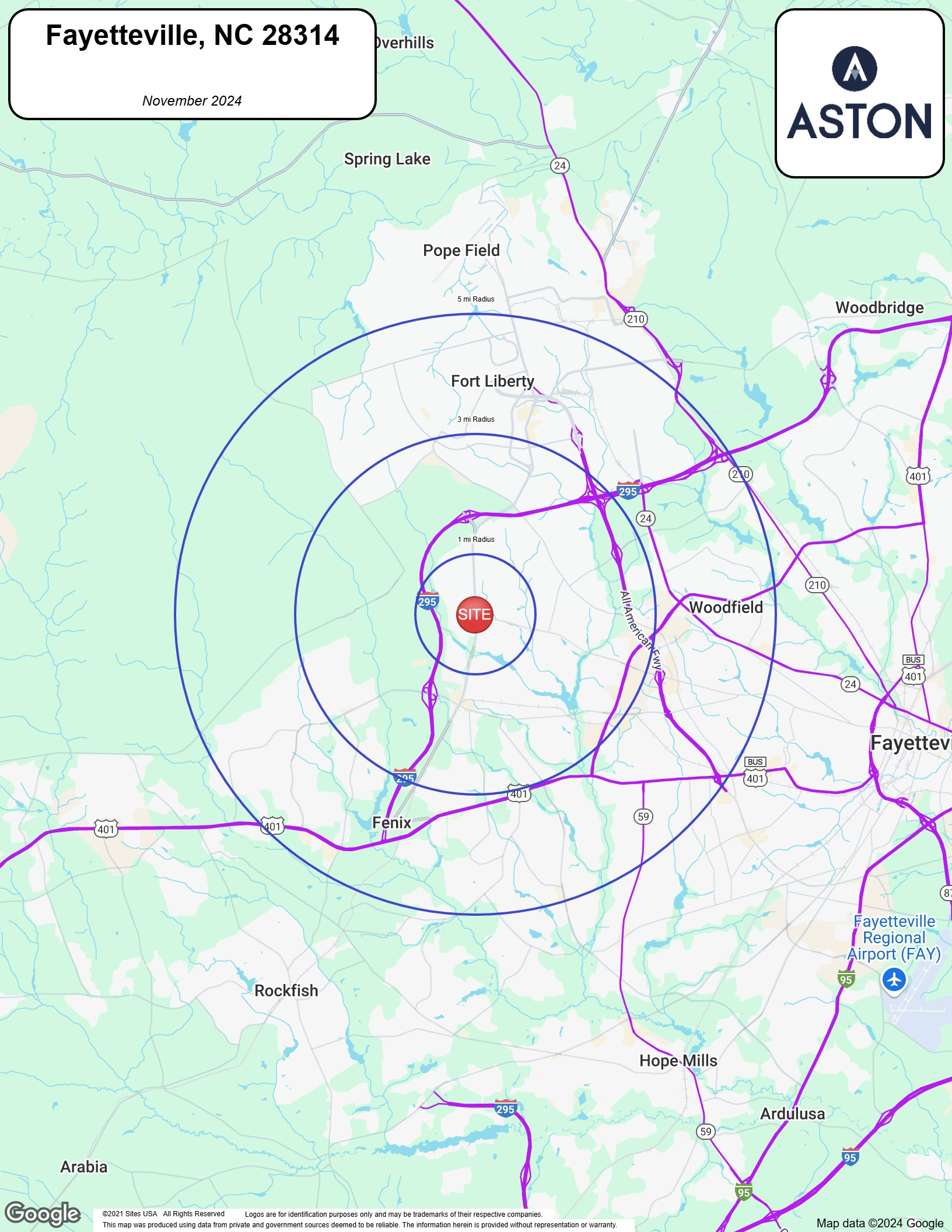


Fayetteville, NC 28314

November 2024



Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0828/-79.0101

Fayetteville, NC 28314		1 mi radius	3 mi radius	5 mi radius
Population				
Estimated Population (2024)		8,218	47,457	124,695
Projected Population (2029)		8,074	46,737	125,013
Census Population (2020)		8,346	47,969	125,429
Census Population (2010)		8,203	47,047	120,527
Projected Annual Growth (2024 to 2029)		-144 -0.3%	-720 -0.3%	318 -
Historical Annual Growth (2020 to 2024)		-128 -0.4%	-512 -0.3%	-734 -0.1%
Historical Annual Growth (2010 to 2020)		143 0.4%	921 0.5%	4,902 1.0%
Estimated Population Density (2024)		2,617 psm	1,679 psm	1,588 psm
Trade Area Size		3.1 sq mi	28.3 sq mi	78.5 sq mi
Households				
Estimated Households (2024)		3,512	20,161	46,801
Projected Households (2029)		3,434	19,743	46,590
Census Households (2020)		3,516	20,200	46,940
Census Households (2010)		3,352	19,361	45,794
Estimated Households with Children (2024)		844 24.0%	4,946 24.5%	13,783 29.5%
Estimated Average Household Size (2024)		2.34	2.30	2.43
Average Household Income				
Estimated Average Household Income (2024)		\$74,526	\$69,844	\$72,484
Projected Average Household Income (2029)		\$75,758	\$71,043	\$74,009
Estimated Average Family Income (2024)		\$83,673	\$81,011	\$83,221
Median Household Income				
Estimated Median Household Income (2024)		\$61,311	\$55,289	\$56,729
Projected Median Household Income (2029)		\$61,821	\$55,687	\$57,178
Estimated Median Family Income (2024)		\$67,054	\$66,286	\$67,954
Per Capita Income				
Estimated Per Capita Income (2024)		\$31,879	\$30,260	\$29,625
Projected Per Capita Income (2029)		\$32,253	\$30,608	\$29,996
Estimated Per Capita Income 5 Year Growth		\$374 1.2%	\$348 1.1%	\$371 1.3%
Estimated Average Household Net Worth (2024)		\$453,183	\$445,429	\$500,692
Daytime Demos (2024)				
Total Businesses		230	1,621	4,024
Total Employees		890	12,101	30,961
Company Headquarter Businesses		4 1.7%	37 2.3%	98 2.4%
Company Headquarter Employees		55 6.2%	920 7.6%	1,991 6.4%
Employee Population per Business		3.9	7.5	7.7
Residential Population per Business		35.7	29.3	31.0

Expanded Profile

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Fayetteville, NC 28314

	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2024)	2,843	34.6%	15,192	32.0%	46,841	37.6%
Black or African American (2024)	3,720	45.3%	23,156	48.8%	53,578	43.0%
