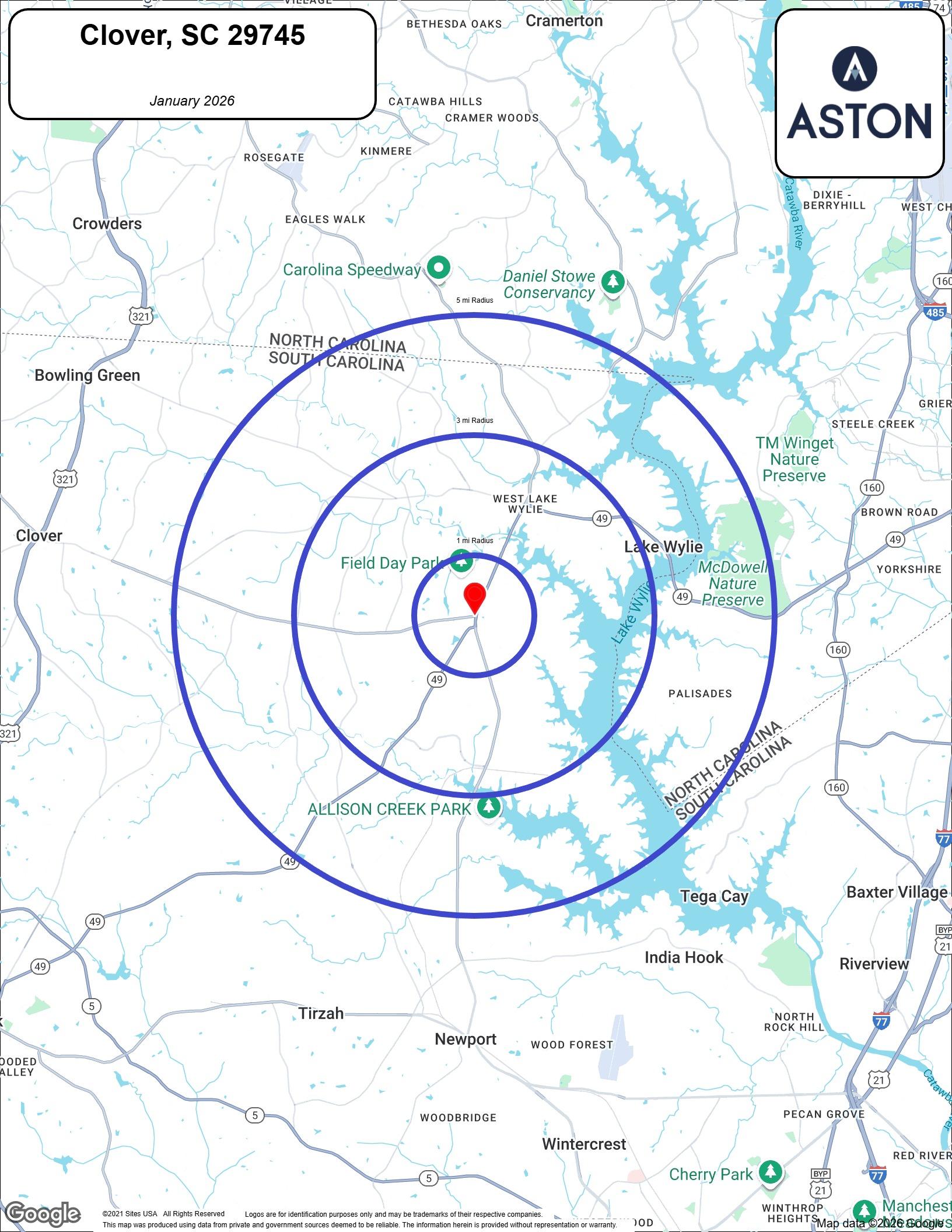


Clover, SC 29745

January 2026



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Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



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1 mi radius 3 mi radius 5 mi radius

