

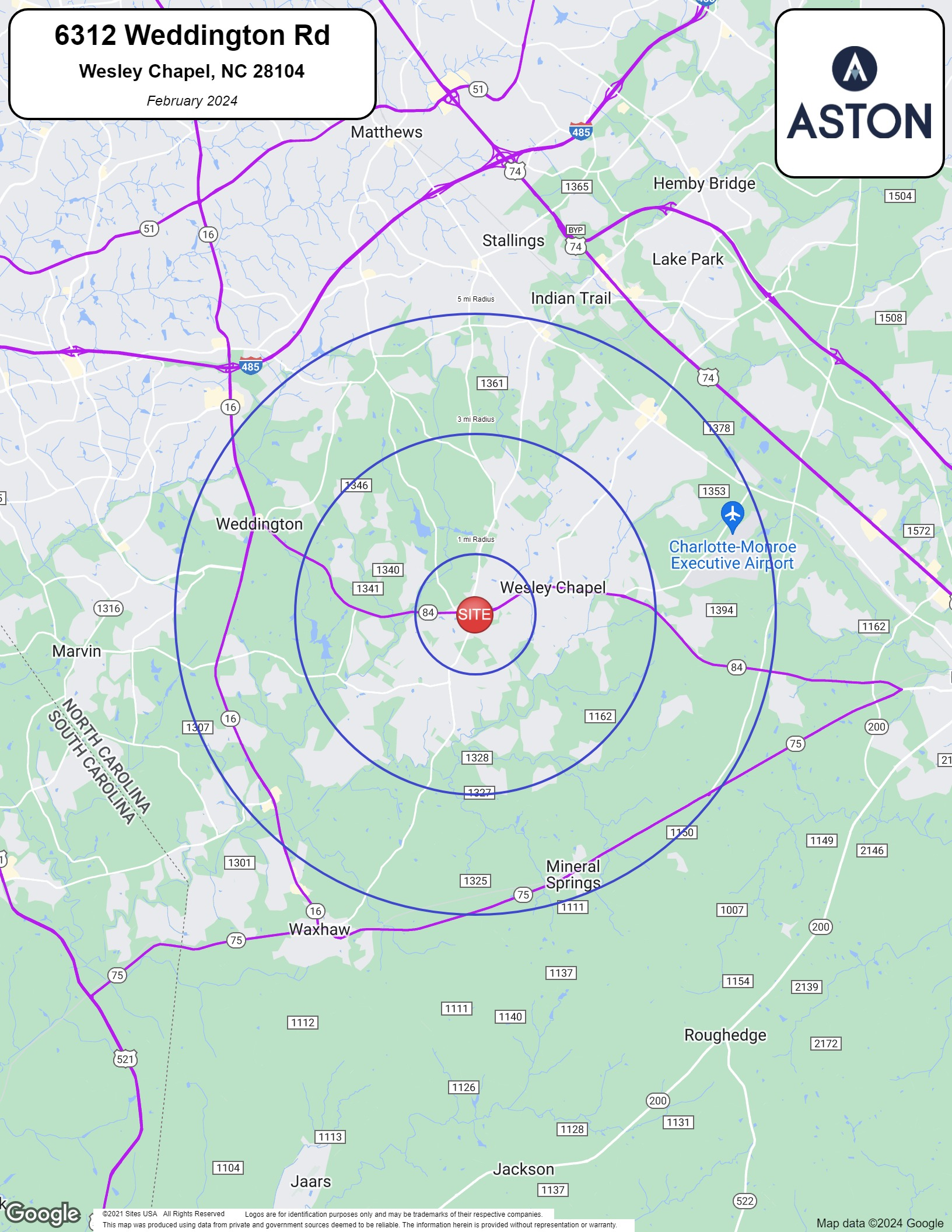
6312 Weddington Rd

Wesley Chapel, NC 28104

February 2024



ASTON



Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0003/-80.6972

6312 Weddington Rd Wesley Chapel, NC 28104			1 mi radius		3 mi radius		5 mi radius	
Population								
Estimated Population (2023)			3,428		29,102		77,897	
Projected Population (2028)			4,082		33,799		88,956	
Census Population (2020)			2,827		24,892		73,129	
Census Population (2010)			2,366		18,181		55,192	
Projected Annual Growth (2023 to 2028)			654	3.8%	4,697	3.2%	11,059	2.8%
Historical Annual Growth (2020 to 2023)			601	7.1%	4,210	5.6%	4,768	2.2%
Historical Annual Growth (2010 to 2020)			461	6.5%	6,711	12.3%	17,936	10.8%
Estimated Population Density (2023)			1,092	psm	1,030	psm	992	psm
Trade Area Size			3.1	sq mi	28.3	sq mi	78.5	sq mi
Households								
Estimated Households (2023)			992		9,168		25,165	
Projected Households (2028)			1,189		10,760		29,070	
Census Households (2020)			807		7,756		23,104	
Census Households (2010)			680		5,671		17,610	
Estimated Households with Children (2023)			443	44.6%	4,156	45.3%	11,690	46.5%
Estimated Average Household Size (2023)			3.46		3.17		3.09	
Average Household Income								
Estimated Average Household Income (2023)			\$149,979		\$183,836		\$172,024	
Projected Average Household Income (2028)			\$135,129		\$168,520		\$160,546	
Estimated Average Family Income (2023)			\$160,360		\$199,555		\$190,697	
Median Household Income								
Estimated Median Household Income (2023)			\$169,954		\$149,224		\$138,728	
Projected Median Household Income (2028)			\$174,284		\$153,772		\$141,773	
Estimated Median Family Income (2023)			\$177,712		\$159,688		\$151,532	
Per Capita Income								
Estimated Per Capita Income (2023)			\$43,395		\$57,916		\$55,576	