American Indian or Alaska Native (2024)	54	0.7%	372	0.8%	1,107	0.9%
Asian (2024)	372	4.5%	1,850	3.9%	4,388	3.5%
Hawaiian or Pacific Islander (2024)	45	0.5%	242	0.5%	641	0.5%
Other Race (2024)	405	4.9%	2,410	5.1%	6,700	5.4%
Two or More Races (2024)	780	9.5%	4,236	8.9%	11,441	9.2%
Not Hispanic or Latino Population (2024)	6,986	85.0%	40,809	86.0%	106,491	85.4%
Hispanic or Latino Population (2024)	1,231	15.0%	6,648	14.0%	18,204	14.6%
Not Hispanic or Latino Population (2029)	6,830	84.6%	39,898	85.4%	105,935	84.7%
Hispanic or Latino Population (2029)	1,244	15.4%	6,839	14.6%	19,078	15.3%
Not Hispanic or Latino Population (2020)	7,078	84.8%	40,926	85.3%	106,491	84.9%
Hispanic or Latino Population (2020)	1,268	15.2%	7,043	14.7%	18,939	15.1%
Not Hispanic or Latino Population (2010)	7,127	86.9%	41,189	87.5%	105,644	87.7%
Hispanic or Latino Population (2010)	1,075	13.1%	5,859	12.5%	14,882	12.3%
Projected Hispanic Annual Growth (2024 to 2029)	12	0.2%	191	0.6%	874	1.0%
Historic Hispanic Annual Growth (2010 to 2024)	156	1.0%	789	1.0%	3,321	1.6%
Age Distribution (2024)						
Age Under 5	720	8.8%	3,701	7.8%	9,729	7.8%
Age 5 to 9 Years	544	6.6%	3,137	6.6%	8,220	6.6%
Age 10 to 14 Years	489	5.9%	2,797	5.9%	7,343	5.9%
Age 15 to 19 Years	449	5.5%	2,703	5.7%	8,333	6.7%
Age 20 to 24 Years	834	10.2%	5,004	10.5%	16,473	13.2%
Age 25 to 29 Years	950	11.6%	5,597	11.8%	14,169	11.4%
Age 30 to 34 Years	751	9.1%	4,360	9.2%	10,482	8.4%
Age 35 to 39 Years	519	6.3%	3,192	6.7%	7,971	6.4%
Age 40 to 44 Years	491	6.0%	2,621	5.5%	6,625	5.3%
Age 45 to 49 Years	363	4.4%	2,053	4.3%	5,293	4.2%
Age 50 to 54 Years	343	4.2%	2,079	4.4%	5,178	4.2%
Age 55 to 59 Years	360	4.4%	2,185	4.6%	5,407	4.3%
Age 60 to 64 Years	355	4.3%	2,218	4.7%	5,497	4.4%
Age 65 to 74 Years	636	7.7%	3,507	7.4%	8,548	6.9%
Age 75 to 84 Years	324	3.9%	1,812	3.8%	4,200	3.4%
Age 85 Years or Over	87	1.1%	488	1.0%	1,228	1.0%
Median Age	30.1		30.8		30.7	
Gender Age Distribution (2024)						
Female Population	4,252	51.7%	24,397	51.4%	59,930	48.1%
Age 0 to 19 Years	1,064	25.0%	6,007	24.6%	15,655	26.1%
Age 20 to 64 Years	2,574	60.5%	14,966	61.3%	36,097	60.2%
Age 65 Years or Over	614	14.4%	3,424	14.0%	8,177	13.6%
Female Median Age	32.1		32.9		33.3	
Male Population	3,965	48.3%	23,060	48.6%	64,765	51.9%
Age 0 to 19 Years	1,138	28.7%	6,332	27.5%	17,970	27.7%
Age 20 to 64 Years	2,394	60.4%	14,344	62.2%	40,998	63.3%
Age 65 Years or Over	433	10.9%	2,384	10.3%	5,798	9.0%
Male Median Age	28.5		29.1		28.5	

