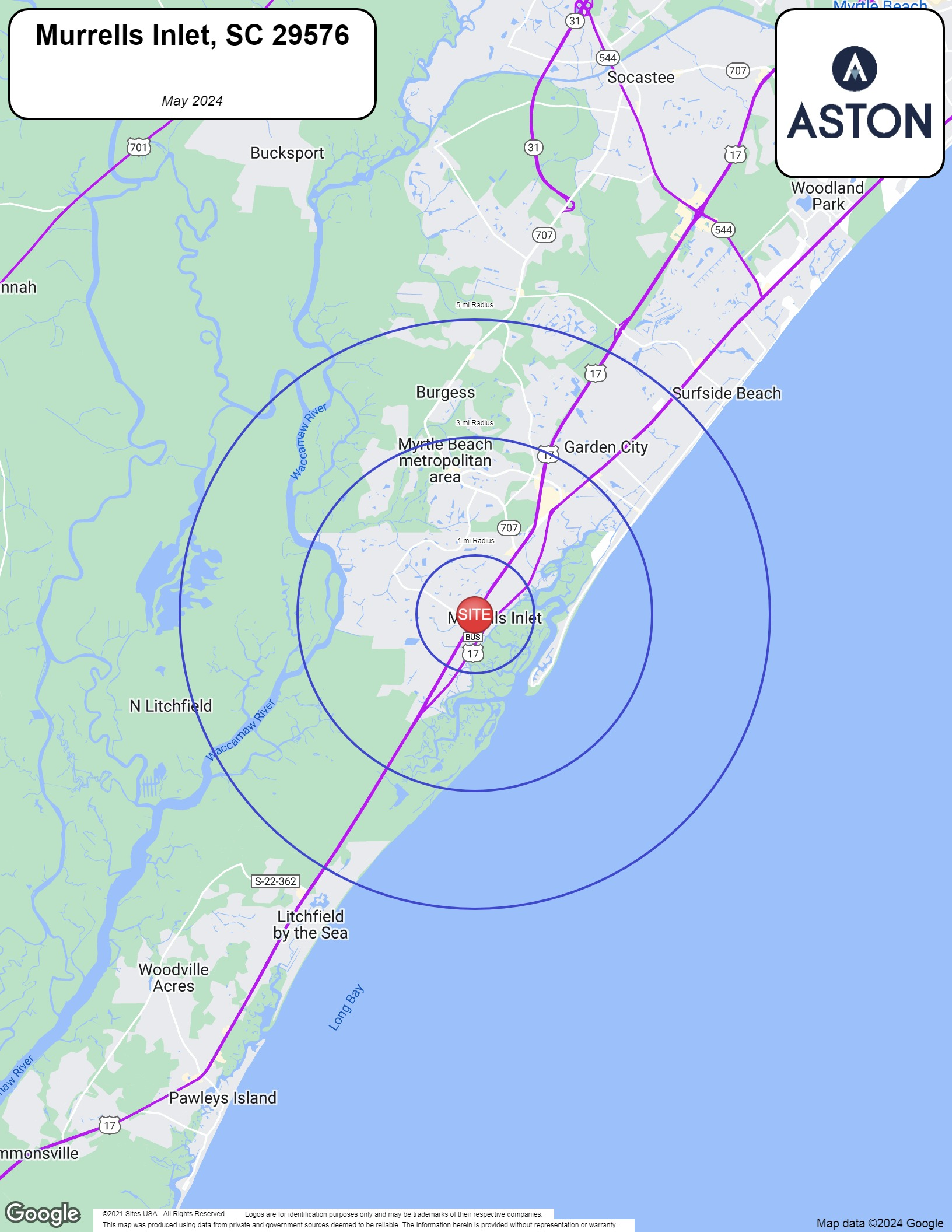


# Murrells Inlet, SC 29576

May 2024



**SITE** Murrells Inlet



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## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5515/-79.0469

