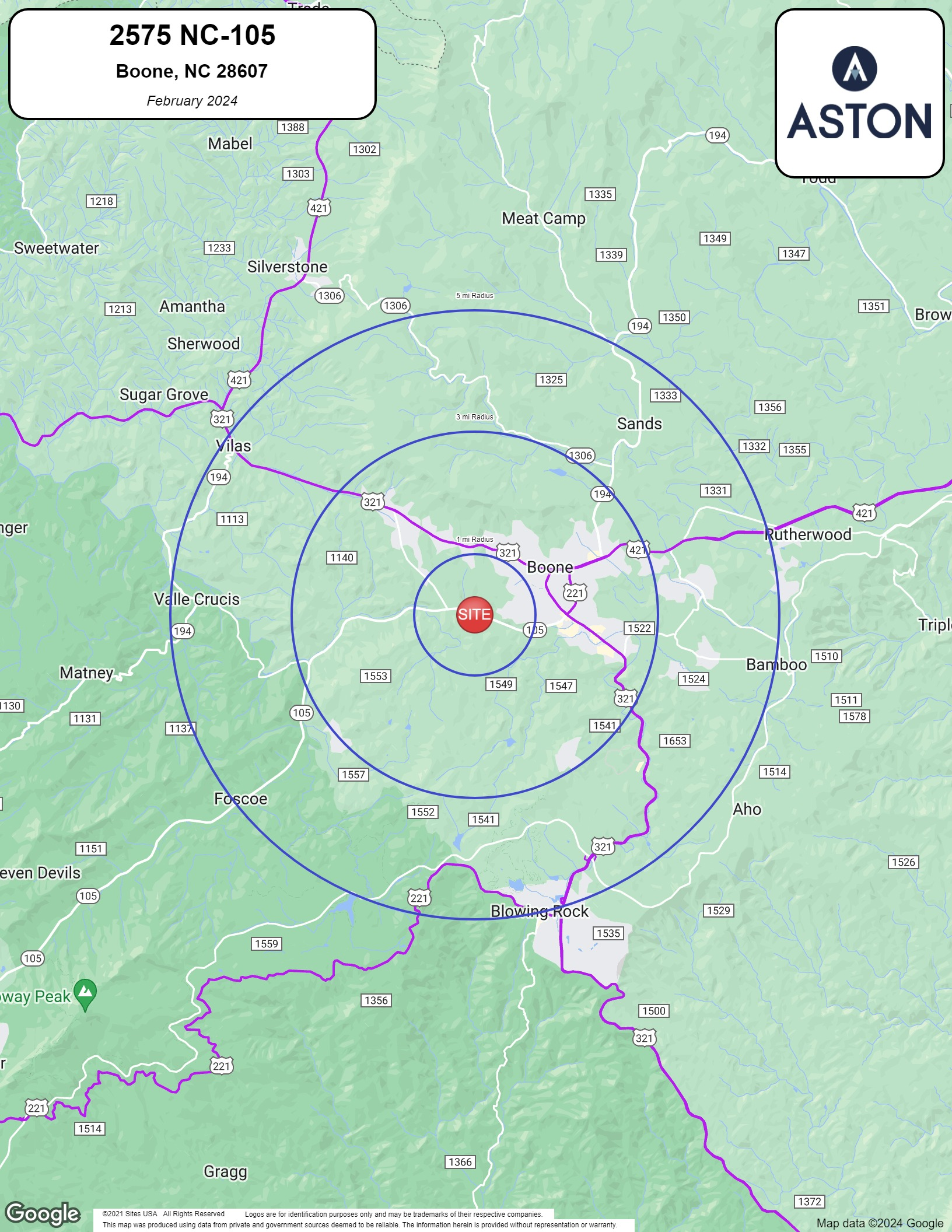


2575 NC-105

Boone, NC 28607

February 2024



Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.2052/-81.6965

2575 NC-105	1 mi radius		3 mi radius		5 mi radius	
Boone, NC 28607						
Population						
Estimated Population (2023)	4,649		22,598		33,490	
Projected Population (2028)	4,721		22,816		33,952	
Census Population (2020)	5,592		23,819		34,237	
Census Population (2010)	4,749		21,400		31,528	
Projected Annual Growth (2023 to 2028)	72	0.3%	218	0.2%	462	0.3%
Historical Annual Growth (2020 to 2023)	-943	-5.6%	-1,220	-1.7%	-747	-0.7%
Historical Annual Growth (2010 to 2020)	843	5.9%	2,419	3.8%	2,710	2.9%
Estimated Population Density (2023)	1,481 psm		799 psm		427 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	1,041		8,060		12,960	
Projected Households (2028)	1,086		8,230		13,265	
Census Households (2020)	1,450		8,270		12,803	
Census Households (2010)	1,297		7,615		11,985	
Estimated Households with Children (2023)	173	16.6%	1,416	17.6%	2,553	19.7%
Estimated Average Household Size (2023)	1.87		1.97		2.06	
Average Household Income						
Estimated Average Household Income (2023)	\$84,354		\$63,197		\$76,108	
Projected Average Household Income (2028)	\$87,191		\$66,744		\$80,115	
Estimated Average Family Income (2023)	\$143,848		\$99,002		\$105,251	
Median Household Income						
Estimated Median Household Income (2023)	\$50,684		\$37,626		\$49,617	
Projected Median Household Income (2028)	\$50,421		\$37,328		\$49,554	
Estimated Median Family Income (2023)	\$102,912		\$79,114		\$82,666	
Per Capita Income						
Estimated Per Capita Income (2023)	\$21,732		\$24,046		\$30,504	
Projected Per Capita Income (2028)	\$22,870		\$25,565		\$32,338	
Estimated Per Capita Income 5 Year Growth	\$1,137	5.2%	\$1,519	6.3%	\$1,835	6.0%
Estimated Average Household Net Worth (2023)	\$404,488		\$292,743		\$347,752	
Daytime Demos (2023)						
Total Businesses	150		1,322		1,856	
Total Employees	1,075		11,055		14,942	
Company Headquarter Businesses	4	2.9%	42	3.2%	65	3.5%
Company Headquarter Employees	114	10.6%	1,231	11.1%	1,910	12.8%
Employee Population per Business	7.2		8.4		8.1	
Residential Population per Business	31.0		17.1		18.0	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.2052/-81.6965

2575 NC-105 Boone, NC 28607		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2023)	1,709	36.8%	14,341	63.5%	24,422	72.9%	
