

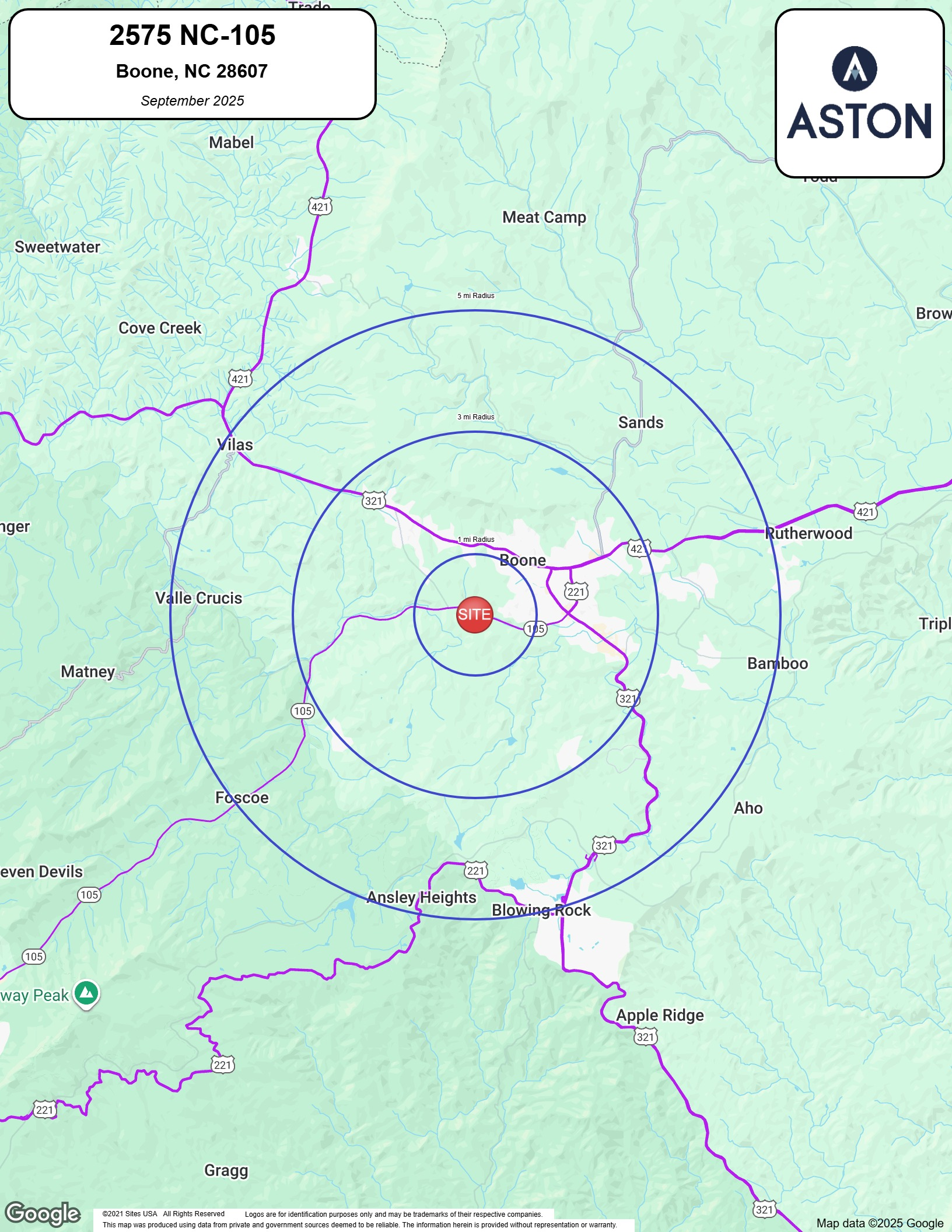
2575 NC-105

Boone, NC 28607

September 2025



ASTON



Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.205/-81.6966

2575 NC-105 Boone, NC 28607	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2025)	4,900	22,523	33,133
Projected Population (2030)	4,726	21,174	30,918
Census Population (2020)	5,525	23,671	34,237
Census Population (2010)	4,694	21,271	31,528
Projected Annual Growth (2025 to 2030)	-174 -0.7%	-1,349 -1.2%	-2,215 -1.3%
Historical Annual Growth (2020 to 2025)	-625 -2.3%	-1,148 -1.0%	-1,104 -0.6%
Historical Annual Growth (2010 to 2020)	831 3.5%	2,400 2.3%	2,710 1.7%
Estimated Population Density (2025)	1,561 psm	797 psm	422 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2025)	926	7,372	12,149
Projected Households (2030)	872	6,974	11,529
Census Households (2020)	1,439	8,203	12,803
Census Households (2010)	1,287	7,559	11,985
Estimated Households with Children (2025)	125 13.5%	1,061 14.4%	2,160 17.8%
Estimated Average Household Size (2025)	1.98	2.00	2.07
Average Household Income			
Estimated Average Household Income (2025)	\$82,496	\$65,046	\$75,240
Projected Average Household Income (2030)	\$80,514	\$63,498	\$73,772
Estimated Average Family Income (2025)	\$140,458	\$109,641	\$111,605
Median Household Income			
Estimated Median Household Income (2025)	\$42,586	\$36,868	\$48,637
Projected Median Household Income (2030)	\$41,628	\$35,227	\$47,180
Estimated Median Family Income (2025)	\$92,485	\$65,862	\$75,106
Per Capita Income			
Estimated Per Capita Income (2025)	\$19,144	\$23,265	\$28,969
Projected Per Capita Income (2030)	\$18,538	\$23,014	\$28,990
