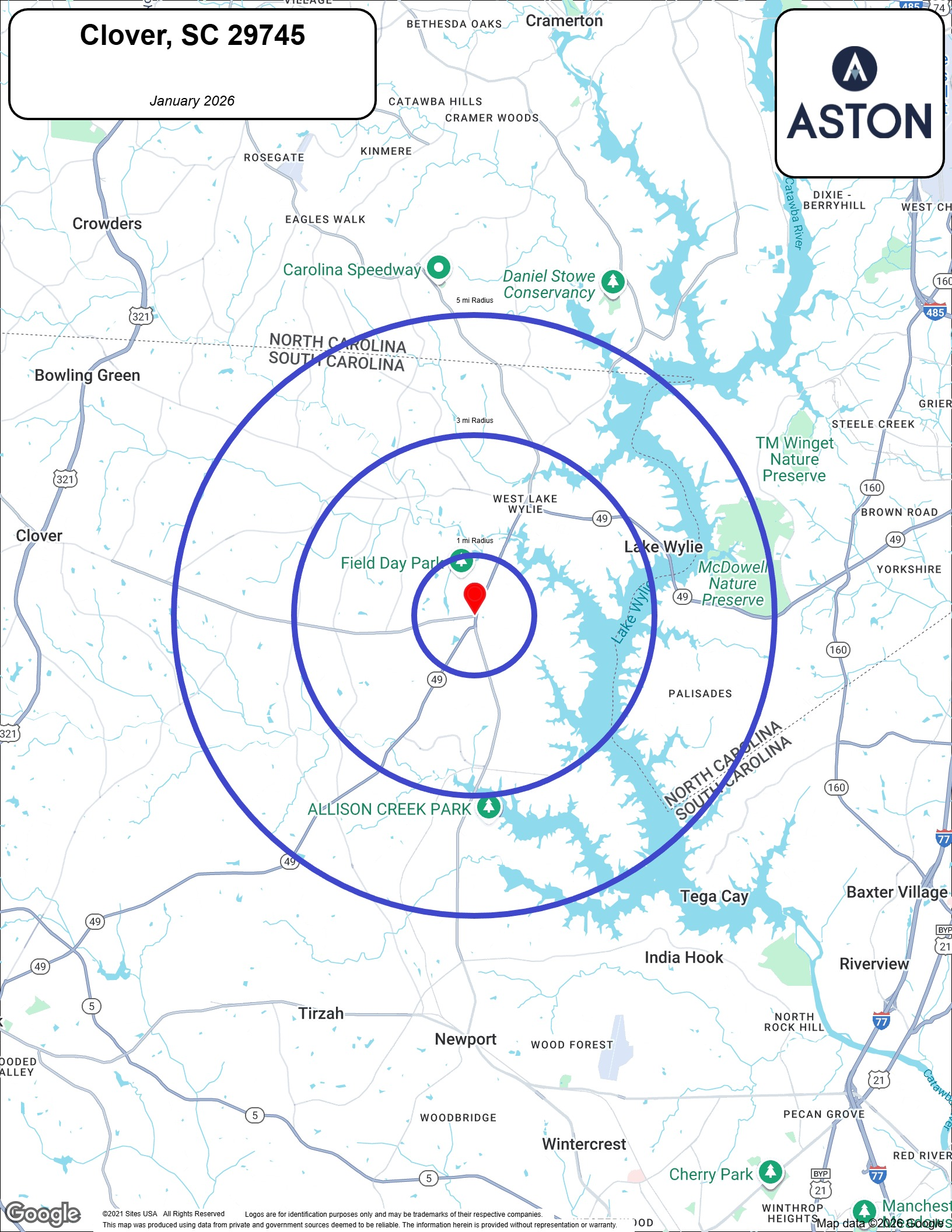


Clover, SC 29745

January 2026

Clover, SC 29745

January 2026



Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.0917/-81.0981



Clover, SC 29745	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	6,467		20,633		49,576	
Projected Population (2030)	7,194		22,478		55,208	
Census Population (2020)	5,780		18,090		41,847	
Census Population (2010)	2,600		11,557		26,466	
Projected Annual Growth (2025 to 2030)	726	2.2%	1,845	1.8%	5,632	2.3%
Historical Annual Growth (2020 to 2025)	688	2.4%	2,542	2.8%	7,728	3.7%
Historical Annual Growth (2010 to 2020)	3,180	24.5%	6,534	11.3%	15,381	11.6%
Estimated Population Density (2025)	2,060	psm	730	psm	631	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	2,452		8,214		19,443	
Projected Households (2030)	2,769		9,082		21,968	
Census Households (2020)	2,087		7,009		16,048	
Census Households (2010)	918		4,471		10,171	
Estimated Households with Children (2025)	942	38.4%	2,694	32.8%	6,433	33.1%
Estimated Average Household Size (2025)	2.64		2.51		2.55	
Average Household Income						
Estimated Average Household Income (2025)	\$128,685		\$140,141		\$161,276	
Projected Average Household Income (2030)	\$128,472		\$139,844		\$162,954	
Estimated Average Family Income (2025)	\$145,957		\$163,930		\$190,357	
Median Household Income						
Estimated Median Household Income (2025)	\$97,526		\$111,024		\$130,729	
Projected Median Household Income (2030)	\$97,195		\$110,608		\$132,211	
Estimated Median Family Income (2025)	\$124,532		\$135,595		\$154,023	
Per Capita Income						
Estimated Per Capita Income (2025)	\$48,795		\$55,793		\$63,254	
Projected Per Capita Income (2030)	\$49,446		\$56,503		\$64,844	
Estimated Per Capita Income 5 Year Growth	\$651	1.3%	\$710	1.3%	\$1,590	2.5%
Estimated Average Household Net Worth (2025)	\$1,306,412		\$1,674,493		\$1,839,446	
Daytime Demos (2025)						
Total Businesses	62		496		947	
Total Employees	300		2,997		5,438	
Company Headquarter Businesses	3	4.8%	12	2.5%	27	2.8%
Company Headquarter Employees	19	6.3%	90	3.0%	242	4.4%
Employee Population per Business	4.8		6.0		5.7	
Residential Population per Business	103.7		41.6		52.3	

