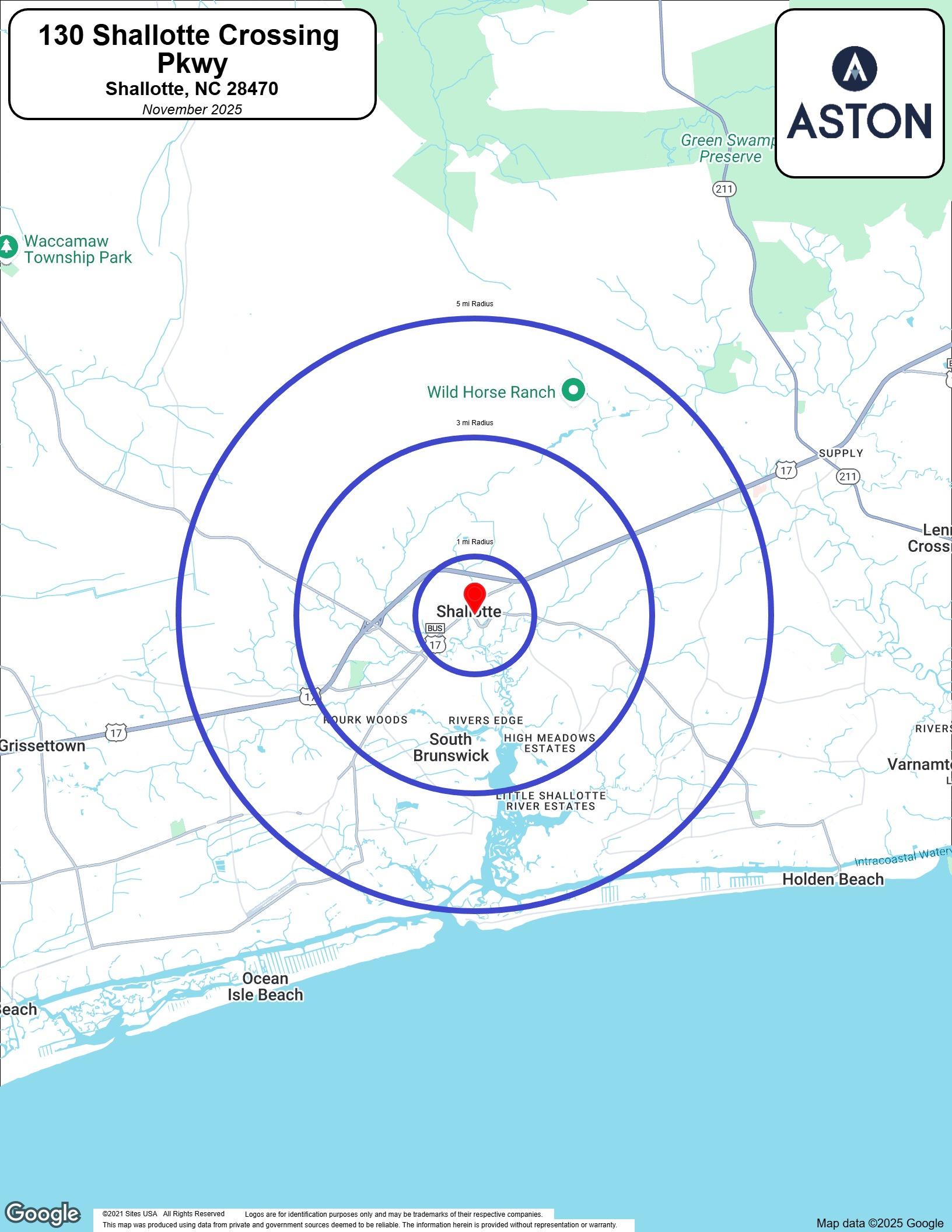


130 Shallotte Crossing Pkwy

Shallotte, NC 28470

November 2025



Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.978/-78.3744

130 Shallotte Crossing Pkwy									
Shallotte, NC 28470									
Population									
Estimated Population (2025)	1,146		8,135		16,845				
Projected Population (2030)	1,299		9,300		19,285				
Census Population (2020)	1,253		8,135		15,383				
Census Population (2010)	1,155		7,534		14,745				
Projected Annual Growth (2025 to 2030)	153	2.7%		1,165	2.9%	2,440	2.9%		
Historical Annual Growth (2020 to 2025)	-107	-1.7%	-	-	-	1,462	1.9%		
Historical Annual Growth (2010 to 2020)	97	1.7%		601	1.6%	638	0.9%		
Estimated Population Density (2025)	365	psm		288	psm	215	psm		
Trade Area Size	3.1	sq mi		28.3	sq mi	78.5	sq mi		
Households									
Estimated Households (2025)	481		3,440		7,363				
Projected Households (2030)	532		3,828		8,222				
Census Households (2020)	537		3,490		6,676				
Census Households (2010)	476		3,125		6,199				
Estimated Households with Children (2025)	138	28.6%		940	27.3%	1,809	24.6%		
Estimated Average Household Size (2025)	2.31			2.34		2.26			
Average Household Income									
Estimated Average Household Income (2025)	\$92,395		\$93,777		\$84,810				
Projected Average Household Income (2030)	\$92,676		\$93,922		\$84,912				
Estimated Average Family Income (2025)	\$105,977		\$104,627		\$94,331				
Median Household Income									
Estimated Median Household Income (2025)	\$73,397		\$71,689		\$64,420				
Projected Median Household Income (2030)	\$72,851		\$71,137		\$63,983				
Estimated Median Family Income (2025)	\$92,909		\$85,175		\$75,255				
Per Capita Income									
Estimated Per Capita Income (2025)	\$38,975		\$39,741		\$37,140				
Projected Per Capita Income (2030)	\$38,161		\$38,728		\$36,264				
