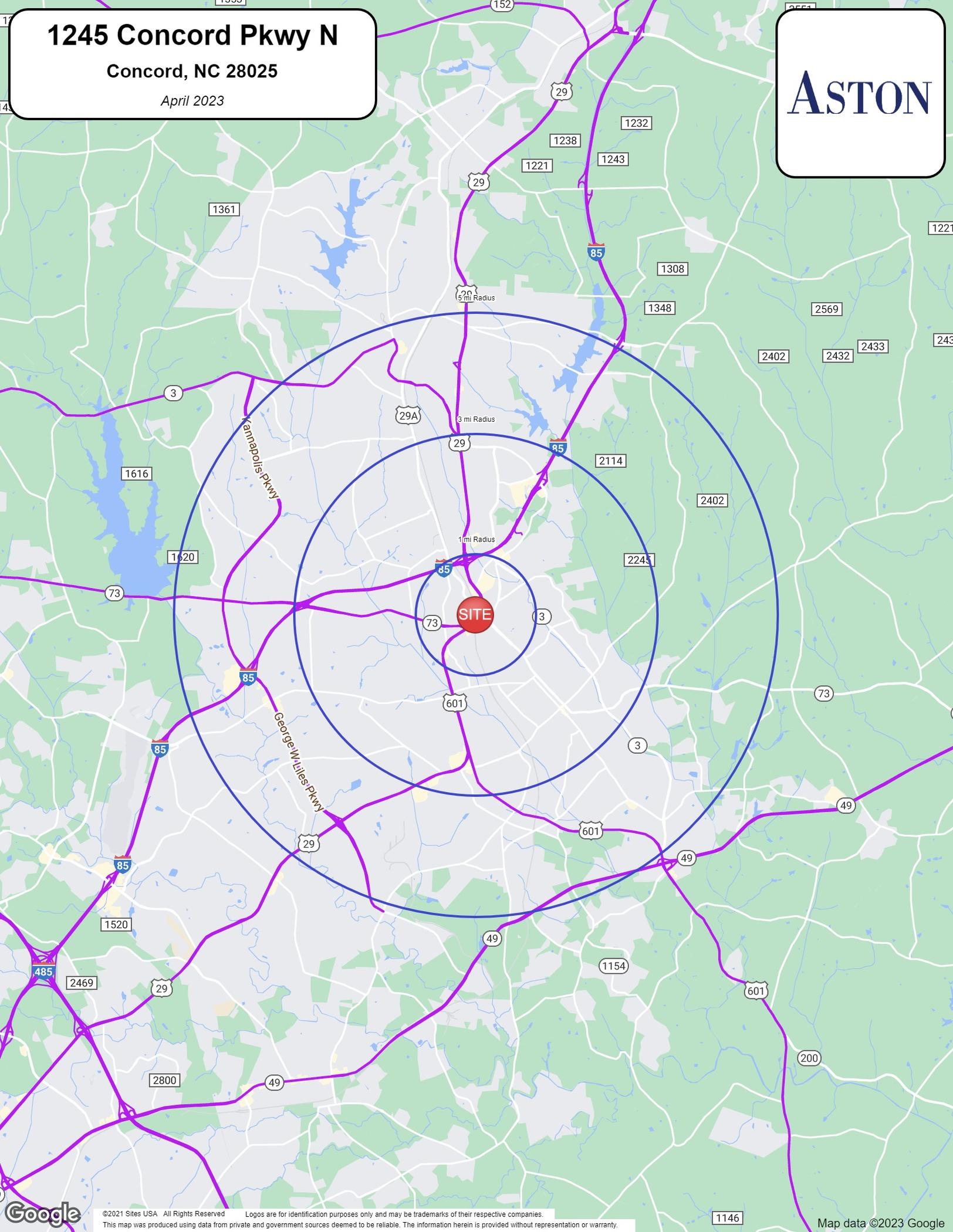


1245 Concord Pkwy N

Concord, NC 28025

April 2023

ASTON



Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.4327/-80.6059

1245 Concord Pkwy N Concord, NC 28025	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	5,937		50,123		107,131	
Projected Population (2027)	6,447		55,930		118,231	
Census Population (2020)	5,731		47,546		102,354	
Census Population (2010)	5,335		42,397		86,540	
Projected Annual Growth (2022 to 2027)	510	1.7%	5,807	2.3%	11,100	2.1%
Historical Annual Growth (2020 to 2022)	206	1.8%	2,577	2.7%	4,777	2.3%
Historical Annual Growth (2010 to 2020)	396	3.7%	5,149	6.1%	15,814	9.1%
Estimated Population Density (2022)	1,891 psm		1,774 psm		1,365 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2022)	2,521		19,546		41,398	
Projected Households (2027)	2,805		22,376		46,908	
Census Households (2020)	2,428		18,479		39,357	
Census Households (2010)	2,264		16,376		33,205	
Estimated Households with Children (2022)	779	30.9%	6,500	33.3%	14,121	34.1%
Estimated Average Household Size (2022)	2.29		2.50		2.55	
Average Household Income						
Estimated Average Household Income (2022)	\$62,068		\$59,990		\$66,264	
Projected Average Household Income (2027)	\$66,306		\$62,448		\$69,813	
Estimated Average Family Income (2022)	\$79,974		\$71,471		\$77,116	
Median Household Income						
Estimated Median Household Income (2022)	\$60,967		\$59,614		\$64,699	
Projected Median Household Income (2027)	\$75,056		\$71,950		\$77,787	
Estimated Median Family Income (2022)	\$75,189		\$72,946		\$77,291	
Per Capita Income						
Estimated Per Capita Income (2022)	\$26,531		\$23,646		\$25,775	
Projected Per Capita Income (2027)	\$29,006		\$25,209		\$27,851	
Estimated Per Capita Income 5 Year Growth	\$2,474	9.3%	\$1,564	6.6%	\$2,076	8.1%
Estimated Average Household Net Worth (2022)	\$398,447		\$343,805		\$416,193	
Daytime Demos (2022)						
Total Businesses	607		2,472		4,199	
Total Employees	5,617		25,627		41,608	
Company Headquarter Businesses	18	2.9%	71	2.9%	122	2.9%
Company Headquarter Employees	344	6.1%	1,429	5.6%	2,763	6.6%
Employee Population per Business	9.3		10.4		9.9	
Residential Population per Business	9.8		20.3		25.5	

Expanded Profile

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Lat/Lon: 35.4327/-80.6059

1245 Concord Pkwy N Concord, NC 28025		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2022)	3,436	57.9%	27,881	55.6%	63,853	59.6%	
Black or African American (2022)	1,462	24.6%	13,397	26.7%	26,447	24.7%	
