Hope Mills, NC 28304

July 2024

ASTON

SITE

5 mi Radius
3 mi Radius
1 mi Radius

Woodfield
Fayetteville
Fenix
Hope Mills
Rockfish
Ardulusa
Fayetteville Regional Airport (FAY)
Parkton
Lumber Bridge

Google

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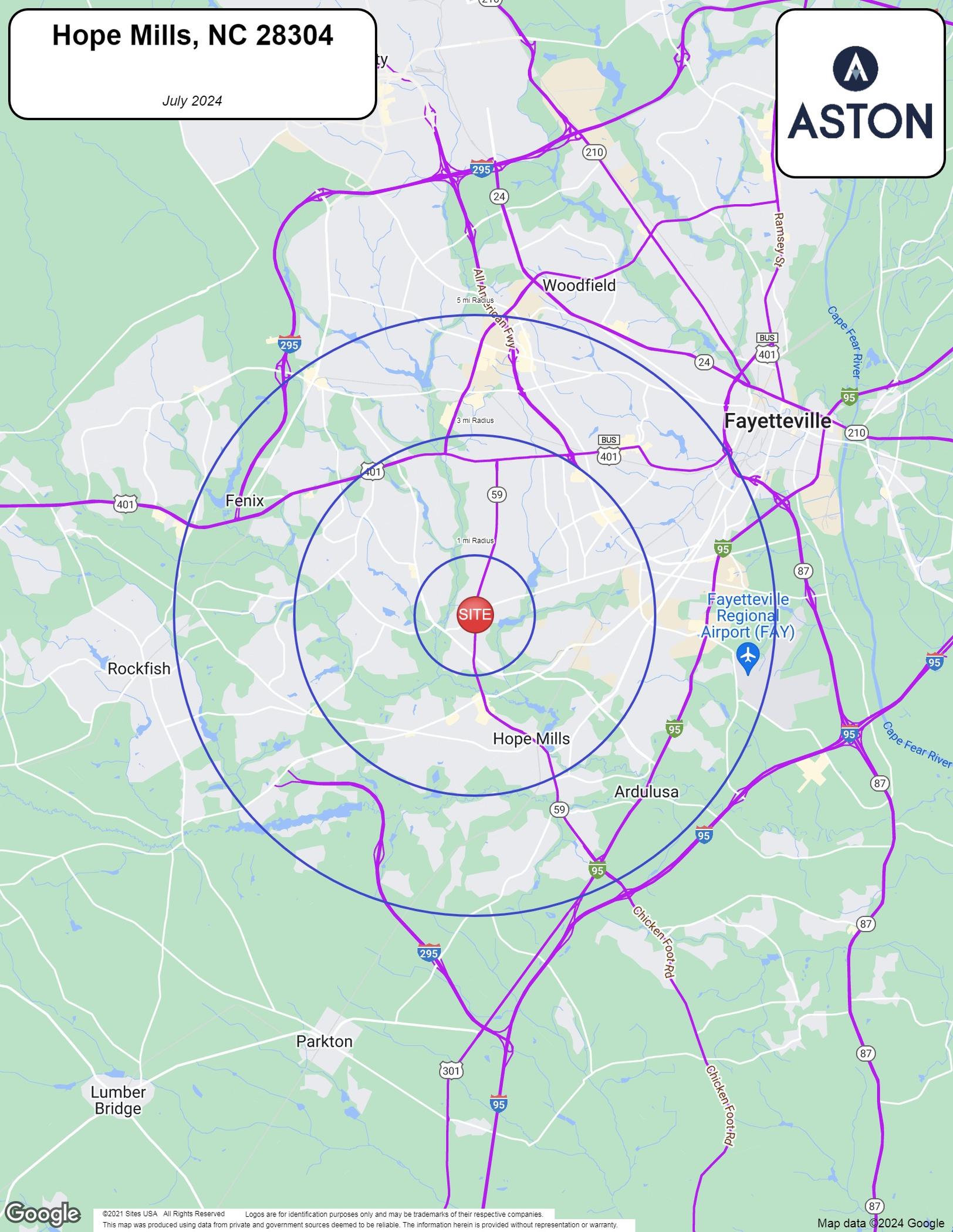
Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 35.0051/-78.9671

