

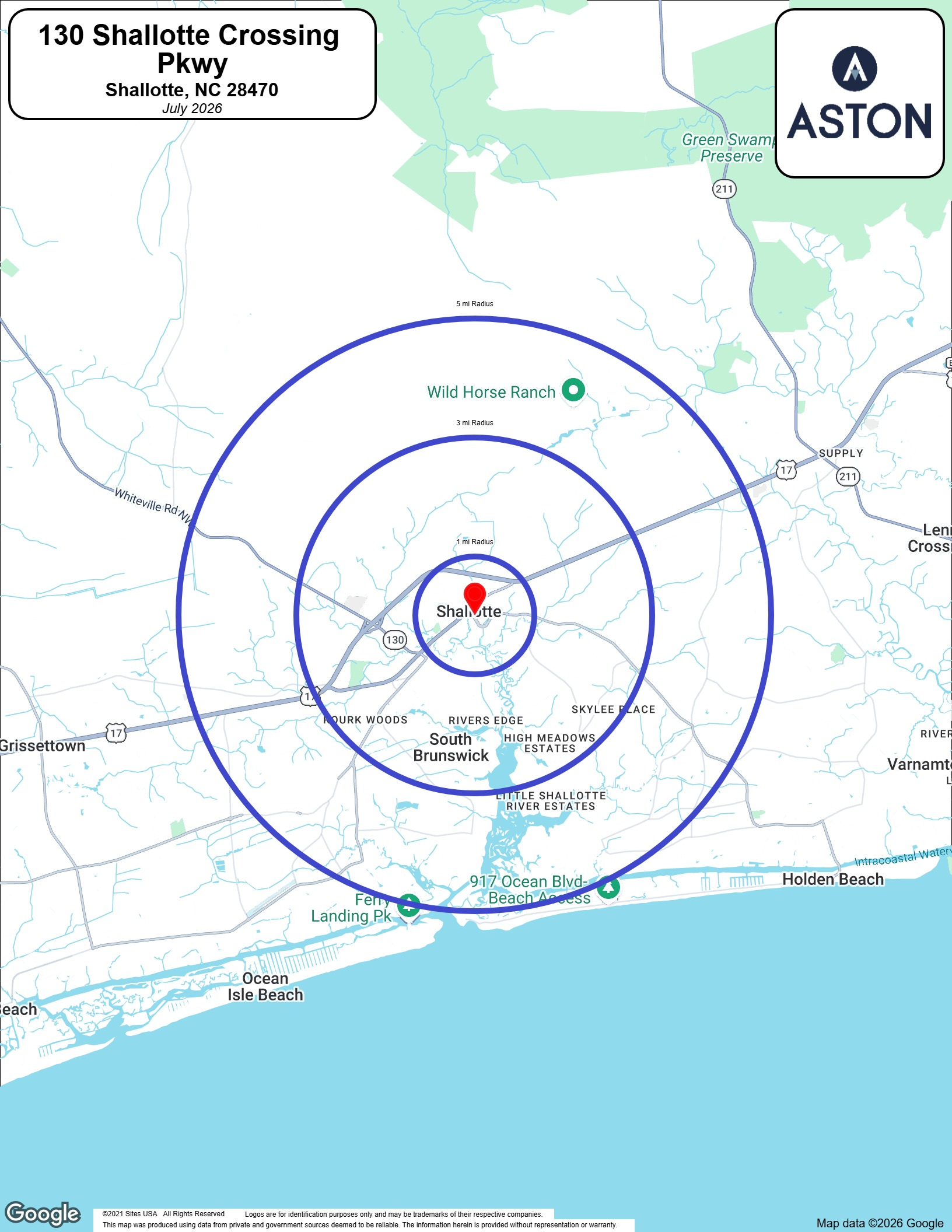
130 Shallotte Crossing Pkwy

Shallotte, NC 28470

July 2026



ASTON



Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.978/-78.3744

130 Shallotte Crossing Pkwy		1 mi radius		3 mi radius		5 mi radius	
Shallotte, NC 28470							
Population							
Estimated Population (2026)	1,226		8,102		16,511		
Projected Population (2031)	1,385		9,178		18,849		
Census Population (2020)	1,203		8,138		15,412		
Census Population (2010)	1,110		7,536		14,774		
Projected Annual Growth (2026 to 2031)	159	2.6%	1,076	2.7%	2,338	2.8%	
Historical Annual Growth (2020 to 2026)	23	0.3%	-36	-	1,099	1.2%	
Historical Annual Growth (2010 to 2020)	93	0.8%	602	0.8%	638	0.4%	
Estimated Population Density (2026)	390	psm	287	psm	210	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2026)	518		3,457		7,299		
Projected Households (2031)	568		3,781		7,996		
Census Households (2020)	516		3,491		6,688		
Census Households (2010)	458		3,126		6,212		
Estimated Households with Children (2026)	150	28.9%	942	27.3%	1,769	24.2%	
Estimated Average Household Size (2026)	2.29		2.32		2.24		
Average Household Income							
Estimated Average Household Income (2026)	\$91,464		\$93,721		\$84,547		
Projected Average Household Income (2031)	\$91,541		\$93,757		\$84,674		
Estimated Average Family Income (2026)	\$107,741		\$106,649		\$97,294		
Median Household Income							
Estimated Median Household Income (2026)	\$75,862		\$73,374		\$65,023		
Projected Median Household Income (2031)	\$74,935		\$72,592		\$64,483		
Estimated Median Family Income (2026)	\$95,374		\$85,705		\$77,442		
Per Capita Income							
Estimated Per Capita Income (2026)	\$38,901		\$40,075		\$37,452		