American Indian or Alaska Native (2022)	34	0.6%	243	0.5%	464	0.4%	
Asian (2022)	149	2.5%	1,346	2.7%	2,828	2.6%	
Hawaiian or Pacific Islander (2022)	5	-	30	-	54	-	
Other Race (2022)	80	1.4%	738	1.5%	1,252	1.2%	
Two or More Races (2022)	772	13.0%	6,488	12.9%	12,233	11.4%	
Not Hispanic or Latino Population (2022)	5,004	84.3%	42,361	84.5%	92,892	86.7%	
Hispanic or Latino Population (2022)	933	15.7%	7,762	15.5%	14,239	13.3%	
Not Hispanic or Latino Population (2027)	5,421	84.1%	47,253	84.5%	102,400	86.6%	
Hispanic or Latino Population (2027)	1,026	15.9%	8,677	15.5%	15,831	13.4%	
Not Hispanic or Latino Population (2020)	4,704	82.1%	38,902	81.8%	86,742	84.7%	
Hispanic or Latino Population (2020)	1,026	17.9%	8,645	18.2%	15,612	15.3%	
Not Hispanic or Latino Population (2010)	4,506	84.5%	35,851	84.6%	75,820	87.6%	
Hispanic or Latino Population (2010)	829	15.5%	6,547	15.4%	10,721	12.4%	
Projected Hispanic Annual Growth (2022 to 2027)	94	2.0%	915	2.4%	1,592	2.2%	
Historic Hispanic Annual Growth (2010 to 2022)	104	1.0%	1,215	1.5%	3,518	2.7%	
Age Distribution (2022)							
Age Under 5	324	5.5%	3,095	6.2%	6,365	5.9%	
Age 5 to 9 Years	301	5.1%	3,050	6.1%	6,519	6.1%	
Age 10 to 14 Years	356	6.0%	3,328	6.6%	7,316	6.8%	
Age 15 to 19 Years	392	6.6%	3,454	6.9%	7,477	7.0%	
Age 20 to 24 Years	502	8.4%	3,741	7.5%	7,275	6.8%	
Age 25 to 29 Years	431	7.3%	3,783	7.5%	7,570	7.1%	
Age 30 to 34 Years	379	6.4%	3,199	6.4%	6,727	6.3%	
Age 35 to 39 Years	341	5.7%	2,879	5.7%	6,320	5.9%	
Age 40 to 44 Years	339	5.7%	2,979	5.9%	6,740	6.3%	
Age 45 to 49 Years	353	5.9%	3,139	6.3%	7,051	6.6%	
Age 50 to 54 Years	395	6.7%	3,380	6.7%	7,685	7.2%	
Age 55 to 59 Years	382	6.4%	3,008	6.0%	6,860	6.4%	
Age 60 to 64 Years	343	5.8%	2,839	5.7%	6,298	5.9%	
Age 65 to 74 Years	534	9.0%	4,441	8.9%	9,850	9.2%	
Age 75 to 84 Years	403	6.8%	2,706	5.4%	5,253	4.9%	
Age 85 Years or Over	163	2.7%	1,102	2.2%	1,825	1.7%	
Median Age	39.2		36.9		37.6		
Gender Age Distribution (2022)							
Female Population	3,101	52.2%	26,248	52.4%	55,504	51.8%	
Age 0 to 19 Years	666	21.5%	6,419	24.5%	13,531	24.4%	
Age 20 to 64 Years	1,768	57.0%	14,908	56.8%	32,176	58.0%	
Age 65 Years or Over	667	21.5%	4,921	18.7%	9,797	17.7%	
Female Median Age	41.0		38.6		39.0		
Male Population	2,836	47.8%	23,875	47.6%	51,627	48.2%	
Age 0 to 19 Years	707	24.9%	6,509	27.3%	14,146	27.4%	
Age 20 to 64 Years	1,696	59.8%	14,038	58.8%	30,350	58.8%	
Age 65 Years or Over	433	15.3%	3,328	13.9%	7,130	13.8%	
Male Median Age	37.2		35.2		36.2		

