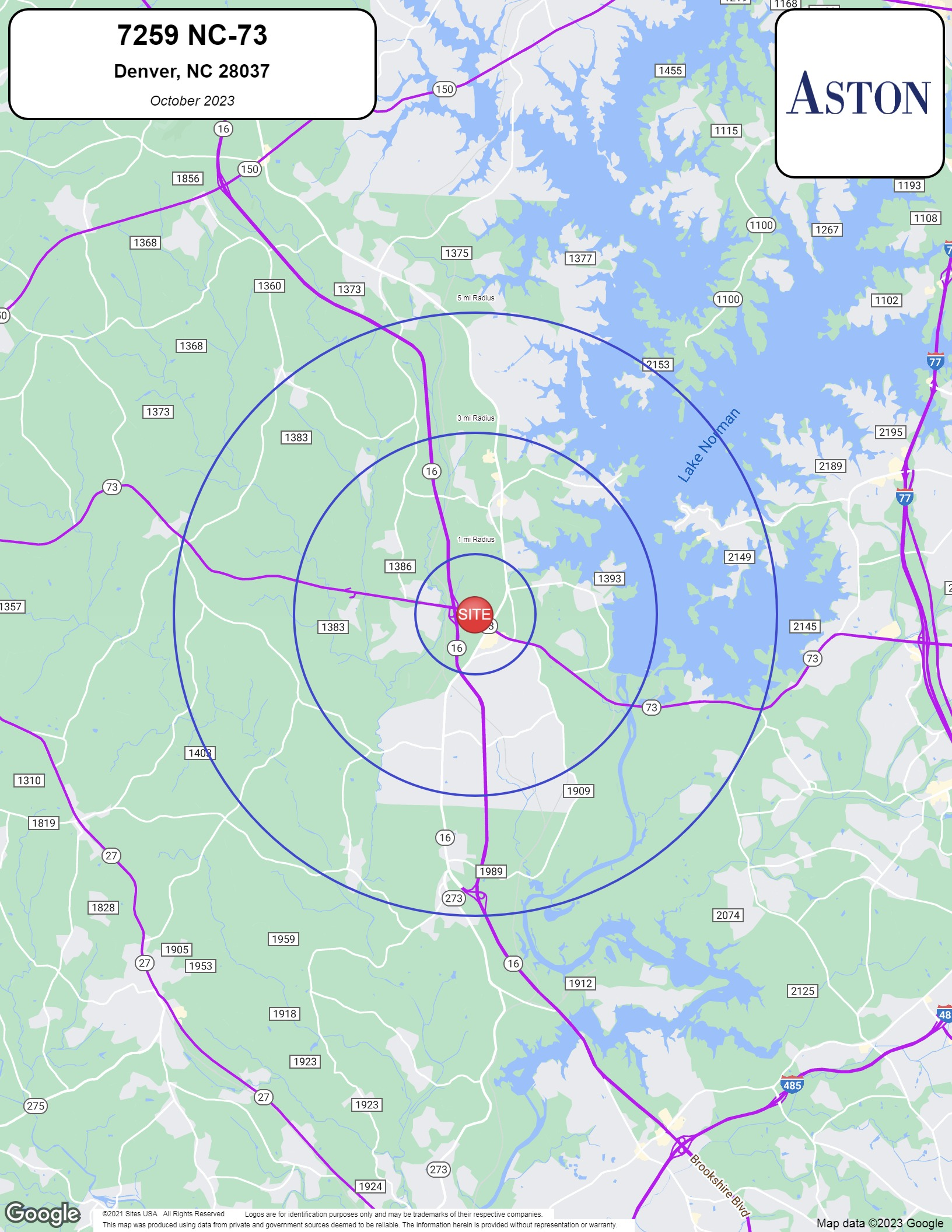


7259 NC-73

Denver, NC 28037

October 2023

ASTON



Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.449/-81.001

7259 NC-73	1 mi radius		3 mi radius		5 mi radius	
Denver, NC 28037						
Population						
Estimated Population (2023)	1,879		15,665		30,427	
Projected Population (2028)	1,873		16,387		32,936	
Census Population (2020)	1,906		14,441		28,685	
Census Population (2010)	1,189		10,609		22,441	
Projected Annual Growth (2023 to 2028)	-6	-	722	0.9%	2,509	1.6%
Historical Annual Growth (2020 to 2023)	-27	-0.5%	1,224	2.8%	1,742	2.0%
Historical Annual Growth (2010 to 2020)	717	20.1%	3,832	12.0%	6,244	9.3%
Estimated Population Density (2023)	598 psm		554 psm		388 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	748		6,328		12,006	
Projected Households (2028)	763		6,747		13,159	
Census Households (2020)	748		5,787		11,224	
Census Households (2010)	464		4,215		8,702	
Estimated Households with Children (2023)	238	31.8%	1,879	29.7%	3,743	31.2%
Estimated Average Household Size (2023)	2.49		2.47		2.53	
Average Household Income						
Estimated Average Household Income (2023)	\$109,094		\$149,106		\$158,461	
Projected Average Household Income (2028)	\$113,545		\$149,108		\$154,025	
Estimated Average Family Income (2023)	\$127,526		\$168,653		\$178,286	
Median Household Income						
Estimated Median Household Income (2023)	\$104,865		\$110,917		\$116,685	
Projected Median Household Income (2028)	\$107,584		\$111,278		\$116,022	
Estimated Median Family Income (2023)	\$123,269		\$134,134		\$138,456	
Per Capita Income						
Estimated Per Capita Income (2023)	\$43,483		\$60,249		\$62,539	
Projected Per Capita Income (2028)	\$46,329		\$61,409		\$61,549	
Estimated Per Capita Income 5 Year Growth	\$2,845	6.5%	\$1,160	1.9%	-\$989	-1.6%
Estimated Average Household Net Worth (2023)	\$783,447		\$895,942		\$929,826	
Daytime Demos (2023)						
Total Businesses	319		722		1,231	
Total Employees	1,919		4,470		7,062	
Company Headquarter Businesses	6	2.0%	15	2.1%	27	2.2%
Company Headquarter Employees	92	4.8%	237	5.3%	356	5.0%
Employee Population per Business	6.0		6.2		5.7	
Residential Population per Business	5.9		21.7		24.7	

Expanded Profile

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7259 NC-73	1 mi radius		3 mi radius		5 mi radius	
Denver, NC 28037						
Race & Ethnicity						
White (2023)	1,611	85.7%	13,655	87.2%	26,129	85.9%