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
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Lat/Lon: 35.0917/-81.0981

Clover, SC 29745

1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity

White (2025)	4,578	70.8%	15,500	75.1%	35,724	72.1%
Black or African American (2025)	1,087	16.8%	2,804	13.6%	7,971	16.1%
American Indian or Alaska Native (2025)	16	0.2%	60	0.3%	117	0.2%
Asian (2025)	194	3.0%	629	3.0%	1,932	3.9%
Hawaiian or Pacific Islander (2025)	2	-	7	-	16	-
Other Race (2025)	170	2.6%	444	2.2%	1,054	2.1%
Two or More Races (2025)	421	6.5%	1,188	5.8%	2,762	5.6%
Not Hispanic or Latino Population (2025)	5,924	91.6%	19,120	92.7%	45,951	92.7%
Hispanic or Latino Population (2025)	543	8.4%	1,512	7.3%	3,625	7.3%
Not Hispanic or Latino Population (2030)	6,482	90.1%	20,490	91.2%	50,303	91.1%
Hispanic or Latino Population (2030)	712	9.9%	1,987	8.8%	4,905	8.9%
Not Hispanic or Latino Population (2020)	5,367	92.9%	17,082	94.4%	39,671	94.8%
Hispanic or Latino Population (2020)	413	7.1%	1,008	5.6%	2,176	5.2%
Not Hispanic or Latino Population (2010)	2,495	96.0%	11,164	96.6%	25,640	96.9%
Hispanic or Latino Population (2010)	105	4.0%	393	3.4%	826	3.1%
Projected Hispanic Annual Growth (2025 to 2030)	169	6.2%	475	6.3%	1,280	7.1%
Historic Hispanic Annual Growth (2010 to 2025)	438	28.0%	1,120	19.0%	2,798	22.6%

Age Distribution (2025)

Age Under 5	370	5.7%	1,017	4.9%	2,686	5.4%
Age 5 to 9 Years	412	6.4%	1,227	5.9%	3,042	6.1%
Age 10 to 14 Years	497	7.7%	1,508	7.3%	3,369	6.8%
Age 15 to 19 Years	460	7.1%	1,365	6.6%	3,066	6.2%
Age 20 to 24 Years	337	5.2%	970	4.7%	2,161	4.4%
Age 25 to 29 Years	325	5.0%	874	4.2%	2,024	4.1%
Age 30 to 34 Years	425	6.6%	1,185	5.7%	2,937	5.9%
Age 35 to 39 Years	466	7.2%	1,376	6.7%	3,512	7.1%
Age 40 to 44 Years	529	8.2%	1,502	7.3%	3,695	7.5%
Age 45 to 49 Years	483	7.5%	1,477	7.2%	3,551	7.2%
Age 50 to 54 Years	481	7.4%	1,598	7.7%	3,805	7.7%
Age 55 to 59 Years	390	6.0%	1,370	6.6%	3,594	7.2%
Age 60 to 64 Years	353	5.5%	1,388	6.7%	3,410	6.9%
Age 65 to 74 Years	605	9.4%	2,309	11.2%	5,627	11.4%
Age 75 to 84 Years	290	4.5%	1,230	6.0%	2,610	5.3%
Age 85 Years or Over	43	0.7%	236	1.1%	488	1.0%
Median Age	38.4		42.2		42.1	