Estimated Per Capita Income 5 Year Growth	-\$606 -3.2%	-\$250 -1.1%	\$20 -
Estimated Average Household Net Worth (2025)	\$525,702	\$436,343	\$651,263
Daytime Demos (2025)			
Total Businesses	135	1,283	1,842
Total Employees	995	10,884	14,940
Company Headquarter Businesses	3 2.2%	36 2.8%	60 3.3%
Company Headquarter Employees	72 7.3%	1,031 9.5%	1,790 12.0%
Employee Population per Business	7.4	8.5	8.1
Residential Population per Business	36.2	17.6	18.0

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Race & Ethnicity

White (2025)	3,313	67.6%	17,564	78.0%	27,466	82.9%
Black or African American (2025)	644	13.1%	1,901	8.4%	2,022	6.1%
American Indian or Alaska Native (2025)	4	-	29	0.1%	43	0.1%
Asian (2025)	182	3.7%	611	2.7%	730	2.2%
Hawaiian or Pacific Islander (2025)	3	-	6	-	7	-
Other Race (2025)	481	9.8%	1,409	6.3%	1,553	4.7%
Two or More Races (2025)	273	5.6%	1,003	4.5%	1,312	4.0%
Not Hispanic or Latino Population (2025)	4,384	89.5%	20,703	91.9%	30,826	93.0%
Hispanic or Latino Population (2025)	516	10.5%	1,820	8.1%	2,307	7.0%
Not Hispanic or Latino Population (2030)	4,214	89.2%	19,399	91.6%	28,676	92.8%
Hispanic or Latino Population (2030)	512	10.8%	1,775	8.4%	2,241	7.2%
Not Hispanic or Latino Population (2020)	5,013	90.7%	21,690	91.6%	31,561	92.2%
Hispanic or Latino Population (2020)	512	9.3%	1,981	8.4%	2,677	7.8%
Not Hispanic or Latino Population (2010)	4,561	97.2%	20,551	96.6%	30,353	96.3%
Hispanic or Latino Population (2010)	133	2.8%	720	3.4%	1,174	3.7%
Projected Hispanic Annual Growth (2025 to 2030)	-4	-0.2%	-45	-0.5%	-66	-0.6%
Historic Hispanic Annual Growth (2010 to 2025)	383	19.2%	1,100	10.2%	1,133	6.4%

Age Distribution (2025)