Projected Per Capita Income (2031)	\$37,738		\$38,701		\$35,985		
Estimated Per Capita Income 5 Year Growth	-\$1,163	-3.0%	-\$1,374	-3.4%	-\$1,468	-3.9%	
Estimated Average Household Net Worth (2026)	\$912,368		\$939,932		\$914,841		
Daytime Demos (2026)							
Total Businesses	185		543		715		
Total Employees	1,515		3,935		4,747		
Company Headquarter Businesses	7	3.7%	14	2.6%	17	2.3%	
Company Headquarter Employees	122	8.0%	221	5.6%	244	5.1%	
Employee Population per Business	8.2		7.2		6.6		
Residential Population per Business	6.6		14.9		23.1		

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5 mi radius

Race & Ethnicity

White (2026)	949	77.4%	6,462	79.8%	13,479	81.6%
Black or African American (2026)	167	13.6%	907	11.2%	1,615	9.8%
American Indian or Alaska Native (2026)	9	0.7%	55	0.7%	114	0.7%
Asian (2026)	9	0.7%	70	0.9%	104	0.6%
Hawaiian or Pacific Islander (2026)	1	-	4	-	6	-
Other Race (2026)	31	2.6%	228	2.8%	442	2.7%
Two or More Races (2026)	59	4.8%	375	4.6%	750	4.5%
Not Hispanic or Latino Population (2026)	1,143	93.3%	7,513	92.7%	15,352	93.0%
Hispanic or Latino Population (2026)	83	6.7%	589	7.3%	1,159	7.0%
Not Hispanic or Latino Population (2031)	1,230	88.8%	8,153	88.8%	16,750	88.9%
Hispanic or Latino Population (2031)	155	11.2%	1,025	11.2%	2,100	11.1%
Not Hispanic or Latino Population (2020)	1,118	92.9%	7,596	93.3%	14,375	93.3%
Hispanic or Latino Population (2020)	85	7.1%	542	6.7%	1,037	6.7%
Not Hispanic or Latino Population (2010)	1,038	93.5%	7,102	94.2%	13,889	94.0%
Hispanic or Latino Population (2010)	72	6.5%	434	5.8%	884	6.0%
Projected Hispanic Annual Growth (2026 to 2031)	72	17.4%	435	14.8%	941	16.2%
Historic Hispanic Annual Growth (2010 to 2026)	10	0.9%	156	2.2%	275	1.9%

Age Distribution (2026)