Black or African American (2023)	117	6.2%	775	4.9%	1,826	6.0%
American Indian or Alaska Native (2023)	6	0.3%	55	0.4%	92	0.3%
Asian (2023)	33	1.8%	246	1.6%	544	1.8%
Hawaiian or Pacific Islander (2023)	-	-	5	-	7	-
Other Race (2023)	28	1.5%	208	1.3%	386	1.3%
Two or More Races (2023)	83	4.4%	721	4.6%	1,443	4.7%
Not Hispanic or Latino Population (2023)	1,776	94.5%	14,811	94.5%	28,736	94.4%
Hispanic or Latino Population (2023)	103	5.5%	854	5.5%	1,691	5.6%
Not Hispanic or Latino Population (2028)	1,770	94.5%	15,459	94.3%	31,017	94.2%
Hispanic or Latino Population (2028)	103	5.5%	928	5.7%	1,918	5.8%
Not Hispanic or Latino Population (2020)	1,814	95.2%	13,778	95.4%	27,403	95.5%
Hispanic or Latino Population (2020)	92	4.8%	663	4.6%	1,281	4.5%
Not Hispanic or Latino Population (2010)	1,147	96.4%	10,257	96.7%	21,816	97.2%
Hispanic or Latino Population (2010)	42	3.6%	352	3.3%	625	2.8%
Projected Hispanic Annual Growth (2023 to 2028)	-	-0.1%	74	1.7%	228	2.7%
Historic Hispanic Annual Growth (2010 to 2023)	61	11.1%	501	10.9%	1,065	13.1%
Age Distribution (2023)						
Age Under 5	107	5.7%	844	5.4%	1,577	5.2%
Age 5 to 9 Years	120	6.4%	902	5.8%	1,778	5.8%
Age 10 to 14 Years	126	6.7%	942	6.0%	1,916	6.3%
Age 15 to 19 Years	110	5.9%	848	5.4%	1,677	5.5%
Age 20 to 24 Years	84	4.5%	627	4.0%	1,174	3.9%
Age 25 to 29 Years	108	5.7%	753	4.8%	1,349	4.4%
Age 30 to 34 Years	134	7.1%	951	6.1%	1,773	5.8%
Age 35 to 39 Years	122	6.5%	987	6.3%	1,964	6.5%
Age 40 to 44 Years	119	6.3%	968	6.2%	2,055	6.8%
Age 45 to 49 Years	132	7.0%	1,119	7.1%	2,267	7.5%
Age 50 to 54 Years	127	6.7%	1,186	7.6%	2,415	7.9%
Age 55 to 59 Years	132	7.0%	1,272	8.1%	2,521	8.3%
Age 60 to 64 Years	134	7.1%	1,283	8.2%	2,491	8.2%
Age 65 to 74 Years	196	10.4%	1,898	12.1%	3,664	12.0%
Age 75 to 84 Years	97	5.2%	871	5.6%	1,452	4.8%
Age 85 Years or Over	31	1.6%	213	1.4%	355	1.2%
Median Age	40.1		43.7		43.8	
Gender Age Distribution (2023)						
Female Population	956	50.9%	7,891	50.4%	15,215	50.0%
Age 0 to 19 Years	239	25.1%	1,736	22.0%	3,376	22.2%
Age 20 to 64 Years	534	55.9%	4,547	57.6%	9,017	59.3%
Age 65 Years or Over	182	19.0%	1,608	20.4%	2,822	18.5%
Female Median Age	40.6		44.2		44.1	
Male Population	924	49.1%	7,774	49.6%	15,212	50.0%
Age 0 to 19 Years	224	24.3%	1,799	23.1%	3,572	23.5%
Age 20 to 64 Years	556	60.2%	4,600	59.2%	8,991	59.1%
Age 65 Years or Over	143	15.5%	1,374	17.7%	2,649	17.4%
Male Median Age	39.6		43.1		43.6	

