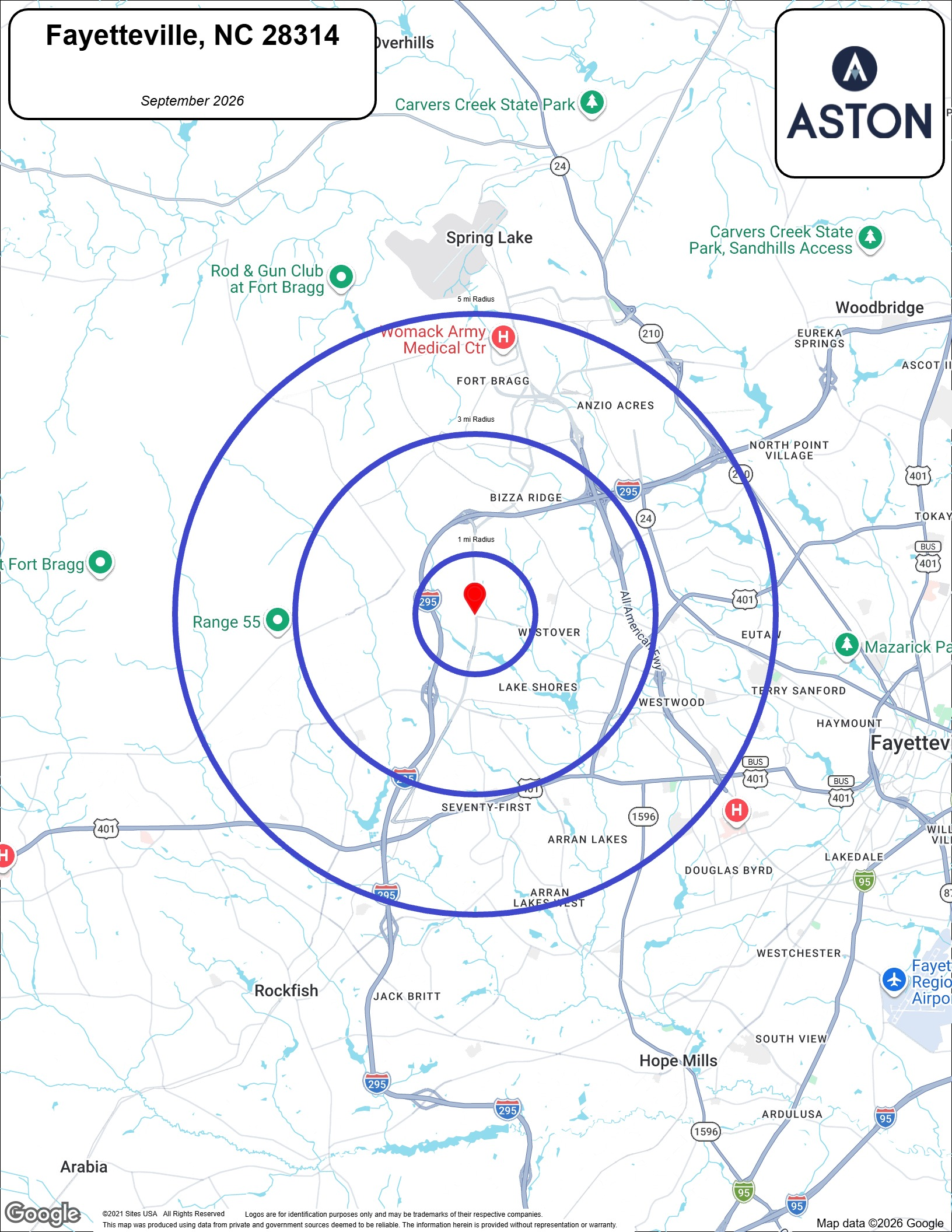
Fayetteville, NC 28314

September 2026



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Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.0828/-79.0101

