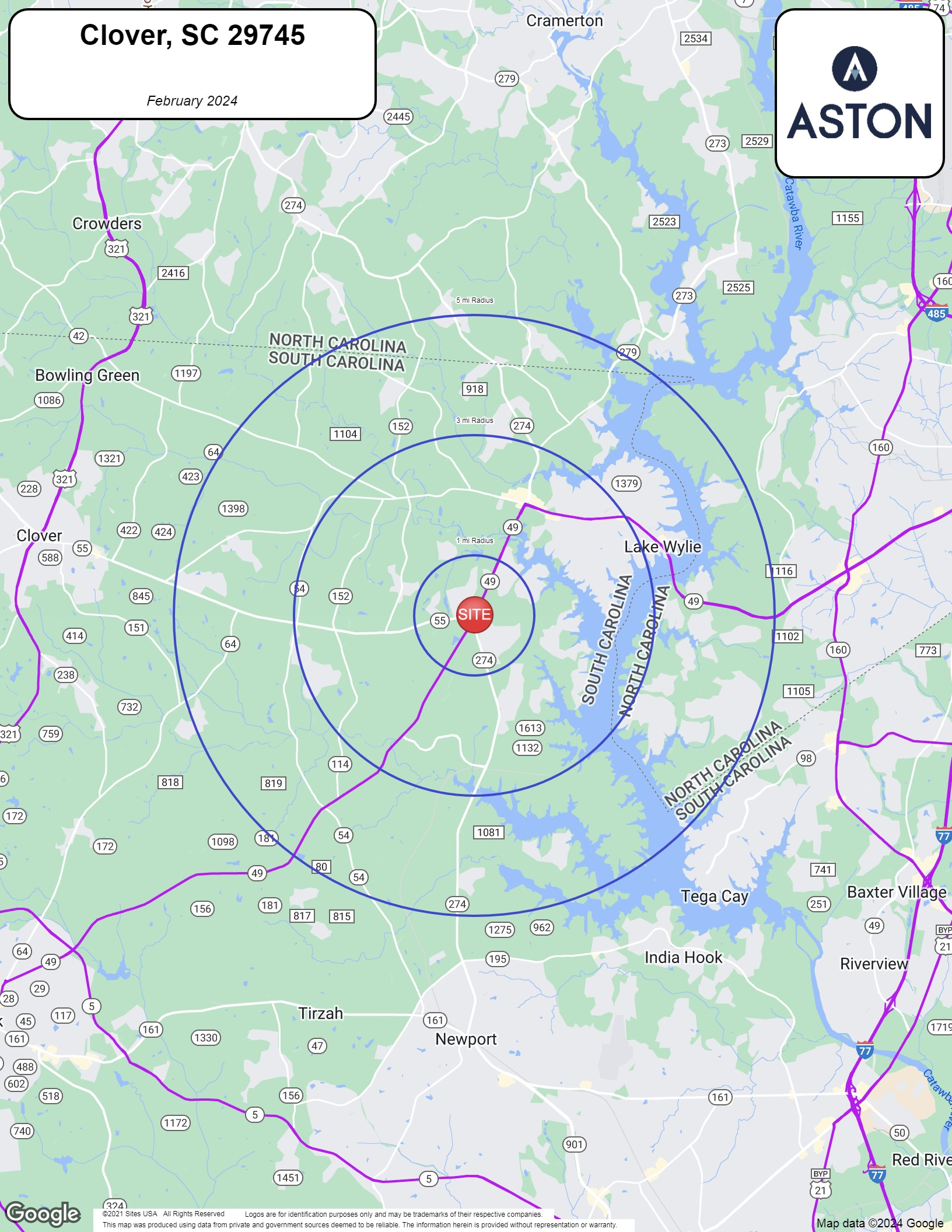


Clover, SC 29745

February 2024



Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0917/-81.098

Clover, SC 29745	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	6,603		19,805		47,710	
Projected Population (2028)	7,629		22,729		57,158	
Census Population (2020)	5,780		18,090		41,847	
Census Population (2010)	2,600		11,557		26,466	
Projected Annual Growth (2023 to 2028)	1,026	3.1%	2,923	3.0%	9,448	4.0%
Historical Annual Growth (2020 to 2023)	823	4.7%	1,715	3.2%	5,862	4.7%
Historical Annual Growth (2010 to 2020)	3,180	40.8%	6,534	18.8%	15,381	19.4%
Estimated Population Density (2023)	2,103 psm		701 psm		608 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	2,395		7,856		18,750	
Projected Households (2028)	2,782		9,037		22,493	
Census Households (2020)	2,087		7,009		16,048	
Census Households (2010)	918		4,471		10,171	
Estimated Households with Children (2023)	1,079	45.0%	2,715	34.6%	6,817	36.4%
Estimated Average Household Size (2023)	2.76		2.52		2.54	
Average Household Income						
Estimated Average Household Income (2023)	\$110,894		\$123,170		\$128,468	
Projected Average Household Income (2028)	\$102,516		\$115,191		\$115,259	
Estimated Average Family Income (2023)	\$125,231		\$144,327		\$151,506	
Median Household Income						
Estimated Median Household Income (2023)	\$108,927		\$115,565		\$128,998	
Projected Median Household Income (2028)	\$108,886		\$115,925		\$133,363	
Estimated Median Family Income (2023)	\$129,372		\$133,802		\$147,180	
Per Capita Income						
Estimated Per Capita Income (2023)	\$40,224		\$48,856		\$50,491	
Projected Per Capita Income (2028)	\$37,377		\$45,799		\$45,361	
Estimated Per Capita Income 5 Year Growth	-\$2,847	-7.1%	-\$3,057	-6.3%	-\$5,130	-10.2%
Estimated Average Household Net Worth (2023)	\$652,642		\$690,908		\$807,621	
Daytime Demos (2023)						
Total Businesses	66		473		918	
Total Employees	656		3,206		5,719	
Company Headquarter Businesses	2	2.6%	10	2.2%	25	2.7%
Company Headquarter Employees	6	0.9%	74	2.3%	224	3.9%
Employee Population per Business	9.9		6.8		6.2	
Residential Population per Business	100.0		41.8		52.0	

Expanded Profile

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Clover, SC 29745

	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	4,873	73.8%	15,636	78.9%	36,483	76.5%
Black or African American (2023)	1,001	15.2%	2,285	11.5%	6,466	13.6%
