232 Remount Rd

Front Royal, VA 22630

February 2024

ASTON

Canterburg

522 · 627

640 · 522 · 639 · Ashby · 644 · Stone Bridge

842 · 81 · 66 · 611 · 637 · 661 · 658 · Milldale · 639 · 638

612 · 609 · 5 mi Radius · 624 · 603

610 · 55 · 626 · 637 · 658 · 66

678 · 614 · 624 · 643

615 · 522 · 3 mi Radius · 66

660 · 621 · 603

626 · 618 · 606 · Apple Mountain Lake

617 · 1 mi Radius · 656 · 66 · 55

613 · **Front Royal** · 55 · Linden

619 · 677 · **SITE** · 638

673 · 679 · Belmont

623 · 607 · 604 · 522 · 638

605 · 726

340 · Arco · 726

622 · Chester Gap

634 · 632

ntonville · 631 · 649 · Huntly

613 · 631

Browntown · 522 · 637

647

232 Remount Rd Front Royal, VA 22630	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	6,135		16,362		28,213	
Projected Population (2028)	6,544		17,283		30,182	
Census Population (2020)	6,044		16,417		27,704	
Census Population (2010)	5,850		15,752		26,372	
Projected Annual Growth (2023 to 2028)	409	1.3%	921	1.1%	1,969	1.4%
Historical Annual Growth (2020 to 2023)	91	0.5%	-55	-0.1%	509	0.6%
Historical Annual Growth (2010 to 2020)	194	1.1%	664	1.4%	1,332	1.7%
Estimated Population Density (2023)	1,954	psm	579	psm	359	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,565		6,566		10,923	
Projected Households (2028)	2,684		6,815		11,508	
Census Households (2020)	2,458		6,409		10,496	
Census Households (2010)	2,334		6,036		9,849	
Estimated Households with Children (2023)	608	23.7%	1,819	27.7%	3,246	29.7%
Estimated Average Household Size (2023)	2.36		2.45		2.52	
Average Household Income						
Estimated Average Household Income (2023)	$94,414		$99,389		$105,565	
Projected Average Household Income (2028)	$97,093		$103,259		$108,171	
Estimated Average Family Income (2023)	$122,405		$120,129		$125,192	
Median Household Income						
Estimated Median Household Income (2023)	$74,604		$74,439		$80,040	
Projected Median Household Income (2028)	$75,442		$75,193		$80,877	
Estimated Median Family Income (2023)	$99,245		$99,646		$103,567	
Per Capita Income						
Estimated Per Capita Income (2023)	$39,657		$40,028		$41,076	
Projected Per Capita Income (2028)	$39,993		$40,855		$41,437	
Estimated Per Capita Income 5 Year Growth	$336	0.8%	$827	2.1%	$360	0.9%
Estimated Average Household Net Worth (2023)	$460,375		$489,901		$521,509	
Daytime Demos (2023)						
Total Businesses	466		969		1,265	
Total Employees	3,172		7,497		9,635	
Company Headquarter Businesses	13	2.8%	30	3.1%	38	3.0%
Company Headquarter Employees	265	8.4%	862	11.5%	930	9.6%
Employee Population per Business	6.8		7.7		7.6	
Residential Population per Business	13.2		16.9		22.3	