Fayetteville, NC 28314	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2026)	8,126		47,364		123,326	
Projected Population (2031)	7,561		44,865		118,310	
Census Population (2020)	8,396		48,058		125,483	
Census Population (2010)	8,251		47,108		120,575	
Projected Annual Growth (2026 to 2031)	-565	-1.4%	-2,499	-1.1%	-5,017	-0.8%
Historical Annual Growth (2020 to 2026)	-270	-0.5%	-694	-0.2%	-2,157	-0.3%
Historical Annual Growth (2010 to 2020)	144	0.2%	950	0.2%	4,908	0.4%
Estimated Population Density (2026)	2,588	psm	1,675	psm	1,571	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2026)	3,472		20,345		46,814	
Projected Households (2031)	3,195		19,130		44,298	
Census Households (2020)	3,536		20,232		46,954	
Census Households (2010)	3,371		19,381		45,806	
Estimated Households with Children (2026)	1,032	29.7%	5,751	28.3%	15,398	32.9%
Estimated Average Household Size (2026)	2.34		2.28		2.41	
Average Household Income						
Estimated Average Household Income (2026)	$87,194		$83,387		$83,767	
Projected Average Household Income (2031)	$86,364		$82,746		$83,172	
Estimated Average Family Income (2026)	$97,305		$96,266		$96,563	
Median Household Income						
Estimated Median Household Income (2026)	$69,424		$64,318		$65,229	
Projected Median Household Income (2031)	$68,656		$63,785		$64,805	
Estimated Median Family Income (2026)	$77,047		$76,784		$76,726	
Per Capita Income						
Estimated Per Capita Income (2026)	$37,280		$36,393		$34,201	
Projected Per Capita Income (2031)	$36,529		$35,889		$33,647	
Estimated Per Capita Income 5 Year Growth	-$751	-2.0%	-$504	-1.4%	-$554	-1.6%
Estimated Average Household Net Worth (2026)	$413,585		$443,348		$523,668	
Daytime Demos (2026)						
Total Businesses	240		1,699		4,129	
Total Employees	1,035		13,320		32,130	
Company Headquarter Businesses	4	1.6%	34	2.0%	91	2.2%
Company Headquarter Employees	55	5.3%	951	7.1%	2,058	6.4%
Employee Population per Business	4.3		7.8		7.8	
Residential Population per Business	33.8		27.9		29.9	

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Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.0828/-79.0101

Fayetteville, NC 28314	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2026)	2,698	33.2%	14,694	31.0%	44,717	36.3%
Black or African American (2026)	3,735	46.0%	23,276	49.1%	53,865	43.7%
American Indian or Alaska Native (2026)	55	0.7%	382	0.8%	1,128	0.9%
Asian (2026)	378	4.7%	1,930	4.1%	4,511	3.7%
Hawaiian or Pacific Islander (2026)	47	0.6%	243	0.5%	647	0.5%
Other Race (2026)	407	5.0%	2,448	5.2%	7,034	5.7%
Two or More Races (2026)	806	9.9%	4,390	9.3%	11,424	9.3%
Not Hispanic or Latino Population (2026)	6,863	84.5%	40,471	85.4%	104,667	84.9%
Hispanic or Latino Population (2026)	1,263	15.5%	6,893	14.6%	18,659	15.1%
Not Hispanic or Latino Population (2031)	6,334	83.8%	37,984	84.7%	99,490	84.1%
Hispanic or Latino Population (2031)	1,227	16.2%	6,880	15.3%	18,820	15.9%
Not Hispanic or Latino Population (2020)	7,119	84.8%	41,002	85.3%	106,535	84.9%
Hispanic or Latino Population (2020)	1,276	15.2%	7,056	14.7%	18,948	15.1%
Not Hispanic or Latino Population (2010)	7,169	86.9%	41,244	87.6%	105,685	87.7%
Hispanic or Latino Population (2010)	1,082	13.1%	5,864	12.4%	14,890	12.3%
Projected Hispanic Annual Growth (2026 to 2031)	-36	-0.6%	-13	-	161	0.2%
Historic Hispanic Annual Growth (2010 to 2026)	181	1.0%	1,029	1.1%	3,769	1.6%
Age Distribution (2026)						
Age Under 5	693	8.5%	3,631	7.7%	9,554	7.7%
Age 5 to 9 Years	555	6.8%	3,160	6.7%	8,243	6.7%
Age 10 to 14 Years	502	6.2%	2,851	6.0%	7,405	6.0%
Age 15 to 19 Years	472	5.8%	2,810	5.9%	8,462	6.9%
Age 20 to 24 Years	792	9.7%	4,788	10.1%	15,675	12.7%
Age 25 to 29 Years	910	11.2%	5,447	11.5%	13,617	11.0%
Age 30 to 34 Years	765	9.4%	4,490	9.5%	10,651	8.6%
Age 35 to 39 Years	523	6.4%	3,320	7.0%	8,211	6.7%
Age 40 to 44 Years	481	5.9%	2,627	5.5%	6,613	5.4%
Age 45 to 49 Years	361	4.4%	2,084	4.4%	5,327	4.3%
Age 50 to 54 Years	331	4.1%	2,020	4.3%	4,982	4.0%
Age 55 to 59 Years	341	4.2%	2,070	4.4%	5,111	4.1%
Age 60 to 64 Years	341	4.2%	2,137	4.5%	5,295	4.3%
Age 65 to 74 Years	644	7.9%	3,589	7.6%	8,678	7.0%
Age 75 to 84 Years	329	4.0%	1,832	3.9%	4,217	3.4%
Age 85 Years or Over	88	1.1%	507	1.1%	1,286	1.0%
Median Age	30.2		30.9		30.9	
Gender Age Distribution (2026)						
Female Population	4,198	51.7%	24,312	51.3%	59,296	48.1%
Age 0 to 19 Years	1,076	25.6%	6,060	24.9%	15,688	26.5%
Age 20 to 64 Years	2,504	59.6%	14,777	60.8%	35,389	59.7%
Age 65 Years or Over	619	14.7%	3,475	14.3%	8,220	13.9%
Female Median Age	32.1		33.0		33.4	
Male Population	3,927	48.3%	23,052	48.7%	64,030	51.9%
Age 0 to 19 Years	1,146	29.2%	6,393	27.7%	17,976	28.1%
Age 20 to 64 Years	2,340	59.6%	14,205	61.6%	40,093	62.6%
Age 65 Years or Over	442	11.2%	2,454	10.6%	5,961	9.3%
Male Median Age	28.6		29.2		28.7	

