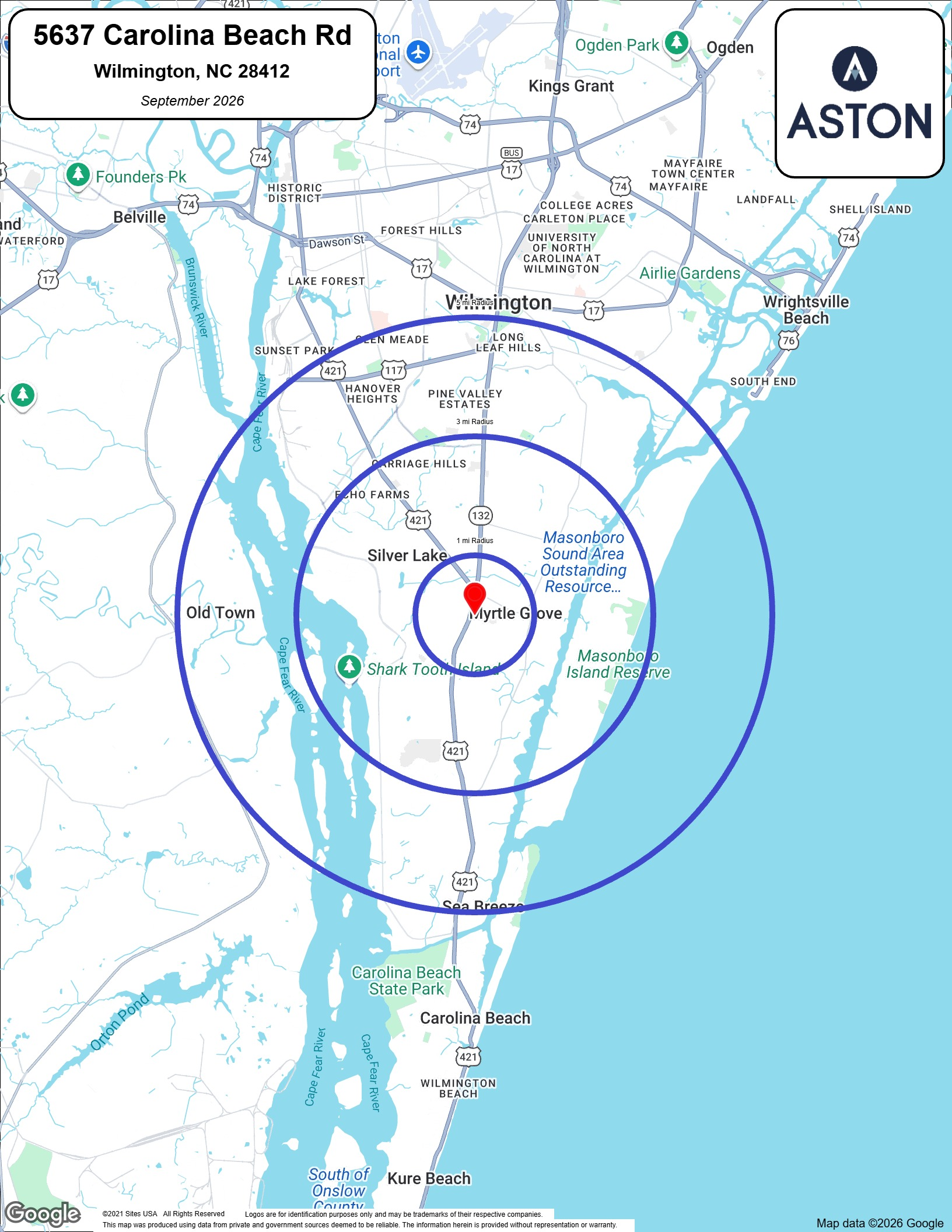


5637 Carolina Beach Rd

Wilmington, NC 28412

September 2026



Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1339/-77.8934

5637 Carolina Beach Rd		1 mi radius		3 mi radius		5 mi radius	
Wilmington, NC 28412							
Population							
Estimated Population (2026)	6,431		48,546		78,343		
Projected Population (2031)	6,779		51,821		82,317		
Census Population (2020)	6,047		45,384		74,666		
Census Population (2010)	4,582		37,485		64,638		
Projected Annual Growth (2026 to 2031)	348	1.1%	3,276	1.3%	3,974	1.0%	
Historical Annual Growth (2020 to 2026)	384	1.1%	3,162	1.2%	3,677	0.8%	
Historical Annual Growth (2010 to 2020)	1,465	3.2%	7,898	2.1%	10,028	1.6%	
Estimated Population Density (2026)	2,048	psm	1,718	psm	998	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2026)	2,559		21,404		34,344		
Projected Households (2031)	2,712		22,999		36,446		
Census Households (2020)	2,364		19,494		32,266		
Census Households (2010)	1,766		15,825		27,289		
Estimated Households with Children (2026)	833	32.6%	5,582	26.1%	8,899	25.9%	
Estimated Average Household Size (2026)	2.46		2.25		2.26		
Average Household Income							
Estimated Average Household Income (2026)	\$125,930		\$125,230		\$126,473		
Projected Average Household Income (2031)	\$125,661		\$124,617		\$125,630		
Estimated Average Family Income (2026)	\$135,480		\$158,229		\$160,344		
Median Household Income							
Estimated Median Household Income (2026)	\$108,883		\$95,300		\$92,846		
Projected Median Household Income (2031)	\$108,613		\$94,678		\$92,257		
Estimated Median Family Income (2026)	\$122,853		\$123,763		\$119,988		
Per Capita Income							
Estimated Per Capita Income (2026)	\$50,270		\$55,266		\$55,545		
Projected Per Capita Income (2031)	\$50,421		\$55,354		\$55,720		
Estimated Per Capita Income 5 Year Growth	\$152	0.3%	\$88	0.2%	\$174	0.3%	
Estimated Average Household Net Worth (2026)	\$1,332,745		\$1,199,318		\$1,182,832		
Daytime Demos (2026)							
Total Businesses	386		1,346		2,984		
Total Employees	2,341		8,141		26,035		
Company Headquarter Businesses	8	2.0%	34	2.5%	85	2.9%	
Company Headquarter Employees	53	2.2%	545	6.7%	2,147	8.2%	