Black or African American (2023)	78	1.7%	508	2.2%	669	2.0%	
American Indian or Alaska Native (2023)	2	-	27	0.1%	43	0.1%	
Asian (2023)	2,742	59.0%	6,882	30.5%	7,025	21.0%	
Hawaiian or Pacific Islander (2023)	-	-	4	-	6	-	
Other Race (2023)	67	1.4%	328	1.5%	491	1.5%	
Two or More Races (2023)	50	1.1%	507	2.2%	834	2.5%	
Not Hispanic or Latino Population (2023)	4,559	98.1%	21,861	96.7%	32,271	96.4%	
Hispanic or Latino Population (2023)	90	1.9%	737	3.3%	1,219	3.6%	
Not Hispanic or Latino Population (2028)	4,624	98.0%	22,076	96.8%	32,715	96.4%	
Hispanic or Latino Population (2028)	96	2.0%	741	3.2%	1,237	3.6%	
Not Hispanic or Latino Population (2020)	5,072	90.7%	21,829	91.6%	31,561	92.2%	
Hispanic or Latino Population (2020)	520	9.3%	1,990	8.4%	2,677	7.8%	
Not Hispanic or Latino Population (2010)	4,615	97.2%	20,676	96.6%	30,353	96.3%	
Hispanic or Latino Population (2010)	134	2.8%	724	3.4%	1,174	3.7%	
Projected Hispanic Annual Growth (2023 to 2028)	7	1.5%	3	-	18	0.3%	
Historic Hispanic Annual Growth (2010 to 2023)	-45	-2.6%	13	0.1%	44	0.3%	
Age Distribution (2023)							
Age Under 5	64	1.4%	436	1.9%	774	2.3%	
Age 5 to 9 Years	70	1.5%	482	2.1%	845	2.5%	
Age 10 to 14 Years	76	1.6%	533	2.4%	958	2.9%	
Age 15 to 19 Years	1,910	41.1%	5,351	23.7%	5,951	17.8%	
Age 20 to 24 Years	1,407	30.3%	8,118	35.9%	9,827	29.3%	
Age 25 to 29 Years	192	4.1%	1,133	5.0%	1,854	5.5%	
Age 30 to 34 Years	121	2.6%	661	2.9%	1,200	3.6%	
Age 35 to 39 Years	88	1.9%	552	2.4%	1,103	3.3%	
Age 40 to 44 Years	85	1.8%	598	2.6%	1,210	3.6%	
Age 45 to 49 Years	79	1.7%	556	2.5%	1,117	3.3%	
Age 50 to 54 Years	77	1.7%	590	2.6%	1,232	3.7%	
Age 55 to 59 Years	88	1.9%	640	2.8%	1,341	4.0%	
Age 60 to 64 Years	91	2.0%	660	2.9%	1,404	4.2%	
Age 65 to 74 Years	189	4.1%	1,380	6.1%	2,866	8.6%	
Age 75 to 84 Years	87	1.9%	664	2.9%	1,321	3.9%	
Age 85 Years or Over	25	0.5%	245	1.1%	488	1.5%	
Median Age	22.0		24.0		29.4		
Gender Age Distribution (2023)							
Female Population	2,218	47.7%	11,546	51.1%	16,973	50.7%	
Age 0 to 19 Years	1,056	47.6%	3,662	31.7%	4,516	26.6%	
Age 20 to 64 Years	1,001	45.1%	6,625	57.4%	9,952	58.6%	
Age 65 Years or Over	161	7.3%	1,259	10.9%	2,505	14.8%	
Female Median Age	22.2		24.0		29.8		
Male Population	2,431	52.3%	11,052	48.9%	16,517	49.3%	
Age 0 to 19 Years	1,063	43.7%	3,140	28.4%	4,012	24.3%	
Age 20 to 64 Years	1,228	50.5%	6,881	62.3%	10,335	62.6%	
Age 65 Years or Over	140	5.8%	1,031	9.3%	2,170	13.1%	
Male Median Age	21.9		24.0		29.0		

