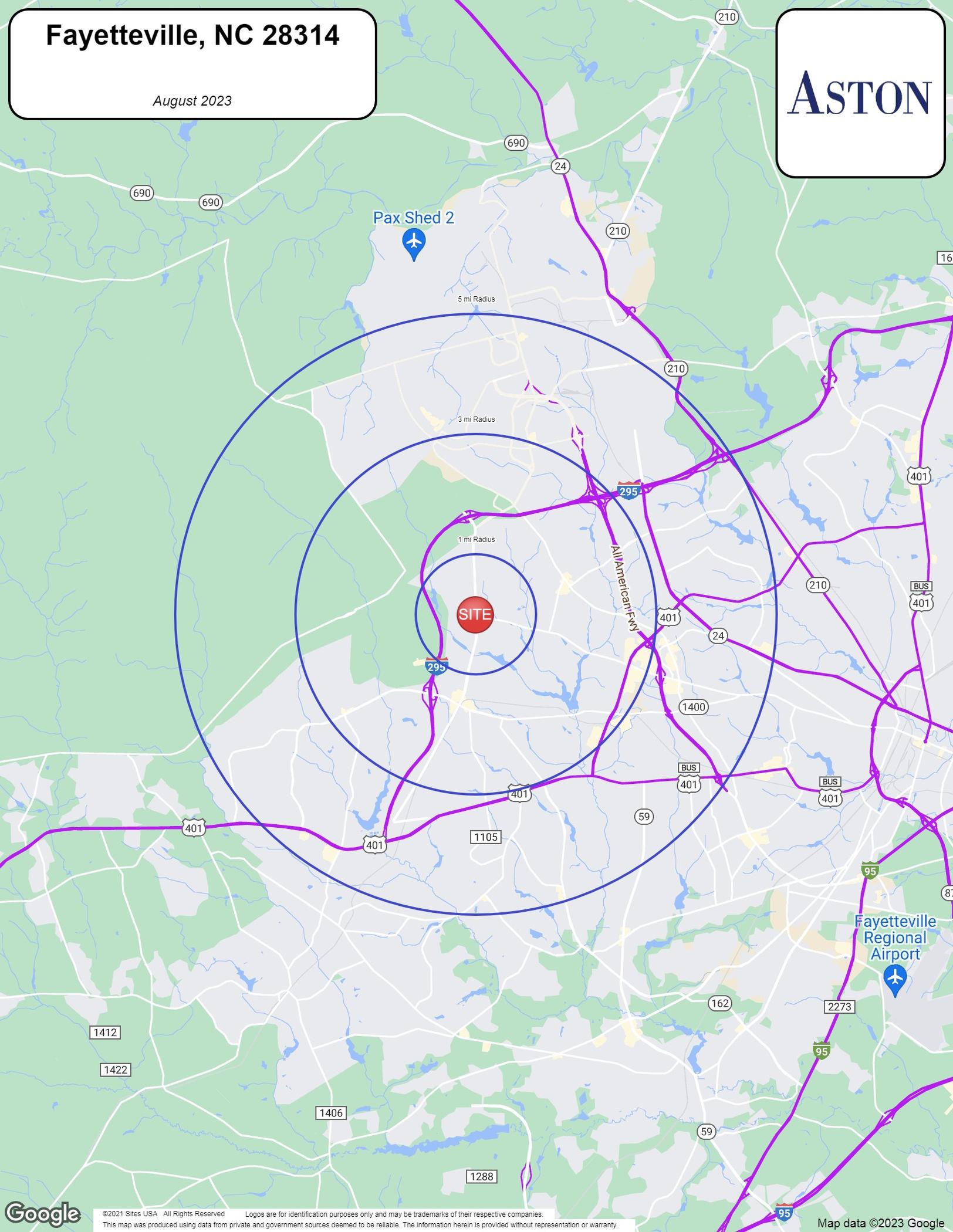


Fayetteville, NC 28314

August 2023

ASTON



Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0828/-79.0101

Fayetteville, NC 28314						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	8,468		48,126		125,676	
Projected Population (2028)	8,465		47,515		124,940	
Census Population (2020)	8,346		47,969		125,429	
Census Population (2010)	8,203		47,047		120,527	
Projected Annual Growth (2023 to 2028)	-3	-	-611	-0.3%	-736	-0.1%
Historical Annual Growth (2020 to 2023)	122	0.5%	157	0.1%	247	-
Historical Annual Growth (2010 to 2020)	143	0.6%	921	0.7%	4,902	1.4%
Estimated Population Density (2023)	2,697 psm		1,702 psm		1,601 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	3,609		20,540		47,636	
Projected Households (2028)	3,535		19,873		46,357	
Census Households (2020)	3,516		20,200		46,940	
Census Households (2010)	3,352		19,361		45,794	
Estimated Households with Children (2023)	1,189	32.9%	6,603	32.1%	17,900	37.6%
Estimated Average Household Size (2023)	2.34		2.29		2.43	
Average Household Income						
Estimated Average Household Income (2023)	\$76,121		\$73,953		\$75,352	
Projected Average Household Income (2028)	\$83,366		\$82,193		\$83,456	
Estimated Average Family Income (2023)	\$76,495		\$78,701		\$79,149	
Median Household Income						
Estimated Median Household Income (2023)	\$55,712		\$52,534		\$54,933	
Projected Median Household Income (2028)	\$57,709		\$53,946		\$56,406	
Estimated Median Family Income (2023)	\$61,793		\$62,005		\$64,801	
Per Capita Income						
Estimated Per Capita Income (2023)	\$32,469		\$32,107		\$30,714	
Projected Per Capita Income (2028)	\$34,841		\$34,929		\$33,130	
Estimated Per Capita Income 5 Year Growth	\$2,372	7.3%	\$2,822	8.8%	\$2,416	7.9%
Estimated Average Household Net Worth (2023)	\$250,049		\$276,101		\$288,011	
Daytime Demos (2023)						
Total Businesses	230		1,612		4,005	
Total Employees	889		11,969		30,738	
Company Headquarter Businesses	4	1.7%	37	2.3%	98	2.4%
Company Headquarter Employees	55	6.2%	920	7.7%	1,990	6.5%
Employee Population per Business	3.9		7.4		7.7	
Residential Population per Business	36.8		29.9		31.4	

Expanded Profile

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Fayetteville, NC 28314						
	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	2,947	34.8%	15,072	31.3%	41,702	33.2%
Black or African American (2023)	3,813	45.0%	23,264	48.3%	52,694	41.9%