Murrells Inlet, SC 29576	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	4,089		19,577		39,655	
Projected Population (2028)	4,454		22,403		46,371	
Census Population (2020)	3,729		18,460		36,530	
Census Population (2010)	3,229		13,368		27,574	
Projected Annual Growth (2023 to 2028)	365	1.8%	2,826	2.9%	6,716	3.4%
Historical Annual Growth (2020 to 2023)	360	3.2%	1,117	2.0%	3,125	2.9%
Historical Annual Growth (2010 to 2020)	500	5.2%	5,091	12.7%	8,956	10.8%
Estimated Population Density (2023)	1,302 psm		693 psm		505 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2023)	2,029		9,552		19,720	
Projected Households (2028)	2,199		11,139		23,756	
Census Households (2020)	1,845		8,842		17,548	
Census Households (2010)	1,531		6,205		12,947	
Estimated Households with Children (2023)	153	7.6%	697	7.3%	1,930	9.8%
Estimated Average Household Size (2023)	2.00		2.03		1.99	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$88,875		\$99,377		\$89,306	
Projected Average Household Income (2028)	\$87,576		\$91,180		\$79,429	
Estimated Average Family Income (2023)	\$146,048		\$135,645		\$112,819	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$58,591		\$71,493		\$71,192	
Projected Median Household Income (2028)	\$58,961		\$71,294		\$71,676	
Estimated Median Family Income (2023)	\$82,025		\$90,253		\$90,426	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$44,207		\$48,623		\$44,506	
Projected Per Capita Income (2028)	\$43,328		\$45,452		\$40,772	
Estimated Per Capita Income 5 Year Growth	-\$878	-2.0%	-\$3,170	-6.5%	-\$3,734	-8.4%
Estimated Average Household Net Worth (2023)	\$381,017		\$392,893		\$388,244	
<b>Daytime Demos (2023)</b>						
Total Businesses	227		722		1,281	
Total Employees	1,416		4,388		8,657	
Company Headquarter Businesses	6	2.5%	18	2.4%	30	2.4%
Company Headquarter Employees	132	9.3%	244	5.6%	474	5.5%
Employee Population per Business	6.2		6.1		6.8	
Residential Population per Business	18.0		27.1		31.0	

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5515/-79.0469

	1 mi radius		3 mi radius		5 mi radius	
<b>Race &amp; Ethnicity</b>						
White (2023)	3,224	78.8%	16,590	84.7%	34,782	87.7%
Black or African American (2023)	667	16.3%	2,069	10.6%	2,977	7.5%
American Indian or Alaska Native (2023)	6	0.2%	32	0.2%	64	0.2%
Asian (2023)	48	1.2%	195	1.0%	421	1.1%
Hawaiian or Pacific Islander (2023)	-	-	6	-	18	-
Other Race (2023)	21	0.5%	123	0.6%	239	0.6%
Two or More Races (2023)	123	3.0%	561	2.9%	1,153	2.9%
Not Hispanic or Latino Population (2023)	3,937	96.3%	18,881	96.4%	38,281	96.5%
Hispanic or Latino Population (2023)	152	3.7%	696	3.6%	1,374	3.5%
Not Hispanic or Latino Population (2028)	4,286	96.2%	21,592	96.4%	44,726	96.5%
Hispanic or Latino Population (2028)	168	3.8%	811	3.6%	1,645	3.5%
Not Hispanic or Latino Population (2020)	3,637	97.5%	17,990	97.5%	35,578	97.4%
Hispanic or Latino Population (2020)	92	2.5%	470	2.5%	952	2.6%
Not Hispanic or Latino Population (2010)	3,156	97.7%	13,080	97.8%	26,973	97.8%
Hispanic or Latino Population (2010)	74	2.3%	288	2.2%	601	2.2%
Projected Hispanic Annual Growth (2023 to 2028)	16	2.2%	115	3.3%	272	4.0%
Historic Hispanic Annual Growth (2010 to 2023)	78	8.2%	408	10.9%	772	9.9%
<b>Age Distribution (2023)</b>						
Age Under 5	133	3.3%	527	2.7%	988	2.5%
Age 5 to 9 Years	110	2.7%	528	2.7%	1,047	2.6%
Age 10 to 14 Years	135	3.3%	648	3.3%	1,300	3.3%
Age 15 to 19 Years	149	3.7%	640	3.3%	1,239	3.1%
Age 20 to 24 Years	171	4.2%	658	3.4%	1,195	3.0%
Age 25 to 29 Years	164	4.0%	664	3.4%	1,307	3.3%
Age 30 to 34 Years	146	3.6%	758	3.9%	1,586	4.0%
Age 35 to 39 Years	199	4.9%	885	4.5%	1,701	4.3%
Age 40 to 44 Years	163	4.0%	870	4.4%	1,686	4.3%
Age 45 to 49 Years	212	5.2%	960	4.9%	1,867	4.7%
Age 50 to 54 Years	273	6.7%	1,242	6.3%	2,388	6.0%
Age 55 to 59 Years	306	7.5%	1,611	8.2%	3,182	8.0%
Age 60 to 64 Years	412	10.1%	2,263	11.6%	4,456	11.2%
Age 65 to 74 Years	921	22.5%	4,805	24.5%	9,859	24.9%
Age 75 to 84 Years	494	12.1%	2,065	10.5%	4,770	12.0%
Age 85 Years or Over	100	2.5%	455	2.3%	1,085	2.7%
Median Age	57.0		58.0		58.9	
<b>Gender Age Distribution (2023)</b>						
Female Population	2,138	52.3%	10,166	51.9%	20,810	52.5%
Age 0 to 19 Years	256	12.0%	1,105	10.9%	2,242	10.8%
Age 20 to 64 Years	1,039	48.6%	5,205	51.2%	10,267	49.3%
Age 65 Years or Over	843	39.4%	3,856	37.9%	8,301	39.9%
Female Median Age	58.3		58.6		59.3	
Male Population	1,951	47.7%	9,411	48.1%	18,845	47.5%
Age 0 to 19 Years	271	13.9%	1,237	13.1%	2,331	12.4%
Age 20 to 64 Years	1,007	51.6%	4,706	50.0%	9,101	48.3%
Age 65 Years or Over	673	34.5%	3,468	36.9%	7,413	39.3%
Male Median Age	55.5		57.2		58.4	

