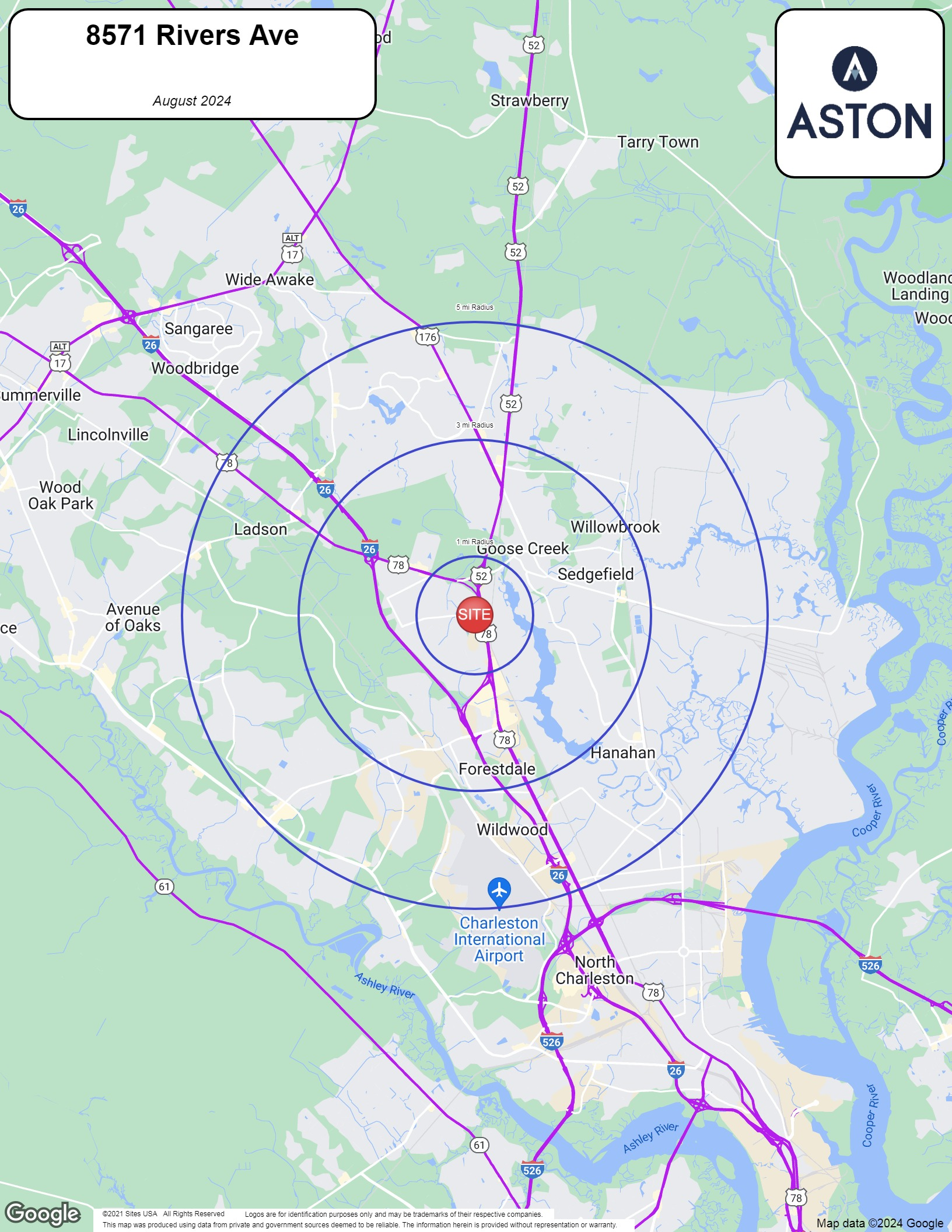


8571 Rivers Ave

August 2024



Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9642/-80.0463

8571 Rivers Ave						
North Charleston, SC 29406						
Population						
Estimated Population (2024)	9,232		63,181		151,956	
Projected Population (2029)	9,772		68,840		169,753	
Census Population (2020)	8,861		62,271		145,755	
Census Population (2010)	8,192		54,598		122,998	
Projected Annual Growth (2024 to 2029)	540	1.2%	5,659	1.8%	17,798	2.3%
Historical Annual Growth (2020 to 2024)	371	1.0%	911	0.4%	6,201	1.1%
Historical Annual Growth (2010 to 2020)	669	2.0%	7,673	3.5%	22,756	4.6%
Estimated Population Density (2024)	2,940	psm	2,236	psm	1,935	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2024)	3,935		25,583		59,030	
Projected Households (2029)	4,151		28,023		66,587	
Census Households (2020)	3,973		24,437		54,731	
Census Households (2010)	3,560		20,900		45,335	
Estimated Households with Children (2024)	1,036	26.3%	7,545	29.5%	19,638	33.3%
Estimated Average Household Size (2024)	2.31		2.41		2.50	
Average Household Income						
Estimated Average Household Income (2024)	\$93,957		\$92,756		\$98,965	
Projected Average Household Income (2029)	\$98,368		\$97,020		\$102,856	
Estimated Average Family Income (2024)	\$109,885		\$104,875		\$110,100	
Median Household Income						
Estimated Median Household Income (2024)	\$71,902		\$72,992		\$78,658	
Projected Median Household Income (2029)	\$74,004		\$75,541		\$80,895	
Estimated Median Family Income (2024)	\$97,171		\$88,443		\$92,206	
Per Capita Income						
Estimated Per Capita Income (2024)	\$40,213		\$37,881		\$38,954	
Projected Per Capita Income (2029)	\$41,947		\$39,791		\$40,802	
Estimated Per Capita Income 5 Year Growth	\$1,733	4.3%	\$1,909	5.0%	\$1,848	4.7%
Estimated Average Household Net Worth (2024)	\$776,620		\$715,903		\$786,805	
Daytime Demos (2024)						
Total Businesses	220		2,097		4,864	
Total Employees	2,403		20,884		52,487	
Company Headquarter Businesses	6	2.8%	59	2.8%	151	3.1%
Company Headquarter Employees	158	6.6%	1,353	6.5%	4,490	8.6%
Employee Population per Business	10.9		10.0		10.8	
Residential Population per Business	42.0		30.1		31.2	

