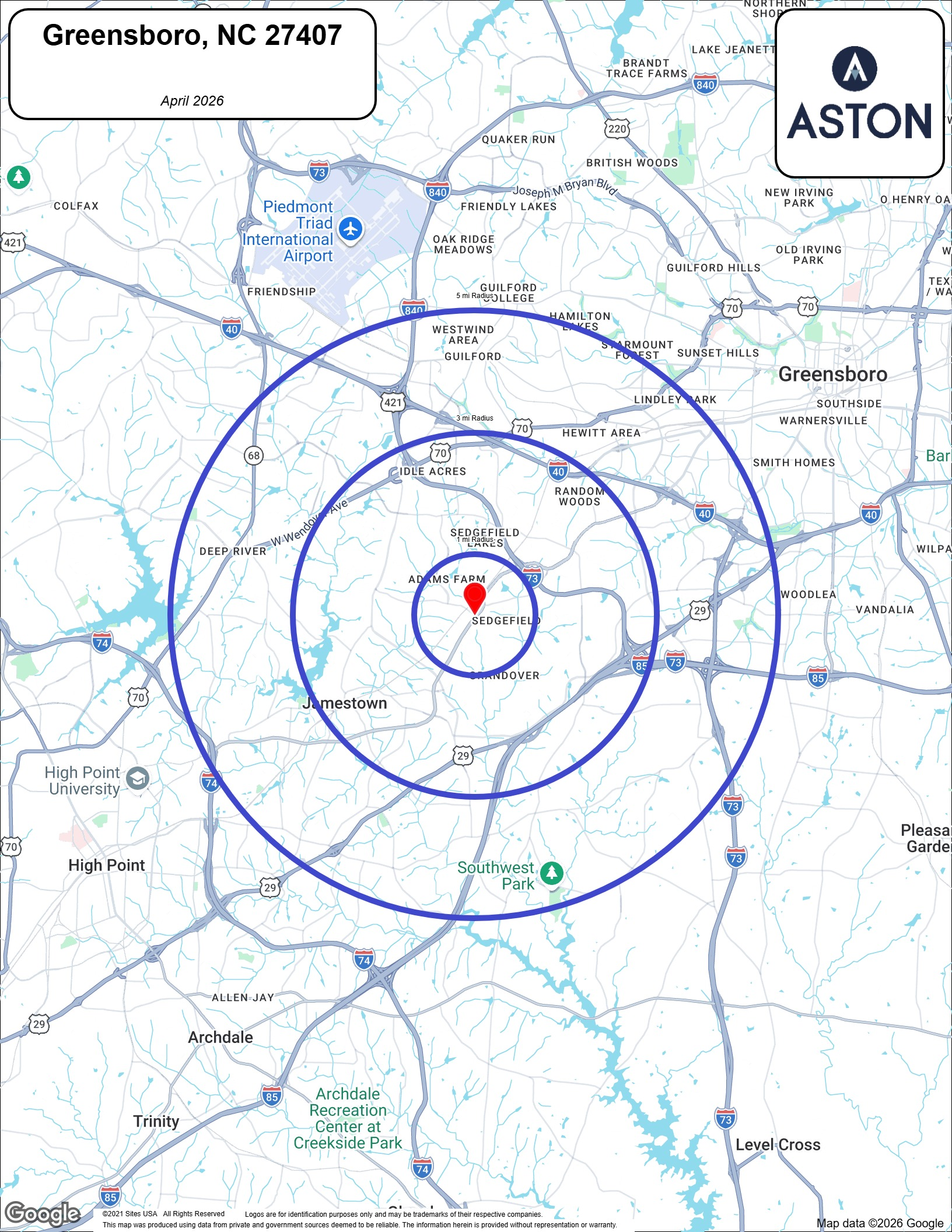


# Greensboro, NC 27407

April 2026



## Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.015/-79.8967

Greensboro, NC 27407		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2025)		5,908		44,302		130,980	
Projected Population (2030)		5,885		43,914		130,632	
Census Population (2020)		6,105		43,758		127,235	
Census Population (2010)		5,916		40,216		118,237	
Projected Annual Growth (2025 to 2030)		-23 -		-388 -0.2%		-347 -	
Historical Annual Growth (2020 to 2025)		-197 -0.6%		544 0.2%		3,745 0.6%	
Historical Annual Growth (2010 to 2020)		190 0.6%		3,542 1.8%		8,998 1.5%	
Estimated Population Density (2025)		1,882 psm		1,568 psm		1,668 psm	
Trade Area Size		3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>							
Estimated Households (2025)		2,375		18,913		57,435	
Projected Households (2030)		2,407		19,034		58,271	
Census Households (2020)		2,377		18,116		54,606	
Census Households (2010)		2,267		16,291		50,002	
Estimated Households with Children (2025)		747 31.5%		5,355 28.3%		15,856 27.6%	
Estimated Average Household Size (2025)		2.45		2.33		2.26	
<b>Average Household Income</b>							