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Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
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Lat/Lon: 35.0828/-79.0101

Fayetteville, NC 28314	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2026)						
HH Income $200,000 or More	158	4.5%	1,039	5.1%	2,451	5.2%
HH Income $150,000 to $199,999	167	4.8%	1,157	5.7%	2,619	5.6%
HH Income $100,000 to $149,999	602	17.3%	2,697	13.3%	6,288	13.4%
HH Income $75,000 to $99,999	640	18.4%	3,298	16.2%	7,419	15.8%
HH Income $50,000 to $74,999	731	21.1%	4,547	22.3%	10,206	21.8%
HH Income $35,000 to $49,999	437	12.6%	2,552	12.5%	6,249	13.3%
HH Income $25,000 to $34,999	336	9.7%	2,121	10.4%	4,939	10.6%
HH Income $15,000 to $24,999	145	4.2%	1,367	6.7%	2,738	5.8%
HH Income Under $15,000	256	7.4%	1,567	7.7%	3,905	8.3%
HH Income $35,000 or More	2,735	78.8%	15,290	75.2%	35,232	75.3%
HH Income $75,000 or More	1,567	45.1%	8,190	40.3%	18,777	40.1%
Housing (2026)						
Total Housing Units	3,911		22,829		52,496	
Housing Units Occupied	3,472	88.8%	20,345	89.1%	46,814	89.2%
Housing Units Owner-Occupied	1,377	39.7%	7,799	38.3%	19,881	42.5%
Housing Units, Renter-Occupied	2,094	60.3%	12,546	61.7%	26,933	57.5%
Housing Units, Vacant	440	11.2%	2,484	10.9%	5,682	10.8%
Marital Status (2026)						
Never Married	2,630	41.3%	13,845	36.7%	38,907	39.7%
Currently Married	2,368	37.1%	14,422	38.2%	36,502	37.2%
Separated	344	5.4%	2,681	7.1%	6,491	6.6%
Widowed	303	4.8%	1,900	5.0%	4,087	4.2%
Divorced	730	11.5%	4,875	12.9%	12,138	12.4%
Household Type (2026)						
Population Family	6,258	77.0%	34,697	73.3%	89,386	72.5%
Population Non-Family	1,852	22.8%	11,617	24.5%	23,446	19.0%
Population Group Quarters	17	0.2%	1,050	2.2%	10,494	8.5%
Family Households	2,048	59.0%	11,432	56.2%	29,059	62.1%
Non-Family Households	1,423	41.0%	8,913	43.8%	17,756	37.9%
Married Couple with Children	543	22.9%	2,945	20.4%	8,635	23.7%
Average Family Household Size	3.1		3.0		3.1	
Household Size (2026)						
1 Person Households	1,193	34.4%	7,475	36.7%	14,701	31.4%
2 Person Households	1,077	31.0%	5,937	29.2%	14,524	31.0%
3 Person Households	557	16.0%	3,380	16.6%	7,934	16.9%
4 Person Households	364	10.5%	2,078	10.2%	5,684	12.1%
5 Person Households	160	4.6%	868	4.3%	2,410	5.1%
6 or More Person Households	120	3.4%	607	3.0%	1,562	3.3%
Household Vehicles (2026)						
Households with 0 Vehicles Available	196	5.7%	1,507	7.4%	3,341	7.1%
Households with 1 Vehicles Available	1,575	45.4%	8,952	44.0%	19,463	41.6%
Households with 2 or More Vehicles Available	1,700	49.0%	9,886	48.6%	24,011	51.3%
Total Vehicles Available	5,646		32,960		77,759	
Average Vehicles Per Household	1.6		1.6		1.7	