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Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.2052/-81.6965

2575 NC-105 Boone, NC 28607	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income \$200,000 or More	91	8.8%	408	5.1%	870	6.7%
HH Income \$150,000 to \$199,999	48	4.7%	370	4.6%	648	5.0%
HH Income \$100,000 to \$149,999	116	11.1%	729	9.0%	1,445	11.2%
HH Income \$75,000 to \$99,999	87	8.4%	655	8.1%	1,351	10.4%
HH Income \$50,000 to \$74,999	168	16.1%	948	11.8%	1,728	13.3%
HH Income \$35,000 to \$49,999	107	10.3%	737	9.1%	1,249	9.6%
HH Income \$25,000 to \$34,999	168	16.1%	843	10.5%	1,372	10.6%
HH Income \$15,000 to \$24,999	107	10.2%	900	11.2%	1,240	9.6%
HH Income Under \$15,000	148	14.3%	2,470	30.6%	3,057	23.6%
HH Income \$35,000 or More	618	59.3%	3,847	47.7%	7,291	56.3%
HH Income \$75,000 or More	343	32.9%	2,163	26.8%	4,314	33.3%
Housing (2023)						
Total Housing Units	1,442		10,697		17,868	
Housing Units Occupied	1,041	72.2%	8,060	75.4%	12,960	72.5%
Housing Units Owner-Occupied	536	51.5%	3,947	49.0%	6,910	53.3%
Housing Units, Renter-Occupied	505	48.5%	4,113	51.0%	6,051	46.7%
Housing Units, Vacant	401	38.5%	2,636	32.7%	4,908	37.9%
Marital Status (2023)						
Never Married	3,652	82.3%	15,478	73.2%	18,729	60.6%
Currently Married	558	12.6%	3,919	18.5%	8,441	27.3%
Separated	47	1.1%	384	1.8%	793	2.6%
Widowed	63	1.4%	452	2.1%	1,073	3.5%
Divorced	120	2.7%	914	4.3%	1,878	6.1%
Household Type (2023)						
Population Family	1,076	23.1%	8,752	38.7%	16,737	50.0%
Population Non-Family	876	18.8%	7,138	31.6%	9,905	29.6%
Population Group Quarters	2,697	58.0%	6,708	29.7%	6,847	20.4%
Family Households	419	40.3%	3,443	42.7%	6,347	49.0%
Non-Family Households	622	59.7%	4,617	57.3%	6,614	51.0%
Married Couple with Children	143	25.7%	1,125	28.7%	2,011	23.8%
Average Family Household Size	2.6		2.5		2.6	
Household Size (2023)						
1 Person Households	396	38.0%	2,288	28.4%	3,584	27.7%
2 Person Households	400	38.4%	3,244	40.3%	5,159	39.8%
3 Person Households	119	11.4%	1,236	15.3%	2,057	15.9%
4 Person Households	91	8.7%	932	11.6%	1,534	11.8%
5 Person Households	25	2.4%	247	3.1%	423	3.3%
6 or More Person Households	11	1.1%	113	1.4%	202	1.6%
Household Vehicles (2023)						
Households with 0 Vehicles Available	53	5.1%	537	6.7%	674	5.2%
Households with 1 Vehicles Available	321	30.8%	2,703	33.5%	4,445	34.3%
Households with 2 or More Vehicles Available	668	64.1%	4,820	59.8%	7,841	60.5%
Total Vehicles Available	1,949		14,936		24,194	
Average Vehicles Per Household	1.9		1.9		1.9	