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Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.449/-81.001

7259 NC-73 Denver, NC 28037	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income \$200,000 or More	147	19.7%	1,516	24.0%	3,020	25.2%
HH Income \$150,000 to \$199,999	76	10.2%	666	10.5%	1,324	11.0%
HH Income \$100,000 to \$149,999	176	23.6%	1,248	19.7%	2,192	18.3%
HH Income \$75,000 to \$99,999	76	10.2%	581	9.2%	1,218	10.1%
HH Income \$50,000 to \$74,999	147	19.6%	968	15.3%	1,668	13.9%
HH Income \$35,000 to \$49,999	42	5.6%	408	6.4%	780	6.5%
HH Income \$25,000 to \$34,999	46	6.2%	339	5.4%	693	5.8%
HH Income \$15,000 to \$24,999	16	2.1%	236	3.7%	466	3.9%
HH Income Under \$15,000	21	2.9%	366	5.8%	646	5.4%
HH Income \$35,000 or More	664	88.8%	5,386	85.1%	10,202	85.0%
HH Income \$75,000 or More	476	63.6%	4,010	63.4%	7,754	64.6%
Housing (2023)						
Total Housing Units	820		7,046		13,294	
Housing Units Occupied	748	91.2%	6,328	89.8%	12,006	90.3%
Housing Units Owner-Occupied	601	80.3%	5,483	86.7%	10,745	89.5%
Housing Units, Renter-Occupied	147	19.7%	844	13.3%	1,261	10.5%
Housing Units, Vacant	72	9.6%	719	11.4%	1,288	10.7%
Marital Status (2023)						
Never Married	184	12.1%	1,511	11.6%	3,757	14.9%
Currently Married	931	61.0%	8,390	64.6%	16,244	64.6%
Separated	93	6.1%	660	5.1%	1,109	4.4%
Widowed	108	7.1%	969	7.5%	1,550	6.2%
Divorced	209	13.7%	1,448	11.2%	2,496	9.9%
Household Type (2023)						
Population Family	1,595	84.9%	13,613	86.9%	26,958	88.6%
Population Non-Family	268	14.3%	2,007	12.8%	3,415	11.2%
Population Group Quarters	16	0.9%	45	0.3%	54	0.2%
Family Households	525	70.2%	4,655	73.6%	9,176	76.4%
Non-Family Households	223	29.8%	1,672	26.4%	2,831	23.6%
Married Couple with Children	178	19.1%	1,467	17.5%	2,980	18.3%
Average Family Household Size	3.0		2.9		2.9	
Household Size (2023)						
1 Person Households	191	25.6%	1,428	22.6%	2,390	19.9%
2 Person Households	272	36.3%	2,593	41.0%	5,043	42.0%
3 Person Households	127	17.0%	1,050	16.6%	1,987	16.6%
4 Person Households	105	14.0%	841	13.3%	1,748	14.6%
5 Person Households	39	5.2%	307	4.9%	615	5.1%
6 or More Person Households	14	1.9%	110	1.7%	223	1.9%
Household Vehicles (2023)						
Households with 0 Vehicles Available	14	1.9%	148	2.3%	310	2.6%
Households with 1 Vehicles Available	132	17.6%	1,128	17.8%	2,247	18.7%
Households with 2 or More Vehicles Available	602	80.5%	5,051	79.8%	9,448	78.7%
Total Vehicles Available	1,687		14,243		26,795	
Average Vehicles Per Household	2.3		2.3		2.2	