Population		1 mi radius	3 mi radius	5 mi radius
Estimated Population (2025)	6,467	20,633	49,576	
Projected Population (2030)	7,194	22,478	55,208	
Census Population (2020)	5,780	18,090	41,847	
Census Population (2010)	2,600	11,557	26,466	
Projected Annual Growth (2025 to 2030)	726 2.2%	1,845 1.8%	5,632 2.3%	
Historical Annual Growth (2020 to 2025)	688 2.4%	2,542 2.8%	7,728 3.7%	
Historical Annual Growth (2010 to 2020)	3,180 24.5%	6,534 11.3%	15,381 11.6%	
Estimated Population Density (2025)	2,060 psm	730 psm	631 psm	
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	
Households		1 mi radius	3 mi radius	5 mi radius
Estimated Households (2025)	2,452	8,214	19,443	
Projected Households (2030)	2,769	9,082	21,968	
Census Households (2020)	2,087	7,009	16,048	
Census Households (2010)	918	4,471	10,171	
Estimated Households with Children (2025)	942 38.4%	2,694 32.8%	6,433 33.1%	
Estimated Average Household Size (2025)	2.64	2.51	2.55	
Average Household Income		1 mi radius	3 mi radius	5 mi radius
Estimated Average Household Income (2025)	\$128,685	\$140,141	\$161,276	
Projected Average Household Income (2030)	\$128,472	\$139,844	\$162,954	
Estimated Average Family Income (2025)	\$145,957	\$163,930	\$190,357	
Median Household Income		1 mi radius	3 mi radius	5 mi radius
Estimated Median Household Income (2025)	\$97,526	\$111,024	\$130,729	
Projected Median Household Income (2030)	\$97,195	\$110,608	\$132,211	
Estimated Median Family Income (2025)	\$124,532	\$135,595	\$154,023	
Per Capita Income		1 mi radius	3 mi radius	5 mi radius
Estimated Per Capita Income (2025)	\$48,795	\$55,793	\$63,254	
Projected Per Capita Income (2030)	\$49,446	\$56,503	\$64,844	
Estimated Per Capita Income 5 Year Growth	\$651 1.3%	\$710 1.3%	\$1,590 2.5%	
Estimated Average Household Net Worth (2025)	\$1,306,412	\$1,674,493	\$1,839,446	
Daytime Demos (2025)		1 mi radius	3 mi radius	5 mi radius
Total Businesses	62	496	947	
Total Employees	300	2,997	5,438	
Company Headquarter Businesses	3 4.8%	12 2.5%	27 2.8%	
Company Headquarter Employees	19 6.3%	90 3.0%	242 4.4%	
Employee Population per Business	4.8	6.0	5.7	
Residential Population per Business	103.7	41.6	52.3	