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Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0828/-79.0101

Fayetteville, NC 28314

	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2024)						
HH Income \$200,000 or More	105	3.0%	735	3.6%	1,773	3.8%
HH Income \$150,000 to \$199,999	156	4.4%	848	4.2%	2,005	4.3%
HH Income \$100,000 to \$149,999	391	11.1%	2,106	10.4%	5,478	11.7%
HH Income \$75,000 to \$99,999	624	17.8%	2,693	13.4%	6,230	13.3%
HH Income \$50,000 to \$74,999	891	25.4%	4,605	22.8%	9,866	21.1%
HH Income \$35,000 to \$49,999	494	14.1%	2,901	14.4%	6,816	14.6%
HH Income \$25,000 to \$34,999	365	10.4%	2,376	11.8%	5,771	12.3%
HH Income \$15,000 to \$24,999	223	6.3%	1,788	8.9%	3,843	8.2%
HH Income Under \$15,000	263	7.5%	2,108	10.5%	5,019	10.7%
HH Income \$35,000 or More	2,661	75.8%	13,889	68.9%	32,168	68.7%
HH Income \$75,000 or More	1,276	36.3%	6,383	31.7%	15,487	33.1%
Housing (2024)						
Total Housing Units	3,924		22,490		52,158	
Housing Units Occupied	3,512	89.5%	20,161	89.6%	46,801	89.7%
Housing Units Owner-Occupied	1,421	40.5%	7,992	39.6%	20,192	43.1%
Housing Units, Renter-Occupied	2,091	59.5%	12,169	60.4%	26,609	56.9%
Housing Units, Vacant	413	11.7%	2,329	11.6%	5,357	11.4%
Marital Status (2024)						
Never Married	2,481	38.4%	14,055	37.2%	38,794	39.0%
Currently Married	2,568	39.7%	13,904	36.8%	37,490	37.7%
Separated	499	7.7%	3,128	8.3%	6,984	7.0%
Widowed	191	3.0%	1,687	4.5%	4,228	4.3%
Divorced	724	11.2%	5,047	13.3%	11,906	12.0%
Household Type (2024)						
Population Family	5,613	68.3%	32,439	68.4%	85,891	68.9%
Population Non-Family	2,588	31.5%	13,916	29.3%	27,853	22.3%
Population Group Quarters	17	0.2%	1,102	2.3%	10,952	8.8%
Family Households	1,699	48.4%	10,015	49.7%	26,332	56.3%
Non-Family Households	1,813	51.6%	10,146	50.3%	20,470	43.7%
Married Couple with Children	455	17.7%	2,569	18.5%	7,884	21.0%
Average Family Household Size	3.3		3.2		3.3	
Household Size (2024)						
1 Person Households	1,658	47.2%	9,097	45.1%	18,289	39.1%
2 Person Households	994	28.3%	5,801	28.8%	14,813	31.7%
3 Person Households	423	12.0%	2,679	13.3%	6,388	13.6%
4 Person Households	263	7.5%	1,526	7.6%	4,390	9.4%
5 Person Households	108	3.1%	613	3.0%	1,820	3.9%
6 or More Person Households	66	1.9%	445	2.2%	1,102	2.4%
Household Vehicles (2024)						
Households with 0 Vehicles Available	129	3.7%	1,400	6.9%	3,169	6.8%
Households with 1 Vehicles Available	1,530	43.6%	8,786	43.6%	18,757	40.1%
Households with 2 or More Vehicles Available	1,852	52.7%	9,975	49.5%	24,876	53.2%
Total Vehicles Available	5,982		33,078		79,598	
Average Vehicles Per Household	1.7		1.6		1.7	

