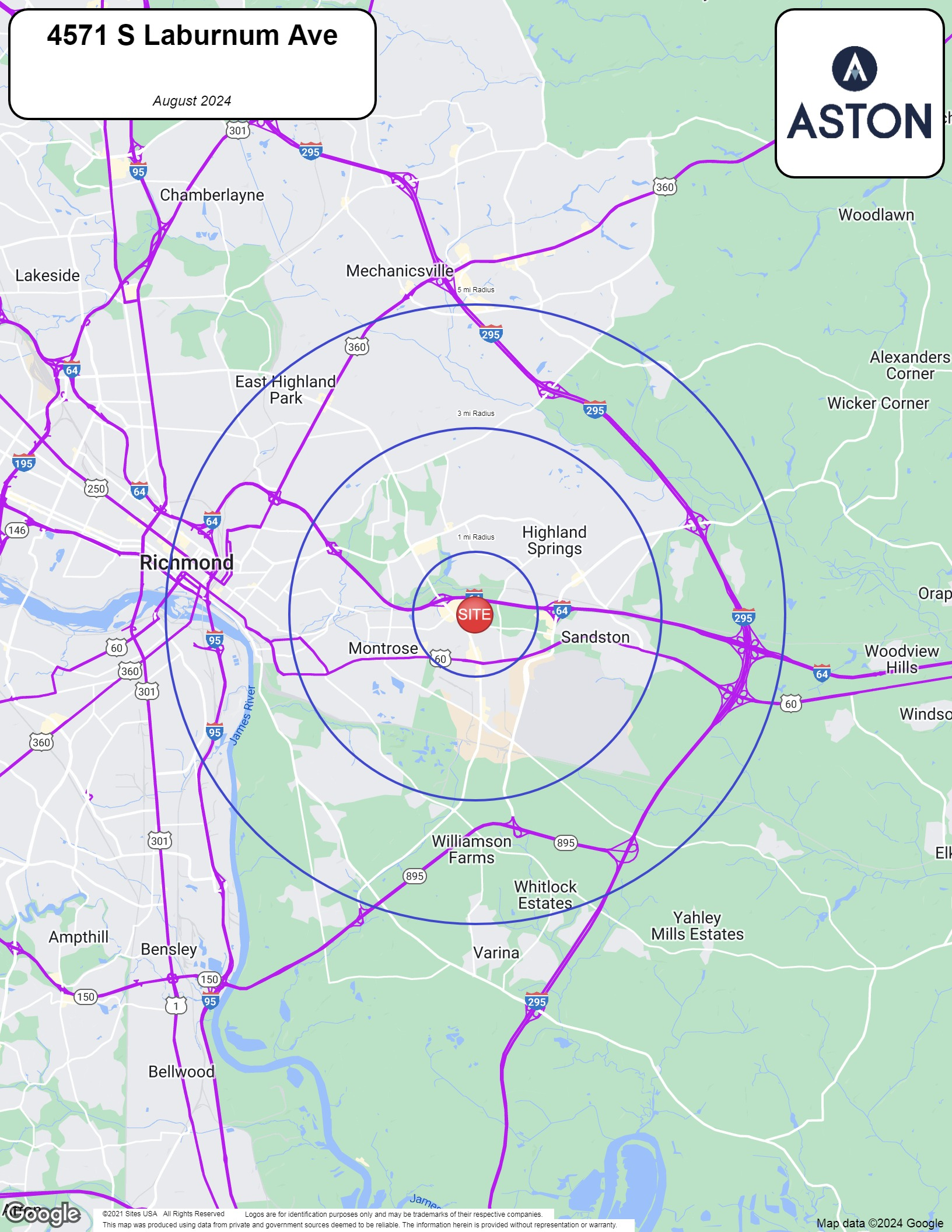


4571 S Laburnum Ave

August 2024



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Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.5284/-77.3508