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1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity		1 mi radius	3 mi radius	5 mi radius
White (2025)	4,578	70.8%	15,500	75.1%
Black or African American (2025)	1,087	16.8%	2,804	13.6%
American Indian or Alaska Native (2025)	16	0.2%	60	0.3%
Asian (2025)	194	3.0%	629	3.0%
Hawaiian or Pacific Islander (2025)	2	-	7	-
Other Race (2025)	170	2.6%	444	2.2%
Two or More Races (2025)	421	6.5%	1,188	5.8%
Not Hispanic or Latino Population (2025)	5,924	91.6%	19,120	92.7%
Hispanic or Latino Population (2025)	543	8.4%	1,512	7.3%
Not Hispanic or Latino Population (2030)	6,482	90.1%	20,490	91.2%
Hispanic or Latino Population (2030)	712	9.9%	1,987	8.8%
Not Hispanic or Latino Population (2020)	5,367	92.9%	17,082	94.4%
Hispanic or Latino Population (2020)	413	7.1%	1,008	5.6%
Not Hispanic or Latino Population (2010)	2,495	96.0%	11,164	96.6%
Hispanic or Latino Population (2010)	105	4.0%	393	3.4%
Projected Hispanic Annual Growth (2025 to 2030)	169	6.2%	475	6.3%
Historic Hispanic Annual Growth (2010 to 2025)	438	28.0%	1,120	19.0%
Age Distribution (2025)				
Age Under 5	370	5.7%	1,017	4.9%
Age 5 to 9 Years	412	6.4%	1,227	5.9%
Age 10 to 14 Years	497	7.7%	1,508	7.3%
Age 15 to 19 Years	460	7.1%	1,365	6.6%
Age 20 to 24 Years	337	5.2%	970	4.7%
Age 25 to 29 Years	325	5.0%	874	4.2%
Age 30 to 34 Years	425	6.6%	1,185	5.7%
Age 35 to 39 Years	466	7.2%	1,376	6.7%
Age 40 to 44 Years	529	8.2%	1,502	7.3%
Age 45 to 49 Years	483	7.5%	1,477	7.2%
Age 50 to 54 Years	481	7.4%	1,598	7.7%
Age 55 to 59 Years	390	6.0%	1,370	6.6%
Age 60 to 64 Years	353	5.5%	1,388	6.7%
Age 65 to 74 Years	605	9.4%	2,309	11.2%
Age 75 to 84 Years	290	4.5%	1,230	6.0%
Age 85 Years or Over	43	0.7%	236	1.1%
Median Age	38.4		42.2	
Gender Age Distribution (2025)				
Female Population	3,309	51.2%	10,571	51.2%
Age 0 to 19 Years	850	25.7%	2,505	23.7%
Age 20 to 64 Years	1,947	58.8%	6,024	57.0%
Age 65 Years or Over	512	15.5%	2,042	19.3%
Female Median Age	39.6		43.0	
Male Population	3,158	48.8%	10,062	48.8%
Age 0 to 19 Years	890	28.2%	2,611	26.0%
Age 20 to 64 Years	1,843	58.3%	5,717	56.8%
Age 65 Years or Over	426	13.5%	1,733	17.2%
Male Median Age	37.1		41.3	

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1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2025)		1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	400	16.3%	1,649	20.1%
HH Income \$150,000 to \$199,999	363	14.8%	1,291	15.7%
HH Income \$100,000 to \$149,999	526	21.4%	1,612	19.6%
HH Income \$75,000 to \$99,999	249	10.2%	620	7.5%
HH Income \$50,000 to \$74,999	436	17.8%	1,394	17.0%
HH Income \$35,000 to \$49,999	137	5.6%	407	5.0%
HH Income \$25,000 to \$34,999	124	5.1%	514	6.3%
HH Income \$15,000 to \$24,999	68	2.8%	273	3.3%
HH Income Under \$15,000	150	6.1%	455	5.5%
HH Income \$35,000 or More	2,110	86.1%	6,973	84.9%
HH Income \$75,000 or More	1,538	62.7%	5,172	63.0%
Housing (2025)		1 mi radius	3 mi radius	5 mi radius
Total Housing Units	2,598		8,772	
Housing Units Occupied	2,452	94.4%	8,214	93.6%
Housing Units Owner-Occupied	1,830	74.6%	6,495	79.1%
Housing Units, Renter-Occupied	622	25.4%	1,720	20.9%
Housing Units, Vacant	145	5.9%	558	6.8%
Marital Status (2025)		1 mi radius	3 mi radius	5 mi radius
Never Married	1,601	30.9%	4,798	28.4%
Currently Married	2,860	55.1%	9,521	56.4%
Separated	141	2.7%	291	1.7%
Widowed	150	2.9%	776	4.6%
Divorced	436	8.4%	1,495	8.9%
Household Type (2025)		1 mi radius	3 mi radius	5 mi radius
Population Family	5,729	88.6%	17,489	84.8%
Population Non-Family	739	11.4%	3,143	15.2%
Population Group Quarters	-	-	-	11
Family Households	1,879	76.6%	5,740	69.9%
Non-Family Households	573	23.4%	2,475	30.1%
Married Couple with Children	712	24.9%	2,099	22.0%
Average Family Household Size	3.0		3.0	
Household Size (2025)		1 mi radius	3 mi radius	5 mi radius
1 Person Households	468	19.1%	2,106	25.6%
2 Person Households	919	37.5%	2,850	34.7%
3 Person Households	466	19.0%	1,341	16.3%
4 Person Households	364	14.9%	1,178	14.3%
5 Person Households	151	6.2%	480	5.8%
6 or More Person Households	84	3.4%	259	3.2%
Household Vehicles (2025)		1 mi radius	3 mi radius	5 mi radius
Households with 0 Vehicles Available	50	2.0%	165	2.0%
Households with 1 Vehicles Available	682	27.8%	2,070	25.2%
Households with 2 or More Vehicles Available	1,720	70.1%	5,979	72.8%
Total Vehicles Available	5,089		17,276	
Average Vehicles Per Household	2.1		2.1	