Age Under 5	70	1.4%	466	2.1%	805	2.4%
Age 5 to 9 Years	47	1.0%	462	2.0%	891	2.7%
Age 10 to 14 Years	58	1.2%	510	2.3%	969	2.9%
Age 15 to 19 Years	1,825	37.2%	5,750	25.5%	6,585	19.9%
Age 20 to 24 Years	2,124	43.3%	8,678	38.5%	9,972	30.1%
Age 25 to 29 Years	148	3.0%	1,129	5.0%	1,710	5.2%
Age 30 to 34 Years	111	2.3%	722	3.2%	1,290	3.9%
Age 35 to 39 Years	52	1.1%	494	2.2%	1,074	3.2%
Age 40 to 44 Years	60	1.2%	551	2.4%	1,180	3.6%
Age 45 to 49 Years	53	1.1%	535	2.4%	1,123	3.4%
Age 50 to 54 Years	48	1.0%	527	2.3%	1,178	3.6%
Age 55 to 59 Years	56	1.1%	491	2.2%	1,127	3.4%
Age 60 to 64 Years	65	1.3%	536	2.4%	1,257	3.8%
Age 65 to 74 Years	107	2.2%	982	4.4%	2,328	7.0%
Age 75 to 84 Years	54	1.1%	503	2.2%	1,193	3.6%
Age 85 Years or Over	21	0.4%	188	0.8%	452	1.4%
Median Age	20.4		22.6		28.4	

Gender Age Distribution (2025)

Female Population	908	18.5%	7,525	33.4%	12,829	38.7%
Age 0 to 19 Years	206	22.7%	1,597	21.2%	2,570	20.0%
Age 20 to 64 Years	599	66.0%	5,002	66.5%	8,182	63.8%
Age 65 Years or Over	103	11.3%	926	12.3%	2,078	16.2%
Female Median Age	23.3		24.8		31.6	
Male Population	3,992	81.5%	14,998	66.6%	20,304	61.3%
Age 0 to 19 Years	1,795	44.9%	5,591	37.3%	6,679	32.9%
Age 20 to 64 Years	2,118	53.0%	8,660	57.7%	11,728	57.8%
Age 65 Years or Over	80	2.0%	747	5.0%	1,896	9.3%
Male Median Age	19.7		21.5		26.3	

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Household Income Distribution (2025)

HH Income \$200,000 or More	58	6.3%	316	4.3%	726	6.0%
HH Income \$150,000 to \$199,999	57	6.1%	314	4.3%	663	5.5%
HH Income \$100,000 to \$149,999	100	10.8%	682	9.3%	1,384	11.4%
HH Income \$75,000 to \$99,999	81	8.8%	650	8.8%	1,272	10.5%
HH Income \$50,000 to \$74,999	93	10.1%	736	10.0%	1,521	12.5%
HH Income \$35,000 to \$49,999	88	9.5%	671	9.1%	1,226	10.1%
HH Income \$25,000 to \$34,999	124	13.4%	817	11.1%	1,281	10.5%
HH Income \$15,000 to \$24,999	157	16.9%	977	13.2%	1,324	10.9%
HH Income Under \$15,000	168	18.1%	2,210	30.0%	2,752	22.6%
HH Income \$35,000 or More	478	51.6%	3,369	45.7%	6,792	55.9%
HH Income \$75,000 or More	297	32.0%	1,962	26.6%	4,044	33.3%

Housing (2025)

Total Housing Units	1,358		10,817		18,076	
Housing Units Occupied	926	68.2%	7,372	68.1%	12,149	67.2%
Housing Units Owner-Occupied	329	35.5%	2,332	31.6%	5,231	43.1%
Housing Units, Renter-Occupied	597	64.5%	5,040	68.4%	6,917	56.9%
Housing Units, Vacant	432	46.7%	3,445	46.7%	5,927	48.8%

Marital Status (2025)

Never Married	3,925	83.1%	15,642	74.2%	18,657	61.2%
Currently Married	568	12.0%	3,813	18.1%	8,279	27.2%
Separated	50	1.1%	370	1.8%	772	2.5%
Widowed	63	1.3%	424	2.0%	1,032	3.4%
Divorced	119	2.5%	836	4.0%	1,728	5.7%

Household Type (2025)

Population Family	990	20.2%	7,828	34.8%	15,087	45.5%
Population Non-Family	845	17.2%	6,917	30.7%	10,111	30.5%
Population Group Quarters	3,065	62.6%	7,778	34.5%	7,934	23.9%
Family Households	397	42.8%	3,068	41.6%	5,635	46.4%
Non-Family Households	530	57.2%	4,304	58.4%	6,514	53.6%
Married Couple with Children	86	15.2%	696	18.2%	1,536	18.6%
Average Family Household Size	2.5		2.6		2.7	

Household Size (2025)