232 Remount Rd Front Royal, VA 22630	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	4,905	79.9%	13,186	80.6%	23,129	82.0%
Black or African American (2023)	472	7.7%	1,210	7.4%	1,672	5.9%
American Indian or Alaska Native (2023)	30	0.5%	70	0.4%	107	0.4%
Asian (2023)	110	1.8%	326	2.0%	804	2.8%
Hawaiian or Pacific Islander (2023)	2	-	5	-	10	-
Other Race (2023)	156	2.5%	432	2.6%	651	2.3%
Two or More Races (2023)	460	7.5%	1,132	6.9%	1,840	6.5%
Not Hispanic or Latino Population (2023)	5,578	90.9%	14,997	91.7%	25,992	92.1%
Hispanic or Latino Population (2023)	557	9.1%	1,365	8.3%	2,221	7.9%
Not Hispanic or Latino Population (2028)	5,963	91.1%	15,858	91.8%	27,827	92.2%
Hispanic or Latino Population (2028)	581	8.9%	1,425	8.2%	2,356	7.8%
Not Hispanic or Latino Population (2020)	5,608	92.8%	15,271	93.0%	25,904	93.5%
Hispanic or Latino Population (2020)	436	7.2%	1,145	7.0%	1,800	6.5%
Not Hispanic or Latino Population (2010)	5,606	95.8%	15,090	95.8%	25,333	96.1%
Hispanic or Latino Population (2010)	244	4.2%	663	4.2%	1,039	3.9%
Projected Hispanic Annual Growth (2023 to 2028)	23	0.8%	60	0.9%	135	1.2%
Historic Hispanic Annual Growth (2010 to 2023)	313	9.8%	702	8.2%	1,182	8.8%
Age Distribution (2023)						
Age Under 5	340	5.5%	946	5.8%	1,527	5.4%
Age 5 to 9 Years	370	6.0%	978	6.0%	1,604	5.7%
Age 10 to 14 Years	316	5.1%	886	5.4%	1,565	5.5%
Age 15 to 19 Years	318	5.2%	881	5.4%	1,674	5.9%
Age 20 to 24 Years	389	6.3%	1,021	6.2%	1,837	6.5%
Age 25 to 29 Years	419	6.8%	1,139	7.0%	1,732	6.1%
Age 30 to 34 Years	431	7.0%	1,121	6.9%	1,937	6.9%
Age 35 to 39 Years	385	6.3%	1,006	6.2%	1,791	6.3%
Age 40 to 44 Years	360	5.9%	950	5.8%	1,696	6.0%
Age 45 to 49 Years	318	5.2%	816	5.0%	1,525	5.4%
Age 50 to 54 Years	388	6.3%	981	6.0%	1,785	6.3%
Age 55 to 59 Years	443	7.2%	1,207	7.4%	2,191	7.8%
Age 60 to 64 Years	477	7.8%	1,253	7.7%	2,196	7.8%
Age 65 to 74 Years	682	11.1%	1,831	11.2%	3,091	11.0%
Age 75 to 84 Years	375	6.1%	995	6.1%	1,548	5.5%
Age 85 Years or Over	125	2.0%	351	2.1%	514	1.8%
Median Age	40.7		40.3		40.5	
Gender Age Distribution (2023)						
Female Population	3,144	51.2%	8,388	51.3%	14,217	50.4%
Age 0 to 19 Years	623	19.8%	1,726	20.6%	3,015	21.2%
Age 20 to 64 Years	1,828	58.2%	4,816	57.4%	8,323	58.5%
Age 65 Years or Over	693	22.0%	1,846	22.0%	2,879	20.3%
Female Median Age	42.4		42.1		41.6	
Male Population	2,991	48.8%	7,974	48.7%	13,996	49.6%
Age 0 to 19 Years	721	24.1%	1,964	24.6%	3,354	24.0%
Age 20 to 64 Years	1,781	59.6%	4,679	58.7%	8,367	59.8%
Age 65 Years or Over	488	16.3%	1,331	16.7%	2,274	16.2%
Male Median Age	39.0		38.7		39.5	

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Lat/Lon: 38.9085/-78.1837

232 Remount Rd Front Royal, VA 22630	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	256	10.0%	716	10.9%	1,264	11.6%
HH Income $150,000 to $199,999	178	6.9%	511	7.8%	1,093	10.0%
HH Income $100,000 to $149,999	382	14.9%	978	14.9%	1,750	16.0%
HH Income $75,000 to $99,999	320	12.5%	890	13.6%	1,517	13.9%
HH Income $50,000 to $74,999	532	20.7%	1,134	17.3%	1,906	17.4%
HH Income $35,000 to $49,999	290	11.3%	869	13.2%	1,256	11.5%
HH Income $25,000 to $34,999	204	7.9%	493	7.5%	673	6.2%
HH Income $15,000 to $24,999	206	8.0%	554	8.4%	731	6.7%
HH Income Under $15,000	198	7.7%	419	6.4%	732	6.7%
HH Income $35,000 or More	1,958	76.3%	5,099	77.7%	8,787	80.4%
HH Income $75,000 or More	1,136	44.3%	3,096	47.2%	5,625	51.5%
Housing (2023)						
Total Housing Units	2,768		7,014		11,767	
Housing Units Occupied	2,565	92.7%	6,566	93.6%	10,923	92.8%
Housing Units Owner-Occupied	1,853	72.2%	4,777	72.8%	8,143	74.5%
Housing Units, Renter-Occupied	712	27.8%	1,788	27.2%	2,781	25.5%
Housing Units, Vacant	203	7.9%	449	6.8%	844	7.7%
Marital Status (2023)						
Never Married	1,663	32.6%	4,238	31.3%	6,946	29.5%
Currently Married	2,315	45.3%	5,936	43.8%	11,232	47.8%
Separated	199	3.9%	615	4.5%	978	4.2%
Widowed	323	6.3%	1,018	7.5%	1,499	6.4%
Divorced	609	11.9%	1,746	12.9%	2,861	12.2%
Household Type (2023)						
Population Family	4,762	77.6%	13,121	80.2%	22,941	81.3%
Population Non-Family	1,300	21.2%	2,995	18.3%	4,571	16.2%
Population Group Quarters	73	1.2%	246	1.5%	701	2.5%
Family Households	1,516	59.1%	4,181	63.7%	7,298	66.8%
Non-Family Households	1,050	40.9%	2,384	36.3%	3,625	33.2%
Married Couple with Children	309	13.4%	1,061	17.9%	2,165	19.3%
Average Family Household Size	3.1		3.1		3.1	
Household Size (2023)						
1 Person Households	923	36.0%	2,053	31.3%	3,047	27.9%
2 Person Households	871	34.0%	2,259	34.4%	3,879	35.5%
3 Person Households	352	13.7%	981	14.9%	1,688	15.5%
4 Person Households	233	9.1%	702	10.7%	1,271	11.6%
5 Person Households	112	4.4%	347	5.3%	614	5.6%
6 or More Person Households	74	2.9%	223	3.4%	424	3.9%
Household Vehicles (2023)						
Households with 0 Vehicles Available	255	9.9%	573	8.7%	782	7.2%
Households with 1 Vehicles Available	667	26.0%	1,651	25.1%	2,513	23.0%
Households with 2 or More Vehicles Available	1,643	64.0%	4,342	66.1%	7,628	69.8%
Total Vehicles Available	5,234		13,525		23,725	
Average Vehicles Per Household	2.0		2.1		2.2	