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7259 NC-73

Denver, NC 28037

1 mi radius 3 mi radius 5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	1,500		12,789		24,774	
Estimated Civilian Employed	1,010	67.3%	8,135	63.6%	15,402	62.2%
Estimated Civilian Unemployed	14	0.9%	156	1.2%	340	1.4%
Estimated in Armed Forces	5	0.3%	31	0.2%	31	0.1%
Estimated Not in Labor Force	471	31.4%	4,467	34.9%	9,001	36.3%
Unemployment Rate	0.9%		1.2%		1.4%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	1,010		8,135		15,402	
Management, Business, Financial Operations	236	23.3%	1,872	23.0%	3,920	25.5%
Professional, Related	205	20.3%	1,916	23.6%	3,635	23.6%
Service	101	10.0%	914	11.2%	1,816	11.8%
Sales, Office	237	23.4%	1,950	24.0%	3,280	21.3%
Farming, Fishing, Forestry	-	-	4	-	14	-
Construct, Extraction, Maintenance	75	7.4%	453	5.6%	1,007	6.5%
Production, Transport Material Moving	157	15.5%	1,025	12.6%	1,729	11.2%
White Collar Workers	677	67.0%	5,739	70.5%	10,835	70.3%
Blue Collar Workers	333	33.0%	2,397	29.5%	4,567	29.7%
Consumer Expenditure (2023)						
Total Household Expenditure	\$55.97 M		\$595.61 M		\$1.19 B	
Total Non-Retail Expenditure	\$29.65 M	53.0%	\$316.78 M	53.2%	\$634.27 M	53.2%
Total Retail Expenditure	\$26.32 M	47.0%	\$278.83 M	46.8%	\$557.49 M	46.8%
Apparel	\$2 M	3.6%	\$21.35 M	3.6%	\$42.92 M	3.6%
Contributions	\$1.97 M	3.5%	\$21.6 M	3.6%	\$43.64 M	3.7%
Education	\$1.88 M	3.4%	\$20.91 M	3.5%	\$42.65 M	3.6%
Entertainment	\$3.26 M	5.8%	\$34.92 M	5.9%	\$70.13 M	5.9%
Food and Beverages	\$8.08 M	14.4%	\$85.38 M	14.3%	\$170.47 M	14.3%
Furnishings and Equipment	\$2.02 M	3.6%	\$21.54 M	3.6%	\$43.22 M	3.6%
Gifts	\$1.51 M	2.7%	\$16.64 M	2.8%	\$33.73 M	2.8%
Health Care	\$4.6 M	8.2%	\$48.62 M	8.2%	\$96.69 M	8.1%
Household Operations	\$2.25 M	4.0%	\$24.2 M	4.1%	\$48.59 M	4.1%
Miscellaneous Expenses	\$1.07 M	1.9%	\$11.4 M	1.9%	\$22.83 M	1.9%
Personal Care	\$749.05 K	1.3%	\$7.96 M	1.3%	\$15.92 M	1.3%
Personal Insurance	\$425.46 K	0.8%	\$4.63 M	0.8%	\$9.35 M	0.8%
Reading	\$123.89 K	0.2%	\$1.33 M	0.2%	\$2.66 M	0.2%
Shelter	\$11.7 M	20.9%	\$124.41 M	20.9%	\$248.57 M	20.9%
Tobacco	\$288.49 K	0.5%	\$2.96 M	0.5%	\$5.79 M	0.5%
Transportation	\$10.16 M	18.2%	\$106.98 M	18.0%	\$213.65 M	17.9%
Utilities	\$3.89 M	6.9%	\$40.78 M	6.8%	\$80.94 M	6.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	1,331		11,503		22,305	
Elementary (Grade Level 0 to 8)	21	1.6%	139	1.2%	341	1.5%
Some High School (Grade Level 9 to 11)	81	6.1%	573	5.0%	1,048	4.7%
High School Graduate	339	25.5%	2,667	23.2%	4,892	21.9%
Some College	301	22.6%	2,603	22.6%	4,484	20.1%
Associate Degree Only	126	9.5%	1,227	10.7%	2,520	11.3%
Bachelor Degree Only	318	23.9%	2,876	25.0%	5,794	26.0%
Graduate Degree	145	10.9%	1,418	12.3%	3,227	14.5%