Estimated Average Household Income (2025)		\$145,165		\$113,650		\$92,917	
Projected Average Household Income (2030)		\$143,695		\$113,336		\$92,255	
Estimated Average Family Income (2025)		\$169,506		\$133,937		\$111,936	
<b>Median Household Income</b>							
Estimated Median Household Income (2025)		\$111,610		\$83,309		\$68,327	
Projected Median Household Income (2030)		\$110,698		\$82,727		\$67,741	
Estimated Median Family Income (2025)		\$130,801		\$100,817		\$87,619	
<b>Per Capita Income</b>							
Estimated Per Capita Income (2025)		\$58,447		\$48,568		\$40,826	
Projected Per Capita Income (2030)		\$58,869		\$49,177		\$41,234	
Estimated Per Capita Income 5 Year Growth		\$422 0.7%		\$608 1.3%		\$408 1.0%	
Estimated Average Household Net Worth (2025)		\$1,389,953		\$995,321		\$721,634	
<b>Daytime Demos (2025)</b>							
Total Businesses		295		1,966		7,252	
Total Employees		1,495		15,348		70,144	
Company Headquarter Businesses		7 2.4%		44 2.2%		215 3.0%	
Company Headquarter Employees		135 9.1%		1,341 8.7%		11,787 16.8%	
Employee Population per Business		5.1		7.8		9.7	
Residential Population per Business		20.0		22.5		18.1	

