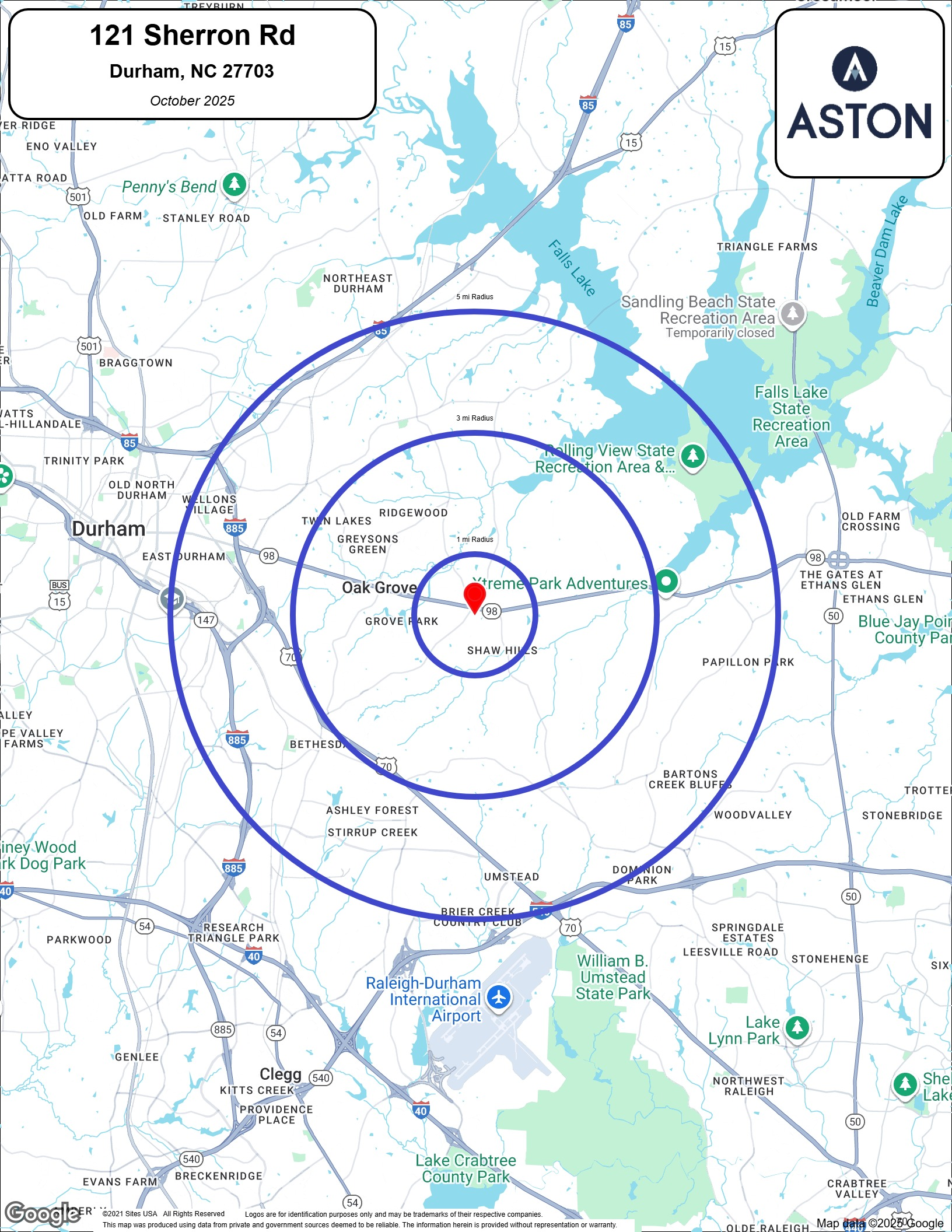


121 Sherron Rd

Durham, NC 27703

October 2025



Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.9746/-78.7923



121 Sherron Rd		1 mi radius		3 mi radius		5 mi radius	
Durham, NC 27703							
Population							
Estimated Population (2025)	4,121		28,505		92,788		
Projected Population (2030)	4,065		28,027		94,163		
Census Population (2020)	4,039		28,542		87,995		
Census Population (2010)	2,344		18,623		66,976		
Projected Annual Growth (2025 to 2030)	-56	-0.3%	-478	-0.3%	1,375	0.3%	
Historical Annual Growth (2020 to 2025)	82	0.4%	-37	-	4,793	1.1%	
Historical Annual Growth (2010 to 2020)	1,696	14.5%	9,919	10.7%	21,019	6.3%	
Estimated Population Density (2025)	1,312	psm	1,009	psm	1,182	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	1,528		11,109		37,885		
Projected Households (2030)	1,504		10,951		38,792		
Census Households (2020)	1,480		10,702		34,944		
Census Households (2010)	879		6,839		25,762		
Estimated Households with Children (2025)	547	35.8%	3,697	33.3%	11,943	31.5%	
Estimated Average Household Size (2025)	2.70		2.56		2.45		
Average Household Income							
Estimated Average Household Income (2025)	\$151,250		\$131,777		\$134,020		
Projected Average Household Income (2030)	\$148,374		\$129,619		\$132,199		
Estimated Average Family Income (2025)	\$165,677		\$142,263		\$147,668		
Median Household Income							
Estimated Median Household Income (2025)	\$137,921		\$110,033		\$105,299		
Projected Median Household Income (2030)	\$136,911		\$109,118		\$104,253		
Estimated Median Family Income (2025)	\$150,302		\$120,798		\$123,067		
Per Capita Income							
Estimated Per Capita Income (2025)	\$56,061		\$51,368		\$54,734		
Projected Per Capita Income (2030)	\$54,909		\$50,658		\$54,475		