American Indian or Alaska Native (2023)	23	0.4%	66	0.3%	131	0.3%
Asian (2023)	167	2.5%	481	2.4%	1,586	3.3%
Hawaiian or Pacific Islander (2023)	3	-	6	-	14	-
Other Race (2023)	156	2.4%	337	1.7%	737	1.5%
Two or More Races (2023)	380	5.7%	993	5.0%	2,292	4.8%
Not Hispanic or Latino Population (2023)	6,106	92.5%	18,598	93.9%	45,015	94.4%
Hispanic or Latino Population (2023)	497	7.5%	1,207	6.1%	2,695	5.6%
Not Hispanic or Latino Population (2028)	7,060	92.5%	21,326	93.8%	53,879	94.3%
Hispanic or Latino Population (2028)	569	7.5%	1,402	6.2%	3,279	5.7%
Not Hispanic or Latino Population (2020)	5,367	92.9%	17,082	94.4%	39,671	94.8%
Hispanic or Latino Population (2020)	413	7.1%	1,008	5.6%	2,176	5.2%
Not Hispanic or Latino Population (2010)	2,495	96.0%	11,164	96.6%	25,640	96.9%
Hispanic or Latino Population (2010)	105	4.0%	393	3.4%	826	3.1%
Projected Hispanic Annual Growth (2023 to 2028)	72	2.9%	195	3.2%	584	4.3%
Historic Hispanic Annual Growth (2010 to 2023)	392	28.9%	815	16.0%	1,869	17.4%
Age Distribution (2023)						
Age Under 5	355	5.4%	930	4.7%	2,347	4.9%
Age 5 to 9 Years	510	7.7%	1,287	6.5%	3,056	6.4%
Age 10 to 14 Years	533	8.1%	1,417	7.2%	3,229	6.8%
Age 15 to 19 Years	424	6.4%	1,152	5.8%	2,593	5.4%
Age 20 to 24 Years	253	3.8%	681	3.4%	1,676	3.5%
Age 25 to 29 Years	274	4.2%	790	4.0%	1,923	4.0%
Age 30 to 34 Years	398	6.0%	1,114	5.6%	2,934	6.2%
Age 35 to 39 Years	580	8.8%	1,497	7.6%	3,719	7.8%
Age 40 to 44 Years	599	9.1%	1,657	8.4%	3,946	8.3%
Age 45 to 49 Years	488	7.4%	1,395	7.0%	3,543	7.4%
Age 50 to 54 Years	424	6.4%	1,448	7.3%	3,708	7.8%
Age 55 to 59 Years	393	5.9%	1,376	6.9%	3,708	7.8%
Age 60 to 64 Years	426	6.4%	1,445	7.3%	3,569	7.5%
Age 65 to 74 Years	661	10.0%	2,370	12.0%	5,190	10.9%
Age 75 to 84 Years	238	3.6%	1,023	5.2%	2,094	4.4%
Age 85 Years or Over	48	0.7%	224	1.1%	473	1.0%
Median Age	39.3		43.0		42.5	
Gender Age Distribution (2023)						
Female Population	3,311	50.1%	9,949	50.2%	23,776	49.8%
Age 0 to 19 Years	901	27.2%	2,403	24.2%	5,573	23.4%
Age 20 to 64 Years	1,919	58.0%	5,665	56.9%	14,240	59.9%
Age 65 Years or Over	491	14.8%	1,881	18.9%	3,963	16.7%
Female Median Age	39.7		43.2		42.4	
Male Population	3,292	49.9%	9,856	49.8%	23,934	50.2%
Age 0 to 19 Years	921	28.0%	2,382	24.2%	5,652	23.6%
Age 20 to 64 Years	1,915	58.2%	5,739	58.2%	14,488	60.5%
Age 65 Years or Over	456	13.8%	1,735	17.6%	3,794	15.9%
Male Median Age	38.9		42.8		42.5	