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232 Remount Rd Front Royal, VA 22630	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	5,035		13,349		23,150	
Estimated Civilian Employed	3,561	70.7%	9,135	68.4%	15,241	65.8%
Estimated Civilian Unemployed	80	1.6%	274	2.1%	487	2.1%
Estimated in Armed Forces	2	-	17	0.1%	17	-
Estimated Not in Labor Force	1,392	27.6%	3,922	29.4%	7,406	32.0%
Unemployment Rate	1.6%		2.1%		2.1%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	3,561		9,135		15,241	
Management, Business, Financial Operations	393	11.0%	1,151	12.6%	2,226	14.6%
Professional, Related	716	20.1%	1,776	19.4%	3,093	20.3%
Service	827	23.2%	1,940	21.2%	2,820	18.5%
Sales, Office	888	24.9%	2,112	23.1%	3,509	23.0%
Farming, Fishing, Forestry	11	0.3%	43	0.5%	75	0.5%
Construct, Extraction, Maintenance	386	10.8%	1,037	11.4%	1,785	11.7%
Production, Transport Material Moving	339	9.5%	1,077	11.8%	1,732	11.4%
White Collar Workers	1,998	56.1%	5,039	55.2%	8,829	57.9%
Blue Collar Workers	1,563	43.9%	4,097	44.8%	6,412	42.1%
Consumer Expenditure (2023)						
Total Household Expenditure	$173.53 M		$462.08 M		$800.49 M	
Total Non-Retail Expenditure	$91.9 M	53.0%	$244.62 M	52.9%	$423.65 M	52.9%
Total Retail Expenditure	$81.64 M	47.0%	$217.46 M	47.1%	$376.84 M	47.1%
Apparel	$6.09 M	3.5%	$16.28 M	3.5%	$28.35 M	3.5%
Contributions	$5.83 M	3.4%	$15.57 M	3.4%	$27.16 M	3.4%
Education	$5.3 M	3.1%	$14.22 M	3.1%	$25.24 M	3.2%
Entertainment	$9.87 M	5.7%	$26.33 M	5.7%	$45.93 M	5.7%
Food and Beverages	$25.38 M	14.6%	$67.56 M	14.6%	$116.79 M	14.6%
Furnishings and Equipment	$6.12 M	3.5%	$16.33 M	3.5%	$28.46 M	3.6%
Gifts	$4.39 M	2.5%	$11.7 M	2.5%	$20.38 M	2.5%
Health Care	$14.71 M	8.5%	$39.03 M	8.4%	$67.08 M	8.4%
Household Operations	$6.86 M	4.0%	$18.3 M	4.0%	$31.79 M	4.0%
Miscellaneous Expenses	$3.31 M	1.9%	$8.8 M	1.9%	$15.24 M	1.9%
Personal Care	$2.32 M	1.3%	$6.19 M	1.3%	$10.72 M	1.3%
Personal Insurance	$1.24 M	0.7%	$3.33 M	0.7%	$5.86 M	0.7%
Reading	$383.34 K	0.2%	$1.02 M	0.2%	$1.76 M	0.2%
Shelter	$36.58 M	21.1%	$97.33 M	21.1%	$168.32 M	21.0%
Tobacco	$1.02 M	0.6%	$2.69 M	0.6%	$4.53 M	0.6%
Transportation	$31.42 M	18.1%	$83.76 M	18.1%	$145.29 M	18.2%
Utilities	$12.69 M	7.3%	$33.65 M	7.3%	$57.6 M	7.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	4,402		11,650		20,006	
Elementary (Grade Level 0 to 8)	294	6.7%	598	5.1%	838	4.2%
Some High School (Grade Level 9 to 11)	513	11.6%	1,178	10.1%	1,709	8.5%
High School Graduate	1,342	30.5%	3,917	33.6%	6,693	33.5%
Some College	1,050	23.9%	2,670	22.9%	4,420	22.1%
Associate Degree Only	334	7.6%	839	7.2%	1,562	7.8%
Bachelor Degree Only	603	13.7%	1,704	14.6%	3,142	15.7%
Graduate Degree	267	6.1%	746	6.4%	1,642	8.2%