Employee Population per Business	6.1		6.0		8.7		
Residential Population per Business	16.7		36.1		26.3		

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3 mi radius

5 mi radius

Race & Ethnicity

White (2026)	5,410	84.1%	41,045	84.5%	65,371	83.4%
Black or African American (2026)	293	4.6%	3,025	6.2%	5,651	7.2%
American Indian or Alaska Native (2026)	19	0.3%	139	0.3%	238	0.3%
Asian (2026)	107	1.7%	980	2.0%	1,545	2.0%
Hawaiian or Pacific Islander (2026)	3	-	17	-	28	-
Other Race (2026)	236	3.7%	1,054	2.2%	1,790	2.3%
Two or More Races (2026)	363	5.6%	2,286	4.7%	3,719	4.7%
Not Hispanic or Latino Population (2026)	5,819	90.5%	45,288	93.3%	72,782	92.9%
Hispanic or Latino Population (2026)	612	9.5%	3,258	6.7%	5,560	7.1%
Not Hispanic or Latino Population (2031)	6,044	89.2%	47,457	91.6%	75,056	91.2%
Hispanic or Latino Population (2031)	735	10.8%	4,365	8.4%	7,262	8.8%
Not Hispanic or Latino Population (2020)	5,376	88.9%	42,305	93.2%	69,343	92.9%
Hispanic or Latino Population (2020)	671	11.1%	3,079	6.8%	5,323	7.1%
Not Hispanic or Latino Population (2010)	4,239	92.5%	35,726	95.3%	61,516	95.2%
Hispanic or Latino Population (2010)	343	7.5%	1,759	4.7%	3,122	4.8%
Projected Hispanic Annual Growth (2026 to 2031)	122	4.0%	1,107	6.8%	1,701	6.1%
Historic Hispanic Annual Growth (2010 to 2026)	269	4.9%	1,499	5.3%	2,438	4.9%

Age Distribution (2026)

Age Under 5	356	5.5%	2,259	4.7%	3,658	4.7%
Age 5 to 9 Years	363	5.7%	2,406	5.0%	3,863	4.9%
Age 10 to 14 Years	380	5.9%	2,614	5.4%	4,238	5.4%
Age 15 to 19 Years	400	6.2%	3,171	6.5%	5,212	6.7%
Age 20 to 24 Years	266	4.1%	2,788	5.7%	4,412	5.6%
Age 25 to 29 Years	313	4.9%	2,985	6.1%	4,640	5.9%
Age 30 to 34 Years	408	6.3%	3,157	6.5%	4,937	6.3%
Age 35 to 39 Years	469	7.3%	3,050	6.3%	4,825	6.2%
Age 40 to 44 Years	463	7.2%	3,161	6.5%	5,092	6.5%
Age 45 to 49 Years	442	6.9%	3,197	6.6%	5,092	6.5%
Age 50 to 54 Years	399	6.2%	3,242	6.7%	5,244	6.7%
Age 55 to 59 Years	353	5.5%	3,005	6.2%	4,772	6.1%
Age 60 to 64 Years	404	6.3%	3,298	6.8%	5,333	6.8%
Age 65 to 74 Years	816	12.7%	6,039	12.4%	9,688	12.4%
Age 75 to 84 Years	451	7.0%	3,377	7.0%	5,672	7.2%
Age 85 Years or Over	148	2.3%	798	1.6%	1,663	2.1%
Median Age	42.1		42.2		42.7	