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Lat/Lon: 36.2052/-81.6965

2575 NC-105

Boone, NC 28607

1 mi radius 3 mi radius 5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	4,428		21,028		30,704	
Estimated Civilian Employed	2,110	47.7%	11,432	54.4%	17,783	57.9%
Estimated Civilian Unemployed	197	4.5%	762	3.6%	894	2.9%
Estimated in Armed Forces	-	-	-	-	1	-
Estimated Not in Labor Force	2,120 47.9%		8,834 42.0%		12,025 39.2%	
Unemployment Rate	4.5%		3.6%		2.9%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	2,110		11,432		17,783	
Management, Business, Financial Operations	381	18.0%	1,732	15.2%	2,931	16.5%
Professional, Related	475	22.5%	2,342	20.5%	3,903	22.0%
Service	562	26.6%	2,928	25.6%	4,081	23.0%
Sales, Office	464	22.0%	3,047	26.7%	4,313	24.3%
Farming, Fishing, Forestry	3	0.2%	17	0.1%	22	0.1%
Construct, Extraction, Maintenance	93	4.4%	580	5.1%	1,147	6.4%
Production, Transport Material Moving	132	6.3%	785	6.9%	1,385	7.8%
White Collar Workers	1,320 62.5%		7,122 62.3%		11,148 62.7%	
Blue Collar Workers	790 37.5%		4,310 37.7%		6,635 37.3%	
Consumer Expenditure (2023)						
Total Household Expenditure	\$65.06 M		\$409.31 M		\$747.86 M	
Total Non-Retail Expenditure	\$34.56 M	53.1%	\$217.33 M	53.1%	\$396.41 M	53.0%
Total Retail Expenditure	\$30.5 M	46.9%	\$191.98 M	46.9%	\$351.45 M	47.0%
Apparel	\$2.28 M	3.5%	\$14.37 M	3.5%	\$26.29 M	3.5%
Contributions	\$2.12 M	3.3%	\$12.81 M	3.1%	\$23.96 M	3.2%
Education	\$2.03 M	3.1%	\$13 M	3.2%	\$23.42 M	3.1%
Entertainment	\$3.62 M	5.6%	\$22.54 M	5.5%	\$41.64 M	5.6%
Food and Beverages	\$9.57 M	14.7%	\$60.92 M	14.9%	\$110.68 M	14.8%
Furnishings and Equipment	\$2.25 M	3.5%	\$14.02 M	3.4%	\$25.89 M	3.5%
Gifts	\$1.64 M	2.5%	\$9.81 M	2.4%	\$18.36 M	2.5%
Health Care	\$5.46 M	8.4%	\$34.21 M	8.4%	\$62.77 M	8.4%
Household Operations	\$2.54 M	3.9%	\$15.78 M	3.9%	\$29.09 M	3.9%
Miscellaneous Expenses	\$1.22 M	1.9%	\$7.59 M	1.9%	\$13.99 M	1.9%
Personal Care	\$868.69 K	1.3%	\$5.46 M	1.3%	\$10 M	1.3%
Personal Insurance	\$440.78 K	0.7%	\$2.69 M	0.7%	\$5.07 M	0.7%
Reading	\$141.83 K	0.2%	\$879.53 K	0.2%	\$1.62 M	0.2%
Shelter	\$13.94 M	21.4%	\$88.32 M	21.6%	\$159.83 M	21.4%
Tobacco	\$414.48 K	0.6%	\$2.76 M	0.7%	\$4.82 M	0.6%
Transportation	\$11.69 M	18.0%	\$73.26 M	17.9%	\$134.66 M	18.0%
Utilities	\$4.82 M	7.4%	\$30.89 M	7.5%	\$55.76 M	7.5%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	1,123		7,678		15,135	
Elementary (Grade Level 0 to 8)	14	1.3%	188	2.4%	354	2.3%
Some High School (Grade Level 9 to 11)	45	4.0%	313	4.1%	477	3.2%
High School Graduate	139	12.4%	1,142	14.9%	2,536	16.8%
Some College	169	15.0%	1,200	15.6%	2,363	15.6%
Associate Degree Only	90	8.0%	794	10.3%	1,284	8.5%
Bachelor Degree Only	361	32.2%	1,976	25.7%	4,105	27.1%
Graduate Degree	305	27.1%	2,066	26.9%	4,016	26.5%