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Fayetteville, NC 28314

	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	6,381		37,350		98,098	
Estimated Civilian Employed	3,487	54.7%	20,349	54.5%	51,163	52.2%
Estimated Civilian Unemployed	119	1.9%	1,051	2.8%	2,612	2.7%
Estimated in Armed Forces	312	4.9%	1,997	5.3%	9,545	9.7%
Estimated Not in Labor Force	2,462 38.6%		13,953 37.4%		34,777 35.5%	
Unemployment Rate	1.9%		2.8%		2.7%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	3,549		20,056		50,526	
Management, Business, Financial Operations	512	14.4%	2,479	12.4%	6,642	13.1%
Professional, Related Service	746	21.0%	4,454	22.2%	11,094	22.0%
Sales, Office	688	19.4%	4,003	20.0%	9,376	18.6%
Farming, Fishing, Forestry	712	20.1%	4,082	20.4%	9,646	19.1%
Construct, Extraction, Maintenance	15	0.4%	121	0.6%	482	1.0%
Production, Transport Material Moving	271	7.6%	1,601	8.0%	4,615	9.1%
White Collar Workers	605	17.0%	3,316	16.5%	8,672	17.2%
Blue Collar Workers	1,971	55.5%	11,015	54.9%	27,381	54.2%
	1,578	44.5%	9,041	45.1%	23,145	45.8%
Consumer Expenditure (2024)						
Total Household Expenditure	\$219.97 M		\$1.24 B		\$2.89 B	
Total Non-Retail Expenditure	\$116.17 M	52.8%	\$654.6 M	52.9%	\$1.53 B	52.8%
Total Retail Expenditure	\$103.8 M	47.2%	\$582.55 M	47.1%	\$1.36 B	47.2%
Apparel	\$7.66 M	3.5%	\$43.16 M	3.5%	\$101.12 M	3.5%
Contributions	\$6.87 M	3.1%	\$38.58 M	3.1%	\$90.39 M	3.1%
Education	\$6.02 M	2.7%	\$34.42 M	2.8%	\$80.93 M	2.8%
Entertainment	\$12.15 M	5.5%	\$68.11 M	5.5%	\$159.89 M	5.5%
Food and Beverages	\$32.69 M	14.9%	\$184.02 M	14.9%	\$430.33 M	14.9%
Furnishings and Equipment	\$7.58 M	3.4%	\$42.41 M	3.4%	\$99.54 M	3.4%
Gifts	\$5.23 M	2.4%	\$29.44 M	2.4%	\$68.72 M	2.4%
Health Care	\$18.79 M	8.5%	\$105.38 M	8.5%	\$246.46 M	8.5%
Household Operations	\$8.48 M	3.9%	\$47.7 M	3.9%	\$111.66 M	3.9%
Miscellaneous Expenses	\$4.14 M	1.9%	\$23.27 M	1.9%	\$54.36 M	1.9%
Personal Care	\$2.95 M	1.3%	\$16.56 M	1.3%	\$38.76 M	1.3%
Personal Insurance	\$1.44 M	0.7%	\$8.05 M	0.7%	\$19.04 M	0.7%
Reading	\$476.98 K	0.2%	\$2.67 M	0.2%	\$6.25 M	0.2%
Shelter	\$47.09 M	21.4%	\$265.82 M	21.5%	\$619.56 M	21.4%
Tobacco	\$1.46 M	0.7%	\$8.32 M	0.7%	\$19.27 M	0.7%
Transportation	\$40.23 M	18.3%	\$224.92 M	18.2%	\$527.07 M	18.2%
Utilities	\$16.71 M	7.6%	\$94.31 M	7.6%	\$219.91 M	7.6%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	5,181		30,113		74,597	
Elementary (Grade Level 0 to 8)	155	3.0%	556	1.8%	1,502	2.0%
Some High School (Grade Level 9 to 11)	180	3.5%	1,475	4.9%	3,643	4.9%
High School Graduate	1,524	29.4%	8,613	28.6%	21,115	28.3%
Some College	1,504	29.0%	8,780	29.2%	21,441	28.7%
Associate Degree Only	664	12.8%	3,510	11.7%	8,790	11.8%
Bachelor Degree Only	842	16.3%	5,343	17.7%	12,880	17.3%
Graduate Degree	311	6.0%	1,836	6.1%	5,226	7.0%