4571 S Laburnum Ave Richmond, VA 23231	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2024)	5,827	51,260	127,740
Projected Population (2029)	5,712	50,746	131,118
Census Population (2020)	5,978	51,317	123,430
Census Population (2010)	5,619	48,677	112,878
Projected Annual Growth (2024 to 2029)	-115 -0.4%	-514 -0.2%	3,379 0.5%
Historical Annual Growth (2020 to 2024)	-151 -0.6%	-57 -	4,310 0.9%
Historical Annual Growth (2010 to 2020)	358 1.6%	2,640 1.4%	10,552 2.3%
Estimated Population Density (2024)	1,856 psm	1,813 psm	1,627 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2024)	2,592	21,334	57,099
Projected Households (2029)	2,503	20,809	58,295
Census Households (2020)	2,595	20,802	52,169
Census Households (2010)	2,337	19,507	44,884
Estimated Households with Children (2024)	507 19.6%	5,911 27.7%	13,190 23.1%
Estimated Average Household Size (2024)	2.25	2.38	2.21
Average Household Income			
Estimated Average Household Income (2024)	\$55,912	\$54,208	\$69,003
Projected Average Household Income (2029)	\$56,832	\$55,159	\$72,629
Estimated Average Family Income (2024)	\$67,466	\$65,046	\$79,229
Median Household Income			
Estimated Median Household Income (2024)	\$48,653	\$45,840	\$54,873
Projected Median Household Income (2029)	\$49,626	\$46,154	\$55,709
Estimated Median Family Income (2024)	\$54,266	\$60,067	\$70,749
Per Capita Income			
Estimated Per Capita Income (2024)	\$24,886	\$22,642	\$30,914
Projected Per Capita Income (2029)	\$24,923	\$22,700	\$32,359
Estimated Per Capita Income 5 Year Growth	\$37 0.1%	\$58 0.3%	\$1,445 4.7%
Estimated Average Household Net Worth (2024)	\$431,153	\$504,609	\$551,910
Daytime Demos (2024)			
Total Businesses	451	2,105	6,183
Total Employees	4,540	20,770	74,923
Company Headquarter Businesses	7 1.5%	46 2.2%	174 2.8%
Company Headquarter Employees	309 6.8%	1,777 8.6%	16,650 22.2%
Employee Population per Business	10.1	9.9	12.1
Residential Population per Business	12.9	24.4	20.7

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Expanded Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.5284/-77.3508

4571 S Laburnum Ave Richmond, VA 23231		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2024)	1,271	21.8%	13,407	26.2%	40,811	31.9%	
Black or African American (2024)	4,064	69.7%	34,518	67.3%	78,209	61.2%	
American Indian or Alaska Native (2024)	30	0.5%	166	0.3%	365	0.3%	
Asian (2024)	90	1.5%	577	1.1%	2,006	1.6%	
Hawaiian or Pacific Islander (2024)	2	-	15	-	42	-	
Other Race (2024)	163	2.8%	924	1.8%	1,940	1.5%	
Two or More Races (2024)	208	3.6%	1,652	3.2%	4,366	3.4%	
Not Hispanic or Latino Population (2024)	5,460	93.7%	49,040	95.7%	122,282	95.7%	
Hispanic or Latino Population (2024)	367	6.3%	2,220	4.3%	5,458	4.3%	
Not Hispanic or Latino Population (2029)	5,303	92.8%	48,053	94.7%	124,031	94.6%	
Hispanic or Latino Population (2029)	409	7.2%	2,693	5.3%	7,087	5.4%	
Not Hispanic or Latino Population (2020)	5,633	94.2%	49,125	95.7%	118,482	96.0%	
Hispanic or Latino Population (2020)	345	5.8%	2,192	4.3%	4,948	4.0%	
Not Hispanic or Latino Population (2010)	5,356	95.3%	47,140	96.8%	109,930	97.4%	
Hispanic or Latino Population (2010)	263	4.7%	1,537	3.2%	2,947	2.6%	
Projected Hispanic Annual Growth (2024 to 2029)	42	2.3%	473	4.3%	1,629	6.0%	
Historic Hispanic Annual Growth (2010 to 2024)	104	2.8%	683	3.2%	2,511	6.1%	
Age Distribution (2024)							
Age Under 5	305	5.2%	3,131	6.1%	7,531	5.9%	
Age 5 to 9 Years	358	6.1%	3,258	6.4%	7,196	5.6%	
Age 10 to 14 Years	322	5.5%	3,213	6.3%	7,047	5.5%	
Age 15 to 19 Years	363	6.2%	3,221	6.3%	7,004	5.5%	
Age 20 to 24 Years	370	6.4%	2,994	5.8%	8,012	6.3%	
Age 25 to 29 Years	444	7.6%	3,780	7.4%	12,098	9.5%	
Age 30 to 34 Years	448	7.7%	4,074	7.9%	12,081	9.5%	
Age 35 to 39 Years	374	6.4%	3,528	6.9%	9,330	7.3%	
Age 40 to 44 Years	396	6.8%	3,343	6.5%	8,162	6.4%	
Age 45 to 49 Years	330	5.7%	2,901	5.7%	6,910	5.4%	
Age 50 to 54 Years	380	6.5%	3,197	6.2%	7,538	5.9%	
Age 55 to 59 Years	405	6.9%	3,394	6.6%	8,193	6.4%	
Age 60 to 64 Years	367	6.3%	3,382	6.6%	8,194	6.4%	
Age 65 to 74 Years	582	10.0%	4,938	9.6%	11,961	9.4%	
Age 75 to 84 Years	314	5.4%	2,249	4.4%	5,043	3.9%	
Age 85 Years or Over	68	1.2%	655	1.3%	1,441	1.1%	
Median Age	37.9		37.0		36.5		
Gender Age Distribution (2024)							
Female Population	3,321	57.0%	28,077	54.8%	68,342	53.5%	
Age 0 to 19 Years	705	21.2%	6,403	22.8%	14,272	20.9%	
Age 20 to 64 Years	2,004	60.3%	17,136	61.0%	43,489	63.6%	
Age 65 Years or Over	612	18.4%	4,537	16.2%	10,580	15.5%	
Female Median Age	40.3		38.5		38.0		
Male Population	2,506	43.0%	23,183	45.2%	59,398	46.5%	
Age 0 to 19 Years	643	25.6%	6,420	27.7%	14,505	24.4%	
Age 20 to 64 Years	1,511	60.3%	13,458	58.0%	37,028	62.3%	
Age 65 Years or Over	352	14.0%	3,306	14.3%	7,865	13.2%	
Male Median Age	35.3		35.0		34.8		