Expanded Profile

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Lat/Lon: 32.9642/-80.0463

8571 Rivers Ave

North Charleston, SC 29406

1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2024)	5,437	58.9%	35,795	56.7%	86,858	57.2%
Black or African American (2024)	2,724	29.5%	17,493	27.7%	41,679	27.4%
American Indian or Alaska Native (2024)	26	0.3%	376	0.6%	767	0.5%
Asian (2024)	436	4.7%	2,665	4.2%	5,963	3.9%
Hawaiian or Pacific Islander (2024)	6	-	40	-	136	-
Other Race (2024)	202	2.2%	3,367	5.3%	8,189	5.4%
Two or More Races (2024)	402	4.3%	3,446	5.5%	8,364	5.5%
Not Hispanic or Latino Population (2024)	8,666	93.9%	56,577	89.5%	136,011	89.5%
Hispanic or Latino Population (2024)	566	6.1%	6,605	10.5%	15,945	10.5%
Not Hispanic or Latino Population (2029)	8,973	91.8%	60,629	88.1%	148,716	87.6%
Hispanic or Latino Population (2029)	799	8.2%	8,211	11.9%	21,037	12.4%
Not Hispanic or Latino Population (2020)	8,189	92.4%	52,406	84.2%	123,792	84.9%
Hispanic or Latino Population (2020)	672	7.6%	9,865	15.8%	21,963	15.1%
Not Hispanic or Latino Population (2010)	7,708	94.1%	48,316	88.5%	109,842	89.3%
Hispanic or Latino Population (2010)	484	5.9%	6,282	11.5%	13,156	10.7%
Projected Hispanic Annual Growth (2024 to 2029)	233	8.2%	1,606	4.9%	5,092	6.4%
Historic Hispanic Annual Growth (2010 to 2024)	82	1.2%	323	0.4%	2,789	1.5%

Age Distribution (2024)

Age Under 5	637	6.9%	3,950	6.3%	9,669	6.4%
Age 5 to 9 Years	555	6.0%	3,933	6.2%	9,716	6.4%
Age 10 to 14 Years	529	5.7%	3,810	6.0%	9,772	6.4%
Age 15 to 19 Years	519	5.6%	4,395	7.0%	11,209	7.4%
Age 20 to 24 Years	713	7.7%	5,333	8.4%	12,514	8.2%
Age 25 to 29 Years	835	9.0%	5,140	8.1%	11,959	7.9%
Age 30 to 34 Years	848	9.2%	5,475	8.7%	12,832	8.4%
Age 35 to 39 Years	688	7.5%	4,745	7.5%	11,551	7.6%
Age 40 to 44 Years	581	6.3%	4,167	6.6%	10,430	6.9%
Age 45 to 49 Years	481	5.2%	3,414	5.4%	8,445	5.6%
Age 50 to 54 Years	568	6.2%	3,552	5.6%	8,638	5.7%
Age 55 to 59 Years	542	5.9%	3,476	5.5%	8,369	5.5%
Age 60 to 64 Years	462	5.0%	3,366	5.3%	8,041	5.3%
Age 65 to 74 Years	744	8.1%	4,912	7.8%	11,548	7.6%
Age 75 to 84 Years	417	4.5%	2,801	4.4%	5,882	3.9%
Age 85 Years or Over	111	1.2%	710	1.1%	1,379	0.9%
Median Age	34.7		34.3		34.3	