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## Greensboro, NC 27407

	1 mi radius		3 mi radius		5 mi radius	
<b>Race &amp; Ethnicity</b>						
White (2025)	3,114	52.7%	20,677	46.7%	54,333	41.5%
Black or African American (2025)	1,758	29.8%	14,552	32.8%	50,185	38.3%
American Indian or Alaska Native (2025)	32	0.5%	220	0.5%	759	0.6%
Asian (2025)	487	8.2%	4,000	9.0%	10,470	8.0%
Hawaiian or Pacific Islander (2025)	2	-	28	-	74	-
Other Race (2025)	192	3.2%	2,229	5.0%	7,123	5.4%
Two or More Races (2025)	323	5.5%	2,596	5.9%	8,036	6.1%
Not Hispanic or Latino Population (2025)	5,377	91.0%	39,204	88.5%	115,208	88.0%
Hispanic or Latino Population (2025)	531	9.0%	5,098	11.5%	15,772	12.0%
Not Hispanic or Latino Population (2030)	5,314	90.3%	38,682	88.1%	114,356	87.5%
Hispanic or Latino Population (2030)	571	9.7%	5,232	11.9%	16,276	12.5%
Not Hispanic or Latino Population (2020)	5,565	91.1%	38,215	87.3%	110,517	86.9%
Hispanic or Latino Population (2020)	541	8.9%	5,543	12.7%	16,718	13.1%
Not Hispanic or Latino Population (2010)	5,573	94.2%	36,336	90.4%	106,254	89.9%
Hispanic or Latino Population (2010)	343	5.8%	3,880	9.6%	11,982	10.1%
Projected Hispanic Annual Growth (2025 to 2030)	40	1.5%	134	0.5%	504	0.6%
Historic Hispanic Annual Growth (2010 to 2025)	188	3.7%	1,217	2.1%	3,789	2.1%
<b>Age Distribution (2025)</b>						
Age Under 5	337	5.7%	2,465	5.6%	7,727	5.9%
Age 5 to 9 Years	338	5.7%	2,582	5.8%	7,887	6.0%
Age 10 to 14 Years	374	6.3%	2,613	5.9%	7,833	6.0%
Age 15 to 19 Years	414	7.0%	2,995	6.8%	8,743	6.7%
Age 20 to 24 Years	358	6.1%	2,685	6.1%	9,002	6.9%
Age 25 to 29 Years	386	6.5%	3,380	7.6%	10,891	8.3%
Age 30 to 34 Years	404	6.8%	3,444	7.8%	10,813	8.3%
Age 35 to 39 Years	397	6.7%	3,075	6.9%	9,293	7.1%
Age 40 to 44 Years	392	6.6%	2,858	6.5%	8,389	6.4%
Age 45 to 49 Years	364	6.2%	2,629	5.9%	7,718	5.9%
Age 50 to 54 Years	439	7.4%	2,815	6.4%	7,859	6.0%
Age 55 to 59 Years	404	6.8%	2,709	6.1%	7,604	5.8%
Age 60 to 64 Years	348	5.9%	2,658	6.0%	7,461	5.7%
Age 65 to 74 Years	522	8.8%	4,367	9.9%	11,672	8.9%
Age 75 to 84 Years	311	5.3%	2,383	5.4%	6,183	4.7%
Age 85 Years or Over	121	2.1%	646	1.5%	1,904	1.5%
Median Age	39.6		38.6		36.4	
<b>Gender Age Distribution (2025)</b>						
Female Population	2,990	50.6%	23,142	52.2%	68,731	52.5%
Age 0 to 19 Years	672	22.5%	5,242	22.7%	15,946	23.2%
Age 20 to 64 Years	1,831	61.2%	13,919	60.1%	41,763	60.8%
Age 65 Years or Over	488	16.3%	3,981	17.2%	11,022	16.0%
Female Median Age	40.3		39.4		37.4	
Male Population	2,917	49.4%	21,160	47.8%	62,249	47.5%
Age 0 to 19 Years	790	27.1%	5,412	25.6%	16,244	26.1%
Age 20 to 64 Years	1,660	56.9%	12,333	58.3%	37,267	59.9%
Age 65 Years or Over	467	16.0%	3,415	16.1%	8,738	14.0%
Male Median Age	38.7		37.6		35.4	

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# Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