Estimated Per Capita Income 5 Year Growth	-\$814	-2.1%		-\$1,013	-2.5%	-\$876	-2.4%		
Estimated Average Household Net Worth (2025)	\$889,004		\$946,666		\$961,403				
Daytime Demos (2025)									
Total Businesses	186		548		720				
Total Employees	1,471		3,854		4,635				
Company Headquarter Businesses	7	3.7%		14	2.6%	17	2.3%		
Company Headquarter Employees	122	8.3%		221	5.7%	244	5.3%		
Employee Population per Business	7.9		7.0		6.4				
Residential Population per Business	6.2		14.9		23.4				

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Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
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Lat/Lon: 33.978/-78.3744

130 Shallotte Crossing Pkwy

Shallotte, NC 28470

1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2025)	885	77.3%	6,475	79.6%	13,724	81.5%
Black or African American (2025)	156	13.6%	920	11.3%	1,668	9.9%
American Indian or Alaska Native (2025)	9	0.8%	58	0.7%	118	0.7%
Asian (2025)	8	0.7%	69	0.8%	110	0.7%
Hawaiian or Pacific Islander (2025)	1	-	4	-	7	-
Other Race (2025)	30	2.6%	228	2.8%	448	2.7%
Two or More Races (2025)	56	4.9%	382	4.7%	770	4.6%
Not Hispanic or Latino Population (2025)	1,063	92.8%	7,535	92.6%	15,659	93.0%
Hispanic or Latino Population (2025)	82	7.2%	600	7.4%	1,186	7.0%
Not Hispanic or Latino Population (2030)	1,146	88.3%	8,252	88.7%	17,154	88.9%
Hispanic or Latino Population (2030)	152	11.7%	1,048	11.3%	2,131	11.1%
Not Hispanic or Latino Population (2020)	1,165	93.0%	7,593	93.3%	14,348	93.3%
Hispanic or Latino Population (2020)	88	7.0%	542	6.7%	1,035	6.7%
Not Hispanic or Latino Population (2010)	1,080	93.5%	7,100	94.2%	13,862	94.0%
Hispanic or Latino Population (2010)	75	6.5%	434	5.8%	883	6.0%
Projected Hispanic Annual Growth (2025 to 2030)	70	17.0%	448	14.9%	945	15.9%
Historic Hispanic Annual Growth (2010 to 2025)	7	0.6%	166	2.6%	303	2.3%

Age Distribution (2025)