Projected Per Capita Income (2028)			\$39,362		\$53,651		\$52,466	
Estimated Per Capita Income 5 Year Growth			-\$4,033	-9.3%	-\$4,265	-7.4%	-\$3,109	-5.6%
Estimated Average Household Net Worth (2023)			\$1,213,092		\$1,122,882		\$989,865	
Daytime Demos (2023)								
Total Businesses			173		747		2,401	
Total Employees			907		3,647		13,633	
Company Headquarter Businesses			3	1.7%	16	2.1%	58	2.4%
Company Headquarter Employees			29	3.2%	171	4.7%	1,759	12.9%
Employee Population per Business			5.2		4.9		5.7	
Residential Population per Business			19.8		39.0		32.4	

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Race & Ethnicity

White (2023)	2,619	76.4%	22,307	76.7%	57,281	73.5%
Black or African American (2023)	314	9.1%	2,604	8.9%	8,265	10.6%
American Indian or Alaska Native (2023)	6	0.2%	64	0.2%	196	0.3%
Asian (2023)	250	7.3%	1,865	6.4%	5,191	6.7%
Hawaiian or Pacific Islander (2023)	-	-	9	-	23	-
Other Race (2023)	51	1.5%	621	2.1%	2,161	2.8%
Two or More Races (2023)	188	5.5%	1,632	5.6%	4,780	6.1%
Not Hispanic or Latino Population (2023)	3,163	92.3%	26,744	91.9%	70,791	90.9%
Hispanic or Latino Population (2023)	265	7.7%	2,358	8.1%	7,107	9.1%
Not Hispanic or Latino Population (2028)	3,762	92.2%	31,014	91.8%	80,742	90.8%
Hispanic or Latino Population (2028)	320	7.8%	2,785	8.2%	8,214	9.2%
Not Hispanic or Latino Population (2020)	2,629	93.0%	23,091	92.8%	66,752	91.3%
Hispanic or Latino Population (2020)	198	7.0%	1,801	7.2%	6,377	8.7%
Not Hispanic or Latino Population (2010)	2,252	95.2%	17,269	95.0%	51,439	93.2%
Hispanic or Latino Population (2010)	114	4.8%	912	5.0%	3,753	6.8%
Projected Hispanic Annual Growth (2023 to 2028)	55	4.2%	427	3.6%	1,107	3.1%
Historic Hispanic Annual Growth (2010 to 2023)	151	10.2%	1,446	12.2%	3,353	6.9%

Age Distribution (2023)