Age Under 5	62	5.0%	372	4.6%	725	4.4%
Age 5 to 9 Years	55	4.5%	347	4.3%	646	3.9%
Age 10 to 14 Years	48	3.9%	346	4.3%	692	4.2%
Age 15 to 19 Years	76	6.2%	450	5.6%	816	4.9%
Age 20 to 24 Years	68	5.6%	419	5.2%	810	4.9%
Age 25 to 29 Years	93	7.6%	522	6.4%	963	5.8%
Age 30 to 34 Years	62	5.1%	411	5.1%	845	5.1%
Age 35 to 39 Years	68	5.6%	462	5.7%	886	5.4%
Age 40 to 44 Years	70	5.7%	473	5.8%	918	5.6%
Age 45 to 49 Years	64	5.2%	453	5.6%	917	5.6%
Age 50 to 54 Years	77	6.3%	521	6.4%	1,088	6.6%
Age 55 to 59 Years	78	6.4%	592	7.3%	1,257	7.6%
Age 60 to 64 Years	89	7.3%	643	7.9%	1,434	8.7%
Age 65 to 74 Years	184	15.0%	1,240	15.3%	2,659	16.1%
Age 75 to 84 Years	90	7.3%	645	8.0%	1,424	8.6%
Age 85 Years or Over	42	3.4%	206	2.5%	431	2.6%
Median Age	44.7		46.4		48.6	

Gender Age Distribution (2026)

Female Population	648	52.9%	4,241	52.3%	8,558	51.8%
Age 0 to 19 Years	120	18.6%	742	17.5%	1,425	16.7%
Age 20 to 64 Years	360	55.5%	2,385	56.2%	4,784	55.9%
Age 65 Years or Over	168	25.9%	1,114	26.3%	2,348	27.4%
Female Median Age	45.0		47.0		49.0	
Male Population	578	47.1%	3,861	47.7%	7,953	48.2%
Age 0 to 19 Years	120	20.8%	772	20.0%	1,454	18.3%
Age 20 to 64 Years	311	53.7%	2,112	54.7%	4,334	54.5%
Age 65 Years or Over	147	25.4%	977	25.3%	2,165	27.2%
Male Median Age	44.3		45.8		48.3	

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5 mi radius

Household Income Distribution (2026)

HH Income \$200,000 or More	13	2.5%	119	3.4%	402	5.5%
HH Income \$150,000 to \$199,999	46	9.0%	321	9.3%	490	6.7%
HH Income \$100,000 to \$149,999	142	27.4%	778	22.5%	1,276	17.5%
HH Income \$75,000 to \$99,999	68	13.2%	482	13.9%	962	13.2%
HH Income \$50,000 to \$74,999	44	8.5%	533	15.4%	1,159	15.9%
HH Income \$35,000 to \$49,999	41	8.0%	320	9.3%	756	10.4%
HH Income \$25,000 to \$34,999	45	8.7%	407	11.8%	841	11.5%
HH Income \$15,000 to \$24,999	90	17.4%	340	9.8%	640	8.8%
HH Income Under \$15,000	28	5.3%	157	4.6%	774	10.6%
HH Income \$35,000 or More	355	68.5%	2,552	73.8%	5,044	69.1%
HH Income \$75,000 or More	270	52.0%	1,699	49.2%	3,129	42.9%

Housing (2026)

Total Housing Units	736		4,985		11,003	
Housing Units Occupied	518	70.4%	3,457	69.3%	7,299	66.3%
Housing Units Owner-Occupied	306	59.0%	2,438	70.5%	5,301	72.6%
Housing Units, Renter-Occupied	212	41.0%	1,019	29.5%	1,998	27.4%
Housing Units, Vacant	218	29.6%	1,528	30.7%	3,704	33.7%

Marital Status (2026)

Never Married	297	28.0%	1,635	23.2%	2,942	20.4%
Currently Married	527	49.7%	3,884	55.2%	7,515	52.0%
Separated	17	1.6%	176	2.5%	720	5.0%
Widowed	61	5.7%	501	7.1%	1,403	9.7%
Divorced	159	15.0%	840	11.9%	1,867	12.9%

Household Type (2026)

Population Family	1,036	84.5%	7,018	86.6%	13,748	83.3%
Population Non-Family	152	12.4%	987	12.2%	2,594	15.7%
Population Group Quarters	38	3.1%	97	1.2%	169	1.0%
Family Households	399	77.0%	2,715	78.5%	5,317	72.8%
Non-Family Households	119	23.0%	742	21.5%	1,983	27.2%
Married Couple with Children	75	14.2%	535	13.8%	1,031	13.7%
Average Family Household Size	2.6		2.6		2.6	

Household Size (2026)

1 Person Households	97	18.8%	588	17.0%	1,594	21.8%
2 Person Households	290	55.9%	1,978	57.2%	3,913	53.6%
3 Person Households	62	11.9%	410	11.9%	840	11.5%
4 Person Households	37	7.2%	281	8.1%	571	7.8%
5 Person Households	21	4.0%	131	3.8%	260	3.6%
6 or More Person Households	12	2.3%	68	2.0%	122	1.7%