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# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5515/-79.0469

Murrells Inlet, SC 29576		1 mi radius		3 mi radius		5 mi radius	
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More	145	7.1%	685	7.2%	1,436	7.3%	
HH Income \$150,000 to \$199,999	161	7.9%	716	7.5%	1,133	5.7%	
HH Income \$100,000 to \$149,999	272	13.4%	1,795	18.8%	3,572	18.1%	
HH Income \$75,000 to \$99,999	208	10.3%	1,261	13.2%	2,817	14.3%	
HH Income \$50,000 to \$74,999	295	14.5%	1,374	14.4%	3,385	17.2%	
HH Income \$35,000 to \$49,999	385	19.0%	1,476	15.4%	3,301	16.7%	
HH Income \$25,000 to \$34,999	138	6.8%	751	7.9%	1,310	6.6%	
HH Income \$15,000 to \$24,999	219	10.8%	620	6.5%	1,251	6.3%	
HH Income Under \$15,000	206	10.2%	875	9.2%	1,515	7.7%	
HH Income \$35,000 or More	1,467	72.3%	7,306	76.5%	15,644	79.3%	
HH Income \$75,000 or More	786	38.7%	4,457	46.7%	8,958	45.4%	
<b>Housing (2023)</b>							
Total Housing Units	2,726		12,750		27,452		
Housing Units Occupied	2,029	74.4%	9,552	74.9%	19,720	71.8%	
Housing Units Owner-Occupied	1,604	79.0%	7,425	77.7%	15,048	76.3%	
Housing Units, Renter-Occupied	425	21.0%	2,127	22.3%	4,672	23.7%	
Housing Units, Vacant	697	34.3%	3,198	33.5%	7,732	39.2%	
<b>Marital Status (2023)</b>							
Never Married	724	19.5%	3,378	18.9%	6,705	18.5%	
Currently Married	1,963	52.9%	10,493	58.7%	20,273	55.8%	
Separated	116	3.1%	521	2.9%	1,110	3.1%	
Widowed	348	9.4%	1,344	7.5%	3,293	9.1%	
Divorced	561	15.1%	2,139	12.0%	4,939	13.6%	
<b>Household Type (2023)</b>							
Population Family	2,770	67.7%	14,856	75.9%	31,127	78.5%	
Population Non-Family	1,294	31.7%	4,521	23.1%	8,173	20.6%	
Population Group Quarters	25	0.6%	200	1.0%	355	0.9%	
Family Households	1,028	50.7%	5,780	60.5%	12,274	62.2%	
Non-Family Households	1,001	49.3%	3,772	39.5%	7,446	37.8%	
Married Couple with Children	102	5.2%	368	3.5%	1,160	5.7%	
Average Family Household Size	2.7		2.6		2.5		
<b>Household Size (2023)</b>							
1 Person Households	881	43.4%	3,192	33.4%	6,202	31.4%	
2 Person Households	881	43.4%	4,496	47.1%	9,195	46.6%	
3 Person Households	154	7.6%	984	10.3%	2,178	11.0%	
4 Person Households	68	3.3%	587	6.1%	1,396	7.1%	
5 Person Households	34	1.7%	216	2.3%	500	2.5%	
6 or More Person Households	11	0.6%	77	0.8%	249	1.3%	
<b>Household Vehicles (2023)</b>							
Households with 0 Vehicles Available	77	3.8%	424	4.4%	779	3.9%	
Households with 1 Vehicles Available	834	41.1%	3,615	37.8%	7,256	36.8%	
Households with 2 or More Vehicles Available	1,118	55.1%	5,513	57.7%	11,685	59.3%	
Total Vehicles Available	3,463		17,051		35,152		
Average Vehicles Per Household	1.7		1.8		1.8		

