

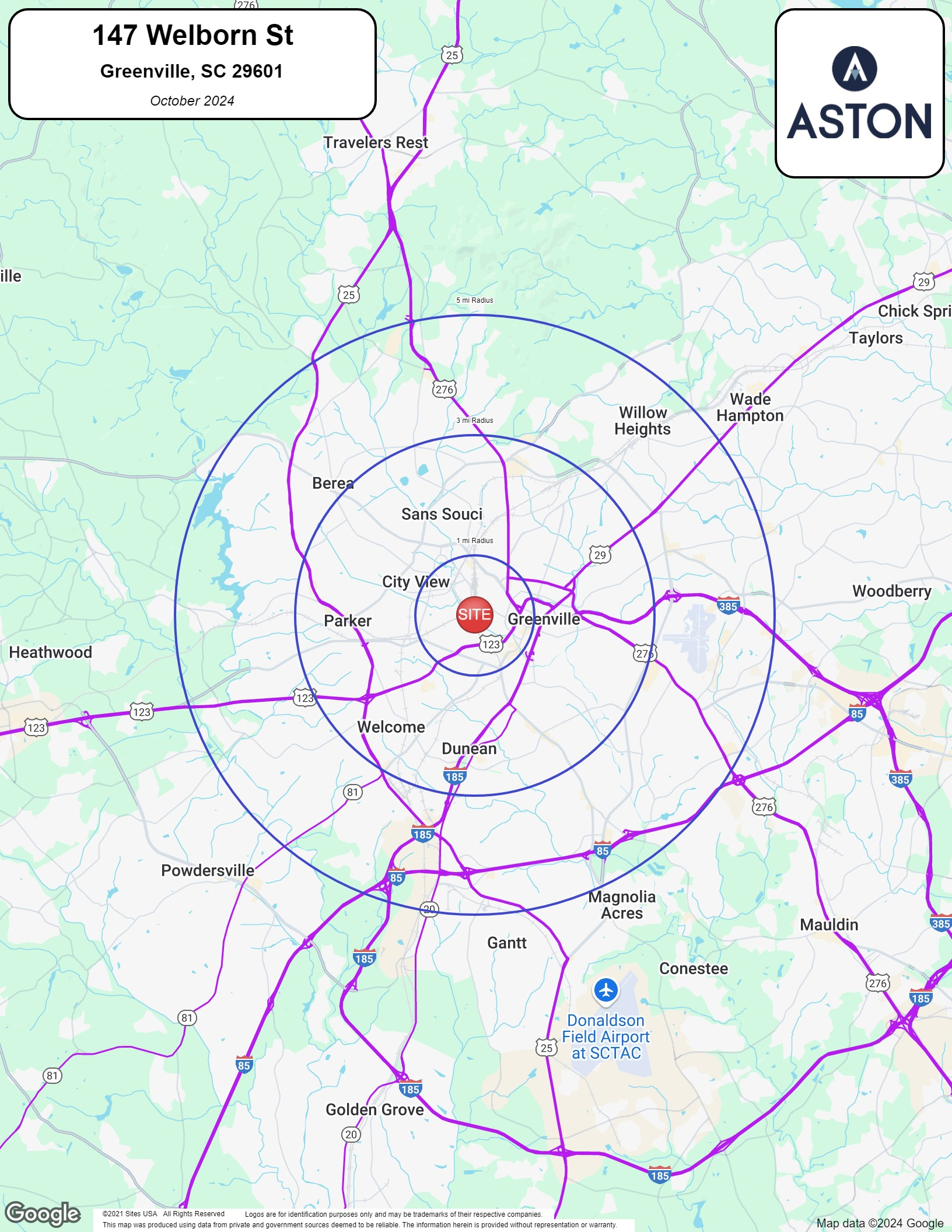
147 Welborn St

Greenville, SC 29601

October 2024



ASTON



Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.8531/-82.414

147 Welborn St Greenville, SC 29601		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2024)	11,133		82,710		167,128		
Projected Population (2029)	12,499		89,887		182,172		
Census Population (2020)	10,169		76,447		156,651		
Census Population (2010)	7,762		68,436		138,837		
Projected Annual Growth (2024 to 2029)	1,366	2.5%	7,177	1.7%	15,044	1.8%	
Historical Annual Growth (2020 to 2024)	964	2.4%	6,262	2.0%	10,477	1.7%	
Historical Annual Growth (2010 to 2020)	2,407	7.8%	8,012	2.9%	17,814	3.2%	
Estimated Population Density (2024)	3,546	psm	2,927	psm	2,129	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2024)	5,651		35,722		71,856		
Projected Households (2029)	6,376		38,849		78,262		
Census Households (2020)	4,694		32,527		66,145		
Census Households (2010)	3,240		28,232		56,783		
Estimated Households with Children (2024)	915	16.2%	9,079	25.4%	17,799	24.8%	
Estimated Average Household Size (2024)	1.90		2.25		2.26		
Average Household Income							
Estimated Average Household Income (2024)	\$107,780		\$105,032		\$105,982		
Projected Average Household Income (2029)	\$113,169		\$108,509		\$111,008		
Estimated Average Family Income (2024)	\$137,696		\$131,140		\$136,166		
Median Household Income							
Estimated Median Household Income (2024)	\$68,364		\$69,127		\$71,159		
Projected Median Household Income (2029)	\$68,959		\$69,795		\$72,570		
Estimated Median Family Income (2024)	\$102,667		\$94,889		\$98,251		
Per Capita Income							
Estimated Per Capita Income (2024)	\$55,201		\$45,525		\$45,778		
Projected Per Capita Income (2029)	\$58,171		\$47,047		\$47,883		
Estimated Per Capita Income 5 Year Growth	\$2,971	5.4%	\$1,522	3.3%	\$2,105	4.6%	
Estimated Average Household Net Worth (2024)	\$623,355		\$787,567		\$811,989		
Daytime Demos (2024)							
Total Businesses	1,394		4,941		8,276		
Total Employees	16,672		51,976		90,089		
Company Headquarter Businesses	65	4.7%	212	4.3%	337	4.1%	
Company Headquarter Employees	3,257	19.5%	8,895	17.1%	15,766	17.5%	
Employee Population per Business	12.0		10.5		10.9		
Residential Population per Business	8.0		16.7		20.2		

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1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity						
White (2024)	5,976	53.7%	49,321	59.6%	103,303	61.8%
Black or African American (2024)	3,900	35.0%	20,829	25.2%	38,888	23.3%
