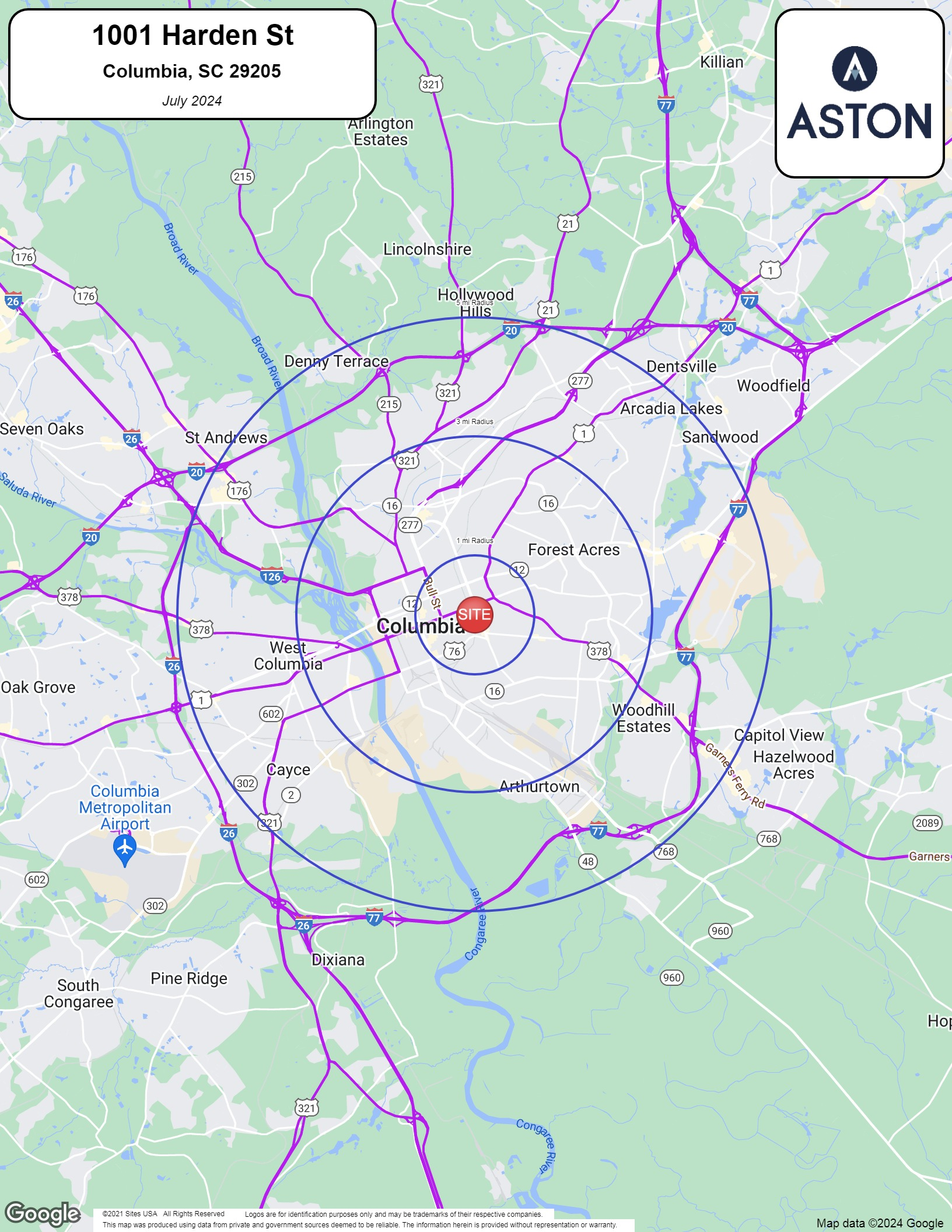


1001 Harden St

Columbia, SC 29205

July 2024



Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0032/-81.0188

1001 Harden St Columbia, SC 29205	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	20,200		90,022		171,058	
Projected Population (2029)	21,497		93,715		176,040	
Census Population (2020)	18,787		85,936		165,767	
Census Population (2010)	17,666		80,798		162,850	
Projected Annual Growth (2024 to 2029)	1,297	1.3%	3,692	0.8%	4,982	0.6%
Historical Annual Growth (2020 to 2024)	1,413	1.9%	4,087	1.2%	5,291	0.8%
Historical Annual Growth (2010 to 2020)	1,122	1.6%	5,137	1.6%	2,917	0.4%
Estimated Population Density (2024)	6,433 psm		3,186 psm		2,179 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2024)	7,281		39,834		74,678	
Projected Households (2029)	8,230		42,760		78,884	
Census Households (2020)	6,745		37,742		71,849	
Census Households (2010)	5,756		33,702		66,313	
Estimated Households with Children (2024)	731	10.0%	5,961	15.0%	13,408	18.0%
Estimated Average Household Size (2024)	1.80		1.98		2.08	
Average Household Income						
Estimated Average Household Income (2024)	\$81,848		\$91,082		\$92,729	
Projected Average Household Income (2029)	\$82,573		\$93,571		\$95,542	
Estimated Average Family Income (2024)	\$154,609		\$136,380		\$132,149	
Median Household Income						
Estimated Median Household Income (2024)	\$46,545		\$60,979		\$62,752	
Projected Median Household Income (2029)	\$46,025		\$61,008		\$63,160	
Estimated Median Family Income (2024)	\$116,232		\$100,265		\$94,975	
Per Capita Income						
Estimated Per Capita Income (2024)	\$32,564		\$41,422		\$41,623	
Projected Per Capita Income (2029)	\$34,490		\$43,769		\$43,921	
Estimated Per Capita Income 5 Year Growth	\$1,926	5.9%	\$2,347	5.7%	\$2,298	5.5%
Estimated Average Household Net Worth (2024)	\$590,677		\$686,265		\$725,180	
Daytime Demos (2024)						
Total Businesses	1,831		5,699		8,982	
Total Employees	24,807		74,959		112,367	
Company Headquarter Businesses	91	5.0%	283	5.0%	401	4.5%
Company Headquarter Employees	5,757	23.2%	14,449	19.3%	18,935	16.9%
Employee Population per Business	13.5		13.2		12.5	
Residential Population per Business	11.0		15.8		19.0	

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Expanded Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0032/-81.0188

1001 Harden St Columbia, SC 29205		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2024)	12,203	60.4%	51,769	57.5%	89,993	52.6%	
Black or African American (2024)	5,961	29.5%	30,851	34.3%	66,067	38.6%	