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232 Remount Rd Front Royal, VA 22630	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	1,914	82.0%	4,900	81.2%	8,762	89.0%
1 Attached Unit	181	7.8%	583	9.7%	726	7.4%
2 to 4 Units	179	7.7%	381	6.3%	434	4.4%
5 to 9 Units	97	4.2%	213	3.5%	243	2.5%
10 to 19 Units	128	5.5%	272	4.5%	416	4.2%
20 to 49 Units	19	0.8%	90	1.5%	123	1.3%
50 or More Units	27	1.2%	44	0.7%	52	0.5%
Mobile Home or Trailer	20	0.9%	84	1.4%	167	1.7%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2023)						
Homes Built 2010 or later	76	3.3%	274	4.5%	455	4.6%
Homes Built 2000 to 2009	208	8.9%	636	10.5%	1,471	14.9%
Homes Built 1990 to 1999	427	18.3%	1,168	19.4%	2,151	21.8%
Homes Built 1980 to 1989	323	13.8%	844	14.0%	1,545	15.7%
Homes Built 1970 to 1979	379	16.2%	1,154	19.1%	1,911	19.4%
Homes Built 1960 to 1969	239	10.3%	487	8.1%	700	7.1%
Homes Built 1950 to 1959	358	15.4%	836	13.9%	1,080	11.0%
Homes Built Before 1949	553	23.7%	1,167	19.3%	1,611	16.4%
Home Values (2023)						
Home Values $1,000,000 or More	15	0.8%	32	0.7%	138	1.7%
Home Values $500,000 to $999,999	40	2.1%	243	5.1%	613	7.5%
Home Values $400,000 to $499,999	118	6.4%	388	8.1%	701	8.6%
Home Values $300,000 to $399,999	390	21.0%	933	19.5%	1,681	20.6%
Home Values $200,000 to $299,999	709	38.3%	1,750	36.6%	2,938	36.1%
Home Values $150,000 to $199,999	276	14.9%	780	16.3%	1,122	13.8%
Home Values $100,000 to $149,999	178	9.6%	368	7.7%	481	5.9%
Home Values $70,000 to $99,999	31	1.7%	91	1.9%	133	1.6%
Home Values $50,000 to $69,999	20	1.1%	45	0.9%	62	0.8%
Home Values $25,000 to $49,999	42	2.3%	57	1.2%	68	0.8%
Home Values Under $25,000	35	1.9%	92	1.9%	206	2.5%
Owner-Occupied Median Home Value	$249,294		$257,564		$273,976	
Renter-Occupied Median Rent	$829		$859		$864	
Transportation To Work (2023)						
Drive to Work Alone	2,494	70.0%	6,565	71.9%	11,161	73.2%
Drive to Work in Carpool	463	13.0%	1,021	11.2%	1,571	10.3%
Travel to Work by Public Transportation	63	1.8%	138	1.5%	181	1.2%
Drive to Work on Motorcycle	-	-	9	-	9	-
Walk or Bicycle to Work	259	7.3%	411	4.5%	566	3.7%
Other Means	8	0.2%	43	0.5%	94	0.6%
Work at Home	275	7.7%	949	10.4%	1,658	10.9%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	901	25.3%	2,272	24.9%	3,185	20.9%
Travel to Work in 15 to 29 Minutes	597	16.8%	1,592	17.4%	2,947	19.3%
Travel to Work in 30 to 59 Minutes	973	27.3%	2,273	24.9%	3,793	24.9%
Travel to Work in 60 Minutes or More	816	22.9%	2,049	22.4%	3,657	24.0%
Average Minutes Travel to Work	32.2		30.8		32.8	

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