American Indian or Alaska Native (2023)	55	0.7%	399	0.8%	1,497	1.2%
Asian (2023)	383	4.5%	1,818	3.8%	3,988	3.2%
Hawaiian or Pacific Islander (2023)	47	0.6%	256	0.5%	833	0.7%
Other Race (2023)	415	4.9%	2,775	5.8%	10,344	8.2%
Two or More Races (2023)	808	9.5%	4,542	9.4%	14,618	11.6%
Not Hispanic or Latino Population (2023)	7,194	85.0%	41,571	86.4%	109,354	87.0%
Hispanic or Latino Population (2023)	1,274	15.0%	6,555	13.6%	16,322	13.0%
Not Hispanic or Latino Population (2028)	7,196	85.0%	41,036	86.4%	108,649	87.0%
Hispanic or Latino Population (2028)	1,269	15.0%	6,479	13.6%	16,290	13.0%
Not Hispanic or Latino Population (2020)	7,076	84.8%	41,161	85.8%	106,848	85.2%
Hispanic or Latino Population (2020)	1,269	15.2%	6,808	14.2%	18,581	14.8%
Not Hispanic or Latino Population (2010)	7,127	86.9%	41,189	87.5%	105,644	87.7%
Hispanic or Latino Population (2010)	1,075	13.1%	5,859	12.5%	14,882	12.3%
Projected Hispanic Annual Growth (2023 to 2028)	-5	-	-76	-0.2%	-31	-
Historic Hispanic Annual Growth (2010 to 2023)	199	1.4%	696	0.9%	1,439	0.7%
Age Distribution (2023)						
Age Under 5	709	8.4%	3,918	8.1%	10,202	8.1%
Age 5 to 9 Years	566	6.7%	3,174	6.6%	8,708	6.9%
Age 10 to 14 Years	517	6.1%	2,878	6.0%	7,891	6.3%
Age 15 to 19 Years	443	5.2%	2,719	5.7%	8,343	6.6%
Age 20 to 24 Years	872	10.3%	5,647	11.7%	16,982	13.5%
Age 25 to 29 Years	1,101	13.0%	5,920	12.3%	14,692	11.7%
Age 30 to 34 Years	735	8.7%	4,071	8.5%	10,280	8.2%
Age 35 to 39 Years	524	6.2%	2,897	6.0%	7,559	6.0%
Age 40 to 44 Years	427	5.0%	2,396	5.0%	6,162	4.9%
Age 45 to 49 Years	356	4.2%	2,095	4.4%	5,340	4.2%
Age 50 to 54 Years	348	4.1%	2,118	4.4%	5,452	4.3%
Age 55 to 59 Years	417	4.9%	2,310	4.8%	5,716	4.5%
Age 60 to 64 Years	474	5.6%	2,359	4.9%	5,551	4.4%
Age 65 to 74 Years	699	8.3%	3,749	7.8%	8,249	6.6%
Age 75 to 84 Years	247	2.9%	1,516	3.2%	3,612	2.9%
Age 85 Years or Over	32	0.4%	358	0.7%	938	0.7%
Median Age	30.0		30.3		29.9	
Gender Age Distribution (2023)						
Female Population	4,241	50.1%	24,040	50.0%	60,832	48.4%
Age 0 to 19 Years	1,092	25.8%	6,201	25.8%	16,868	27.7%
Age 20 to 64 Years	2,604	61.4%	14,630	60.9%	36,716	60.4%
Age 65 Years or Over	544	12.8%	3,209	13.3%	7,248	11.9%
Female Median Age	31.7		32.3		32.0	
Male Population	4,227	49.9%	24,086	50.0%	64,844	51.6%
Age 0 to 19 Years	1,144	27.1%	6,488	26.9%	18,275	28.2%
Age 20 to 64 Years	2,650	62.7%	15,183	63.0%	41,017	63.3%
Age 65 Years or Over	434	10.3%	2,415	10.0%	5,551	8.6%
Male Median Age	28.7		28.5		28.2	