American Indian or Alaska Native (2024)	18	-	140	0.2%	400	0.2%	
Asian (2024)	958	4.7%	2,898	3.2%	4,912	2.9%	
Hawaiian or Pacific Islander (2024)	9	-	44	-	77	-	
Other Race (2024)	176	0.9%	1,061	1.2%	3,090	1.8%	
Two or More Races (2024)	876	4.3%	3,260	3.6%	6,518	3.8%	
Not Hispanic or Latino Population (2024)	19,392	96.0%	86,357	95.9%	162,572	95.0%	
Hispanic or Latino Population (2024)	808	4.0%	3,665	4.1%	8,486	5.0%	
Not Hispanic or Latino Population (2029)	20,495	95.3%	89,081	95.1%	165,828	94.2%	
Hispanic or Latino Population (2029)	1,002	4.7%	4,634	4.9%	10,212	5.8%	
Not Hispanic or Latino Population (2020)	18,063	96.1%	81,905	95.3%	155,784	94.0%	
Hispanic or Latino Population (2020)	724	3.9%	4,030	4.7%	9,983	6.0%	
Not Hispanic or Latino Population (2010)	17,278	97.8%	77,870	96.4%	154,781	95.0%	
Hispanic or Latino Population (2010)	388	2.2%	2,928	3.6%	8,070	5.0%	
Projected Hispanic Annual Growth (2024 to 2029)	194	4.8%	969	5.3%	1,726	4.1%	
Historic Hispanic Annual Growth (2010 to 2024)	420	7.7%	737	1.8%	417	0.4%	
Age Distribution (2024)							
Age Under 5	478	2.4%	4,276	4.7%	8,775	5.1%	
Age 5 to 9 Years	388	1.9%	3,661	4.1%	8,096	4.7%	
Age 10 to 14 Years	348	1.7%	3,316	3.7%	7,684	4.5%	
Age 15 to 19 Years	5,639	27.9%	11,088	12.3%	17,543	10.3%	
Age 20 to 24 Years	5,477	27.1%	17,458	19.4%	25,579	15.0%	
Age 25 to 29 Years	1,314	6.5%	7,497	8.3%	14,053	8.2%	
Age 30 to 34 Years	858	4.2%	6,059	6.7%	12,034	7.0%	
Age 35 to 39 Years	586	2.9%	4,600	5.1%	9,691	5.7%	
Age 40 to 44 Years	553	2.7%	4,066	4.5%	8,629	5.0%	
Age 45 to 49 Years	480	2.4%	3,449	3.8%	7,399	4.3%	
Age 50 to 54 Years	489	2.4%	3,628	4.0%	7,942	4.6%	
Age 55 to 59 Years	559	2.8%	3,922	4.4%	8,426	4.9%	
Age 60 to 64 Years	696	3.4%	4,284	4.8%	8,979	5.2%	
Age 65 to 74 Years	1,442	7.1%	7,584	8.4%	15,473	9.0%	
Age 75 to 84 Years	666	3.3%	3,751	4.2%	7,890	4.6%	
Age 85 Years or Over	229	1.1%	1,383	1.5%	2,865	1.7%	
Median Age	26.2		31.7		33.8		
Gender Age Distribution (2024)							
Female Population	6,562	32.5%	40,841	45.4%	81,502	47.6%	
Age 0 to 19 Years	931	14.2%	7,447	18.2%	16,046	19.7%	
Age 20 to 64 Years	4,383	66.8%	26,340	64.5%	50,589	62.1%	
Age 65 Years or Over	1,248	19.0%	7,055	17.3%	14,867	18.2%	
Female Median Age	33.6		34.7		36.6		
Male Population	13,639	67.5%	49,181	54.6%	89,556	52.4%	
Age 0 to 19 Years	5,921	43.4%	14,894	30.3%	26,051	29.1%	
Age 20 to 64 Years	6,629	48.6%	28,623	58.2%	52,142	58.2%	
Age 65 Years or Over	1,089	8.0%	5,664	11.5%	11,362	12.7%	
Male Median Age	23.4		29.4		31.3		