Estimated Per Capita Income 5 Year Growth	-\$1,152	-2.1%	-\$710	-1.4%	-\$259	-0.5%	
Estimated Average Household Net Worth (2025)	\$1,600,454		\$1,388,725		\$1,243,294		
Daytime Demos (2025)							
Total Businesses	141		748		3,436		
Total Employees	784		3,597		25,877		
Company Headquarter Businesses	2	1.3%	13	1.7%	80	2.3%	
Company Headquarter Employees	11	1.4%	197	5.5%	4,552	17.6%	
Employee Population per Business	5.6		4.8		7.5		
Residential Population per Business	29.3		38.1		27.0		

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3 mi radius

5 mi radius

Race & Ethnicity

White (2025)	1,844	44.7%	11,834	41.5%	42,369	45.7%
Black or African American (2025)	1,575	38.2%	11,111	39.0%	30,901	33.3%
American Indian or Alaska Native (2025)	14	0.3%	169	0.6%	581	0.6%
Asian (2025)	272	6.6%	1,341	4.7%	5,269	5.7%
Hawaiian or Pacific Islander (2025)	-	-	2	-	39	-
Other Race (2025)	193	4.7%	2,402	8.4%	8,050	8.7%
Two or More Races (2025)	223	5.4%	1,646	5.8%	5,580	6.0%
Not Hispanic or Latino Population (2025)	3,677	89.2%	24,152	84.7%	78,156	84.2%
Hispanic or Latino Population (2025)	444	10.8%	4,353	15.3%	14,632	15.8%
Not Hispanic or Latino Population (2030)	3,589	88.3%	23,608	84.2%	78,961	83.9%
Hispanic or Latino Population (2030)	477	11.7%	4,419	15.8%	15,202	16.1%
Not Hispanic or Latino Population (2020)	3,661	90.6%	24,121	84.5%	73,274	83.3%
Hispanic or Latino Population (2020)	378	9.4%	4,421	15.5%	14,721	16.7%
Not Hispanic or Latino Population (2010)	2,067	88.2%	16,135	86.6%	57,649	86.1%
Hispanic or Latino Population (2010)	276	11.8%	2,488	13.4%	9,327	13.9%
Projected Hispanic Annual Growth (2025 to 2030)	33	1.5%	66	0.3%	570	0.8%
Historic Hispanic Annual Growth (2010 to 2025)	168	4.0%	1,865	5.0%	5,305	3.8%

Age Distribution (2025)