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Labor Force (2025)		1 mi radius	3 mi radius	5 mi radius
Estimated Labor Population Age 16 Years or Over		5,079	16,575	39,800
Estimated Civilian Employed	3,648	71.8%	11,197	67.6%
Estimated Civilian Unemployed	180	3.5%	717	4.3%
Estimated in Armed Forces	-	-	2	0.1%
Estimated Not in Labor Force	1,250	24.6%	4,660	28.1%
Unemployment Rate	3.5%		4.3%	2.8%
Occupation (2025)				
Occupation: Population Age 16 Years or Over	3,648		11,197	27,224
Management, Business, Financial Operations	848	23.3%	2,883	25.7%
Professional, Related	837	22.9%	2,699	24.1%
Service	446	12.2%	1,213	10.8%
Sales, Office	661	18.1%	2,095	18.7%
Farming, Fishing, Forestry	1	-	12	0.1%
Construct, Extraction, Maintenance	243	6.6%	718	6.4%
Production, Transport Material Moving	612	16.8%	1,578	14.1%
White Collar Workers	2,346	64.3%	7,676	68.6%
Blue Collar Workers	1,302	35.7%	3,521	31.4%
Consumer Expenditure (2025)				
Total Household Expenditure	\$295.42 M		\$1.02 B	\$2.59 B
Total Non-Retail Expenditure	\$149.38 M	50.6%	\$519.82 M	51.0%
Total Retail Expenditure	\$146.05 M	49.4%	\$499.13 M	49.0%
Alcoholic Beverages	\$1.81 M	0.6%	\$6.23 M	0.6%
Apparel	\$5.43 M	1.8%	\$18.5 M	1.8%
Contributions	\$9.65 M	3.3%	\$33.69 M	3.3%
Education	\$6.82 M	2.3%	\$23.67 M	2.3%
Entertainment	\$16.78 M	5.7%	\$57.11 M	5.6%
Food Away From Home	\$12.94 M	4.4%	\$44.2 M	4.3%
Grocery	\$18.37 M	6.2%	\$60.18 M	5.9%
Health Care	\$16.34 M	5.5%	\$56.04 M	5.5%
Household Furnishings and Equipment	\$7.85 M	2.7%	\$26.88 M	2.6%
Household Operations	\$5.47 M	1.9%	\$18.57 M	1.8%
Miscellaneous Expenses	\$5.03 M	1.7%	\$17.19 M	1.7%
Personal Care	\$3.65 M	1.2%	\$12.09 M	1.2%
Shelter	\$45.18 M	15.3%	\$150.6 M	14.8%
Tax and Retirement	\$78.42 M	26.5%	\$283.72 M	27.8%
Tobacco and Related	\$1.26 M	0.4%	\$3.88 M	0.4%
Transportation	\$47.39 M	16.0%	\$163.87 M	16.1%
Utilities	\$13.04 M	4.4%	\$42.54 M	4.2%
Educational Attainment (2025)				
Adult Population Age 25 Years or Over	4,391		14,546	35,253
Elementary (Grade Level 0 to 8)	84	1.9%	329	2.3%
Some High School (Grade Level 9 to 11)	115	2.6%	404	2.8%
High School Graduate	976	22.2%	2,844	19.6%
Some College	790	18.0%	2,823	19.4%
Associate Degree Only	566	12.9%	1,720	11.8%
Bachelor Degree Only	1,270	28.9%	4,231	29.1%
Graduate Degree	588	13.4%	2,194	15.1%