Gender Age Distribution (2025)

Female Population	3,309	51.2%	10,571	51.2%	25,171	50.8%
Age 0 to 19 Years	850	25.7%	2,505	23.7%	5,894	23.4%
Age 20 to 64 Years	1,947	58.8%	6,024	57.0%	14,680	58.3%
Age 65 Years or Over	512	15.5%	2,042	19.3%	4,596	18.3%
Female Median Age	39.6		43.0		42.7	
Male Population	3,158	48.8%	10,062	48.8%	24,405	49.2%
Age 0 to 19 Years	890	28.2%	2,611	26.0%	6,268	25.7%
Age 20 to 64 Years	1,843	58.3%	5,717	56.8%	14,008	57.4%
Age 65 Years or Over	426	13.5%	1,733	17.2%	4,129	16.9%
Male Median Age	37.1		41.3		41.6	

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
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Lat/Lon: 35.0917/-81.0981

Clover, SC 29745

1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2025)

HH Income \$200,000 or More	400	16.3%	1,649	20.1%	4,969	25.6%
HH Income \$150,000 to \$199,999	363	14.8%	1,291	15.7%	3,167	16.3%
HH Income \$100,000 to \$149,999	526	21.4%	1,612	19.6%	3,724	19.2%
HH Income \$75,000 to \$99,999	249	10.2%	620	7.5%	1,570	8.1%
HH Income \$50,000 to \$74,999	436	17.8%	1,394	17.0%	2,730	14.0%
HH Income \$35,000 to \$49,999	137	5.6%	407	5.0%	1,167	6.0%
HH Income \$25,000 to \$34,999	124	5.1%	514	6.3%	777	4.0%
HH Income \$15,000 to \$24,999	68	2.8%	273	3.3%	621	3.2%
HH Income Under \$15,000	150	6.1%	455	5.5%	718	3.7%
HH Income \$35,000 or More	2,110	86.1%	6,973	84.9%	17,327	89.1%
HH Income \$75,000 or More	1,538	62.7%	5,172	63.0%	13,430	69.1%

Housing (2025)

Total Housing Units	2,598		8,772		20,939	
Housing Units Occupied	2,452	94.4%	8,214	93.6%	19,443	92.9%
Housing Units Owner-Occupied	1,830	74.6%	6,495	79.1%	16,105	82.8%
Housing Units, Renter-Occupied	622	25.4%	1,720	20.9%	3,338	17.2%
Housing Units, Vacant	145	5.9%	558	6.8%	1,496	7.7%

Marital Status (2025)

Never Married	1,601	30.9%	4,798	28.4%	9,713	24.0%
Currently Married	2,860	55.1%	9,521	56.4%	24,400	60.3%
Separated	141	2.7%	291	1.7%	968	2.4%
Widowed	150	2.9%	776	4.6%	1,808	4.5%
Divorced	436	8.4%	1,495	8.9%	3,590	8.9%

Household Type (2025)

Population Family	5,729	88.6%	17,489	84.8%	42,055	84.8%
Population Non-Family	739	11.4%	3,143	15.2%	7,509	15.1%
Population Group Quarters	-	-	-	-	11	-
Family Households	1,879	76.6%	5,740	69.9%	13,843	71.2%
Non-Family Households	573	23.4%	2,475	30.1%	5,600	28.8%
Married Couple with Children	712	24.9%	2,099	22.0%	5,229	21.4%
Average Family Household Size	3.0		3.0		3.0	

Household Size (2025)

1 Person Households	468	19.1%	2,106	25.6%	4,544	23.4%
2 Person Households	919	37.5%	2,850	34.7%	7,109	36.6%
3 Person Households	466	19.0%	1,341	16.3%	3,185	16.4%
4 Person Households	364	14.9%	1,178	14.3%	2,782	14.3%
5 Person Households	151	6.2%	480	5.8%	1,173	6.0%
6 or More Person Households	84	3.4%	259	3.2%	650	3.3%