Gender Age Distribution (2024)

Female Population	4,843	52.5%	31,376	49.7%	75,281	49.5%
Age 0 to 19 Years	1,108	22.9%	7,610	24.3%	18,846	25.0%
Age 20 to 64 Years	3,014	62.2%	19,116	60.9%	46,116	61.3%
Age 65 Years or Over	722	14.9%	4,649	14.8%	10,320	13.7%
Female Median Age	36.2		36.1		36.0	
Male Population	4,389	47.5%	31,806	50.3%	76,674	50.5%
Age 0 to 19 Years	1,133	25.8%	8,478	26.7%	21,520	28.1%
Age 20 to 64 Years	2,705	61.6%	19,554	61.5%	46,663	60.9%
Age 65 Years or Over	550	12.5%	3,774	11.9%	8,491	11.1%
Male Median Age	33.3		32.8		32.8	

Expanded Profile

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8571 Rivers Ave

North Charleston, SC 29406

1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2024)

HH Income \$200,000 or More	368	9.4%	1,905	7.4%	4,514	7.6%
HH Income \$150,000 to \$199,999	323	8.2%	1,580	6.2%	4,639	7.9%
HH Income \$100,000 to \$149,999	700	17.8%	4,257	16.6%	11,236	19.0%
HH Income \$75,000 to \$99,999	491	12.5%	4,208	16.4%	9,487	16.1%
HH Income \$50,000 to \$74,999	595	15.1%	4,790	18.7%	10,326	17.5%
HH Income \$35,000 to \$49,999	507	12.9%	2,948	11.5%	6,651	11.3%
HH Income \$25,000 to \$34,999	232	5.9%	2,063	8.1%	4,440	7.5%
HH Income \$15,000 to \$24,999	422	10.7%	1,796	7.0%	3,617	6.1%
HH Income Under \$15,000	298	7.6%	2,036	8.0%	4,120	7.0%
HH Income \$35,000 or More	2,984	75.8%	19,687	77.0%	46,853	79.4%
HH Income \$75,000 or More	1,882	47.8%	11,950	46.7%	29,876	50.6%

Housing (2024)

Total Housing Units	4,281		27,577		63,245	
Housing Units Occupied	3,935	91.9%	25,583	92.8%	59,030	93.3%
Housing Units Owner-Occupied	1,982	50.4%	13,301	52.0%	34,432	58.3%
Housing Units, Renter-Occupied	1,953	49.6%	12,282	48.0%	24,598	41.7%
Housing Units, Vacant	346	8.8%	1,994	7.8%	4,215	7.1%

Marital Status (2024)

Never Married	2,591	34.5%	19,821	38.5%	45,201	36.8%
Currently Married	3,039	40.5%	20,529	39.9%	52,294	42.6%
Separated	383	5.1%	2,619	5.1%	6,074	4.9%
Widowed	421	5.6%	2,517	4.9%	5,838	4.8%
Divorced	1,077	14.3%	6,002	11.7%	13,393	10.9%

Household Type (2024)

Population Family	6,807	73.7%	48,565	76.9%	121,856	80.2%
Population Non-Family	2,287	24.8%	12,962	20.5%	25,848	17.0%
Population Group Quarters	138	1.5%	1,655	2.6%	4,252	2.8%
Family Households	2,262	57.5%	15,874	62.0%	39,610	67.1%
Non-Family Households	1,673	42.5%	9,709	38.0%	19,420	32.9%
Married Couple with Children	567	18.7%	4,332	21.1%	11,666	22.3%
Average Family Household Size	3.0		3.1		3.1	

Household Size (2024)

1 Person Households	1,314	33.4%	7,881	30.8%	15,938	27.0%
2 Person Households	1,580	40.2%	9,836	38.4%	23,013	39.0%
3 Person Households	507	12.9%	3,773	14.7%	9,427	16.0%
4 Person Households	316	8.0%	2,293	9.0%	6,122	10.4%
5 Person Households	148	3.8%	1,142	4.5%	2,903	4.9%
6 or More Person Households	69	1.8%	657	2.6%	1,628	2.8%