1 Person Households	295	31.9%	2,318	31.4%	3,891	32.0%
2 Person Households	467	50.4%	3,691	50.1%	5,526	45.5%
3 Person Households	80	8.6%	680	9.2%	1,318	10.8%
4 Person Households	61	6.6%	471	6.4%	939	7.7%
5 Person Households	19	2.0%	161	2.2%	344	2.8%
6 or More Person Households	4	0.5%	51	0.7%	129	1.1%

Household Vehicles (2025)

Households with 0 Vehicles Available	46	5.0%	489	6.6%	622	5.1%
Households with 1 Vehicles Available	291	31.4%	2,512	34.1%	4,142	34.1%
Households with 2 or More Vehicles Available	589	63.6%	4,371	59.3%	7,384	60.8%
Total Vehicles Available	1,696		13,496		22,957	
Average Vehicles Per Household	1.8		1.8		1.9	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	4,711		20,932		30,174	
Estimated Civilian Employed	1,773	37.6%	9,822	46.9%	15,067	49.9%
Estimated Civilian Unemployed	166	3.5%	725	3.5%	872	2.9%
Estimated in Armed Forces	-	-	-	-	1	-
Estimated Not in Labor Force	2,772	58.8%	10,385	49.6%	14,234	47.2%
Unemployment Rate	3.5%		3.5%		2.9%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	1,772		9,819		15,062	
Management, Business, Financial Operations	296	16.7%	1,581	16.1%	2,521	16.7%
Professional, Related Service	377	21.3%	2,028	20.7%	3,375	22.4%
Sales, Office	393	22.2%	2,345	23.9%	3,358	22.3%
Farming, Fishing, Forestry	343	19.4%	2,151	21.9%	3,124	20.7%
Construct, Extraction, Maintenance	1	-	5	-	8	-
Production, Transport Material Moving	160	9.0%	808	8.2%	1,257	8.3%
White Collar Workers	203	11.4%	900	9.2%	1,418	9.4%
Blue Collar Workers	1,015	57.3%	5,760	58.7%	9,020	59.9%
	756	42.7%	4,059	41.3%	6,042	40.1%

Consumer Expenditure (2025)

Total Household Expenditure	\$71.82 M		\$518.33 M		\$957.58 M	
Total Non-Retail Expenditure	\$36.29 M	50.5%	\$256.68 M	49.5%	\$472.95 M	49.4%
Total Retail Expenditure	\$35.54 M	49.5%	\$261.65 M	50.5%	\$484.62 M	50.6%
Alcoholic Beverages	\$422.05 K	0.6%	\$3 M	0.6%	\$5.64 M	0.6%
Apparel	\$1.3 M	1.8%	\$9.44 M	1.8%	\$17.44 M	1.8%
Contributions	\$2.11 M	2.9%	\$14.32 M	2.8%	\$27.93 M	2.9%
Education	\$1.53 M	2.1%	\$10.59 M	2.0%	\$20.33 M	2.1%
Entertainment	\$4.05 M	5.6%	\$29.59 M	5.7%	\$54.44 M	5.7%
Food Away From Home	\$3.07 M	4.3%	\$22.19 M	4.3%	\$41.22 M	4.3%
Grocery	\$5 M	7.0%	\$39.2 M	7.6%	\$68.2 M	7.1%
Health Care	\$4.59 M	6.4%	\$37.84 M	7.3%	\$67.83 M	7.1%
Household Furnishings and Equipment	\$1.85 M	2.6%	\$13.23 M	2.6%	\$24.72 M	2.6%
Household Operations	\$1.33 M	1.9%	\$9.84 M	1.9%	\$17.95 M	1.9%
Miscellaneous Expenses	\$1.2 M	1.7%	\$8.6 M	1.7%	\$16.01 M	1.7%
Personal Care	\$960.3 K	1.3%	\$7.39 M	1.4%	\$13.05 M	1.4%
Shelter	\$12.59 M	17.5%	\$94.89 M	18.3%	\$165.6 M	17.3%
Tax and Retirement	\$15.03 M	20.9%	\$94.86 M	18.3%	\$195.85 M	20.5%
Tobacco and Related	\$432.19 K	0.6%	\$3.75 M	0.7%	\$6.04 M	0.6%
Transportation	\$12.77 M	17.8%	\$91.22 M	17.6%	\$166.27 M	17.4%
Utilities	\$3.59 M	5.0%	\$28.35 M	5.5%	\$49.07 M	5.1%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	776		6,658		13,912	
Elementary (Grade Level 0 to 8)	12	1.5%	152	2.3%	290	2.1%
Some High School (Grade Level 9 to 11)	48	6.1%	332	5.0%	588	4.2%
High School Graduate	122	15.7%	1,189	17.9%	2,554	18.4%
Some College	97	12.5%	887	13.3%	1,981	14.2%
Associate Degree Only	31	4.1%	478	7.2%	920	6.6%
Bachelor Degree Only	263	33.9%	1,964	29.5%	4,032	29.0%
Graduate Degree	203	26.2%	1,656	24.9%	3,546	25.5%