Household Vehicles (2025)

Households with 0 Vehicles Available	50	2.0%	165	2.0%	368	1.9%
Households with 1 Vehicles Available	682	27.8%	2,070	25.2%	4,673	24.0%
Households with 2 or More Vehicles Available	1,720	70.1%	5,979	72.8%	14,402	74.1%
Total Vehicles Available	5,089		17,276		40,957	
Average Vehicles Per Household	2.1		2.1		2.1	

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
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Lat/Lon: 35.0917/-81.0981

Clover, SC 29745

1 mi radius 3 mi radius 5 mi radius

Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	5,079		16,575		39,800	
Estimated Civilian Employed	3,648	71.8%	11,197	67.6%	27,224	68.4%
Estimated Civilian Unemployed	180	3.5%	717	4.3%	1,128	2.8%
Estimated in Armed Forces	-	-	2	-	48	0.1%
Estimated Not in Labor Force	1,250	24.6%	4,660	28.1%	11,400	28.6%
Unemployment Rate	3.5%		4.3%		2.8%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	3,648		11,197		27,224	
Management, Business, Financial Operations	848	23.3%	2,883	25.7%	7,309	26.8%
Professional, Related Service	837	22.9%	2,699	24.1%	6,427	23.6%
Sales, Office	446	12.2%	1,213	10.8%	2,897	10.6%
Farming, Fishing, Forestry	661	18.1%	2,095	18.7%	5,691	20.9%
Construct, Extraction, Maintenance	1	-	12	0.1%	57	0.2%
Production, Transport Material Moving	243	6.6%	718	6.4%	1,410	5.2%
White Collar Workers	612	16.8%	1,578	14.1%	3,434	12.6%
Blue Collar Workers	2,346	64.3%	7,676	68.6%	19,427	71.4%
	1,302	35.7%	3,521	31.4%	7,797	28.6%

Consumer Expenditure (2025)

Total Household Expenditure	\$295.42 M		\$1.02 B		\$2.59 B	
Total Non-Retail Expenditure	\$149.38 M	50.6%	\$519.82 M	51.0%	\$1.34 B	51.7%
Total Retail Expenditure	\$146.05 M	49.4%	\$499.13 M	49.0%	\$1.25 B	48.3%
Alcoholic Beverages	\$1.81 M	0.6%	\$6.23 M	0.6%	\$15.94 M	0.6%
Apparel	\$5.43 M	1.8%	\$18.5 M	1.8%	\$46.95 M	1.8%
Contributions	\$9.65 M	3.3%	\$33.69 M	3.3%	\$87.36 M	3.4%
Education	\$6.82 M	2.3%	\$23.67 M	2.3%	\$61.03 M	2.4%
Entertainment	\$16.78 M	5.7%	\$57.11 M	5.6%	\$144.69 M	5.6%
Food Away From Home	\$12.94 M	4.4%	\$44.2 M	4.3%	\$112.4 M	4.3%
Grocery	\$18.37 M	6.2%	\$60.18 M	5.9%	\$147.19 M	5.7%
Health Care	\$16.34 M	5.5%	\$56.04 M	5.5%	\$132.35 M	5.1%
Household Furnishings and Equipment	\$7.85 M	2.7%	\$26.88 M	2.6%	\$68.53 M	2.6%
Household Operations	\$5.47 M	1.9%	\$18.57 M	1.8%	\$47 M	1.8%
Miscellaneous Expenses	\$5.03 M	1.7%	\$17.19 M	1.7%	\$43.67 M	1.7%
Personal Care	\$3.65 M	1.2%	\$12.09 M	1.2%	\$29.88 M	1.2%
Shelter	\$45.18 M	15.3%	\$150.6 M	14.8%	\$374.76 M	14.5%
Tax and Retirement	\$78.42 M	26.5%	\$283.72 M	27.8%	\$761.15 M	29.3%
Tobacco and Related	\$1.26 M	0.4%	\$3.88 M	0.4%	\$8.73 M	0.3%
Transportation	\$47.39 M	16.0%	\$163.87 M	16.1%	\$408.14 M	15.7%
Utilities	\$13.04 M	4.4%	\$42.54 M	4.2%	\$103.63 M	4.0%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	4,391		14,546		35,253	
Elementary (Grade Level 0 to 8)	84	1.9%	329	2.3%	664	1.9%
Some High School (Grade Level 9 to 11)	115	2.6%	404	2.8%	793	2.3%
High School Graduate	976	22.2%	2,844	19.6%	6,446	18.3%
Some College	790	18.0%	2,823	19.4%	6,134	17.4%
Associate Degree Only	566	12.9%	1,720	11.8%	3,687	10.5%
Bachelor Degree Only	1,270	28.9%	4,231	29.1%	11,301	32.1%
Graduate Degree	588	13.4%	2,194	15.1%	6,228	17.7%