American Indian or Alaska Native (2024)	48	0.4%	543	0.7%	910	0.5%
Asian (2024)	164	1.5%	975	1.2%	2,904	1.7%
Hawaiian or Pacific Islander (2024)	-	-	43	-	133	-
Other Race (2024)	556	5.0%	7,015	8.5%	12,151	7.3%
Two or More Races (2024)	489	4.4%	3,983	4.8%	8,840	5.3%
Not Hispanic or Latino Population (2024)	9,978	89.6%	70,322	85.0%	143,925	86.1%
Hispanic or Latino Population (2024)	1,156	10.4%	12,388	15.0%	23,203	13.9%
Not Hispanic or Latino Population (2029)	11,073	88.6%	76,431	85.0%	156,022	85.6%
Hispanic or Latino Population (2029)	1,426	11.4%	13,456	15.0%	26,150	14.4%
Not Hispanic or Latino Population (2020)	9,161	90.1%	63,359	82.9%	131,910	84.2%
Hispanic or Latino Population (2020)	1,008	9.9%	13,089	17.1%	24,741	15.8%
Not Hispanic or Latino Population (2010)	7,142	92.0%	59,788	87.4%	122,178	88.0%
Hispanic or Latino Population (2010)	620	8.0%	8,647	12.6%	16,659	12.0%
Projected Hispanic Annual Growth (2024 to 2029)	270	4.7%	1,069	1.7%	2,947	2.5%
Historic Hispanic Annual Growth (2010 to 2024)	535	6.2%	3,740	3.1%	6,545	2.8%
Age Distribution (2024)						
Age Under 5	558	5.0%	5,112	6.2%	10,294	6.2%
Age 5 to 9 Years	586	5.3%	5,212	6.3%	10,289	6.2%
Age 10 to 14 Years	545	4.9%	5,189	6.3%	9,990	6.0%
Age 15 to 19 Years	489	4.4%	4,711	5.7%	10,218	6.1%
Age 20 to 24 Years	815	7.3%	5,342	6.5%	12,229	7.3%
Age 25 to 29 Years	1,173	10.5%	7,177	8.7%	14,547	8.7%
Age 30 to 34 Years	1,066	9.6%	7,446	9.0%	14,271	8.5%
Age 35 to 39 Years	754	6.8%	6,248	7.6%	11,941	7.1%
Age 40 to 44 Years	623	5.6%	5,601	6.8%	10,586	6.3%
Age 45 to 49 Years	583	5.2%	4,615	5.6%	9,040	5.4%
Age 50 to 54 Years	690	6.2%	4,746	5.7%	9,308	5.6%
Age 55 to 59 Years	761	6.8%	4,759	5.8%	9,348	5.6%
Age 60 to 64 Years	844	7.6%	4,836	5.8%	9,482	5.7%
Age 65 to 74 Years	1,126	10.1%	7,179	8.7%	14,949	8.9%
Age 75 to 84 Years	411	3.7%	3,451	4.2%	7,978	4.8%
Age 85 Years or Over	109	1.0%	1,086	1.3%	2,657	1.6%
Median Age	36.8		35.4		35.6	
Gender Age Distribution (2024)						
Female Population	5,522	49.6%	41,376	50.0%	84,142	50.3%
Age 0 to 19 Years	1,127	20.4%	9,764	23.6%	19,367	23.0%
Age 20 to 64 Years	3,563	64.5%	25,223	61.0%	50,581	60.1%
Age 65 Years or Over	833	15.1%	6,388	15.4%	14,195	16.9%
Female Median Age	36.2		36.0		36.8	
Male Population	5,611	50.4%	41,334	50.0%	82,986	49.7%
Age 0 to 19 Years	1,051	18.7%	10,460	25.3%	21,425	25.8%
Age 20 to 64 Years	3,746	66.8%	25,547	61.8%	50,171	60.5%
Age 65 Years or Over	814	14.5%	5,328	12.9%	11,389	13.7%
Male Median Age	37.9		34.8		34.5	