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Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0828/-79.0101

Fayetteville, NC 28314		1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)							
HH Income \$200,000 or More	115	3.2%	835	4.1%	2,069	4.3%	
HH Income \$150,000 to \$199,999	101	2.8%	852	4.1%	1,983	4.2%	
HH Income \$100,000 to \$149,999	354	9.8%	1,984	9.7%	5,407	11.4%	
HH Income \$75,000 to \$99,999	598	16.6%	2,516	12.2%	5,650	11.9%	
HH Income \$50,000 to \$74,999	818	22.7%	4,104	20.0%	9,427	19.8%	
HH Income \$35,000 to \$49,999	605	16.8%	3,411	16.6%	7,298	15.3%	
HH Income \$25,000 to \$34,999	411	11.4%	2,492	12.1%	5,780	12.1%	
HH Income \$15,000 to \$24,999	355	9.8%	1,958	9.5%	4,496	9.4%	
HH Income Under \$15,000	254	7.0%	2,388	11.6%	5,527	11.6%	
HH Income \$35,000 or More	2,589	71.7%	13,702	66.7%	31,834	66.8%	
HH Income \$75,000 or More	1,167	32.3%	6,187	30.1%	15,109	31.7%	
Housing (2023)							
Total Housing Units	4,035		22,730		52,182		
Housing Units Occupied	3,609	89.4%	20,540	90.4%	47,636	91.3%	
Housing Units Owner-Occupied	1,398	38.7%	8,650	42.1%	21,580	45.3%	
Housing Units, Renter-Occupied	2,212	61.3%	11,890	57.9%	26,057	54.7%	
Housing Units, Vacant	426	11.8%	2,190	10.7%	4,546	9.5%	
Marital Status (2023)							
Never Married	2,552	38.2%	14,044	36.8%	37,838	38.3%	
Currently Married	2,662	39.9%	14,163	37.1%	37,848	38.3%	
Separated	520	7.8%	3,143	8.2%	6,956	7.0%	
Widowed	202	3.0%	1,700	4.5%	4,285	4.3%	
Divorced	740	11.1%	5,106	13.4%	11,949	12.1%	
Household Type (2023)							
Population Family	6,750	79.7%	37,177	77.2%	95,948	76.3%	
Population Non-Family	1,703	20.1%	9,929	20.6%	19,902	15.8%	
Population Group Quarters	15	0.2%	1,020	2.1%	9,826	7.8%	
Family Households	2,271	62.9%	12,477	60.7%	31,380	65.9%	
Non-Family Households	1,338	37.1%	8,063	39.3%	16,257	34.1%	
Married Couple with Children	619	23.3%	3,315	23.4%	9,716	25.7%	
Average Family Household Size	3.0		3.0		3.1		
Household Size (2023)							
1 Person Households	1,091	30.2%	6,756	32.9%	13,633	28.6%	
2 Person Households	1,308	36.2%	7,146	34.8%	16,125	33.9%	
3 Person Households	599	16.6%	3,322	16.2%	8,511	17.9%	
4 Person Households	375	10.4%	2,008	9.8%	5,724	12.0%	
5 Person Households	153	4.2%	839	4.1%	2,385	5.0%	
6 or More Person Households	83	2.3%	469	2.3%	1,258	2.6%	
Household Vehicles (2023)							
Households with 0 Vehicles Available	128	3.5%	1,222	5.9%	2,941	6.2%	
Households with 1 Vehicles Available	1,549	42.9%	9,031	44.0%	19,034	40.0%	
Households with 2 or More Vehicles Available	1,933	53.6%	10,287	50.1%	25,662	53.9%	
Total Vehicles Available	6,133		34,064		81,438		
Average Vehicles Per Household	1.7		1.7		1.7		