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Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0032/-81.0188

1001 Harden St Columbia, SC 29205	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2024)						
HH Income \$200,000 or More	730	10.0%	4,018	10.1%	7,243	9.7%
HH Income \$150,000 to \$199,999	370	5.1%	2,318	5.8%	4,039	5.4%
HH Income \$100,000 to \$149,999	648	8.9%	4,433	11.1%	8,729	11.7%
HH Income \$75,000 to \$99,999	505	6.9%	3,865	9.7%	8,110	10.9%
HH Income \$50,000 to \$74,999	896	12.3%	6,024	15.1%	11,805	15.8%
HH Income \$35,000 to \$49,999	596	8.2%	4,014	10.1%	9,085	12.2%
HH Income \$25,000 to \$34,999	591	8.1%	3,507	8.8%	6,824	9.1%
HH Income \$15,000 to \$24,999	859	11.8%	3,366	8.5%	6,522	8.7%
HH Income Under \$15,000	2,084	28.6%	8,289	20.8%	12,321	16.5%
HH Income \$35,000 or More	3,747	51.5%	24,671	61.9%	49,011	65.6%
HH Income \$75,000 or More	2,254	31.0%	14,634	36.7%	28,121	37.7%
Housing (2024)						
Total Housing Units	8,703		46,023		85,118	
Housing Units Occupied	7,281	83.7%	39,834	86.6%	74,678	87.7%
Housing Units Owner-Occupied	2,158	29.6%	16,040	40.3%	34,014	45.5%
Housing Units, Renter-Occupied	5,123	70.4%	23,794	59.7%	40,663	54.5%
Housing Units, Vacant	1,422	19.5%	6,189	15.5%	10,440	14.0%
Marital Status (2024)						
Never Married	14,391	75.8%	46,949	59.6%	77,482	52.9%
Currently Married	2,439	12.8%	18,608	23.6%	42,268	28.9%
Separated	679	3.6%	2,687	3.4%	5,325	3.6%
Widowed	611	3.2%	3,664	4.7%	7,654	5.2%
Divorced	867	4.6%	6,861	8.7%	13,774	9.4%
Household Type (2024)						
Population Family	6,331	31.3%	43,333	48.1%	93,753	54.8%
Population Non-Family	6,804	33.7%	35,477	39.4%	61,557	36.0%
Population Group Quarters	7,065	35.0%	11,213	12.5%	15,749	9.2%
Family Households	2,246	30.8%	14,325	36.0%	30,138	40.4%
Non-Family Households	5,035	69.2%	25,508	64.0%	44,540	59.6%
Married Couple with Children	411	16.8%	2,990	16.1%	6,935	16.4%
Average Family Household Size	2.8		3.0		3.1	
Household Size (2024)						
1 Person Households	4,067	55.9%	20,882	52.4%	37,523	50.2%
2 Person Households	1,956	26.9%	11,763	29.5%	22,336	29.9%
3 Person Households	678	9.3%	3,822	9.6%	7,580	10.2%
4 Person Households	395	5.4%	2,227	5.6%	4,572	6.1%
5 Person Households	142	2.0%	768	1.9%	1,763	2.4%
6 or More Person Households	44	0.6%	371	0.9%	903	1.2%
Household Vehicles (2024)						
Households with 0 Vehicles Available	1,174	16.1%	4,741	11.9%	7,730	10.4%
Households with 1 Vehicles Available	3,407	46.8%	17,959	45.1%	32,621	43.7%
Households with 2 or More Vehicles Available	2,700	37.1%	17,134	43.0%	34,326	46.0%
Total Vehicles Available	9,620		58,662		115,049	
Average Vehicles Per Household	1.3		1.5		1.5	