Age Under 5	58	5.1%	373	4.6%	743	4.4%
Age 5 to 9 Years	52	4.5%	348	4.3%	658	3.9%
Age 10 to 14 Years	45	3.9%	347	4.3%	719	4.3%
Age 15 to 19 Years	69	6.1%	447	5.5%	834	4.9%
Age 20 to 24 Years	63	5.5%	414	5.1%	810	4.8%
Age 25 to 29 Years	78	6.8%	501	6.2%	972	5.8%
Age 30 to 34 Years	61	5.4%	426	5.2%	863	5.1%
Age 35 to 39 Years	64	5.6%	462	5.7%	900	5.3%
Age 40 to 44 Years	66	5.8%	478	5.9%	948	5.6%
Age 45 to 49 Years	58	5.1%	452	5.6%	935	5.5%
Age 50 to 54 Years	68	5.9%	506	6.2%	1,093	6.5%
Age 55 to 59 Years	75	6.6%	600	7.4%	1,292	7.7%
Age 60 to 64 Years	84	7.3%	645	7.9%	1,463	8.7%
Age 65 to 74 Years	177	15.5%	1,261	15.5%	2,715	16.1%
Age 75 to 84 Years	87	7.6%	665	8.2%	1,463	8.7%
Age 85 Years or Over	39	3.4%	209	2.6%	436	2.6%
Median Age	45.1		46.6		48.7	

Gender Age Distribution (2025)

Female Population	614	53.6%	4,290	52.7%	8,756	52.0%
Age 0 to 19 Years	114	18.6%	751	17.5%	1,467	16.8%
Age 20 to 64 Years	336	54.8%	2,402	56.0%	4,886	55.8%
Age 65 Years or Over	163	26.6%	1,137	26.5%	2,403	27.4%
Female Median Age	45.6		47.2		49.0	
Male Population	532	46.4%	3,845	47.3%	8,090	48.0%
Age 0 to 19 Years	110	20.7%	765	19.9%	1,487	18.4%
Age 20 to 64 Years	281	52.9%	2,083	54.2%	4,390	54.3%
Age 65 Years or Over	140	26.4%	998	25.9%	2,212	27.3%
Male Median Age	44.5		45.9		48.3	

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
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Lat/Lon: 33.978/-78.3744

130 Shallotte Crossing Pkwy

Shallotte, NC 28470

1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2025)

HH Income \$200,000 or More	27	5.5%	183	5.3%	425	5.8%
HH Income \$150,000 to \$199,999	51	10.7%	343	10.0%	607	8.2%
HH Income \$100,000 to \$149,999	102	21.1%	640	18.6%	1,098	14.9%
HH Income \$75,000 to \$99,999	55	11.4%	420	12.2%	1,001	13.6%
HH Income \$50,000 to \$74,999	53	11.1%	612	17.8%	1,245	16.9%
HH Income \$35,000 to \$49,999	42	8.7%	345	10.0%	887	12.0%
HH Income \$25,000 to \$34,999	36	7.5%	329	9.6%	637	8.7%
HH Income \$15,000 to \$24,999	95	19.7%	384	11.2%	725	9.8%
HH Income Under \$15,000	21	4.4%	182	5.3%	738	10.0%
HH Income \$35,000 or More	329	68.5%	2,544	74.0%	5,263	71.5%
HH Income \$75,000 or More	234	48.7%	1,587	46.1%	3,131	42.5%

Housing (2025)

Total Housing Units	676		4,898		10,942	
Housing Units Occupied	481	71.2%	3,440	70.2%	7,363	67.3%
Housing Units Owner-Occupied	290	60.4%	2,442	71.0%	5,355	72.7%
Housing Units, Renter-Occupied	190	39.6%	999	29.0%	2,008	27.3%
Housing Units, Vacant	195	40.5%	1,458	42.4%	3,579	48.6%

Marital Status (2025)

Never Married	256	25.8%	1,619	22.9%	3,168	21.5%
Currently Married	486	49.1%	3,862	54.6%	7,619	51.7%
Separated	45	4.6%	260	3.7%	635	4.3%
Widowed	67	6.7%	519	7.3%	1,407	9.6%
Divorced	137	13.8%	807	11.4%	1,896	12.9%

Household Type (2025)

Population Family	975	85.1%	7,055	86.7%	14,094	83.7%
Population Non-Family	138	12.0%	983	12.1%	2,579	15.3%
Population Group Quarters	33	2.9%	97	1.2%	172	1.0%
Family Households	376	78.2%	2,724	79.2%	5,429	73.7%
Non-Family Households	105	21.8%	716	20.8%	1,934	26.3%
Married Couple with Children	71	14.6%	538	13.9%	1,052	13.8%
Average Family Household Size	2.6		2.6		2.6	

Household Size (2025)