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Units In Structure (2023)						
1 Detached Unit	594	45.8%	4,142	54.4%	7,297	60.9%
1 Attached Unit	15	1.2%	137	1.8%	279	2.3%
2 to 4 Units	78	6.0%	647	8.5%	1,207	10.1%
5 to 9 Units	39	3.0%	658	8.6%	859	7.2%
10 to 19 Units	128	9.9%	1,007	13.2%	1,227	10.2%
20 to 49 Units	82	6.3%	715	9.4%	884	7.4%
50 or More Units	63	4.9%	268	3.5%	337	2.8%
Mobile Home or Trailer	42	3.2%	486	6.4%	869	7.3%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2023)						
Homes Built 2010 or later	89	6.8%	763	10.0%	1,130	9.4%
Homes Built 2000 to 2009	131	10.1%	1,094	14.4%	1,811	15.1%
Homes Built 1990 to 1999	157	12.1%	1,442	18.9%	2,374	19.8%
Homes Built 1980 to 1989	164	12.6%	1,311	17.2%	2,286	19.1%
Homes Built 1970 to 1979	241	18.6%	1,494	19.6%	2,392	20.0%
Homes Built 1960 to 1969	156	12.0%	968	12.7%	1,453	12.1%
Homes Built 1950 to 1959	63	4.9%	467	6.1%	765	6.4%
Homes Built Before 1949	41	3.2%	522	6.9%	750	6.3%
Home Values (2023)						
Home Values \$1,000,000 or More	12	2.2%	63	1.6%	107	1.6%
Home Values \$500,000 to \$999,999	81	15.1%	469	11.9%	912	13.2%
Home Values \$400,000 to \$499,999	34	6.4%	349	8.8%	528	7.6%
Home Values \$300,000 to \$399,999	115	21.5%	831	21.0%	1,370	19.8%
Home Values \$200,000 to \$299,999	206	38.3%	1,349	34.2%	2,280	33.0%
Home Values \$150,000 to \$199,999	34	6.3%	432	10.9%	879	12.7%
Home Values \$100,000 to \$149,999	33	6.1%	279	7.1%	414	6.0%
Home Values \$70,000 to \$99,999	6	1.1%	41	1.0%	149	2.2%
Home Values \$50,000 to \$69,999	9	1.7%	24	0.6%	59	0.9%
Home Values \$25,000 to \$49,999	-	-	5	0.1%	35	0.5%
Home Values Under \$25,000	7	1.3%	106	2.7%	176	2.5%
Owner-Occupied Median Home Value	\$301,970		\$282,094		\$277,110	
Renter-Occupied Median Rent	\$802		\$839		\$837	
Transportation To Work (2023)						
Drive to Work Alone	1,392	66.0%	7,602	66.5%	12,542	70.5%
Drive to Work in Carpool	84	4.0%	913	8.0%	1,538	8.6%
Travel to Work by Public Transportation	41	1.9%	227	2.0%	288	1.6%
Drive to Work on Motorcycle	9	0.4%	15	0.1%	15	-
Walk or Bicycle to Work	317	15.0%	1,395	12.2%	1,490	8.4%
Other Means	3	0.2%	17	0.1%	22	0.1%
Work at Home	264	12.5%	1,263	11.0%	1,888	10.6%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,103	52.3%	5,787	50.6%	8,044	45.2%
Travel to Work in 15 to 29 Minutes	537	25.4%	3,257	28.5%	5,473	30.8%
Travel to Work in 30 to 59 Minutes	159	7.5%	928	8.1%	1,939	10.9%
Travel to Work in 60 Minutes or More	47	2.2%	196	1.7%	441	2.5%
Average Minutes Travel to Work	12.9		13.0		14.3	