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Lat/Lon: 33.5515/-79.0469

## Murrells Inlet, SC 29576

	1 mi radius		3 mi radius		5 mi radius	
<b>Labor Force (2023)</b>						
Estimated Labor Population Age 16 Years or Over	3,682		17,747		36,050	
Estimated Civilian Employed	1,756	47.7%	8,842	49.8%	17,260	47.9%
Estimated Civilian Unemployed	39	1.1%	161	0.9%	363	1.0%
Estimated in Armed Forces	-	-	-	-	-	-
Estimated Not in Labor Force	1,887	51.3%	8,745	49.3%	18,426	51.1%
Unemployment Rate	1.1%		0.9%		1.0%	
<b>Occupation (2023)</b>						
Occupation: Population Age 16 Years or Over	1,756		8,838		17,256	
Management, Business, Financial Operations	184	10.5%	1,211	13.7%	2,359	13.7%
Professional, Related Service	369	21.0%	1,938	21.9%	3,942	22.8%
Sales, Office	604	34.4%	2,118	24.0%	3,559	20.6%
Farming, Fishing, Forestry	351	20.0%	2,198	24.9%	4,430	25.7%
Construct, Extraction, Maintenance	4	0.2%	12	0.1%	16	-
Production, Transport Material Moving	115	6.5%	442	5.0%	1,151	6.7%
White Collar Workers	128	7.3%	918	10.4%	1,799	10.4%
Blue Collar Workers	905	51.5%	5,348	60.5%	10,732	62.2%
	851	48.5%	3,490	39.5%	6,524	37.8%
<b>Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$132.16 M		\$667.69 M		\$1.28 B	
Total Non-Retail Expenditure	\$70 M	53.0%	\$352.72 M	52.8%	\$673.36 M	52.8%
Total Retail Expenditure	\$62.16 M	47.0%	\$314.97 M	47.2%	\$602.78 M	47.2%
Apparel	\$4.55 M	3.4%	\$23.14 M	3.5%	\$44.1 M	3.5%
Contributions	\$4.47 M	3.4%	\$22.53 M	3.4%	\$42.75 M	3.3%
Education	\$3.85 M	2.9%	\$19.63 M	2.9%	\$36.67 M	2.9%
Entertainment	\$7.46 M	5.6%	\$37.92 M	5.7%	\$72.25 M	5.7%
Food and Beverages	\$19.32 M	14.6%	\$97.65 M	14.6%	\$186.99 M	14.7%
Furnishings and Equipment	\$4.65 M	3.5%	\$23.68 M	3.5%	\$45.13 M	3.5%
Gifts	\$3.27 M	2.5%	\$16.82 M	2.5%	\$32.02 M	2.5%
Health Care	\$11.52 M	8.7%	\$57.89 M	8.7%	\$111.2 M	8.7%
Household Operations	\$5.26 M	4.0%	\$26.51 M	4.0%	\$50.51 M	4.0%
Miscellaneous Expenses	\$2.55 M	1.9%	\$12.81 M	1.9%	\$24.43 M	1.9%
Personal Care	\$1.78 M	1.3%	\$9.01 M	1.3%	\$17.2 M	1.3%
Personal Insurance	\$942.74 K	0.7%	\$4.83 M	0.7%	\$9.16 M	0.7%
Reading	\$298.81 K	0.2%	\$1.5 M	0.2%	\$2.86 M	0.2%
Shelter	\$27.74 M	21.0%	\$139.43 M	20.9%	\$266.24 M	20.9%
Tobacco	\$805.44 K	0.6%	\$3.96 M	0.6%	\$7.66 M	0.6%
Transportation	\$23.85 M	18.0%	\$121.21 M	18.2%	\$232.38 M	18.2%
Utilities	\$9.85 M	7.5%	\$49.18 M	7.4%	\$94.6 M	7.4%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	3,391		16,576		33,886	
Elementary (Grade Level 0 to 8)	17	0.5%	127	0.8%	490	1.4%
Some High School (Grade Level 9 to 11)	227	6.7%	723	4.4%	1,242	3.7%
High School Graduate	893	26.3%	4,114	24.8%	9,461	27.9%
Some College	718	21.2%	4,064	24.5%	8,205	24.2%
Associate Degree Only	349	10.3%	1,802	10.9%	3,924	11.6%
Bachelor Degree Only	643	19.0%	3,812	23.0%	6,768	20.0%
Graduate Degree	544	16.0%	1,935	11.7%	3,795	11.2%