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Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.5284/-77.3508

4571 S Laburnum Ave Richmond, VA 23231	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2024)						
HH Income \$200,000 or More	22	0.9%	275	1.3%	2,090	3.7%
HH Income \$150,000 to \$199,999	101	3.9%	713	3.3%	2,696	4.7%
HH Income \$100,000 to \$149,999	314	12.1%	2,388	11.2%	6,904	12.1%
HH Income \$75,000 to \$99,999	269	10.4%	2,648	12.4%	7,019	12.3%
HH Income \$50,000 to \$74,999	485	18.7%	3,783	17.7%	9,708	17.0%
HH Income \$35,000 to \$49,999	519	20.0%	2,844	13.3%	7,372	12.9%
HH Income \$25,000 to \$34,999	451	17.4%	2,753	12.9%	6,196	10.9%
HH Income \$15,000 to \$24,999	251	9.7%	2,498	11.7%	5,972	10.5%
HH Income Under \$15,000	180	6.9%	3,432	16.1%	9,143	16.0%
HH Income \$35,000 or More	1,710	66.0%	12,651	59.3%	35,788	62.7%
HH Income \$75,000 or More	706	27.2%	6,024	28.2%	18,708	32.8%
Housing (2024)						
Total Housing Units	2,748		22,821		60,864	
Housing Units Occupied	2,592	94.3%	21,334	93.5%	57,099	93.8%
Housing Units Owner-Occupied	1,121	43.3%	11,048	51.8%	26,541	46.5%
Housing Units, Renter-Occupied	1,471	56.7%	10,287	48.2%	30,558	53.5%
Housing Units, Vacant	157	6.0%	1,487	7.0%	3,765	6.6%
Marital Status (2024)						
Never Married	1,984	41.0%	18,369	44.1%	50,361	47.5%
Currently Married	1,322	27.3%	11,491	27.6%	28,197	26.6%
Separated	435	9.0%	2,929	7.0%	7,046	6.6%
Widowed	420	8.7%	3,058	7.3%	6,204	5.9%
Divorced	682	14.1%	5,810	13.9%	14,158	13.4%
Household Type (2024)						
Population Family	3,565	61.2%	37,842	73.8%	86,705	67.9%
Population Non-Family	2,254	38.7%	12,905	25.2%	39,341	30.8%
Population Group Quarters	8	0.1%	513	1.0%	1,694	1.3%
Family Households	1,047	40.4%	12,028	56.4%	27,843	48.8%
Non-Family Households	1,544	59.6%	9,306	43.6%	29,256	51.2%
Married Couple with Children	239	18.1%	2,371	20.6%	5,488	19.5%
Average Family Household Size	3.4		3.1		3.1	
Household Size (2024)						
1 Person Households	1,438	55.5%	8,048	37.7%	25,011	43.8%
2 Person Households	734	28.3%	7,891	37.0%	19,645	34.4%
3 Person Households	203	7.8%	2,678	12.6%	6,152	10.8%
4 Person Households	120	4.6%	1,577	7.4%	3,698	6.5%
5 Person Households	65	2.5%	726	3.4%	1,658	2.9%
6 or More Person Households	32	1.2%	415	1.9%	935	1.6%
Household Vehicles (2024)						
Households with 0 Vehicles Available	205	7.9%	3,246	15.2%	9,223	16.2%
Households with 1 Vehicles Available	1,062	41.0%	7,662	35.9%	21,495	37.6%
Households with 2 or More Vehicles Available	1,324	51.1%	10,426	48.9%	26,381	46.2%
Total Vehicles Available	4,883		36,361		92,488	
Average Vehicles Per Household	1.9		1.7		1.6	