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	6,588		37,675		97,485	
Estimated Civilian Employed	3,155	47.9%	18,485	49.1%	44,890	46.0%
Estimated Civilian Unemployed	112	1.7%	1,054	2.8%	2,622	2.7%
Estimated in Armed Forces	1,301	19.7%	6,631	17.6%	22,065	22.6%
Estimated Not in Labor Force	2,020	30.7%	11,504	30.5%	27,908	28.6%
Unemployment Rate	1.7%		2.8%		2.7%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	3,155		18,481		44,868	
Management, Business, Financial Operations	346	11.0%	2,011	10.9%	5,171	11.5%
Professional, Related	734	23.3%	4,310	23.3%	10,572	23.6%
Service	574	18.2%	3,393	18.4%	7,904	17.6%
Sales, Office	785	24.9%	4,739	25.6%	11,169	24.9%
Farming, Fishing, Forestry	-	-	12	-	23	-
Construct, Extraction, Maintenance	207	6.5%	1,143	6.2%	2,996	6.7%
Production, Transport Material Moving	509	16.1%	2,874	15.6%	7,032	15.7%
White Collar Workers	1,865	59.1%	11,059	59.8%	26,913	60.0%
Blue Collar Workers	1,290	40.9%	7,422	40.2%	17,955	40.0%
Consumer Expenditure (2023)						
Total Household Expenditure	\$209.73 M		\$1.17 B		\$2.75 B	
Total Non-Retail Expenditure	\$110.58 M	52.7%	\$618.66 M	52.9%	\$1.45 B	52.8%
Total Retail Expenditure	\$99.15 M	47.3%	\$551.43 M	47.1%	\$1.3 B	47.2%
Apparel	\$7.32 M	3.5%	\$40.94 M	3.5%	\$96.37 M	3.5%
Contributions	\$6.47 M	3.1%	\$36.44 M	3.1%	\$85.59 M	3.1%
Education	\$5.7 M	2.7%	\$33.12 M	2.8%	\$78.31 M	2.9%
Entertainment	\$11.54 M	5.5%	\$64.44 M	5.5%	\$151.88 M	5.5%
Food and Beverages	\$31.29 M	14.9%	\$174.19 M	14.9%	\$408.78 M	14.9%
Furnishings and Equipment	\$7.2 M	3.4%	\$40.17 M	3.4%	\$94.52 M	3.4%
Gifts	\$4.95 M	2.4%	\$27.85 M	2.4%	\$65.27 M	2.4%
Health Care	\$17.95 M	8.6%	\$99.51 M	8.5%	\$233.06 M	8.5%
Household Operations	\$8.05 M	3.8%	\$45.16 M	3.9%	\$106.07 M	3.9%
Miscellaneous Expenses	\$3.92 M	1.9%	\$21.92 M	1.9%	\$51.4 M	1.9%
Personal Care	\$2.81 M	1.3%	\$15.67 M	1.3%	\$36.77 M	1.3%
Personal Insurance	\$1.37 M	0.7%	\$7.68 M	0.7%	\$18.18 M	0.7%
Reading	\$450.96 K	0.2%	\$2.52 M	0.2%	\$5.9 M	0.2%
Shelter	\$44.8 M	21.4%	\$250.61 M	21.4%	\$586.57 M	21.4%
Tobacco	\$1.42 M	0.7%	\$7.86 M	0.7%	\$18.22 M	0.7%
Transportation	\$38.45 M	18.3%	\$212.82 M	18.2%	\$500.59 M	18.2%
Utilities	\$16.05 M	7.7%	\$89.19 M	7.6%	\$208.49 M	7.6%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	5,361		29,790		73,551	
Elementary (Grade Level 0 to 8)	138	2.6%	644	2.2%	1,763	2.4%
Some High School (Grade Level 9 to 11)	189	3.5%	1,452	4.9%	3,271	4.4%
High School Graduate	1,362	25.4%	7,459	25.0%	18,051	24.5%
Some College	1,620	30.2%	8,932	30.0%	21,788	29.6%
Associate Degree Only	771	14.4%	3,397	11.4%	8,367	11.4%
Bachelor Degree Only	831	15.5%	5,528	18.6%	13,808	18.8%
Graduate Degree	448	8.4%	2,377	8.0%	6,503	8.8%