Gender Age Distribution (2026)

Female Population	3,260	50.7%	25,463	52.5%	40,894	52.2%
Age 0 to 19 Years	745	22.9%	5,176	20.3%	8,339	20.4%
Age 20 to 64 Years	1,835	56.3%	14,717	57.8%	23,334	57.1%
Age 65 Years or Over	679	20.8%	5,570	21.9%	9,221	22.5%
Female Median Age	42.0		43.1		43.6	
Male Population	3,172	49.3%	23,083	47.5%	37,449	47.8%
Age 0 to 19 Years	754	23.8%	5,274	22.8%	8,634	23.1%
Age 20 to 64 Years	1,681	53.0%	13,166	57.0%	21,014	56.1%
Age 65 Years or Over	736	23.2%	4,643	20.1%	7,802	20.8%
Male Median Age	42.3		41.2		41.7	

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Household Income Distribution (2026)

HH Income \$200,000 or More	345	13.5%	2,828	13.2%	4,581	13.3%
HH Income \$150,000 to \$199,999	427	16.7%	2,659	12.4%	3,915	11.4%
HH Income \$100,000 to \$149,999	604	23.6%	4,553	21.3%	6,667	19.4%
HH Income \$75,000 to \$99,999	354	13.8%	2,568	12.0%	4,176	12.2%
HH Income \$50,000 to \$74,999	345	13.5%	3,325	15.5%	5,692	16.6%
HH Income \$35,000 to \$49,999	113	4.4%	1,953	9.1%	3,529	10.3%
HH Income \$25,000 to \$34,999	97	3.8%	1,199	5.6%	2,103	6.1%
HH Income \$15,000 to \$24,999	94	3.7%	999	4.7%	1,708	5.0%
HH Income Under \$15,000	182	7.1%	1,320	6.2%	1,975	5.7%
HH Income \$35,000 or More	2,187	85.4%	17,886	83.6%	28,560	83.2%
HH Income \$75,000 or More	1,729	67.6%	12,607	58.9%	19,339	56.3%

Housing (2026)

Total Housing Units	2,985		25,030		40,353	
Housing Units Occupied	2,559	85.7%	21,404	85.5%	34,344	85.1%
Housing Units Owner-Occupied	2,062	80.6%	14,698	68.7%	22,934	66.8%
Housing Units, Renter-Occupied	497	19.4%	6,706	31.3%	11,410	33.2%
Housing Units, Vacant	426	14.3%	3,626	14.5%	6,008	14.9%

Marital Status (2026)

Never Married	1,469	27.6%	12,394	30.0%	20,565	30.9%
Currently Married	3,048	57.2%	21,613	52.4%	33,832	50.8%
Separated	145	2.7%	1,014	2.5%	1,599	2.4%
Widowed	291	5.5%	1,987	4.8%	3,698	5.6%
Divorced	379	7.1%	4,259	10.3%	6,888	10.3%

Household Type (2026)

Population Family	5,297	82.4%	36,216	74.6%	58,625	74.8%
Population Non-Family	1,005	15.6%	12,022	24.8%	18,894	24.1%
Population Group Quarters	129	2.0%	307	0.6%	823	1.1%
Family Households	1,864	72.8%	12,704	59.4%	20,555	59.8%
Non-Family Households	695	27.2%	8,700	40.6%	13,790	40.2%
Married Couple with Children	621	20.4%	4,027	18.6%	6,384	18.9%
Average Family Household Size	2.8		2.9		2.9	

Household Size (2026)

1 Person Households	517	20.2%	6,746	31.5%	10,742	31.3%
2 Person Households	1,151	45.0%	8,052	37.6%	12,890	37.5%
3 Person Households	388	15.2%	2,981	13.9%	4,866	14.2%
4 Person Households	310	12.1%	2,345	11.0%	3,835	11.2%
5 Person Households	132	5.2%	862	4.0%	1,368	4.0%
6 or More Person Households	61	2.4%	419	2.0%	643	1.9%