Expanded Profile

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Lat/Lon: 37.5284/-77.3508

4571 S Laburnum Ave
Richmond, VA 23231

1 mi radius 3 mi radius 5 mi radius

Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over	4,768		40,953		104,534		
Estimated Civilian Employed	2,597	54.5%	23,414	57.2%	62,631	59.9%	
Estimated Civilian Unemployed	110	2.3%	833	2.0%	2,137	2.0%	
Estimated in Armed Forces	-	-	119	0.3%	578	0.6%	
Estimated Not in Labor Force	2,060	43.2%	16,588	40.5%	39,188	37.5%	
Unemployment Rate	2.3%		2.0%		2.0%		
Occupation (2024)							
Occupation: Population Age 16 Years or Over	2,531		23,731		62,210		
Management, Business, Financial Operations	437	17.3%	3,982	16.8%	11,407	18.3%	
Professional, Related Service	450	17.8%	4,818	20.3%	15,192	24.4%	
Sales, Office	324	12.8%	3,877	16.3%	9,729	15.6%	
Farming, Fishing, Forestry	850	33.6%	6,122	25.8%	14,195	22.8%	
Construct, Extraction, Maintenance	-	-	9	-	24	-	
Production, Transport Material Moving	191	7.5%	1,586	6.7%	3,563	5.7%	
White Collar Workers	279	11.0%	3,337	14.1%	8,100	13.0%	
Blue Collar Workers	1,737	68.6%	14,923	62.9%	40,794	65.6%	
	794	31.4%	8,809	37.1%	21,417	34.4%	
Consumer Expenditure (2024)							
Total Household Expenditure	\$132.48 M		\$1 B		\$3.01 B		
Total Non-Retail Expenditure	\$70.08 M	52.9%	\$530.01 M	52.9%	\$1.6 B	53.0%	
Total Retail Expenditure	\$62.41 M	47.1%	\$472.3 M	47.1%	\$1.41 B	47.0%	
Apparel	\$4.54 M	3.4%	\$34.61 M	3.5%	\$105.19 M	3.5%	
Contributions	\$4.12 M	3.1%	\$30.97 M	3.1%	\$96 M	3.2%	
Education	\$3.43 M	2.6%	\$27.09 M	2.7%	\$87.23 M	2.9%	
Entertainment	\$7.23 M	5.5%	\$55.03 M	5.5%	\$167.31 M	5.6%	
Food and Beverages	\$19.73 M	14.9%	\$149.66 M	14.9%	\$446.36 M	14.8%	
Furnishings and Equipment	\$4.5 M	3.4%	\$34.28 M	3.4%	\$104.05 M	3.5%	
Gifts	\$3.02 M	2.3%	\$23.02 M	2.3%	\$72.37 M	2.4%	
Health Care	\$11.57 M	8.7%	\$87.19 M	8.7%	\$256.64 M	8.5%	
Household Operations	\$5.1 M	3.8%	\$38.59 M	3.9%	\$117.03 M	3.9%	
Miscellaneous Expenses	\$2.51 M	1.9%	\$18.85 M	1.9%	\$56.87 M	1.9%	
Personal Care	\$1.78 M	1.3%	\$13.45 M	1.3%	\$40.4 M	1.3%	
Personal Insurance	\$848.35 K	0.6%	\$6.53 M	0.7%	\$20.18 M	0.7%	
Reading	\$289.01 K	0.2%	\$2.17 M	0.2%	\$6.56 M	0.2%	
Shelter	\$28.49 M	21.5%	\$214.74 M	21.4%	\$646.05 M	21.4%	
Tobacco	\$927.33 K	0.7%	\$6.95 M	0.7%	\$19.71 M	0.7%	
Transportation	\$24.1 M	18.2%	\$181.4 M	18.1%	\$542.7 M	18.0%	
Utilities	\$10.32 M	7.8%	\$77.79 M	7.8%	\$227.34 M	7.5%	
Educational Attainment (2024)							
Adult Population Age 25 Years or Over	4,109		35,442		90,950		
Elementary (Grade Level 0 to 8)	174	4.2%	1,045	2.9%	2,909	3.2%	
Some High School (Grade Level 9 to 11)	291	7.1%	3,766	10.6%	9,086	10.0%	
High School Graduate	1,888	45.9%	14,958	42.2%	33,371	36.7%	
Some College	876	21.3%	8,486	23.9%	21,080	23.2%	
Associate Degree Only	359	8.7%	2,488	7.0%	6,148	6.8%	
Bachelor Degree Only	364	8.9%	3,237	9.1%	11,844	13.0%	
Graduate Degree	158	3.8%	1,462	4.1%	6,513	7.2%	