1 Person Households	84	17.6%	551	16.0%	1,519	20.6%
2 Person Households	270	56.2%	1,971	57.3%	3,962	53.8%
3 Person Households	59	12.3%	424	12.3%	880	12.0%
4 Person Households	38	8.0%	297	8.6%	605	8.2%
5 Person Households	17	3.5%	125	3.6%	265	3.6%
6 or More Person Households	12	2.5%	72	2.1%	132	1.8%

Household Vehicles (2025)

Households with 0 Vehicles Available	27	5.7%	177	5.2%	312	4.2%
Households with 1 Vehicles Available	159	33.0%	1,022	29.7%	2,421	32.9%
Households with 2 or More Vehicles Available	295	61.3%	2,241	65.1%	4,630	62.9%
Total Vehicles Available	878		6,543		13,791	
Average Vehicles Per Household	1.8		1.9		1.9	

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130 Shallotte Crossing Pkwy

Shallotte, NC 28470

1 mi radius

3 mi radius

5 mi radius

Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	976		6,985		14,573	
Estimated Civilian Employed	527	54.0%	3,712	53.1%	7,452	51.1%
Estimated Civilian Unemployed	8	0.8%	75	1.1%	238	1.6%
Estimated in Armed Forces	4	0.4%	11	0.2%	39	0.3%
Estimated Not in Labor Force	437	44.8%	3,187	45.6%	6,844	47.0%
Unemployment Rate	0.8%		1.1%		1.6%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	527		3,712		7,452	
Management, Business, Financial Operations	126	23.9%	728	19.6%	1,522	20.4%
Professional, Related Service	83	15.7%	668	18.0%	1,151	15.4%
Sales, Office	115	21.8%	750	20.2%	1,509	20.3%
Farming, Fishing, Forestry	118	22.4%	777	20.9%	1,697	22.8%
Construct, Extraction, Maintenance	-	-	4	0.1%	12	0.2%
Production, Transport Material Moving	41	7.8%	427	11.5%	755	10.1%
White Collar Workers	43	8.2%	359	9.7%	806	10.8%
Blue Collar Workers	327	62.0%	2,172	58.5%	4,370	58.6%
	200	38.0%	1,540	41.5%	3,082	41.4%

Consumer Expenditure (2025)

Total Household Expenditure	\$44.81 M		\$318.86 M		\$654.19 M	
Total Non-Retail Expenditure	\$21.78 M	48.6%	\$152.04 M	47.7%	\$309.58 M	47.3%
Total Retail Expenditure	\$23.03 M	51.4%	\$166.83 M	52.3%	\$344.61 M	52.7%
Alcoholic Beverages	\$271.12 K	0.6%	\$1.94 M	0.6%	\$3.94 M	0.6%
Apparel	\$824.53 K	1.8%	\$5.9 M	1.8%	\$12.04 M	1.8%
Contributions	\$1.39 M	3.1%	\$9.9 M	3.1%	\$20.02 M	3.1%
Education	\$997.48 K	2.2%	\$7.11 M	2.2%	\$14.42 M	2.2%
Entertainment	\$2.56 M	5.7%	\$18.29 M	5.7%	\$37.36 M	5.7%
Food Away From Home	\$1.96 M	4.4%	\$14 M	4.4%	\$28.55 M	4.4%
Grocery	\$3.02 M	6.7%	\$21.74 M	6.8%	\$44.88 M	6.9%
Health Care	\$3.27 M	7.3%	\$23.7 M	7.4%	\$51.1 M	7.8%
Household Furnishings and Equipment	\$1.18 M	2.6%	\$8.44 M	2.6%	\$17.19 M	2.6%
Household Operations	\$833.64 K	1.9%	\$5.96 M	1.9%	\$12.21 M	1.9%
Miscellaneous Expenses	\$763.62 K	1.7%	\$5.46 M	1.7%	\$11.12 M	1.7%
Personal Care	\$587.65 K	1.3%	\$4.22 M	1.3%	\$8.69 M	1.3%
Shelter	\$7.32 M	16.3%	\$50.78 M	15.9%	\$103.31 M	15.8%
Tax and Retirement	\$10.04 M	22.4%	\$70.45 M	22.1%	\$141.79 M	21.7%
Tobacco and Related	\$236.02 K	0.5%	\$1.72 M	0.5%	\$3.64 M	0.6%
Transportation	\$7.4 M	16.5%	\$53.72 M	16.8%	\$111.79 M	17.1%
Utilities	\$2.16 M	4.8%	\$15.56 M	4.9%	\$32.15 M	4.9%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	858		6,206		13,081	
Elementary (Grade Level 0 to 8)	15	1.7%	162	2.6%	500	3.8%
Some High School (Grade Level 9 to 11)	92	10.8%	459	7.4%	898	6.9%
High School Graduate	177	20.6%	1,702	27.4%	3,916	29.9%
Some College	172	20.1%	1,269	20.4%	2,905	22.2%
Associate Degree Only	184	21.4%	1,059	17.1%	1,735	13.3%
Bachelor Degree Only	140	16.3%	1,051	16.9%	2,083	15.9%
Graduate Degree	78	9.1%	505	8.1%	1,045	8.0%