Household Vehicles (2024)

Households with 0 Vehicles Available	231	5.9%	1,173	4.6%	2,204	3.7%
Households with 1 Vehicles Available	1,816	46.2%	10,598	41.4%	21,963	37.2%
Households with 2 or More Vehicles Available	1,887	48.0%	13,811	54.0%	34,863	59.1%
Total Vehicles Available	6,229		44,004		106,662	
Average Vehicles Per Household	1.6		1.7		1.8	

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8571 Rivers Ave

North Charleston, SC 29406

1 mi radius

3 mi radius

5 mi radius

Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	7,417		50,758		120,847	
Estimated Civilian Employed	5,401	72.8%	32,446	63.9%	77,824	64.4%
Estimated Civilian Unemployed	201	2.7%	957	1.9%	2,228	1.8%
Estimated in Armed Forces	194	2.6%	2,640	5.2%	8,199	6.8%
Estimated Not in Labor Force	1,621	21.9%	14,716	29.0%	32,596	27.0%
Unemployment Rate	2.7%		1.9%		1.8%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	5,634		32,861		79,090	
Management, Business, Financial Operations	737	13.1%	5,040	15.3%	11,562	14.6%
Professional, Related Service	1,566	27.8%	7,431	22.6%	17,980	22.7%
Sales, Office	933	16.6%	5,573	17.0%	13,279	16.8%
Farming, Fishing, Forestry	1,199	21.3%	6,889	21.0%	16,836	21.3%
Construct, Extraction, Maintenance	3	-	72	0.2%	384	0.5%
Production, Transport Material Moving	440	7.8%	2,881	8.8%	7,200	9.1%
White Collar Workers	756	13.4%	4,975	15.1%	11,848	15.0%
Blue Collar Workers	3,502	62.2%	19,361	58.9%	46,379	58.6%
	2,132	37.8%	13,500	41.1%	32,711	41.4%

Consumer Expenditure (2024)

Total Household Expenditure	\$261.57 M		\$1.74 B		\$4.05 B	
Total Non-Retail Expenditure	\$138.49 M	52.9%	\$920.23 M	52.8%	\$2.14 B	52.7%
Total Retail Expenditure	\$123.08 M	47.1%	\$822.69 M	47.2%	\$1.91 B	47.3%
Apparel	\$9.25 M	3.5%	\$61.39 M	3.5%	\$143.15 M	3.5%
Contributions	\$8.62 M	3.3%	\$56.45 M	3.2%	\$132.23 M	3.3%
Education	\$8.01 M	3.1%	\$51.51 M	3.0%	\$121.76 M	3.0%
Entertainment	\$14.8 M	5.7%	\$98.15 M	5.6%	\$229.79 M	5.7%
Food and Beverages	\$38.46 M	14.7%	\$257.31 M	14.8%	\$596.39 M	14.7%
Furnishings and Equipment	\$9.2 M	3.5%	\$61.07 M	3.5%	\$142.92 M	3.5%
Gifts	\$6.54 M	2.5%	\$42.92 M	2.5%	\$100.14 M	2.5%
Health Care	\$21.92 M	8.4%	\$147.08 M	8.4%	\$340.49 M	8.4%
Household Operations	\$10.29 M	3.9%	\$68.09 M	3.9%	\$158.77 M	3.9%
Miscellaneous Expenses	\$4.96 M	1.9%	\$32.88 M	1.9%	\$76.55 M	1.9%
Personal Care	\$3.52 M	1.3%	\$23.41 M	1.3%	\$54.45 M	1.3%
Personal Insurance	\$1.84 M	0.7%	\$12.06 M	0.7%	\$28.57 M	0.7%
Reading	\$572.91 K	0.2%	\$3.79 M	0.2%	\$8.82 M	0.2%
Shelter	\$55.48 M	21.2%	\$369.07 M	21.2%	\$854.02 M	21.1%
Tobacco	\$1.57 M	0.6%	\$10.74 M	0.6%	\$24.2 M	0.6%
Transportation	\$47.44 M	18.1%	\$318.19 M	18.3%	\$740.96 M	18.3%
Utilities	\$19.11 M	7.3%	\$128.8 M	7.4%	\$296.28 M	7.3%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	6,278		41,759		99,076	
Elementary (Grade Level 0 to 8)	224	3.6%	1,588	3.8%	3,340	3.4%
Some High School (Grade Level 9 to 11)	264	4.2%	2,897	6.9%	6,056	6.1%
High School Graduate	1,375	21.9%	11,103	26.6%	26,279	26.5%
Some College	1,242	19.8%	9,356	22.4%	22,617	22.8%
Associate Degree Only	746	11.9%	4,294	10.3%	10,702	10.8%
Bachelor Degree Only	1,580	25.2%	8,218	19.7%	19,810	20.0%
Graduate Degree	846	13.5%	4,304	10.3%	10,273	10.4%