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4571 S Laburnum Ave Richmond, VA 23231		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2024)							
1 Detached Unit		1,222	52.3%	12,885	66.1%	29,777	66.3%
1 Attached Unit		231	9.9%	1,703	8.7%	4,714	10.5%
2 to 4 Units		315	13.5%	1,609	8.2%	4,146	9.2%
5 to 9 Units		335	14.3%	1,782	9.1%	3,887	8.7%
10 to 19 Units		378	16.2%	1,478	7.6%	3,171	7.1%
20 to 49 Units		30	1.3%	254	1.3%	2,968	6.6%
50 or More Units		74	3.2%	1,244	6.4%	7,747	17.3%
Mobile Home or Trailer		6	0.2%	380	1.9%	687	1.5%
Other Structure		-	-	-	-	4	-
Homes Built By Year (2024)							
Homes Built 2010 or later		222	9.5%	1,758	9.0%	7,438	16.6%
Homes Built 2000 to 2009		318	13.6%	2,911	14.9%	6,908	15.4%
Homes Built 1990 to 1999		389	16.7%	3,201	16.4%	6,297	14.0%
Homes Built 1980 to 1989		491	21.0%	3,510	18.0%	6,464	14.4%
Homes Built 1970 to 1979		303	13.0%	2,146	11.0%	4,434	9.9%
Homes Built 1960 to 1969		345	14.7%	2,116	10.8%	5,365	12.0%
Homes Built 1950 to 1959		380	16.3%	2,844	14.6%	6,532	14.6%
Homes Built Before 1949		144	6.2%	2,848	14.6%	13,662	30.4%
Home Values (2024)							
Home Values \$1,000,000 or More		66	5.9%	267	2.4%	513	1.9%
Home Values \$500,000 to \$999,999		125	11.2%	1,136	10.3%	2,952	11.1%
Home Values \$400,000 to \$499,999		77	6.8%	760	6.9%	2,201	8.3%
Home Values \$300,000 to \$399,999		197	17.6%	2,034	18.4%	5,681	21.4%
Home Values \$200,000 to \$299,999		355	31.7%	3,529	31.9%	8,549	32.2%
Home Values \$150,000 to \$199,999		174	15.5%	1,783	16.1%	3,218	12.1%
Home Values \$100,000 to \$149,999		48	4.3%	593	5.4%	1,264	4.8%
Home Values \$70,000 to \$99,999		40	3.6%	445	4.0%	793	3.0%
Home Values \$50,000 to \$69,999		2	0.1%	81	0.7%	249	0.9%
Home Values \$25,000 to \$49,999		10	0.9%	89	0.8%	377	1.4%
Home Values Under \$25,000		27	2.4%	330	3.0%	746	2.8%
Owner-Occupied Median Home Value		\$270,901		\$254,571		\$273,188	
Renter-Occupied Median Rent		\$1,073		\$1,026		\$1,055	
Transportation To Work (2024)							
Drive to Work Alone		1,957	77.3%	17,788	75.0%	43,097	69.3%
Drive to Work in Carpool		171	6.8%	1,702	7.2%	4,276	6.9%
Travel to Work by Public Transportation		12	0.5%	488	2.1%	1,441	2.3%
Drive to Work on Motorcycle		-	-	7	-	69	0.1%
Walk or Bicycle to Work		112	4.4%	557	2.3%	2,393	3.8%
Other Means		30	1.2%	693	2.9%	1,226	2.0%
Work at Home		249	9.9%	2,497	10.5%	9,707	15.6%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		707	27.9%	4,927	20.8%	12,486	20.1%
Travel to Work in 15 to 29 Minutes		937	37.0%	9,943	41.9%	25,595	41.1%
Travel to Work in 30 to 59 Minutes		559	22.1%	5,470	23.1%	12,103	19.5%
Travel to Work in 60 Minutes or More		78	3.1%	895	3.8%	2,319	3.7%
Average Minutes Travel to Work		20.0		21.3		20.4	

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