Age Under 5	121	3.5%	1,225	4.2%	3,543	4.5%
Age 5 to 9 Years	233	6.8%	1,999	6.9%	5,466	7.0%
Age 10 to 14 Years	322	9.4%	2,750	9.5%	7,009	9.0%
Age 15 to 19 Years	331	9.7%	2,614	9.0%	6,589	8.5%
Age 20 to 24 Years	153	4.5%	1,475	5.1%	4,008	5.1%
Age 25 to 29 Years	80	2.3%	949	3.3%	2,903	3.7%
Age 30 to 34 Years	131	3.8%	1,210	4.2%	3,654	4.7%
Age 35 to 39 Years	278	8.1%	1,934	6.6%	5,267	6.8%
Age 40 to 44 Years	369	10.8%	2,654	9.1%	6,966	8.9%
Age 45 to 49 Years	398	11.6%	2,800	9.6%	7,066	9.1%
Age 50 to 54 Years	384	11.2%	2,907	10.0%	6,996	9.0%
Age 55 to 59 Years	214	6.3%	2,116	7.3%	5,600	7.2%
Age 60 to 64 Years	169	4.9%	1,642	5.6%	4,375	5.6%
Age 65 to 74 Years	186	5.4%	1,897	6.5%	5,593	7.2%
Age 75 to 84 Years	47	1.4%	803	2.8%	2,387	3.1%
Age 85 Years or Over	11	0.3%	126	0.4%	475	0.6%
Median Age	40.1		39.8		39.3	

Gender Age Distribution (2023)

Female Population	1,715	50.0%	14,296	49.1%	38,577	49.5%
Age 0 to 19 Years	476	27.8%	3,971	27.8%	10,658	27.6%
Age 20 to 64 Years	1,110	64.8%	8,858	62.0%	23,450	60.8%
Age 65 Years or Over	128	7.5%	1,468	10.3%	4,470	11.6%
Female Median Age	40.1		40.2		39.7	
Male Population	1,713	50.0%	14,806	50.9%	39,320	50.5%
Age 0 to 19 Years	531	31.0%	4,618	31.2%	11,949	30.4%
Age 20 to 64 Years	1,067	62.2%	8,830	59.6%	23,385	59.5%
Age 65 Years or Over	116	6.8%	1,358	9.2%	3,985	10.1%
Male Median Age	40.1		39.2		38.6	

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Household Income Distribution (2023)

HH Income \$200,000 or More	333	33.6%	2,885	31.5%	6,782	27.0%
HH Income \$150,000 to \$199,999	246	24.8%	1,522	16.6%	4,000	15.9%
HH Income \$100,000 to \$149,999	238	24.0%	2,169	23.7%	5,502	21.9%
HH Income \$75,000 to \$99,999	30	3.1%	972	10.6%	2,882	11.5%
HH Income \$50,000 to \$74,999	87	8.7%	773	8.4%	2,564	10.2%
HH Income \$35,000 to \$49,999	28	2.8%	359	3.9%	1,470	5.8%
HH Income \$25,000 to \$34,999	-	-	159	1.7%	868	3.4%
HH Income \$15,000 to \$24,999	16	1.7%	212	2.3%	615	2.4%
HH Income Under \$15,000	13	1.3%	117	1.3%	482	1.9%
HH Income \$35,000 or More	962	97.0%	8,681	94.7%	23,200	92.2%
HH Income \$75,000 or More	848	85.5%	7,549	82.3%	19,167	76.2%

Housing (2023)

Total Housing Units	1,024		9,556		26,207	
Housing Units Occupied	992	96.9%	9,168	95.9%	25,165	96.0%
Housing Units Owner-Occupied	819	82.6%	7,534	82.2%	20,528	81.6%
Housing Units, Renter-Occupied	172	17.4%	1,634	17.8%	4,637	18.4%
Housing Units, Vacant	32	3.2%	388	4.2%	1,042	4.1%

Marital Status (2023)

Never Married	754	27.4%	5,256	22.7%	13,877	22.4%
Currently Married	1,831	66.5%	15,720	68.0%	41,301	66.7%
Separated	23	0.8%	641	2.8%	1,338	2.2%
Widowed	67	2.4%	398	1.7%	1,838	3.0%
Divorced	77	2.8%	1,114	4.8%	3,525	5.7%

Household Type (2023)

Population Family	3,305	96.4%	27,436	94.3%	72,729	93.4%
Population Non-Family	123	3.6%	1,661	5.7%	5,149	6.6%
Population Group Quarters	-	-	6	-	18	-
Family Households	900	90.7%	7,918	86.4%	21,283	84.6%
Non-Family Households	92	9.3%	1,249	13.6%	3,882	15.4%
Married Couple with Children	384	21.0%	3,582	22.8%	9,905	24.0%
Average Family Household Size	3.7		3.5		3.4	

Household Size (2023)

