6	-	14	-
Family Households	838	92.9%	7,388	87.9%	21,019	85.4%
Non-Family Households	64	7.1%	1,016	12.1%	3,598	14.6%
Married Couple with Children	462	29.9%	3,635	25.9%	10,115	25.6%
Average Family Household Size	3.6		3.4		3.4	

Household Size (2023)

1 Person Households	60	6.7%	848	10.1%	2,939	11.9%
2 Person Households	215	23.8%	2,457	29.2%	7,293	29.6%
3 Person Households	187	20.7%	1,708	20.3%	4,769	19.4%
4 Person Households	269	29.8%	2,093	24.9%	5,927	24.1%
5 Person Households	119	13.2%	909	10.8%	2,621	10.6%
6 or More Person Households	52	5.7%	390	4.6%	1,068	4.3%

Household Vehicles (2023)

Households with 0 Vehicles Available	6	0.7%	134	1.6%	540	2.2%
Households with 1 Vehicles Available	43	4.7%	1,042	12.4%	3,573	14.5%
Households with 2 or More Vehicles Available	853	94.6%	7,229	86.0%	20,505	83.3%
Total Vehicles Available	2,289		20,317		57,025	
Average Vehicles Per Household	2.5		2.4		2.3	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	2,250		20,023		57,689	
Estimated Civilian Employed	1,662	73.9%	14,647	73.1%	40,784	70.7%
Estimated Civilian Unemployed	-	-	326	1.6%	1,123	1.9%
Estimated in Armed Forces	-	-	8	-	60	0.1%
Estimated Not in Labor Force	586	26.1%	5,042	25.2%	15,721	27.3%
Unemployment Rate	-		1.6%		1.9%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	1,662		14,647		40,784	
Management, Business, Financial Operations	461	27.7%	4,218	28.8%	10,445	25.6%
Professional, Related	613	36.9%	4,860	33.2%	13,285	32.6%
Service	170	10.2%	1,396	9.5%	4,594	11.3%
Sales, Office	297	17.9%	2,608	17.8%	7,261	17.8%
Farming, Fishing, Forestry	-	-	16	0.1%	51	0.1%
Construct, Extraction, Maintenance	59	3.6%	687	4.7%	2,341	5.7%
Production, Transport Material Moving	62	3.7%	863	5.9%	2,808	6.9%
White Collar Workers	1,371	82.5%	11,685	79.8%	30,991	76.0%
Blue Collar Workers	291	17.5%	2,962	20.2%	9,794	24.0%

Consumer Expenditure (2023)

Total Household Expenditure	\$93.05 M		\$969.12 M		\$2.64 B	
Total Non-Retail Expenditure	\$49.6 M	53.3%	\$515.15 M	53.2%	\$1.4 B	53.1%
Total Retail Expenditure	\$43.45 M	46.7%	\$453.97 M	46.8%	\$1.24 B	46.9%
Apparel	\$3.46 M	3.7%	\$35.55 M	3.7%	\$96.55 M	3.7%
Contributions	\$3.45 M	3.7%	\$35.45 M	3.7%	\$95.78 M	3.6%
Education	\$3.65 M	3.9%	\$36.15 M	3.7%	\$96.91 M	3.7%
Entertainment	\$5.59 M	6.0%	\$57.59 M	5.9%	\$156.26 M	5.9%
Food and Beverages	\$13.24 M	14.2%	\$138.63 M	14.3%	\$378.2 M	14.3%
Furnishings and Equipment	\$3.42 M	3.7%	\$35.43 M	3.7%	\$96.14 M	3.6%
Gifts	\$2.65 M	2.9%	\$27.48 M	2.8%	\$73.81 M	2.8%
Health Care	\$7.2 M	7.7%	\$76.64 M	7.9%	\$209.81 M	8.0%
Household Operations	\$3.83 M	4.1%	\$39.56 M	4.1%	\$107.46 M	4.1%
Miscellaneous Expenses	\$1.78 M	1.9%	\$18.54 M	1.9%	\$50.42 M	1.9%
Personal Care	\$1.24 M	1.3%	\$12.97 M	1.3%	\$35.28 M	1.3%
Personal Insurance	\$758.77 K	0.8%	\$7.75 M	0.8%	\$20.9 M	0.8%
Reading	\$204.87 K	0.2%	\$2.13 M	0.2%	\$5.81 M	0.2%
Shelter	\$19.47 M	20.9%	\$201.96 M	20.8%	\$550.25 M	20.9%
Tobacco	\$395.87 K	0.4%	\$4.41 M	0.5%	\$12.32 M	0.5%
Transportation	\$16.69 M	17.9%	\$174.55 M	18.0%	\$475.55 M	18.0%
Utilities	\$6.03 M	6.5%	\$64.33 M	6.6%	\$176.81 M	6.7%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	1,892		16,834		48,855	
Elementary (Grade Level 0 to 8)	7	0.4%	348	2.1%	1,039	2.1%
Some High School (Grade Level 9 to 11)	63	3.3%	586	3.5%	1,639	3.4%
High School Graduate	252	13.3%	2,265	13.5%	8,598	17.6%
Some College	269	14.2%	2,966	17.6%	8,443	17.3%
Associate Degree Only	147	7.8%	1,431	8.5%	4,312	8.8%
Bachelor Degree Only	745	39.4%	5,998	35.6%	16,186	33.1%
Graduate Degree	409	21.6%	3,239	19.2%	8,639	17.7%