Hope Mills, NC 28304	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	7,183		61,418		136,983	
Projected Population (2029)	7,132		61,106		135,672	
Census Population (2020)	7,619		62,118		138,163	
Census Population (2010)	7,357		61,468		135,173	
Projected Annual Growth (2024 to 2029)	-50	-0.1%	-312	-0.1%	-1,311	-0.2%
Historical Annual Growth (2020 to 2024)	-436	-1.4%	-700	-0.3%	-1,179	-0.2%
Historical Annual Growth (2010 to 2020)	262	0.9%	650	0.3%	2,989	0.6%
Estimated Population Density (2024)	2,288	psm	2,173	psm	1,745	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2024)	3,024		23,989		54,307	
Projected Households (2029)	2,991		23,749		53,569	
Census Households (2020)	3,069		24,279		55,423	
Census Households (2010)	2,899		23,663		53,395	
Estimated Households with Children (2024)	886	29.3%	8,046	33.5%	17,329	31.9%
Estimated Average Household Size (2024)	2.35		2.55		2.51	
Average Household Income						
Estimated Average Household Income (2024)	$59,901		$71,657		$78,265	
Projected Average Household Income (2029)	$60,628		$73,069		$80,094	
Estimated Average Family Income (2024)	$69,573		$82,558		$91,827	
Median Household Income						
Estimated Median Household Income (2024)	$49,105		$55,740		$60,485	
Projected Median Household Income (2029)	$49,498		$56,064		$60,899	
Estimated Median Family Income (2024)	$60,557		$66,976		$73,172	
Per Capita Income						
Estimated Per Capita Income (2024)	$25,285		$28,024		$31,071	
Projected Per Capita Income (2029)	$25,497		$28,434		$31,667	
Estimated Per Capita Income 5 Year Growth	$212	0.8%	$410	1.5%	$596	1.9%
Estimated Average Household Net Worth (2024)	$498,481		$618,793		$644,491	
Daytime Demos (2024)						
Total Businesses	225		2,074		5,463	
Total Employees	1,227		19,210		46,001	
Company Headquarter Businesses	3	1.1%	48	2.3%	136	2.5%
Company Headquarter Employees	61	5.0%	816	4.2%	2,585	5.6%
Employee Population per Business	5.4		9.3		8.4	
Residential Population per Business	31.9		29.6		25.1	

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Hope Mills, NC 28304	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2024)	3,005	41.8%	25,812	42.0%	58,703	42.9%
Black or African American (2024)	2,988	41.6%	24,613	40.1%	54,257	39.6%
American Indian or Alaska Native (2024)	120	1.7%	890	1.4%	1,844	1.3%
Asian (2024)	146	2.0%	1,690	2.8%	4,442	3.2%
Hawaiian or Pacific Islander (2024)	14	0.2%	162	0.3%	366	0.3%
Other Race (2024)	309	4.3%	2,632	4.3%	5,569	4.1%
Two or More Races (2024)	601	8.4%	5,619	9.1%	11,802	8.6%
Not Hispanic or Latino Population (2024)	6,246	87.0%	53,599	87.3%	120,431	87.9%
Hispanic or Latino Population (2024)	937	13.0%	7,819	12.7%	16,553	12.1%
Not Hispanic or Latino Population (2029)	6,141	86.1%	52,775	86.4%	117,974	87.0%
Hispanic or Latino Population (2029)	992	13.9%	8,331	13.6%	17,698	13.0%
Not Hispanic or Latino Population (2020)	6,553	86.0%	54,195	87.2%	121,558	88.0%
Hispanic or Latino Population (2020)	1,065	14.0%	7,923	12.8%	16,604	12.0%
Not Hispanic or Latino Population (2010)	6,485	88.1%	55,007	89.5%	121,910	90.2%
Hispanic or Latino Population (2010)	872	11.9%	6,462	10.5%	13,263	9.8%
Projected Hispanic Annual Growth (2024 to 2029)	55	1.2%	512	1.3%	1,146	1.4%
Historic Hispanic Annual Growth (2010 to 2024)	64	0.5%	1,357	1.5%	3,290	1.8%
Age Distribution (2024)						
Age Under 5	554	7.7%	4,600	7.5%	9,982	7.3%
Age 5 to 9 Years	499	7.0%	4,432	7.2%	9,859	7.2%
Age 10 to 14 Years	437	6.1%	4,524	7.4%	9,986	7.3%
Age 15 to 19 Years	391	5.4%	4,092	6.7%	9,101	6.6%
Age 20 to 24 Years	532	7.4%	4,085	6.7%	9,650	7.0%
Age 25 to 29 Years	652	9.1%	4,676	7.6%	10,683	7.8%
Age 30 to 34 Years	624	8.7%	4,840	7.9%	10,757	7.9%
Age 35 to 39 Years	522	7.3%	4,471	7.3%	9,842	7.2%
Age 40 to 44 Years	443	6.2%	4,004	6.5%	8,803	6.4%
Age 45 to 49 Years	376	5.2%	3,399	5.5%	7,399	5.4%
Age 50 to 54 Years	396	5.5%	3,302	5.4%	7,394	5.4%
Age 55 to 59 Years	385	5.4%	3,329	5.4%	7,276	5.3%
Age 60 to 64 Years	390	5.4%	3,322	5.4%	7,261	5.3%
Age 65 to 74 Years	598	8.3%	5,004	8.1%	11,142	8.1%
Age 75 to 84 Years	298	4.2%	2,582	4.2%	5,980	4.4%
Age 85 Years or Over	85	1.2%	755	1.2%	1,868	1.4%
Median Age	33.9		33.9		33.9	
Gender Age Distribution (2024)						
Female Population	3,794	52.8%	32,660	53.2%	72,327	52.8%
Age 0 to 19 Years	947	24.9%	8,725	26.7%	19,103	26.4%
Age 20 to 64 Years	2,284	60.2%	19,017	58.2%	42,163	58.3%
Age 65 Years or Over	563	14.8%	4,918	15.1%	11,061	15.3%
Female Median Age	35.1		35.7		35.8	
Male Population	3,388	47.2%	28,758	46.8%	64,656	47.2%
Age 0 to 19 Years	935	27.6%	8,923	31.0%	19,825	30.7%
Age 20 to 64 Years	2,036	60.1%	16,411	57.1%	36,902	57.1%
Age 65 Years or Over	418	12.3%	3,424	11.9%	7,929	12.3%
Male Median Age	32.7		31.9		31.9	