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Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.0917/-81.098

Clover, SC 29745	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income \$200,000 or More	355	14.8%	1,301	16.6%	3,863	20.6%
HH Income \$150,000 to \$199,999	361	15.1%	1,066	13.6%	2,825	15.1%
HH Income \$100,000 to \$149,999	635	26.5%	1,932	24.6%	4,297	22.9%
HH Income \$75,000 to \$99,999	206	8.6%	735	9.4%	1,737	9.3%
HH Income \$50,000 to \$74,999	320	13.4%	1,085	13.8%	2,339	12.5%
HH Income \$35,000 to \$49,999	92	3.8%	378	4.8%	1,228	6.6%
HH Income \$25,000 to \$34,999	228	9.5%	782	9.9%	1,218	6.5%
HH Income \$15,000 to \$24,999	83	3.4%	236	3.0%	598	3.2%
HH Income Under \$15,000	116	4.8%	341	4.3%	644	3.4%
HH Income \$35,000 or More	1,969	82.2%	6,497	82.7%	16,289	86.9%
HH Income \$75,000 or More	1,557	65.0%	5,034	64.1%	12,722	67.9%
Housing (2023)						
Total Housing Units	2,482		8,194		19,880	
Housing Units Occupied	2,395	96.5%	7,856	95.9%	18,750	94.3%
Housing Units Owner-Occupied	1,766	73.7%	5,736	73.0%	13,190	70.3%
Housing Units, Renter-Occupied	630	26.3%	2,120	27.0%	5,560	29.7%
Housing Units, Vacant	87	3.6%	338	4.3%	1,130	6.0%
Marital Status (2023)						
Never Married	1,596	30.7%	4,466	27.6%	9,302	23.8%
Currently Married	2,876	55.3%	9,019	55.8%	23,463	60.0%
Separated	80	1.5%	235	1.5%	720	1.8%
Widowed	202	3.9%	1,141	7.1%	2,128	5.4%
Divorced	450	8.7%	1,310	8.1%	3,465	8.9%
Household Type (2023)						
Population Family	6,033	91.4%	17,570	88.7%	42,073	88.2%
Population Non-Family	571	8.6%	2,235	11.3%	5,625	11.8%
Population Group Quarters	-	-	-	-	13	-
Family Households	1,906	79.6%	5,877	74.8%	13,937	74.3%
Non-Family Households	490	20.4%	1,979	25.2%	4,813	25.7%
Married Couple with Children	839	29.2%	2,031	22.5%	5,400	23.0%
Average Family Household Size	3.2		3.0		3.0	
Household Size (2023)						
1 Person Households	378	15.8%	1,634	20.8%	3,958	21.1%
2 Person Households	589	24.6%	2,395	30.5%	6,165	32.9%
3 Person Households	506	21.1%	1,446	18.4%	3,284	17.5%
4 Person Households	574	24.0%	1,534	19.5%	3,528	18.8%
5 Person Households	246	10.3%	604	7.7%	1,249	6.7%
6 or More Person Households	102	4.3%	244	3.1%	567	3.0%
Household Vehicles (2023)						
Households with 0 Vehicles Available	27	1.1%	122	1.6%	307	1.6%
Households with 1 Vehicles Available	601	25.1%	2,062	26.2%	4,852	25.9%
Households with 2 or More Vehicles Available	1,768	73.8%	5,672	72.2%	13,591	72.5%
Total Vehicles Available	5,099		16,312		38,992	
Average Vehicles Per Household	2.1		2.1		2.1	