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1 mi radius

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Units In Structure (2024)

1 Detached Unit	2,003	56.3%	12,869	61.6%	33,408	73.7%
1 Attached Unit	263	7.4%	1,592	7.6%	4,123	9.1%
2 to 4 Units	352	9.9%	1,630	7.8%	3,560	7.9%
5 to 9 Units	419	11.8%	1,947	9.3%	3,531	7.8%
10 to 19 Units	340	9.6%	2,119	10.1%	3,452	7.6%
20 to 49 Units	280	7.9%	1,901	9.1%	3,216	7.1%
50 or More Units	145	4.1%	1,232	5.9%	2,362	5.2%
Mobile Home or Trailer	132	3.7%	2,286	10.9%	5,363	11.8%
Other Structure	1	-	9	-	14	-

Homes Built By Year (2024)

Homes Built 2010 or later	707	19.9%	5,894	28.2%	14,835	32.7%
Homes Built 2000 to 2009	799	22.4%	5,016	24.0%	13,100	28.9%
Homes Built 1990 to 1999	562	15.8%	3,243	15.5%	7,353	16.2%
Homes Built 1980 to 1989	820	23.0%	4,345	20.8%	9,612	21.2%
Homes Built 1970 to 1979	513	14.4%	3,326	15.9%	6,200	13.7%
Homes Built 1960 to 1969	345	9.7%	2,688	12.9%	5,318	11.7%
Homes Built 1950 to 1959	117	3.3%	710	3.4%	1,827	4.0%
Homes Built Before 1949	72	2.0%	361	1.7%	783	1.7%

Home Values (2024)

Home Values \$1,000,000 or More	65	3.3%	493	3.7%	905	2.6%
Home Values \$500,000 to \$999,999	295	14.9%	1,195	9.0%	2,836	8.2%
Home Values \$400,000 to \$499,999	184	9.3%	1,335	10.0%	3,442	10.0%
Home Values \$300,000 to \$399,999	606	30.6%	2,945	22.1%	9,243	26.8%
Home Values \$200,000 to \$299,999	581	29.3%	4,004	30.1%	10,365	30.1%
Home Values \$150,000 to \$199,999	108	5.5%	1,565	11.8%	3,309	9.6%
Home Values \$100,000 to \$149,999	40	2.0%	556	4.2%	1,403	4.1%
Home Values \$70,000 to \$99,999	14	0.7%	181	1.4%	499	1.4%
Home Values \$50,000 to \$69,999	6	0.3%	170	1.3%	412	1.2%
Home Values \$25,000 to \$49,999	19	1.0%	363	2.7%	852	2.5%
Home Values Under \$25,000	63	3.2%	494	3.7%	1,169	3.4%
Owner-Occupied Median Home Value	\$321,963		\$277,553		\$286,222	
Renter-Occupied Median Rent	\$1,255		\$1,195		\$1,214	

Transportation To Work (2024)

Drive to Work Alone	3,996	70.9%	24,987	76.0%	61,299	77.5%
Drive to Work in Carpool	652	11.6%	3,740	11.4%	8,182	10.3%
Travel to Work by Public Transportation	102	1.8%	264	0.8%	679	0.9%
Drive to Work on Motorcycle	-	-	60	0.2%	90	0.1%
Walk or Bicycle to Work	148	2.6%	649	2.0%	1,702	2.2%
Other Means	29	0.5%	390	1.2%	734	0.9%
Work at Home	708	12.6%	2,771	8.4%	6,404	8.1%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	802	14.2%	4,988	15.2%	12,854	16.3%
Travel to Work in 15 to 29 Minutes	2,240	39.8%	14,729	44.8%	31,308	39.6%
Travel to Work in 30 to 59 Minutes	1,602	28.4%	8,683	26.4%	23,192	29.3%
Travel to Work in 60 Minutes or More	282	5.0%	1,690	5.1%	5,332	6.7%
Average Minutes Travel to Work	24.3		22.5		24.0	