Household Vehicles (2026)

Households with 0 Vehicles Available	53	2.1%	657	3.1%	1,703	5.0%
Households with 1 Vehicles Available	653	25.5%	7,394	34.5%	11,551	33.6%
Households with 2 or More Vehicles Available	1,854	72.4%	13,353	62.4%	21,090	61.4%
Total Vehicles Available	5,331		39,774		62,705	
Average Vehicles Per Household	2.1		1.9		1.8	

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Labor Force (2026)

Estimated Labor Population Age 16 Years or Over	5,254		40,647		65,503	
Estimated Civilian Employed	2,973	56.6%	25,388	62.5%	41,068	62.7%
Estimated Civilian Unemployed	95	1.8%	552	1.4%	974	1.5%
Estimated in Armed Forces	9	0.2%	69	0.2%	148	0.2%
Estimated Not in Labor Force	2,178	41.4%	14,637	36.0%	23,311	35.6%
Unemployment Rate	1.8%		1.4%		1.5%	

Occupation (2026)

Occupation: Population Age 16 Years or Over	2,973		25,388		41,065	
Management, Business, Financial Operations	634	21.3%	5,565	21.9%	9,016	22.0%
Professional, Related Service	842	28.3%	6,985	27.5%	11,094	27.0%
Sales, Office	404	13.6%	4,101	16.2%	6,913	16.8%
Farming, Fishing, Forestry	617	20.7%	4,941	19.5%	7,959	19.4%
Construct, Extraction, Maintenance	11	0.4%	36	0.1%	61	0.1%
Production, Transport Material Moving	160	5.4%	1,429	5.6%	2,244	5.5%
White Collar Workers	305	10.2%	2,330	9.2%	3,778	9.2%
Blue Collar Workers	2,093	70.4%	17,491	68.9%	28,070	68.4%
	880	29.6%	7,897	31.1%	12,995	31.6%

Consumer Expenditure (2026)

Total Household Expenditure	\$269.57 M		\$2.11 B		\$3.34 B	
Total Non-Retail Expenditure	\$130.48 M	48.4%	\$1.03 B	49.0%	\$1.64 B	49.0%
Total Retail Expenditure	\$139.1 M	51.6%	\$1.07 B	51.0%	\$1.7 B	51.0%
Alcoholic Beverages	\$1.88 M	0.7%	\$14.66 M	0.7%	\$23.18 M	0.7%
Apparel	\$5.79 M	2.1%	\$45.19 M	2.1%	\$71.67 M	2.1%
Contributions	\$6.79 M	2.5%	\$53 M	2.5%	\$83.49 M	2.5%
Education	\$4.62 M	1.7%	\$36.09 M	1.7%	\$56.95 M	1.7%
Entertainment	\$13.08 M	4.9%	\$102.13 M	4.8%	\$161.94 M	4.9%
Food Away From Home	\$12.87 M	4.8%	\$100.45 M	4.8%	\$159.02 M	4.8%
Grocery	\$17.63 M	6.5%	\$137.82 M	6.5%	\$220.27 M	6.6%
Health Care	\$16.86 M	6.3%	\$140.47 M	6.7%	\$226.58 M	6.8%
Household Furnishings and Equipment	\$6.94 M	2.6%	\$54.19 M	2.6%	\$85.77 M	2.6%
Household Operations	\$5.21 M	1.9%	\$40.69 M	1.9%	\$64.6 M	1.9%
Miscellaneous Expenses	\$4.06 M	1.5%	\$31.73 M	1.5%	\$50.18 M	1.5%
Personal Care	\$2.87 M	1.1%	\$22.38 M	1.1%	\$35.69 M	1.1%
Shelter	\$46.04 M	17.1%	\$364.57 M	17.3%	\$580.18 M	17.4%
Tax and Retirement	\$69.06 M	25.6%	\$535.77 M	25.4%	\$840.08 M	25.2%
Tobacco and Related	\$901.33 K	0.3%	\$7.16 M	0.3%	\$11.66 M	0.3%
Transportation	\$41.74 M	15.5%	\$318.67 M	15.1%	\$499.37 M	15.0%
Utilities	\$13.24 M	4.9%	\$103.47 M	4.9%	\$165.52 M	5.0%

Educational Attainment (2026)