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1001 Harden St

Columbia, SC 29205

1 mi radius 3 mi radius 5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	18,922		78,217		145,183	
Estimated Civilian Employed	9,296	49.1%	47,450	60.7%	88,453	60.9%
Estimated Civilian Unemployed	471	2.5%	1,593	2.0%	2,995	2.1%
Estimated in Armed Forces	198	1.0%	679	0.9%	4,034	2.8%
Estimated Not in Labor Force	8,958 47.3%		28,495 36.4%		49,701 34.2%	
Unemployment Rate	2.5%		2.0%		2.1%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	8,410		44,471		84,714	
Management, Business, Financial Operations	1,081	12.9%	6,973	15.7%	13,190	15.6%
Professional, Related Service	2,639	31.4%	13,897	31.3%	24,297	28.7%
Sales, Office	1,504	17.9%	7,632	17.2%	14,637	17.3%
Farming, Fishing, Forestry	1,865	22.2%	9,365	21.1%	18,501	21.8%
Construct, Extraction, Maintenance	21	0.3%	164	0.4%	288	0.3%
Production, Transport Material Moving	399	4.7%	1,937	4.4%	4,225	5.0%
White Collar Workers	900	10.7%	4,502	10.1%	9,576	11.3%
Blue Collar Workers	5,585	66.4%	30,235	68.0%	55,988	66.1%
	2,825	33.6%	14,236	32.0%	28,725	33.9%
Consumer Expenditure (2024)						
Total Household Expenditure	\$394.79 M		\$2.45 B		\$4.81 B	
Total Non-Retail Expenditure	\$211.6 M	53.6%	\$1.31 B	53.4%	\$2.56 B	53.2%
Total Retail Expenditure	\$183.19 M	46.4%	\$1.14 B	46.6%	\$2.25 B	46.8%
Apparel	\$14 M	3.5%	\$86.92 M	3.5%	\$169.68 M	3.5%
Contributions	\$13.18 M	3.3%	\$82.61 M	3.4%	\$161.19 M	3.4%
Education	\$13.26 M	3.4%	\$80.02 M	3.3%	\$152.3 M	3.2%
Entertainment	\$22.02 M	5.6%	\$138.22 M	5.6%	\$270.68 M	5.6%
Food and Beverages	\$57.94 M	14.7%	\$358.75 M	14.6%	\$703.58 M	14.6%
Furnishings and Equipment	\$13.62 M	3.5%	\$85.59 M	3.5%	\$167.81 M	3.5%
Gifts	\$10.27 M	2.6%	\$63.67 M	2.6%	\$123.72 M	2.6%
Health Care	\$32.36 M	8.2%	\$202.35 M	8.3%	\$400.2 M	8.3%
Household Operations	\$15.57 M	3.9%	\$97.02 M	4.0%	\$189.85 M	4.0%
Miscellaneous Expenses	\$7.46 M	1.9%	\$46.62 M	1.9%	\$91.42 M	1.9%
Personal Care	\$5.28 M	1.3%	\$32.83 M	1.3%	\$64.36 M	1.3%
Personal Insurance	\$2.69 M	0.7%	\$17.08 M	0.7%	\$33.5 M	0.7%
Reading	\$865.68 K	0.2%	\$5.4 M	0.2%	\$10.59 M	0.2%
Shelter	\$85.74 M	21.7%	\$526.87 M	21.5%	\$1.03 B	21.4%
Tobacco	\$2.46 M	0.6%	\$14.79 M	0.6%	\$29.14 M	0.6%
Transportation	\$69.29 M	17.5%	\$436.02 M	17.8%	\$859.07 M	17.9%
Utilities	\$28.79 M	7.3%	\$177.77 M	7.2%	\$350.56 M	7.3%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	7,871		50,224		103,381	
Elementary (Grade Level 0 to 8)	143	1.8%	838	1.7%	1,947	1.9%
Some High School (Grade Level 9 to 11)	440	5.6%	2,377	4.7%	5,582	5.4%
High School Graduate	1,406	17.9%	8,145	16.2%	19,501	18.9%
Some College	1,275	16.2%	8,616	17.2%	19,178	18.6%
Associate Degree Only	337	4.3%	3,230	6.4%	7,802	7.5%
Bachelor Degree Only	1,963	24.9%	13,733	27.3%	26,903	26.0%
Graduate Degree	2,308	29.3%	13,284	26.4%	22,469	21.7%