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Greensboro, NC 27407		1 mi radius		3 mi radius		5 mi radius	
<b>Household Income Distribution (2025)</b>							
HH Income \$200,000 or More	485	20.4%	2,228	11.8%	4,226	7.4%	
HH Income \$150,000 to \$199,999	163	6.9%	1,405	7.4%	3,207	5.6%	
HH Income \$100,000 to \$149,999	604	25.4%	3,694	19.5%	9,087	15.8%	
HH Income \$75,000 to \$99,999	382	16.1%	2,683	14.2%	8,112	14.1%	
HH Income \$50,000 to \$74,999	232	9.8%	3,017	16.0%	10,118	17.6%	
HH Income \$35,000 to \$49,999	274	11.6%	2,258	11.9%	8,608	15.0%	
HH Income \$25,000 to \$34,999	98	4.1%	1,188	6.3%	4,827	8.4%	
HH Income \$15,000 to \$24,999	67	2.8%	826	4.4%	3,642	6.3%	
HH Income Under \$15,000	69	2.9%	1,612	8.5%	5,607	9.8%	
HH Income \$35,000 or More	2,140	90.1%	15,286	80.8%	43,359	75.5%	
HH Income \$75,000 or More	1,634	68.8%	10,010	52.9%	24,633	42.9%	
<b>Housing (2025)</b>							
Total Housing Units	2,544		20,322		61,916		
Housing Units Occupied	2,375	93.3%	18,913	93.1%	57,435	92.8%	
Housing Units Owner-Occupied	1,541	64.9%	10,437	55.2%	27,376	47.7%	
Housing Units, Renter-Occupied	834	35.1%	8,476	44.8%	30,059	52.3%	
Housing Units, Vacant	170	7.1%	1,410	7.5%	4,482	7.8%	
<b>Marital Status (2025)</b>							
Never Married	1,911	39.3%	14,053	38.4%	46,527	43.3%	
Currently Married	1,933	39.8%	15,533	42.4%	38,806	36.1%	
Separated	209	4.3%	1,512	4.1%	4,956	4.6%	
Widowed	256	5.3%	1,864	5.1%	5,626	5.2%	
Divorced	551	11.3%	3,681	10.0%	11,618	10.8%	
<b>Household Type (2025)</b>							
Population Family	4,750	80.4%	33,878	76.5%	95,027	72.6%	
Population Non-Family	1,072	18.1%	10,149	22.9%	34,520	26.4%	
Population Group Quarters	85	1.4%	276	0.6%	1,432	1.1%	
Family Households	1,585	66.7%	11,317	59.8%	31,620	55.1%	
Non-Family Households	790	33.3%	7,596	40.2%	25,815	44.9%	
Married Couple with Children	473	24.5%	3,342	21.5%	8,979	23.1%	
Average Family Household Size	3.0		3.0		3.0		
<b>Household Size (2025)</b>							
1 Person Households	618	26.0%	6,145	32.5%	20,890	36.4%	
2 Person Households	861	36.3%	6,453	34.1%	18,543	32.3%	
3 Person Households	439	18.5%	2,819	14.9%	7,997	13.9%	
4 Person Households	248	10.4%	1,985	10.5%	5,632	9.8%	
5 Person Households	129	5.4%	932	4.9%	2,613	4.5%	
6 or More Person Households	80	3.4%	578	3.1%	1,759	3.1%	
<b>Household Vehicles (2025)</b>							
Households with 0 Vehicles Available	77	3.2%	826	4.4%	3,888	6.8%	
Households with 1 Vehicles Available	809	34.1%	7,014	37.1%	23,780	41.4%	
Households with 2 or More Vehicles Available	1,489	62.7%	11,072	58.5%	29,766	51.8%	
Total Vehicles Available	4,438		35,198		97,032		
Average Vehicles Per Household	1.9		1.9		1.7		