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Units In Structure (2025)		1,552	169.0%	5,620	125.7%	14,740	144.9%
1 Detached Unit		134	14.6%	588	13.2%	909	8.9%
1 Attached Unit		5	0.5%	51	1.1%	127	1.2%
2 to 4 Units		79	8.6%	340	7.6%	601	5.9%
5 to 9 Units		160	17.4%	405	9.1%	683	6.7%
10 to 19 Units		142	15.5%	325	7.3%	560	5.5%
20 to 49 Units		106	11.6%	210	4.7%	347	3.4%
50 or More Units		274	29.8%	675	15.1%	1,475	14.5%
Mobile Home or Trailer		-	-	-	-	1	-
Other Structure		-	-	-	-	-	-
Homes Built By Year (2025)		1,312	142.9%	3,471	77.6%	8,480	83.4%
Homes Built 2010 or later		614	66.8%	2,105	47.1%	4,512	44.4%
Homes Built 2000 to 2009		191	20.8%	833	18.6%	2,329	22.9%
Homes Built 1990 to 1999		166	18.1%	740	16.6%	1,677	16.5%
Homes Built 1980 to 1989		93	10.1%	700	15.7%	1,256	12.3%
Homes Built 1970 to 1979		16	1.8%	138	3.1%	516	5.1%
Homes Built 1960 to 1969		9	1.0%	61	1.4%	200	2.0%
Homes Built 1950 to 1959		51	5.5%	167	3.7%	473	4.7%
Home Values (2025)		7	0.4%	225	3.5%	724	4.5%
Home Values \$1,000,000 or More		592	32.4%	2,481	38.2%	6,870	42.7%
Home Values \$500,000 to \$999,999		432	23.6%	1,222	18.8%	2,750	17.1%
Home Values \$400,000 to \$499,999		457	25.0%	1,253	19.3%	2,807	17.4%
Home Values \$300,000 to \$399,999		156	8.6%	665	10.2%	1,533	9.5%
Home Values \$200,000 to \$299,999		6	0.3%	45	0.7%	223	1.4%
Home Values \$150,000 to \$199,999		7	0.4%	67	1.0%	158	1.0%
Home Values \$100,000 to \$149,999		28	1.5%	72	1.1%	174	1.1%
Home Values \$50,000 to \$69,999		33	1.8%	145	2.2%	196	1.2%
Home Values \$25,000 to \$49,999		63	3.4%	216	3.3%	461	2.9%
Home Values Under \$25,000		49	2.7%	103	1.6%	209	1.3%
Owner-Occupied Median Home Value		\$420,973		\$469,828		\$496,459	
Renter-Occupied Median Rent		\$1,389		\$1,348		\$1,401	
Transportation To Work (2025)		2,718	74.5%	7,973	71.2%	17,948	65.9%
Drive to Work Alone		276	7.6%	568	5.1%	1,425	5.2%
Drive to Work in Carpool		2	-	4	-	73	0.3%
Travel to Work by Public Transportation		-	-	-	-	-	-
Drive to Work on Motorcycle		10	0.3%	53	0.5%	172	0.6%
Walk or Bicycle to Work		35	1.0%	156	1.4%	351	1.3%
Other Means		607	16.6%	2,443	21.8%	7,255	26.6%
Travel Time (2025)		747	20.5%	1,886	16.8%	3,398	12.5%
Travel to Work in 14 Minutes or Less		775	21.2%	2,652	23.7%	6,245	22.9%
Travel to Work in 15 to 29 Minutes		996	27.3%	3,110	27.8%	8,256	30.3%
Travel to Work in 30 to 59 Minutes		524	14.4%	1,106	9.9%	2,070	7.6%
Travel to Work in 60 Minutes or More		27.9		27.9		28.8	