Age Under 5	280	6.8%	1,637	5.7%	5,249	5.7%
Age 5 to 9 Years	257	6.2%	1,566	5.5%	5,177	5.6%
Age 10 to 14 Years	233	5.7%	1,618	5.7%	5,483	5.9%
Age 15 to 19 Years	247	6.0%	1,871	6.6%	5,964	6.4%
Age 20 to 24 Years	179	4.4%	1,414	5.0%	5,030	5.4%
Age 25 to 29 Years	287	7.0%	1,797	6.3%	7,058	7.6%
Age 30 to 34 Years	412	10.0%	2,404	8.4%	8,364	9.0%
Age 35 to 39 Years	376	9.1%	2,324	8.2%	7,351	7.9%
Age 40 to 44 Years	316	7.7%	2,194	7.7%	7,039	7.6%
Age 45 to 49 Years	298	7.2%	1,964	6.9%	6,350	6.8%
Age 50 to 54 Years	275	6.7%	1,917	6.7%	6,252	6.7%
Age 55 to 59 Years	255	6.2%	1,748	6.1%	5,559	6.0%
Age 60 to 64 Years	231	5.6%	1,681	5.9%	5,191	5.6%
Age 65 to 74 Years	310	7.5%	2,863	10.0%	8,214	8.9%
Age 75 to 84 Years	138	3.4%	1,259	4.4%	3,736	4.0%
Age 85 Years or Over	25	0.6%	247	0.9%	771	0.8%
Median Age	36.4		39.1		37.5	

Gender Age Distribution (2025)

Female Population	2,137	51.8%	14,954	52.5%	48,476	52.2%
Age 0 to 19 Years	496	23.2%	3,248	21.7%	10,722	22.1%
Age 20 to 64 Years	1,387	64.9%	9,261	61.9%	30,594	63.1%
Age 65 Years or Over	254	11.9%	2,446	16.4%	7,161	14.8%
Female Median Age	37.1		40.3		38.6	
Male Population	1,984	48.2%	13,551	47.5%	44,312	47.8%
Age 0 to 19 Years	521	26.3%	3,445	25.4%	11,151	25.2%
Age 20 to 64 Years	1,244	62.7%	8,182	60.4%	27,600	62.3%
Age 65 Years or Over	219	11.1%	1,924	14.2%	5,561	12.5%
Male Median Age	35.6		37.5		36.3	

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5 mi radius

Household Income Distribution (2025)

HH Income \$200,000 or More	328	21.5%	1,634	14.7%	6,539	17.3%
HH Income \$150,000 to \$199,999	335	21.9%	1,502	13.5%	4,384	11.6%
HH Income \$100,000 to \$149,999	375	24.5%	2,725	24.5%	7,865	20.8%
HH Income \$75,000 to \$99,999	144	9.4%	1,632	14.7%	5,013	13.2%
HH Income \$50,000 to \$74,999	157	10.3%	1,756	15.8%	6,295	16.6%
HH Income \$35,000 to \$49,999	76	5.0%	841	7.6%	3,277	8.7%
HH Income \$25,000 to \$34,999	63	4.1%	298	2.7%	1,906	5.0%
HH Income \$15,000 to \$24,999	45	2.9%	442	4.0%	1,301	3.4%
HH Income Under \$15,000	5	0.4%	279	2.5%	1,305	3.4%
HH Income \$35,000 or More	1,415	92.6%	10,090	90.8%	33,373	88.1%
HH Income \$75,000 or More	1,182	77.4%	7,493	67.5%	23,801	62.8%

Housing (2025)

Total Housing Units	1,653		12,091		41,410	
Housing Units Occupied	1,528	92.4%	11,109	91.9%	37,885	91.5%
Housing Units Owner-Occupied	1,333	87.3%	9,181	82.7%	24,535	64.8%
Housing Units, Renter-Occupied	194	12.7%	1,927	17.3%	13,350	35.2%
Housing Units, Vacant	126	8.2%	982	8.8%	3,525	9.3%

Marital Status (2025)

Never Married	969	28.9%	7,236	30.6%	26,219	34.1%
Currently Married	2,000	59.7%	13,030	55.0%	37,613	48.9%
Separated	107	3.2%	835	3.5%	3,086	4.0%
Widowed	109	3.2%	977	4.1%	2,985	3.9%
Divorced	167	5.0%	1,606	6.8%	6,976	9.1%

Household Type (2025)

Population Family	3,678	89.2%	24,208	84.9%	73,772	79.5%
Population Non-Family	443	10.8%	4,268	15.0%	18,918	20.4%
Population Group Quarters	-	-	28	-	98	0.1%
Family Households	1,221	79.9%	7,991	71.9%	24,512	64.7%
Non-Family Households	307	20.1%	3,117	28.1%	13,374	35.3%
Married Couple with Children	434	21.7%	2,519	19.3%	7,595	20.2%
Average Family Household Size	3.0		3.0		3.0	

Household Size (2025)