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### Greensboro, NC 27407

	1 mi radius		3 mi radius		5 mi radius	
<b>Labor Force (2025)</b>						
Estimated Labor Population Age 16 Years or Over	4,776		36,006		105,737	
Estimated Civilian Employed	3,435	71.9%	23,662	65.7%	69,223	65.5%
Estimated Civilian Unemployed	100	2.1%	889	2.5%	3,114	2.9%
Estimated in Armed Forces	28	0.6%	208	0.6%	399	0.4%
Estimated Not in Labor Force	1,213 25.4%		11,248 31.2%		33,001 31.2%	
Unemployment Rate	2.1%		2.5%		2.9%	
<b>Occupation (2025)</b>						
Occupation: Population Age 16 Years or Over	3,435		23,660		69,212	
Management, Business, Financial Operations	684	19.9%	4,240	17.9%	11,124	16.1%
Professional, Related Service	1,000	29.1%	6,113	25.8%	16,351	23.6%
Sales, Office	541	15.8%	3,835	16.2%	12,445	18.0%
Farming, Fishing, Forestry	618	18.0%	4,824	20.4%	13,678	19.8%
Construct, Extraction, Maintenance	-	-	-	-	14	-
Production, Transport Material Moving	116	3.4%	985	4.2%	4,088	5.9%
White Collar Workers	476	13.8%	3,662	15.5%	11,512	16.6%
Blue Collar Workers	2,302	67.0%	15,178	64.1%	41,153	59.5%
	1,132	33.0%	8,483	35.9%	28,060	40.5%
<b>Consumer Expenditure (2025)</b>						
Total Household Expenditure	\$286.09 M		\$1.94 B		\$5.19 B	
Total Non-Retail Expenditure	\$148.1 M	51.8%	\$979.33 M	50.5%	\$2.58 B	49.6%
Total Retail Expenditure	\$137.99 M	48.2%	\$958.12 M	49.5%	\$2.61 B	50.4%
Alcoholic Beverages	\$1.76 M	0.6%	\$11.8 M	0.6%	\$31.51 M	0.6%
Apparel	\$5.22 M	1.8%	\$35.52 M	1.8%	\$96.2 M	1.9%
Contributions	\$9.55 M	3.3%	\$61.96 M	3.2%	\$160.41 M	3.1%
Education	\$6.7 M	2.3%	\$44.04 M	2.3%	\$115.42 M	2.2%
Entertainment	\$16.1 M	5.6%	\$110 M	5.7%	\$298.61 M	5.8%
Food Away From Home	\$12.48 M	4.4%	\$84.58 M	4.4%	\$228.14 M	4.4%
Grocery	\$16.86 M	5.9%	\$123.83 M	6.4%	\$357.37 M	6.9%
Health Care	\$15.38 M	5.4%	\$120.3 M	6.2%	\$356.87 M	6.9%
Household Furnishings and Equipment	\$7.6 M	2.7%	\$51.2 M	2.6%	\$137.43 M	2.6%
Household Operations	\$5.22 M	1.8%	\$35.8 M	1.8%	\$97.61 M	1.9%
Miscellaneous Expenses	\$4.86 M	1.7%	\$32.96 M	1.7%	\$88.83 M	1.7%
Personal Care	\$3.39 M	1.2%	\$24.41 M	1.3%	\$69.29 M	1.3%
Shelter	\$44.12 M	15.4%	\$314.25 M	16.2%	\$886.88 M	17.1%
Tax and Retirement	\$79.49 M	27.8%	\$479.76 M	24.8%	\$1.15 B	22.2%
Tobacco and Related	\$1.05 M	0.4%	\$9.08 M	0.5%	\$29.1 M	0.6%
Transportation	\$44.4 M	15.5%	\$309.83 M	16.0%	\$828.87 M	16.0%
Utilities	\$11.9 M	4.2%	\$88.15 M	4.5%	\$255.95 M	4.9%
<b>Educational Attainment (2025)</b>						
Adult Population Age 25 Years or Over	4,087		30,963		89,787	
Elementary (Grade Level 0 to 8)	30	0.7%	950	3.1%	3,649	4.1%
Some High School (Grade Level 9 to 11)	51	1.2%	1,213	3.9%	4,423	4.9%
High School Graduate	649	15.9%	5,331	17.2%	19,006	21.2%
Some College	995	24.3%	5,710	18.4%	18,512	20.6%
Associate Degree Only	468	11.4%	3,128	10.1%	9,136	10.2%
Bachelor Degree Only	1,356	33.2%	9,716	31.4%	22,888	25.5%
Graduate Degree	539	13.2%	4,914	15.9%	12,173	13.6%