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Clover, SC 29745

	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	5,104		15,888		38,466	
Estimated Civilian Employed	3,537	69.3%	10,489	66.0%	27,047	70.3%
Estimated Civilian Unemployed	138	2.7%	488	3.1%	768	2.0%
Estimated in Armed Forces	31	0.6%	59	0.4%	91	0.2%
Estimated Not in Labor Force	1,398 27.4%		4,852 30.5%		10,561 27.5%	
Unemployment Rate	2.7%		3.1%		2.0%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	3,537		10,489		27,047	
Management, Business, Financial Operations	699	19.8%	2,429	23.2%	6,603	24.4%
Professional, Related Service	773	21.9%	2,113	20.1%	5,594	20.7%
Sales, Office	319	9.0%	1,032	9.8%	2,727	10.1%
Farming, Fishing, Forestry	735	20.8%	2,223	21.2%	6,017	22.2%
Construct, Extraction, Maintenance	-	-	3	-	41	0.2%
Production, Transport Material Moving	423	12.0%	999	9.5%	2,051	7.6%
White Collar Workers	588	16.6%	1,690	16.1%	4,013	14.8%
Blue Collar Workers	2,206	62.4%	6,765	64.5%	18,214	67.3%
	1,331	37.6%	3,724	35.5%	8,833	32.7%
Consumer Expenditure (2023)						
Total Household Expenditure	\$180.82 M		\$644.8 M		\$1.58 B	
Total Non-Retail Expenditure	\$95.59 M	52.9%	\$341.71 M	53.0%	\$836.6 M	53.1%
Total Retail Expenditure	\$85.22 M	47.1%	\$303.09 M	47.0%	\$738.8 M	46.9%
Apparel	\$6.57 M	3.6%	\$23.26 M	3.6%	\$57.09 M	3.6%
Contributions	\$6.18 M	3.4%	\$22.44 M	3.5%	\$55.71 M	3.5%
Education	\$6.17 M	3.4%	\$22.06 M	3.4%	\$55.35 M	3.5%
Entertainment	\$10.53 M	5.8%	\$37.54 M	5.8%	\$92.16 M	5.9%
Food and Beverages	\$26.32 M	14.6%	\$93.42 M	14.5%	\$227.18 M	14.4%
Furnishings and Equipment	\$6.51 M	3.6%	\$23.2 M	3.6%	\$56.94 M	3.6%
Gifts	\$4.71 M	2.6%	\$17.17 M	2.7%	\$42.87 M	2.7%
Health Care	\$14.63 M	8.1%	\$52.49 M	8.1%	\$127.05 M	8.1%
Household Operations	\$7.24 M	4.0%	\$25.92 M	4.0%	\$63.61 M	4.0%
Miscellaneous Expenses	\$3.44 M	1.9%	\$12.3 M	1.9%	\$30.11 M	1.9%
Personal Care	\$2.43 M	1.3%	\$8.66 M	1.3%	\$21.14 M	1.3%
Personal Insurance	\$1.37 M	0.8%	\$4.89 M	0.8%	\$12.12 M	0.8%
Reading	\$392.75 K	0.2%	\$1.42 M	0.2%	\$3.47 M	0.2%
Shelter	\$37.88 M	20.9%	\$135.11 M	21.0%	\$330.53 M	21.0%
Tobacco	\$932.06 K	0.5%	\$3.32 M	0.5%	\$7.86 M	0.5%
Transportation	\$32.96 M	18.2%	\$116.87 M	18.1%	\$284.47 M	18.1%
Utilities	\$12.56 M	6.9%	\$44.72 M	6.9%	\$107.72 M	6.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	4,527		14,339		34,809	
Elementary (Grade Level 0 to 8)	46	1.0%	138	1.0%	514	1.5%
Some High School (Grade Level 9 to 11)	154	3.4%	485	3.4%	1,159	3.3%
High School Graduate	989	21.8%	3,036	21.2%	6,852	19.7%
Some College	768	17.0%	2,577	18.0%	6,016	17.3%
Associate Degree Only	704	15.5%	1,967	13.7%	3,938	11.3%
Bachelor Degree Only	1,228	27.1%	3,997	27.9%	10,592	30.4%
Graduate Degree	639	14.1%	2,140	14.9%	5,739	16.5%