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	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2024)						
HH Income $200,000 or More	40	1.3%	960	4.0%	2,632	4.8%
HH Income $150,000 to $199,999	90	3.0%	1,066	4.4%	2,992	5.5%
HH Income $100,000 to $149,999	315	10.4%	2,988	12.5%	7,293	13.4%
HH Income $75,000 to $99,999	436	14.4%	3,226	13.4%	7,073	13.0%
HH Income $50,000 to $74,999	585	19.3%	4,503	18.8%	10,316	19.0%
HH Income $35,000 to $49,999	428	14.2%	3,355	14.0%	7,035	13.0%
HH Income $25,000 to $34,999	440	14.5%	2,830	11.8%	5,587	10.3%
HH Income $15,000 to $24,999	274	9.0%	2,041	8.5%	4,781	8.8%
HH Income Under $15,000	416	13.8%	3,021	12.6%	6,599	12.2%
HH Income $35,000 or More	1,894	62.7%	16,097	67.1%	37,341	68.8%
HH Income $75,000 or More	881	29.1%	8,239	34.3%	19,990	36.8%
Housing (2024)						
Total Housing Units	3,367		26,635		60,304	
Housing Units Occupied	3,024	89.8%	23,989	90.1%	54,307	90.1%
Housing Units Owner-Occupied	1,576	52.1%	13,492	56.2%	29,357	54.1%
Housing Units, Renter-Occupied	1,447	47.9%	10,497	43.8%	24,950	45.9%
Housing Units, Vacant	344	11.4%	2,645	11.0%	5,997	11.0%
Marital Status (2024)						
Never Married	1,989	34.9%	15,754	32.9%	34,328	32.0%
Currently Married	2,129	37.4%	19,380	40.5%	44,867	41.9%
Separated	329	5.8%	2,815	5.9%	7,166	6.7%
Widowed	322	5.7%	2,881	6.0%	6,389	6.0%
Divorced	923	16.2%	7,031	14.7%	14,406	13.4%
Household Type (2024)						
Population Family	5,409	75.3%	49,889	81.2%	108,302	79.1%
Population Non-Family	1,702	23.7%	11,272	18.4%	27,990	20.4%
Population Group Quarters	72	1.0%	258	0.4%	691	0.5%
Family Households	1,692	56.0%	15,475	64.5%	33,441	61.6%
Non-Family Households	1,332	44.0%	8,515	35.5%	20,866	38.4%
Married Couple with Children	482	22.6%	4,449	23.0%	9,839	21.9%
Average Family Household Size	3.2		3.2		3.2	
Household Size (2024)						
1 Person Households	1,154	38.2%	7,455	31.1%	18,482	34.0%
2 Person Households	1,060	35.1%	9,686	40.4%	20,833	38.4%
3 Person Households	379	12.5%	3,255	13.6%	7,198	13.3%
4 Person Households	249	8.2%	2,048	8.5%	4,449	8.2%
5 Person Households	105	3.5%	949	4.0%	2,024	3.7%
6 or More Person Households	77	2.5%	596	2.5%	1,321	2.4%
Household Vehicles (2024)						
Households with 0 Vehicles Available	208	6.9%	1,339	5.6%	3,417	6.3%
Households with 1 Vehicles Available	1,231	40.7%	9,144	38.1%	20,458	37.7%
Households with 2 or More Vehicles Available	1,585	52.4%	13,506	56.3%	30,432	56.0%
Total Vehicles Available	5,143		43,033		96,670	
Average Vehicles Per Household	1.7		1.8		1.8	