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<b>Units In Structure (2025)</b>							
1 Detached Unit	1,555	65.5%	10,135	53.6%	28,894	50.3%	
1 Attached Unit	223	9.4%	2,099	11.1%	4,852	8.4%	
2 to 4 Units	51	2.1%	759	4.0%	3,313	5.8%	
5 to 9 Units	139	5.9%	1,441	7.6%	6,313	11.0%	
10 to 19 Units	155	6.5%	2,466	13.0%	6,934	12.1%	
20 to 49 Units	172	7.2%	1,098	5.8%	3,924	6.8%	
50 or More Units	67	2.8%	650	3.4%	2,239	3.9%	
Mobile Home or Trailer	12	0.5%	258	1.4%	948	1.7%	
Other Structure	-	-	5	-	18	-	
<b>Occupied Homes Built By Year (2025)</b>							
Homes Built 2020 or later	19	0.8%	186	1.0%	807	1.4%	
Homes Built 2010 to 2019	116	4.9%	1,989	10.5%	6,023	10.5%	
Homes Built 2000 to 2009	411	17.3%	3,272	17.3%	11,418	19.9%	
Homes Built 1990 to 1999	833	35.1%	4,492	23.7%	10,399	18.1%	
Homes Built 1980 to 1989	567	23.9%	3,246	17.2%	8,528	14.8%	
Homes Built 1970 to 1979	191	8.1%	2,243	11.9%	7,288	12.7%	
Homes Built 1960 to 1969	113	4.8%	1,764	9.3%	6,301	11.0%	
Homes Built Before 1959	124	5.2%	1,721	9.1%	6,671	11.6%	
<b>Home Values (2025)</b>							
Home Values \$1,000,000 or More	23	1.5%	129	1.2%	331	1.2%	
Home Values \$500,000 to \$999,999	111	7.2%	858	8.2%	1,998	7.3%	
Home Values \$400,000 to \$499,999	131	8.5%	1,308	12.5%	2,362	8.6%	
Home Values \$300,000 to \$399,999	335	21.7%	2,265	21.7%	4,706	17.2%	
Home Values \$200,000 to \$299,999	607	39.4%	2,925	28.0%	7,942	29.0%	
Home Values \$150,000 to \$199,999	218	14.2%	1,718	16.5%	4,831	17.6%	
Home Values \$100,000 to \$149,999	52	3.4%	690	6.6%	2,831	10.3%	
Home Values \$70,000 to \$99,999	9	0.6%	183	1.8%	976	3.6%	
Home Values \$50,000 to \$69,999	4	0.3%	42	0.4%	325	1.2%	
Home Values \$25,000 to \$49,999	3	0.2%	62	0.6%	295	1.1%	
Home Values Under \$25,000	48	3.1%	257	2.5%	778	2.8%	
Owner-Occupied Median Home Value	\$287,645		\$282,401		\$247,174		
Renter-Occupied Median Rent	\$1,332		\$1,105		\$1,061		
<b>Transportation To Work (2025)</b>							
Drive to Work Alone	2,472	72.0%	17,145	72.5%	52,096	75.3%	
Drive to Work in Carpool	362	10.6%	1,953	8.3%	6,235	9.0%	
Travel to Work by Public Transportation	2	-	69	0.3%	658	1.0%	
Drive to Work on Motorcycle	-	-	2	-	7	-	
Walk or Bicycle to Work	4	0.1%	156	0.7%	810	1.2%	
Other Means	37	1.1%	558	2.4%	931	1.3%	
Work at Home	557	16.2%	3,778	16.0%	8,475	12.2%	
<b>Travel Time (2025)</b>							
Travel to Work in 14 Minutes or Less	590	17.2%	6,428	27.2%	19,902	28.8%	
Travel to Work in 15 to 29 Minutes	1,673	48.7%	9,643	40.8%	27,884	40.3%	
Travel to Work in 30 to 59 Minutes	449	13.1%	2,888	12.2%	10,387	15.0%	
Travel to Work in 60 Minutes or More	166	4.8%	924	3.9%	2,565	3.7%	
Average Minutes Travel to Work	20.3		18.0		18.2		

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