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Units In Structure (2023)							
1 Detached Unit	1,540	167.7%	5,251	117.4%	12,905	126.9%	
1 Attached Unit	164	17.8%	513	11.5%	1,001	9.8%	
2 to 4 Units	20	2.2%	123	2.8%	343	3.4%	
5 to 9 Units	76	8.3%	338	7.6%	759	7.5%	
10 to 19 Units	112	12.2%	331	7.4%	858	8.4%	
20 to 49 Units	261	28.4%	535	12.0%	1,021	10.0%	
50 or More Units	25	2.7%	129	2.9%	481	4.7%	
Mobile Home or Trailer	192	20.9%	618	13.8%	1,350	13.3%	
Other Structure	6	0.6%	18	0.4%	30	0.3%	
Homes Built By Year (2023)							
Homes Built 2010 or later	1,173	127.7%	3,058	68.4%	6,996	68.8%	
Homes Built 2000 to 2009	636	69.2%	1,921	43.0%	4,669	45.9%	
Homes Built 1990 to 1999	212	23.1%	1,001	22.4%	2,635	25.9%	
Homes Built 1980 to 1989	203	22.1%	851	19.0%	2,048	20.1%	
Homes Built 1970 to 1979	102	11.1%	688	15.4%	1,281	12.6%	
Homes Built 1960 to 1969	14	1.5%	102	2.3%	448	4.4%	
Homes Built 1950 to 1959	28	3.1%	89	2.0%	317	3.1%	
Homes Built Before 1949	27	2.9%	145	3.3%	355	3.5%	
Home Values (2023)							
Home Values \$1,000,000 or More	30	1.7%	138	2.4%	391	3.0%	
Home Values \$500,000 to \$999,999	321	18.2%	1,463	25.5%	3,520	26.7%	
Home Values \$400,000 to \$499,999	240	13.6%	842	14.7%	1,860	14.1%	
Home Values \$300,000 to \$399,999	486	27.5%	1,208	21.1%	2,831	21.5%	
Home Values \$200,000 to \$299,999	409	23.2%	1,089	19.0%	2,419	18.3%	
Home Values \$150,000 to \$199,999	108	6.1%	395	6.9%	962	7.3%	
Home Values \$100,000 to \$149,999	31	1.8%	200	3.5%	426	3.2%	
Home Values \$70,000 to \$99,999	25	1.4%	94	1.6%	224	1.7%	
Home Values \$50,000 to \$69,999	16	0.9%	83	1.4%	142	1.1%	
Home Values \$25,000 to \$49,999	56	3.2%	134	2.3%	264	2.0%	
Home Values Under \$25,000	42	2.4%	91	1.6%	150	1.1%	
Owner-Occupied Median Home Value	\$343,356		\$378,335		\$376,605		
Renter-Occupied Median Rent	\$1,079		\$1,065		\$1,175		
Transportation To Work (2023)							
Drive to Work Alone	2,690	76.0%	7,911	75.4%	17,384	64.3%	
Drive to Work in Carpool	219	6.2%	577	5.5%	1,475	5.5%	
Travel to Work by Public Transportation	-	-	3	-	58	0.2%	
Drive to Work on Motorcycle	-	-	2	-	6	-	
Walk or Bicycle to Work	15	0.4%	24	0.2%	76	0.3%	
Other Means	15	0.4%	97	0.9%	216	0.8%	
Work at Home	597	16.9%	1,875	17.9%	7,832	29.0%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	767	21.7%	1,950	18.6%	3,597	13.3%	
Travel to Work in 15 to 29 Minutes	813	23.0%	2,844	27.1%	6,316	23.4%	
Travel to Work in 30 to 59 Minutes	994	28.1%	2,896	27.6%	7,344	27.2%	
Travel to Work in 60 Minutes or More	366	10.4%	924	8.8%	1,957	7.2%	
Average Minutes Travel to Work	25.6		26.1		27.6		

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