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130 Shallotte Crossing Pkwy

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1 mi radius

3 mi radius

5 mi radius

Units In Structure (2025)

1 Detached Unit	291	61.0%	2,234	71.5%	4,335	69.9%
1 Attached Unit	26	5.5%	125	4.0%	283	4.6%
2 to 4 Units	13	2.8%	72	2.3%	140	2.3%
5 to 9 Units	28	5.9%	139	4.5%	220	3.6%
10 to 19 Units	39	8.2%	175	5.6%	342	5.5%
20 to 49 Units	17	3.6%	72	2.3%	123	2.0%
50 or More Units	15	3.1%	65	2.1%	110	1.8%
Mobile Home or Trailer	52	10.9%	558	17.8%	1,810	29.2%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2025)

Homes Built 2010 or later	148	31.1%	915	29.3%	1,982	32.0%
Homes Built 2000 to 2009	145	30.5%	1,015	32.5%	1,960	31.6%
Homes Built 1990 to 1999	69	14.5%	579	18.5%	1,370	22.1%
Homes Built 1980 to 1989	49	10.4%	379	12.1%	813	13.1%
Homes Built 1970 to 1979	23	4.9%	249	8.0%	598	9.6%
Homes Built 1960 to 1969	22	4.5%	155	5.0%	258	4.2%
Homes Built 1950 to 1959	15	3.1%	77	2.5%	187	3.0%
Homes Built Before 1949	9	1.9%	72	2.3%	194	3.1%

Home Values (2025)

Home Values \$1,000,000 or More	2	0.7%	19	0.8%	76	1.4%
Home Values \$500,000 to \$999,999	32	11.0%	360	14.7%	791	14.8%
Home Values \$400,000 to \$499,999	25	8.5%	221	9.1%	567	10.6%
Home Values \$300,000 to \$399,999	69	23.7%	599	24.5%	1,050	19.6%
Home Values \$200,000 to \$299,999	88	30.3%	592	24.2%	1,088	20.3%
Home Values \$150,000 to \$199,999	16	5.6%	196	8.0%	493	9.2%
Home Values \$100,000 to \$149,999	34	11.9%	216	8.8%	599	11.2%
Home Values \$70,000 to \$99,999	5	1.6%	69	2.8%	199	3.7%
Home Values \$50,000 to \$69,999	7	2.4%	47	1.9%	156	2.9%
Home Values \$25,000 to \$49,999	-	-	16	0.7%	97	1.8%
Home Values Under \$25,000	12	4.1%	107	4.4%	239	4.5%
Owner-Occupied Median Home Value	\$306,124		\$301,077		\$286,584	
Renter-Occupied Median Rent	\$1,048		\$1,013		\$1,005	

Transportation To Work (2025)

Drive to Work Alone	426	80.9%	2,986	80.5%	6,103	81.9%
Drive to Work in Carpool	32	6.0%	307	8.3%	595	8.0%
Travel to Work by Public Transportation	4	0.8%	23	0.6%	56	0.7%
Drive to Work on Motorcycle	-	-	-	-	-	-
Walk or Bicycle to Work	11	2.0%	47	1.3%	78	1.0%
Other Means	13	2.4%	53	1.4%	85	1.1%
Work at Home	42	7.9%	295	8.0%	536	7.2%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	176	33.4%	1,003	27.0%	1,877	25.2%
Travel to Work in 15 to 29 Minutes	167	31.6%	1,122	30.2%	2,276	30.5%
Travel to Work in 30 to 59 Minutes	100	18.9%	992	26.7%	1,934	25.9%
Travel to Work in 60 Minutes or More	43	8.1%	298	8.0%	830	11.1%
Average Minutes Travel to Work	20.3		22.6		23.0	