1 Person Households	226	14.8%	2,461	22.1%	10,218	27.0%
2 Person Households	642	42.0%	4,229	38.1%	13,919	36.7%
3 Person Households	277	18.1%	1,915	17.2%	6,052	16.0%
4 Person Households	228	14.9%	1,404	12.6%	4,353	11.5%
5 Person Households	101	6.6%	708	6.4%	2,071	5.5%
6 or More Person Households	55	3.6%	393	3.5%	1,272	3.4%

Household Vehicles (2025)

Households with 0 Vehicles Available	1	-	86	0.8%	1,486	3.9%
Households with 1 Vehicles Available	431	28.2%	2,877	25.9%	12,214	32.2%
Households with 2 or More Vehicles Available	1,095	71.7%	8,145	73.3%	24,184	63.8%
Total Vehicles Available	3,109		23,069		71,055	
Average Vehicles Per Household	2.0		2.1		1.9	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	3,293		23,294		75,633	
Estimated Civilian Employed	2,440	74.1%	15,347	65.9%	51,497	68.1%
Estimated Civilian Unemployed	107	3.2%	626	2.7%	1,882	2.5%
Estimated in Armed Forces	-	-	37	0.2%	453	0.6%
Estimated Not in Labor Force	745	22.6%	7,284	31.3%	21,802	28.8%
Unemployment Rate	3.2%		2.7%		2.5%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	2,440		15,347		51,495	
Management, Business, Financial Operations	666	27.3%	3,815	24.9%	12,776	24.8%
Professional, Related Service	919	37.6%	5,395	35.2%	18,199	35.3%
Sales, Office	224	9.2%	1,858	12.1%	5,993	11.6%
Farming, Fishing, Forestry	414	17.0%	2,232	14.5%	7,536	14.6%
Construct, Extraction, Maintenance	-	-	-	-	6	-
Production, Transport Material Moving	56	2.3%	698	4.5%	2,651	5.1%
White Collar Workers	162	6.6%	1,348	8.8%	4,334	8.4%
Blue Collar Workers	1,998	81.9%	11,443	74.6%	38,511	74.8%
	442	18.1%	3,904	25.4%	12,984	25.2%

Consumer Expenditure (2025)

Total Household Expenditure	\$209.04 M		\$1.33 B		\$4.47 B	
Total Non-Retail Expenditure	\$107.55 M	51.4%	\$663.86 M	50.0%	\$2.3 B	51.5%
Total Retail Expenditure	\$101.49 M	48.6%	\$663.41 M	50.0%	\$2.17 B	48.5%
Alcoholic Beverages	\$1.3 M	0.6%	\$8.21 M	0.6%	\$27.58 M	0.6%
Apparel	\$3.83 M	1.8%	\$24.47 M	1.8%	\$82.14 M	1.8%
Contributions	\$7.12 M	3.4%	\$43.86 M	3.3%	\$147.93 M	3.3%
Education	\$4.98 M	2.4%	\$30.95 M	2.3%	\$104.24 M	2.3%
Entertainment	\$11.81 M	5.6%	\$75.6 M	5.7%	\$253.65 M	5.7%
Food Away From Home	\$9.18 M	4.4%	\$58.41 M	4.4%	\$196.11 M	4.4%
Grocery	\$12.05 M	5.8%	\$81.83 M	6.2%	\$272.4 M	6.1%
Health Care	\$9.79 M	4.7%	\$72.03 M	5.4%	\$239.63 M	5.4%
Household Furnishings and Equipment	\$5.59 M	2.7%	\$35.47 M	2.7%	\$119.13 M	2.7%
Household Operations	\$3.83 M	1.8%	\$24.53 M	1.8%	\$82.42 M	1.8%
Miscellaneous Expenses	\$3.57 M	1.7%	\$22.76 M	1.7%	\$76.34 M	1.7%
Personal Care	\$2.45 M	1.2%	\$16.32 M	1.2%	\$54.43 M	1.2%
Shelter	\$30.24 M	14.5%	\$198.58 M	15.0%	\$701.57 M	15.7%
Tax and Retirement	\$61.3 M	29.3%	\$353.26 M	26.6%	\$1.21 B	27.1%
Tobacco and Related	\$702.13 K	0.3%	\$5.55 M	0.4%	\$18.35 M	0.4%
Transportation	\$32.82 M	15.7%	\$217.44 M	16.4%	\$691.5 M	15.5%
Utilities	\$8.49 M	4.1%	\$58.01 M	4.4%	\$192.95 M	4.3%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	2,924		20,399		65,885	
Elementary (Grade Level 0 to 8)	90	3.1%	1,239	6.1%	4,441	6.7%
Some High School (Grade Level 9 to 11)	62	2.1%	628	3.1%	2,432	3.7%
High School Graduate	380	13.0%	3,511	17.2%	10,876	16.5%
Some College	318	10.9%	2,591	12.7%	9,263	14.1%
Associate Degree Only	188	6.4%	1,522	7.5%	4,688	7.1%
Bachelor Degree Only	1,090	37.3%	6,337	31.1%	20,510	31.1%
Graduate Degree	796	27.2%	4,571	22.4%	13,674	20.8%