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Household Income Distribution (2024)

HH Income \$200,000 or More	668	11.8%	4,504	12.6%	8,545	11.9%
HH Income \$150,000 to \$199,999	504	8.9%	2,272	6.4%	4,405	6.1%
HH Income \$100,000 to \$149,999	845	15.0%	4,459	12.5%	9,039	12.6%
HH Income \$75,000 to \$99,999	517	9.1%	3,450	9.7%	8,526	11.9%
HH Income \$50,000 to \$74,999	739	13.1%	4,900	13.7%	11,216	15.6%
HH Income \$35,000 to \$49,999	526	9.3%	4,270	12.0%	8,953	12.5%
HH Income \$25,000 to \$34,999	442	7.8%	4,127	11.6%	7,588	10.6%
HH Income \$15,000 to \$24,999	452	8.0%	2,813	7.9%	5,160	7.2%
HH Income Under \$15,000	958	17.0%	4,926	13.8%	8,425	11.7%
HH Income \$35,000 or More	3,799	67.2%	23,856	66.8%	50,683	70.5%
HH Income \$75,000 or More	2,534	44.8%	14,686	41.1%	30,515	42.5%

Housing (2024)

Total Housing Units	6,421		39,945		79,522	
Housing Units Occupied	5,651	88.0%	35,722	89.4%	71,856	90.4%
Housing Units Owner-Occupied	1,553	27.5%	16,714	46.8%	35,441	49.3%
Housing Units, Renter-Occupied	4,098	72.5%	19,008	53.2%	36,415	50.7%
Housing Units, Vacant	770	13.6%	4,223	11.8%	7,666	10.7%

Marital Status (2024)

Never Married	4,373	46.3%	28,709	42.7%	55,591	40.7%
Currently Married	2,499	26.5%	23,602	35.1%	50,770	37.2%
Separated	588	6.2%	3,293	4.9%	6,213	4.5%
Widowed	651	6.9%	4,446	6.6%	9,015	6.6%
Divorced	1,333	14.1%	7,146	10.6%	14,966	11.0%

Household Type (2024)

Population Family	6,482	58.2%	58,448	70.7%	117,121	70.1%
Population Non-Family	4,248	38.2%	22,049	26.7%	45,385	27.2%
Population Group Quarters	404	3.6%	2,212	2.7%	4,622	2.8%
Family Households	2,075	36.7%	18,756	52.5%	37,443	52.1%
Non-Family Households	3,576	63.3%	16,966	47.5%	34,413	47.9%
Married Couple with Children	419	16.7%	5,161	21.9%	10,586	20.9%
Average Family Household Size	3.1		3.1		3.1	

Household Size (2024)

1 Person Households	3,195	56.5%	14,909	41.7%	29,802	41.5%
2 Person Households	1,343	23.8%	11,979	33.5%	24,316	33.8%
3 Person Households	536	9.5%	4,120	11.5%	8,255	11.5%
4 Person Households	323	5.7%	2,713	7.6%	5,587	7.8%
5 Person Households	152	2.7%	1,232	3.4%	2,496	3.5%
6 or More Person Households	102	1.8%	770	2.2%	1,402	2.0%