Household Vehicles (2026)

Households with 0 Vehicles Available	29	5.6%	190	5.5%	312	4.3%
Households with 1 Vehicles Available	170	32.8%	1,048	30.3%	2,572	35.2%
Households with 2 or More Vehicles Available	319	61.6%	2,219	64.2%	4,416	60.5%
Total Vehicles Available	920		6,481		13,468	
Average Vehicles Per Household	1.8		1.9		1.8	

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Labor Force (2026)

Estimated Labor Population Age 16 Years or Over	1,044		6,952		14,297	
Estimated Civilian Employed	578	55.3%	3,879	55.8%	6,952	48.6%
Estimated Civilian Unemployed	18	1.7%	108	1.6%	276	1.9%
Estimated in Armed Forces	3	0.3%	9	0.1%	33	0.2%
Estimated Not in Labor Force	445	42.6%	2,955	42.5%	7,036	49.2%
Unemployment Rate	1.7%		1.6%		1.9%	

Occupation (2026)

Occupation: Population Age 16 Years or Over	578		3,879		6,952	
Management, Business, Financial Operations	102	17.7%	577	14.9%	1,199	17.2%
Professional, Related Service	77	13.4%	634	16.3%	1,108	15.9%
Sales, Office	127	21.9%	771	19.9%	1,305	18.8%
Farming, Fishing, Forestry	157	27.2%	1,020	26.3%	1,847	26.6%
Construct, Extraction, Maintenance	-	-	3	-	9	0.1%
Production, Transport Material Moving	73	12.6%	593	15.3%	903	13.0%
White Collar Workers	41	7.0%	281	7.2%	581	8.4%
Blue Collar Workers	337	58.3%	2,231	57.5%	4,154	59.8%
	241	41.7%	1,648	42.5%	2,798	40.2%

Consumer Expenditure (2026)

Total Household Expenditure	\$42.54 M		\$286.3 M		\$580.81 M	
Total Non-Retail Expenditure	\$19.27 M	45.3%	\$129.35 M	45.2%	\$263.82 M	45.4%
Total Retail Expenditure	\$23.27 M	54.7%	\$156.95 M	54.8%	\$316.99 M	54.6%
Alcoholic Beverages	\$292.32 K	0.7%	\$1.97 M	0.7%	\$3.94 M	0.7%
Apparel	\$936.77 K	2.2%	\$6.3 M	2.2%	\$12.67 M	2.2%
Contributions	\$1 M	2.4%	\$6.77 M	2.4%	\$13.47 M	2.3%
Education	\$697.86 K	1.6%	\$4.7 M	1.6%	\$9.38 M	1.6%
Entertainment	\$2.12 M	5.0%	\$14.25 M	5.0%	\$28.67 M	4.9%
Food Away From Home	\$2.04 M	4.8%	\$13.69 M	4.8%	\$27.47 M	4.7%
Grocery	\$3.15 M	7.4%	\$21.14 M	7.4%	\$42.93 M	7.4%
Health Care	\$3.51 M	8.2%	\$23.85 M	8.3%	\$51 M	8.8%
Household Furnishings and Equipment	\$1.1 M	2.6%	\$7.38 M	2.6%	\$14.81 M	2.5%
Household Operations	\$846.89 K	2.0%	\$5.69 M	2.0%	\$11.5 M	2.0%
Miscellaneous Expenses	\$645.21 K	1.5%	\$4.34 M	1.5%	\$8.68 M	1.5%
Personal Care	\$496.74 K	1.2%	\$3.33 M	1.2%	\$6.75 M	1.2%
Shelter	\$7.66 M	18.0%	\$51.32 M	17.9%	\$103.82 M	17.9%
Tax and Retirement	\$8.69 M	20.4%	\$58.66 M	20.5%	\$118.22 M	20.4%
Tobacco and Related	\$196.14 K	0.5%	\$1.31 M	0.5%	\$2.74 M	0.5%
Transportation	\$6.76 M	15.9%	\$45.57 M	15.9%	\$92.15 M	15.9%
Utilities	\$2.39 M	5.6%	\$16.04 M	5.6%	\$32.61 M	5.6%

Educational Attainment (2026)