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Murrells Inlet, SC 29576		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
1 Detached Unit	1,063	69.5%	5,386	86.8%	11,730	90.6%	
1 Attached Unit	147	9.6%	861	13.9%	1,308	10.1%	
2 to 4 Units	42	2.7%	481	7.8%	894	6.9%	
5 to 9 Units	256	16.7%	885	14.3%	1,572	12.1%	
10 to 19 Units	31	2.1%	155	2.5%	499	3.9%	
20 to 49 Units	6	0.4%	46	0.7%	128	1.0%	
50 or More Units	9	0.6%	54	0.9%	392	3.0%	
Mobile Home or Trailer	475	31.1%	1,678	27.0%	3,109	24.0%	
Other Structure	-	-	6	-	89	0.7%	
<b>Homes Built By Year (2023)</b>							
Homes Built 2010 or later	326	21.3%	2,712	43.7%	4,989	38.5%	
Homes Built 2000 to 2009	502	32.8%	2,734	44.1%	5,423	41.9%	
Homes Built 1990 to 1999	596	38.9%	1,779	28.7%	3,872	29.9%	
Homes Built 1980 to 1989	361	23.6%	1,208	19.5%	3,085	23.8%	
Homes Built 1970 to 1979	149	9.7%	698	11.3%	1,376	10.6%	
Homes Built 1960 to 1969	47	3.0%	197	3.2%	383	3.0%	
Homes Built 1950 to 1959	27	1.7%	131	2.1%	350	2.7%	
Homes Built Before 1949	21	1.4%	92	1.5%	242	1.9%	
<b>Home Values (2023)</b>							
Home Values \$1,000,000 or More	22	1.4%	105	1.4%	139	0.9%	
Home Values \$500,000 to \$999,999	165	10.3%	1,057	14.2%	1,705	11.3%	
Home Values \$400,000 to \$499,999	85	5.3%	631	8.5%	1,053	7.0%	
Home Values \$300,000 to \$399,999	251	15.7%	1,286	17.3%	2,665	17.7%	
Home Values \$200,000 to \$299,999	446	27.8%	1,979	26.7%	4,738	31.5%	
Home Values \$150,000 to \$199,999	33	2.0%	441	5.9%	1,548	10.3%	
Home Values \$100,000 to \$149,999	325	20.2%	681	9.2%	1,346	8.9%	
Home Values \$70,000 to \$99,999	79	4.9%	253	3.4%	508	3.4%	
Home Values \$50,000 to \$69,999	102	6.4%	314	4.2%	437	2.9%	
Home Values \$25,000 to \$49,999	44	2.7%	367	4.9%	507	3.4%	
Home Values Under \$25,000	52	3.3%	310	4.2%	403	2.7%	
Owner-Occupied Median Home Value	\$253,454		\$284,746		\$274,457		
Renter-Occupied Median Rent	\$1,007		\$960		\$957		
<b>Transportation To Work (2023)</b>							
Drive to Work Alone	1,415	80.6%	6,532	73.9%	12,972	75.2%	
Drive to Work in Carpool	98	5.6%	579	6.6%	1,082	6.3%	
Travel to Work by Public Transportation	4	0.2%	13	0.1%	18	0.1%	
Drive to Work on Motorcycle	8	0.5%	18	0.2%	20	0.1%	
Walk or Bicycle to Work	30	1.7%	141	1.6%	189	1.1%	
Other Means	7	0.4%	30	0.3%	137	0.8%	
Work at Home	193	11.0%	1,525	17.3%	2,839	16.5%	
<b>Travel Time (2023)</b>							
Travel to Work in 14 Minutes or Less	788	44.9%	3,078	34.8%	5,249	30.4%	
Travel to Work in 15 to 29 Minutes	511	29.1%	2,542	28.8%	5,554	32.2%	
Travel to Work in 30 to 59 Minutes	243	13.9%	1,231	13.9%	2,802	16.2%	
Travel to Work in 60 Minutes or More	21	1.2%	462	5.2%	813	4.7%	
Average Minutes Travel to Work	13.8		16.6		18.6		