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	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	5,620		46,980		105,263	
Estimated Civilian Employed	3,140	55.9%	26,264	55.9%	58,574	55.6%
Estimated Civilian Unemployed	222	4.0%	1,749	3.7%	3,257	3.1%
Estimated in Armed Forces	52	0.9%	683	1.5%	2,064	2.0%
Estimated Not in Labor Force	2,206	39.3%	18,285	38.9%	41,369	39.3%
Unemployment Rate	4.0%		3.7%		3.1%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	3,013		26,017		58,561	
Management, Business, Financial Operations	355	11.8%	3,461	13.3%	7,799	13.3%
Professional, Related	668	22.2%	5,770	22.2%	13,533	23.1%
Service	543	18.0%	4,827	18.6%	10,708	18.3%
Sales, Office	586	19.4%	5,150	19.8%	11,682	19.9%
Farming, Fishing, Forestry	17	0.6%	163	0.6%	368	0.6%
Construct, Extraction, Maintenance	330	11.0%	2,535	9.7%	4,986	8.5%
Production, Transport Material Moving	514	17.1%	4,110	15.8%	9,486	16.2%
White Collar Workers	1,609	53.4%	14,382	55.3%	33,014	56.4%
Blue Collar Workers	1,404	46.6%	11,635	44.7%	25,547	43.6%
Consumer Expenditure (2024)						
Total Household Expenditure	$161.64 M		$1.45 B		$3.49 B	
Total Non-Retail Expenditure	$85.25 M	52.7%	$767.02 M	52.8%	$1.85 B	52.8%
Total Retail Expenditure	$76.39 M	47.3%	$686.47 M	47.2%	$1.65 B	47.2%
Apparel	$5.6 M	3.5%	$50.63 M	3.5%	$122.18 M	3.5%
Contributions	$4.96 M	3.1%	$46.01 M	3.2%	$111.76 M	3.2%
Education	$4.33 M	2.7%	$40.97 M	2.8%	$100.99 M	2.9%
Entertainment	$8.87 M	5.5%	$80.85 M	5.6%	$195.24 M	5.6%
Food and Beverages	$24.17 M	15.0%	$215.74 M	14.8%	$517.28 M	14.8%
Furnishings and Equipment	$5.53 M	3.4%	$50.36 M	3.5%	$121.55 M	3.5%
Gifts	$3.7 M	2.3%	$34.62 M	2.4%	$84.46 M	2.4%
Health Care	$14 M	8.7%	$124.73 M	8.6%	$297.74 M	8.5%
Household Operations	$6.21 M	3.8%	$56.4 M	3.9%	$136.02 M	3.9%
Miscellaneous Expenses	$3.03 M	1.9%	$27.32 M	1.9%	$65.88 M	1.9%
Personal Care	$2.17 M	1.3%	$19.49 M	1.3%	$46.89 M	1.3%
Personal Insurance	$1.05 M	0.6%	$9.79 M	0.7%	$23.78 M	0.7%
Reading	$348.71 K	0.2%	$3.16 M	0.2%	$7.61 M	0.2%
Shelter	$34.53 M	21.4%	$308.67 M	21.2%	$743.08 M	21.3%
Tobacco	$1.12 M	0.7%	$9.52 M	0.7%	$22.38 M	0.6%
Transportation	$29.49 M	18.2%	$264.94 M	18.2%	$635.68 M	18.2%
Utilities	$12.55 M	7.8%	$110.28 M	7.6%	$262.34 M	7.5%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	4,770		39,684		88,405	
Elementary (Grade Level 0 to 8)	94	2.0%	1,110	2.8%	2,152	2.4%
Some High School (Grade Level 9 to 11)	334	7.0%	2,893	7.3%	5,807	6.6%
High School Graduate	1,647	34.5%	12,200	30.7%	25,097	28.4%
Some College	1,346	28.2%	10,710	27.0%	23,094	26.1%
Associate Degree Only	488	10.2%	4,286	10.8%	9,836	11.1%
Bachelor Degree Only	612	12.8%	5,742	14.5%	15,096	17.1%
Graduate Degree	250	5.2%	2,743	6.9%	7,322	8.3%