Expanded Profile

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Household Income Distribution (2022)						
HH Income \$200,000 or More	151	6.0%	809	4.1%	2,389	5.8%
HH Income \$150,000 to \$199,999	72	2.8%	699	3.6%	1,996	4.8%
HH Income \$100,000 to \$149,999	365	14.5%	2,561	13.1%	5,645	13.6%
HH Income \$75,000 to \$99,999	242	9.6%	2,751	14.1%	6,165	14.9%
HH Income \$50,000 to \$74,999	503	20.0%	3,836	19.6%	8,392	20.3%
HH Income \$35,000 to \$49,999	341	13.5%	2,894	14.8%	5,669	13.7%
HH Income \$25,000 to \$34,999	217	8.6%	1,625	8.3%	3,535	8.5%
HH Income \$15,000 to \$24,999	374	14.8%	1,905	9.7%	3,399	8.2%
HH Income Under \$15,000	257	10.2%	2,467	12.6%	4,207	10.2%
HH Income \$35,000 or More	1,674	66.4%	13,549	69.3%	30,257	73.1%
HH Income \$75,000 or More	830	32.9%	6,820	34.9%	16,196	39.1%
Housing (2022)						
Total Housing Units	2,760		21,403		44,707	
Housing Units Occupied	2,521	91.4%	19,546	91.3%	41,398	92.6%
Housing Units Owner-Occupied	1,612	63.9%	12,788	65.4%	28,544	69.0%
Housing Units, Renter-Occupied	909	36.1%	6,758	34.6%	12,854	31.0%
Housing Units, Vacant	238	9.5%	1,857	9.5%	3,309	8.0%
Marital Status (2022)						
Never Married	2,018	40.7%	16,040	39.5%	32,249	37.1%
Currently Married	1,769	35.7%	15,967	39.3%	37,691	43.4%
Separated	252	5.1%	1,806	4.4%	3,374	3.9%
Widowed	388	7.8%	2,494	6.1%	4,620	5.3%
Divorced	529	10.7%	4,343	10.7%	8,997	10.3%
Household Type (2022)						
Population Family	4,621	77.8%	40,452	80.7%	89,326	83.4%
Population Non-Family	1,163	19.6%	8,404	16.8%	16,186	15.1%
Population Group Quarters	154	2.6%	1,267	2.5%	1,619	1.5%
Family Households	1,544	61.3%	12,802	65.5%	28,366	68.5%
Non-Family Households	977	38.7%	6,744	34.5%	13,032	31.5%
Married Couple with Children	454	25.7%	3,806	23.8%	8,831	23.4%
Average Family Household Size	3.0		3.2		3.1	
Household Size (2022)						
1 Person Households	822	32.6%	5,616	28.7%	10,974	26.5%
2 Person Households	903	35.8%	6,671	34.1%	14,394	34.8%
3 Person Households	337	13.4%	3,076	15.7%	6,924	16.7%
4 Person Households	246	9.7%	2,333	11.9%	5,256	12.7%
5 Person Households	136	5.4%	1,187	6.1%	2,478	6.0%
6 or More Person Households	77	3.0%	664	3.4%	1,371	3.3%
Household Vehicles (2022)						
Households with 0 Vehicles Available	200	7.9%	1,322	6.8%	2,319	5.6%
Households with 1 Vehicles Available	857	34.0%	6,217	31.8%	12,775	30.9%
Households with 2 or More Vehicles Available	1,464	58.1%	12,007	61.4%	26,304	63.5%
Total Vehicles Available	4,610		35,830		78,091	
Average Vehicles Per Household	1.8		1.8		1.9	