Household Vehicles (2024)

Households with 0 Vehicles Available	936	16.6%	3,637	10.2%	6,093	8.5%
Households with 1 Vehicles Available	2,743	48.5%	14,917	41.8%	29,668	41.3%
Households with 2 or More Vehicles Available	1,972	34.9%	17,168	48.1%	36,095	50.2%
Total Vehicles Available	7,455		55,969		116,381	
Average Vehicles Per Household	1.3		1.6		1.6	

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1 mi radius 3 mi radius 5 mi radius

Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	9,337		66,263		134,632	
Estimated Civilian Employed	6,036	64.6%	42,325	63.9%	86,544	64.3%
Estimated Civilian Unemployed	322	3.4%	1,834	2.8%	3,434	2.6%
Estimated in Armed Forces	11	0.1%	95	0.1%	191	0.1%
Estimated Not in Labor Force	2,968	31.8%	22,009	33.2%	44,463	33.0%
Unemployment Rate	3.4%		2.8%		2.6%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	5,903		42,165		85,847	
Management, Business, Financial Operations	1,325	22.4%	7,532	17.9%	14,458	16.8%
Professional, Related Service	1,595	27.0%	10,265	24.3%	21,097	24.6%
Sales, Office	788	13.3%	6,307	15.0%	13,876	16.2%
Farming, Fishing, Forestry	1,130	19.1%	8,327	19.7%	16,840	19.6%
Construct, Extraction, Maintenance	4	-	50	0.1%	187	0.2%
Production, Transport Material Moving	383	6.5%	3,427	8.1%	6,854	8.0%
White Collar Workers	679	11.5%	6,257	14.8%	12,535	14.6%
Blue Collar Workers	4,050	68.6%	26,123	62.0%	52,396	61.0%
	1,853	31.4%	16,041	38.0%	33,452	39.0%

Consumer Expenditure (2024)

Total Household Expenditure	\$388.69 M		\$2.57 B		\$5.07 B	
Total Non-Retail Expenditure	\$207.94 M	53.5%	\$1.37 B	53.3%	\$2.7 B	53.2%
Total Retail Expenditure	\$180.75 M	46.5%	\$1.2 B	46.7%	\$2.37 B	46.8%
Apparel	\$13.87 M	3.6%	\$91.43 M	3.6%	\$179.9 M	3.5%
Contributions	\$13.02 M	3.3%	\$87.84 M	3.4%	\$172.45 M	3.4%
Education	\$12.76 M	3.3%	\$83.86 M	3.3%	\$162.6 M	3.2%
Entertainment	\$21.89 M	5.6%	\$145.84 M	5.7%	\$287.61 M	5.7%
Food and Beverages	\$56.93 M	14.6%	\$374.76 M	14.6%	\$739.96 M	14.6%
Furnishings and Equipment	\$13.54 M	3.5%	\$90.19 M	3.5%	\$178.07 M	3.5%
Gifts	\$10.05 M	2.6%	\$67.81 M	2.6%	\$132.86 M	2.6%
Health Care	\$31.81 M	8.2%	\$212.16 M	8.3%	\$420.56 M	8.3%
Household Operations	\$15.35 M	4.0%	\$102.27 M	4.0%	\$201.34 M	4.0%
Miscellaneous Expenses	\$7.39 M	1.9%	\$48.89 M	1.9%	\$96.41 M	1.9%
Personal Care	\$5.22 M	1.3%	\$34.42 M	1.3%	\$67.9 M	1.3%
Personal Insurance	\$2.7 M	0.7%	\$18.32 M	0.7%	\$36.07 M	0.7%
Reading	\$853.91 K	0.2%	\$5.67 M	0.2%	\$11.19 M	0.2%
Shelter	\$84.15 M	21.7%	\$549.06 M	21.4%	\$1.08 B	21.3%
Tobacco	\$2.33 M	0.6%	\$15.04 M	0.6%	\$29.77 M	0.6%
Transportation	\$68.8 M	17.7%	\$458.08 M	17.8%	\$907.8 M	17.9%
Utilities	\$28.02 M	7.2%	\$184.83 M	7.2%	\$365.89 M	7.2%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	8,140		57,143		114,108	
Elementary (Grade Level 0 to 8)	386	4.7%	2,883	5.0%	4,682	4.1%
Some High School (Grade Level 9 to 11)	649	8.0%	5,215	9.1%	9,116	8.0%
High School Graduate	1,978	24.3%	13,669	23.9%	25,328	22.2%
Some College	1,087	13.3%	8,178	14.3%	18,201	16.0%
Associate Degree Only	450	5.5%	3,700	6.5%	9,127	8.0%
Bachelor Degree Only	1,940	23.8%	13,757	24.1%	28,669	25.1%
Graduate Degree	1,651	20.3%	9,742	17.0%	18,984	16.6%