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Columbia, SC 29205							
Units In Structure (2024)							
1 Detached Unit		2,817	48.9%	19,759	58.6%	40,539	61.1%
1 Attached Unit		473	8.2%	2,279	6.8%	3,991	6.0%
2 to 4 Units		935	16.2%	4,304	12.8%	7,194	10.8%
5 to 9 Units		621	10.8%	2,984	8.9%	5,247	7.9%
10 to 19 Units		524	9.1%	2,738	8.1%	4,835	7.3%
20 to 49 Units		417	7.2%	2,086	6.2%	3,525	5.3%
50 or More Units		1,262	21.9%	4,303	12.8%	6,157	9.3%
Mobile Home or Trailer		227	3.9%	1,340	4.0%	3,099	4.7%
Other Structure		6	-	42	0.1%	89	0.1%
Homes Built By Year (2024)							
Homes Built 2010 or later		1,086	18.9%	5,972	17.7%	10,424	15.7%
Homes Built 2000 to 2009		713	12.4%	4,533	13.5%	8,445	12.7%
Homes Built 1990 to 1999		473	8.2%	2,380	7.1%	5,382	8.1%
Homes Built 1980 to 1989		914	15.9%	4,386	13.0%	9,010	13.6%
Homes Built 1970 to 1979		962	16.7%	4,046	12.0%	9,272	14.0%
Homes Built 1960 to 1969		528	9.2%	4,326	12.8%	10,816	16.3%
Homes Built 1950 to 1959		582	10.1%	5,422	16.1%	10,277	15.5%
Homes Built Before 1949		2,023	35.1%	8,769	26.0%	11,052	16.7%
Home Values (2024)							
Home Values \$1,000,000 or More		91	4.2%	490	3.1%	1,007	3.0%
Home Values \$500,000 to \$999,999		442	20.5%	2,259	14.1%	3,946	11.6%
Home Values \$400,000 to \$499,999		202	9.4%	1,187	7.4%	2,057	6.0%
Home Values \$300,000 to \$399,999		362	16.8%	2,782	17.3%	5,312	15.6%
Home Values \$200,000 to \$299,999		482	22.4%	3,585	22.3%	7,478	22.0%
Home Values \$150,000 to \$199,999		248	11.5%	2,595	16.2%	5,847	17.2%
Home Values \$100,000 to \$149,999		167	7.7%	1,586	9.9%	4,066	12.0%
Home Values \$70,000 to \$99,999		46	2.2%	548	3.4%	1,641	4.8%
Home Values \$50,000 to \$69,999		33	1.5%	401	2.5%	1,017	3.0%
Home Values \$25,000 to \$49,999		49	2.3%	238	1.5%	641	1.9%
Home Values Under \$25,000		35	1.6%	369	2.3%	1,002	2.9%
Owner-Occupied Median Home Value		\$352,448		\$286,994		\$256,359	
Renter-Occupied Median Rent		\$932		\$940		\$930	
Transportation To Work (2024)							
Drive to Work Alone		4,679	55.6%	30,467	68.5%	60,265	71.1%
Drive to Work in Carpool		415	4.9%	2,861	6.4%	6,163	7.3%
Travel to Work by Public Transportation		296	3.5%	1,384	3.1%	2,231	2.6%
Drive to Work on Motorcycle		14	0.2%	25	-	53	-
Walk or Bicycle to Work		1,961	23.3%	4,539	10.2%	6,802	8.0%
Other Means		150	1.8%	674	1.5%	1,319	1.6%
Work at Home		895	10.6%	4,521	10.2%	7,880	9.3%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		4,316	51.3%	17,181	38.6%	28,085	33.2%
Travel to Work in 15 to 29 Minutes		2,275	27.0%	15,529	34.9%	34,084	40.2%
Travel to Work in 30 to 59 Minutes		697	8.3%	5,805	13.1%	11,880	14.0%
Travel to Work in 60 Minutes or More		227	2.7%	1,434	3.2%	2,784	3.3%
Average Minutes Travel to Work		12.5		15.7		16.9	

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