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
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ASTON

Lat/Lon: 35.0917/-81.0981

Clover, SC 29745

1 mi radius 3 mi radius 5 mi radius

Units In Structure (2025)

1 Detached Unit	1,552	169.0%	5,620	125.7%	14,740	144.9%
1 Attached Unit	134	14.6%	588	13.2%	909	8.9%
2 to 4 Units	5	0.5%	51	1.1%	127	1.2%
5 to 9 Units	79	8.6%	340	7.6%	601	5.9%
10 to 19 Units	160	17.4%	405	9.1%	683	6.7%
20 to 49 Units	142	15.5%	325	7.3%	560	5.5%
50 or More Units	106	11.6%	210	4.7%	347	3.4%
Mobile Home or Trailer	274	29.8%	675	15.1%	1,475	14.5%
Other Structure	-	-	-	-	1	-

Homes Built By Year (2025)

Homes Built 2010 or later	1,312	142.9%	3,471	77.6%	8,480	83.4%
Homes Built 2000 to 2009	614	66.8%	2,105	47.1%	4,512	44.4%
Homes Built 1990 to 1999	191	20.8%	833	18.6%	2,329	22.9%
Homes Built 1980 to 1989	166	18.1%	740	16.6%	1,677	16.5%
Homes Built 1970 to 1979	93	10.1%	700	15.7%	1,256	12.3%
Homes Built 1960 to 1969	16	1.8%	138	3.1%	516	5.1%
Homes Built 1950 to 1959	9	1.0%	61	1.4%	200	2.0%
Homes Built Before 1949	51	5.5%	167	3.7%	473	4.7%

Home Values (2025)

Home Values \$1,000,000 or More	7	0.4%	225	3.5%	724	4.5%
Home Values \$500,000 to \$999,999	592	32.4%	2,481	38.2%	6,870	42.7%
Home Values \$400,000 to \$499,999	432	23.6%	1,222	18.8%	2,750	17.1%
Home Values \$300,000 to \$399,999	457	25.0%	1,253	19.3%	2,807	17.4%
Home Values \$200,000 to \$299,999	156	8.6%	665	10.2%	1,533	9.5%
Home Values \$150,000 to \$199,999	6	0.3%	45	0.7%	223	1.4%
Home Values \$100,000 to \$149,999	7	0.4%	67	1.0%	158	1.0%
Home Values \$70,000 to \$99,999	28	1.5%	72	1.1%	174	1.1%
Home Values \$50,000 to \$69,999	33	1.8%	145	2.2%	196	1.2%
Home Values \$25,000 to \$49,999	63	3.4%	216	3.3%	461	2.9%
Home Values Under \$25,000	49	2.7%	103	1.6%	209	1.3%
Owner-Occupied Median Home Value	\$420,973		\$469,828		\$496,459	
Renter-Occupied Median Rent	\$1,389		\$1,348		\$1,401	

Transportation To Work (2025)

Drive to Work Alone	2,718	74.5%	7,973	71.2%	17,948	65.9%
Drive to Work in Carpool	276	7.6%	568	5.1%	1,425	5.2%
Travel to Work by Public Transportation	2	-	4	-	73	0.3%
Drive to Work on Motorcycle	-	-	-	-	-	-
Walk or Bicycle to Work	10	0.3%	53	0.5%	172	0.6%
Other Means	35	1.0%	156	1.4%	351	1.3%
Work at Home	607	16.6%	2,443	21.8%	7,255	26.6%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	747	20.5%	1,886	16.8%	3,398	12.5%
Travel to Work in 15 to 29 Minutes	775	21.2%	2,652	23.7%	6,245	22.9%
Travel to Work in 30 to 59 Minutes	996	27.3%	3,110	27.8%	8,256	30.3%
Travel to Work in 60 Minutes or More	524	14.4%	1,106	9.9%	2,070	7.6%
Average Minutes Travel to Work	27.9		27.9		28.8	