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Units In Structure (2025)

1 Detached Unit	1,336	152.1%	9,131	133.5%	24,449	94.9%
1 Attached Unit	101	11.5%	1,115	16.3%	4,668	18.1%
2 to 4 Units	13	1.5%	133	1.9%	1,098	4.3%
5 to 9 Units	12	1.3%	140	2.0%	1,504	5.8%
10 to 19 Units	17	1.9%	183	2.7%	2,784	10.8%
20 to 49 Units	22	2.5%	158	2.3%	1,457	5.7%
50 or More Units	13	1.5%	117	1.7%	1,564	6.1%
Mobile Home or Trailer	13	1.5%	131	1.9%	362	1.4%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2025)

Homes Built 2010 or later	741	84.4%	4,363	63.8%	12,709	49.3%
Homes Built 2000 to 2009	358	40.8%	2,637	38.6%	9,679	37.6%
Homes Built 1990 to 1999	202	23.0%	1,433	21.0%	5,253	20.4%
Homes Built 1980 to 1989	68	7.7%	1,077	15.7%	3,506	13.6%
Homes Built 1970 to 1979	40	4.6%	558	8.2%	1,982	7.7%
Homes Built 1960 to 1969	71	8.0%	471	6.9%	1,672	6.5%
Homes Built 1950 to 1959	21	2.3%	221	3.2%	1,136	4.4%
Homes Built Before 1949	27	3.1%	350	5.1%	1,948	7.6%

Home Values (2025)

Home Values \$1,000,000 or More	11	0.8%	113	1.2%	563	2.3%
Home Values \$500,000 to \$999,999	222	16.7%	1,998	21.8%	6,794	27.7%
Home Values \$400,000 to \$499,999	491	36.9%	2,367	25.8%	5,729	23.3%
Home Values \$300,000 to \$399,999	450	33.7%	2,720	29.6%	6,522	26.6%
Home Values \$200,000 to \$299,999	136	10.2%	1,327	14.5%	3,243	13.2%
Home Values \$150,000 to \$199,999	8	0.6%	258	2.8%	613	2.5%
Home Values \$100,000 to \$149,999	5	0.4%	195	2.1%	509	2.1%
Home Values \$70,000 to \$99,999	-	-	16	0.2%	69	0.3%
Home Values \$50,000 to \$69,999	1	-	25	0.3%	90	0.4%
Home Values \$25,000 to \$49,999	3	0.2%	65	0.7%	177	0.7%
Home Values Under \$25,000	5	0.4%	97	1.1%	225	0.9%
Owner-Occupied Median Home Value	\$409,693		\$391,267		\$424,598	
Renter-Occupied Median Rent	\$1,601		\$1,494		\$1,468	

Transportation To Work (2025)

Drive to Work Alone	1,744	71.5%	10,877	70.9%	34,040	66.1%
Drive to Work in Carpool	94	3.9%	1,079	7.0%	4,432	8.6%
Travel to Work by Public Transportation	36	1.5%	215	1.4%	816	1.6%
Drive to Work on Motorcycle	2	-	19	0.1%	33	-
Walk or Bicycle to Work	21	0.9%	195	1.3%	613	1.2%
Other Means	13	0.5%	126	0.8%	877	1.7%
Work at Home	530	21.7%	2,836	18.5%	10,685	20.7%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	197	8.1%	1,949	12.7%	7,972	15.5%
Travel to Work in 15 to 29 Minutes	940	38.5%	6,407	41.8%	20,775	40.3%
Travel to Work in 30 to 59 Minutes	720	29.5%	3,783	24.6%	10,848	21.1%
Travel to Work in 60 Minutes or More	53	2.2%	371	2.4%	1,216	2.4%
Average Minutes Travel to Work	26.2		22.7		21.8	