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Units In Structure (2025)

1 Detached Unit	444	34.5%	3,007	39.8%	6,123	51.1%
1 Attached Unit	13	1.0%	99	1.3%	197	1.6%
2 to 4 Units	75	5.9%	668	8.8%	1,196	10.0%
5 to 9 Units	46	3.6%	868	11.5%	1,071	8.9%
10 to 19 Units	134	10.4%	885	11.7%	1,029	8.6%
20 to 49 Units	74	5.7%	876	11.6%	1,027	8.6%
50 or More Units	104	8.1%	518	6.8%	592	4.9%
Mobile Home or Trailer	35	2.7%	452	6.0%	913	7.6%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2025)

Homes Built 2010 or later	132	10.3%	1,124	14.9%	1,562	13.0%
Homes Built 2000 to 2009	89	6.9%	811	10.7%	1,440	12.0%
Homes Built 1990 to 1999	117	9.1%	1,275	16.9%	2,257	18.8%
Homes Built 1980 to 1989	162	12.6%	1,313	17.4%	2,295	19.1%
Homes Built 1970 to 1979	231	17.9%	1,519	20.1%	2,303	19.2%
Homes Built 1960 to 1969	128	9.9%	781	10.3%	1,261	10.5%
Homes Built 1950 to 1959	42	3.2%	311	4.1%	563	4.7%
Homes Built Before 1949	27	2.1%	237	3.1%	468	3.9%

Home Values (2025)

Home Values \$1,000,000 or More	31	9.3%	154	6.6%	254	4.9%
Home Values \$500,000 to \$999,999	73	22.1%	460	19.7%	1,185	22.7%
Home Values \$400,000 to \$499,999	62	18.9%	239	10.2%	485	9.3%
Home Values \$300,000 to \$399,999	79	24.1%	533	22.9%	1,061	20.3%
Home Values \$200,000 to \$299,999	63	19.1%	708	30.4%	1,387	26.5%
Home Values \$150,000 to \$199,999	5	1.6%	109	4.7%	300	5.7%
Home Values \$100,000 to \$149,999	6	1.8%	36	1.5%	160	3.1%
Home Values \$70,000 to \$99,999	3	1.0%	18	0.8%	202	3.9%
Home Values \$50,000 to \$69,999	-	-	3	0.1%	12	0.2%
Home Values \$25,000 to \$49,999	4	1.2%	23	1.0%	71	1.4%
Home Values Under \$25,000	2	0.7%	49	2.1%	114	2.2%
Owner-Occupied Median Home Value	\$400,826		\$355,731		\$347,474	
Renter-Occupied Median Rent	\$965		\$977		\$973	

Transportation To Work (2025)

Drive to Work Alone	1,263	71.3%	7,048	71.8%	11,075	73.5%
Drive to Work in Carpool	76	4.3%	886	9.0%	1,484	9.9%
Travel to Work by Public Transportation	21	1.2%	156	1.6%	227	1.5%
Drive to Work on Motorcycle	5	0.3%	9	-	10	-
Walk or Bicycle to Work	213	12.0%	706	7.2%	800	5.3%
Other Means	20	1.1%	77	0.8%	91	0.6%
Work at Home	174	9.8%	938	9.6%	1,375	9.1%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	885	50.0%	4,926	50.2%	6,825	45.3%
Travel to Work in 15 to 29 Minutes	467	26.4%	2,573	26.2%	4,347	28.9%
Travel to Work in 30 to 59 Minutes	209	11.8%	1,156	11.8%	2,135	14.2%
Travel to Work in 60 Minutes or More	37	2.1%	227	2.3%	380	2.5%
Average Minutes Travel to Work	13.4		13.2		14.6	