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Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	4,881		39,924		85,325	
Estimated Civilian Employed	3,242	66.4%	25,683	64.3%	53,744	63.0%
Estimated Civilian Unemployed	151	3.1%	1,060	2.7%	2,150	2.5%
Estimated in Armed Forces	8	0.2%	24	-	134	0.2%
Estimated Not in Labor Force	1,481 30.3%		13,157 33.0%		29,296 34.3%	
Unemployment Rate	3.1%		2.7%		2.5%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	3,242		25,683		53,744	
Management, Business, Financial Operations	327	10.1%	3,354	13.1%	8,429	15.7%
Professional, Related	779	24.0%	5,891	22.9%	13,283	24.7%
Service	593	18.3%	4,097	16.0%	7,817	14.5%
Sales, Office	731	22.6%	5,257	20.5%	11,345	21.1%
Farming, Fishing, Forestry	12	0.4%	48	0.2%	81	0.2%
Construct, Extraction, Maintenance	289	8.9%	3,091	12.0%	5,532	10.3%
Production, Transport Material Moving	511	15.8%	3,945	15.4%	7,258	13.5%
White Collar Workers	1,837 56.7%		14,502 56.5%		33,056 61.5%	
Blue Collar Workers	1,405 43.3%		11,181 43.5%		20,688 38.5%	
Consumer Expenditure (2022)						
Total Household Expenditure	\$126.65 M		\$959.65 M		\$2.17 B	
Total Non-Retail Expenditure	\$66.9 M	52.8%	\$505.66 M	52.7%	\$1.15 B	52.7%
Total Retail Expenditure	\$59.75 M	47.2%	\$453.99 M	47.3%	\$1.03 B	47.3%
Apparel	\$4.4 M	3.5%	\$33.44 M	3.5%	\$76.05 M	3.5%
Contributions	\$4.09 M	3.2%	\$30.46 M	3.2%	\$70.05 M	3.2%
Education	\$3.62 M	2.9%	\$26.99 M	2.8%	\$62.73 M	2.9%
Entertainment	\$7.08 M	5.6%	\$53.58 M	5.6%	\$122.24 M	5.6%
Food and Beverages	\$18.74 M	14.8%	\$142.49 M	14.8%	\$321.26 M	14.8%
Furnishings and Equipment	\$4.39 M	3.5%	\$33.31 M	3.5%	\$75.96 M	3.5%
Gifts	\$3.07 M	2.4%	\$22.7 M	2.4%	\$52.37 M	2.4%
Health Care	\$10.9 M	8.6%	\$82.67 M	8.6%	\$185.99 M	8.6%
Household Operations	\$4.95 M	3.9%	\$37.3 M	3.9%	\$84.88 M	3.9%
Miscellaneous Expenses	\$2.39 M	1.9%	\$18.09 M	1.9%	\$41.03 M	1.9%
Personal Care	\$1.7 M	1.3%	\$12.86 M	1.3%	\$29.12 M	1.3%
Personal Insurance	\$865.69 K	0.7%	\$6.54 M	0.7%	\$15.1 M	0.7%
Reading	\$276.8 K	0.2%	\$2.08 M	0.2%	\$4.73 M	0.2%
Shelter	\$26.79 M	21.2%	\$202.72 M	21.1%	\$457.46 M	21.1%
Tobacco	\$812.68 K	0.6%	\$6.23 M	0.6%	\$13.63 M	0.6%
Transportation	\$23 M	18.2%	\$175.3 M	18.3%	\$397.3 M	18.3%
Utilities	\$9.57 M	7.6%	\$72.9 M	7.6%	\$162.88 M	7.5%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	4,063		33,454		72,179	
Elementary (Grade Level 0 to 8)	232	5.7%	2,447	7.3%	4,017	5.6%
Some High School (Grade Level 9 to 11)	233	5.7%	2,649	7.9%	5,280	7.3%
High School Graduate	1,367	33.6%	9,470	28.3%	19,648	27.2%
Some College	954	23.5%	7,605	22.7%	16,133	22.4%
Associate Degree Only	384	9.5%	2,775	8.3%	6,677	9.3%
Bachelor Degree Only	548	13.5%	5,473	16.4%	12,685	17.6%
Graduate Degree	344	8.5%	3,036	9.1%	7,739	10.7%