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Hope Mills, NC 28304	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2024)						
1 Detached Unit	2,066	71.3%	17,460	73.8%	36,501	68.4%
1 Attached Unit	50	1.7%	400	1.7%	807	1.5%
2 to 4 Units	200	6.9%	1,827	7.7%	3,340	6.3%
5 to 9 Units	126	4.3%	1,220	5.2%	4,054	7.6%
10 to 19 Units	137	4.7%	845	3.6%	2,981	5.6%
20 to 49 Units	68	2.4%	553	2.3%	2,322	4.3%
50 or More Units	40	1.4%	234	1.0%	742	1.4%
Mobile Home or Trailer	337	11.6%	1,437	6.1%	3,539	6.6%
Other Structure	1	-	13	-	21	-
Homes Built By Year (2024)						
Homes Built 2010 or later	287	9.9%	2,426	10.3%	6,296	11.8%
Homes Built 2000 to 2009	548	18.9%	3,962	16.7%	9,812	18.4%
Homes Built 1990 to 1999	648	22.4%	3,965	16.8%	9,202	17.2%
Homes Built 1980 to 1989	454	15.6%	3,248	13.7%	7,579	14.2%
Homes Built 1970 to 1979	442	15.3%	4,590	19.4%	9,567	17.9%
Homes Built 1960 to 1969	453	15.6%	3,917	16.6%	7,519	14.1%
Homes Built 1950 to 1959	122	4.2%	1,443	6.1%	2,896	5.4%
Homes Built Before 1949	69	2.4%	440	1.9%	1,437	2.7%
Home Values (2024)						
Home Values $1,000,000 or More	5	0.3%	72	0.5%	219	0.7%
Home Values $500,000 to $999,999	40	2.5%	351	2.6%	1,199	4.1%
Home Values $400,000 to $499,999	25	1.6%	324	2.4%	1,278	4.4%
Home Values $300,000 to $399,999	96	6.1%	1,033	7.7%	3,118	10.6%
Home Values $200,000 to $299,999	256	16.2%	3,165	23.5%	8,178	27.9%
Home Values $150,000 to $199,999	387	24.6%	3,255	24.1%	6,372	21.7%
Home Values $100,000 to $149,999	351	22.3%	2,879	21.3%	4,727	16.1%
Home Values $70,000 to $99,999	244	15.5%	1,322	9.8%	2,206	7.5%
Home Values $50,000 to $69,999	54	3.4%	311	2.3%	554	1.9%
Home Values $25,000 to $49,999	56	3.6%	276	2.0%	584	2.0%
Home Values Under $25,000	62	3.9%	502	3.7%	922	3.1%
Owner-Occupied Median Home Value	$142,515		$177,433		$205,270	
Renter-Occupied Median Rent	$916		$893		$897	
Transportation To Work (2024)						
Drive to Work Alone	2,112	70.1%	19,860	76.3%	45,442	77.6%
Drive to Work in Carpool	487	16.2%	3,277	12.6%	6,339	10.8%
Travel to Work by Public Transportation	2	-	40	0.2%	188	0.3%
Drive to Work on Motorcycle	10	0.3%	14	-	38	-
Walk or Bicycle to Work	68	2.3%	658	2.5%	1,488	2.5%
Other Means	12	0.4%	97	0.4%	408	0.7%
Work at Home	321	10.6%	2,071	8.0%	4,658	8.0%
Travel Time (2024)						
Travel to Work in 14 Minutes or Less	858	28.5%	6,674	25.7%	15,943	27.2%
Travel to Work in 15 to 29 Minutes	1,258	41.7%	12,140	46.7%	26,231	44.8%
Travel to Work in 30 to 59 Minutes	406	13.5%	3,707	14.2%	8,805	15.0%
Travel to Work in 60 Minutes or More	171	5.7%	1,425	5.5%	2,925	5.0%
Average Minutes Travel to Work	18.5		18.8		18.8	