Adult Population Age 25 Years or Over	917		6,169		12,821	
Elementary (Grade Level 0 to 8)	18	2.0%	193	3.1%	639	5.0%
Some High School (Grade Level 9 to 11)	97	10.6%	417	6.8%	856	6.7%
High School Graduate	225	24.5%	1,837	29.8%	3,804	29.7%
Some College	191	20.9%	1,264	20.5%	2,718	21.2%
Associate Degree Only	169	18.4%	983	15.9%	1,724	13.4%
Bachelor Degree Only	139	15.2%	976	15.8%	2,094	16.3%
Graduate Degree	77	8.4%	499	8.1%	987	7.7%

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Units In Structure (2026)

1 Detached Unit	313	60.4%	2,331	67.4%	4,474	61.3%
1 Attached Unit	36	7.0%	141	4.1%	262	3.6%
2 to 4 Units	27	5.1%	99	2.9%	147	2.0%
5 to 9 Units	24	4.6%	92	2.7%	153	2.1%
10 to 19 Units	17	3.4%	100	2.9%	224	3.1%
20 to 49 Units	26	5.1%	92	2.7%	148	2.0%
50 or More Units	12	2.4%	43	1.3%	66	0.9%
Mobile Home or Trailer	63	12.1%	558	16.1%	1,823	25.0%
Other Structure	-	-	-	-	2	-

Occupied Homes Built By Year (2026)

Homes Built 2020 or later	68	13.2%	405	11.7%	810	11.1%
Homes Built 2010 to 2019	113	21.8%	620	17.9%	1,522	20.9%
Homes Built 2000 to 2009	121	23.4%	894	25.9%	1,744	23.9%
Homes Built 1990 to 1999	70	13.5%	548	15.9%	1,175	16.1%
Homes Built 1980 to 1989	85	16.4%	565	16.3%	1,198	16.4%
Homes Built 1970 to 1979	29	5.6%	202	5.8%	487	6.7%
Homes Built 1960 to 1969	15	2.9%	107	3.1%	161	2.2%
Homes Built Before 1959	17	3.2%	116	3.4%	201	2.8%

Home Values (2026)

Home Values \$1,000,000 or More	2	0.6%	14	0.6%	73	1.4%
Home Values \$500,000 to \$999,999	31	10.2%	327	13.4%	872	16.5%
Home Values \$400,000 to \$499,999	59	19.2%	414	17.0%	788	14.9%
Home Values \$300,000 to \$399,999	79	25.7%	650	26.7%	1,056	19.9%
Home Values \$200,000 to \$299,999	69	22.6%	484	19.9%	1,097	20.7%
Home Values \$150,000 to \$199,999	25	8.1%	251	10.3%	598	11.3%
Home Values \$100,000 to \$149,999	25	8.3%	115	4.7%	285	5.4%
Home Values \$70,000 to \$99,999	2	0.5%	33	1.4%	118	2.2%
Home Values \$50,000 to \$69,999	4	1.3%	54	2.2%	167	3.2%
Home Values \$25,000 to \$49,999	-	-	9	0.4%	54	1.0%
Home Values Under \$25,000	10	3.3%	87	3.6%	192	3.6%
Owner-Occupied Median Home Value	\$319,476		\$320,881		\$321,062	
Renter-Occupied Median Rent	\$1,122		\$1,069		\$1,043	

Transportation To Work (2026)

Drive to Work Alone	495	85.7%	3,235	83.4%	5,628	81.0%
Drive to Work in Carpool	28	4.8%	314	8.1%	580	8.3%
Travel to Work by Public Transportation	6	1.1%	30	0.8%	53	0.8%
Drive to Work on Motorcycle	-	-	-	-	-	-
Walk or Bicycle to Work	12	2.0%	51	1.3%	78	1.1%
Other Means	14	2.5%	54	1.4%	90	1.3%
Work at Home	23	3.9%	196	5.1%	522	7.5%

Travel Time (2026)

Travel to Work in 14 Minutes or Less	190	32.9%	1,057	27.2%	1,765	25.4%
Travel to Work in 15 to 29 Minutes	218	37.7%	1,299	33.5%	2,326	33.5%
Travel to Work in 30 to 59 Minutes	128	22.2%	1,187	30.6%	1,968	28.3%
Travel to Work in 60 Minutes or More	19	3.2%	140	3.6%	372	5.3%
Average Minutes Travel to Work	19.1		21.9		22.0	