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Units In Structure (2022)							
1 Detached Unit		1,721	76.0%	14,261	87.1%	31,742	95.6%
1 Attached Unit		79	3.5%	730	4.5%	1,202	3.6%
2 to 4 Units		105	4.6%	1,327	8.1%	2,143	6.5%
5 to 9 Units		161	7.1%	814	5.0%	1,444	4.3%
10 to 19 Units		241	10.6%	966	5.9%	1,936	5.8%
20 to 49 Units		82	3.6%	353	2.2%	617	1.9%
50 or More Units		97	4.3%	497	3.0%	812	2.4%
Mobile Home or Trailer		35	1.6%	596	3.6%	1,499	4.5%
Other Structure	-	-	-	1	-	2	-
Homes Built By Year (2022)							
Homes Built 2010 or later		413	18.3%	3,173	19.4%	7,364	22.2%
Homes Built 2000 to 2009		420	18.6%	3,870	23.6%	8,880	26.7%
Homes Built 1990 to 1999		352	15.5%	2,859	17.5%	5,709	17.2%
Homes Built 1980 to 1989		374	16.5%	2,116	12.9%	4,292	12.9%
Homes Built 1970 to 1979		221	9.8%	1,834	11.2%	3,980	12.0%
Homes Built 1960 to 1969		194	8.6%	1,710	10.4%	3,324	10.0%
Homes Built 1950 to 1959		281	12.4%	1,849	11.3%	3,431	10.3%
Homes Built Before 1949		264	11.7%	2,135	13.0%	4,418	13.3%
Home Values (2022)							
Home Values \$1,000,000 or More		65	4.0%	209	1.6%	475	1.7%
Home Values \$500,000 to \$999,999		189	11.7%	1,113	8.7%	2,352	8.2%
Home Values \$400,000 to \$499,999		108	6.7%	1,166	9.1%	2,910	10.2%
Home Values \$300,000 to \$399,999		320	19.9%	2,305	18.0%	5,506	19.3%
Home Values \$200,000 to \$299,999		417	25.8%	3,238	25.3%	7,154	25.1%
Home Values \$150,000 to \$199,999		250	15.5%	2,015	15.8%	4,710	16.5%
Home Values \$100,000 to \$149,999		133	8.3%	1,459	11.4%	2,945	10.3%
Home Values \$70,000 to \$99,999		75	4.7%	614	4.8%	1,199	4.2%
Home Values \$50,000 to \$69,999		11	0.7%	182	1.4%	333	1.2%
Home Values \$25,000 to \$49,999		19	1.2%	267	2.1%	486	1.7%
Home Values Under \$25,000		26	1.6%	219	1.7%	475	1.7%
Owner-Occupied Median Home Value		\$262,082		\$246,806		\$255,794	
Renter-Occupied Median Rent		\$862		\$902		\$945	
Transportation To Work (2022)							
Drive to Work Alone		2,603	80.3%	20,018	77.9%	42,405	78.9%
Drive to Work in Carpool		264	8.2%	2,772	10.8%	5,724	10.7%
Travel to Work by Public Transportation		40	1.2%	315	1.2%	701	1.3%
Drive to Work on Motorcycle	-	-	-	1	-	22	-
Walk or Bicycle to Work		24	0.7%	147	0.6%	254	0.5%
Other Means		81	2.5%	406	1.6%	569	1.1%
Work at Home		230	7.1%	2,024	7.9%	4,070	7.6%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		614	18.9%	5,098	19.8%	11,011	20.5%
Travel to Work in 15 to 29 Minutes		1,304	40.2%	9,585	37.3%	21,010	39.1%
Travel to Work in 30 to 59 Minutes		848	26.1%	7,298	28.4%	14,891	27.7%
Travel to Work in 60 Minutes or More		246	7.6%	1,678	6.5%	2,762	5.1%
Average Minutes Travel to Work		21.0		22.4		21.6	