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Units In Structure (2024)							
1 Detached Unit	1,946	58.1%	10,600	54.8%	27,118	59.2%	
1 Attached Unit	53	1.6%	249	1.3%	1,583	3.5%	
2 to 4 Units	225	6.7%	1,044	5.4%	3,639	7.9%	
5 to 9 Units	374	11.2%	1,870	9.7%	4,086	8.9%	
10 to 19 Units	392	11.7%	2,978	15.4%	4,311	9.4%	
20 to 49 Units	411	12.3%	2,364	12.2%	3,508	7.7%	
50 or More Units	25	0.7%	229	1.2%	549	1.2%	
Mobile Home or Trailer	85	2.5%	817	4.2%	1,993	4.4%	
Other Structure	-	-	9	-	14	-	
Homes Built By Year (2024)							
Homes Built 2010 or later	251	7.5%	2,389	12.3%	5,020	11.0%	
Homes Built 2000 to 2009	613	18.3%	3,447	17.8%	7,392	16.1%	
Homes Built 1990 to 1999	524	15.6%	3,715	19.2%	7,503	16.4%	
Homes Built 1980 to 1989	675	20.1%	3,335	17.2%	7,763	17.0%	
Homes Built 1970 to 1979	930	27.8%	3,872	20.0%	9,431	20.6%	
Homes Built 1960 to 1969	418	12.5%	2,674	13.8%	6,537	14.3%	
Homes Built 1950 to 1959	74	2.2%	531	2.7%	2,445	5.3%	
Homes Built Before 1949	26	0.8%	198	1.0%	712	1.6%	
Home Values (2024)							
Home Values \$1,000,000 or More	3	0.2%	13	0.2%	98	0.5%	
Home Values \$500,000 to \$999,999	20	1.4%	141	1.8%	583	2.9%	
Home Values \$400,000 to \$499,999	22	1.5%	147	1.8%	785	3.9%	
Home Values \$300,000 to \$399,999	87	6.1%	573	7.2%	1,644	8.1%	
Home Values \$200,000 to \$299,999	241	17.0%	1,712	21.4%	4,818	23.9%	
Home Values \$150,000 to \$199,999	379	26.7%	2,226	27.9%	4,934	24.4%	
Home Values \$100,000 to \$149,999	438	30.8%	1,931	24.2%	4,271	21.2%	
Home Values \$70,000 to \$99,999	169	11.9%	831	10.4%	1,750	8.7%	
Home Values \$50,000 to \$69,999	30	2.1%	159	2.0%	403	2.0%	
Home Values \$25,000 to \$49,999	11	0.8%	101	1.3%	333	1.6%	
Home Values Under \$25,000	21	1.5%	158	2.0%	572	2.8%	
Owner-Occupied Median Home Value	\$149,432		\$164,198		\$184,292		
Renter-Occupied Median Rent	\$1,006		\$974		\$992		
Transportation To Work (2024)							
Drive to Work Alone	2,755	77.6%	15,783	78.7%	37,784	74.8%	
Drive to Work in Carpool	428	12.1%	1,881	9.4%	5,337	10.6%	
Travel to Work by Public Transportation	29	0.8%	78	0.4%	199	0.4%	
Drive to Work on Motorcycle	-	-	16	-	72	0.1%	
Walk or Bicycle to Work	73	2.0%	627	3.1%	2,881	5.7%	
Other Means	12	0.3%	185	0.9%	379	0.8%	
Work at Home	253	7.1%	1,486	7.4%	3,873	7.7%	
Travel Time (2024)							
Travel to Work in 14 Minutes or Less	1,000	28.2%	5,789	28.9%	16,995	33.6%	
Travel to Work in 15 to 29 Minutes	1,746	49.2%	9,784	48.8%	21,789	43.1%	
Travel to Work in 30 to 59 Minutes	384	10.8%	2,194	10.9%	5,637	11.2%	
Travel to Work in 60 Minutes or More	167	4.7%	803	4.0%	2,232	4.4%	
Average Minutes Travel to Work	18.2		17.6		17.0		

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