1 Person Households	88	8.9%	1,043	11.4%	3,178	12.6%
2 Person Households	290	29.3%	3,092	33.7%	8,386	33.3%
3 Person Households	288	29.0%	2,043	22.3%	5,246	20.8%
4 Person Households	214	21.6%	1,847	20.1%	5,060	20.1%
5 Person Households	78	7.8%	774	8.4%	2,296	9.1%
6 or More Person Households	33	3.4%	369	4.0%	1,000	4.0%

Household Vehicles (2023)

Households with 0 Vehicles Available	14	1.4%	218	2.4%	716	2.8%
Households with 1 Vehicles Available	67	6.8%	1,320	14.4%	3,954	15.7%
Households with 2 or More Vehicles Available	910	91.8%	7,629	83.2%	20,495	81.4%
Total Vehicles Available	2,452		21,535		57,566	
Average Vehicles Per Household	2.5		2.3		2.3	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	2,672		22,544		60,377	
Estimated Civilian Employed	2,075	77.6%	17,193	76.3%	44,626	73.9%
Estimated Civilian Unemployed	2	-	376	1.7%	1,206	2.0%
Estimated in Armed Forces	-	-	9	-	51	-
Estimated Not in Labor Force	596	22.3%	4,967	22.0%	14,494	24.0%
Unemployment Rate	-		1.7%		2.0%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	2,075		17,193		44,626	
Management, Business, Financial Operations	565	27.3%	4,807	28.0%	11,258	25.2%
Professional, Related	753	36.3%	5,647	32.8%	14,448	32.4%
Service	230	11.1%	1,704	9.9%	5,116	11.5%
Sales, Office	367	17.7%	3,120	18.1%	7,983	17.9%
Farming, Fishing, Forestry	1	-	22	0.1%	59	0.1%
Construct, Extraction, Maintenance	77	3.7%	839	4.9%	2,587	5.8%
Production, Transport Material Moving	81	3.9%	1,054	6.1%	3,176	7.1%
White Collar Workers	1,685	81.2%	13,575	79.0%	33,688	75.5%
Blue Collar Workers	389	18.8%	3,619	21.0%	10,938	24.5%

Consumer Expenditure (2023)

Total Household Expenditure	\$94.46 M		\$1.01 B		\$2.65 B	
Total Non-Retail Expenditure	\$50.39 M	53.3%	\$536.86 M	53.2%	\$1.41 B	53.2%
Total Retail Expenditure	\$44.07 M	46.7%	\$472 M	46.8%	\$1.24 B	46.8%
Apparel	\$3.49 M	3.7%	\$36.96 M	3.7%	\$96.86 M	3.7%
Contributions	\$3.51 M	3.7%	\$37.01 M	3.7%	\$96.33 M	3.6%
Education	\$3.7 M	3.9%	\$37.74 M	3.7%	\$97.5 M	3.7%
Entertainment	\$5.66 M	6.0%	\$59.92 M	5.9%	\$156.77 M	5.9%
Food and Beverages	\$13.42 M	14.2%	\$144.12 M	14.3%	\$379.42 M	14.3%
Furnishings and Equipment	\$3.48 M	3.7%	\$36.89 M	3.7%	\$96.52 M	3.6%
Gifts	\$2.71 M	2.9%	\$28.82 M	2.9%	\$74.57 M	2.8%
Health Care	\$7.33 M	7.8%	\$79.72 M	7.9%	\$210.4 M	7.9%
Household Operations	\$3.88 M	4.1%	\$41.17 M	4.1%	\$107.81 M	4.1%
Miscellaneous Expenses	\$1.82 M	1.9%	\$19.31 M	1.9%	\$50.65 M	1.9%
Personal Care	\$1.26 M	1.3%	\$13.5 M	1.3%	\$35.43 M	1.3%
Personal Insurance	\$769.65 K	0.8%	\$8.06 M	0.8%	\$20.97 M	0.8%
Reading	\$208.54 K	0.2%	\$2.23 M	0.2%	\$5.84 M	0.2%
Shelter	\$19.79 M	20.9%	\$210.68 M	20.9%	\$553.54 M	20.9%
Tobacco	\$405.04 K	0.4%	\$4.59 M	0.5%	\$12.37 M	0.5%
Transportation	\$16.93 M	17.9%	\$181.38 M	18.0%	\$476.84 M	18.0%
Utilities	\$6.11 M	6.5%	\$66.75 M	6.6%	\$177.02 M	6.7%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	2,268		19,039		51,282	
Elementary (Grade Level 0 to 8)	8	0.4%	420	2.2%	1,112	2.2%
Some High School (Grade Level 9 to 11)	66	2.9%	651	3.4%	1,718	3.4%
High School Graduate	281	12.4%	2,607	13.7%	9,027	17.6%
Some College	311	13.7%	3,339	17.5%	8,819	17.2%
Associate Degree Only	176	7.8%	1,585	8.3%	4,532	8.8%
Bachelor Degree Only	928	40.9%	6,761	35.5%	16,992	33.1%
Graduate Degree	497	21.9%	3,676	19.3%	9,081	17.7%