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Units In Structure (2023)

1 Detached Unit	858	123.9%	7,943	138.8%	22,731	127.3%
1 Attached Unit	11	1.6%	100	1.7%	541	3.0%
2 to 4 Units	13	1.8%	85	1.5%	274	1.5%
5 to 9 Units	7	1.0%	52	0.9%	195	1.1%
10 to 19 Units	-	-	5	-	21	0.1%
20 to 49 Units	-	-	-	-	90	0.5%
50 or More Units	-	-	5	-	108	0.6%
Mobile Home or Trailer	12	1.7%	214	3.7%	657	3.7%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2023)

Homes Built 2010 or later	181	26.1%	2,485	43.4%	6,020	33.7%
Homes Built 2000 to 2009	489	70.5%	3,085	53.9%	10,006	56.0%
Homes Built 1990 to 1999	136	19.7%	1,354	23.7%	4,045	22.7%
Homes Built 1980 to 1989	27	3.8%	758	13.3%	2,334	13.1%
Homes Built 1970 to 1979	42	6.0%	422	7.4%	1,249	7.0%
Homes Built 1960 to 1969	17	2.5%	114	2.0%	429	2.4%
Homes Built 1950 to 1959	6	0.8%	89	1.5%	290	1.6%
Homes Built Before 1949	6	0.9%	98	1.7%	244	1.4%

Home Values (2023)

Home Values \$1,000,000 or More	43	5.4%	268	3.6%	730	3.4%
Home Values \$500,000 to \$999,999	245	31.3%	2,335	31.0%	6,539	30.1%
Home Values \$400,000 to \$499,999	119	15.3%	1,106	14.7%	2,869	13.2%
Home Values \$300,000 to \$399,999	272	34.8%	2,366	31.5%	5,775	26.6%
Home Values \$200,000 to \$299,999	68	8.7%	910	12.1%	3,650	16.8%
Home Values \$150,000 to \$199,999	15	1.9%	209	2.8%	1,107	5.1%
Home Values \$100,000 to \$149,999	7	0.9%	111	1.5%	417	1.9%
Home Values \$70,000 to \$99,999	2	0.2%	38	0.5%	196	0.9%
Home Values \$50,000 to \$69,999	-	-	11	0.1%	52	0.2%
Home Values \$25,000 to \$49,999	-	-	49	0.7%	66	0.3%
Home Values Under \$25,000	10	1.3%	116	1.5%	340	1.6%
Owner-Occupied Median Home Value	\$448,643		\$430,594		\$422,257	
Renter-Occupied Median Rent	\$1,507		\$1,235		\$1,260	

Transportation To Work (2023)

Drive to Work Alone	1,116	67.2%	10,385	70.9%	29,335	71.9%
Drive to Work in Carpool	61	3.7%	564	3.9%	1,979	4.9%
Travel to Work by Public Transportation	14	0.9%	71	0.5%	148	0.4%
Drive to Work on Motorcycle	-	-	-	-	4	-
Walk or Bicycle to Work	25	1.5%	65	0.4%	190	0.5%
Other Means	16	1.0%	141	1.0%	301	0.7%
Work at Home	430	25.9%	3,421	23.4%	8,826	21.6%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	227	13.6%	1,979	13.5%	6,041	14.8%
Travel to Work in 15 to 29 Minutes	501	30.2%	4,508	30.8%	11,834	29.0%
Travel to Work in 30 to 59 Minutes	428	25.8%	4,123	28.1%	12,300	30.2%
Travel to Work in 60 Minutes or More	76	4.6%	616	4.2%	1,783	4.4%
Average Minutes Travel to Work	24.4		25.0		26.0	