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Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
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Lat/Lon: 35.0828/-79.0101

Fayetteville, NC 28314	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2026)						
Estimated Labor Population Age 16 Years or Over	6,289		37,224		96,784	
Estimated Civilian Employed	3,235	51.4%	18,615	50.0%	44,256	45.7%
Estimated Civilian Unemployed	124	2.0%	745	2.0%	1,965	2.0%
Estimated in Armed Forces	774	12.3%	5,247	14.1%	20,919	21.6%
Estimated Not in Labor Force	2,157	34.3%	12,618	33.9%	29,643	30.6%
Unemployment Rate	2.0%		2.0%		2.0%	
Occupation (2026)						
Occupation: Population Age 16 Years or Over	3,234		18,613		44,253	
Management, Business, Financial Operations	401	12.4%	2,194	11.8%	5,596	12.6%
Professional, Related	748	23.1%	4,369	23.5%	10,649	24.1%
Service	706	21.8%	3,983	21.4%	8,781	19.8%
Sales, Office	775	23.9%	4,331	23.3%	9,900	22.4%
Farming, Fishing, Forestry	4	0.1%	25	0.1%	88	0.2%
Construct, Extraction, Maintenance	192	5.9%	1,112	6.0%	2,714	6.1%
Production, Transport Material Moving	410	12.7%	2,599	14.0%	6,525	14.7%
White Collar Workers	1,923	59.5%	10,893	58.5%	26,145	59.1%
Blue Collar Workers	1,311	40.5%	7,720	41.5%	18,109	40.9%
Consumer Expenditure (2026)						
Total Household Expenditure	$277.23 M		$1.59 B		$3.73 B	
Total Non-Retail Expenditure	$135.53 M	48.9%	$771.51 M	48.5%	$1.78 B	47.8%
Total Retail Expenditure	$141.7 M	51.1%	$818.39 M	51.5%	$1.94 B	52.2%
Alcoholic Beverages	$1.93 M	0.7%	$11.03 M	0.7%	$25.77 M	0.7%
Apparel	$6.26 M	2.3%	$35.74 M	2.2%	$84.17 M	2.3%
Contributions	$6.57 M	2.4%	$37.32 M	2.3%	$86.23 M	2.3%
Education	$4.59 M	1.7%	$26.1 M	1.6%	$60.59 M	1.6%
Entertainment	$14.14 M	5.1%	$80.8 M	5.1%	$190.26 M	5.1%
Food Away From Home	$13.52 M	4.9%	$77.14 M	4.9%	$180.8 M	4.9%
Grocery	$21.45 M	7.7%	$123.11 M	7.7%	$294.96 M	7.9%
Health Care	$20.58 M	7.4%	$120.29 M	7.6%	$280.21 M	7.5%
Household Furnishings and Equipment	$7.28 M	2.6%	$41.56 M	2.6%	$97.38 M	2.6%
Household Operations	$5.67 M	2.0%	$32.44 M	2.0%	$76.65 M	2.1%
Miscellaneous Expenses	$4.27 M	1.5%	$24.34 M	1.5%	$56.89 M	1.5%
Personal Care	$3.36 M	1.2%	$19.27 M	1.2%	$45.96 M	1.2%
Shelter	$54.05 M	19.5%	$307.38 M	19.3%	$719.24 M	19.3%
Tax and Retirement	$55.56 M	20.0%	$317.75 M	20.0%	$728.57 M	19.6%
Tobacco and Related	$1.4 M	0.5%	$8.12 M	0.5%	$20 M	0.5%
Transportation	$40.3 M	14.5%	$233.8 M	14.7%	$553.94 M	14.9%
Utilities	$16.32 M	5.9%	$93.7 M	5.9%	$224.88 M	6.0%
Educational Attainment (2026)						
Adult Population Age 25 Years or Over	5,113		30,124		73,988	
Elementary (Grade Level 0 to 8)	152	3.0%	423	1.4%	1,086	1.5%
Some High School (Grade Level 9 to 11)	209	4.1%	1,423	4.7%	3,092	4.2%
High School Graduate	1,289	25.2%	7,590	25.2%	18,977	25.6%
Some College	1,275	24.9%	8,324	27.6%	20,872	28.2%
Associate Degree Only	726	14.2%	3,792	12.6%	9,449	12.8%
Bachelor Degree Only	963	18.8%	5,920	19.7%	13,730	18.6%
Graduate Degree	499	9.8%	2,653	8.8%	6,781	9.2%