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Units In Structure (2023)

1 Detached Unit	931	137.0%	8,501	149.9%	22,937	130.3%
1 Attached Unit	15	2.2%	143	2.5%	604	3.4%
2 to 4 Units	20	2.9%	167	2.9%	485	2.8%
5 to 9 Units	11	1.6%	110	1.9%	330	1.9%
10 to 19 Units	-	-	9	0.2%	63	0.4%
20 to 49 Units	-	-	-	-	36	0.2%
50 or More Units	2	0.2%	12	0.2%	69	0.4%
Mobile Home or Trailer	13	1.9%	224	4.0%	639	3.6%
Other Structure	-	-	-	-	1	-

Homes Built By Year (2023)

Homes Built 2010 or later	169	24.9%	2,483	43.8%	5,658	32.1%
Homes Built 2000 to 2009	531	78.2%	3,304	58.3%	9,840	55.9%
Homes Built 1990 to 1999	152	22.4%	1,518	26.8%	4,342	24.7%
Homes Built 1980 to 1989	53	7.8%	910	16.0%	2,645	15.0%
Homes Built 1970 to 1979	47	6.9%	519	9.2%	1,446	8.2%
Homes Built 1960 to 1969	18	2.7%	141	2.5%	464	2.6%
Homes Built 1950 to 1959	8	1.2%	108	1.9%	326	1.9%
Homes Built Before 1949	12	1.8%	185	3.3%	444	2.5%

Home Values (2023)

Home Values \$1,000,000 or More	43	5.3%	272	3.6%	700	3.4%
Home Values \$500,000 to \$999,999	245	29.9%	2,292	30.4%	6,072	29.6%
Home Values \$400,000 to \$499,999	132	16.1%	1,123	14.9%	2,691	13.1%
Home Values \$300,000 to \$399,999	293	35.7%	2,380	31.6%	5,463	26.6%
Home Values \$200,000 to \$299,999	71	8.7%	946	12.6%	3,509	17.1%
Home Values \$150,000 to \$199,999	14	1.7%	201	2.7%	1,051	5.1%
Home Values \$100,000 to \$149,999	8	0.9%	119	1.6%	416	2.0%
Home Values \$70,000 to \$99,999	2	0.2%	39	0.5%	198	1.0%
Home Values \$50,000 to \$69,999	-	-	12	0.2%	47	0.2%
Home Values \$25,000 to \$49,999	1	0.1%	38	0.5%	56	0.3%
Home Values Under \$25,000	10	1.3%	111	1.5%	325	1.6%
Owner-Occupied Median Home Value	\$438,431		\$427,859		\$418,428	
Renter-Occupied Median Rent	\$1,046		\$1,034		\$1,034	

Transportation To Work (2023)

Drive to Work Alone	1,405	67.7%	12,224	71.1%	32,264	72.3%
Drive to Work in Carpool	78	3.8%	708	4.1%	2,245	5.0%
Travel to Work by Public Transportation	16	0.8%	76	0.4%	157	0.4%
Drive to Work on Motorcycle	-	-	3	-	11	-
Walk or Bicycle to Work	33	1.6%	92	0.5%	238	0.5%
Other Means	17	0.8%	164	1.0%	336	0.8%
Work at Home	524	25.2%	3,925	22.8%	9,374	21.0%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	299	14.4%	2,411	14.0%	6,706	15.0%
Travel to Work in 15 to 29 Minutes	613	29.5%	5,269	30.6%	13,040	29.2%
Travel to Work in 30 to 59 Minutes	547	26.4%	4,867	28.3%	13,533	30.3%
Travel to Work in 60 Minutes or More	92	4.4%	721	4.2%	1,973	4.4%
Average Minutes Travel to Work	24.3		25.0		26.1	