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Units In Structure (2024)

1 Detached Unit	2,099	64.8%	21,230	75.2%	41,014	72.2%
1 Attached Unit	447	13.8%	1,966	7.0%	4,204	7.4%
2 to 4 Units	309	9.5%	2,509	8.9%	5,295	9.3%
5 to 9 Units	340	10.5%	1,734	6.1%	4,681	8.2%
10 to 19 Units	124	3.8%	1,347	4.8%	3,817	6.7%
20 to 49 Units	400	12.4%	1,328	4.7%	3,314	5.8%
50 or More Units	1,803	55.6%	3,608	12.8%	5,285	9.3%
Mobile Home or Trailer	127	3.9%	1,975	7.0%	4,213	7.4%
Other Structure	1	-	24	-	31	-

Homes Built By Year (2024)

Homes Built 2010 or later	1,779	54.9%	6,447	22.8%	12,550	22.1%
Homes Built 2000 to 2009	921	28.4%	4,785	16.9%	9,136	16.1%
Homes Built 1990 to 1999	471	14.5%	3,573	12.7%	8,237	14.5%
Homes Built 1980 to 1989	398	12.3%	3,671	13.0%	8,174	14.4%
Homes Built 1970 to 1979	446	13.8%	3,367	11.9%	8,499	15.0%
Homes Built 1960 to 1969	556	17.2%	4,836	17.1%	11,449	20.2%
Homes Built 1950 to 1959	503	15.5%	4,432	15.7%	7,617	13.4%
Homes Built Before 1949	577	17.8%	4,611	16.3%	6,195	10.9%

Home Values (2024)

Home Values \$1,000,000 or More	203	13.1%	1,197	7.2%	2,013	5.7%
Home Values \$500,000 to \$999,999	446	28.7%	3,596	21.5%	6,373	18.0%
Home Values \$400,000 to \$499,999	156	10.1%	1,830	10.9%	3,563	10.1%
Home Values \$300,000 to \$399,999	223	14.3%	2,246	13.4%	5,231	14.8%
Home Values \$200,000 to \$299,999	247	15.9%	3,306	19.8%	8,369	23.6%
Home Values \$150,000 to \$199,999	65	4.2%	1,400	8.4%	3,724	10.5%
Home Values \$100,000 to \$149,999	111	7.2%	1,271	7.6%	2,555	7.2%
Home Values \$70,000 to \$99,999	38	2.5%	766	4.6%	1,468	4.1%
Home Values \$50,000 to \$69,999	39	2.5%	376	2.2%	643	1.8%
Home Values \$25,000 to \$49,999	7	0.4%	198	1.2%	409	1.2%
Home Values Under \$25,000	18	1.1%	527	3.2%	1,091	3.1%
Owner-Occupied Median Home Value	\$563,280		\$378,276		\$346,248	
Renter-Occupied Median Rent	\$1,105		\$948		\$971	

Transportation To Work (2024)

Drive to Work Alone	3,896	66.0%	29,472	69.9%	62,182	72.4%
Drive to Work in Carpool	320	5.4%	4,108	9.7%	7,874	9.2%
Travel to Work by Public Transportation	65	1.1%	512	1.2%	710	0.8%
Drive to Work on Motorcycle	8	0.1%	27	-	42	-
Walk or Bicycle to Work	216	3.7%	873	2.1%	1,739	2.0%
Other Means	126	2.1%	508	1.2%	883	1.0%
Work at Home	1,271	21.5%	6,665	15.8%	12,417	14.5%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	1,843	31.2%	11,874	28.2%	23,974	27.9%
Travel to Work in 15 to 29 Minutes	1,468	24.9%	13,822	32.8%	29,607	34.5%
Travel to Work in 30 to 59 Minutes	1,096	18.6%	8,427	20.0%	17,227	20.1%
Travel to Work in 60 Minutes or More	225	3.8%	1,375	3.3%	2,623	3.1%
Average Minutes Travel to Work	17.8		19.4		19.4	