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Fayetteville, NC 28314	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2026)						
1 Detached Unit	1,836	52.9%	10,343	50.8%	26,355	56.3%
1 Attached Unit	61	1.7%	515	2.5%	1,833	3.9%
2 to 4 Units	203	5.9%	1,194	5.9%	3,779	8.1%
5 to 9 Units	472	13.6%	2,128	10.5%	4,733	10.1%
10 to 19 Units	435	12.5%	3,157	15.5%	4,761	10.2%
20 to 49 Units	298	8.6%	1,915	9.4%	2,882	6.2%
50 or More Units	87	2.5%	458	2.3%	946	2.0%
Mobile Home or Trailer	78	2.2%	602	3.0%	1,477	3.2%
Other Structure	2	-	31	0.2%	48	0.1%
Occupied Homes Built By Year (2026)						
Homes Built 2020 or later	52	1.5%	409	2.0%	960	2.1%
Homes Built 2010 to 2019	276	7.9%	2,621	12.9%	5,035	10.8%
Homes Built 2000 to 2009	707	20.4%	3,429	16.9%	7,272	15.5%
Homes Built 1990 to 1999	505	14.5%	3,596	17.7%	7,411	15.8%
Homes Built 1980 to 1989	608	17.5%	3,470	17.1%	8,302	17.7%
Homes Built 1970 to 1979	963	27.7%	4,350	21.4%	10,308	22.0%
Homes Built 1960 to 1969	303	8.7%	1,976	9.7%	4,862	10.4%
Homes Built Before 1959	57	1.7%	496	2.4%	2,664	5.7%
Home Values (2026)						
Home Values $1,000,000 or More	15	1.1%	93	1.2%	195	1.0%
Home Values $500,000 to $999,999	19	1.4%	118	1.5%	549	2.8%
Home Values $400,000 to $499,999	46	3.3%	235	3.0%	924	4.6%
Home Values $300,000 to $399,999	90	6.6%	726	9.3%	2,302	11.6%
Home Values $200,000 to $299,999	405	29.4%	2,447	31.4%	6,209	31.2%
Home Values $150,000 to $199,999	453	32.9%	2,207	28.3%	5,120	25.8%
Home Values $100,000 to $149,999	211	15.3%	1,226	15.7%	2,709	13.6%
Home Values $70,000 to $99,999	93	6.8%	488	6.3%	980	4.9%
Home Values $50,000 to $69,999	16	1.1%	76	1.0%	297	1.5%
Home Values $25,000 to $49,999	10	0.8%	60	0.8%	187	0.9%
Home Values Under $25,000	18	1.3%	123	1.6%	411	2.1%
Owner-Occupied Median Home Value	$186,769		$193,021		$209,342	
Renter-Occupied Median Rent	$1,175		$1,183		$1,192	
Transportation To Work (2026)						
Drive to Work Alone	2,425	75.0%	13,892	74.6%	32,213	72.8%
Drive to Work in Carpool	374	11.6%	1,858	10.0%	4,639	10.5%
Travel to Work by Public Transportation	27	0.8%	174	0.9%	475	1.1%
Drive to Work on Motorcycle	9	0.3%	42	0.2%	75	0.2%
Walk or Bicycle to Work	154	4.7%	1,013	5.4%	2,739	6.2%
Other Means	4	0.1%	82	0.4%	227	0.5%
Work at Home	242	7.5%	1,552	8.3%	3,886	8.8%
Travel Time (2026)						
Travel to Work in 14 Minutes or Less	1,116	34.5%	5,640	30.3%	13,486	30.5%
Travel to Work in 15 to 29 Minutes	1,361	42.1%	8,109	43.6%	18,481	41.8%
Travel to Work in 30 to 59 Minutes	353	10.9%	2,555	13.7%	6,593	14.9%
Travel to Work in 60 Minutes or More	162	5.0%	757	4.1%	1,808	4.1%
Average Minutes Travel to Work	16.6		17.5		17.8	

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