Adult Population Age 25 Years or Over	4,665		35,308		56,958	
Elementary (Grade Level 0 to 8)	212	4.5%	828	2.3%	1,335	2.3%
Some High School (Grade Level 9 to 11)	102	2.2%	886	2.5%	1,580	2.8%
High School Graduate	872	18.7%	5,785	16.4%	9,174	16.1%
Some College	904	19.4%	6,831	19.3%	10,995	19.3%
Associate Degree Only	659	14.1%	4,072	11.5%	6,552	11.5%
Bachelor Degree Only	1,138	24.4%	10,673	30.2%	17,448	30.6%
Graduate Degree	778	16.7%	6,234	17.7%	9,876	17.3%

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Units In Structure (2026)

1 Detached Unit	2,115	82.6%	14,599	68.2%	22,823	66.5%
1 Attached Unit	103	4.0%	1,436	6.7%	2,219	6.5%
2 to 4 Units	58	2.3%	671	3.1%	1,553	4.5%
5 to 9 Units	42	1.6%	861	4.0%	1,514	4.4%
10 to 19 Units	43	1.7%	1,652	7.7%	2,522	7.3%
20 to 49 Units	46	1.8%	1,107	5.2%	1,738	5.1%
50 or More Units	15	0.6%	498	2.3%	1,074	3.1%
Mobile Home or Trailer	138	5.4%	579	2.7%	903	2.6%
Other Structure	-	-	-	-	-	-

Occupied Homes Built By Year (2026)

Homes Built 2020 or later	270	10.5%	2,202	10.3%	2,962	8.6%
Homes Built 2010 to 2019	711	27.8%	3,963	18.5%	5,911	17.2%
Homes Built 2000 to 2009	429	16.8%	4,799	22.4%	7,029	20.5%
Homes Built 1990 to 1999	463	18.1%	4,615	21.6%	6,966	20.3%
Homes Built 1980 to 1989	218	8.5%	1,523	7.1%	3,346	9.7%
Homes Built 1970 to 1979	299	11.7%	2,546	11.9%	4,399	12.8%
Homes Built 1960 to 1969	42	1.6%	675	3.2%	1,403	4.1%
Homes Built Before 1959	128	5.0%	1,082	5.1%	2,328	6.8%

Home Values (2026)

Home Values \$1,000,000 or More	98	4.8%	658	4.5%	1,306	5.7%
Home Values \$500,000 to \$999,999	558	27.1%	4,097	27.9%	6,524	28.4%
Home Values \$400,000 to \$499,999	435	21.1%	2,727	18.6%	4,216	18.4%
Home Values \$300,000 to \$399,999	503	24.4%	4,206	28.6%	6,244	27.2%
Home Values \$200,000 to \$299,999	242	11.7%	2,058	14.0%	3,176	13.8%
Home Values \$150,000 to \$199,999	32	1.6%	273	1.9%	405	1.8%
Home Values \$100,000 to \$149,999	7	0.4%	76	0.5%	240	1.0%
Home Values \$70,000 to \$99,999	-	-	3	-	35	0.2%
Home Values \$50,000 to \$69,999	4	0.2%	52	0.4%	80	0.3%
Home Values \$25,000 to \$49,999	3	0.1%	72	0.5%	112	0.5%
Home Values Under \$25,000	179	8.7%	477	3.2%	596	2.6%
Owner-Occupied Median Home Value	\$388,628		\$416,986		\$432,571	
Renter-Occupied Median Rent	\$1,418		\$1,415		\$1,407	

Transportation To Work (2026)

Drive to Work Alone	2,174	73.1%	18,075	71.2%	29,478	71.8%
Drive to Work in Carpool	163	5.5%	1,482	5.8%	2,458	6.0%
Travel to Work by Public Transportation	80	2.7%	316	1.2%	432	1.1%
Drive to Work on Motorcycle	2	-	11	-	80	0.2%
Walk or Bicycle to Work	22	0.7%	165	0.6%	351	0.9%
Other Means	16	0.5%	271	1.1%	415	1.0%
Work at Home	516	17.4%	5,069	20.0%	7,851	19.1%

Travel Time (2026)

Travel to Work in 14 Minutes or Less	517	17.4%	5,706	22.5%	10,323	25.1%
Travel to Work in 15 to 29 Minutes	1,219	41.0%	9,536	37.6%	15,157	36.9%
Travel to Work in 30 to 59 Minutes	638	21.4%	3,649	14.4%	5,572	13.6%
Travel to Work in 60 Minutes or More	83	2.8%	1,428	5.6%	2,162	5.3%
Average Minutes Travel to Work	20.4		20.0		19.3	