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	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	2,092	62.4%	11,661	60.2%	29,317	64.0%
1 Attached Unit	55	1.6%	250	1.3%	1,368	3.0%
2 to 4 Units	243	7.2%	1,003	5.2%	3,614	7.9%
5 to 9 Units	423	12.6%	2,051	10.6%	4,128	9.0%
10 to 19 Units	349	10.4%	2,666	13.8%	3,862	8.4%
20 to 49 Units	331	9.9%	1,933	10.0%	2,841	6.2%
50 or More Units	38	1.1%	257	1.3%	729	1.6%
Mobile Home or Trailer	76	2.3%	704	3.6%	1,728	3.8%
Other Structure	3	-	14	-	48	0.1%
Homes Built By Year (2023)						
Homes Built 2010 or later	286	8.5%	2,559	13.2%	5,440	11.9%
Homes Built 2000 to 2009	674	20.1%	3,395	17.5%	7,250	15.8%
Homes Built 1990 to 1999	600	17.9%	4,364	22.5%	8,560	18.7%
Homes Built 1980 to 1989	576	17.2%	2,978	15.4%	7,161	15.6%
Homes Built 1970 to 1979	1,020	30.4%	3,873	20.0%	9,309	20.3%
Homes Built 1960 to 1969	382	11.4%	2,724	14.1%	6,688	14.6%
Homes Built 1950 to 1959	34	1.0%	336	1.7%	2,150	4.7%
Homes Built Before 1949	38	1.1%	312	1.6%	1,079	2.4%
Home Values (2023)						
Home Values \$1,000,000 or More	-	-	12	0.1%	99	0.5%
Home Values \$500,000 to \$999,999	9	0.7%	83	1.0%	425	2.0%
Home Values \$400,000 to \$499,999	11	0.8%	74	0.9%	444	2.1%
Home Values \$300,000 to \$399,999	48	3.4%	393	4.5%	1,331	6.2%
Home Values \$200,000 to \$299,999	127	9.1%	1,178	13.6%	3,725	17.3%
Home Values \$150,000 to \$199,999	342	24.5%	2,142	24.8%	4,743	22.0%
Home Values \$100,000 to \$149,999	583	41.7%	2,922	33.8%	6,487	30.1%
Home Values \$70,000 to \$99,999	155	11.1%	1,144	13.2%	2,481	11.5%
Home Values \$50,000 to \$69,999	60	4.3%	344	4.0%	851	3.9%
Home Values \$25,000 to \$49,999	33	2.4%	128	1.5%	321	1.5%
Home Values Under \$25,000	28	2.0%	230	2.7%	672	3.1%
Owner-Occupied Median Home Value	\$131,625		\$141,336		\$159,540	
Renter-Occupied Median Rent	\$919		\$876		\$897	
Transportation To Work (2023)						
Drive to Work Alone	2,515	79.7%	14,669	79.4%	34,900	77.8%
Drive to Work in Carpool	253	8.0%	1,185	6.4%	3,032	6.8%
Travel to Work by Public Transportation	40	1.3%	118	0.6%	252	0.6%
Drive to Work on Motorcycle	2	-	21	0.1%	81	0.2%
Walk or Bicycle to Work	109	3.5%	753	4.1%	2,133	4.8%
Other Means	18	0.6%	263	1.4%	449	1.0%
Work at Home	217	6.9%	1,472	8.0%	4,020	9.0%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	869	27.6%	5,204	28.2%	13,207	29.4%
Travel to Work in 15 to 29 Minutes	1,550	49.1%	8,609	46.6%	19,347	43.1%
Travel to Work in 30 to 59 Minutes	454	14.4%	2,696	14.6%	6,892	15.4%
Travel to Work in 60 Minutes or More	64	2.0%	499	2.7%	1,402	3.1%
Average Minutes Travel to Work	18.0		18.0		18.0	