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Units In Structure (2023)						
1 Detached Unit	591	127.4%	5,051	119.8%	9,872	113.4%
1 Attached Unit	34	7.3%	423	10.0%	621	7.1%
2 to 4 Units	16	3.4%	130	3.1%	167	1.9%
5 to 9 Units	12	2.6%	87	2.1%	115	1.3%
10 to 19 Units	3	0.6%	20	0.5%	35	0.4%
20 to 49 Units	11	2.4%	42	1.0%	58	0.7%
50 or More Units	11	2.3%	31	0.7%	49	0.6%
Mobile Home or Trailer	71	15.2%	544	12.9%	1,089	12.5%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2023)						
Homes Built 2010 or later	279	60.0%	1,726	41.0%	2,856	32.8%
Homes Built 2000 to 2009	212	45.6%	1,859	44.1%	3,711	42.6%
Homes Built 1990 to 1999	105	22.6%	925	21.9%	1,999	23.0%
Homes Built 1980 to 1989	81	17.6%	895	21.2%	1,651	19.0%
Homes Built 1970 to 1979	28	6.1%	474	11.3%	948	10.9%
Homes Built 1960 to 1969	19	4.1%	197	4.7%	337	3.9%
Homes Built 1950 to 1959	18	3.8%	155	3.7%	288	3.3%
Homes Built Before 1949	6	1.3%	96	2.3%	215	2.5%
Home Values (2023)						
Home Values \$1,000,000 or More	8	1.3%	230	4.2%	801	7.5%
Home Values \$500,000 to \$999,999	113	18.8%	1,340	24.4%	2,809	26.1%
Home Values \$400,000 to \$499,999	76	12.7%	697	12.7%	1,313	12.2%
Home Values \$300,000 to \$399,999	147	24.4%	1,193	21.8%	2,068	19.2%
Home Values \$200,000 to \$299,999	126	20.9%	871	15.9%	1,726	16.1%
Home Values \$150,000 to \$199,999	67	11.2%	542	9.9%	850	7.9%
Home Values \$100,000 to \$149,999	23	3.9%	244	4.5%	492	4.6%
Home Values \$70,000 to \$99,999	21	3.5%	145	2.6%	216	2.0%
Home Values \$50,000 to \$69,999	4	0.6%	44	0.8%	94	0.9%
Home Values \$25,000 to \$49,999	8	1.4%	96	1.7%	192	1.8%
Home Values Under \$25,000	8	1.3%	79	1.4%	186	1.7%
Owner-Occupied Median Home Value	\$333,362		\$366,225		\$406,298	
Renter-Occupied Median Rent	\$789		\$911		\$886	
Transportation To Work (2023)						
Drive to Work Alone	779	77.2%	5,976	73.5%	10,733	69.7%
Drive to Work in Carpool	77	7.7%	499	6.1%	832	5.4%
Travel to Work by Public Transportation	-	-	21	0.3%	63	0.4%
Drive to Work on Motorcycle	2	0.2%	13	0.2%	24	0.2%
Walk or Bicycle to Work	10	1.0%	65	0.8%	104	0.7%
Other Means	3	0.3%	34	0.4%	154	1.0%
Work at Home	138	13.6%	1,528	18.8%	3,493	22.7%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	266	26.3%	1,720	21.1%	2,791	18.1%
Travel to Work in 15 to 29 Minutes	164	16.2%	1,251	15.4%	2,718	17.6%
Travel to Work in 30 to 59 Minutes	378	37.4%	2,989	36.7%	5,228	33.9%
Travel to Work in 60 Minutes or More	65	6.4%	647	8.0%	1,172	7.6%
Average Minutes Travel to Work	28.4		30.1		29.5	

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